Melendez, Yadira

From: rachel taylor <executivedirector@bradystbid.com>

Sent: Monday, May 15, 2023 8:33 AM

To: Melendez, Yadira; Brostoff, Jonathan; Zamarripa, JoCasta

Cc: Kristine Hillmer

Subject: Food Truck Legislation: Brady St BID Support

Attachments: image0.jpeg; image1.png; IMG_3968.PNG; IMG_20230413_203115_01.HEIC; IMG_

2930.HEIC

Alders Brostoff and Zamarripa,

The Brady Street Business Improvement District #11 supports the Food Truck Legislation being proposed on Tuesday, May 16 and Thursday, May 18.

There is currently an ordinance banning food trucks in the Brady St BID, from Humboldt to Farwell, however that has not stopped food trucks from conducting business or dumping grease on Brady Street.

In the autumn of 2022 I received the following email from a BID business owner regarding a food truck parked on Brady:

My name is Mazen and I am the owner of the Dogg Haus restaurant at 1433 East Brady St. for the last several months we have had a nuisance french fry truck park in front of the barbershop. Not only is it illegal for any food trucks or carts to be on Brady Street but this truck has taken it to another level. He has been witnessed dumping his fryer oil down the sewer and tonight he was witnessed throwing his garbage bags on top of our dumpster as well as the dumpster for the record store. Please let me know of the best way to get this handled so he no longer parks on Brady Street or dumps his fryer oil into the sewer. My employee approached him and said what are you doing throwing your garbage in there and he replied what's the big deal? I'm beyond upset because not only is his presence illegal on the street but the total blatant disregard of any rules or courtesy is beyond words.

Attached are images "image1.png" and "image0.jpeg" that Mazen included in his email.

I contacted the City of Milwaukee Health Department after Mazen contacted me and I was informed that without footage clearly showing the food truck dumping oil there was nothing they could do. I contacted the food truck owner, which was difficult because they have no direct online presence and I had to find them through Instagram, and notified them of the footage. They replied with a middle finger. See attached image "IMG_3968.PNG".

This spring the problem has come up again with a food truck parked on the east side of Brady Street. I've received numerous emails, texts, and phone calls from business owners alerting me to a food truck conducting business on Brady Street. See attached images "IMG_20230415_203115_01.HEIC and IMG_2930.HEIC."

I contacted the City of Milwaukee District 1 police department for advice about this food truck and was informed by Office Emmons that the non-emergency number should be called to report a food truck in the area. I passed this information on to a business owner who followed the instructions but was then told by the non-emergency operator to contact DPW. (Officer Emmons was kind enough to provide another phone number for business owners to report food trucks.)

The purpose of explaining the last situation is to demonstrate the need for clear instructions on where food trucks are able to conduct business, and the need for that information to be shared across multiple departments within the City. I believe the legislation you have sponsored will enable this level of cross communication.

Food trucks are definitely a fantastic way for business people to enter the restaurant economy, however there must be a way to protect brick-and-mortar restaurant owners, and ensure our waterways aren't contaminated by dumped grease. Thank you for drafting legislation that will cover these and other important aspects of operating food trucks.

Respectfully, Rachel Taylor

Rachel Taylor, MBA **Executive Director** Brady St. BID #11 executivedirector@bradystbid.com

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