



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, December 20, 2022

**COMMITTEE MEETING NOTICE**


AD 03

PATEL, Sandipkumar M, Agent  
MAA VERAI, INC.  
2430 N MURRAY Av  
Milwaukee, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, January 04, 2023 at 02:25 PM**

The access code is <https://meet.goto.com/294807589>. If you wish to call in: +1 (224) 501-3412 and use Access Code: 294-807-589.  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Malt & Class A Liquor, Extended Hours Establishments and Food Dealer License Applications as agent for "MAA VERAI, INC." for "Murray Pantry" at 2430 N MURRAY Av 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





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MAA VERA, INC.  
1455 S EMMERTSEN RD #1G  
Racine, WI 53406

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

12

Aug 2, 2022

Office of the City Clerk - License Division  
City Hall, Room 105  
200 E Wells St.  
Milwaukee WI 53202

Re.

License Type(s): Class A Malt & Class A Liquor, Food Dealer-Retail Convenience  
and Extended Hours

Applicant: Sandipkumar M. Patel, Agt. MAA VERA, INC

Business Name: Murray Pantry

Premise Address: 2430 N Murray Ave

REDACTED RECORD

Dear Sir or Madam:

I am objecting to the subject license.  
top of this letter:

listed at the

In general, the neighborhood commercial area in which this business is located is an artifact from a long since removed street car line. Murray Ave. is not an arterial street; it's a mixed-use street of homes, apartments, and small businesses. The business is two blocks from North Ave. and it is a poor location for a store selling intoxicating liquors. The neighborhood has had problems with public drinking and intoxication in the past, although I'm pleased to report that these have subsided in recent years.

discussions with police officers who said, we don't understand why the City keeps issuing alcohol licenses in this neighborhood. Please don't increase the availability of alcohol in this neighborhood. Declining to issue this license will help prevent predictable problems.

I object to the subject requested license on the following grounds.

1. The main entrance of the premises is located less than 300 feet from the main entrance of Catholic East Elementary School, 2461 N Murray Ave, Milwaukee WI 53211. The main entrance of the school being used every school day morning is the south entrance, which faces Greenwich Ave. That school entrance is 225 feet from entrance of the Murray Pantry, as measured along the "highway", in this case Murray Ave.

Milwaukee Code of Ordinance "90-14. Restrictions as to Location of Premises.  
300 FEET RESTRICTION. No "Class A" or "Class B" license for the sale of

CITY OF MILWAUKEE  
LICENSE DIVISION  
AUG 8 2022



intoxicating liquor may be issued for premises the main entrance of which is less than 300 feet from the main entrance of any church, school, day care center or hospital..."

2. The quality of life in the neighborhood would be negatively impacted. We cope with young neighbors who enjoy a few beers. That's OK. There is a night and day difference between people who are drinking beer and those drinking intoxicating liquor. Please don't add the hip flask population to the mix.
3. The property on which the business is located has problems. When the last two sofas were deposited on the street right-of-way along the property, they stayed there for weeks until \_\_\_\_\_ called the City. Neither the business nor the property took action. The pylon signs on the property are unsightly and don't conform with the zoning code. Apparently they've been grandfathered in, although one sign currently doesn't even advertise an existing business.
4. The business hasn't operated overnight in years and there is no reason to start now. There simply is no demand for an overnight convenience store. And trust me, you don't want to bring the folks that frequent after hours establishments into your neighborhood. To quote a sitcom, "Nothing Good Happens After 2 A.M."

Considered together, these factors indicate that the sale of intoxicating liquor and extended hours would have an adverse impact on the neighborhood. By the way, although this neighborhood has a youthful reputation, many of my neighbors have lived here for over 30 years. We'd like to remain a neighborhood for all ages.

I would also like to note that I have no objection to the business continuing under its current operating plan.

Sincerely,

**REDACTED RECORD**



**Crite, Yvette**

---

**From:** License  
**Sent:** Tuesday, August 9, 2022 3:33 PM  
**To:** Crite, Yvette  
**Cc:** Martin, Faviola  
**Subject:** FW: License Application Objection

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Jim Cooney  
License Division Manager  
City Clerk-License Division  
200 E Wells St #105  
414-286-2238  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



**REDACTED RECORD**

---

**From:**  
**Sent:** Sunday, August 7, 2022 8:02 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** License Application Objection

 You don't often get email from [License](#). [Learn why this is important](#)

I am writing to object to the application for Extended Hours for a Class A Malt and Class A Liquor, Food Dealer-Retail Convenience Store for Murray Pantry located at 2430 N. Murray Ave, Milwaukee, WI 53211

I object for the following reasons:

1. While the store is called a Pantry, the signage in the window clearly shows their primary products: Beer, Beer and More Beer (Hard Seltzer is also a malt beverage)
2. The food products in the store are minimal and not always fresh.
3. Having an all night liquor store would encourage people leaving the nearby bars at closing time to stop and have one more.
4. People would also drive there after hours. This would increase traffic in an otherwise quiet neighborhood.
5. The parking lot is often strewn with trash and containers from alcoholic beverages. This would increase as their hours increase.
6. The "pantry" is adjacent to a condominium building that would hear the traffic and people in the parking area.

REDACTED RECORD

Cox, Andrew

---

AC

**From:** License  
**Sent:** Tuesday, July 26, 2022 4:13 PM  
**To:** Cox, Andrew  
**Cc:** Cooney, Jim  
**Subject:** FW: Murray Pantry

Please add

Have a good day,

Faviola Martin  
License Division Coordinator  
City Clerk - License Division  
200 E. Wells St. Rm. 105  
Milwaukee, WI 53202  
Office: 414-286-2238

**REDACTED RECORD**

-----Original Message-----

**From:**  
**Sent:** Tuesday, July 26, 2022 8:05 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Murray Pantry

[You don't often get email from \ Learn why this is important at  
<https://aka.ms/LearnAboutSenderIdentification> ]

I object to issuing a Class A liquor license to this establishment. This is basically a residential neighborhood with families and single residents. There is no need for a Class A license in this area. I believe issuing such would bring more crime to the area which already has enough. It would also increase the number of homeless people who already hang out near this establishment and cause problems at nearby apartment and condo buildings. The number of armed robberies would also increase to those walking in the neighborhood. It would also increase the number of armed robberies to the establishment, and there have been a number of these in the past year both when the Pantry is open or closed. If people want to buy liquor, there is the Pick N Save which is not that far away. I have some reservations also about having Murray Pantry open 24 hours just to sell food and cigarettes. The BP gas station is close enough for that. A few years ago, the owner applied for the same type of license and was rejected.

I can be contacted as follows:

-----  
Milwaukee

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/07/2016**LICENSE TYPE:** CLASS A FERMENTED MALT BEV**NEW:** ☐**RENEWAL:** ☒**No. 239445****Application Date:** 10/07/2016**License Location:** 2430 N Murray Av**Business Name:** Murray Pantry**Licensee/Applicant:** Ali, Murad M  
(Last Name, First Name, MI)**Date of Birth:** 07/14/1970**Home Address:** 9541 W Oklahoma Av #108**City:** Milwaukee**State:** WI **Zip Code:** 53211**Home Phone:** (414) 543-3553

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/16/2009 the applicant was cited at 5160 W. Forest Home Ave. in the city of Milwaukee for Convenience Food Store Regulations.

**Charge:** Convenience Food Store Regulations  
**Finding:** Guilty  
**Sentence:** Fined \$500.00  
**Date:** 04/06/11  
**Case:** 11012721

- =====
2. On 12/15/2012 at approximately 1:25pm, a police officer while assigned to the Wisconsin Wins Youth Tobacco Initiative sent a juvenile into 2430 N Murray Av, Murray Pantry to attempt to purchase tobacco. The juvenile did purchase a box of wine flavored black and mild cigars. The cashier admitted to selling the tobacco and stated she was forced to. When asked to explain that she stated, "Because he just stood there and I was afraid." The applicant was cited for:

**Charge:** Sale of Cigarettes to Minor/Underage  
**Finding:** Guilty - Milwaukee Municipal Court  
**Sentence:** \$171.00 Penalty  
**Date:** 02/08/2013  
**Case#:** 13006643

=====



3. On 04/28/22 at 7:55pm, Milwaukee Police performed an underage enforcement initiative at 2430 N. Murray Avenue. The police aide was successfully able to purchase a 12 pack of alcoholic seltzer. The clerk was issued a citation for the sale.

**Item #3 added to Previous Premise**

Date: 8/5/2022  
Officer: PLUMLEY

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Murray Pantry  
Address: 2430 N Murray Av

Phone: 414-249-1694

Owner: Sandipkumar PATEL  
Owner address: 2430 N Murray Av  
City State Zip: Milwaukee WI 53211  
Owner Phone: 414-249-1694  
Owner email:

Manager:  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Phone

Location currently open: ☒ YES ☐ NO

Projected open date: N/A

Day's open: ☐ S ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ SA ☒ ALL

Hours of Operation: Sun: 12A-11:59P ☐ 24 hours ☒ Y ☐ N  
Mon: 12A-11:59P  
Tue: 12A-11:59P  
Wed: 12A-11:59P  
Thu: 12A-11:59P  
Fri: 12A-11:59P  
Sat: 12A-11:59P

Premise Type: ☐ Liquor Store  
☒ Convenience Store  
☐ Other:

Licenses currently held:  
Alcohol: ☐ Yes ☒ No Class: #:

Tobacco: ☐ Yes ☒ No #:   
 Food: ☐ Yes ☒ No #:   
 Extended Hours: ☐ Yes ☒ No #:   
 Secondhand Dealer: ☐ Yes ☒ No Type: #:   
 Other: ☐ Yes ☐ No Type: #:   
 Other: ☐ Yes ☐ No Type: #:

### **Exterior Survey:**

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☐ Yes ☒ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Is the parking lot well lit? ☒ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☐ Yes ☒ No How Many:
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### **Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: 30 Days
19. Are there exterior cameras ☐ Yes ☒ No How many:
20. Are there interior cameras ☒ Yes ☐ No How many: 18
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

### **Interior Survey:**



22. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
23. Is the interior of the location neat and clean? ☐ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☐ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☐ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☐ No
27. Does the store sell blunt wraps? ☐ Yes ☐ No
28. Does the store sell scales? ☐ Yes ☐ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☐ No  
 a. Describe item
30. Does the store have an over abundance of sandwich baggies? ☐ Yes ☐ No
31. Does the owner understand that these items are often used for drug use? ☐ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☐ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☐ Yes ☐ No  
 a. Did you provide a district contact guide to the owner? ☐ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☐ Yes ☐ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☐ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☐ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☐ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☐ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☐ Yes ☐ No
6. Are the security cameras in working order? ☐ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☐ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☐ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☐ No
10. Is the recorded footage stored for at least 30 days? ☐ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☐ No
12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No  
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☒ Yes ☐ No  
 a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☒ Yes ☐ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

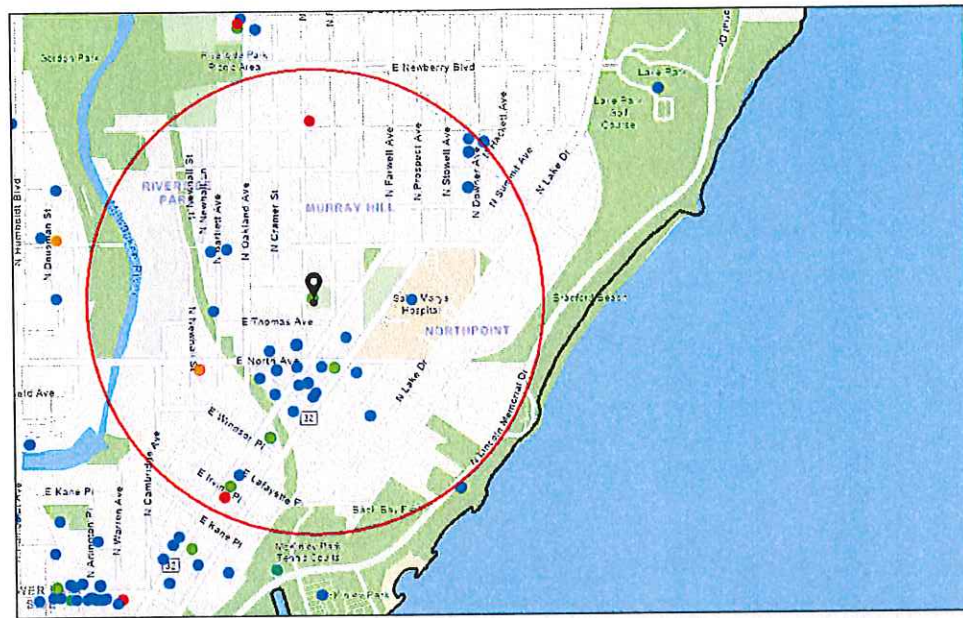


## City of Concentration Map 2430 N MURRAY AV

### Area of Interest (AOI) Information

Area : 21,862,585.81 ft<sup>2</sup>

Jul 19 2022 15:08:03 Central Daylight Time



Alcohol Licenses (active)

- Class A Intoxicating Liquor

- **Class A Fermented Malt Beverage**

- **Class A Liquor and Malt**

- Class B Fermented Malt Beverage

- Class B Tavern

- Class C Wine Retailer

 City Limits

1:18,056

0 0.1 0.2 0.4 mi

0 0.17 0.35 0.7 km  
 Est. Germany Mass. Correlation, City of Mission, WI. Mission  
 County Land Info. Est. HERE, Garin, Safegraph Geotechniques, Inc.



2430 N MURRAY AV

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	46		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	FOUR STAR INC OF MILWAUKEE	MURRAY PANTRY	MURAD M ALI, Agt	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License		1/14/2022, 6:00 PM	1
2	Izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2022, 6:00 PM	1
3	El Grupo J & K, LLC	Judy's on North / El Grupo J & K	Kevin I Lopez, Agt	2207 E North AV	Class B Tavern License		2/3/2022, 6:00 PM	1
4	Lin & Chen Fushimi, LLC	Fushimi Sushi Seafood Buffet	Gui Lin, Agt	2116 N Farwell AV	Class B Tavern License		1/19/2022, 6:00 PM	1
5	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2022, 6:00 PM	1
6	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2022, 6:00 PM	1
7	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2022, 6:00 PM	1
8	Erth Wellness, LLC	Kind Oasis	Salem J Kashou, Agt	2169 N FARWELL AV	Class B Tavern License		2/7/2022, 6:00 PM	1
9	HENRY'S TAVERN, LLC	HENRY'S TAVERN	NADER H PAKROO, Agt	2523 E BELLEVIEW PL	Class B Tavern License	50	2/9/2022, 6:00 PM	1
10	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2022, 7:00 PM	1
11	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2022, 6:00 PM	1
12	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2022, 7:00 PM	1
13	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2022, 7:00 PM	1
14	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2022, 7:00 PM	1
15	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2022, 7:00 PM	1
16	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2022, 7:00 PM	1
17	Cinema Beverages Holding Company LLC	Downer Theatre	DEBORAH TZORTZOS, Agt	2589 N Downer AV	Class B Tavern License	465	4/12/2022, 7:00 PM	1

18	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2022, 7:00 PM	1
19	Splash Studio Inc.	Splash Studio Inc.	Marla R Poytinger, Agt	1815 E Kenilworth PL	Class B Tavern License		5/30/2022, 7:00 PM	1
20	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2022, 7:00 PM	1
21	DP Hospitality Group LLC	Tavolino	Peter J Dietrich, Agt	2315 N MURRAY AV	Class B Tavern License	99	5/26/2022, 7:00 PM	1
22	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2022, 7:00 PM	1
23	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2022, 7:00 PM	1
24	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2022, 7:00 PM	1
25	VITUCCI'S, INC	VITUCCI'S COCKTAIL LOUNGE	Julie A Vitucci, Agt	1832 E NORTH AV	Class B Tavern License	160	7/7/2022, 7:00 PM	1
26	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2022, 7:00 PM	1
27	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		6/18/2022, 7:00 PM	1
28	Sip & Purr LLC	Sip & Purr Cat Cafe	Katherine E McHugh, Agt	2021 E Ivanhoe PL	Class B Tavern License		6/14/2022, 7:00 PM	1
29	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2022, 7:00 PM	1
30	Za Man, LLC	Pizza Man	Kaelyn M Cervero, Agt	2595-97 N Downer AV	Class B Tavern License		7/5/2022, 7:00 PM	1
31	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/23/2022, 7:00 PM	1
32	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class C Wine Retailer's License		7/28/2022, 7:00 PM	1
33	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	6/29/2022, 7:00 PM	1
34	WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Brooke M Remitz, Agt	2305 N PROSPECT AV	Class B Tavern License		6/13/2022, 7:00 PM	1
35	H & H ASSAD, LLC	PARKSIDE LIQUOR & GROCERY	HANA O UPRIGHT, Agt	2700 N MURRAY AV	Class A Malt & Class A Liquor License		8/16/2022, 7:00 PM	1



36	Milwaukee Catholic Home Inc	Milwaukee Catholic Home	Robert F Frediani, Agt	2462 N PROSPECT AV	Class B Tavern License		7/30/2022, 7:00 PM	1
37	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2022, 7:00 PM	1
38	WV, LLC	TESS	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60	7/30/2022, 7:00 PM	1
39	CANELA CAFE LLC	Canela Cafe	Dina Bouraxis-Awadallah, Agt	2621 N DOWNER AV	Class B Tavern License		8/18/2022, 7:00 PM	1
40	The Original MKE, LLC	The Original	Eric E Rzepka, Agt	2498 N Bartlett AV	Class B Tavern License	99	9/3/2022, 7:00 PM	1
41	BelAir Cantina Downer Inc	BelAir Cantina Downer	KRISTYN A Eitel, Agt	2625 N DOWNER AV	Class B Tavern License	150	9/27/2022, 7:00 PM	1
42	Nehring's Sendik's on Downer, LLC	Nehring's Sendik's on Downer	ANNE C FINCH-NEHRING, Agt	2643 N Downer AV	Class B Tavern License		10/13/2022, 7:00 PM	1
43	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	William D Suskey, Agt	2211 N Prospect AV	Class B Tavern License	299	10/17/2022, 7:00 PM	1
44	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class B Fermented Malt Beverage Retailer's License		10/31/2022, 7:00 PM	1
45	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class C Wine Retailer's License		10/31/2022, 7:00 PM	1
46	The National, LLC	The LaFayette Place	Amy R Plennes, Agt	1978 N Farwell AV	Class B Tavern License		11/3/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, December 20, 2022



# Notice of Public Hearing

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PATEL, Sandipkumar M, Agent  
Murray Pantry at 2430 N MURRAY Av  
Class A Malt & Class A Liquor, Extended Hours Establishments and Food Dealer License  
Applications

**Wednesday, January 04, 2023 at 2:25 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/4/2023 at 2:25 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

[illegible]



[illegible]

[illegible]

CURRENT OCCUPANT	2406 N MURRAY AVE	MILWAUKEE, WI 53211-4406
CURRENT OCCUPANT	2407 N FARWELL AVE	MILWAUKEE, WI 53211-4415
CURRENT OCCUPANT	2407 N FREDERICK AVE	MILWAUKEE, WI 53211-4418
CURRENT OCCUPANT	2407 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2408 N MURRAY AVE	MILWAUKEE, WI 53211-4406
CURRENT OCCUPANT	2409 N FARWELL AVE	MILWAUKEE, WI 53211-4415
CURRENT OCCUPANT	2409 N FREDERICK AVE	MILWAUKEE, WI 53211-4418
CURRENT OCCUPANT	2409 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2412 N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2413 N FREDERICK AVE	MILWAUKEE, WI 53211-4418
CURRENT OCCUPANT	2415 N FREDERICK AVE	MILWAUKEE, WI 53211-4418
CURRENT OCCUPANT	2415 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2416 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2417 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2418 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2419 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2421 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2422 N CRAMER ST# 14	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 15	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 16	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 17	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 24	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 25	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 26	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N CRAMER ST# 27	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2422 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2423 N FARWELL AVE	MILWAUKEE, WI 53211-4415
CURRENT OCCUPANT	2423A N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2423B N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2424 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2425 N FARWELL AVE	MILWAUKEE, WI 53211-4415
CURRENT OCCUPANT	2426 N CRAMER ST# 11	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 12	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 14A	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 18	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 19	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 21	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 22	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 23	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N CRAMER ST# 28	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2426 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2428 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2429 N MURRAY AVE# 1	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2429 N MURRAY AVE# 2	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2429 N MURRAY AVE# 3	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2433 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2434 N CRAMER ST	MILWAUKEE, WI 53211-4310

CURRENT OCCUPANT	2434 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2434A N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2434B N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2435 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2436 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2437 N MURRAY AVE	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2438 N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2440 N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2440 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2443 N MURRAY AVE# 101	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 102	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 103	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 104	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 105	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 106	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 107	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 108	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 201	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 202	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 203	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 204	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 205	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 206	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 207	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 208	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 301	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 302	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 303	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 304	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 305	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 306	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 307	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2443 N MURRAY AVE# 308	MILWAUKEE, WI 53211-4407
CURRENT OCCUPANT	2444 N FREDERICK AVE	MILWAUKEE, WI 53211-4417
CURRENT OCCUPANT	2446 N CRAMER ST	MILWAUKEE, WI 53211-4310
CURRENT OCCUPANT	2446A N CRAMER ST	MILWAUKEE, WI 53211-4372
CURRENT OCCUPANT	2450 N CRAMER ST	MILWAUKEE, WI 53211-4316
CURRENT OCCUPANT	2450 N FREDERICK AVE	MILWAUKEE, WI 53211-4419
CURRENT OCCUPANT	2450 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2452 N CRAMER ST	MILWAUKEE, WI 53211-4316
CURRENT OCCUPANT	2456 N CRAMER ST	MILWAUKEE, WI 53211-4316
CURRENT OCCUPANT	2456A N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2458 N CRAMER ST	MILWAUKEE, WI 53211-4316
CURRENT OCCUPANT	2458A N CRAMER ST	MILWAUKEE, WI 53211-4316
CURRENT OCCUPANT	2458C N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2459 N FREDERICK AVE	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2460 N MURRAY AVE	MILWAUKEE, WI 53211-4408



CURRENT OCCUPANT	2464 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2465 N FREDERICK AVE# 101	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 102	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 103	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 104	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 105	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 106	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 107	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 201	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 202	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 203	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 204	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 205	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 206	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 207	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 301	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 302	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 303	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 304	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 305	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 306	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2465 N FREDERICK AVE# 307	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2466 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2468 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2470 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2472 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2473 N FREDERICK AVE	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2474 N MURRAY AVE	MILWAUKEE, WI 53211-4408
CURRENT OCCUPANT	2475 N FREDERICK AVE	MILWAUKEE, WI 53211-4420
CURRENT OCCUPANT	2491 N MURRAY AVE	MILWAUKEE, WI 53211-4411

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Total Records: 264

Radius 250.0 feet and Center of Circle: 2430 N Murray Av



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Convenience store

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Cash station for 5 years

### 2. Business Operations

- a. Proposed Opening Date: Aug 21, 2022
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Class A, Beer
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☒ Other: Camera system
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: Entrance, Bathroom, Collectable, Register  
Outside: 3 Locations: Outside entrance doors, Sidewalks
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 20 and describe the parking security plan: Camera System
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 16 and list locations: Outside & Inside
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>19</u> %	Food <u>65</u> %	Secondhand Merchandise <u>00</u> %	Precious Metals & Gems <u>00</u> %
Entertainment <u>00</u> %	Cigarettes <u>20</u> %		
Pawnbroker Activity <u>00</u> %	Salvaged Materials <u>00</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>00</u> %	Other <u>00</u> % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Full Service Restaurant  | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club   | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall   | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel: Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |                                      |   |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store  | <input type="checkbox"/> Supermarket | <input checked="" type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  |                                      | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) |                                      | <input type="checkbox"/> Recording Studio             |

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):  
☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop  
☐ Other: Describe: \_\_\_\_\_
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_
- c. Nearest Major Cross Street: E Thomas Ave.
- d. Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: \_\_\_\_\_
- e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_
- f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g. Building Owner Name: Metro Investments LLC Phone Number: 414-332-6977  
 Building Owner Address: 3610 N Oaklawn, Shorewood, WI-53211

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes Class A hours 8:00 AM to 9:00 PM

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12:00 AM	11:59 PM	200	18-100	
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

S. A. Puh  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Mua Vexal Inc

Premise Address: 2430 N MURRAY AVE. MILWAUKEE, WI - 53211

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Businesses

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 60,000

e) Total amount paid for goodwill of the business \$ 35,000

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 8/1/22 Ends 7/31/27

b) Monthly rental \$ 3000

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 10

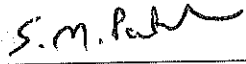
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Mica Vera Inc.

Premises Address: 2430 N Murray Ave. Milwaukee WI 53211

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☐ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☒ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☒ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast

☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold – Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done? ☒ No ☐ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry).

If yes, list the types of food items: Dairy Products, Egg, Icecream

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 8
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- S I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- S I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- S I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- S I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- S I will not operate my food business until the license has been issued and posted in the establishment.

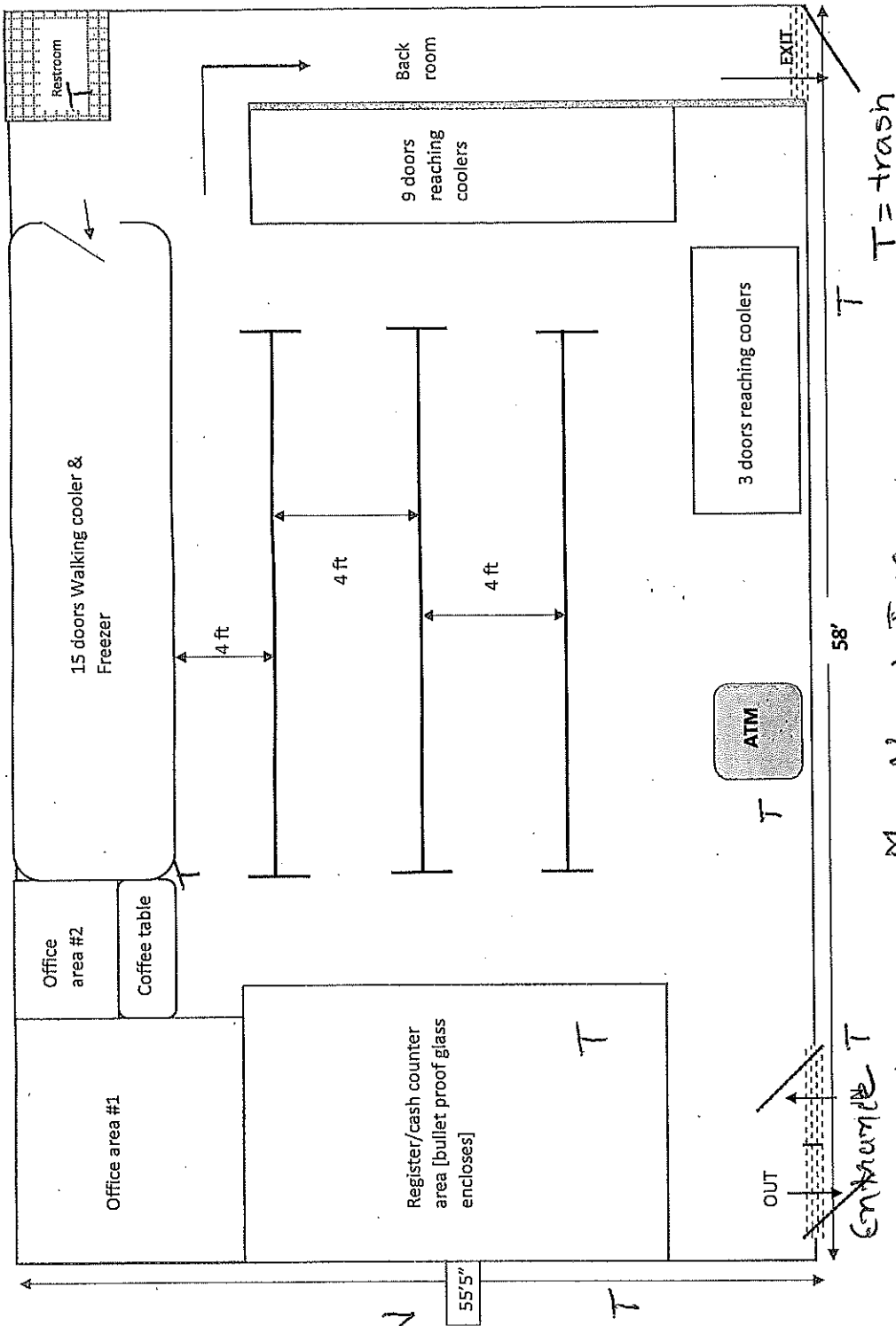
Signature of Sole Proprietor, Partner, or 20% Shareholder: S. M. R.

Signature of Additional Partner: \_\_\_\_\_

42 Parking spots

Parking

Sandip Kumar Puri / Agent



Mad Verzai Inc.

Murray Puri

Murray Ave

2430 N Murray Ave.

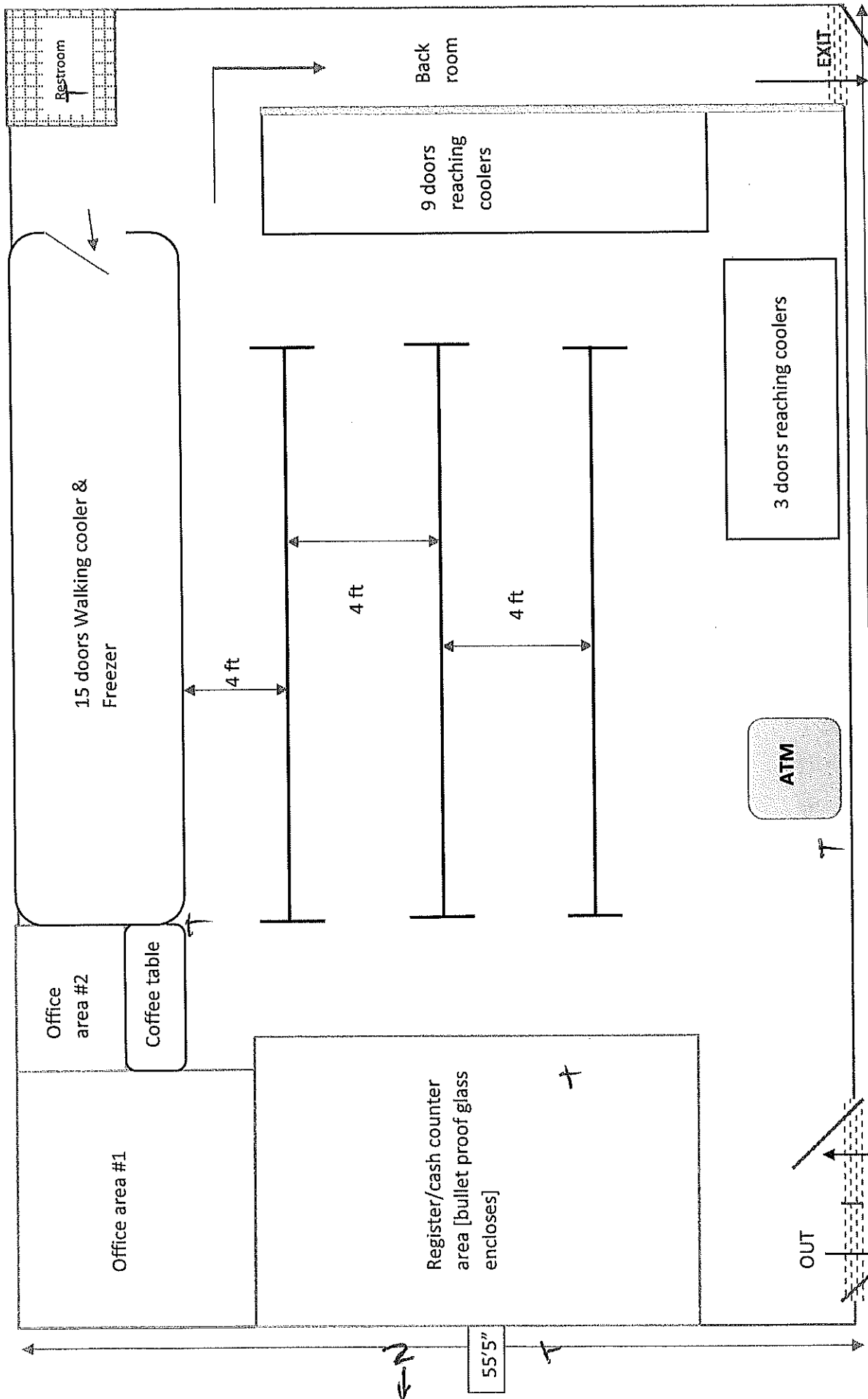
Milwaukee, WI-53211

Total sq. 3,219

58

1st Floor





T = Trash  
1st Floor

Total sq, 3219

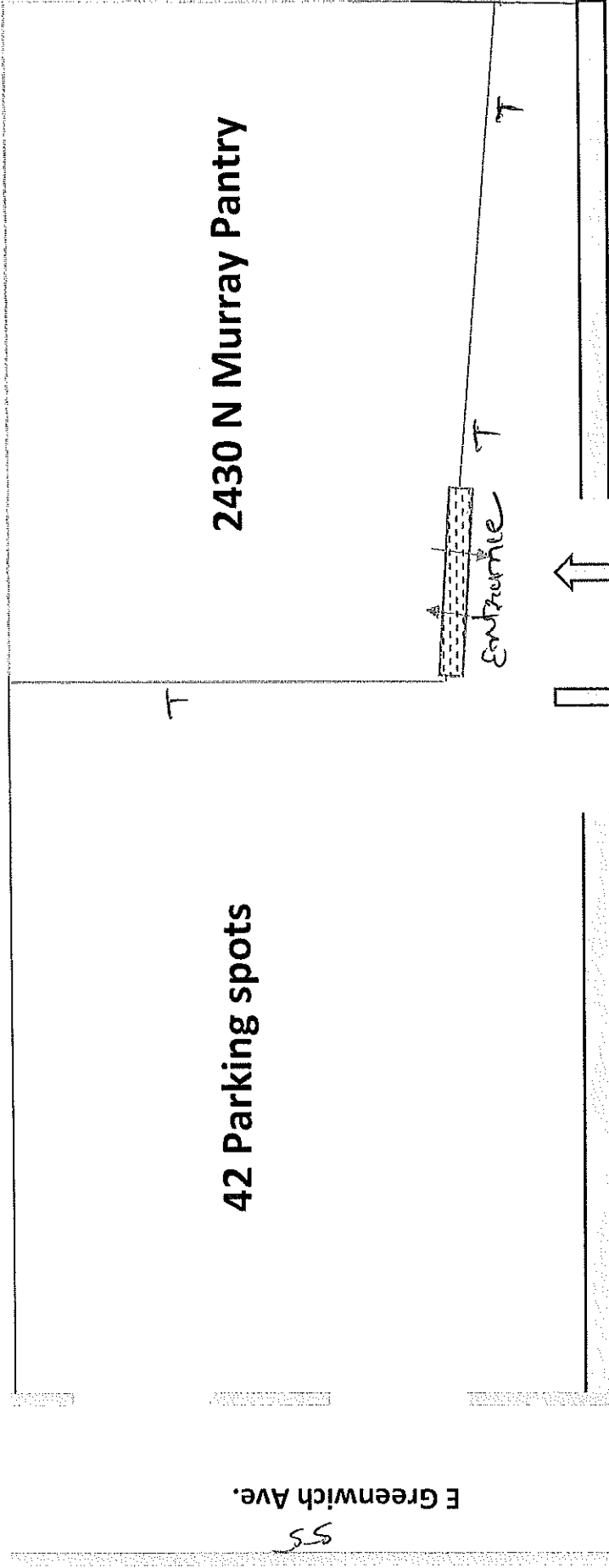
Mela Verai Inc  
Murray Property

2430 N Murray Ave.

Milwaukee, WI-53211

Sandip Kumar Patel / Agent

— Murray Ave —



2430 N Murray Pantry

42 Parking spots

E Greenwiche Ave.

Murray Ave.

2430 N Murray Ave  
Milwaukee, WI 53211

T = Trush

Maria Verani Inc

Murray Pantry

Total 59 - 3,219

Sundip Kumar Patel Agent

Parking



2430 N Murray Ave

Total 29-3219

Milwaukee WI-53211

Mao Xueci Inc

Sandip Kumar Add Agent

Murray Pantry

— Murray Ave —