Raynetta "Ray" Hill is a catalytic leader who has a passion for advancing economic growth. Ray's career is marked by her collaborative leadership style and ability to advocate for economic and social impact.

Ray has held numerous leadership roles in both the private and nonprofit real estate sector. Prior to joining the BID, Ray led Wisconsin's fundraising, property portfolio and wraparound services for CommonBond Communities. Including overseeing a 14.1 million redevelopment project of 90-units on Milwaukee's north side and increased Wisconsin's institutional philanthropic giving in 12 months. Ray also served as operations manager for a private real estate firm, National Management, overseeing a substantial residential portfolio of multifamily units throughout the state of WI.

Ray currently serves as the Executive Director of the Historic King Drive Business Improvement District No. 8. She is responsible for influencing revitalization efforts within the commercial corridor while pioneering high level engagement with resident groups, businesses and stakeholders. Ray is a 2016 Associates in Commercial Real Estate (ACRE) Graduate, African American Leadership Program (AALP) Cohort 10 alumni, Wisconsin Woman's Policy Institute 2018-2019 fellow and is a graduate of Concordia University with Associates of Applied Science degree in Criminal Justice.

In 2019 Ray was appointed by Governor Evers to serve on the Wisconsin Housing Economic Development Authority (WHEDA) and elected Vice Chair by the board in 2021. Ray is one of the 2021 Milwaukee Business Journal's 40 under 40 awardees and was also awarded the 2021 Young Pioneer by the African American Chamber of Commerce.

Active in the community Ray serves on numerous boards and is involved in several committees related to local community service and economic impact and advancement. In her leisure she enjoys spending time with her family, partaking in anything food, art and music related.