



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, June 13, 2023

**COMMITTEE MEETING NOTICE**

AD 06

YEADO, Joseph P, Agent  
Gathering Place Brewing Company, LLC  
811 E VIENNA Av  
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 27, 2023 at 10:00 AM**

The access code is <https://meet.goto.com/459516781>. If you wish to call in: **+1 (646) 749-3122** and use Access Code: **459-516-781**. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Public Entertainment Premises and Food Dealer License Renewal Applications with Change of Hours From Opening at 2PM on Sat & Sun To Open at 12PM on Sat & Sun as agent for "Gathering Place Brewing Company, LLC" for "Gathering Place Brewing" at 811 E VIENNA Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



Tuesday, June 13, 2023



# Notice of Public Hearing

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YEADO, Joseph P, Agent

Gathering Place Brewing at 811 E VIENNA Av

Public Entertainment Premises and Food Dealer License Renewal Applications with Change of  
Hours From Opening at 2PM on Sat & Sun To Open at 12PM on Sat & Sun

**Tuesday, June 27, 2023 at 10:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/27/2023 at 10:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

| OCCUPANT         | MAIL ADDRESS            | CITY STATE ZIP           |
|------------------|-------------------------|--------------------------|
| CURRENT OCCUPANT | 1002 E VIENNA AVE       | MILWAUKEE, WI 53212-1715 |
| CURRENT OCCUPANT | 1004 E VIENNA AVE       | MILWAUKEE, WI 53212-1715 |
| CURRENT OCCUPANT | 1010 E VIENNA AVE       | MILWAUKEE, WI 53212-1715 |
| CURRENT OCCUPANT | 1014 E VIENNA AVE       | MILWAUKEE, WI 53212-1715 |
| CURRENT OCCUPANT | 3805 N HUMBOLDT BLVD# 1 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3805 N HUMBOLDT BLVD# 2 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3805 N HUMBOLDT BLVD# 3 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3805 N HUMBOLDT BLVD# 4 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3813 N HUMBOLDT BLVD# 1 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3813 N HUMBOLDT BLVD# 2 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3813 N HUMBOLDT BLVD# 3 | MILWAUKEE, WI 53212-1311 |
| CURRENT OCCUPANT | 3813 N HUMBOLDT BLVD# 4 | MILWAUKEE, WI 53212-1311 |

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Total Records: 12

Radius 500.0 feet and Center of the Circle: 811 E Vienna St

## 2022-2023 Public Entertainment Premises Plan of Operation for 811 E VIENNA AV

**1. Litter & Security Plans**How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other:How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:Who cleans the grounds? ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted  
☐ Other:Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:Number of garbage cans: Inside 3 Locations: Under bar, at end of bar, by office  
Outside \_\_\_\_\_ Locations: \_\_\_\_\_Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:Number of restrooms: 2Name of solid waste contractor: Waste ManagementAre there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:Are there designated loading areas? ☐ No ☐ Yes If Yes, describe security plans:Do you have security personnel on the premise? ☒ No ☐ Yes If Yes, how many? \_\_\_\_\_

AND What are their responsibilities? \_\_\_\_\_

What security equipment do they use? \_\_\_\_\_

List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras? ☒ No ☐ Yes If Yes, list all locations:Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:**2. Percentage of Sales (must total 100%)**Alcohol 99 % Food Sales 1 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %**3. Businesses On The Premises (choose all that apply):**

- ☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Other:
- ☐ Night Club ☐ Tavern ☐ Banquet Hall ☐ Sports Facility
- ☐ Liquor Store ☐ Hotel ☐ Supermarket ☐ Private/Fraternal/Veterans' Club

**4. Hours of Operation and Age Restriction**Are there any changes to the current hours of operation or age restriction? ☐ No ☒ Yes If Yes, Describe: \_\_\_\_\_Open at 12pm on Sat + Sun

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

**5. Floor Plan and Capacity**Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If Yes, Describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a "Permanent Extension of Premises Application" must be also filed.

**6. Sidewalk Dining (if renewing a current license)**Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

**1. CURRENT APPROVED ENTERTAINMENT FOR Gathering Place Brewing at 811 E VIENNA AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Concerts, Instrumental Musicians, Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

|   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands              | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows        | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling          | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke            | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures (movies by admission)          | <input type="checkbox"/> Amusement Machines | How many? _____                              | How many? _____                                  |
| How many screens? _____   | How many? _____                             | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
|   |   | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input type="checkbox"/> Other: _____                                   |   |  |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: *Speakers inside the building*

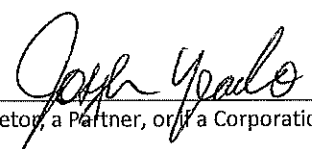
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

Office Use Only:

☐ If Only PEP, queue to MPD



## FOOD DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

YEADO, Joseph P, Agent  
Gathering Place Brewing Company, LLC  
811 E VIENNA AV  
Milwaukee WI 53212

License # FREST 17677

Fee: \$250.00

### SECTION 1 - CHANGES TO THE PLAN OF OPERATION?

Are there any changes to the current hours of operation?

☐ No ☒ Yes

If yes, describe: open at 12pm on Sat + Sun

Your current hours of operation are listed on your current license.

Please note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Are there any changes in your plans to address litter, noise, and/or security?

☒ No ☐ Yes

If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*?

☒ No ☐ Yes

If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information. However, a "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

### SECTION 2 - ACKNOWLEDGEMENT & SIGNATURE

Your current food license includes the following business operations: **DHS - PREPACK, Restaurant**

Except for any changes listed in Section 1 or 2 above, I confirm that no changes are being made to the business operations for the next renewal period.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

ALSO COMPLETE REVERSE SIDE