

Jack Kheirich
Superior Food & Liquor
1622 W. North Ave.
Milwaukee, WI 53206

Dear members of the Milwaukee Common Council,

My name is Jack and I've owned a convenience store on North Avenue for over 10 years. Although I sell tobacco products, I am a member of the Wisconsin African American Tobacco Prevention Network (WAATPN). I joined several years ago because I wanted to help my community by learning more about tobacco and how to keep tobacco away from kids.

Some of the activities I've been involved in include the No Singles No Loosies campaign to end the illegal sale of single cigarettes, and a few weeks ago I participated in No Menthol Sunday by not selling menthol tobacco on May 21st. It was my 3rd year participating. The tobacco prevention group provides me with signs to remind my customers that the legal age to purchase tobacco is 21, and they also drop off cards with the Quit-Line number on it so I can give to my customers.

I'm writing today to express my support for the proposed zoning policy on smoke and vape shops. Through my partnership with the WAATPN, I've learned that these businesses have made it easier and more appealing for young people to start using tobacco. More and more teens are using tobacco now and anything we can do to help prevent that is a win for the community. Thank you for proposing this policy.

Sincerely,

Jack Kheirich