



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, July 05, 2023

COMMITTEE MEETING NOTICE

AD 09

GARCIA, Jennifer, Agent
7330 Development LLC
2767 N 44th St
Milwaukee, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 18, 2023 at 11:15 AM

The access code is <https://meet.goto.com/646911493>. If you wish to call in: +1 (646) 749-3122 and use Access Code: 646-911-493.
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications with Transfer of Stock and Adding Adult Entertainment/Strippers/Erotic Dancers as agent for "7330 Development LLC" for "Kiss Ultra Lounge" at 7330 N 76TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/30/23
LICENSE TYPE: Class B Tavern
NEW: ☐
RENEWAL: ☒

No. 352840
Application Date: 05/26/23

License Location: 7330 North 76th Street
Business Name: Kiss Ultra Lounge

Licensee/Applicant: Garcia, Jennifer
(Last Name, First Name, MI)
Date of Birth: 04/28/1970

Home Address: 2767 North 44th Street
City: Milwaukee State: WI Zip Code: 53210
Home Phone: 414-499-1115

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant owes the city of Milwaukee \$730.00 for overdue parking citations.
2. On 02/20/2013 Karen Hubbard was cited at 4405 North 36th Street in the city of Milwaukee for Building Code Violations.

Charge:	Building Code Violations
Finding:	Guilty
Sentence:	\$1680.00 fine ***in warrant status as of 01/21/2014***
Date:	11/20/2013
Case:	13093138

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3. On 04/25/2015 Milwaukee police, along with a representative from the Department of Neighborhood Services, and agents from the Wisconsin Department of Revenue, conducted a licensed premise check at 7330 North 76th Street. During this check, it was discovered that the person working behind the bar, Shakira Loggin, does not have a valid Class D operator's license. 2 bottles of alcohol, 5 containers of tobacco and 4 cash register receipts were confiscated by state agents. The applicant was cited for Responsible Person on Premises Required.

Charge: Responsible Person on Premises Required
Finding: Guilty
Sentence: \$398.00 fine ***in warrant status for unpaid balance of \$178.00***
Date: 02/09/2016
Case: 15024735

4. On 07/26/2015 Milwaukee police responded to an accident at 7330 North 76th Street. Investigation revealed that a subject employed as security for the business (The Kiss Ultra Lounge) was helping to break up a fight when he was struck by a vehicle.
5. On 09/06/2015 at 2:15am Milwaukee police were monitoring Kiss Ultra Lounge (7330 North 76th Street) when they observed a male patron punch a female patron in the face. The male patron was arrested and issued a citation for assault and battery.

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Item #3 previously reported, disposition added 11/11/2016.

6. On 11/07/2015 Milwaukee police, who were assigned at Kiss Ultra Lounge, overheard patrons talking about a fight inside the tavern. One of the involved parties was cited for disorderly conduct.
7. On 11/29/2015 Milwaukee police were dispatched to a tavern check at 7330 North 76th Street (Kiss Ultra Lounge). While in route, officers were advised to hasten their response as several patrons had become unruly and disorderly. Moments later, squads began broadcasting that several gunshots had been fired in the area of North 76th Street and West Clinton Avenue. Employees of the business told officers that security had broken up a fight inside the bar and escorted the involved patrons out. The fight continued in the parking lot until security intervened. Moments after the involved subjects dispersed, several shots were heard. No additional evidence, complainants or witnesses were discovered.
8. On 12/06/2015 Milwaukee police were monitoring Kiss Ultra Lounge (7330 North 76th Street) when security notified them that several patrons were involved in a fight inside the business. Three subjects were cited for disorderly conduct. 8 Milwaukee police squads, in addition to the squad that had been monitoring, along with 2 Milwaukee police supervisors responded to assist in controlling the situation.
9. On 12/12/2015 Milwaukee police met with the applicant to address incidents that had occurred at Kiss Ultra Lounge recently. The applicant stated the following actions would be taken:
- Both exits at the front of the business will be utilized.
 - The patio door will also be used as an exit for patrons.
 - Security gates will be set up in the parking lot.
 - An armed roaming security guard will be added.

Additionally, cameras have been installed at the entrance and inside the venue and two members of the security staff that had been doing a substandard job had been terminated and replaced.

10. On 01/08/2016 Milwaukee police met with the applicant regarding recent incidents at Kiss Ultra Lounge. The applicant stated that she had been hiring two off duty officers for Friday and Saturday evenings, but these officers had recently stopped coming. She asked that officers be notified and trained on how to sign up for this work detail. She further stated she had fired two security guards and she was willing to work with Milwaukee police in keeping her establishment safe.
11. On 01/10/2016 Milwaukee police were flagged down regarding a trouble with a subject complaint at 7330 North 76th Street (Kiss Ultra Lounge). Officers were told there had been a dispute inside the business and the involved parties were removed from the premises by security. These parties continued to argue in the parking lot of the business until security intervened along with Milwaukee police. The involved parties later cooperated with security and left the area. The officer reports that business staff was very cooperative and helpful.
12. On 02/07/2016 Milwaukee police were flagged down regarding a fight inside Kiss Ultra Lounge (7330 North 76th Street). Investigation revealed a patron of the business had been involved in a fight. Security for the business intervened and detained the subject until police arrived. This subject lied about his identity and threatened to "air the club out". This subject was arrested. During this encounter, Milwaukee police became aware there was a pending battery complaint that occurred at 76th and Mill Road. The officer responded to St. Joseph's hospital to investigate. The officer spoke to Brittany Morton who stated she had been a patron of Kiss Ultra Lounge (7330 North 76th Street) when she and a former friend got into a fight. One of the involved parties was struck in the head with a glass sustaining an injury to her head. Milwaukee police incident report #160380036 was filed.
13. On 02/13/2016 Milwaukee police were dispatched to St. Mary's hospital for a battery that occurred at 7330 North 76th Street (Kiss Ultra Lounge). The victim states she had been involved in a fight while in the main room of the bar. She sustained an abrasion to her forehead. Milwaukee police incident report #160440026 filed.
14. On 04/10/2016 Milwaukee police, who were working a special assignment at 7330 North 76th Street (Kiss Ultra Lounge), were asked by security personnel to assist with removal of a group of individuals from the business's parking lot. Officers discovered a group of approximately ten subjects in a circle fighting in the rear parking lot. These subjects scattered as officers approached which revealed a male lying on the ground bleeding from the head. This subject received medical attention from Milwaukee Fire Department Engine #39. The subject refused to speak to officers and walked away. Milwaukee police incident report #161010016 filed.

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15. On 11/20/2016 officers responded to Kiss Ultra Lounge, 7330 N. 76th St for a Trouble with Subject complaint. The officers observed a subject holding open the door arguing with security. The subject was intoxicated and refused to pay the cover charge because he stated he paid for a VIP area. The subject did leave without incident. Security was cooperative and no violations were observed.

16. On 12/04/2016 at 2:05am officers were observing closing time at Kiss Ultra Lounge, 7330 N. 76th St. Patrons advised the officers that there were several people who were about to fight. The officers observed a subject yelling in another patrons face and that he was preparing to strike the patron. The subject was causing a disturbance and was cited for Disorderly Conduct.
17. On 04/02/2017 at 2:20am officers were monitoring traffic at Kiss Ultra Lounge, 7330 N. 76th St. The officer observed a group of 30 subjects surrounding a car. The car had a broken windshield and fled when the officer approached. The officer observed a subject carrying a large wooden table leg. The subject was arrested after a short foot chase. The manager, Craig BERRY, was cooperative and would press charges on the subject.
18. On 10/01/2017 officers received a call from Kiss Ultra Lounge that they were needed for trouble with subject. Upon arrival security was pointing at a subject in the parking lot stating that the subject had a gun. The officers stopped the two subjects by the car security was pointing at and recovered two firearms from the ground by the subjects. The manager, Craig BERRY, stated that he observed one of the subjects walking back and forth outside with a gun in his hand. Video surveillance was recovered which depicted the incident. Both subjects were arrested and no other violations were observed in the tavern.

19. The applicant has the following past due owed to the Milwaukee Police Department:

Off Duty Police Officer Employment

\$3,699.94 owed as of 11/21/2017

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20. On 08/26/2018 officers were dispatched to Kiss Ultra Lounge, 7330 N. 76th St, for a traffic hazard. The officer observed several cars stopped on N. 76th St waiting to get in the lot. The officer was advised the lots were full, because there was live music that would end at 2:30am. The traffic was cleared and the officer monitored the scene. At 2:00am the show let out, and two females began fighting in the lot. Security broke up the fight and the manager stated he was closing for the night. The officer did not observe any violations inside the business and the management was cooperative.

21. On 11/01/2018 officers were dispatched to 7330 N. 76th St to investigate a battery complaint. The officers spoke with the victim, Marissa MARTIN, who stated she worked at the tavern and was walked out of the business by the manager, Otis MOORE. MARTIN stated MOORE got into a verbal argument with her and called her profanity. She stated he pushed her against her car. She stated she then asked for her last pay check because she was not going to work there anymore. MOORE stated he did walk her to her car because they walk all female employees to their cars. He stated he did not push her against her car and stated that there were words exchanged because MARTIN saw him with another woman. MARTIN did not want to prosecute.

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22. On 12/21/2018 officers conducted a licensed premise check at Kiss Ultra Lounge, 7330 N. 76th St. regarding their plans for New Years Eve. The officers spoke with a security guard who stated the business would be open all night and would have 22 security officers working.

23. On 12/24/2019 a subject notified police that on 12/23/2018 he was in his car at Kiss Ultra lounge when he observed his friend in an altercation with security. The subject stepped in,

separated his friend from security and drove him home. While doing this his pistol fell out of his pocket and was left behind at the bar. The subject went back on 12/24/2018 to speak with security about the missing firearm. Security stated they turned a gun over to the owner of the bar. The officer went to the bar, recovered the gun and placed it on inventory.

24. On 05/11/2019 at 9:13pm officers were dispatched to a subject with gun complaint at Kiss Ultra Lounge. The officers were advised by dispatch there was approximately 200 juveniles fighting as well as shots being fired. Upon arrival officers spoke with security, who stated there was a Sweet 16 party going on that ended at 8:30pm. Security stated as they were shutting the party down when 2-3 females began fighting in the parking lot. During this time a vehicle drove by on N. 76th St, with a male sitting out the window holding a gun. This subject then discharged the gun 6-7 times. The co-owner of Kiss, Marc BROWN, was on scene and cooperative with the officers.

25. On 05/20/2019 at 2:10am officers were dispatched to a shots fired call at 7330 N. 76th St. The officers located 13 casings in the roadway in front of Kiss Ultra Lounge. The officers spoke with security who stated at 2:00am he observed an argument in the parking lot between two individuals. The subjects stopped arguing and walked to a vehicle. The security guard went inside when the subjects separated and got into cars. After entering the building and the security guard heard gun shots outside and west of the location. The guard did not see who fired the shots. The officers checked the security cameras but they did not cover the roadway where the shots were fired.

26. On 07/07/2019 at 11:00pm officers were assigned to monitor a special event at Kiss Ultra Lounge, 7330 N. 76th St. The officers observed autos attempting to get in the parking lot blocking traffic on N. 76th St. The attendant assigned the lot entrance appeared unable to keep up with the amount of traffic entering the lot and the officers stepped in to get traffic flowing again. At 1:06am the officers were advised of possible shots fired inside and they observed a large amount of subjects exiting in an unorganized manor, running over each other. When the officers were able to safely enter they did not find any victims or any evidence of shots being fired. They spoke to the DJ who stated he observed a firework being lit in the crowd and heard a single pop, he did not see any firearms. The club closed early as a result of the incident.

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27. On 09/10/2020 at 1:35am officers were dispatched to a Shooting at 7330 N. 76th St. The investigation revealed there was a fight inside the bar that progressed out into the parking lot. While in the parking lot a female involved in the fight, produced a pistol and was pointing it at other patrons and a security guard. The security guard gave several commands to drop the gun. When the female continued to point the gun at people the security guard discharged his gun striking her several times. The female was pronounced dead on the scene. The officers interviewed the business manager, who was cooperative in providing video surveillance.

28. On 12/20/2020 officers conducted an investigation at Kiss Ultra Lounge, 7330 N. 76th St. They spoke to security, who provided video of a subject breaking into cars in the area. The video contained a picture of an auto used in the offense. A photo of the auto was placed on the roll call board for all officers in the area.

29. On 01/15/2021 at 10:58pm officers conducted a license premise check at Kiss Ultra Lounge, 7330 N. 76th St. The officer observed security monitoring the exterior of the business and checking ID cards at the door. The tavern had signs posted advising masks were required, there was a plastic shield separating the bartenders from patrons and announcements reminding patrons to wear masks. The dance floor was taken out of service with tables and the pool table and dart board were not in use. The officers monitored the tavern until close and only observed one patron being kicked out for unruly behavior.

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30. On 04/09/21 at 5:00pm, 8 Police Officers, 2 Police Sergeants, a City of Milwaukee Building inspector, a City of Milwaukee Fire Inspector, A Wisconsin Department of Revenue Agent. And a Wisconsin Alcohol/Tobacco Agent conducted a license premise check at 7330 N. 76th Street. The Wisconsin Department of Revenue confiscated 71 bottles of alcohol and 2 plastic funnels used for filling bottles. The City of Milwaukee DNS found 19 violations and the applicant was ordered to have the items replaced or repaired by 06/11/21.
31. On 04/10/21 at 10:13pm, Milwaukee Police were dispatched to 7330 N. 76th Street for a contributing to delinquency of minor complaint. Investigation revealed that the assignment was baseless and the business is proactive in regards to limiting negative activity and cooperate with police.
32. On 04/11/21 at 2:13am, Milwaukee Police responded to 7330 N. 76th Street for crowd control. While performing their duties, officers called for medical because one person was incapacitated by alcohol and a report was filed for an entry to auto where a firearm was taken.
33. On 04/25/21 at 9:57pm, Milwaukee Police conducted a license premise check at 7330 N. 76th Street because the location was hosting a concert. There were no violations observed during the license premise check and no major incidents were reported.
34. On 05/15/21, Milwaukee Police conducted an "investigation" at 7330 N. 76th Street. Officers observed numerous vehicles blocking northbound and southbound traffic on N. 76th Street and a large crowd standing in the parking lot of the establishment. A person told officers that there was a "scuffle" inside the tavern but security was able to escort the individuals outside. Officers directed traffic to get people away from the location.
35. On 05/16/21 at 8:58pm, Milwaukee Police were dispatched to 7330 N. 76th Street for a traffic hazard complaint. Investigation revealed that vehicles that were entering the parking lot to the establishment were causing congestion on N. 76th Street. One of the reasons for the congestion was because potential patrons were refusing to pay to park their vehicles in the lot and would refuse to move their vehicles out of traffic. The manager was told he could not put traffic cones on the city roadway and police towed two vehicles which were obstructing traffic. No incidents occurred within the establishment.
36. On 06/19/21 at 1:23am, Milwaukee Police were dispatched to 7330 N. 76th Street for a shots fired complaint. Investigation revealed that the complaint was baseless and the owner of the tavern was cooperative.

37. On 07/17/21 at 12:09am, Milwaukee Police conducted a license premise check at 7330 N. 76th Street. While monitoring the business, police observed that security staff determined the tavern had reached capacity and denied patrons from entering the parking lot or the business. During the check, a large fight broke out in the parking lot and police, along with security personnel, dispersed the fight. Police also recovered a stolen auto inside the parking lot which contained four firearms inside. Police were able to identify the subject who drove the vehicle by using the tavern's surveillance system.
38. On 08/13/21, Milwaukee Police, along with a City of Milwaukee Special Enforcement Inspector, conducted a license premise check at 7330 N. 76th Street. No violations were observed.
39. On 12/19/21 at 12:37am, Milwaukee Police were dispatched to 7330 N. 76th Street for a subject with gun complaint. The officers spoke with security, who stated there were females arguing before police arrived but he did not see any guns. The officers determined the complaint to be baseless and employees were helpful and cooperative.

40. On 01/10/22 at 1:15am, Milwaukee Police were dispatched to 7330 N. 76th Street for a shooting complaint. Investigation revealed that a promoter was used to hold a birthday party at the establishment and the party had three acts performing. Two of the acts had an ongoing feud which erupted into a physical fight when one of the acts were performing. During the fight, someone fired a handgun inside the tavern supposedly striking an employee. It was later found that the employee was only struck by flying glass.

41. On 10/31/22, the applicant was cited at S. Comstock Av., for Responsibility of Parents Curfew.

Charge: Responsibility of Parents Curfew
Finding: ***warrant status***
Sentence:
Date:
Case: 23000623



Wednesday, July 05, 2023



Notice of Public Hearing

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GARCIA, Jennifer, Agent

Kiss Ultra Lounge at 7330 N 76TH St

Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications
with Transfer of Stock and Adding Adult Entertainment/Strippers/Erotic Dancers

Tuesday, July 18, 2023 at 11:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/18/2023 at 11:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	7717 W GOOD HOPE RD# 501	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 504	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 505	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 506	MILWAUKEE, WI 53223-4519
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CURRENT OCCUPANT	7717 W GOOD HOPE RD# 521	MILWAUKEE, WI 53223-4519
CURRENT OCCUPANT	7717 W GOOD HOPE RD# 522	MILWAUKEE, WI 53223-4519

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Total Records: 65

Radius 1000 feet and Center of the Circle: 7330 N 76th St

2022-2023 Plan of Operation for 7330 N 76TH ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other: AS NEEDED

Who cleans the grounds? ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: FRONT & BACK PATIOS

Number of garbage cans: Inside 15 Locations: all bars, bathrooms, exits & front window
Outside 4 Locations: all entrances, exits & dumpster

Is a crowd control barrier used? ☐ No ☒ Yes If Yes, Describe: @entrance doors

Number of restrooms: 4 Name of solid waste contractor: 260 DISPOSAL

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 300 and describe security plans: 5 lot attendants on property, cameras, extra lighting

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans: Advanced Security

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 2-20

AND What are their responsibilities? check bags, bodies & id's

What security equipment do they use? metal detector, flash light, id scanner

List their licensing, certification or training credentials:

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: all entrances, bars, dance floor

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe: Female & male body checks, id scanner

2. Percentage of Sales (must total 100%)

Alcohol 35 % Food Sales 55 % Entertainment 10 % Other _____ %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☒ Cocktail Lounge ☐ Convenience Store ☒ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☒ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 16990 Fee: \$800.00

Your current food license includes the following food operations: DHS - COMPLEX, Sales \$20,001 - \$200,000, Tavern Restaurant.

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices: Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Kiss Ultra Lounge 7330 N 76TH ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Patron Contests, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 3 Amusement Machines, 2 Pool Tables, 10 Concerts, 5 Theatrical Performances, Battle of the Bands, Politi

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

☐ Instrumental Musicians

☐ Bands

☐ Battle of the Bands

☐ Comedy Acts

☐ Disc Jockey

☐ Magic Shows

☐ Poetry Readings

☐ Dancing by Performers

☐ Jukebox

☐ Wrestling

☐ Patron Contests

☐ Patrons Dancing

☒ Adult Entertainment/
Strippers/Erotic Dance

☐ Karaoke

☐ Bowling Alley

☐ Pool Tables

☐ Motion Pictures (movies by admission)
How many screens? _____

☐ Amusement Machines
How many? _____

☐ Concerts
Approx. # per year? _____

☐ Theatrical Performances
Approx. # per year? _____

☐ Other: _____

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:


5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign