



10.23.23

Attn: ZND Committee members
City of Milwaukee

RE: Support for the Bay View Neighborhood Plan 2040

On behalf of the Bay View Neighborhood Association, I am pleased to write this letter of support for the Bay View Neighborhood Plan 2040 adoption. The extensive community outreach and design effort by Monica Wauck Smith, Tanya Fonseca and others at DCD, Urban Planning Consultants and Alderwoman Marina Dimitrijevic, allowed our community to provide quality and constructive feedback on what the neighborhood wants for its' built future. This planning resulted in showing a community consensus on a balanced approach where we can develop at all scales and have a common understanding of the goals from the beginning of the planning efforts.

The Bay View Neighborhood Association signed a cooperation agreement with DCD to work with them over the past two years to serve as a liaison between the DCD / City of MKE and Bay View. We promoted and circulated project information to our neighborhood, attended public meetings, reviewed planning documents and provided feedback to DCD throughout the planning process.

The Bay View Neighborhood Association exists to improve the quality of life for individuals and families and to promote economic development in Bay View through activities and programs that facilitate an attractive, safe, sustainable and diverse neighborhood. Our board members are all dedicated volunteers helping to create a better Bay View. Being able to be involved in this planning effort allowed better communication between the DCD planning team and the residents and businesses in our community.

We see this planning document as a great guideline for development in our neighborhood. Our hope is that future development, such as new buildings, streetscapes and park improvements can be more directed, have more constructive planning efforts and be more efficient in its implementation. The key, once this is adopted, is that this document is actionable and that we follow through on its promise.

Sincerely,

Josh Ehr
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