# Susan K. Eick

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#### SUMMARY OF QUALIFICATIONS:

- 25 year banking professional with extensive experience in retail, business and commercial banking, management and sales
- Self motivated team player who is able to manage diverse tasks in a fast paced environment
- Dedicated to superior customer service and employee development

### PROFESSIONAL EXPERIENCE

2009 - Present President

Legacy Redevelopment Corporation

Milwaukee, Wisconsin

- Growth and development of a non-profit organization whose mission is the redevelopment of real estate in the greater Milwaukee area with a focus on properties in the 53206 zip code area
- Management of our CDFI loan fund
- Overall management of property owned, North Avenue Commerce Center
- Management of partnership interest in The Legacy, a 51 single family home development located near 21st and North Avenue in Milwaukee

2004-2009

Vice President - Commercial Lending

Park Bank Brookfield, Wisconsin

- Management of \$45MM loan portfolio focusing on retention and expansion of banking relationships
- Targeted prospect calling through effective networking
- Responsible for all aspects of US Small Business Administration Guaranteed Loan Programs for the bank
- Presentation of credit facilities at officers and directors loan committee meetings
- Collection, turnaround and workout of credit relationships when appropriate
- Leader in employee related "Driven by Yes" initiatives

2001 - 2004

Loan Program Manager

Wisconsin Women's Business Initiative Corporation Milwaukee, Wisconsin

- Management, coordination and expansion of micro-loan program
- Management of loan client pipeline and lending staff
- One on one counseling to potential loan clients to include access to capital, business plan review, business viability and general business assistance
- Underwriting, presentation to loan committee and closing of micro-loan requests
- Underwriting of loan requests for Madison based organization lending to non-profit organizations
- Analysis of loan clients requiring business assistance
- Provide micro lending and conventional business lending education at various training courses, conferences and community meetings

1991 - 2001

Vice President / Small Business Banking

Team Leader of 3 Small Business Bankers servicing 21 bank offices Small Business Banker servicing the Downtown, East Side and NorthShore Firstar Bank Milwaukee NA. n/k/a US Bank Milwaukee, Wisconsin

- Coached and motivated bankers to increase sales production and develop bank office relationships
- Generated \$7MM in new business loans in 1999 and \$8MM in 2000, while servicing a \$24MM portfolio
- Consistently recognized in the top quartile for loan production bank wide
- Awarded Firstar Pinnacle for 2 quarters in 1999
- Sales of cash management services and business & retail products
- Well versed in government lending programs to include SBA, WHEDA and MEDC
- Targeted prospect calling to include referral networking
- Training of Business Banking Officers and branch office personnel
- Team building of office personal to increase loan referrals

- Ranked 8th in business banking customer service survey for metro Milwaukee
- · Underwriting, documentation and collection of small business loans

### 1988 - 1991 Assistant Vice President / Bank Manager

Hibernia National Bank New Orleans, Louisiana

- Promoted to manage the West Esplanade and Airline bank offices; deposits of \$110MM and loans of \$30MM
- Managed 25 employees to include hiring, counseling, training, team building, disciplinary action and terminations
- Small business and consumer loan sales to include underwriting, documentation and collections
- · Prepared annual budgets to include assets, liabilities, income & expenses with superior results
- Analyzed consumer and business loans for bank acquisitions

## 1986 – 1988 Assistant Bank Manager / Assistant Banking Officer

Hibernia National Bank New Orleans, Louisiana

- Supervised tellers, front office personnel and managed all branch operations
- Sales of retail banking products to include consumer lending and insurance sales

## 1983 - 1985 Branch Manager / Customer Service Representative

First Wisconsin National Bank of Waukesha Delafield, Wisconsin

- Managed teller staff and branch operations
- · Responsible for all retail sales

#### **EDUCATION**

1983

B.S., Business Administration and Sociology

> Carroii College, Waukesha, Wisconsin Minor: German GPA: 3.41 Cum laude

## PROFESSIONAL ASSOCIATIONS

Board of Director/ Vice President of Membership - Tempo Envision, Waukesha, WI

Board of Director - Legacy Bank, Milwaukee, Wisconsin

Chairperson of Loan Committee

Member - Wisconsin Commercial Real Estate Women

Past Treasurer - Glendale Chamber of Commerce

Past Treasurer - Glendale Economic Development Corporation

Past Secretary - East North Avenue Association

Past Loan Committee Member - Wisconsin Women's Business Initiative Corporation

## <u>AWARDS</u>

US Small Business Administration – 2006 Women in Business Champion, Wisconsin Tempo International – 2008 Chapter Award

#### PERSONAL INTERESTS

Past Chairperson of Genealogy Committee for Germanfest, Inc.

- Past member of St. John's Lutheran School Elementary School Committee, Rooted & Growing Capital Campaign and Chairperson of WRISA school accreditation Steering Committee. School received Exemplary Accreditation.
- · Enjoy gardening, biking and community events