

Joah Tucker graduated from the University of Wisconsin-Milwaukee with a Bachelor of Business Administration in 2006. He was born and raised in the city of Milwaukee. Joah got his primary education in the Milwaukee Public School System and graduated from Nicolet High School in 2001.

Joah was a student-athlete during his tenure at UWM where he helped led the Men's Basketball program to one of their most successful seasons in school history, a sweet sixteen birth in the NCCA tournament in 2005. Joah was honored to be inducted into the UWM Athletic Hall of Fame In 2014. He has stayed involved with his alma mater doing color commentating for the basketball games and he sits on the UWM foundation board and is chair of the Athletic Committee.

After graduating from UWM, Joah spent six season playing professional basketball in Europe. Real estate is in Joah's blood as he is a 2nd generation landlord with his father owning rental properties since his childhood. He began to invest in residential and commercial real estate during the crash of the real estate market in 2008 while he was still playing. He craved out a niche in the market buying foreclosed property and distressed properties and rehabbing them on the east side of Milwaukee. After finishing his basketball career, he began a full-time real estate investing career and has now been doing it full time for a decade. He has a love of real estate and helping beautifying Milwaukee through real estate.

Along with his wife they now manage a small portfolio of properties near the eastside of Milwaukee. Their company has been buying, renovating and providing quality and affordable housing in the community for over 15 years. He is also a proud Acre Program graduate in the class of 2014.

In his free time, he enjoys traveling, watching sports, golfing, boating and spending time with family and friends.

He is married to his wife Amy and they share 2 children together, Camden and Cali.