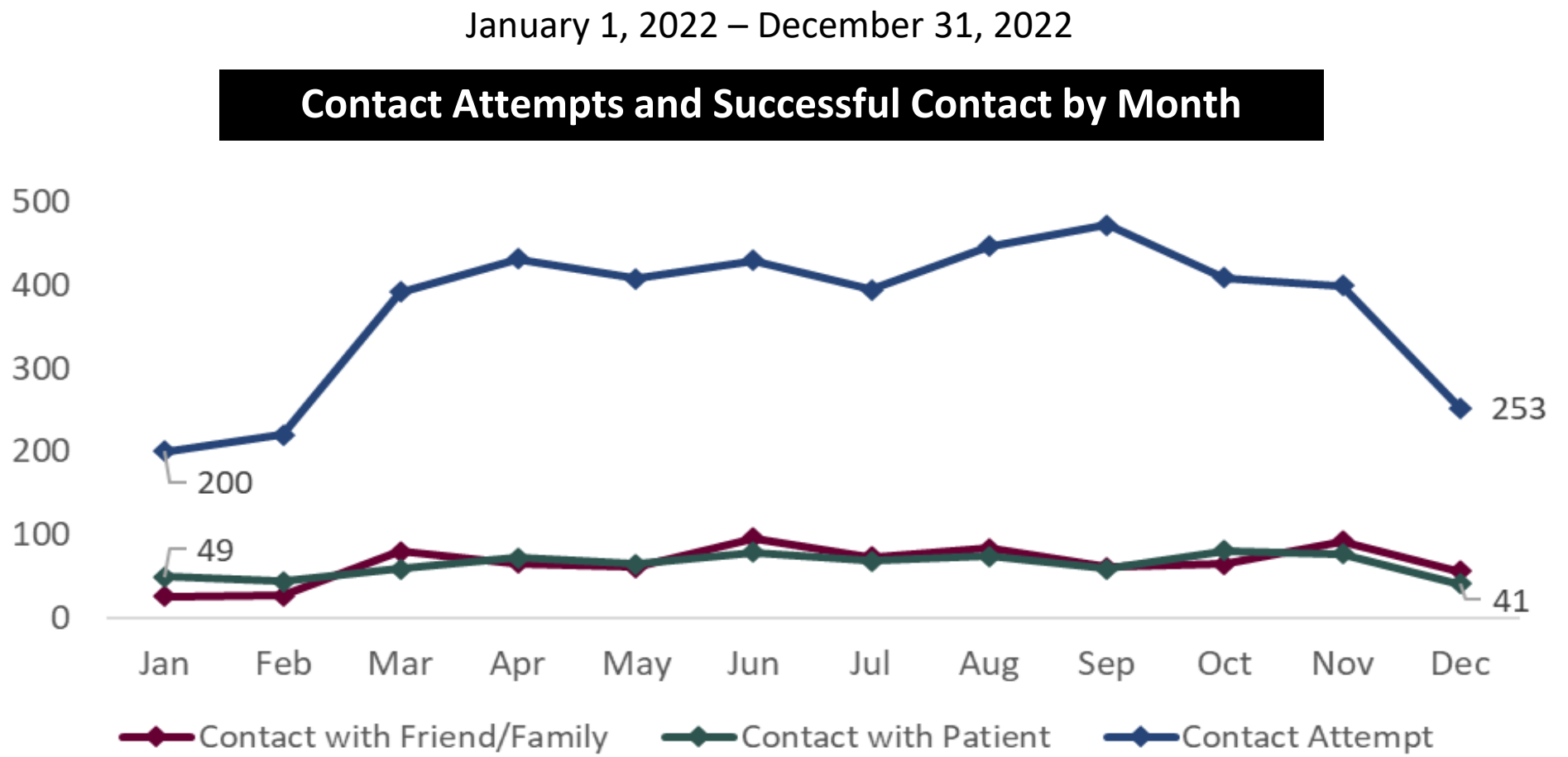


MILWAUKEE OVERDOSE  
**MORI**  
RESPONSE INITIATIVE



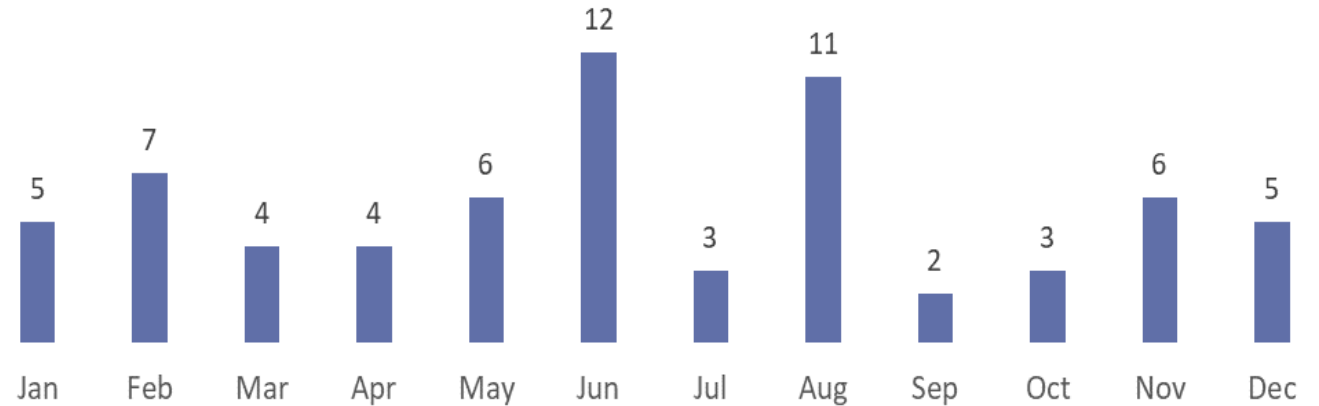
The MORI team made **4,459 contact attempts** to a total of **2,045 unique clients** following an overdose. While many attempts were **unsuccessful (57%)**, due to incorrect information or no answer at the residence, the MORI team **engaged a total of 616 (30%) unique clients** and **engaged 200 (32%) family/friends of unique clients**. In total, the MORI team had **some** contact, whether individually and/or with family/friends, with **40% of all unique clients**.

In March of 2022, contact attempts and successful contacts began increasing significantly following the addition of second MORI vehicle.



## TREATMENT REFERRALS AND RESOURCES

A total of **68 engaged clients** accepted the MORI team's referral to treatment. Month-to-month, the percent of clients enrolling in treatment ranged from 4% to 16%



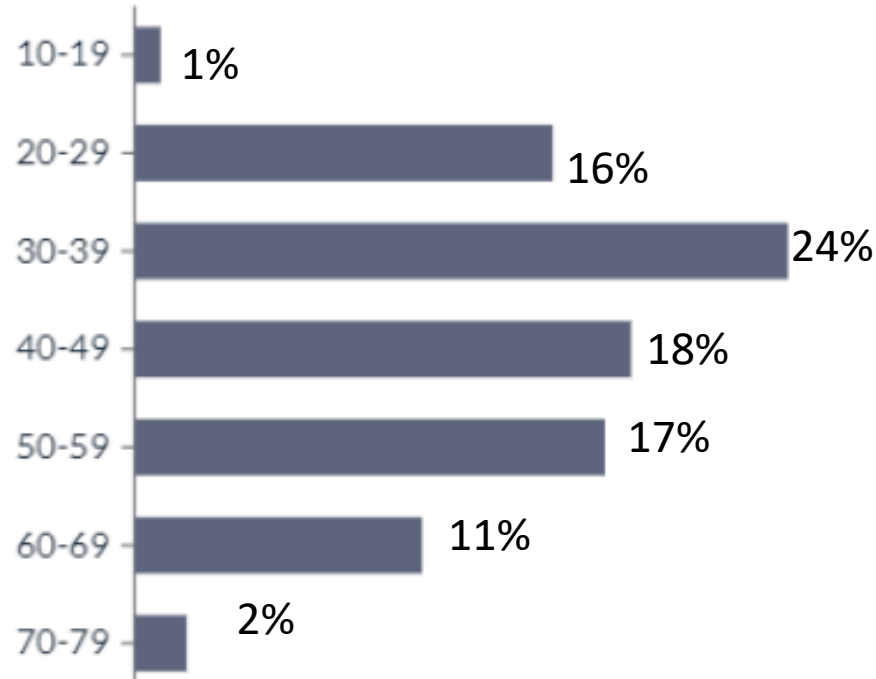
The MORI team, with assistance from partnering agencies, distributed more than 7000 treatment resources , family support resources, business cards, and harm reduction items (naloxone, fentanyl test strips, referral to needle exchange program).

Since the start of this program in 2019, **221** clients have been directly linked to treatment

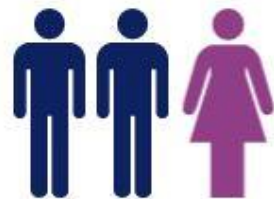
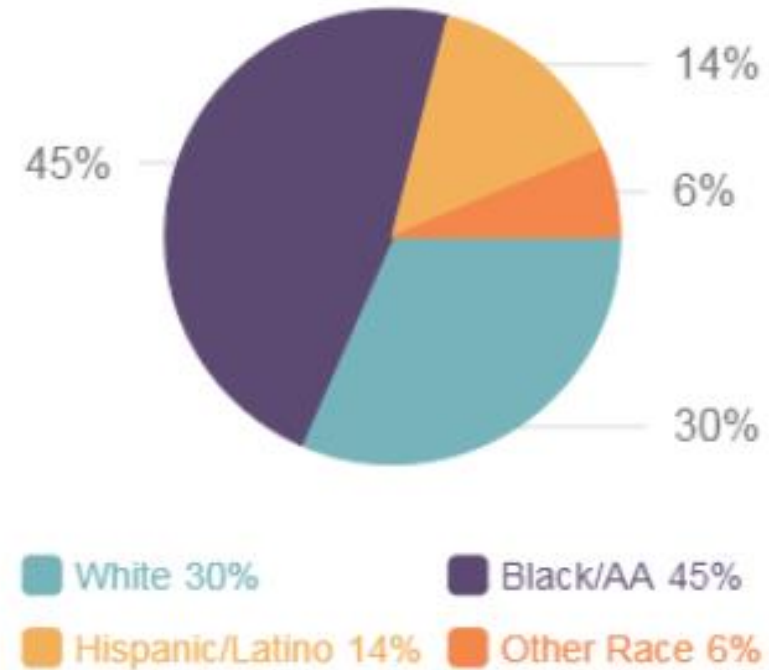
# DEMOGRAPHICS

January 1, 2022 – December 31, 2022

## MORI Clients by Age



## MORI Clients by Race and Ethnicity



**62%**  
of MORI Clients are Male

## BARRIERS TO TREATMENT REFERRALS

Clients that were engaged by the MORI team declined services for a variety of reasons. The MORI team documented conversations with clients, family, and friends in report narratives. These narratives give insight into the many reasons why an individual decides against treatment referrals.

**While there were 68 clients that received a direct referral to treatment by the MORI team in 2022, others stated that they were already engaged in treatment or would seek treatment on their own using the resources provided by the team.**



**Denied substance misuse, recent overdose, or the need for treatment**



**No desire to seek treatment, already engaged in treatment, or will seek treatment on their own**



**Personal barriers (family/children, insurance, work responsibilities, etc.)**

# MORI Testimonial Video

<https://youtu.be/qUZboqFsklY>



## ASSISTANCE RESOURCES

### HARM REDUCTION SERVICES

#### **Vivent Health Prevention Services**

820 North Plankinton Avenue, Milwaukee  
(414) 225-1608

Provides PrEP, condoms, free HIV testing, injection drug use treatment, needle exchange, and STI/Hep-C prevention and treatment

#### **UMOS Health Promotions Syringe Exchange**

2701 South Chase Avenue, Milwaukee  
(414) 416-2655

Bilingual services for needle exchange, free NARCAN, condoms, overdose education, rapid HIV/Hep-C testing, and drug treatment referrals for opioid users

### TREATMENT SERVICES

#### **Clean Slate**

Glendale, Greenfield, Milwaukee  
(414) 831-1825 [Milwaukee]

Outpatient addiction treatment center for opioid and alcohol addiction, new patient walk-ins accepted, extended evening hours

#### **WisHope**

223 Wisconsin Avenue, Waukesha  
(262) 701-7257

Residential treatment, partial hospitalization, outpatient, extended care, and cognitive behavioral therapy for alcohol and opioid addiction

#### **Community Medical Services**

Milwaukee and West Allis  
(414) 775-2500 [Milwaukee]

Provides medication-assisted treatment with opioid dependency counseling in a compassionate setting, open 24 hours, seven days a week



# THANK YOU!



# MILWAUKEE COUNTY BEHAVIORAL HEALTH SERVICES (BHS) & THE CITY OF MILWAUKEE HEALTH DEPARTMENT (MHD)

## CITY COUNTY HEROIN OPIOID COCAINE TASK FORCE

Jeremy Triblett, BHS Prevention  
Services Coordinator

Courtney Geiger, MHD  
Public Health Strategist

FEBRUARY 9<sup>TH</sup>, 2023





# Milwaukee County Behavioral Health Services

Jeremy Triblett



# HARM REDUCTION AND PREVENTION VENDING MACHINES



## Fund Source

The State of Wisconsin Department of Health Services received State Opioid Response (SOR) funds from the Substance Abuse and Mental Health Services Administration (SAMHSA).

## Partners

- Vivent Health's Lifepoint program
- HRI Vending

## Project

Twenty-five vending machines have been purchased and will be disseminated to agencies across Milwaukee County over a three-year period from 2023 to 2025.

## Eligibility:

- Located in Milwaukee County
- Maintain Vending Space
- Adequate Space
- Engage Surrounding Community
- Communicate with Project Partners
- Manage Vending Machines and Supplies
- Letter of Support
- Attend Free Training

## Dates

Tuesday, February 21 from 3:30 pm to 5:30 pm

Thursday, February 23 from 10:00 am to 12:00 pm

## Goal

Our goal is to maximize the impact of opioid settlement funds by regranting to organizations with innovative ideas to address the opioid crisis.

## Platform

Conversations will be held via Zoom and you can join by video or phone. Look out for a confirmation email that includes the Zoom link and additional information.

## Regranting

These conversations are not required to apply for regrant settlement funds and are not a part of the application process.



MILWAUKEE COUNTY  
DEPARTMENT OF HEALTH  
& HUMAN SERVICES  
**BEHAVIORAL  
HEALTH SERVICES**

# Milwaukee County Virtual Community Conversations!

## Regranting Opioid Settlement Funds

Milwaukee County Behavioral Health Services wants to hear from you! Join these virtual community conversations to discuss the best ways to prevent and treat drug use across Milwaukee County.



### Who's invited?

Milwaukee County residents and community-based organizations who would like to partner in this work. Individuals and groups are welcome.



### Where's the conversation?

Conversations will be held via Zoom. Join by video or phone.



### [CLICK HERE](#) to register!

Watch for a confirmation email that includes the Zoom link and additional information about the community conversations after registering.



### What's the goal?

To maximize the impact of opioid settlement funds by regranting to organizations with innovative ideas to address the opioid crisis.

These conversations are not required to apply for regrant settlement funds and are not a part of the application process.



**Facilitated by Jeremy Triblett**  
Prevention Coordinator  
Community Access to Recovery Services

## When do we join the conversations?



Tuesday, February 21st from  
3:30 pm to 5:30 pm



Thursday, February 23rd from  
10:00 am to 12:00 pm

## Date

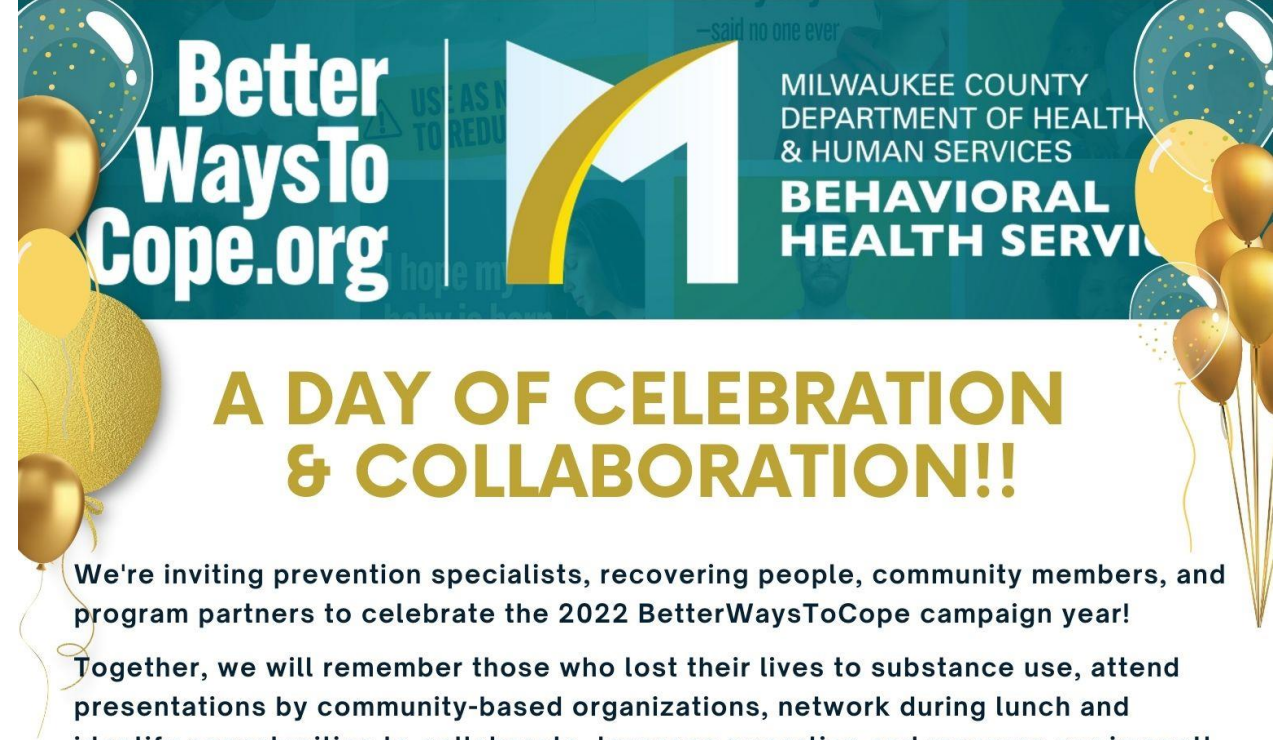
Monday, March 6 from 9am to 3pm

## Goal

We're inviting prevention specialists, recovering people, community members, and program partners to celebrate the 2022 Better Ways To Cope campaign year. Together, we will remember those who lost their lives to substance use, attend presentations by community-based organizations, network during lunch and identify opportunities to collaborate, leverage expertise and measure our impact!

## Location

True Skool: 161 W Wisconsin Ave UNIT 1000,  
(Below TJ Maxx) Reduced Parking Available.



**Better Ways To Cope.org**

MILWAUKEE COUNTY  
DEPARTMENT OF HEALTH  
& HUMAN SERVICES  
**BEHAVIORAL  
HEALTH SERVICES**

# A DAY OF CELEBRATION & COLLABORATION!!

We're inviting prevention specialists, recovering people, community members, and program partners to celebrate the 2022 BetterWaysToCope campaign year!

Together, we will remember those who lost their lives to substance use, attend presentations by community-based organizations, network during lunch and identify opportunities to collaborate, leverage expertise and measure our impact!

## EVENT DETAILS



**Location:** 161 W Wisconsin Ave UNIT 1000,  
(Below TJ Maxx)



**Time:** 9:00 am - 3:00pm



**Parking:** 615 N Plankinton Ave  
Milwaukee, WI 53203, US (Reduced Rates)



**Food:** Purchase your lunch at the 3rd St.  
Market Hall!

## AGENDA



### BETTER WAYS TO COPE PRESENTATIONS

9:45 am - 11:30 am

Attend presentations by community based organizations. Celebrate their impact and the lessons they've learned.



### LUNCH AND LAUGHS

11:30 am - 12:30 pm

You can purchase lunch at the 3rd St. Market Hall. Take this time to network and enjoy each other's company.



### COLLABORATION CONVERSATIONS

12:45 pm - 2:30 pm

Participate in this large group discussion about opportunities to collaborate, leverage expertise and measure our impact.

# Summary of All Funded Projects

Prevention	Harm Reduction	Treatment	Other Strategies
1 Coordination of Opioid Prevention Services (\$1.4M)	3 Opioid Educator – EMS (\$407,798)	7 Medication Assisted Treatment - Behind the Walls (\$2.5M)	12 Medical Examiner Staffing Needs (\$1.9M)
2 Aging and Disabilities Services Prevention Project (\$843K)	4 Harm Reduction Supplies (\$392K)	8 Residential Substance Abuse Treatment Capacity (\$1.1M)	13 Harm Reduction Data Analytics (\$720K)
	5 Harm Reduction Kits (\$98K)	9 Strengthening Opioid and Substance Use Education and Treatment for Justice Involved Youth (\$800K)	14 Portable Body Cooler (\$192K)
	6 Narcan Deployment and Education (\$67K)	10 Opioid Treatment in the Prehospital Environment (\$537K)	15 Autopsy Carts (\$20K)
		11 Homeless Outreach Project (482K)	



# LITIGATION FUNDS

## Milwaukee County: CARS

- 19 Municipalities (Milwaukee is only one of them)
- More defined focus on treatment
- Various funding streams re-granting process
- Harm reduction vending machines

- Referral mechanism for both agencies
  - Working to eliminate COOP-ATITION
- HOPE Kits – contributions from both to be distributed to community members
  - Leveraging resources
  - Begin and end with the community

## City of Milwaukee Health Department: END OVERDOSE MKE

- MORI
- Harm reduction training and distribution
- RFP for consultant to act as a strategic partner
- Working with the recovery community
- Targeted neighborhood approach



CITY OF  
HEALTH DEPARTMENT



# END OVERDOSE MKE

2 RFP's TO BE POSTED 2/10 TO PARTNER WITH MILWAUKEE AGENCIES TO FUND PROJECTS TARGETING UNDERSERVED AREAS IN MILWAUKEE WITH LIMITED RESOURCES AND HEALTH DISPARITIES

- Consultant for a strategic partner with City of Milwaukee for various deliverables including:
  - Community events
  - Annual overdose prevention summit
  - SDoH and SUD website
  - Communication efforts to various populations in a culturally competent and sensitive manner
- Bridge housing grant to expand/increase bed availability in underserved Milwaukee communities

# WHAT ELSE?

- MHD HEALTH STRATEGY TEAM AND DATA TEAM ARE WORKING CLOSELY TO USE DATA TO INFORM EFFORTS
- USE FATAL OD DATA TO ANALYZE SUBSTANCE TRENDS AND DEMOGRAPHICS WITHIN THE CITY OF MILWAUKEE
- LAYERING OD DATA WITH LOCATIONS WITHIN MILWAUKEE TO IDENTIFY POTENTIAL PARTNERS FOR DISTRIBUTION
  - GAS STATIONS, CONVENIENCE STORES, LIQUOR STORES, ETC.
- WILL ASSIST IN INFORMING EFFORTS WITH THE CONSULTANT
- HARM REDUCTION INTERN & COORDINATOR TO INCREASE CAPACITY FOR EDUCATION AND DISTRIBUTION EFFORTS

# Narcan and Fentanyl Test Strip Trainings

## YOU WILL LEARN:

- The need and use for Nasal Narcan and Fentanyl Test Strips
- What to do when an overdose is suspected
- How and when to administer the medication
- How to use Fentanyl Test Strips
- Steps to take after administration

**No individual prescription needed**  
**No payment or insurance required**



Each individual has the option to attend a formal 30-minute presentation or an informal 15-minute presentation on the administration of Nasal Narcan and Fentanyl Test Strips.

Following the training each participant will receive a **FREE 2-pack of Nasal Narcan** and a few **Fentanyl Test Strips**.



## CONTACT INFO

### Trainers:

Lexy Henn or Courtney Geiger

### Email:

ahenn@milwaukee.gov  
HarmReduction@Milwaukee.gov

### Phone:

(262) 665-6587  
(414) 286-2164

## 2022 MHD Distribution

Quarter	Narcan	Fentanyl Test Strips (FTS)
Q1	70	3,700
Q2	339	1,000
Q3	607	2,400
Q4	530	3,854
<b>2022 Total</b>	<b>1,546</b>	<b>10,954</b>

# UPDATED NARCAN GRAPHIC

## CÓMO USAR NARCAN®

### 1. LLAME AL 911 DE INMEDIATO

### 2. QUITAR LA ENVOLTURA

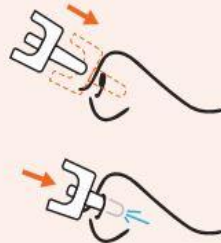
Saque el paquete de la caja y retire el papel aluminio para abrir el dispositivo de pulverización nasal NARCAN. Sostenga el dispositivo con el pulgar en la parte inferior del émbolo y dos dedos a cada lado de la boquilla.



### 3. INSERTAR Y ROCIAR

Inserte la punta de la boquilla en cualquiera de las fosas nasales hasta que sus dedos toquen la parte inferior de la nariz de la persona. Presione el émbolo firmemente para administrar el spray.

- \* Si la persona sigue sin responder después de 2 o 3 minutos, administre otra dosis.



### 4. REALIZAR RESPIRACIONES DE RESCATE ENTRE DOSIS

Incline la cabeza de la persona hacia atrás, pellizque la nariz y respire en su boca para ayudar a restaurar la respiración. Continúe hasta que la persona pueda respirar por sí misma o hasta que llegue la ayuda médica.

De una respiración cada 5 segundos.



¿PREGUNTAS?

HarmReduction@milwaukee.gov  
414-286-2164

CITY OF MILWAUKEE  
HEALTH DEPARTMENT

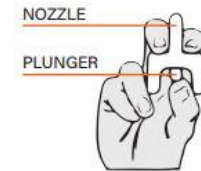


## HOW TO USE NARCAN®

### 1. CALL 911 IMMEDIATELY

### 2. REMOVE FROM PACKAGING

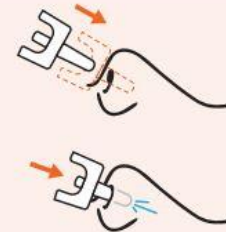
Remove package from box and peel back foil to open NARCAN® nasal spray device. Hold the device with your thumb on the bottom of the plunger and two fingers on either side of the nozzle.



### 3. INSERT AND SPRAY

Insert the tip of the nozzle in either nostril until your fingers touch the bottom of the person's nose. Press plunger firmly to administer spray.

- \* If the person is still non-responsive after 2-3 minutes, give another dose.



### 4. PERFORM RESCUE BREATHS BETWEEN DOSES

Tilt the person's head back, pinch the nose, and breathe into their mouth to help restore breathing.

Continue until person can breathe on their own, or until medical help arrives.

Give one breath every 5 seconds



CITY OF MILWAUKEE  
HEALTH DEPARTMENT

QUESTIONS?

HarmReduction@milwaukee.gov  
414-286-2164

VISIT [MILWAUKEE.GOV/OPIOIDS](https://www.milwaukee.gov/oids) TO LEARN MORE



# FENTANYL TEST STRIP GRAPHIC

## ADVERTENCIA DE FENTANILO

### Sus drogas puedan contener fentanilo:

Se encuentra en sustancias como heroína, cocaína, metanfetamina y aún en forma de pastillas

Puede poner a Ud. en mayor riesgo de sobredosis y la muerte

Solicite Tiras de Prueba de Fentanilo al 414-286-2164 o correo electrónico [HarmReduction@milwaukee.gov](mailto:HarmReduction@milwaukee.gov).

### Cómo evitar una sobredosis:



**No consuma la droga a solas** (si lo hace, que sea con precaución)  
Contacte Never Use Alone: 1-800-484-3731 o [NeverUseAlone.com](http://NeverUseAlone.com)



**Prueba: Saber si sus drogas contienen fentanilo le puede disminuir el riesgo de sobredosis**



**Comience con una cantidad pequeña (vaya despacio)**  
El fentanilo es una droga opioide increíblemente potente



**Mire y espere antes de que la próxima persona use**



**Tenga Narcan a la mano**  
Asegúrese de que otras personas sepan dónde está



**Una sobredosis de opioides es una emergencia médica - Llame al 911 de inmediato**

[milwaukee.gov/opioids](http://milwaukee.gov/opioids)



## FENTANYL TEST STRIP INSTRUCTIONS

### FOR ALL TESTS:



Prep what you plan to use and set it aside



Leave residue in baggie or cooker

### STEP 1: Add water PILL OR POWDER TESTING



Add 10 drops of sterile water to the empty baggie with residue or to your cooker after your shot has been drawn and then mix well.

### ONLY METH & MDMA



Drop cooker/baggie with residue into a shot of water

When testing methamphetamine or ecstasy/molly, you need a larger amount of water: a shot glass amount - a half of a cup.

### STEP 2: Test



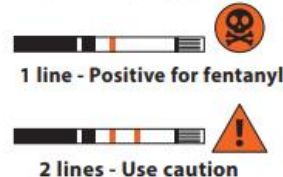
Hold the blue end of your test strip and dip into the water for 15 seconds. Be sure you only dip up to the wavy lines.

### STEP 3: Wait



Wait two minutes until you can see lines show up in the middle.

### STEP 4: Results



1 line - Positive for fentanyl

2 lines - Use caution

Read your test results. One line means that your drugs have fentanyl in them.

**No drugs are 100% safe.**

## FENTANYL WARNING

### Fentanyl may be in your drugs:

Found in substances like heroin, cocaine, meth and even in pill form

Can put you at greater risk for overdose and death

Request Fentanyl Test Strips at 414-286-2164 or email [HarmReduction@milwaukee.gov](mailto:HarmReduction@milwaukee.gov).

### How to avoid an overdose:



**Do not use alone (if you do, be safe)**  
Contact Never Use Alone: 1-800-484-3731 or [NeverUseAlone.com](http://NeverUseAlone.com)



**Test: Knowing if your drugs contain fentanyl can lower your risk of overdose**



**Start with a small amount (start low, go slow)**  
Fentanyl is an incredibly potent opioid drug



**Watch and wait before the next person uses**



**Have Narcan ready**  
Make sure other people know where it is



**An opioid overdose is a medical emergency  
Call 911 right away**

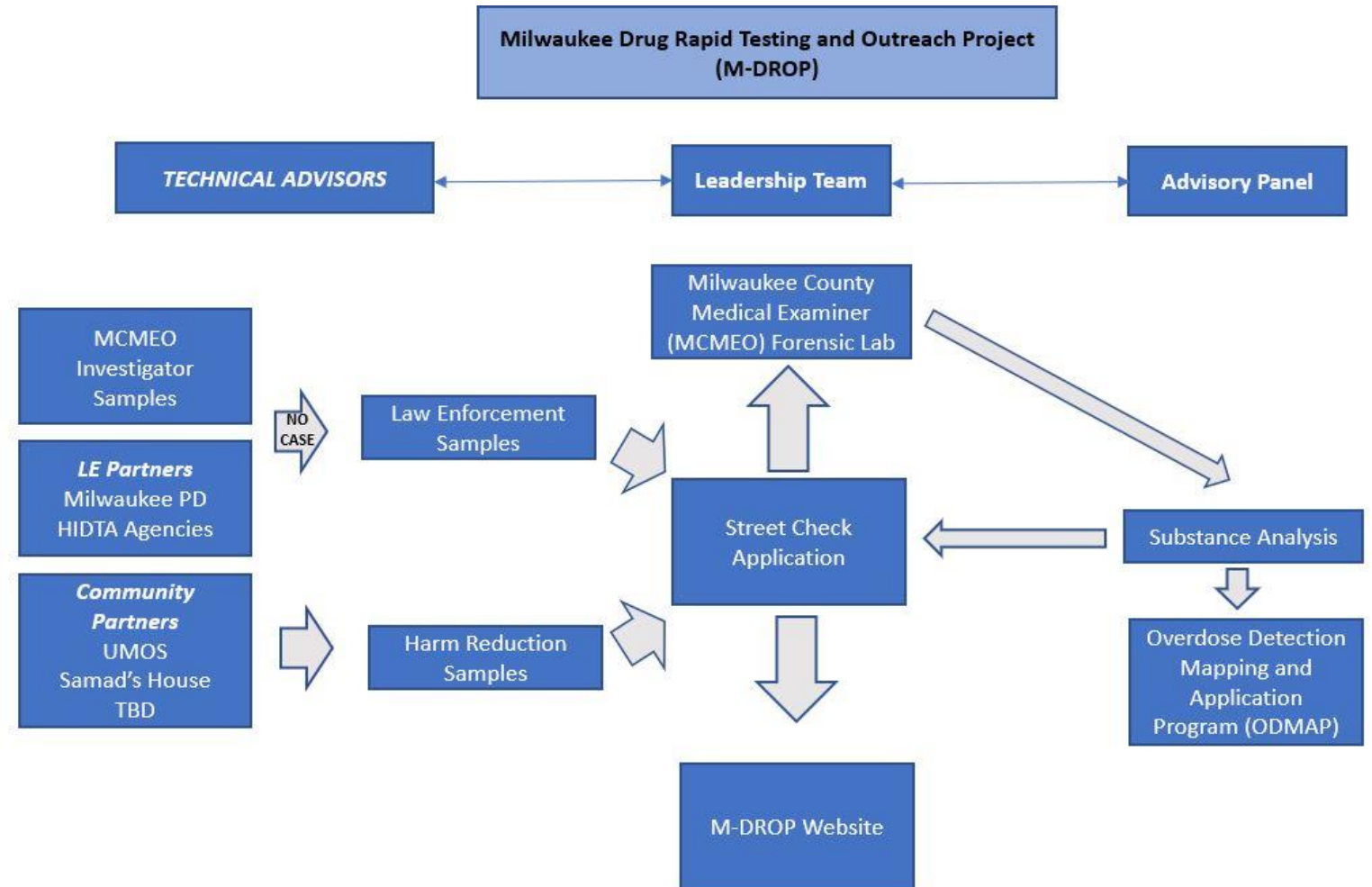
[milwaukee.gov/opioids](http://milwaukee.gov/opioids)



# MILWAUKEE DRUG RAPID-TESTING AND OUTREACH PROGRAM (MDROP)

## BJA COSSAP 2022

- Partnership with Medical Examiners Office, CDC Foundation, HIDTA, and community agencies
- 1.6 million over 36 months
- Near-real time analysis of substances in the community with partnership & collaboration





# NEXT STEPS

- COMMUNITY ADVISORY BOARD (CAB) - WORK WITH COMMUNITY PARTNERS TO WORK TOWARDS A COMMUNITY ADVISORY BOARD TO ASSIST THE CITY OF MILWAUKEE ON SUD AND OD PREVENTION PROJECT & PROGRAM DECISION MAKING.
- MEDICATION ASSISTED TREATMENT (MAT) – COLLABORATE WITH PARTNERS TO INCREASE ACCESS TO AND EDUCATION OF MAT WHILE WORKING TOWARDS REDUCTION OF STIGMA IN THE COMMUNITY.
- PURCHASE NASAL NARCAN TO CONTINUE TO INCREASE ACCESS AND DISTRIBUTION ABILITIES – POSSIBLE PARTNERSHIP WITH TBMM ON ALLOCATING NARCAN TO PHARMACIES FOR DISTRIBUTION WHEN COMMUNITY MEMBERS UTILIZE TBMM BOXES.
- CONTINUE TO LEVERAGE OUR PARTNERS TO NAVIGATE MILWAUKEE'S PREVENTION EFFORTS

# THANK YOU!

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AHENN@MILWAUKEE.GOV

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JEREMY.TRIBLETT@MILWAUKEECOUNTYWI.GOV