



**NEIGHBORHOOD IMPROVEMENT DEVELOPMENT CORPORATION (NIDC)**

**2022 OVERVIEW**

**PRESENTED TO THE COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

**JUNE 28, 2023**

# Community Improvement Projects (CIP)

- ▶ NIDC CIP grants support projects that engage community members and physically improves Milwaukee neighborhoods.
- ▶ City-wide program opportunities
- ▶ Dollar-for-dollar matching grants up to \$4,000
- ▶ Reimbursable grants

## Community Improvement projects (CIP)

- ▶ City budget allocates funding to NIDC for implementation of citywide CIPs:
- ▶ 27 projects were approved in 2022 for over \$52,656
- ▶ Leveraged dollar amount more than \$91,080

# Example CIP Projects

Landscaping & Green Infrastructure

Community Art

Gateway Signage

Educational Murals

Historical Public Art

Neighborhood Identity & Branding

Community Gardens

Historical Neighborhood Map & App

Safety Lighting

Ran Gardens & Bioswales

Playground Enhancements



# Pandemic Pivots

- ▶ Virtual Orientations/One-on-One Meetings
- ▶ Deadline Extensions Provided
- ▶ 2022 Bloom & Groom (Modified)



NIDC CITYWIDE  
COMMUNITY IMPROVEMENT PROJECTS



# Near West Side Partners Fats Triangle Project





# Near West Side Partners Fats Triangle Project





# Mulberry Hills Garden Project: Phase 2 - Shed Installation





# Mulberry Hills Garden Project: Phase 2 – Shed Installation





# Art Intersection Mural Projects





# Art Intersection Mural Projects





# Garden Block Revitalization Project





# Garden Block Revitalization Project



# Bloom & Groom 2022

- ▶ 16 community partners/100+volunteers participated
- ▶ 10,000 flowers/vegetables sold
- ▶ \$18,000 matched for future programming



# Bloom & Groom Flower Event (VIA CDC)





# Bloom & Groom Flower Event (VIA CDC Resource Fair)





# Bloom & Groom Flower Event (Clark Square)





# Bloom & Groom Flower Event (Washington Heights)







## HEALING SPACES INITIATIVE: 2022



# Healing Spaces Initiative: 2022

## **5 New Healing Spaces created:**

- ▶ Pilgrim Rest Healing Space, 3423 N 38<sup>th</sup> St.
- ▶ Metcalfe Park Bridges: The North Star, 2652 N 36<sup>th</sup> St.
- ▶ Northcott Neighborhood House, Transforming Our Seniors, 2475 N 5<sup>th</sup> St.
- ▶ UMCS, Art Lot Music Healing Space, 1601 N 35<sup>th</sup> St.
- ▶ NID #7, Promising Harambee, 3123 N Buffum St.

## **HSI Living Manual created:**

The purpose of this manual is to help guide HSI Garden Leaders through the process of curating their own, unique Healing Space. It will be updated frequently with information that best supports garden leaders.

## **Awarded \$25,000 in grant awards**

\*NIDC welcomes funding partnerships to continue supporting this important initiative

# Healing Spaces Initiative: 2022 (Visioning Session)





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# Healing Spaces Initiative: 2022 Accomplishments





# Healing Spaces Initiative: 2022 Accomplishments

## The Maintenance Plan:

NIDC's process is to be notified of vandalism/issue, assess damages, and engage DPW when possible.

- ▶ Garden leaders steward regular maintenance of their Healing Space: watering, caring for plants, removing debris and minor repairs.
- ▶ NIDC has budgeted funds for some HSI repairs, such as little free libraries doors and handles.
- ▶ DPW, Infrastructure, Bridges and BLDGS will cure graffiti on a case by case basis.
- ▶ DPW maintains HSI spaces with snow removal, mowing, and liter pick up.
- ▶ DPW will continue maintenance in perpetuity on HSI spaces that are not urban agriculture.
- ▶ Big Clean Garbage Bins: Receptacles have been placed at HSI locations, more to be placed in the future.

\*BIG SHOUT OUT and Thank You to Ald. Russell Stamper!!

# Fall Frolic Event: 2022



Costume Contest (For Pets & People),  
Pumpkin Painting & Treats

## FALL FROLIC

LOCATED  
AT THE RIVERWEST  
FARMERS MARKET  
(PIERCE AND CENTER)

10-12PM  
SUN, OCT 24

Thanks to our  
Sponsors & Partners



# Fall Frolic Event – 2022

## Fall Frolic

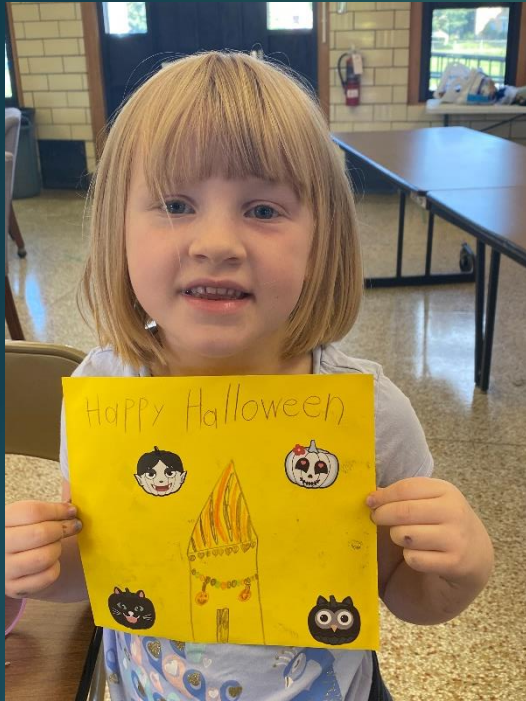
In an effort to increase neighborhood engagement and continue outdoor neighborhood beautification efforts in the fall months, NIDC will provides reimbursement up to a maximum of \$750.00 (you spend \$1,500, NIDC reimburses \$750.00) for neighborhood beautification projects related to the fall season to help community-based organizations (CBO) increase community engagement with residents.

- ▶ 12 participating agencies including: Urban Ecology Center, Enderis Park, Sherman Park and Bay View Neighborhood Association.
- ▶ Events held included Fall or Harvest Fests activities, including vendors who sold/made honey, mums arrangements, home décor, candles, face painting, apple cider and hot chocolate
- ▶ Looking for expansion opportunities for more Fall-themed events



# Fall Frolic Event: 2022

## Enderis Park





# Fall Frolic Event: 2022

## Art Intersection - After Dark Event





# Healing Spaces Initiative: An Award Winning Program

## Recipient of the Milwaukee Awards for Neighborhood Development Innovation (known as the MANDIs)

The MANDIs celebrate the “good news” of successful efforts to revitalize neighborhoods and strengthen the community.

- 2022 Northwestern Mutual Collaboration Award Winner, \$10,000

- ▶ The Northwestern Mutual Foundation Collaboration Award recognizes community impact through an initiative that utilizes small, grassroots collaborative efforts to affect change and advance progress. HSI projects are envisioned by local residents and are the result of robust community outreach efforts. Our partners included Milele A. Coggs, District 6 Alderwoman, City of Milwaukee, Bader Philanthropies, Inc., Groundwork Milwaukee, TRUE Skool, Eras Senior Network and Safe & Sound.

## Recipient of an AARP Wisconsin Challenge Grant

The AARP Community Challenge grant program is part of the nationwide AARP Livable Communities initiative that helps communities become great places to live for residents of all ages. The program is intended to help communities make immediate improvements and jump-start long-term progress in support of residents of all ages.

- 2022 Community Challenge Award Winner, \$25,000



# Goals Met: 2022

- ▶ Identified new neighborhood partners to apply for CIP grants
- ▶ Found opportunities to collaborate with other city departments on projects (ECO, DPW)
- ▶ Creation of more Fall event opportunities



# Goals for 2023

- ▶ Continue awareness and promotion of CIP projects with community partners
- ▶ Continue communication with Council members and aides to encourage grant program applications throughout the City
- ▶ Initiate ways to get smaller agencies involved in CIP
- ▶ Look for partnership opportunities for third party financial support

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