



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, December 21, 2022

COMMITTEE MEETING NOTICE


AD 15

SINGH, Balwinder, Agent
New Rainbow, LLC
4065 S 84th St #8
Greenfield, WI 53228

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. :

Wednesday, January 04, 2023 at 11:00 AM

The access code is <https://meet.goto.com/294807589>. If you wish to call in: +1 (224) 501-3412 and use Access Code: 294-807-589.
Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Fermented Malt Beverage, Food Dealer and Weights & Measures License Renewal Applications as agent for "New Rainbow, LLC" for "New  bow Foods" at 1433 W North Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

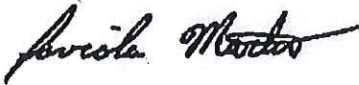
REDACTED RECORD

Cox, Andrew

From: License
Sent: Wednesday, August 3, 2022 12:25 PM
To: Cox, Andrew
Cc: Cooney, Jim
Subject: FW: [EXTERNAL] Violence and Mayhem in Lindsay Heights

Please add this to the record

Have a good day,



Faviola Martin
License Division Coordinator
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: Miller, Todd <tomiller@milwaukee.gov>
Sent: Tuesday, August 2, 2022 12:47 PM
To: [REDACTED]
Cc: District, Three <mpd3@milwaukee.gov>; License <LICENSE@milwaukee.gov>
Subject: Fw: [EXTERNAL] Violence and Mayhem in Lindsay Heights

Good afternoon,

My name [REDACTED] and I work for [REDACTED]. Someone shared the email below with me and I wanted to send a reply. First thing, I am sorry to read of the serious public safety and quality of life issues in the Lindsey Heights neighborhood. No one should have to live in the conditions which you have described. I have copied the email of the Community Liaison Officers of MPD District 3 to ensure they are aware of your concerns. As incidents occur please make sure to dial emergencies into 911 and non-emergencies into 933-4444.

Regarding King Rainbow Foods, I would also suggest that you make sure that the Licenses Division is aware of the concerns at the establishment (I have copied them on this email too). It is likely that they are licensed through the City of Milwaukee and will be subject to renewal.

Please let me know of any additional questions, we will gladly work with our partners at MPD District 3 to try and address the root causes of the problems in the area.

Thanks,

Todd Miller

REDACTED RECORD

Todd Miller
Community Outreach Liaison
City of Milwaukee
Office of Mayor Cavalier Johnson

Phone: (414) 286-2200
Email: tomiller@milwaukee.gov

City Hall, Room 201
200 E. Wells St.
Milwaukee, WI 53202

milwaukee.gov/mayor

Click the following links
to follow Mayor Johnson
on social media:

[Facebook](#)
[Twitter](#)

From
Sent: Tuesday, August 2, 2022 7:08 AM
To: Russell W. Stamper <russell.stamper@milwaukee.gov>
Cc:

Subject: [EXTERNAL] Violence and Mayhem in Lindsay Heights

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Alderman Stamper,

Residents of _____ re extremely disheartened by the recent and increasing violence in our neighborhoods and in the _____ community. Alderman Stamper, can you address the following?

The gun violence in various neighborhoods in the Lindsay Heights community:

- 1) the killing of a transgender person in a vacant building located in the 2300 block on Tuetoña
- 2) the killing of the young woman on 17th and Wright
- 3) the shooting on 15th and North Avenue in the 2300 block
- 4) the shooting at the SDC building
- 5) the random shootings that occur in neighborhoods in Lindsay Heights

The violence and general mayhem have created neighborhoods that are unsafe for homeowners, taxpayers, and voters:

- 1) the stabbing incident which took place at Kings Rainbow Foods
- 2) Individuals double park in the middle of the street blocking traffic

- 3) open drug selling on many of the streets in Lindsay Heights including the following areas: 17th and Miencekee, 14th and North avenue, 2100 block on 12th near the Liquor store, 2600 on 19th, and 16th and Locust
- 4) Open prostitution on north specifically at 14th North and at 1801 W. North

Sunshine Park-is called a park, but it lacks the funding. The Sunshine Park space has turned into a cesspool. In Carver Park and in Johnson Park residents use the parks daily, and the parks are cleaned regularly.

The mayhem created in Sunshine Park has affected the quality of life of residents living on 14th and 15th street. And, in Lindsay Heights in general:

- 1) human waste in Sunshine Park
- 2) rats feed on the garbage
- 3) families of raccoons feed on the garbage
- 4) sexual intercourse occurs in the Sunshine Park. Residents have found condoms
- 5) open drug use occurs in Sunshine Park
- 6) in general, no homeowner, taxpayer, and voter that I know uses Sunshine Park

The mayhem created by King Rainbow Foods:

- 1) open drug selling occurs in front of the store, in the parking lot, and in cars parked in front of the store
- 2) illegal dumping of cooking oil on a city vacant lot
- 3) sidewalks are blocked by drug sellers and drug users soliciting
- 4) why is King Rainbow Foods open at 5am. The hours are not in line with the needs of the residents

The mayhem created by the vacant AutoZone store:

- 1) open drug selling and drug use in the lot
- 2) the condition of the lot which contains trash, human waste, and condoms

Please contact the residents community engagement team to schedule a meeting by replying to this email.

REDACTED RECORD

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 10/11/21

LICENSE TYPE: CLASS A MALT

NEW:

RENEWAL: X

No. 329989

Application Date: 10/11/21

Expiration Date:

License Location: 1433 W North Avenue

Aldermanic District:

Business Name: New Rainbow, LLC

Licensee/Applicant: Singh, Balwinder
(Last Name, First Name, MI)

Date of Birth: 06/01/1965

Male:

Female:

Home Address: 4065 S. 84th St. #8

City: Greenfield

State: WI

Zip Code: 53228

Home Phone: (414) 327-8725

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/14/2011 at 5:44 pm, Milwaukee police were conducting sales of alcohol to underage persons and had a police aide who is under the age of 21, enter 2101 N 38th in attempts to purchase liquor. The aide was sold a 6 pack of Heineken beer even though he provided his ID that showed him to be under the age of 21. The clerk was identified as Vikramsinh Vala who denied selling any alcohol to an underage person. The listed agent, Balwinder Singh, was not on scene, however was advised by officers of the incident and cited. The clerk was verbally warned.

Charge: Sale of Alcohol to Underage Person

Finding: Guilty

Sentence: \$171.00 fine

Date: 05/04/2011

Case: 11038870

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2. On 09/25/2013 a Milwaukee police officer met with the applicant at 1433 West North Avenue (Rainbow Foods). The officer's purpose was to provide the applicant with a copy of Milwaukee municipal ordinance 92 as it pertains to secondhand dealers. The officer also told the applicant that he could not sell cell phones until he obtained a secondhand dealers license.
3. On 11/09/2013 a 17 year old, working in conjunction with Milwaukee police, was able to purchase a Swisher Sweets brand cigar from the applicant at 1433 West North Avenue (Rainbow Foods). The applicant was cited.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: \$100.00 fine
Date: 01/10/2014
Case: 13106745

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4. On 07/20/2015 the applicant was cited at 3018 North 12th Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$780.00 fine
Date: 02/09/2016
Case: 15055370

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Item #4 previously reported, disposition added 10/12/2016.

5. On 11/14/2015 the applicant was cited at 2101 North 38th Street in the city of Milwaukee for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: \$260.00 fine
Date: 02/09/2016
Case: 16001081

6. On 11/28/2015 a 17 year old, working in conjunction with Milwaukee police, was able to purchase a Black and Mild Wine Flavored Cigar from the cashier at 1433 West North Avenue (New Rainbow). The cashier was advised an M.A.R.T.S. enrollment letter would be sent to the applicant. The business did enroll in the M.A.R.T.S. program, but failed a mystery shopper inspection on 02/02/2016. Therefore, the applicant was cited.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: \$260.00 fine
Date: 07/27/2016
Case: 16038322

7. On 01/27/16, Officers were dispatched to 1433 W North Ave, to investigate a property damage complaint. The licensee called 911 regarding a citizen who was angry for not being paid for doing work at the premise. He told officers the subject wasn't employee and voluntarily helps out at the premise. The citizen became upset and was banging on the door and broke the door. A citation was issued to the subject.
8. On 03/01/2016 Milwaukee police conducted a licensed premise check at 1433 West North Avenue (New Rainbow Foods) based on a complaint from the health department regarding the robbery prevention course. The applicant stated he will make sure his employees attend the course.
9. On 03/19/16, Officers were dispatched to 1433 W North Av, to investigate a DV battery. The victim exited the store and entered a vehicle of known drug dealer. The father of the victims children opened the car door and punched the victim several times to the face. The suspect then produced a handgun and hit the victim with the firearm. A temporary warrant was placed for the suspect who was not on the scene.
10. On 06/04/2016 the applicant was cited at 2101 West Lloyd Street in the city of Milwaukee for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: Fined \$150.00
Date: 02/16/2017
Case: 16052846

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Item #10 updated with disposition on 10/19/2017

11. On 07/19/2017 officers investigated a robbery complaint. The victim stated he was made a purchase at New Rainbow Foods, 1433 W. North Av. He stated he was followed from the store by a subject who was asking for money. The victim stated he had no money then the subject punched him in the face. Another subject came up and restrained the victim. More subjects came and punched and kicked the victim. The officers went to the store to check for surveillance video but the store was closed.

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12. On 11/25/2017 the applicant was cited in the City of Milwaukee at 2101 N. 38th St for Sale of Cigarettes to Minor/Underage.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: Fined \$260.00
Date: 04/25/2018
Case: 18017058

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13. On 05/04/2019 the applicant was cited in the City of Milwaukee at 2101 N. 38th St for Sale of Cigarette to Minor/Underage.

Charge: Sale of Cigarette to Minor/Underage
Finding: Guilty
Sentence: Fined \$691.00
Date: 02/21/2020
Case: 19027832

14. On 09/13/2019 at 10:38am officers were dispatched to a property damage at New Festival Foods, 1433 W. North Av. The officers spoke with the applicant who stated a customer was upset because he could not get money from the ATM. The customer then went outside and threw a brick at the applicant's auto denting the side and breaking the rear window. The applicant was able to provide video of the incident.

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Item #13 updated with disposition on 01/05/2021

15. On 12/18/2019 an officer contacted the applicant regarding a shooting that occurred in the area. The investigation revealed the business at 1433 W. North Av did not have a camera covering the outside of the rear of the business. The area is known for illegal activity. The officer requested the applicant place a camera in the location. The applicant was cooperative with the request.

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Wednesday, December 21, 2022



Notice of Public Hearing

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SINGH, Balwinder, Agent
New Rainbow Foods at 1433 W North Av
Class A Fermented Malt Beverage, Food Dealer and Weights & Measures License Renewal
Applications

Wednesday, January 04, 2023 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/4/2023 at 11:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	1540 W NORTH AVE# 303	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 304	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 305	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 306	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 307	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 308	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 309	MILWAUKEE, WI 53205-1274
CURRENT OCCUPANT	1540 W NORTH AVE# 401	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 402	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 403	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 404	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 405	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 406	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	1540 W NORTH AVE# 407	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2227 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2228 N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2229 N 15TH ST	MILWAUKEE, WI 53205-1212
CURRENT OCCUPANT	2231 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2233 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2233 N 15TH ST	MILWAUKEE, WI 53205-1212
CURRENT OCCUPANT	2234 N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2236 N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2237 N 15TH ST	MILWAUKEE, WI 53205-1212
CURRENT OCCUPANT	2239 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2239 N 15TH ST	MILWAUKEE, WI 53205-1212
CURRENT OCCUPANT	2243 N 15TH ST	MILWAUKEE, WI 53205-1212
CURRENT OCCUPANT	2245 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2250 N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2256 N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2256A N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2256B N 15TH ST	MILWAUKEE, WI 53205-1211
CURRENT OCCUPANT	2259 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2261 N 14TH ST	MILWAUKEE, WI 53205-1206
CURRENT OCCUPANT	2308 N 16TH ST	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2310 N 16TH ST	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2312 N 16TH ST	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2314 N 16TH ST	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2316 N 16TH ST	MILWAUKEE, WI 53205-1271
CURRENT OCCUPANT	2323 N 14TH ST	MILWAUKEE, WI 53206-2511
CURRENT OCCUPANT	2324 N 15TH ST	MILWAUKEE, WI 53206-2005
CURRENT OCCUPANT	2324A N 15TH ST	MILWAUKEE, WI 53206-2005
CURRENT OCCUPANT	2325 N 14TH ST	MILWAUKEE, WI 53206-2511

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Total Records: 88

Radius 250.0 feet and Center of Circle: 1433 W North Av

2022-2023 Plan of Operation for 1433 W NORTH AV

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: <u>No smoking in or around store</u>			
Number of garbage cans: Inside <u>3</u> Locations: <u>Cashier, deli, door</u> Outside <u>2</u> Locations: <u>By door, behind building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>1</u>		Name of solid waste contractor: <u>GFL Environmental</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>5</u> and describe security plans: <u>Lighted parking lot with security cameras</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>9 cameras (2 outside, 7 inside)</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>10</u> %	Food Sales <u>80</u> %	Entertainment _____ %	Other <u>10</u> %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input checked="" type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee: <u>N/A</u>			
Are there any changes to the sidewalk dining site plan? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FOOD 12540 Fee: \$575.00		8. Weights and Measures: W&M 6367 Fee: \$55.00	
Your current food license includes the following food operations: Processing, No Hazardous Foods, Sales \$20,001 - \$200,000, Food Store. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Scales = 1 Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for New Rainbow Foods 1433 W NORTH AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission).
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☐ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☐ Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign