



## APPLICATION FOR REINSTATEMENT TO

Dept. of Employee Relations  
Room 706, City Hall  
200 E. Wells St.  
Milwaukee, WI 53202-3554  
(414) 286-3751  
TDD (414) 286-2960  
[www.milwaukee.gov/jobs](http://www.milwaukee.gov/jobs)

### INSTRUCTIONS TO APPLICANT:

1. Please PRINT answers in black ink (for copying purposes).
2. Answer all questions. Credit may NOT be given for incomplete information.
3. DATE and SIGN on page 4.
4. Keep a copy of completed application materials for your files.

Name Last Schanning First Mary Middle Initial) L

A  
C  
D  
C

List any other names by which you have been known on official records:

Mary Binkowski

Please list the following information about your previous employment with the City of Milwaukee:

POSITION TITLE	DEPARTMENT	EMPLOYEE ID #	FROM (MO./YR.) TO (MO./YR.)
Deputy City Atty.	City Atty Office.	I don't recall	April 2016 - Feb 2021
ACA V	City Attorney Office	I don't recall	Nov 2011 - April 2016

### OPEN RECORDS/PUBLIC INFORMATION

The City sometimes receives requests under the Wisconsin Public Records Law for the identity of job applicants and copies of the job applications. However, except for those applicants who are final candidates for positions, the City is prohibited from releasing the identity of applicants who have indicated in writing that they do not wish their identity to be revealed.

Do you wish to reveal your identity? Yes \_\_\_\_\_ No X

In accordance with the Immigration Reform Control Act of 1986, the City will employ only persons legally authorized to work in the United States. Employment, offered, is conditional upon the individual's ability to establish verification of identity and authorization to work within three business days of commencement of employment.

Are you able to provide documentation that demonstrates that you are legally authorized to work in the United States?

Yes X No \_\_\_\_\_

Do you have relatives working for the City of Milwaukee? If Yes, list names, relationship and Department/Agency  
Due to limitations on employment of relatives, list the names and exact relationships of any relatives who are City of Milwaukee employees

Yes \_\_\_\_\_ No  X

\_\_\_\_\_

### **EDUCATION AND TRAINING**

Did you graduate from High School? ☒ Yes ☐ No

If Yes, List High School Name, Address, City and State West Allis Central, West Allis, WI

If you did not graduate from high school, do you have a General Education Development Certificate (GED) or a High School Proficiency Certification? ☐ Yes ☐ No

If Yes, enter date issued and certificate number: \_\_\_\_\_

Training beyond high school (college or university, nursing, business college, military or other training you have received).  
Under credits earned, indicate Q for quarter hours or S for semester hours.

NAME, CITY & STATE	MAJOR/MINOR COURSE OF STUDY	DATES OF ATTENDANCE	DEGREE PURSUED	# OF CREDITS/DATE GRADUATED
William & Mary Law School, Williamsburg, VA		8/1994 - 5/1997	JD	Graduated 1997
Univ of Miami, FL	English major	8/1989 - 5/1993	BA.	Graduated 1993

\_\_\_\_\_

### **LICENSES & CERTIFICATIONS**

Related to or required by the position for which you are applying. Do you have any current occupational and professional licenses and certificates? YES  X  NO \_\_\_\_\_

State Bar Licensed Attorney	Supreme Court of WI	1029016
LICENSE/CERTIFICATE TYPE	ISSUING AGENCY/BOARD	SERIAL #

## EMPLOYMENT HISTORY

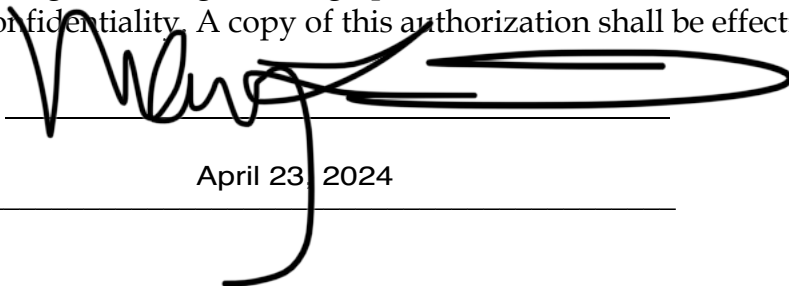
**Begin with current or most recent employment and work back. Account for all time during the past ten years, including periods of unemployment. IN ADDITION, LIST ANY OTHER PAID OR UNPAID WORK EXPERIENCE THAT MAY QUALIFY YOU FOR A POSITION. ATTACH ADDITIONAL PAGES IF NECESSARY.**

<b>Employer</b> Milwaukee World Festival, Inc.	From (month/year): <u>Dec. 2021</u> To (month/year): <u>Currently employed</u>
Address 639 E Summerfest Place, Milwaukee, WI 53202	
Your Title Chief Administrative Office / General Counsel	<input type="checkbox"/> Part time <input checked="" type="checkbox"/> Full time Hours per week: <u>40+</u>
Supervisor's Name, Title and Phone Number Sarah Pancheri, President / CEO	Reasons for leaving: Still there
Duties: All legal work of the corporation	
<b>Employer</b> City of Milwaukee	From (month/year): <u>Nov 2011</u> To (month/year): <u>Dec. 2021</u>
Address 200 E Wells, Milwaukee, WI 53202	
Your Title Asst City Atty, Deputy City Atty, Real Estate Compliance Officer	<input type="checkbox"/> Part time <input checked="" type="checkbox"/> Full time Hours per week: <u>40</u>
Supervisor's Name, Title and Phone Number Grant Langley, City Attorney (City Atty Office) Lafayette Crump, Commissioner (DCD)	Reasons for leaving: Better opportunity / higher salary
Duties: Legal work, management of staff	
<b>Employer</b>	From (month/year): _____ To (month/year): _____
Address	
Your Title	<input type="checkbox"/> Part time <input type="checkbox"/> Full time Hours per week: _____
Supervisor's Name, Title and Phone Number	Reasons for leaving:
Duties:	

**READ CAREFULLY BEFORE SIGNING** -- I certify that all answers to questions on this application are true and complete. I understand that falsification of this application may result in disqualification or removal from a City position. I authorize the City to make any inquiries about and receive any information about my suitability for employment. I give permission to persons contacted to provide such information. Such inquiries may include, but are not limited to the quality and quantity of my work, work record, qualifications, education and criminal records as defined above.

NOTE: Convictions are not an automatic bar to employment but are reviewed in relation to the job for which you applied. I forever waive, release and covenant not to sue any person or organization as a result of providing, obtaining or acting upon such information. I understand that such information is sought with confidentiality. A copy of this authorization shall be effective as the original.

SIGNATURE \_\_\_\_\_

A handwritten signature in black ink, written over a horizontal line. The signature is stylized and cursive, with a large loop at the end.

DATE: \_\_\_\_\_

April 23, 2024

# City of Milwaukee

## Voluntary Information

No applicant for employment shall be discriminated against because of race, color, creed, religion, sex, genetic testing, sexual orientation, marital status, membership in the military reserves, national origin, ancestry, age, arrest or non-job-related conviction record, non-job-related physical or mental disability, or the use or nonuse of lawful products off the employer's premises during nonworking hours.

Completion of this form is voluntary. We ask, however, for your cooperation in completing the following information. It will be treated confidentially and used only to help us monitor the City's Affirmative Action efforts and to comply with Federal recordkeeping requirements.

**Your birthdate:** 2/23/1971 *(Must be provided and will be used for conviction verification)*

PLEASE PRINT OR TYPE

Name: Schanning Mary Lynn  
LAST FIRST MIDDLE

2. Sex (please check one): Female ☒ Male ☐ Non-binary ☐ Decline to State ☐

3. Race (please check one):

- ☐ Black/ African American (not of Hispanic origin)
- ☐ Hispanic/ Chicano/ Puerto Rican/ Mexican/ Cuban/ Central or South American
- ☒ White/ European/ North African/ Middle Eastern (not of Hispanic origin)
- ☐ Native American Indian/ Alaskan Native
- ☐ Asian/ Pacific Asian American/ Pacific Islander/ Far Eastern/ Indian subcontinent or Southeastern Asian (i.e., China, Japan, Korea, Philippine Islands, Samoa)



## REQUEST FOR REINSTATEMENT

Rule X, Section 8 of the City Service Rules allows individuals who resigned or took a voluntary demotion, and were in good standing with their department, to request reinstatement. Requests must be approved by the department to which the former employee wants to be reinstated. Requests made more than three years from the date of separation must also be approved by the City Service Commission. An employee may only be appointed by reinstatement twice.

Applicants for reinstatement must submit this form and a Reinstatement Request Application to the Department of Employee Relations. Both documents are required in order to be considered for reinstatement.

Applicants are notified when a request is approved or denied. If approved, and the position previously held is currently vacant with an intent by the department to fill it, the individual has rights to that position. If an appropriate vacancy does not exist, the individual's name is placed on a reinstatement list for that title, and sent notices for interviews as other vacancies occur. Reinstatement lists are active for two years, but may be extended by the City Service Commission. Candidates being considered for placement via reinstatement will be subject to a conviction record review and satisfactory completion of a pre-placement testing, if required.

At the time of reappointment, the individual shall receive salary, service credit towards benefits, and job class seniority. Job class seniority is determined by City Service Rules. *The CSC policy on reinstatement does not address employee's ERS contributions or benefits. Employees who are reinstated must contact the Employees' Retirement System directly in regard to their pension contributions or benefits.*

Benefits Restored Upon Reinstatement	
Salary	Same salary as at time of resignation or to the minimum of the pay range, whichever is greater.
Service Credit Toward Vacation Accrual	Service credit is adjusted to reflect the absence from service.
Service Credit Toward Job Class Seniority	Job class seniority is adjusted to reflect the absence from service.
Sick Leave Balance	Restored to balance at time of resignation.

**WHEN REQUESTING REINSTATEMENT, YOU MUST PROVIDE THE FOLLOWING INFORMATION (type or print legibly):**

Name:

Em

Reinstatement to which Department & Division:

City Attorney Office

Reinstatement to which Job Title:

Assistant City Attorney V

Department & Division Where Last Employed:

Dept of City Development

*I have read and understand the information above. I am requesting that my name be placed on the reinstatement list for the Job Title listed above.*

Signature

April 23, 2024

Date

**YOU MUST ATTACH A COMPLETED REINSTATEMENT APPLICATION TO THIS REQUEST  
ALL REINSTATEMENT REQUESTS MUST BE SENT TO [DERcertification@Milwaukee.gov](mailto:DERcertification@Milwaukee.gov).**

# MARY L. SCHANNING

Detail-oriented transactional attorney with 20+ years of experience primarily as in-house counsel for government entities. Strong ability to problem solve and multi-task.

Experienced supervisor and successful team manager.

## EXPERIENCE

### **MILWAUKEE WORLD FESTIVAL, INC, Milwaukee, Wisconsin**

#### **Chief Administrative Officer / General Counsel: December 2021 — present**

- In-house legal counsel for a non-profit entertainment venue responsible for all legal needs of the corporation including: drafting 600+ contracts annually for sponsorships, vendors, service providers, licensing and more; corporate compliance including open meetings law requirements; risk management/insurance issues; and intellectual property matters.
- Oversee the Human Resources Department responsible for employment related matters and the recruitment, hiring and retention of 50+ full-time staff and 2,500+ seasonal staff.

### **CITY OF MILWAUKEE, Milwaukee, Wisconsin**

#### **Real Estate Compliance Liaison Officer: February 2021 — December 2021**

#### **Deputy City Attorney: April 2016 — February 2021**

#### **Assistant City Attorney: November 2011 — April 2016**

- Supervised a team of attorneys representing the City and its Redevelopment Authority, Housing Authority, the Port of Milwaukee, Milwaukee Public Library and Milwaukee Public Schools.
- Instrumental in the City's negotiations to host the 2020 Democratic National Convention plus drafted agreements with 100+ law enforcement and fire agencies and was part of the team overseeing a \$50M federal security grant for the convention.
- Provided project oversight for the City's role in the development of the \$500M Fiserv Forum and entertainment district including a \$47M contribution of tax incremental financing from the City.
- Handle complex real estate matters with notable projects including The Hop Streetcar (\$59M in City funding), the Lakefront Gateway Project (\$34M in public funding), the Northwestern Mutual office tower (\$73M in City funding) and the Couture residential tower (\$17.5M in City funding).
- Negotiated leases for Discovery World, the Milwaukee Art Museum, Harbor House restaurant and the Henry Meier Festival Grounds with Milwaukee World Festival.
- Collaborated with a diverse group of stakeholders including all City departments, elected officials at all levels of government, developers, architects, non-profits, investors and lobbyists.
- Co-wrote an amicus brief to the Wisconsin Supreme Court on behalf of the cities of Milwaukee and Madison, the Wisconsin League of Municipalities and the Wisconsin Towns Association in the case of *Voters with Facts v. City of Eau Claire*, 2018 WI 63, regarding use of tax incremental financing.

### **CITY ATTORNEY'S OFFICE, West Bend, Wisconsin**

#### **City Attorney: November 2001 — November 2011**

#### **Assistant City Attorney: January 2001 — November 2001**

- Managed the City Attorney's Office including the City's Human Resources Department.
- Represented the City in all legal matters including real estate development, negotiating & drafting of contracts, drafting of policies & legislation, procurement, risk management/insurance, zoning, taxation, bankruptcy/collections, labor relations, licensing, open meetings, public records, ordinance prosecution and all matters related to municipal law.
- Provided legal advice to the Mayor, Common Council, City departments, committees and boards.

## EDUCATION

### **COLLEGE OF WILLIAM & MARY, Williamsburg, Virginia — J.D., 1997**

Honors & Activities: Order of the Barristers (trial advocacy honor chosen by class peers)  
Trial Team Member - 1997 Goorley Moot Court Tournament, Pittsburgh, PA  
Staff Member, *Bill of Rights Journal*

### **UNIVERSITY OF MIAMI, Miami, Florida — B.A., 1993**

Course of Study: English major with minors in criminal justice and political science  
Honors & Activities: Honors Student Association, Publicity Director  
Mortar Board Honor Society  
College Democrats, Vice President

## MEMBERSHIPS & ASSOCIATIONS

Admitted to the State Bar of Wisconsin and the Eastern District of Wisconsin  
Wisconsin Entertainment Lawyers Association Board — 2022-present  
Association of Corporate Counsel — 2022-present  
Wisconsin Supreme Court Appointment Selection Committee — 2018-2021  
State Bar of Wisconsin Board of Governors — 2017-2018 and 2021-present  
State Bar Government Lawyers Division Board — 2009-2019  
President — 2017-2018

## PRESENTATIONS

### **University of Wisconsin Law School: Legal Skills Course (January 2020)**

UW Law School, Madison, WI  
Guest Lecturer: Local Government Law

### **State Bar of Wisconsin: Land Use and Development Seminar (April 25, 2018)**

State Bar Center, Madison, WI  
Panelist: Ethics – Who's the client?  
Presenter: Development Project Case Studies: Milwaukee Library Branches & Couture Project

### **Council of Development Finance Agencies: National Development Finance Summit (November 16, 2017)**

Georgia Tech Hotel and Conference Center, Atlanta, GA  
Co-Presenter: Infrastructure & Revitalization Project – The Couture & Milwaukee Streetcar

### **Council of Development Finance Agencies: Wisconsin Financing Roundtable (August 30, 2016)**

InterContinental Hotel - Milwaukee Center, Milwaukee, WI  
Co-Presenter: Public Financing Tools – Milwaukee Bucks Arena

### **Wisconsin League of Municipalities: Municipal Attorney's Institute (June 16, 2016)**

Stone Harbor Resort -- Sturgeon Bay, WI  
Co-Presenter: A Case Study in Mega-Project Management: The Milwaukee Bucks Arena

### **University of Wisconsin Law School: Legal Skills Course (January 2015)**

UW Law School, Madison, WI  
Guest Lecturer: Local Government Law

**EVAN C. GOYKE**  
City Attorney

**ROBIN A. PEDERSON**  
**S. TODD FARRIS**  
**JENNIFER L. WILLIAMS**  
Deputy City Attorneys



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**HEIDI WICK SPOERL**  
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**THOMAS D. MILLER**  
**PETER J. BLOCK**  
**PATRICK J. MCCLAIN**  
**HANNAH R. JAHN**  
**JULIE P. WILSON**  
**MEIGHAN M. ANGER**  
**ALEXANDER R. CARSON**  
**ALEXANDER T. MUELLER**  
**ALEXANDER D. COSSI**  
**LISA A. GILMORE**  
**KATHERINE A. HEADLEY**  
**L. ANTHONY JACKSON**  
**STACY J. MILLER**  
**JORDAN M. SCHETTLE**  
**THERESA A. MONTAG**  
**ALEXANDER E. FOUNDOS**  
**TRAVIS J. GRESHAM**  
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**JOSEPH M. DOBBS**  
**WILLIAM K. HOTCHKISS**  
**CLINT B. MUCHE**  
**JOANNA FRACZEK**  
**ZACHARY A. HATFIELD**  
**MEGHAN C. MCCABE**  
**MARIA E. MESOLORAS**  
**CYNTHIA HARRIS ORTEGA**  
Assistant City Attorneys

April 23, 2024

Mr. Harper Donahue, IV, Director  
City of Milwaukee Department of Employee Relations  
200 E. Wells Street, Room 706  
Milwaukee, WI 53202

**Re: Reinstatement of Mary L. Schanning**

Dear Mr. Harper:

The City Attorney's Office would like to reinstate Mary L. Schanning to the position of Assistant City Attorney V.

Ms. Schanning possesses more than twenty years of experience as an attorney, primarily as in-house counsel for governmental entities. Ms. Schanning worked in this office for ten years: as an Assistant City Attorney (2011-2016) and as a Deputy City Attorney (2016-2021). Ms. Schanning worked for ten months as the Real Estate Compliance Liaison Officer in the Department of City Development before accepting the position of Chief Administrative Officer/General Counsel for Milwaukee World Festival, Inc., a position she has held since 2021.

Ms. Schanning left the City of Milwaukee in good standing. Given her vast experience, her reinstatement would be of great benefit to the Office of the City Attorney. It is my understanding that this request is reviewed by the City Service Commission. If any additional information is required to assist in making this decision, please let me know.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Goyke", written over a horizontal line.

EVAN GOYKE  
City Attorney

EG/mc-290963