

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department/Maternal and Child Health Division**

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Category of Request

- ☐ New Grant
- ☒ Grant Continuation
- ☐ Change in Previously Approved Grant

Previous Council File No. 211209

Previous Council File No.

Project/Program Title: **2023 Women's, Infant's and Children's Nutrition Program Grant (C)**

Grantor Agency: **US Department of Agriculture through the State of Wisconsin Division of Health and Family Services**

Grant Application Date: **N/A Continuing**

Anticipated Award Date: **January 2023**

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this program is to prevent or minimize nutrition-related risks and to improve the health status of low income, at-risk pregnant, breastfeeding, or postpartum women, infants and children up to the age of five years. The locations are Southside Health Center, Northwest Health Center and Keenan Health Center.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

This program relates to the Health Department objective of promoting the health and safety of women, children, and families. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has also shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and during periods of growth and development.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Under normal circumstances, in addition to providing nutrition services, children attending WIC clinics are screened for lead poisoning and given immunization referrals when necessary, and women are offered access to ongoing reproductive health services. Children with elevated lead levels are provided follow-up. This program funds 21 positions; and provides funding for all related program activities. The MHD WIC Program is the largest in the state of Wisconsin and thousands of families per month are reliant on the services and benefits for their families' health.

4. Results Measurement/Progress Report (Applies only to Programs):

According to the State WIC contract, our primary objective for 2023 is to serve a minimum of 95% of our contracted caseload of 7,132 participants on a monthly basis. We are currently at 100% of our WIC participant caseload over the past quarter. In general, it is critical that we meet this goal in order to maintain our current level of funding. All WIC staff are informed of our caseload goals and our progress is highlighted weekly in our morning meetings, and more in depth at our all-staff meetings held quarterly. Under normal circumstances, outreach is also an essential part of our program to maintain participant retention and to recruit new WIC participants. Staff are diligent in sending out reminder phone calls and texts via One Call Now daily, and in clinic, sending out additional notices for missed appointments and benefit issuance days. In addition to caseload, WIC's web-based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low hemoglobin levels, lead levels of children tested in our WIC clinics, prematurity, low birth weight, and overweight/obesity rates. This data is instrumental in determining our nutrition education work plans for the year, and, to set, implement and evaluate other clinic objectives.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2023 through December 31, 2023.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.

Attached.

Thank you for your continued support of the Women, Infants and Children program.