

POLICY, INNOVATION, & ENGAGEMENT BRANCH

BOARD OF HEALTH MEETING
JULY 7, 2023

BAILEY MURPH, MPH
DEPUTY COMMISSIONER
MILWAUKEE HEALTH DEPARTMENT



OVERVIEW

- PIE Overview & Org Chart
 - 2022 Annual Report
 - Strategic Plan
 - Racism is a public health crisis
 - Racial Equity at MHD
 - Community Health Assessment (CHA)
 - MKE Elevate (CHIP)
 - National Accreditation
 - Public Health Infrastructure Grant
 - Health Communications
 - Other Projects
 - Board Engagement
 - Questions/Comments

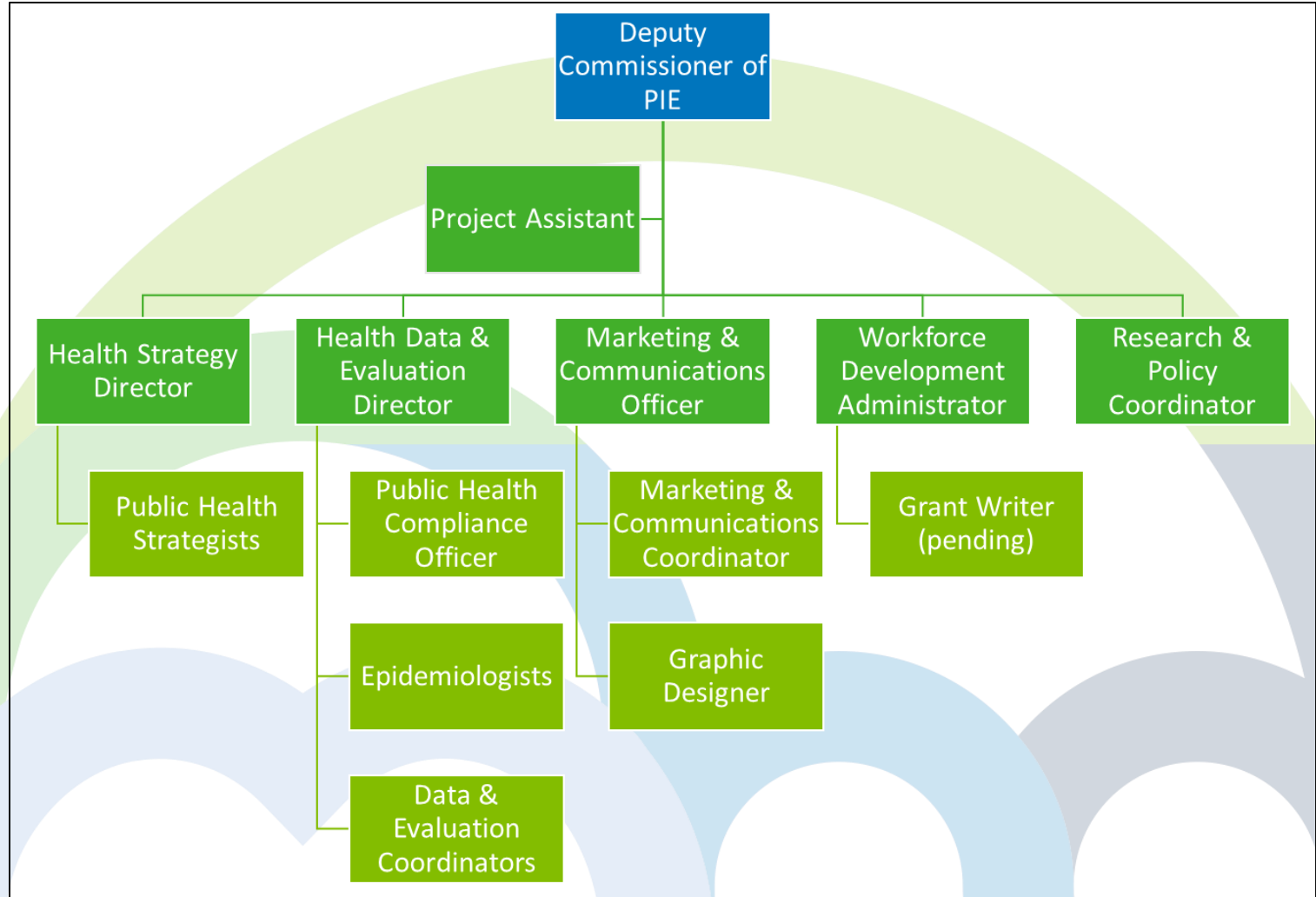
OVERVIEW OF POLICY, INNOVATION, & ENGAGEMENT:

The Policy, Innovation, and Engagement (PIE) branch is responsible for providing informed policy analysis, supporting the department's data needs, providing marketing and communications support across the department, and coordinating the planning activities of the City of Milwaukee Health Department. PIE is responsible for leading the department's Racial Equity Initiative. PIE also provides leadership in advocating for policy, systems, and environmental changes that support health equity and a culture of health, both within city government and in the community.

DHS 140 & NATIONAL ACCREDITATION

The PIE branch also leads the department's efforts to obtain DHS 140 Level III Designation and national public health accreditation, which includes advocating for and maintaining written policies and procedures, driving community engagement, and planning processes to draft the city's:

- Community Health Assessment (CHA)
- Community Health Improvement Plan (CHIP) – MKE Elevate
- MHD's Strategic Plan
- MHD's Annual Report
- Workforce Development Plan
- Civil Right's Compliance Plan
- Quality Improvement Plan
- FIMR Report
- Policy Agenda



PROJECTS/INITIATIVES

2022 ANNUAL REPORT

- Comprehensive data report
 - Programmatic/service delivery data
 - Special initiatives/projects
 - Key accomplishments & challenges
 - Finances
 - Grants



2022 Data Highlights

324

data requests

1,546

Narcan kits
distributed

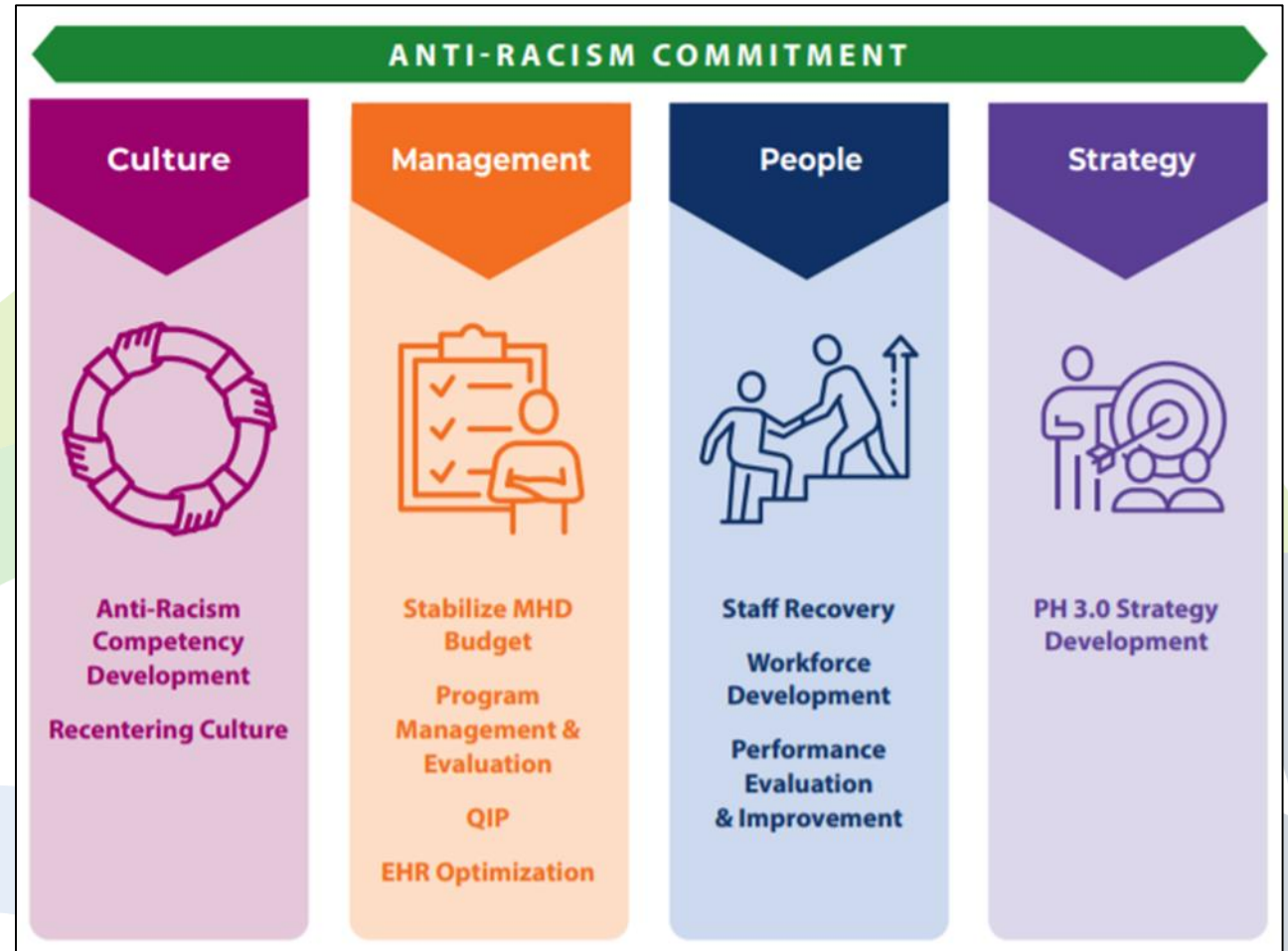
10,954

fentanyl test strips
distributed

STRATEGIC PLAN

COMMITMENT TO ANTI-RACISM

- MHD **acknowledges** the structures, history and persistent **impacts of racism** and **actively** addresses racism in our organizational policies, practices, and culture in ways that create **an equitable work environment** for our staff, in serving our clients, and by engaging with the Milwaukee community.
- Commitment to restructuring and dismantling systems that create unhealthy or inequitable environments



RACISM IS A PUBLIC HEALTH CRISIS

RACIAL EQUITY AT MHD

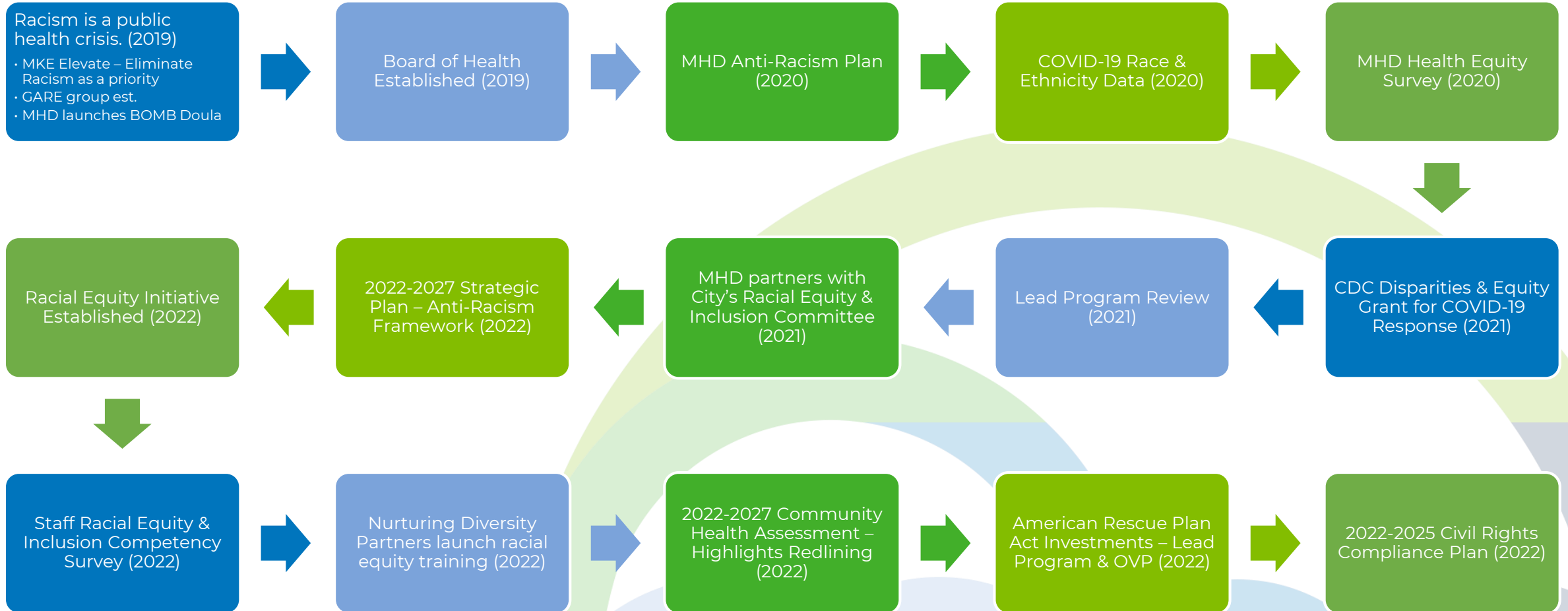
The color of your skin simply should not determine how long you live or your quality of life.

- “Racism is a public health crisis” – Milwaukee Declaration, 2019
- Milwaukee residents of color experience some of the most significant disparities when it comes to health – birth outcomes, childhood lead poisoning, STIs, asthma, hypertension, and other conditions

“Racism is a system of structuring opportunity and assigning value based on the social interpretation of how one looks (which is what we call “race”), that unfairly disadvantages some individuals and communities, unfairly advantages other individuals and communities, and saps the strengths of the whole society through the waste of human resources.”

- APHA Past-President Camara Phyllis Jones, MD, MPH, PhD

RACIAL EQUITY AT MHD



RACIAL EQUITY AT MHD

Deep Dive
Dialogues/Equity
Champion Training
(2023)



2023-2028 MKE
Elevate –
Overarching
Priority: Racism &
Health Equity (2023)

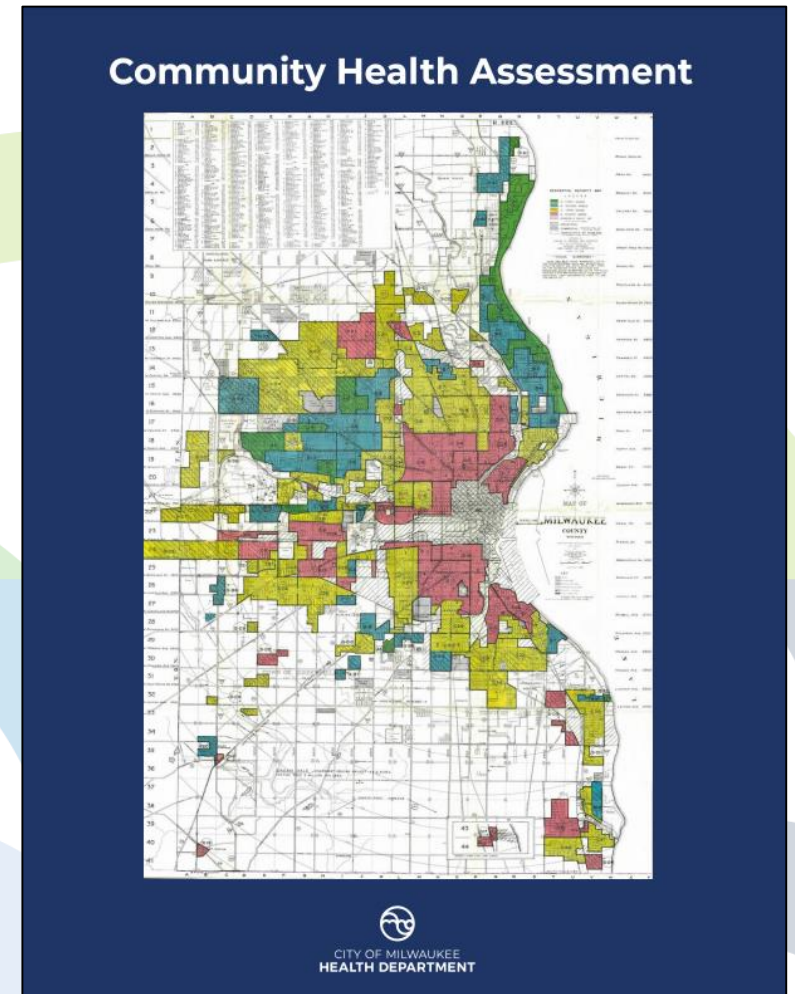
Upcoming:

- Present at Equal Right's Commission
- Alignment with City's Office of Equity & Inclusion
- Staff Racial Equity & Inclusion Competency Survey
- REaL (Race, Ethnicity, and Language) Data Policy
- Equity Champions Facilitated Discussions
- Launch MHD Equity Advisory Council
 - Statement of MHD's commitment to racial equity
 - Anti-Racism Policy
 - Review MHD policies & procedures using REI tool
 - Identify additional professional development resources
 - Create repository of anti-racism tools, resources, and professional development opportunities for staff

COMMUNITY HEALTH ASSESSMENT (CHA)

OUR DATA REPORT

- Local health assessment that identifies key health needs and issues through community input and comprehensive data collection and analysis
- Informs MKE Elevate, Milwaukee's Community Health Improvement Plan
 - 2022 Key indicators in Milwaukee
 - Gun violence
 - Syphilis
 - Childhood Lead Poisoning
 - Infant Mortality



MKE ELEVATE

2023-2028 COMMUNITY HEALTH IMPROVEMENT PLAN

Our Vision: *A Milwaukee where all people are thriving in safe, healthy, and equitable neighborhoods.*

Racism & Health Equity



Built Environment



Maternal & Child Health



Safe & Supportive Communities

MHD's Role

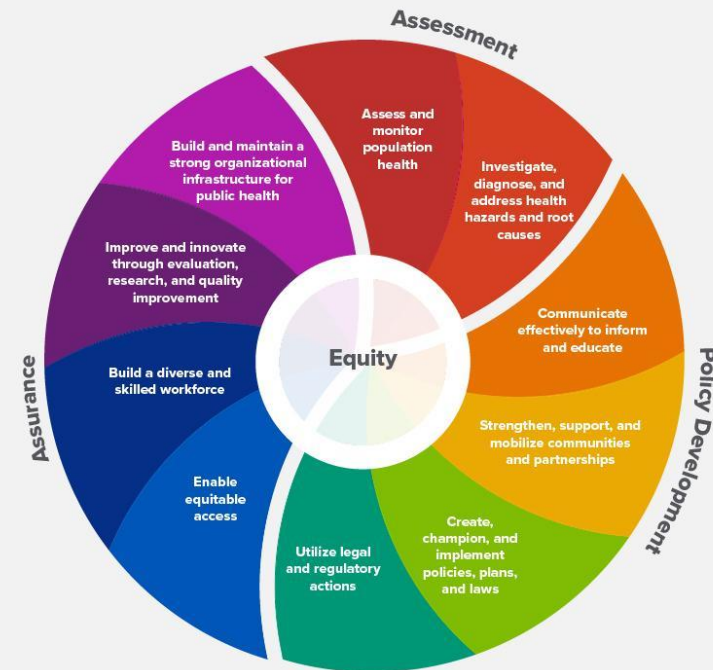
Convene	Community partners to share data & identify priorities
Align	Existing plans and strategies
Facilitate	Steering Committee & Action Teams
Track	Progress, metrics, outcomes Prepare & publish Community Health Assessment (CHA)

NATIONAL ACCREDITATION

PHAB PATHWAYS TO RECOGNITION PROGRAM

- Pathways Recognition is a program to support performance improvement efforts, strengthen infrastructure, and facilitate public health system transformation for local public health departments
- Pathways can facilitate accreditation readiness for eligible health departments intending to use the program as a step toward accreditation.
- **MHD is currently completing an accreditation readiness assessment.**

THE 10 ESSENTIAL PUBLIC HEALTH SERVICES



PUBLIC HEALTH INFRASTRUCTURE

A1 - WORKFORCE

- New positions
 - Workforce Development Director
 - Clinical Operations Director
 - Research & Policy Coordinator
 - Grants Manager
 - Grant Writer
- Sustains 12 existing positions
- Consultants/Subawards
 - EHR Project Manager – Supports EHR implementation
 - WI Population Health Service Fellows
- Staff Engagement Fund
 - Ongoing professional development for staff department-wide
 - Support onboarding, staff incentives, appreciation and recognition, all-staff meetings, etc.

PUBLIC HEALTH INFRASTRUCTURE

A2 – FOUNDATIONAL CAPABILITIES

- Consultants/Contracts
 - Priority-Based Budgeting Tool Formalization
 - Electronic Health Record (EHR) System Procurement
 - HR Performance Management System Procurement
 - Joseph J. Zilber School of Public Health Partnership
 - Pathways to Recognition (PHAB Accreditation Program)
 - Microsoft Power Business Intelligence License

OUR MARKETING & COMMUNICATIONS WORK



https://www.instagram.com/p/Cs65qRXrw_g/

HEALTH COMMUNICATIONS

MHD NEWSLETTER

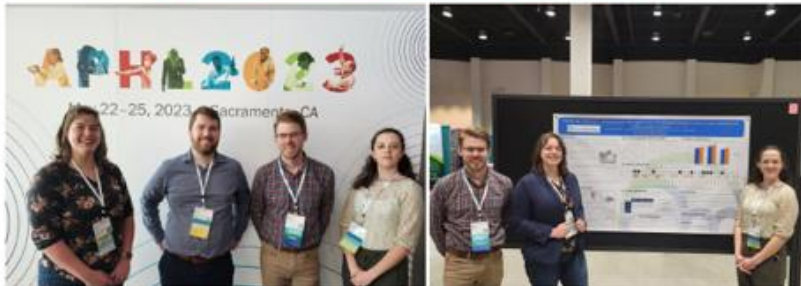
LAB TEAM ATTENDS APHL ANNUAL CONFERENCE

MHD Lab Director Dr. David Payne, Microbiologist Julia Zimmer, CDC Fellow Dr. Robert Murphy, and APHL Fellow Samantha Siomko attended the Association of Public Health Laboratory Annual Conference in sunny (and warm) Sacramento.

While there, they represented MHD by attending leadership workshops and participating in poster presentations highlighting the amazing work of the lab and health department.

Presented: Molecular Detection of Respiratory Pathogens from Congregate Spaces Using Aerosol Samplers for Public Health Actions

[Click to view the posters presented](#)



MHD NEWSLETTER

MHD KICKS OFF PRIDE MONTH 2023!

The Sexual and Reproductive Health, Infectious Disease & Immunization, and MKE Elevate teams participated by providing information and resources, games, and distributing the mpox (JYNNEOS) vaccine.

Resources for overdose prevention were also made available with Narcan doses distributed to encourage action in all communities.

On Sunday, the City's LGBTQ+ ERG *The Hive* participated in the Pride Parade!



MHD NEWSLETTER

OFFICE OF VIOLENCE PREVENTION UPDATES

MKE Peace Week 2023!

The Milwaukee Office of Violence Prevention introduced 13 Promise Keeper Outreach Teams on the first day of MKE Peace Week. These teams will be working in our Promise Zone communities. Following the announcement, Mayor Cavalier Johnson led a Community Peace Walk in our Near South Side Promise Zone.



OTHER PROJECTS

- Substance Use Disorder Program Planning
 - *Opioid Litigation Funding*
- Key Performance Indicator (KPI) Project
- Workforce Development – PH WINS Dashboards
- Quality Improvement
- Fetal Infant Mortality Review (FIMR)
- Grants:
 - *Public Health Infrastructure*
 - *CDC Disparities & Equity – COVID-19*
 - *NACCHO – IOPSL (MORI)*
 - *BJACOSSAP*
 - *Preventative Health*
 - *SNAP-Ed*
 - *Workforce Development*

BOARD INVOLVEMENT

OPPORTUNITIES TO ENGAGE

- MKE Elevate
 - Join an Action Team!
 - Attend our Community Meetings
- Racial Equity Initiative
 - Serve as a liaison to the Equity Advisory Committee
- Health Communications
 - Share our messaging on social media with your networks

THANK YOU!

QUESTIONS/COMMENTS

CONTACT:

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