Lee, Chris

From: Leichtling, Samuel

Sent: Tuesday, October 4, 2022 10:35 AM

To: Lee, Chris

Subject: FW: Let's See Some Music Venue Competition

From: Travis Garski <tjgarski@gmail.com> Sent: Tuesday, October 4, 2022 10:25 AM

To: Leichtling, Samuel <Samuel.Leichtling@milwaukee.gov>; Bauman, Robert <rjbauma@milwaukee.gov>

Subject: Let's See Some Music Venue Competition

Some people who received this message don't often get email from tjgarski@gmail.com. Learn why this is important

Hello:

I was provided your emails by Joel Plant from Frank Productions. I'm emailing you in support of the new venue you are trying to put up in Milwaukee in the Deer District.

I used to work for Eagles Entertainment Inc. in Milwaukee and boy did I see how the sausage was made. In an industry that is ever changing, especially post-covid, these complacent venues need a bit of a wake up call in order to grow and change the way they manage. Working for Eagles Entertainment, I can tell you they focus more on quick money schemes and cutting costs vs making their venue a better experience for its patrons.

I believe that the new venue going up will breathe new life into Milwaukee and can really put our city on the map as the best place to experience live music.

I know there is a petition going around to try and sway public opinion to prevent this venue from going up, but I can assure you that many of those signatures may not even be within Wisconsin. Heck, I wouldn't be surprised if they are running ads to push the petition link to anywhere they can to make it look like it's getting a lot of support. Trust me, I've been forced to do things like that in the past.

I hope this new venue is built and makes these other venues sweat a bit. We need these venues to do better, rather than to do the bare minimum.

Kind regards,

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Travis Garski