

FERNANDO MORENO

4154 N. Prospect Ave.
Shorewood, WI 53211
414.467.7687
badgerplanner74@gmail.com

OBJECTIVE

I will leverage my experience across several fields and degrees, to maximize my potential as a teammate and leader in a progressive, community-building organization.

DEGREES

Masters: Public Administration:
University of Wisconsin at Milwaukee - 2016
Masters: Urban Planning:
School of Architecture and Urban Planning
University of Wisconsin at Milwaukee - 2016
Bachelors: Economics:
College of Letters and Sciences
University of Wisconsin at Milwaukee - 2010

RELEVANT SKILL SETS

Project management, team management, quality control, reports & presentations, public speaking, comparative analysis, Spanish fluency, extensive travel experience, consulting, technical analysis & writing, committee/board experience, inspection, customer service.

WORK EXPERIENCE

Sixteenth Street Community Health Center
Milwaukee, Wisconsin

October 2021 – Present

Lead Safe Homes Program Coordinator

- Manage clinic-side work of the partnership with the Social Development Commission to implement the Lead Safe Homes Program in Milwaukee.
- Contact referrals to assess qualifications for the program.
- Assist program applicants with the application process.
- Coordinate homeowners, tenants, contractors, field managers, and hotel managers towards goal of removing lead from a household and keeping children safe while doing so.
- Conduct contract signings with prospective program participants.
- Assist with recruitment of new hoteliers and contractors to program.
- Conduct post-work inspections to guarantee customer service and satisfaction.
- Speak at public events to effect outreach and create new partnerships towards end of advancing program.

City of Milwaukee – Assessor's Office

April 2017 – March 2021

Milwaukee, Wisconsin

Property Appraiser

- Responsible for annual valuation of 13,000+ residential and commercial properties throughout the city.
- Employed proprietary database management systems (including GIS and CAMA systems) to deliver value opinions for real estate and personal property.
- Provided translation services for any city department requiring assistance.
- Assisted Commissioner with recruitment operations.
- Represented the City of Milwaukee at the Board of Review.

- Served on membership and executive committees representing the city and assessing profession at the state, national, and international level (Spain, Czech Republic, Canada).
- Inspected several hundred residential and commercial properties before delivering an opinion of value for them.
- Delivered due process to over 400+ property owners objecting to city assessments.
- Passed two civil service exams (attaining Property Assessor II clearance) to attain legal status required to process certain property valuations in the state of Wisconsin.
- Served on WAAO, IAAO, and Department of Revenue committees to improve academic recruitment pipeline, develop curricula, and to raise Wisconsin's profile on national & international assessment stage.

The Village of Brown Deer

January 2014-April 2017

Brown Deer, Wisconsin

Zoning & Planning Specialist

- Authored the winning submittal that netted Brown Deer, Wisconsin, a national award as one of only ten "All-America" cities in the nation (2016).
- Served as the Village's first dedicated code enforcement officer, creating an enforcement system that quintupled processing of code violations from 75 to 350 enforcement actions and/or citations per annum.
- Researched, designed, authored, and implemented the Village's first Vacant Property Registration Ordinance, allowing the Community Services Department to pursue lenders failing to properly maintain foreclosed and abandoned properties, while also recouping thousands of dollars per annum.
- Authored and presented the Village's first Comprehensive Outdoor Recreation Plan to the Parks & Recreation Dept., Village Board, and state Department of Natural Resources (successfully qualifying the Village for hundreds of thousands of dollars in state and federal grants).
- Regularly attended various civic and public functions with Community Development Director.
- Met with developers and assisted them with negotiation of the local permitting and public approval process.
- Served as the Village of Brown Deer's (and seven Northshore communities) representative on the VISION 2050 Committee.

The Village of Brown Deer

July 2012 – January 2014

Brown Deer, Wisconsin

Economic Development Intern

- Designed and implemented Community Destination Signing Master Plan for the Village, in conjunction with state D.O.T. regulations regarding signage along state highways.
- Researched and authored the Village's first Comprehensive Outdoor Recreation Plan.
- Assisted the Inspection Department with customer service, when understaffed.
- Conducted surveys of Village property owners and major employers (to determine availability of subsidized or below-market housing within village borders, and to assess feasibility of new MCTS transit routes through the Village).
- Created GIS maps of commercial parcels within village available for development, and maintained Wisconsin Economic Development Corporation profiles for each property,

The Water Council
Milwaukee, Wisconsin
Research Intern

August 2011 – July 2012

- Met regularly with Water Council leaders to update them on market research findings and to incorporate organizational priorities into ongoing research projects.
- Conducted market research to identify Milwaukee-area firms with greatest innovative potential in "water-cluster" fields.
- Prepared condensed version of research findings for use by UWM graduates conducting policy analysis for the Water Council.
- Created Water Council's "master" spreadsheet of Milwaukee's "water cluster" containing extensive data regarding firms, personnel, revenues, research & development potential, market trends, media exposure, and human capital resources. Prepared spreadsheet for conversion to database format.

ACTS (Allied Churches Teaching Self-Empowerment)

December 2011 – July 2012

Milwaukee, Wisconsin

Community Development Intern (part-time)

- Interviewed Home buying Specialists and Counseling Managers to analyze organizational management of Affordable Housing Program grant application process.
- Prepared report on Affordable Housing Program grant application process for Executive Director, with recommendations for organizational improvements and efficiencies.
- Assisted staff with ACTS home sale events.
- Assisted Home buying Specialists with analysis of prospective target properties (degree of rehabilitation work needed, photographic documentation and entry of data into SUGAR database)

Department of Commerce

May 2011 – December 2011

Milwaukee, Wisconsin

Lead Field Representative (part-time)

- Observed and trained new field representatives in interviewing techniques, use of federal surveying and communications software, and completion of daily and weekly transmissions and reports to regional offices.
- Used federal software programs to manage survey campaign.
- Managed a field staff of six representatives on an active or on-call basis, twenty-four hours a day, seven days a week for six months.
- Filed weekly reports to field office staff and superiors, and fielded daily calls and emails from representatives and survey respondents.
- Travelled throughout Milwaukee County conducting face-to-face interviews with hundreds of survey respondents.
- Used scanning equipment, federal encryption/decryption devices, laptops, printers, and copiers to perform daily duties and maintain adequate supplies for my team.

Manpower, Inc.

Sept. 2006 – Apr. 2007

Mequon, Wisconsin

Shipper/Receiver (full-time for Sentinel Fluids).

- Performed final inspection of shipments for international transport.
- Prepared customs documentation (bills of lading, bills of materiel, invoices, shipping manifests, packing lists).
- Received and inspected incoming freight, scheduled truck pickups, and performed inventory audits.
- Assembled customized hydraulic manifold units for Bucyrus, Nordco., Falk, P&H Mining.

Gamesa Wind US

Dec. 2005 - Sept. 2006

Philadelphia, PA

Erection Engineer (full time)

- Inspected 240-300 ft. tall, wind turbine towers to ensure compliance with federal and corporate safety and performance standards.
- Supervised contractor maintenance and re-commissioning of wind turbines.
- Documented readings from control units for transformers, capacitors, generators, anemometers, yaw motors, and output gauges for various windfarms worldwide (Illinois, Wisconsin, Pennsylvania, northern Spain).
- Kept management teams in Philadelphia and Pamplona apprised of local wind farm performance and inventory trends with regular reports pertaining to output, equipment, and contracted personnel.
- Performed extensive translation between Spanish and American managers, engineers, and contractors.

LICENSES, CERTIFICATIONS, AWARDS, & VOLUNTEERING

Graduate, LISC/ACRE Program – 2019 Cohort
Board Member, Business Improvement District #4 (2019-Present)
Committee Member, Dept. of Revenue Education & Curriculum Committee (2019-Present)
National Winner-Finalist, All-America City Awards (2016)
UWM Urban Planning Academic Scholarship (2011)
Volunteer Trail Builder, Ice Age Trail Alliance, Milwaukee County Chapter (2010 - Present)
Recognition of Outstanding Service as a Student Representative
(Milwaukee Area Technical College - 2007)

REFERENCES

(PROFESSIONAL)

Mr. Scott Winter, CAE
President Emeritus – Wisconsin Association of Assessing Officers
8001 W. Van Beck Ave.
Milwaukee, Wisconsin
(414) 233-3350

Mr. Nathaniel Piotrowski
Community Development Director
Village of Brown Deer
(414)-371-3000

Mr. Kirk Radtke
Chief Building Inspector
Community Services Department
Brown Deer, Wisconsin
(414) 371-3030