

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Tuesday, June 13, 2023

COMMITTEE MEETING NOTICE

AD 08

PLASCENCIA VERA, Ramiro, Agent Plascencia Auto Sales & Repair LLC 3705 W NATIONAL Av Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 27, 2023 at 10:40 AM

The access code is https://meet.goto.com/459516781. If you wish to call in: +1 (646) 749-3122 and use Access Code: 459-516-781.

Please see the enclosed best practices document for further instructions.

Regarding:

Your Secondhand Motor Vehicle Dealer's License Renewal Application with Change of Hours From Opening at 9AM Mon-Sat and Closing at 6PM Mon-Fri and at 4PM on Sat; To Open at 8AM Mon-Sat and Close at 7PM Mon-Fri and at 5PM on Sat; Adding Stockholder Transfer of Stock as agent for "Plascencia Auto Sales & Repair LLC" for "Plascencia Auto Sales & Repair LLC" at 3705 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which has an adverse impact on the public health, safety and welfare of the community. Failure of the applicant to meet the statutory and municipal license qualifications. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employes, or patrons, other than those specified in s. 218.0116, Wis. Stats., as amended. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that the conduct on the licensed premises has had an adverse effect on the neighborhood, including but not limited to failure to maintain property in accordance with the board of zoning appeals and department of neighborhood services guidelines. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

RA:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

DATE: 05/08/23

22027450

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

LICENSE TYPE: NEW: RENEWAL:	SECONDHAND MOTOR VEHIC	;LE	No. 351620 Application Date:			
License Location: 3705 W National Business Name: Plascencia Auto Sales						
Licensee/Applicate of Birth: 03	ant: Plascencia Vera, Ra (Last Name, First Name, MI) 3/05/69	miro				
Home Address: City: Milwaukee Home Phone:	2875 S. 33 rd St	State: WI	Zip Code: 53215			
This report is write Days.	ten by Police Officer Penny	[,] Monreal, assi	gned to the License Investigation Unit,			
The Milwaukee P	olice Department's investig	ation regardin	g this application revealed the following:			
Francisco M. F Milwaukee Mu	•	Shareholder) o	wes the following outstanding fines to			

Speeding

\$124.00 warrant status

FW: Parking issue at auto dealer 3705 W National

Cooney, Jim < Jim.Cooney@milwaukee.gov> Tue 6/2/2022 1:52 AM To: Collins, Rolanda < Rolanda. Collins@milwaukee.gov> Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov> Please add as an objection.

Jim Cooney License Division Manager City Clerk-License Division 200 E Wells St #105 414-286-2365 www.milwaukee.gov/license



From: Dollhopf, Richard < ROOLLH@milwaukee.gov Sont Monday, August 1, 2022 3:45 PM To: Unitsen, ecce splent@nobambes gave, Zampr pa. laCasta stoCasta@railwaukee.gove; Blant, Archie «ABLUNT@rindwauken.gove Crt Cooney, has show to prayagem weather gove-Subject: Se: Parling issue at auto dealer 3705 Vi National

Patty,

We will set up an enhanced Parking Enforcement to see if the vehicles are parking illegally. This is a 2 hour zone so they can park the vehicle with the trailer but only up to 2 hours before moving.

Richard Dollhopf Manager **Parking Enforcement** City of Milwaukee DPW 414-286-8365



From: Laritson, Peter <plarit@milwaukee.gov> Sent: Monday, August 1, 2022 3:24 PM To; Zamarripa; JoCasta < IoCasta@miliwaukee.gov>; Blunt, Archie < ABLUNT@milwaukee.gov> Cc: Dollhopf, Richard < ROOLLH@milwaukee.gov >; Cooney, Jim < lim.Cooney@milwaukee.gov > Subject: RE: Parking issue at auto dealer 3705 W National

Good afternoon,

The car lot at 3705 W National Ave is not under the jurisdiction of the Board of Zoning Appeals and has no special parking restrictions from them. I've copied Parking Enforcement and Licensing on this response to alert them to the concern the Alderwomans' office has received. Regards;

Peter Laritson

Spacial Enforcement Supervisor 1001 S. 6th Stroot, 2nd floor, Milwauken, WI 53221 P: (414) 286-2558 F: (414) 286-0918











From: Zoman pts, Jof assa JoCasta@milwaukee.gov. Sent: Monday August 61, 2022 2 25 PM To: Blunt, Arch a < ABLUNT@milwaukee.gov>; teritson, Peter < plant@milwaukee.gov> Subject: FW: Parking issue of onto dealer 3705 W National

8/8/22, 1:41 PM

Hi Guys.

Could you have an Inspector check this oul? Thanks!

Palty

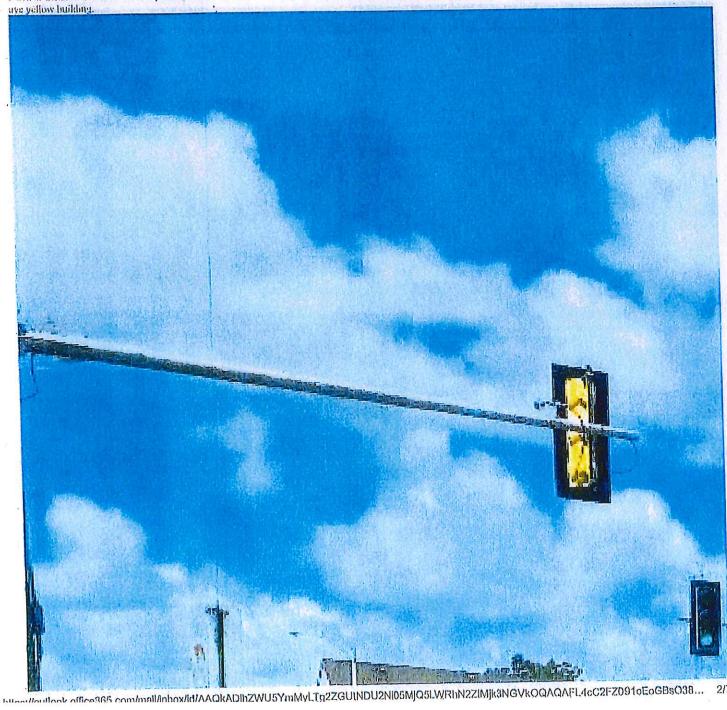
Patty Doherty Legislative Alde 8th District Alderwoman Zamarripa (414) 186-3533

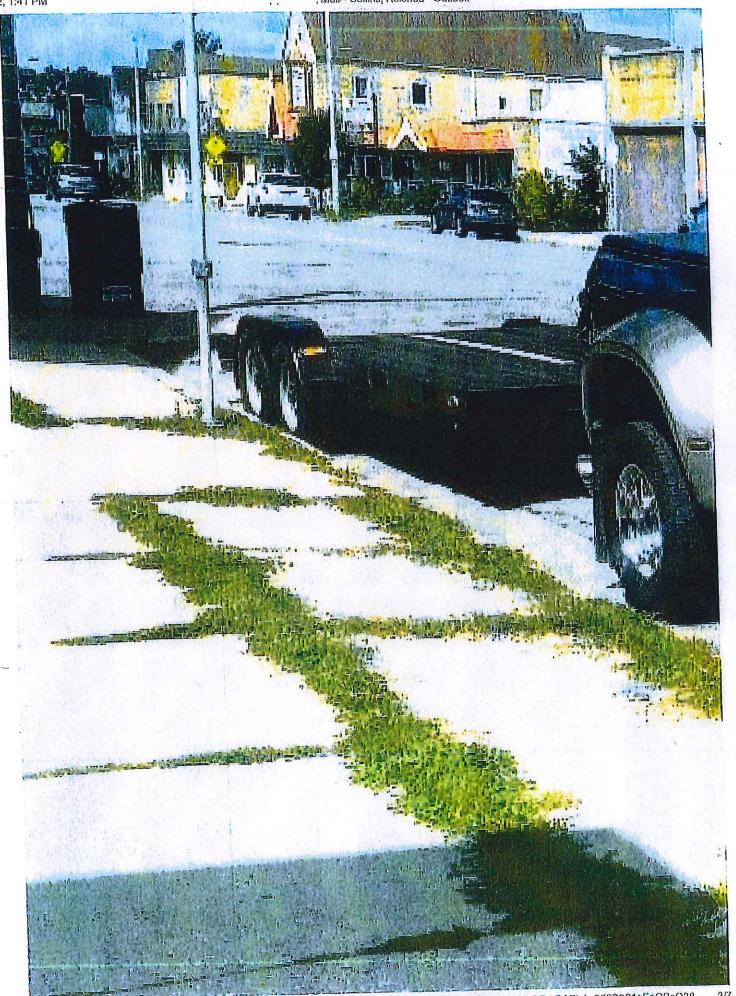
From: 1329tternquez · Sent: Friday, July 29, 2022 12:53 PM To: Zamarripa laCast: «JoCasta@milwaukee.gov.» Subject: Parking issue

REDACTED RECORD

You don't often yet email frd

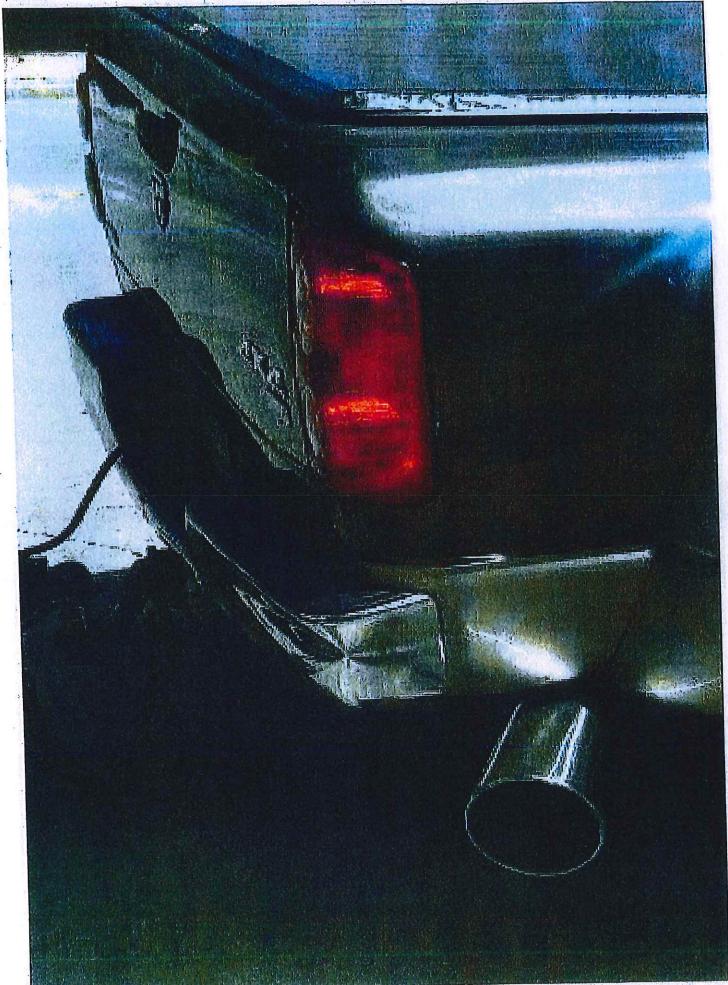
Thing many is Anal and I was reaching out to you become I've liner backing assues with a guy that union a dealership. Not he is always not ing his care all over the tibody or measures the streets. He was parking one of his care in front of one hashness biking up space for customers to prob. His dealership locals in is, \$70.5 is induced.

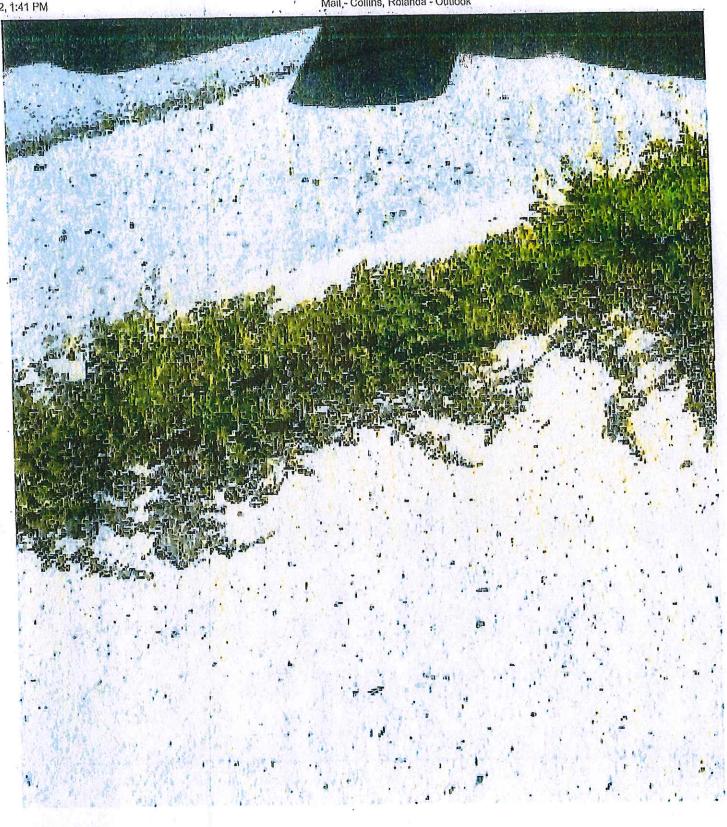


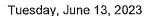
















Notice of Public Hearing

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PLASCENCIA VERA, Ramiro, Agent

Plascencia Auto Sales & Repair LLC at 3705 W NATIONAL Av Secondhand Motor Vehicle Dealer's License Renewal Application with Change of Hours From Opening at 9AM Mon-Sat and Closing at 6PM Mon-Fri and at 4PM on Sat; To Open at 8AM Mon-Sat and Close at 7PM Mon-Fri and at 5PM on Sat; Adding Stockholder and Transfer of Stock

Tuesday, June 27, 2023 at 10:40 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/27/2023 at 10:40 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel — Channel 25 on Spectrum Cable — or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1000 S 37TH ST	MILWAUKEE, WI 53215-1420
CURRENT OCCUPANT	1001 S 36TH ST	MILWAUKEE, WI 53215-1413
CURRENT OCCUPANT	1004 S 37TH ST	MILWAUKEE, WI 53215-1420
CURRENT OCCUPANT	1007 S 37TH ST	MILWAUKEE, WI 53215-1419
CURRENT OCCUPANT	1008 S 37TH ST	MILWAUKEE, WI 53215-1420
CURRENT OCCUPANT	1011 S 37TH ST	MILWAUKEE, WI 53215-1419
CURRENT OCCUPANT	1012 S 37TH ST	MILWAUKEE, WI 53215-1420
CURRENT OCCUPANT	1013 S 37TH ST	MILWAUKEE, WI 53215-1419
CURRENT OCCUPANT	1014 S 37TH ST	MILWAUKEE, WI 53215-1420
CURRENT OCCUPANT	3605B W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3607 W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3610 W NATIONAL AVE	MILWAUKEE, WI 53215-1027
CURRENT OCCUPANT	3615 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 10	MILWAUKEE, WI 53215-1040
CURRENT OCCUPANT	3615 W NATIONAL AVE# 11	MILWAUKEE, WI 53215-1040
CURRENT OCCUPANT	3615 W NATIONAL AVE# 12	MILWAUKEE, WI 53215-1040
CURRENT OCCUPANT	3615 W NATIONAL AVE# 13	MILWAUKEE, WI 53215-1040
CURRENT OCCUPANT	3615 W NATIONAL AVE# 14	MILWAUKEE, WI 53215-1040
CURRENT OCCUPANT	3615 W NATIONAL AVE# 15	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 16	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 17	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 18	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 19	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 20	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 21	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 22	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 23	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 24	MILWAUKEE, WI 53215-1041
CURRENT OCCUPANT	3615 W NATIONAL AVE# 25	MILWAUKEE, WI 53215-1042
CURRENT OCCUPANT	3615 W NATIONAL AVE# 26	MILWAUKEE, WI 53215-1042
CURRENT OCCUPANT	3615 W NATIONAL AVE# 27	MILWAUKEE, WI 53215-1042
CURRENT OCCUPANT	3615 W NATIONAL AVE# 28	MILWAUKEE, WI 53215-1042
CURRENT OCCUPANT	3615 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 4	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 5	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 6	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 7	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 8	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3615 W NATIONAL AVE# 9	MILWAUKEE, WI 53215-1039
CURRENT OCCUPANT	3631 W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3633 W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3702 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3703 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3704 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3705 W HILDA PL	MILWAUKEE, WI 53215-1425

CURRENT OCCUPANT	3705A W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3706 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3707 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3709 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3709A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3711 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3711 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3711A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3715 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3718 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3719 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3721 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 4	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 5	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 6	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 7	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3722 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3723 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3723A W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3726 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3727 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3727A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3729 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3729 W NATIONAL AVE# EAST	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3730 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3731 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3731A W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3735 W HILDA PL	MILWAUKEE, WI 53215-1425
CURRENT OCCUPANT	3736 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3739 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 4	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3740 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	827 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	835 S 37TH ST	MILWAUKEE, WI 53215-0000
CURRENT OCCUPANT	838 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	838 S 37TH ST# A	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	838 S 37TH ST# B	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	910 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	910A S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	918 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	920 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	922 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	923 S 36TH ST	MILWAUKEE, WI 53215-1411

CURRENT OCCUPANT	926 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	927 S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT OCCUPANT	928 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	929 S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT OCCUPANT	930 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	933 S 36TH ST	MILWAUKEE, WI 53215-1411
CURRENT OCCUPANT	934 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	936 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	937 S 36TH ST	MILWAUKEE, WI 53215-1411

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Total Records: 102

Radius 250.0 feet and Center of the Circle: 3705 W National Av



SECONDHAND MOTOR VEHICLE DEALER LICENSE RENEWAL APPLICATION

Office of the City Clerk License Division 200 E. Wells Street, Room 105, Milwaukee, WI 53202

Legal Entity Name:	Plascencia Auto Sales & Repair LLC				
Premises Address:					
Type of License:	Secondhand Motor Vehicle Dealer's License				
HOURS OF OPERATION					
Are there any changes to the cur	rent hours of operation?	!			
□No XYes If Yes, describe:	U-F 8007pm S 8am-5pm				
STORAGE, MAINTENANCI	E & REPAIR	70.00			
1. Do you understand that all v	vehicles associated with the business must be stored on the licensed premise?	Yes No			
2. What are your plans to ensu	re this requirement is met (check all that apply)?	. `			
	Supervisor Monitoring	-			
Other:					
3. Do you understand all main	tenance/repair work to these vehicles must be confined to the licensed premise?	⊠ Yes □No			
4. What are your plans to ensu	re this requirement is met (check all that apply)?				
	Supervisor Monitoring Designated Repair Area				
Other:	·				
LITTER & NOISE		The second secon			
A CARING AND					
•	tter and noise plans since your last application?				
No Yes If yes, describe	:				
DISCLOSURE					
DISCLOSORE					
Has the applicant ever had a lice renewed, suspended, or revoked	nse relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92	denied, not			
If yes, provide the circumstance	。 s and jurisdiction in which the event occurred (including a record of any actions fro	m the State			
	nd Financial Institutions relating to suspensions, revocations, forfeitures and warni the operation of any automotive sales business by the applicant:	ngs imposed			
by these departments relating to	of the operation of any automotive sales business by the applicant.				
	·×				
	· · · · · · · · · · · · · · · · · · ·				
RETAIL DEALERS ONLY					
Are there any changes to the nu	mber of parking spaces since you filed your last application?	managerphysical material confirmations between colorida dual 14 3 mm h			
· -	ny spaces do you have:				
A 140 Lifes 11 yes, now man	ry spaces do you have				
SIGNATURE					
	A State of the sta				
	Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent mus	st sign			
	J				