



Equity Impact Statement

1. Describe the proposed ordinance or resolution.

The Department of Public Works - Forestry Services is requesting a contribution from the Milwaukee Urban Forestry Fund to support a community tree planting program engaged with residents, businesses, and community stakeholders to address tree equity and improve tree canopy in neighborhoods across the city. Forestry has developed outreach materials to create awareness about the fund and is seeking neighborhoods for potential tree planting projects to be partially or fully funded by the Milwaukee Urban Forestry Fund.

Identify the anticipated equity impacts, if any, of this proposal.

To have the greatest impact where our city needs it the most, the Milwaukee Urban Forestry Fund wants to focus on neighborhoods: 1. With a low population of mature trees. 2. That need help paying for trees. 3. Where street flooding is a problem. 4. With lots of concrete.

 Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

Neighborhoods/communities that apply for a community tree planting project will be prioritized by tree equity criteria and other factors if all application and project requirements are met.





 Describe any engagement efforts with minority communities potentially impacted by the proposal.

Neighborhoods can apply with the following requirements: 1. Strong community partners available. 2. Project organizer to coordinate tree planting with the guidance of a City of Milwaukee Forestry Services professional. 3. Need to plant at least 10 to 50 trees. 4. Volunteers to help maintain newly planted trees.

City of Milwaukee Forestry Services will assist neighborhoods with its Urban Forestry Fund program, including: 1. Selecting types of trees. 2. Lending tools for planting day 3. Tree orders and delivery. 4. Free mulch.

Milwaukee Urban Forestry Fund outreach materials are printed in English and Spanish.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

Neighborhoods will be required to complete an application process.—Applications will be reviewed and preference will be given to neighborhoods who meet meet all the requirements and if funding is available.

Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

An objective review process will be used.

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Date: 3/15/23

PAGE 2 OF 2