

# REPORTER

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State of WI }  
 } SS:  
County of Milwaukee }

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By:

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C. NO. 12  
FILE NUMBER 230317  
OFFICIAL NOTICE  
Published by Authority of the  
Common Council of the City of  
Milwaukee

Office of the City Clerk  
Notice is hereby given that an ordinance that was introduced at the June 20, 2023 meeting of the Milwaukee Common Council, the essence of which is as follows:

An ordinance approving Connecting MKE: Downtown Plan 2040 (the Downtown Area Plan) as part of the City of Milwaukee's Overall Comprehensive Plan, in the 3rd, 4th, and 8th Aldermanic Districts.

Whereas, Section 66.1001, Wisconsin Statutes, requires that all cities adopt a comprehensive plan and specifies that comprehensive plans shall be updated no less than once every 10 years; and

Whereas, On March 2, 2021 the Common Council of the City of Milwaukee ("Common Council") adopted Common Council File No. 201357 directing the Department of City Development ("DCD") to prepare a strategic update to the Downtown Area Comprehensive Plan that, upon approval of the Common Council, will amend the existing Downtown Area Plan as part of the City of Milwaukee's ("City") Overall Comprehensive Plan; and

Whereas, An updated Downtown Area Plan has been prepared, titled Connecting MKE: Downtown Plan 2040, a copy of which is attached to this Common Council File; and

Whereas, The Downtown Comprehensive Planning Area is generally bound by West Walnut Street and East Lyon Street to the north, West Clybourn Street and the Menomonee River to the south, Interstate-43 to the west, and Lincoln Memorial Drive to the east; and

Whereas, DCD partnered with The Downtown Business Improvement District to co-lead the planning process and create the Plan; and

Whereas, The Department of Public Works, the Historic King Drive BID, Westown Association, MKE United, and Milwaukee County served as core partners in developing the Downtown Plan Update; and

Whereas, Pursuant to the update and amendment procedure for comprehensive planning adopted by Common Council File No. 161076, the planning process involved extensive community engagement and public participation; and

Whereas, The updated Downtown Area Plan replaces the previous Downtown Area Plan that was adopted by the Common Council on October 12, 2010, by Common Council File No. 100235; and

Whereas, The Downtown Area Plan contains recommendations related to housing, business, entertainment, culture, sustainability, multimodal transportation, public space, land use, and development; and

Whereas, Approval of the Downtown Area Plan by the Common Council will establish the Plan as a guide for the City regarding the use and development of public and private land in the area and facilitate implementation of the recommendations in the plan; now, therefore, be it

Resolved, That the amended Downtown Area Plan, as approved, shall provide guidance and serve as the basis for decision-making by the Common Council in its consideration of land use and physical development issues; and, be it

Further Resolved, That DCD, the Department of Public Works, the Department of Neighborhood Services and other appropriate City departments and agencies are directed to work toward implementation of the Plan; and, be it

Further Resolved, That the Commissioner of DCD is authorized to send copies of the Plan to the parties identified as having responsibility for implementation of the Plan for their reference and use.

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods, and Development, on Tuesday, July 25, 2023 at 9:00 A.M. pursuant to the provision of Sub-Section (7) (d) of Section 62.23 of the Revised Statutes of the State of Wisconsin.

The full text of the proposed plan amendment will be available for viewing in the subject Common Council File and a link to the plan amendment is currently posted on the website [www.milwaukee.gov/DowntownPlan](http://www.milwaukee.gov/DowntownPlan). Questions or comments about the amendment should be directed to Kyle Gast, City of Milwaukee - Department of City Development, 809 North Broadway, Milwaukee, WI or via email to [DowntownPlan@milwaukee.gov](mailto:DowntownPlan@milwaukee.gov). Written comments should be submitted no later than July 7, 2023.

PLEASE NOTE: a) Members of the Common Council, and members of its Standing Committees who are not members of either Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that either meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing.

c) Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX) 286-3456, (TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

e) This meeting will be web-cast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).

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