

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Wednesday, June 14, 2023

COMMITTEE MEETING NOTICE

AD 01

MALLORY, Jaccari, Agent J&J MOTOR CARS LLC 5231 W VILLARD Av Milwaukee, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, June 23, 2023 at 09:55 AM

The access code is https://meet.goto.com/377576205. If you wish to call in: +1 (872) 240-3212 and use Access Code: 377-576-205.

Please see the enclosed best practices document for further instructions.

Regarding:

Your Secondhand Motor Vehicle Dealer's License Transfer Application with Change of Business
Operations (Retail) as agent for "J&J MOTOR CARS" at 5231 W VILLARD Av.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Cooney, Jim

From:

Cooney, Jim

Sent:

Monday, May 22, 2023 10:47 AM

To:

Annette Jackson

Cc:

Martin, Faviola; Milano, Marissa

Subject:

J&J Motor Cars 5231 W Villard

Attachments:

IMG_2751.JPEG; IMG_2752.JPEG; IMG_2753.JPEG

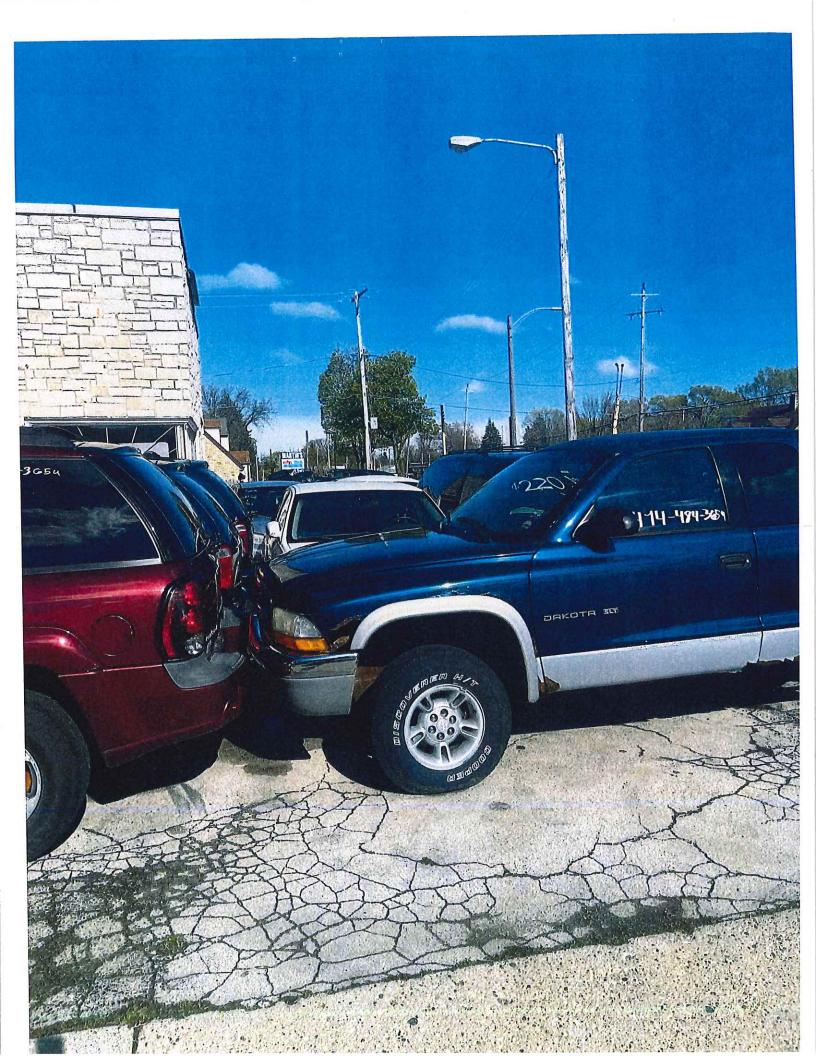
Annette,

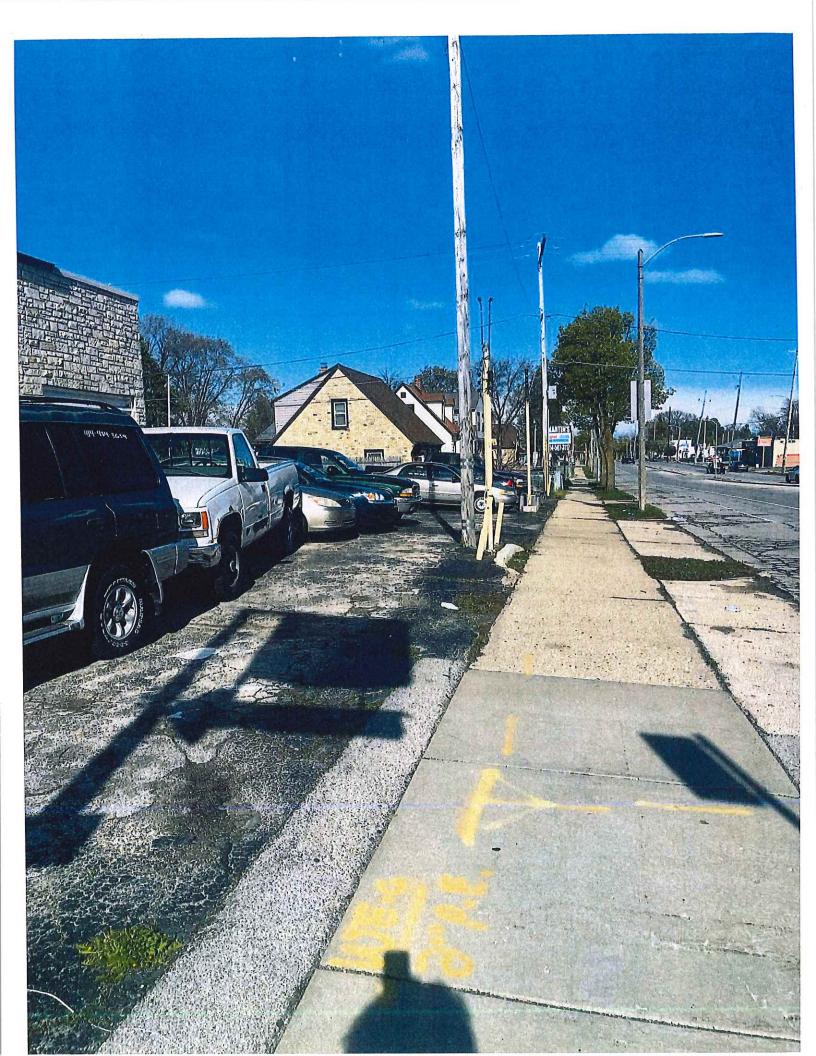
Can you add these photos as a potential objection from Ald. Pratt's office in LIRA? I will handle the hard copy. The issue in the photos is too many cars on the parking lot.

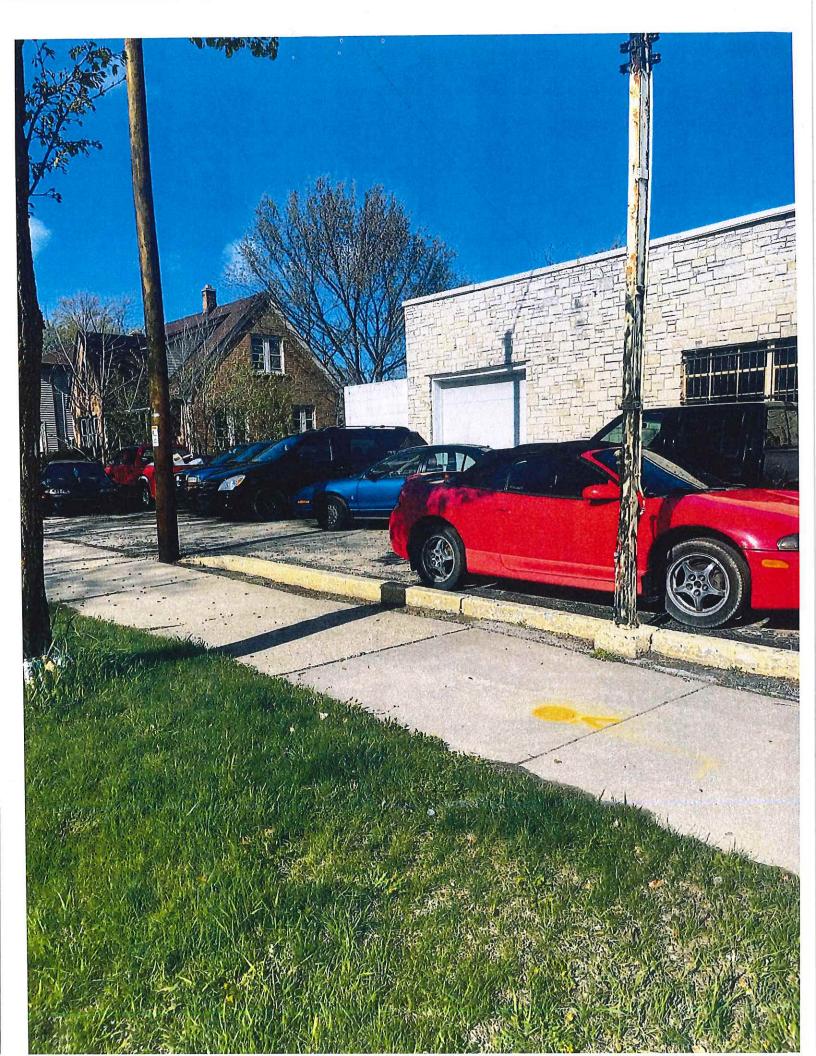
Thanks

Jim Cooney License Division Manager City Clerk-License Division 200 E Wells St #105 414-286-2238 www.milwaukee.gov/license





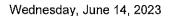




MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/0 LICENSE TYP NEW: X RENEWAL: [PE: USED CAR		No. 349016 Application Date:
	ocation: 5231 W Villard Name: J&J Motor		·
Licensee/A	Applicant: Mallory, Jaccari (Last Name, First Name, MI) th: 10/01/98		
Home Add City: Brow Home Pho	,, 200.	State: WI	Zip Code: 53233
This report Days.	is written by Police Officer Penny M	ľonreal, assig	gned to the License Investigation Unit,
The Milwau	ıkee Police Department's investigat	ion regarding	g this application revealed the following
1 On 07/1 Milwauk		ssession of N	Marijuana on Vliet St., in the City of
Charge: Finding: Sentence: Date: Case:	Possession of Marijuana Guilty Fine 10/01/18 17032753		







Notice of Public Hearing

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MALLORY, Jaccari, Agent
J&J MOTOR CARS at 5231 W VILLARD Av
Secondhand Motor Vehicle Dealer's License Transfer Application with Change of Business
Operations (Retail)

Friday, June 23, 2023 at 9:55 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/23/2023 at 9:55 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5131 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5131A N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5139 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5144 N 54TH ST	MILWAUKEE, WI 53218-4207
CURRENT OCCUPANT	5145 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5148 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5151 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5153 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5156 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5157 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5158 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5158 N 54TH ST	MILWAUKEE, WI 53218-4207
CURRENT OCCUPANT	5159 N 53RD ST	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5160 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5162 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5170 N 53RD ST	MILWAUKEE, WI 53218-4335
CURRENT OCCUPANT	5173 N 53RD ST# 1	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5173 N 53RD ST# 2	MILWAUKEE, WI 53218-4336
CURRENT OCCUPANT	5209 W VILLARD AVE	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5209A W VILLARD AVE	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5210 W VILLARD AVE	MILWAUKEE, WI 53218-4367
CURRENT OCCUPANT	5214 W VILLARD AVE	MILWAUKEE, WI 53218-4367
CURRENT OCCUPANT	5216 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5219 N 52ND ST	MILWAUKEE, WI 53218-3310
CURRENT OCCUPANT	5219 N 53RD ST	MILWAUKEE, WI 53218-3318
CURRENT OCCUPANT	5221 N 53RD ST	MILWAUKEE, WI 53218-3318
CURRENT OCCUPANT	5221 W VILLARD AVE# 1	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5221 W VILLARD AVE# 2	MILWAUKEE, WI 53218-4368
CURRENT OCCUPANT	5222 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5224 N 53RD ST	MILWAUKEE, WI 53218-3317
CURRENT OCCUPANT	5300 W VILLARD AVE	MILWAUKEE, WI 53218-4345
CURRENT OCCUPANT	5312 W VILLARD AVE	MILWAUKEE, WI 53218-4345
CURRENT OCCUPANT	5323 W VILLARD AVE# 1	MILWAUKEE, WI 53218-4346
CURRENT OCCUPANT	5323 W VILLARD AVE# 2	MILWAUKEE, WI 53218-4346
CURRENT OCCUPANT	5323 W VILLARD AVE# 3	MILWAUKEE, WI 53218-4346
Blank Notice		

Total Records: 35

Radius 250.0 feet and Center of the Circle: 5231 W Villard Av



PERMANENT CHANGE TO BUSINESS PLAN OF OPERATION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202 (414) 286-2238 EMAIL: <u>LICENSE@MILWAUKEE.GOV</u>

Check/List All License Type(s): ☐Alcohol Beverage ☐Food ☐Other(s): ☐☐☐☐								
Legal Entity Name (Sole Proprietor, Partnership, Corporation or LLC): JEJ MOFOR CARS LLC								
Agent's Name: 🔨	ccar. A ma	Hoei	Trade Na	ame: .\&\ :ma	Lac cars I	LC		
Business Address (i	Business Address (include city/state/zip code): 523 W VIllard AVE MIL WI 53218 Aldermanic District: 1							
1. REQUEST TO C	HANGE HOURS	OF OPERATION	AS FOLLOWS:					
Daniel	Current Hours of Operation:		Proposed Hours of Operation:		Number of Customers	Class B Taverns: Age Restriction for each day (if over 21)		
Day of the Week	Open	Close	Open	Close	expected each day	(This is optional) If none, write "none"		
Sunday			·					
Monday								
Tuesday								
Wednesday								
Thursday								
Friday								
Saturday								
2. FLOOR PLAN:								
New floor plan(s) must be submitted with this application. (See page 3 for detailed floor plan instructions.)								
3. BUSINESS OPERATION. Approved operations: Whole Sale								
		Saic						
Proposed change(s): Retail								
4. PUBLIC ENTERTAINMENT								
REMOVING ENTERTAINMENT:								
Office Use Only Filed 3 9 10 3 9 10 10 10 10 10 10 10								
Ann# 349016		1.0			_			

5. ADDING ENTERTAINMENT							
If applicable, check any entertainment you wish to add:							
☐ Amusement Machines – How many?	☐ Concerts Approx. # per year?	☐Bowling Alley How many?					
☐ Motion Pictures (movies by	☐ Theatrical Performances	☐ Jukebox	☐ Poetry Readings				
admission) - How many?	Approx. # per year?						
☐ Karaoke	☐ Patrons Dancing	□ Disc Jockey	☐ Instrumental Musicians				
☐ Dancing by Performers	☐ Bands	☐ Patron Contests	☐ Wrestling				
☐ Comedy Acts	☐ Battle of the Bands	☐ Magic Shows	☐ Adult Entertainment/ Strippers/Erotic Dance				
Other:		The state of the s					
No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.							
New floor plan(s) must be submit	ted with this application. (See	e next page for detailed flo	or plan instructions.)				
Besides the changes requested above, there are no further changes. The current plan of operation (including floor plan) will be followed. I understand any changes to the plan of operation (including floor plan) need to be requested and approved before implementing. Tarcal Mallor Print Name of Individual, Partner, or Agent of Corp/LLC Signature of Individual, Partner, or Agent of Corp/LLC							



SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: J&J Motor Cup Lic					
Premises Address: 5231 W Villard AVE Milwoukee WI 53218					
SECTION 1 LICENSE TYPE					
What type of license are you applying for? (check one) Retail Wholesale					
SECTION 2					
Will you also be dealing in secondhand vehicle parts?					
If wholesale, is the premises address a residential (home) address? Yes No					
If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.					
No vehicles can be parked and no customers are allowed at the premises.					
The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.					
Number of parking spaces available to customers/employees 4					
Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 12					
Do you understand that all vehicles associated with the business must be stored on the licensed premise? XYes No					
What are your plans to ensure this requirement is met (check all that apply)?					
Supervisor Monitoring 🕅 Fenced Lot 💟 Keys Kept in Locked Box 🗌 Other:					
Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? XYes No					
What are your plans to ensure this requirement is met (check all that apply)?					
Supervisor Monitoring Designated Repair Area Other:					
Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership building at all times when the dealership is not open for business?					
What are your plans to ensure this requirement is met (check all that apply)?					
X Supervisor Monitoring Other:					
SECTION 3 DISCLOSURE					
Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):					
SECTION 4 SIGNATURES					
Jacrari Mallory/ Le Philly Owner					
Sole Proprietor, Partner, or 20% pr more Shareholder Additional partner or 20% or more shareholder					
(if there are no 20% or more shaleholders, Corporate Officer-print name/title and sign)					

ccl-busplan 5/12/2020

MILWAUKEE

BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business	
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery	Drive Thru Dining Room
Self Service Laundry Massage Establishment Filling Station	
Other (supplemental application for specific license also required)	
Provide a detailed description of the type of business you plan on operating:	
Hetail Dealer license	
Do you have any experience operating this type of business? \(\Delta\) No \(\Delta\) Yes If yes, explain: \(\Delta\) No \(\Delta\) Sale	Dealer License
2. Business Operations	
a. Proposed Opening Date: 3/9/2023	
b. Is this premise under construction? 🕅 No 🗌 Yes If yes, list estimated completion date:	
c. Is this a franchise? No Yes	
d. Is this premises currently licensed? 🗌 No 🕱 Yes If yes, list type of license: Wholesus Licen	se
e. Is the current licensee operating? 🔲 No 🔀 Yes If no, list date closed:	
f. Do you have future plans for other businesses, licenses or permits at this location? 📈 No 🗌 Yes	
If yes, explain:	
g. Have you previously held an Extended Hours License in Milwaukee? 💢 No 🗌 Yes	
If yes, list address(es):	
h. Are other businesses operating in the same building? 💢 No 🗌 Yes If yes, describe:	
3. Litter & Noise	
a. How are grounds kept clean? X Sweep X Pressure Wash X Pick Up Litter Other:	
b. How often will grounds be cleaned? \(\)Daily \(\)Weekly \(\)As Needed \(\)Monthly \(\)Other:	
c. Grounds cleaned by: KLicensee Building Owner Employees Hired Maintenance	Other:
d. How are noise issues prevented and/or addressed? Security Manager approaches custo	omer(s) Call Police
Signs Posted Other:	
e. Will a sound amplification system be used? 🔀 No 🗌 Yes If yes, describe:	
4. Smoking & Sanitation	
a. Are there designated outdoor smoking areas? 🗹 No 🗌 Yes If yes, describe:	
b. Number of Garbage Cans: Inside: Locations: Front-door	
Outside: 2 Locations: Back of building	
c. Is a crowd control barrier used? No Yes If yes, describe:	
d. How many restrooms are on the premises? 465 1	
e. Name of solid waste contractor: Advanced Disposal Waste Management Other:	

5. Security							
a. Are there	onsite parking s	paces? 🗌 No 💢 Yes	If yes, how	many? 12 and	d describe	the parking security	
plan:	plan:						
b. Is there a l	b. Is there a loading zone? X No Yes If yes, describe the loading area security plan:						
c. · Will you h	ave security per	sonnel on premise? 🏻	No Yes	If yes, how many?	 ar	nd answer the following:	
	at are their resp			444-444-444			
ls s	ecurity equipme	nt used? 🔀 No 🔲 Y	es If yes, de	scribe		***************************************	
List	their licensing,	certification, or training	g credentials	3		Austrial R in man	
d. Will there	be security cam	eras? 🗌 No 💢 Yes	If yes, how r	many? <u>(p</u> and list k	ocations: ,	outille loginess	
e. Will searc	hes/identificatio	on checks be done upor	n entry? 🔀 N	No 🗌 Yes If yes, describ	e		
6. Percenta	ge of Sales	(must total 100%	6)				
Alcohol	N/A %	Food N	<u>*</u> %	Secondhand Merchandise	1	Preciqus Metals & Gems	
Entertainment	<u> </u>	Cigarettes N	4_%				
Pawnbroker Activi	ity N/A %	Salvaged Materials N (such as scrap metal)	<u>/A</u> %	Personal Services (such as body piercing, salon, tailor tanning, etc.)		Other_/\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
7. Business	es/Licenses	on the Premises	s (check a	all that apply):			
Type 1	estaurant	Cafe/Coffee Shop	Dell or F	ast Food Restaurant	Private	:/Fraternal/Veterans Club	
Night Club		☐ Tavern	Cocktail	Lounge	Teen C	lub	
Banquet Hall		Sports Facility	Bowling	Alley	,		
Hotel/Motel: Number of Floors: N/A Rooming House: Number of Floors: Number of Rooms: Number							
Type 2 Liquor Store		Corner Store	Superma	ırket	Conven	lience Store	
Gas Station		Amusement/Phonograph Distributor			Recycling, Salvage or Towing		
Used Car Dea	Used Car Dealer Personal Service, Establishment Recording Studio (such as tattoo business, hair salon, tailor, etc.)						
What other licenses/permits will you hold at this location? (check all that apply)							
Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures							
Secondhand Dealer Precious Metal & Gem Other: N/A							
8. Legal Capacity (only if a Type 1 premises in #7 above)							
Capacity WA				4-286-8211 if you have ques	stions.)		

9. Premises D	escription				
a. Identify all area ✓1 st Floor	n(s) of the premises that will l 2 nd Floor □Basement Stora	be used in operating this bus age □Patio □Beer Garde	siness (include areas usec n □Sidewalk Café □D	l only for storage eck □Rooftop):
☐Other: Descr					
	on: Major Thoroughfare		her:		
	Cross Street:				
	ng: 🗶 Free Standing Buildin				
e. Describe Premi	ses Structure: 🂢 Single Sto	ry 🗖 Multi-Story - # of Sto	ries Dther:		
f. Describe Surro	unding Area: 💢 Commercia	Residential Industr	ial Other:	030 0	1050
g. Building Owner	unding Area: X Commercia r Name: LALANYN r Address:2	<u> Johnson</u>	Phone Number: 415	1-822	<u>8001</u>
Building Owne	r Address:	10H Doldod CC-	iuw ui harvest,	17L 35749	
10. Hours of C	peration & Custor	mers			
Will customers be ent	ering the premises? 🔲 No	Yes			
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers	Potential Age Range	Class B Tavern Applicant Only:
Day of the week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	expected each day	of Customers	Age Restriction (If none, write 'None')
Sunday	close	crose	N/A	·N/A	
Monday	GAM	6 PM	10	18+	
Tuesday	9AM	6 pm	10	18 t	
Wednesday	9AM	6 pm	10	18+	
Thursday	9AM	6 pm	10	18 t	
Friday	9AM	6 pm	10	18 t	
Saturday	10AM	5pM	10	18+	
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.					
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday					
Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, Is established by the Common Council in its approval of the licensee's plan of operation.					
11. Signature(s)					
de mlly					
Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)					

See Application Information for a complete list of all required application forms.