

TWENTY SEVENTH (27th) ANNUAL
National Bureau of Business License Officers'
State & Local Business Licensing Conference & Exhibitor Showcase

July 13-15, 2011

Harrah's Hotel

New Orleans, LA

WHO ATTENDS THE NBBLO ANNUAL CONFERENCE?

- *Business License Officers*
- *Managers, Supervisors and Senior Officers*
- *Public Safety, Code Enforcement and Health Department Officials*
- *Legal Services and Administrative Support*
- *Elected Officials and Policy Makers*
- *Exhibitors of products and services important to the above attendees*



ABOUT THE CONFERENCE

The conference is designed to provide a full and in-depth treatment of both regulatory and revenue issues that affect business licensing officials. There will be a wide variety of subjects presented by excellent speakers and valuable written materials distributed. The formal presentations will be enhanced by enjoyable social activities to increase the interaction with colleagues. The theme this year is *"Economy Recovered or Recovering?"* The conference will include seminars by representatives of several of the state business licensing organizations about their organization's ability to *collect more of the money they are entitled to* and issues of current relevance in their states, which have applicability to licensing officials throughout the country. All activities associated with the Annual Conference will take place at [Harrah's Hotel](#).

AUDIENCE

This conference is geared toward practitioners who administer and work in local government business licensing departments and attorneys who represent such departments. The topics will be given comprehensive coverage, though an extensive background in licensing is not necessary.

HOTEL ACCOMMODATIONS

A limited block of rooms has been reserved at [Harrah's Hotel](#), New Orleans with spectacular views of the Mississippi River, New Orleans' skyline and just steps from the French Quarter. [Harrah's Hotel](#) is conveniently located approximately 15 miles from Louis Armstrong International Airport.

A limited block of rooms has been secured for conference participants at **\$110.00** (including internet service) for single or double occupancy, plus taxes, TOT and charges, Tuesday through Friday. The block of rooms *IS LIMITED* and *will be available until June 11th 2011*, so please be sure to make your reservations early. To make hotel reservations, call the toll-free number at (800/427-7247). ***Please be sure to identify your affiliation with the National Bureau of Business Licensing Officials.*** New Orleans is a walking city! With *parking rates at \$25/day*, we might suggest shuttle service (*approximately \$40 roundtrip*) from and to the airport. Further shuttle information is available by [Clicking Here!](#)

ATTRACTIONS

Explore the Excitement of New Orleans!

Neighboring Harrah's Casino is one of the most exciting casinos in the country. Inside, you'll find life-sized Mardi Gras floats, French Quarter balconies and a pirate's ship.

Nestled on the banks of the majestic Mississippi River, New Orleans is one of the United States' most mesmerizing cities. Its Old World European charm, rich cultural fabric and intriguing history have made it one of the world's top travel destinations, world-class cuisine and inspired jazz notwithstanding.

Just outside lies the magic of the Crescent City. Many of New Orleans' most well-known attractions are just steps from the casino, and countless others are just a short drive away.

Harrah's lies at the foot of Canal Street, literally across the street from both the French Quarter and the Mississippi River. It fills an entire city block, bounded by the Central Business District, the historic Warehouse Arts District and Convention Center Boulevard.

So, get ready to have the time of your life. There's never a dull moment at Harrah's New Orleans.

[Click here for information on a walking tour of the French Quarter!](#)

TWENTY SEVENTH (27th) ANNUAL SPEAKERS

MARK ARNOLD is presently in [private practice](#) in Salt Lake City. He is formerly the City Attorney for Layton, Utah. He graduated from Pepperdine Law School. Mark has made business licensing law a part of his practice. He has addressed many state and local licensing organizations and is one of the co-founders of NBBLO. In his private practice he is heavily involved in business organizations, the various aspects of organizing and choosing a business entity, and land use and construction law.

PAUL MORRIS is one of the co-founders of NBBLO. At this conference Paul will have been presenting Business Licensing Case Law Updates at the annual conference for 25 years. He is a graduate of Brigham Young University Law School and has a B.S. degree in Business Management and a MPA from the University of Utah. Paul was a city attorney for over 20 years and is currently in [private practice](#) and a founder of UTOPIA a high speed communications consortium in Utah.

DAVE MCPHERSON is the Deputy Finance Director in charge of the Revenue Management Division with the [City of Oakland](#) and is currently responsible for the collection and compliance of various revenues. Previously he was employed at the [City of San Jose](#) for 12 years. David has been recognized in California as one of the strategic leaders in the field of local sales tax issues. He has conducted several workshops for local municipalities, private industry and various organizations on helping them implement the "best practice" in complying or enforcing the collection of business and sales/use taxes. He served two terms as State President of the California Municipal, Revenue and Tax Association that represents over 210 cities Statewide. Before going to San Jose he was employed with the City of Newport Beach for over eight years where he was successful at developing a sales tax auditing program. He received his Bachelors degree in History from California State University, Fullerton and his Masters Degree from California State, Long Beach in Public Administration.

SCOTT D. BERGTHOLD has a national practice focused on the drafting and defense of municipal adult business regulations. A recognized leader in assisting cities and counties with sexually oriented business matters, the firm's goal is to leverage its expertise on behalf of municipal clients to provide constitutionally sound ordinances and effective resolution of industry challenges.

KATHY FRANKLIN has served as Tax Supervisor (and business licensing authority) for the City of Wheat Ridge, CO for many years and will share her experiences from her bucolic burg with us.

REBECCA GRILL has served as the manager of the City of Milwaukee License Division and was instrumental in the development and implementation of their new licensing system. The system was obtained from the State of Wisconsin Department of Regulation and Licensing and extensively modified to meet License Division needs.

GLENN VODHANEL is the president of [PROGRESSIVE SOLUTIONS INC.](#) which is located in Brea, CA. Progressive Solutions, an associate member of both the CMRTA & NBBLO, has developed state of the art software since 1979 and administers the NBBLO conferences & website. Glenn received his B.A. degree in Accounting from California State University at Fullerton, earned the designation of Certified Revenue Officer from the CMRTA and a Certified Licensing Official from the NBBLO.

KEN MUSGRAVE based in New Creek, WV serves as our NBBLO conference manager. Ken formerly a professor at [The George Washington University](#) received his Ph.D from Yale University. His work doctoral was featured in an article in the January 1996 [Scientific American](#) (Playing Slartibartfast with Fractals; January 1996; by Gibbs), about fractal curves. The article described computer software that he had designed to generate entire planets at random and allow a user to walk about that world, exploring mountains, forests or any other conceivable creation.

Bios for other speakers will be added as they become available.

Exhibitors: Prospective exhibitors are encouraged to obtain the Exhibitor Conference Registration Form via the NBBLO web site. Any questions may be directed to Ken Musgrave, our Membership Manager at (801) 261-8266, via email at confmgr@nbblo.org or by fax at (866) 936-0963

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REGISTRATION

You may [register online](#) or just fill out the form, print it and send it to us. (The form is in PDF format. If you cannot access it, click here to download a free copy of [Acrobat Reader](#).) Note that, **February 18, 2011** is the deadline for early registration. *The registration fee includes: the course materials, the reception, continental breakfasts, lunch, and coffee breaks.*

Please contact us at least seven days prior to the conference should you require reasonable accommodation under the Americans with Disabilities Act of 1990.

For more information about the conference, contact Ken Musgrave, our Membership Manager via email at confmgr@nbblo.org or by fax at (866) 936-0963.

Conference Agenda (Subject to Change without Notice)

Wednesday, July 13 2011

9:00 AM	FRENCH QUARTER TOUR: 2 hours-includes a Coffee & Beignets stop at "Café du Monde" <i>Those interested in this FREE walking tour should be ready to leave the hotel lobby promptly at 9am!</i>
12:30 PM	Registration Opens
1:30-1:40 PM	Welcome and Introduction from our New Orleans Host:
1:40-3:15 PM	Licensing & Taxation Case Law Update - A review of the previous year's cases dealing with both regulatory licensing and occupational taxation - <i>Paul Morris, NBBLO Founder</i>
3:15-3:30 PM	BREAK
3:30-5:00 PM	Case Law Updates (continued)
5:00 PM	Registration Closes; ADJOURN to Reception
5:30-7 PM	Reception for registered conference participants (Sponsored by Progressive Solutions Inc.) Light refreshments will be served and a cash bar available.

Thursday, July 14 2011

7:30-8:30 AM	Registration Open (Breakfast Buffet provided)
8:30-9:20 AM	Economic Forecast-TBD
9:20-9:35 AM	BREAK
9:35-11:35 AM	Updating Sexually Oriented Business Licensing Ordinances- <i>Scott D. Bergthold, Esq.</i>
11:35-noon	NBBLO Updates- <i>Ken Musgrave, NBBLO Conference Manager</i>
noon-1:00 PM	Lunch Buffet (Provided)
1:10-3:00 PM	Cannabis Ordinance & Business Tax Collection- <i>Dave McPherson, Oakland CA</i>
3:00-3:10 PM	BREAK
3:10-3:55 PM	Mobile & On Line Business Tax Collection- <i>Glenn Vodhanel, Progressive Solutions Inc.</i>
4:00-4:50 PM	Licensing Software Development- <i>Rebecca Grill, License Division Manager Milwaukee, WI</i>
5:00 PM	ADJOURN & Registration Closes

Friday, July 15 2011

7:30-9:30 AM	Continental Breakfast Service Begins
8:30-9:30 AM	Dealing with Multi Jurisdictional Authority- <i>Kathy Franklin, WheatRidge, CO</i>
9:30-9:45 AM	BREAK
9:45AM-noon	<i>Mark Arnold, NBBLO Founder</i>
Noon	ADJOURN to 2012 Conference in Monterey CA

For the latest information please visit: www.nbblo.org/conferences

Housing and Registration Information: All activities associated with the Annual Conference will take place at:

Harrah's Hotel (800/427-7247)
228 Poydras Street; New Orleans, LA 70130