

GRANVILLE ADVISORY COMMITTEE QUESTIONNAIRE

The Granville Advisory Committee review plans and proposals for redevelopment projects in the Granville Development District for consistency with the goals, needs, and desires of the Granville community and its residents, businesses, property owners and other stakeholders. The Granville Development District is bounded by W. County Line Road, W. Good Hope Road, N. 60th Street and N. 107th Street. Additionally, committee would like to be informed of new businesses or developments coming into the Granville District area or altering operations within the area. The committee would like to review those businesses/developments and possibly offer recommendations or provide input on them. Any recommendations made by this committee are advisory only to other required processes.

1) What is the name of your business?

Answer: Jimmy's Liquor

2) Are you a new or existing business?

Answer: Existing Business.

2a) How many years have you been in business?

Answer: Jimmy's Liquor has proudly served the Granville Development District for the past twenty years. We have been dedicated to being an integral part of the community since our establishment.

3) Describe the product(s) or service(s) you offer? Include specific activities to be held at the proposed location. Include all licensing needed/applied for.

Answer: We provide a selection of high-quality liquor, beer, wine, and tobacco products. Our services include:

- **Liquor Retail: Offering a curated variety of spirits.**
- **Beer and Wine Sales: Providing a diverse range of beers and wines.**
- **Tobacco Products: Offering a selection of tobacco products.**

To continue operations, we are in the process of renewing our licenses:

- **Class A Malt & Class A Liquor License**
- **Cigarette & Tobacco**
- **Weight & Measures**

4) What Problem Does Your Business Solve?

Answer: Our business addresses the need for convenient access to a diverse selection of high-quality liquor, beer, wine, and tobacco products within the 76th & Mill Rd area. By offering a curated range of products, we aim to fulfill the community's preferences and demands.

4a) How will you involve the community?

Answer: We actively involve the community by providing a welcoming, clean, and safe place. Residents take great provide when shopping at our establishment. We have become a hub for celebrating birthdays, graduations, marriages, and personal milestones. We prioritize creating a sense of togetherness, fostering connections, and making meaningful memories for our

community members.

4b) How will you give back to the community?

Answer:

- **Charitable Contributions:** We regularly give back by donating items to the hunger task force.
- **Local Employment Opportunities:** Prioritizing local hiring to provide job opportunities and contribute to the community's economic growth.
- **Regular Engagement:** Maintain open communication channels, seek feedback, and stay attuned to the community's evolving needs and preferences.

5) What are the business hours of operation?

Answer: 9 AM TO 9 PM (7 Days a week)

6) Who is your target audience?

Answer: Adults aged 21 and above. Additionally, we have a policy that doesn't allow anyone under 21 to enter the store. Our diverse product offerings cater to a broad demographic (African Americans, Hmong, Hispanics, Jamaicans, Indians, Caucasian Americans, etc.), creating an inclusive environment for residents to connect and enjoy our services.

7) Why do you want your business to be located within the 9th district?

Answer: We want to continue actively contributing to and participating in this vibrant community. The 9th district offers a unique blend of diverse residents, businesses, and cultural richness. By being located here, we see an opportunity to engage with and serve the specific needs and preferences of the local community.

7a) How will your business improve the 9th district?

Answer: Same answer as 4b and 7. Our goal is to become an integral part of the 9th district, fostering connections, supporting local initiatives, and enhancing the overall well-being of the residents.

8) Who will maintain the exterior premise of your establishment?

Answer: It's maintained by the shopping center's landlord where we are located.

9) Are you leasing or buying the building where your business will be located?

Answer: Leasing

10) Describe your security design.

Answer:

1. **Armed Security Patrol:** The shopping center provides armed security personnel who patrol the premises, ensuring a visible and proactive security presence.

2. **Surveillance Cameras:** We have installed 24 cameras strategically placed inside and outside the store, enhancing monitoring capabilities for the safety and security of the entire establishment.
3. **Well-Lit Environment:** Our establishment is well-lit, creating a safe and secure environment. Pristine lighting contributes to visibility both inside and outside the store.
4. **Clean and Spacious Layout:** With wide aisles and a clean layout, we prioritize a clear and unobstructed shopping environment, enhancing both safety and convenience for customers.
5. **Staff Presence:** We maintain a staff presence with 2-3 team members working at any time. This ensures immediate assistance for customers and contributes to a secure atmosphere.
6. **Vestibule Addition:** Recently, we implemented a vestibule as a proactive measure to deter shoplifting, further enhancing our security measures.

By combining armed security patrols, surveillance technology, a well-lit and clean environment, staff presence, and the addition of a vestibule, our security design aims to create a secure and welcoming shopping experience for all customers.

- 11) Does your proposal involve any City approvals? If so, what are those approval processes?

Answer: N/A

- 12) What is the project timeline or schedule for your development or business, including any City approvals that are required?

Answer: N/A