

Lee, Chris

From: Torres, Aaliyah <aaliyah.torres@umos.org>
Sent: Tuesday, June 13, 2023 9:00 AM
To: Lee, Chris
Subject: Testimonies from UMOs/WHLTPN FACT Youth

Hello,

These are testimonies from my youth who cannot appear in person today.

Good morning. My name is Emmanuel Torres. I am a member of United Migrant Opportunity Services (UMOS)/Wisconsin Hispanic/Latinx Tobacco Prevention Network (WHLTPN) FACT, part of Wisconsin's youth-led tobacco prevention movement.

Zoning ordinances against tobacco retailers in local communities can be highly beneficial to the youth. By limiting the proximity of these retailers to residential areas, schools, and other places where children are likely to gather. The risk of access to tobacco can be reduced. Such ordinances can also help to decrease the exposure of youth to the marketing tactics of tobacco companies. This can be especially helpful in areas where the tobacco industry has targeted youth with advertisements and promotions. Additionally, zoning ordinances can help to protect the health of those who live or work near tobacco retailers, as second-hand smoke can be significantly reduced. This is especially beneficial to those with respiratory conditions or other sensitivities. Finally, limiting the number of tobacco retailers in a community can reduce the likelihood of youth beginning to use tobacco products. With less access to these products, it is likely that fewer teens will become addicted to them and suffer the health consequences that come with them. All in all, zoning ordinances against tobacco retailers can be very beneficial to the youth of a community.

Thank you.

Good morning. My name is Miliani Diaz. I am a member of United Migrant Opportunity Services (UMOS)/Wisconsin Hispanic/Latinx Tobacco Prevention Network (WHLTPN) FACT, part of Wisconsin's youth-led tobacco prevention movement.

I joined fact because I wanted to make a difference in my community. As a teen in today's world, we are targeted by tobacco industries that use tactics to tempt us. Like adding flavors and colors, product placement is a strategy used to keep tobacco and vape products within our view. Introducing the new zoning ordinance would prevent accessibility for teens. By making it harder for us to be around tobacco retailers, the number of purchases made by teens would decelerate, which is a step in the right direction.

Thank you.

Aaliyah Torres, BSW
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