



## Equity Impact Statement

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City of Milwaukee Wisconsin Well Woman Program (WWWP) grant assists the Milwaukee Breast and Cervical Cancer Awareness Program (MBCCAP) in providing breast and cervical cancer screenings, diagnostics, and case management to eligible persons. MBCCAP hosts a clinic 1-2 times at Southside Health center a week to provide clinical breast exams, mammograms, and paps. Additionally the program serves as a navigator for persons to receive Well Woman Program (WWP) services at external provider locations. MBCCAP is the only coordinating agency in the city of Milwaukee meaning we are the only avenue for persons to enroll in the WWP. The grant also aids MBCCAP in providing community education regarding breast and cervical health.

2. Identify the anticipated equity impacts, if any, of this proposal.

The grant provides free screening to detect breast and cervical cancer earlier when it is easier to treat. The grant also covers the cost of diagnostic follow up. The grant serves persons who either do not have health insurance or are under insured. The majority of the persons served are Hispanic and Spanish speaking. Seventy five percent of our staff is bilingual in English and Spanish which includes a Spanish speaking Nurse Practitioner. Onsite translation is also available. Per the 2023-2024 contract with the state, MBCCAP will offer Saturday screening options to enrolled persons.

Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

All minority groups may be positively impacted by this proposal as it provides access to free breast and cervical health services and education. Persons enrolled in the program can receive care with any WWP provider in WI increasing access and decreasing travel barriers. Our Spanish speaking staff aids to decrease language barriers increasing both access and quality of care. While our program utilizes the language line, the lack of additional spoken languages by our staff may negatively impact to minority groups. While the program is available to all Milwaukee residents who meed the eligibility guidelines the program acknowledges it's ability to increase it's outreach efforts to engage additional minority groups.





4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

MBCCAP is looking to increase community education with emphasis on outreach to the Black community. MBCCAP acknowledges that enrollment of Black persons in the WWP has decreased in relation to the Affordable Care Act increasing enrollment in state insurance. However there is still significant breast cancer disparities between Black and White women in Wisconsin; hence the desire to increase education. MBCCAP welcomes and pursues community partnerships and relations with stakeholders to increase its engagement efforts with minority communities.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

MBCCAP utilizes the electronic health record Patagonia which allows for tracking of enrolled persons and services received. This also allows for tracking of demographics such as race, address, and language. MBCCAP also tracks its participation in community events. MBCCAP can also receive reports from the state WWWP on persons who received services with the WWP. The WWWP is responsible for reporting to the Centers for Disease Control from which it receives funding.

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

MBCCAP provides taxis for women who do not have transportation to appointments. The program has various methods of delivering and receiving information with proper HIPPA protection including text, email, mail, and telephone.

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