

## Lee, Chris

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**From:** Leichtling, Samuel  
**Sent:** Friday, July 28, 2023 3:41 PM  
**To:** Lee, Chris  
**Subject:** Fwd: MPM Commitment to CORE resolution

Chris:  
For file 221922.  
Thank you,  
Sam

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**From:** Censky, Ellen <censky@mpm.edu>  
**Sent:** Friday, July 28, 2023 3:28:24 PM  
**To:** Floyd, Jasmine <Jasmine.Floyd@milwaukee.gov>; Oatis-McMiller, Glenda <Glenda.Oatis-McMiller@milwaukee.gov>; Brostoff, Jonathan <Jonathan.Brostoff@milwaukee.gov>; Bauman, Robert <rjbauma@milwaukee.gov>; Westmoreland, Lamont <Lamont.Westmoreland@milwaukee.gov>; Coggs, Milele <mcoggs@milwaukee.gov>; Rainey, Khalif <Khalif.Rainey@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Laasiri, Achraf <AchrafL@milwaukee.gov>; Murphy, Michael (Alderman) <mmurph@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>; Dimitrijevic, Marina <Marina@milwaukee.gov>  
**Cc:** Leichtling, Samuel <Samuel.Leichtling@milwaukee.gov>; Crump, Lafayette <Lafayette.Crump@milwaukee.gov>  
**Subject:** MPM Commitment to CORE resolution

Milwaukee Common Council,

At the conclusion of the July 25, 2023 City of Milwaukee Zoning, Neighborhoods, and Development Committee meeting, Milwaukee Public Museum (MPM) leadership was asked to review the City's Community-Oriented, Responsible, and Equitable (CORE) Development Zone Resolution and subsequently advise the Common Council as to the Museum's level of commitment to the resolution related to the Future Museum project.

Upon reviewing the principles of CORE, it is evident that Milwaukee Public Museum, the Future Museum project, and future workforce plans for the Museum are already in alignment. Here are a few important points to consider:

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- All Milwaukee Public
- Museum employees, excluding management, are represented by AFSCME Local 526.
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- The Museum has committed
- to recognizing its employees' union of choice in the Future Museum.
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- Milwaukee Public
- Museum's minimum wage is \$15 per hour.
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- Milwaukee Public
- Museum contracts its food service to Noble Catering & Events, a small, local, woman-owned business that pays its employees a minimum wage of \$15 per hour.
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In addition, the Museum has demonstrated its commitment to workers in the City of Milwaukee and Milwaukee County through a series of aggressive inclusion goals tied to its \$200M Future Museum construction project. These requirements are not imposed by any funding source but were established by the Museum in alignment with MPM's IDEA values (Inclusion, Diversity, Equity, and Accessibility). As the Museum selects vendors who will ultimately create hundreds of jobs through this project, the Museum is being guided by its IDEA values that prioritize:

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- Vendors that employ a workforce
- that is represented by a local union (Union Participation).
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- Vendors that qualify or
- are eligible for DBE, WBE, MBE, or SBE certification (Inclusion Goal).
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- Vendors that hire from the
- Milwaukee County workforce.
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- Vendors that hire unemployed
- or underemployed (Resident Preference Program).
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- Vendors that are headquartered
- in Milwaukee County.
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While the Future Museum's café has not been fully designed yet, and the RFP timeline for a food and beverage vendor is undetermined, the Museum's IDEA values, in alignment with CORE, will guide that process as well. **We have had multiple, productive conversations with Council Members and other interested parties and have reached an understanding on how to move forward to utilize key CORE principles to shape the food service RFP and contract for the Future Museum's food service.**

As this project aims to ensure the Museum is accessible to generations to come, we ask you to support this zoning change and keep this project moving forward. Your support for this file will help us create and preserve hundreds of local jobs, attract half a million visitors to Milwaukee each year, and continue the legacy of this important institution, which has proudly served Milwaukee for 140 years.

Thank you.

Dr. Ellen Censky, President and CEO  
Milwaukee Public Museum



Ellen J. Censky, PhD  
President and CEO  
Milwaukee Public Museum  
800 West Wells Street, Milwaukee, WI  
414-278-2746|[censky@mpm.edu](mailto:censky@mpm.edu)|[www.mpm.edu](http://www.mpm.edu)

**What will you find?**