



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, December 27, 2022

COMMITTEE MEETING NOTICE

AD 12

CABRAL DORADO, Juan M, Agent
LA PLAYA MARISCOS Y BAR LLC
1145 N CALLAHAN PI #120
Milwaukee, WI 53233

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Wednesday, January 04, 2023 at 10:55 AM

The access code is <https://meet.goto.com/294807589>. If you wish to call in: **+1 (224) 501-3412** and use Access Code: **294-807-589**.
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 5 Amusement Machines, Patron Contests, Dancing by Performers and Patrons Dancing as agent for "LA PLAYA MARISCOS Y BAR LLC" for "LA PLAYA MARISCOS Y BAR" at 721 S CESAR E CHAVEZ DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below. Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 11/28/22
Officer: Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: La Playa Mariscos Y bar
Address: 721 S Cesar E Chavez Dr.
Phone: 414-534-9740

Owner: Juan CABRAL-DORADO
Owner address: 1145 N Callahan Pl #120
City State Zip: Milwaukee, WI 53233
Owner Phone: 414-534-9740
Owner email:

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: ☐ YES ☒ NO

Projected open date: 12/15/22

Day's open: ☐ S ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ SA ☒ ALL

Hours of Operation: Sun: 6a-2a ☐ 24 hours ☐ Y ☒ N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 6a-230a
Sat: "

Premise Type: ☒ Tavern/Bar
☒ Restaurant
☐ Other:

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☒ Yes ☐ No
 - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☒ Yes ☐ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 3
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☐ Yes ☒ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: at least 30 days
21. Are there exterior cameras ☒ Yes ☐ No How many: 3
22. Are there interior cameras ☒ Yes ☐ No How many: at least 10

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☒ Yes ☐ No How many 3

Interior Survey:

25. What is the planned/posted capacity 299
26. What is the minimum number of employees that will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: 3
33. How will they be deployed: Interior 2 Exterior 1
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☒ Fri ☒ Sat ☒ Sun
35. Will the security be managed by business ☒ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
☐ Wanding/metal detector
☐ ID Scanner
☐ Dress Code
☒ Cover Charge During live music events
☐ Age restriction
☐ Other
38. When at capacity, how will the overflow crowd be managed? manager and security
39. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant is unsure if security will be armed. Applicant may add additional security measures prior to open.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/02/2019

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 298633

Application Date: 08/30/2019

License Location: 721 S Cecar E Chavez Dr

Business Name: Lavish Lounge

Licensee/Applicant: ORDONEZ-CARDENAS, Edwin A
(Last Name, First Name, MI)

Date of Birth: 09/14/1987

Home Address: 910 S 88th St

City: West Allis

State: WI **Zip Code:** 53214

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/03/2012 Demontaye LUSTER (50% shareholder) was cited by Greenfield Police for

Charge: Possession of Drug Paraphernalia
Finding: Guilty
Sentence: Forfeiture
Date: 05/02/2012
Case: 12001269

2. On 09/19/2017 Demontaye LUSTER (50% shareholder) was cited for Operating While Intoxicated. The case is pending in Municipal Court.

=====

3. On 05/20/2018 at 12:22am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Upon arrival the officers spoke with the security guard who stated an unknown female had been outside of the establishment bleeding from the face. The female refused first aid from the security guard and left in an ambulance to an unknown hospital.
4. On 10/01/2018 at 1:00am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Officers interviewed the victim who stated she was kicked out by security and pepper sprayed as she being escorted out. The security guard stated the victim was kicked

out for throwing a drink on another patron. As she was being escorted out she was swinging at the security guards. Fearing for his safety one of the guards pepper sprayed her. The victim then went across the street. The victim went to the hospital on her own to get her eyes flushed.

5. On 10/11/2018 at 10:30pm officers conducted a tavern check at Lavish, 721 S Cesar E. Chavez Dr. while they were hosting an underage party. The officer didn't observe liquor bottles on the bar shelf but did see them on the bottom rail. The officer advised the manager, Jeffrey PARR, that the alcohol must be locked up in a different room. PARR was cooperative and moved the bottles. The officer asked if PARR had applied for an underaged party. PARR stated he thought the owner did but was not sure. The officer advised him to apply with the city and notify the District in the future.
6. On 12/07/2018 officers investigated a shots fired at 721 S Cesar E. Chavez Dr. The investigation revealed two subjects got into a fight in the parking lot. The subjects fired shots at each other in the parking lot. An armed security guard thought the subjects were shooting at him and returned fire at the suspects. The PNC bank on National was struck by gun fire and 14 casings were recovered.
7. On 01/20/2019 at 1:35am officers were monitoring bar close at Lavish, 721 S Cesar E. Chavez Dr. The officers were flagged down by security guard Erico BERMUDEZ, who stated another security guard, had been fighting with a subject. The subject threw a gun which was recovered by BERMUDEZ. The security guard provided a description of the suspect who fled westbound on National Avenue. The officers could not locate the subject but did identify him by using the bar's ID scanner and surveillance video. Video showed the subject exiting the taverns front doors and being confronted by security who thought the suspect was concealing a bottle of alcohol. The suspect is observed reaching into his jacket and throwing the firearm into the air. The manager, Jeffrey PARR, was cooperative with the investigation.
8. On 03/19/2019 a meeting was held at District 2 regarding Lavish Nightclub, 721 S Cesar E. Chavez Dr. The meeting was due to a nuisance letter the applicant received regarding recent events. The applicant stated he has hired a new security company and a new security manager. It was suggested he have a manager monitor the VIP tables to better control smoking in the bar. The applicant stated he would look into other methods of controlling the crowd at closing to avoid using Police squads for traffic control. He stated he is seeking an additional partner to help run the establishment.
9. On 05/13/2019 at 1:56am officers were observing closing at Lavish, 721 S. Cesar E. Chavez Dr. They observed 38 patrons exit the tavern after the 2:00am closing. They spoke with the manager, Toyona HADLEY, who stated it was her second day on the job and she did not realize what time it was. She was advised of the violation and that citations could be issued.
10. On 07/22/2019 at 10:30pm officers conducted a licensed premise check at 721 S. Cesar E. Chavez Dr, which is now named Tycoon Sports Bar. The officer spoke with the owner, David HINTON, who stated the bar was a sports bar, not a night club but he would be having live music. He stated he would have 12 security guards during events, which includes people outside in the lots and inside the tavern. HINTON stated he would not be at the tavern a lot and the officers should contact the manager, Toyona HADLEY, with any issues.

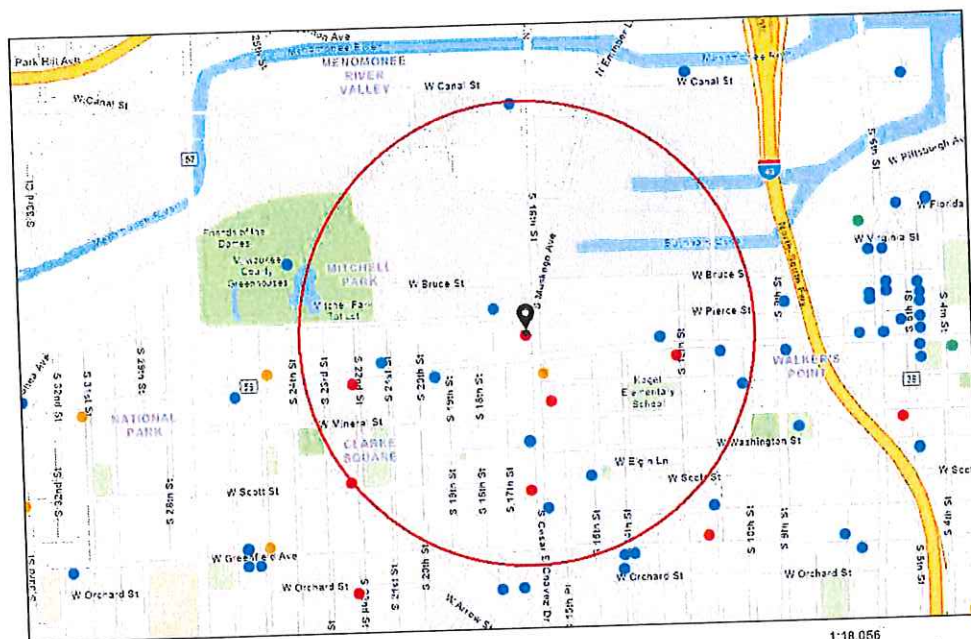


Concentration Map 721 S CESAR E CHAVEZ DR

Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Nov 21 2022 16:27:46 Central Standard Time



Alcohol Licenses (active)

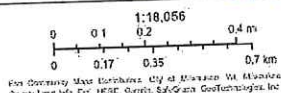
● Class A Fermented Malt Beverage

● Class A Liquor and Malt

● Class B Fermented Malt Beverage

● Class B Tavern

□ City Limits



721 S CESAR E CHAVEZ DR

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	18		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2022, 6:00 PM	1
2	GOODSPOT, LLC	GOODSPOT FOODS	MAZEN T MUSTAFA, Agt	2201 W NATIONAL AV	Class A Malt & Class A Liquor License		11/25/2022, 6:00 PM	1
3	EL SAZON DE JALISCO LLC	El Sazon de Jalisco	Everly Huerta, Agt	1039 W National AV	Class B Tavern License		11/29/2022, 6:00 PM	1
4	APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		12/19/2022, 6:00 PM	1
5	El Jalapeno Restaurant, LLC	El Jalapeno Restaurant LLC	ANGEL GUTIERREZ GARNICA, Agt	2106 W National AV	Class B Tavern License	61	12/2/2022, 6:00 PM	1
6	Oscar's Pub & Grill, LLC	Oscar's Pub & Grill	Elisabeth Stoeger, Agt	1712 W PIERCE ST	Class B Tavern License	99	2/13/2023, 6:00 PM	1
7	TEXAS FOOD LLC	Texas Food	JASMINDER SINGH, Agt	1201 W NATIONAL AV	Class A Malt & Class A Liquor License		4/19/2023, 7:00 PM	1
8	J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License		5/25/2023, 7:00 PM	1
9	BETO'S PIZZA LLC	Beto's Pizza LLC	Jair A Varela-Caballero, Agt	1234 S CESAR E CHAVEZ DR	Class B Tavern License		4/17/2023, 7:00 PM	1
10	EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		6/29/2023, 7:00 PM	1
11	El Cielo LLC	El Cielo Bar	Ruben Albanil Coyolt, Agt	1226 W NATIONAL AV	Class B Tavern License		8/1/2023, 7:00 PM	1
12	WAT PATH LAO BUDDHIST TEMPLE CORP	WAT PATHOUMMA PHOOUTHARA M LAO BUDDHIST TEMPLE CORP	Souban Phommarath, Agt	1925 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	240	8/30/2023, 7:00 PM	1
13	Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2023, 7:00 PM	1
14	GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2023, 7:00 PM	1
15	NATIONAL MUFFLER & FOOD MART, INC	NATIONAL LIQUOR MART	HUSSEIN P GOVANI, Agt	719 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		10/12/2023, 7:00 PM	1
16	PHANS GARDEN, INC	PHAN'S GARDEN	HOI T TRAN, Agt	1923 W NATIONAL AV	Class B Tavern License	240	10/17/2023, 7:00 PM	1

17	FOREST COUNTY POTAWATOMI COMMUNITY	POTAWATOMI BINGO CASINO/ POTAWATOMI HOTEL	Michael G Christensen, Agt	1611-1721 W CANAL ST	Class B Tavern License		11/7/2023, 6:00 PM	1
18	JALISCO RESTAURANT , LLC	JALISCO RESTAURAN T	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2023, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, December 27, 2022



Notice of Public Hearing

Blank Notice

CABRAL DORADO, Juan M, Agent
LA PLAYA MARISCOS Y BAR at 721 S CESAR E CHAVEZ DR
Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting
Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 5 Amusement Machines, Patron
Contests, Dancing by Performers and Patrons Dancing

Wednesday, January 04, 2023 at 10:55 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 01/04/2023 at 10:55 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

CURRENT OCCUPANT	1630 W NATIONAL AVE# 301	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 302	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 303	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 304	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 305	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 306	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 307	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 308	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 309	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1636 W NATIONAL AVE	MILWAUKEE, WI 53204-1129
CURRENT OCCUPANT	1643 W PIERCE ST	MILWAUKEE, WI 53204-1109
CURRENT OCCUPANT	1704 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1706 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1708 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1710 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	714 S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	714A S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	715 S BETTINGER CT	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	715 S BETTINGER CT# A	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	720 S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	720A S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	721 S BETTINGER CT	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	721A S BETTINGER CT	MILWAUKEE, WI 53204-1102

Blank Notice

Total Records: 116

Radius 250.0 feet and Center of Circle: 721 S Cesar E Chavez Dr



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant Bar

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: owner / Backbar / Rest.

2. Business Operations

- a. Proposed Opening Date: 12.01.22
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☒ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: IF & when have events

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: Behind BAR (3) Kitchen, front cashien
Outside: 1 Locations: Back Door
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2 / 3 stalls each
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 15 and describe the parking security plan: patrol AREA
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: patrol AREA
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1 to 3 and answer the following:
What are their responsibilities? Make sure Area is secure 10 check pads Down
Is security equipment used? ☐ No ☒ Yes If yes, describe cameras
List their licensing, certification, or training credentials license to carry weapon and insurance
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 10 and list locations: Above Register, Bar Kitcher, parking lot
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe server or security

6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>60</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|---|--|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input checked="" type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input checked="" type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input checked="" type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility | <input type="checkbox"/> Bowling Alley | |
| <input type="checkbox"/> Hotel/Motel: Number of Floors: _____
Number of Rooms: _____ | | <input type="checkbox"/> Rooming House: Number of Floors: _____
Number of Rooms: _____ | |

Type 2

- | | | | |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) | | <input type="checkbox"/> Recording Studio |

What other licenses/permits will you hold at this location? (check all that apply)

- | | | | | | |
|--|---|---------------------------------------|---|--|---|
| <input type="checkbox"/> Occupancy Permit | <input type="checkbox"/> Cigarette & Tobacco | <input type="checkbox"/> Gas Station | <input type="checkbox"/> Extended Hours | <input checked="" type="checkbox"/> Class "B" Tavern | <input type="checkbox"/> Weights & Measures |
| <input type="checkbox"/> Secondhand Dealer | <input type="checkbox"/> Precious Metal & Gem | <input type="checkbox"/> Other: _____ | | | |

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 290 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: mezzanine

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

- c. Nearest Major Cross Street: National Ave & Cesar Chavez

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

- e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

- g. Building Owner Name: National Real Estate Investors LLC Phone Number: 414-430-6657

Building Owner Address: 1614 W National Ave

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes Food Hours Sun to Sat 6 AM to 9 pm

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	25	2 to 70	NA
Monday	6 AM	2 AM	25	2 to 70	NA
Tuesday	6 AM	2 AM	25	2 to 70	NA
Wednesday	6 AM	2 AM	25	2 to 70	NA
Thursday	6 AM	2 AM	25	2 to 70	NA
Friday	6 AM	2:30 AM	50	2 to 70	NA
Saturday	6 AM	2:30 AM	50	2 to 70	NA

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

[Signature]
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

[Signature]
 Signature of additional partner or 20% or more shareholder

Felipe MTC

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name La Playa Mariscos y Bar LLC

Premise Address: 721 S. Cesar E Chavez Drive

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?

☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)?

Owner Jose Lozoya

c) Are you purchasing the stock and/or fixtures?

☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business

\$ 6000

e) Total amount paid for goodwill of the business

\$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 11/15/22 Ends 11/15/24

b) Monthly rental \$ 6,000.00

c) Do you have an option to renew the lease? ☒ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1

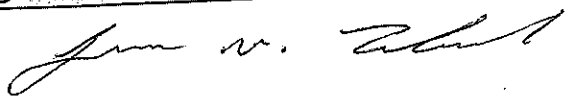
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

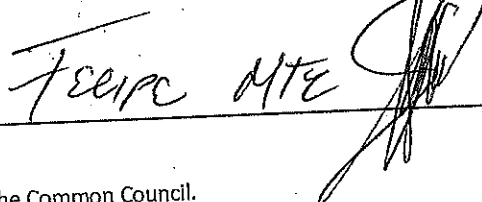
Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)


Felipe MTE

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:

LA PLAYA MARISCOS Y BAR LLC

Premises Address:

721 S Cesar E Chavez Dr

SECTION 1

TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast

☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2

FOOD PROCESSING

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3

FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry).

If yes, list the types of food items: MILK, CHEESE, FISH, SHRIMP, CHICKEN
meat.

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

- Where will food be prepared and/or sold?
- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 8
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- JMCD I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- JMCD I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- JMCD I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- JMCD I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- JMCD I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 721 S Cesar E Chavez Dr

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

☒ Instrumental Musicians

☐ Battle of the Bands

☒ Dancing by Performers

☒ Amusement Machines

How many? 5

☒ Bands

☐ Comedy Acts

☐ Adult Entertainment/
Strippers/Erotic Dance

☐ Concerts

Approx. # per year? _____

☐ Bowling Alley

☒ Disc Jockey

☐ Wrestling

☐ Theatrical Performances

Approx. # per year? _____

☐ Pool Tables

☐ Magic Shows

☒ Patron Contests

☒ Jukebox

☐ Motion Pictures (movies by
admission) - How many? _____

☐ Poetry Readings

☒ Patrons Dancing

☒ Karaoke

☐ Other: _____

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

P.S. sound speakers

LEGAL CAPACITY OF PREMISES

290 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

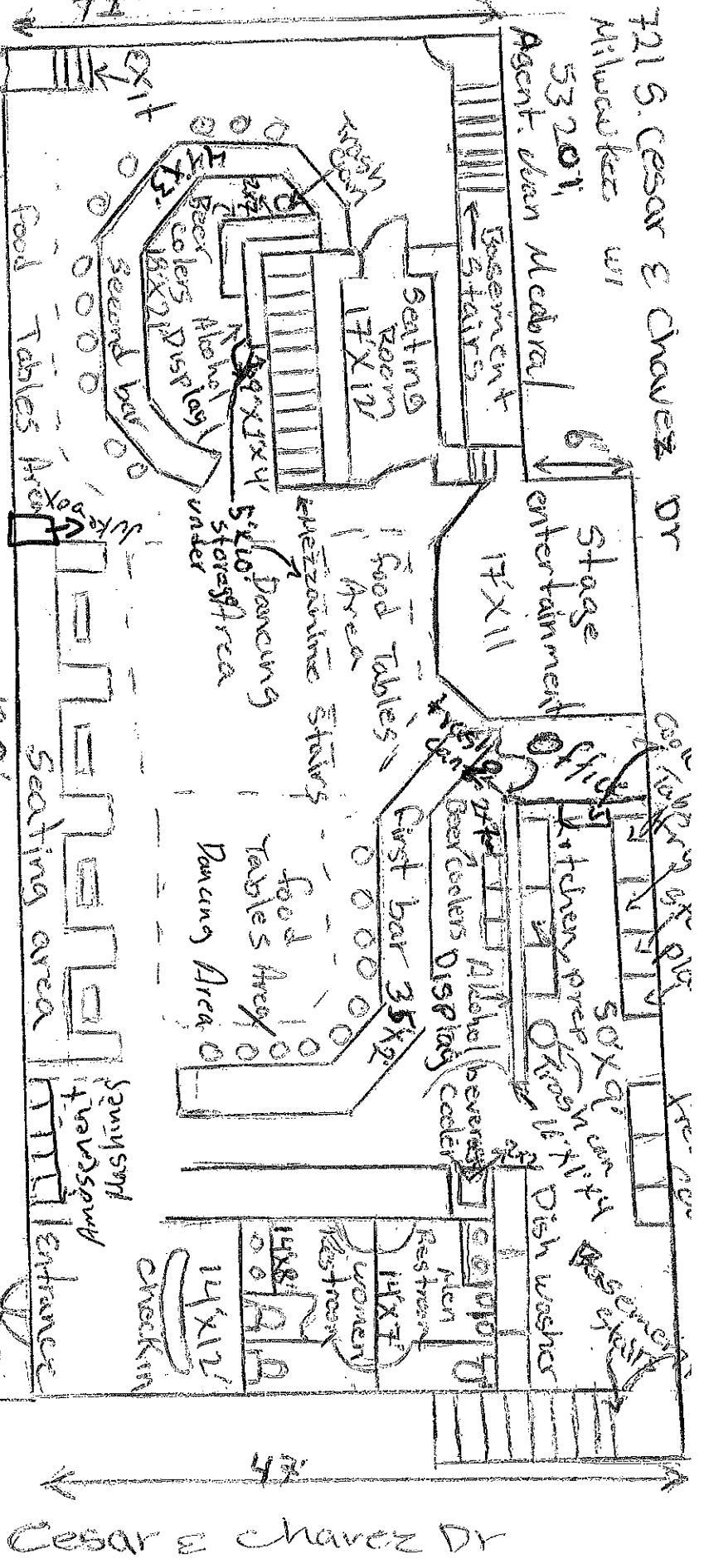
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

[Signature]

TEUPE MTC

Office Use Only:

Initials: _____ Filed: _____ App: _____
Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)



West
trash container

Existing first floor plan
parking area

Entrance

East

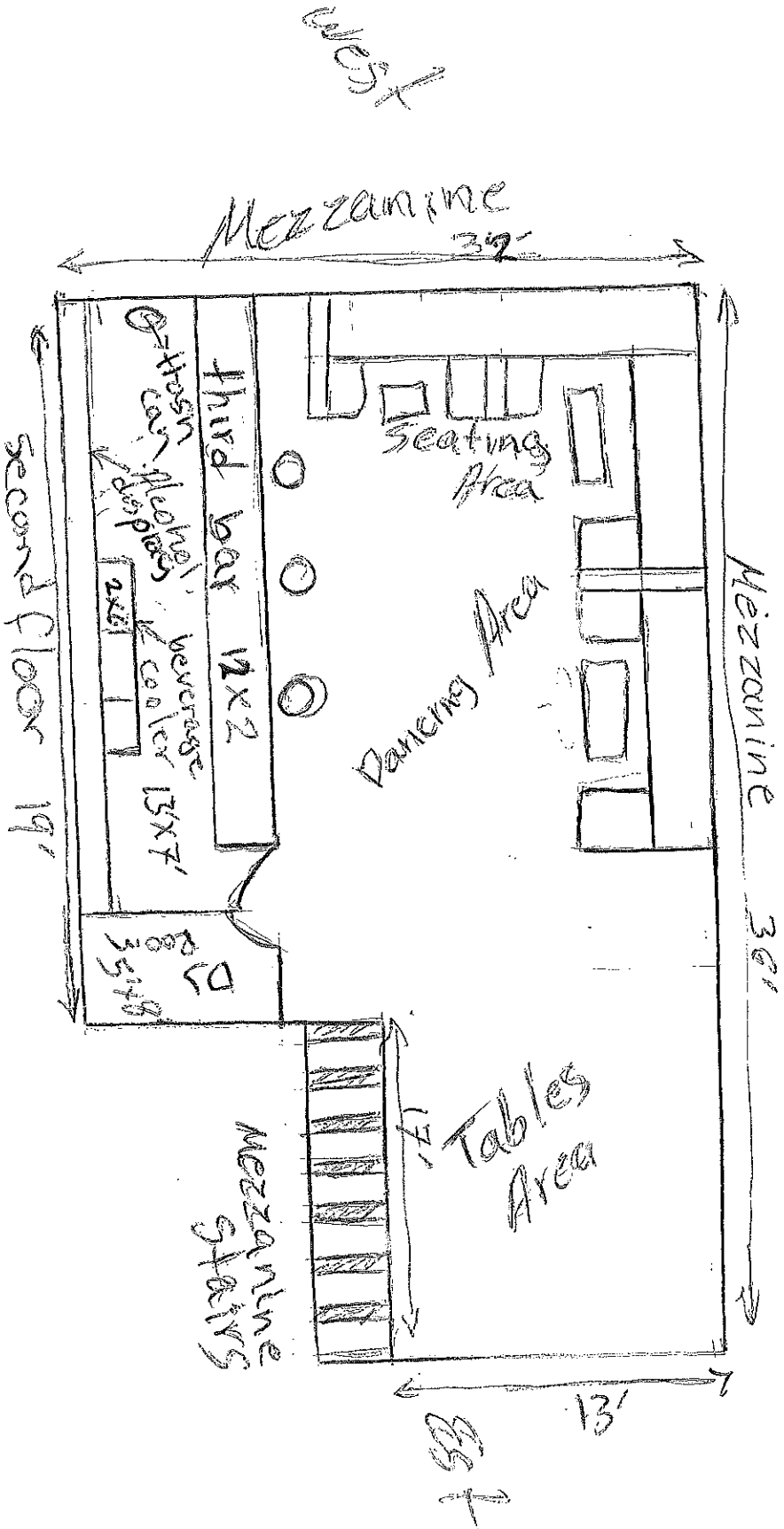
Cesar E Chavez Dr

total square footage = 5,640
La Playa Mariscos y bar
South
National Ave.

total square footage = 867
 la playa Mariscos y bar

North

4100 Milwaukee St
 agent. Juan M Cebal
 11/05/22



Cesar e chaver Dr

National Ave

11/05/22

NORTH

721 S. Cesar E Chavez Dr
Milwaukee WI

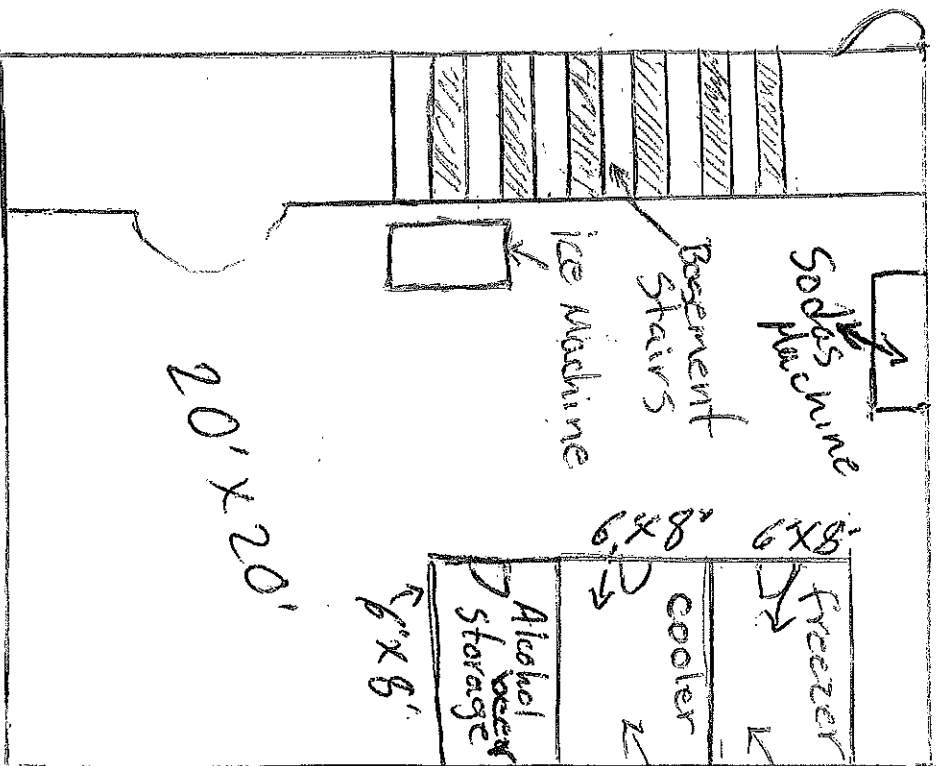
53201

la playa Mariscos y bar

Basement

Agent. Juan M. Cabral

West



South

Tentative Menu

SOFT DRINKS

AGUAS \$3.25

JUGOS \$3.50

PIÑA, NARANJA & CRANKBERRY

JARRITOS \$2.00

SODAS EN LATA/ CAN POP \$1.50



MILK

\$1.59

CHOCOLATE MILK

\$1.79

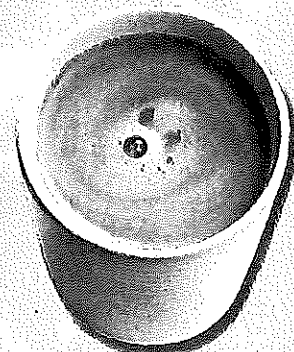
COFFEE

\$2.00

HOT TEA

\$2.00

GREEN TEA, BLACK TEA, RASPBERRY,
CHAMOMILE OR PEPPER MINT.



DRINKS

MARGARITAS \$7.00

MICHELADAS \$7.00

PALOMA \$9.00

JARRITO LOCO \$9.00

TEQUILA EN VASO DE BARRO CON
CHAMOY, TAJIN Y JUGO DE LIMÓN.

PIÑA COLADA \$8.50

WINES \$5.70



DOMESTIC BEERS

\$3.00

BUD LIGHT, MILLER LITE, MGD, BUDWEISER O
MGD 64.

IMPORTED BEERS

\$4.00

CORONA, MODELO ESPECIAL,
NEGRA MODELO, PACIFICO,
TECATE, XX LARGE,
HEINEKEN, SOL & MORE.



WHISKY

CROWNROYAL \$9.50

BUCHANAS 12 \$10.50

BUCHANAS 18 \$16.50

BUCHANAS 21 \$21.00

SHOTS DE TEQUILA \$6.00

CHOOSE FROM OVER 40
DIFFERENT .



*PRICE DO NOT INCLUDE TAX AND PRICES MAY CHANGE WITHOUT NOTICE, 18% WILL BE ADDED TO PARTYS OF 4 OR MORE IN CHECKS OF \$75 OR MORE.

Tentative Menu

PLATILLOS MEXICANOS - MEXICAN DISHES

BISTEC A LA MEXICANA \$12.50
SERVED WITH RICE, BEANS, SALAD AND TORTILLAS.

PECHUGA DE POLLO A LA PLANCHA \$11.50
SERVED WITH RICE, BEANS, SALAD AND TORTILLAS.

CIELO, MAR Y TIERRA \$16.75
TENDER STEAK WITH GRILLED CHICKEN BREAST AND SHRIMP, PICO DE GALLO Y GUACAMOLE. SERVED WITH RICE, BEANS AND TORTILLA.

MILANESA (POLLO O RES) C/PAPAS FRITAS \$13.50
SERVED WITH RICE, BEANS, SALAD AND TORTILLAS.

CARNE ASADA A LA TAMPIQUEÑA \$15.50
SERVED WITH RICE, BEANS, SALAD, TORTILLAS AND ONE RED ENCHILADA.

FAJITAS DE POLLO \$13.50
GENEROUS PORTION OF TENDER CHICKEN BREAST, SAUTEED WITH SLICES OF ONION, TOMATOES AND GREEN PEPPERS. SERVED WITH RICE, BEANS AND A SIDE ORDER OF GUACAMOLE.



MARISCOS - SEAFOOD

SERVED WITH RICE AND SALAD, TORTILLA OR BREAD

CAMARONES AL GUSTO \$14.75
A LA DIABLA, PLANCHA, MOJO DE AJO, TEQUILA, EMPANIZADOS O ENCHIPOTLADOS.

FILETE DE PESCADO \$12.50
AL GUSTO: A LA DIABLA, PLANCHA, MOJO DE AJO, AL TEQUILA, ENCHIPOTLADOS A LA VERACRUZANA.

CALETA ESPECIAL \$18.50
BROILED SALMON, BREADED SHRIMP AND TENDER STEAK.

MOJARRAS AL GUSTO \$14.50
A LA DIABLA, MOJO DE AJO, EMPANIZADOS, FRITA O NATURAL.

HUACHINANGO \$17.50
AL GUSTO
A LA DIABLA, MOJO DE AJO O ENCHIPOTLADOS.



SALMÓN C/ VEGETALES \$14.50
BROILED SALMON, BREADED SHRIMP AND TENDER STEAK.

FAJITAS DE BISTEC \$14.50

FAJITAS DE POLLO Y BISTEC \$15.50

FAJITAS DE BISTEC Y CAMARÓN \$16.50

SERVED WITH RICE, BEANS AND A SIDE ORDER OF GUACAMOLE AND TORTILLA.

BURRITO DINNER \$10.50

SERVED WITH RICE AND BEANS.

TACO DINNER \$10.50

SERVED WITH 3 TACOS, RICE AND BEANS.

TORTA DINNER \$10.50

SERVED WITH RICE AND BEANS.

CHIMICHANGA DINNER \$10.50

FLOUR TORTILLA WITH CHICKEN, STEAK OR PORK WITH SOUR CREAM AND GUACAMOLE.

ENCHILADA DINNER (RED OR GREEN) \$10.99

SERVED WITH RICE, BEANS, SALAD AND CREAM.

EXTRAS

ORDEN DE TORTILLA \$1.50

ORDEN DE PAN \$1.25

ARROZ \$1.75

FRIJOL \$1.75

ARROZ Y FRIJOL \$3.50

CALDOS

CALDO SIETE MARES \$15.25

CALDO DE CAMARÓN \$13.50

CALDO DE FILETE DE PESCADO \$11.75

CALDO PIEDRA A LA MEXICANA \$14.50

MOJARRA FRITA

CALDO DE LANGOSTINOS A LA MEXICANA \$17.50

CALDO DE PESCADO C/ CAMARÓN \$16.50

PARRILLADA MARISCOS

2PPL \$35.95

4PPL \$65.50

Tentative
Menu

DESAYUNOS - BREAKFAST

SERVIDOS DE 6:00 AM A 11:00 AM

LA CALETA DESAYUNO ESPECIAL

\$9.75

TENDER STEAK WITH GRILLED ONIONS, BELL PEPPERS AND JALAPENO. SERVED W/ TWO EGGS ANY STYLE, RICE, BEANS AND TORTILLA OR BREAD.

HUEVOS RANCHEROS

\$8.95

SERVED W/ RICE, FRIJOLES AND TORTILLA OR BREAD.

HUEVOS c/ CHORIZO

\$9.50

SERVED W/ RICE, FRIJOLES AND TORTILLA OR BREAD.

HUEVOS c/ JAMON

\$7.00

SERVED W/ RICE, FRIJOLES AND TORTILLA OR BREAD.

HUEVOS A LA MEXICANA

\$8.50

CHILAQUILES (VERDES O ROJOS)

WITH EGGS

\$8.50

CHILAQUILES (VERDES O ROJOS)

WITH MEAT

\$11.50



DESSERTS

FLAN NAPOLITANO

\$2.99

RICE PUDDING

\$1.99

