



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Lafayette L. Crump**  
Commissioner

**Vanessa L. Koster**  
Deputy Commissioner

March 27, 2024

To the Honorable Members of the  
Zoning, Neighborhoods, and Development Committee  
City of Milwaukee  
City Hall, Room 301-B

Dear Committee Members:

File Number 231709 refers to the 1st Amendment to the Development Incentive Zone known as the Bronzeville Cultural and Entertainment District to make technical adjustments to the performance standards on land located generally on the north and south sides of West North Avenue, at and west of North Dr. Martin Luther King Jr. Drive and east of Interstate 43, in the 6th Aldermanic District.

In 2022, the Bronzeville Cultural and Entertainment District DIZ overlay was created to encourage development that will support the growth of Bronzeville as a cultural and entertainment destination that highlights African-American arts and culture. To do so, the DIZ overlay entails a use list as well as design standards to guide development that is consistent with the vision and goals for this district. This amendment to the overlay will make technical updates to the overlay standards to make clear that residential units are allowed on the upper stories of mixed-use buildings, even if only one or two units, and all compliant signs, including building wall and freestanding, are approved at a staff level. Other minor edits are proposed to help clarify the intent of some design standards.

The City Plan Commission heard this item during its meeting on Monday, March 25<sup>th</sup>. DCD Planning staff provided an overview of the suggested changes to the DIZ use list and design standards. No members of the public spoke on this item. The City Plan Commission recommended approval of the subject file.

Sincerely,

 for

Lafayette L. Crump  
Executive Secretary  
City Plan Commission of Milwaukee

c: Ald. Coggs

