

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Friday, September 16, 2022

COMMITTEE MEETING NOTICE

AD 14

MARCUS, David J, Agent Bridgewater MKE, LLC 301 N BROADWAY #300 Milwaukee, WI 53202

You are requested to attend a virtual hearing to be held on:

Tuesday, September 27, 2022 at 02:55 PM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians as agent for "Bridgewater MKE, LLC" for "Bridgewater McE, LLC" for "Bridgew

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <u>https://meet.goto.com/953593573</u>. If you wish to call in, please call <u>+1(872) 240-3412</u> and use Access Code: 953-593-573.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

> 200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. <u>www.milwaukee.gov/license</u> Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Friday, September 16, 2022

COMMITTEE MEETING NOTICE

AD 14

MARCUS, David J, Agent Bridgewater MKE, LLC 9400 N LAKE DR Milwaukee, WI 53217

You are requested to attend a virtual hearing to be held on:

Tuesday, September 27, 2022 at 02:55 PM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians as agent for "Bridgewater MKE, LLC" for "Bridgewater Modern Grill" at 2011 S 1st St #Unit 4.

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> 200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. <u>www.milwaukee.gov/license</u> Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:8/8/22 Officer: PO Matthew Diener

1

<u>City of Milwaukee Police Department</u> <u>90-5-1.5 Crime Prevention Survey</u> <u>Tavern Inspection</u>

Name of Premise: Address: Phone:	Bridgewater Modern Grill 2011 S 1 st St #4 N/P					
Owner: Owner address: City State Zip: Owner Phone: Owner email:	David MARCUS 9400 N Lake Dr Bayside, WI 53217 414-305-6245 david@marcusinvestments.com					
Licensee/Agent: Home Address: City State Zip: Phone: Email:	same					
Preferred contact:						
Location currently op	pen: YES NO					
Projected open date:	October 2022					
Day's open: S	M T W Th F SA ALL					
Hours of Operation:	Sun: $11a-9p$ $\Box 24$ hours $\Box Y \boxtimes N$ Mon: $11a-9p$ Tue: $11a-9p$ Wed: $11a-9p$ Thu: $11a-9p$ Fri: $11a-9p$ Sat: $11a-10p$					
Premise Type:	☐Tavern/Bar ⊠Restaurant ☐Other:					

Licenses currently held:

Alcohol:	Yes No Class: B #: 209873
Tobacco:	Yes No #:
Food:	⊠Yes ⊡No #: 16940
Other:	⊠Yes □No Type: PEP #: 7943
Other:	Yes No Type: #:

Exterior Survey:

- 1. Is the area around the location clean? \square Yes \square No
- 2. What surrounds the location? (Check all the apply)
 - a. 🔄 Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. \mathbf{X} Residential
 - g. \square Other businesses
 - h. Other:
- 3. Can you see from the outside of the location into the interior \boxtimes Yes \square No
- 4. Can you see the employees inside of the location from the outside \bigotimes Yes \Box No
- 5. Are exterior windows free of signage \square Yes \square No
- 6. Street parking \Box Yes \boxtimes No
- 7. Is there a parking lot \bigotimes Yes \square No
- 8. Is the parking lot clean? Yes No
- 9. Is the parking lot well lit? Xes No
- 10. Valet Parking Yes No
 - a. Will this lot have a guard? XYes No
 - b. Will this lot have cameras? \square Yes \square No
- 11. Are there areas where a person could conceal themselves \Box Yes \boxtimes No
- 12. Is there exterior lighting? \square Yes \square No. Does it appears to be adequate \square Yes \square No
- 13. Exterior Payphone? Yes No
- 14. Are there No Loitering Signs posted? Yes No
- 15. Are there exterior security cameras XYes No How Many: Dozens
- 16. Are the address numbers prominently displayed and easy to see \boxtimes Yes \square No

Camera Survey:

- 17. Does this location have security cameras? \square Yes \square No \square
- 18. Are they in working order? \boxtimes Yes \square No
- 19. What format are the cameras?
 - a. Color $extsf{Yes}$ $extsf{No}$
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No

20. How long is footage stored for later viewing: 30-60 days

- 21. Are there exterior cameras \square Yes \square No How many: Dozens
- 22. Are there interior cameras Yes No How many: Dozens

23,	Do all employees ki	now how to r	etrieve reco	orded digi	tal images/footage	$2 \square Yes \square No$
24.	Cameras located in	parking lot	⊠Yes	No	How manyNumer	ous

Interior Survey:

- 25. What is the planned/posted capacity 160 outside/180 outside
- 26. What is the minimum number of employees that will be on premise 10
- 27. Is the storeowner willing to be a standing complainant regarding loitering? XYes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs \Box Yes \boxtimes No

Yes No

Yes 🕅 No

3

- 28. Is the interior of the location neat and clean?
- 29. Does an interior camera face the entrance/exit?
- 30. Are emergency and non-emergency numbers posted near the phone? Xes No
- 31. Does the owner know how to contact their police district directly? \boxtimes Yes \square No
 - a. Did you provide a district contact guide to the owner? \Box Yes \Box No

Security

- 32. How many security personnel are going to be employed: N/A
- 33. How will they be deployed: Interior Exterior
- 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 35. Will the security be managed by business or contracted
- 36. Will they be armed Yes No
- 37. What type of security measures will be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - _ Cover Charge
 - Age restriction
 - Other

38. When at capacity, how will the overflow crowd be managed?

39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

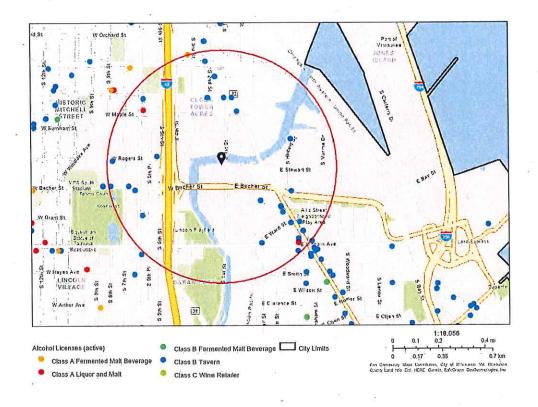
Location is going to be a grill/bar with outside service. It is in the Michels Corp complex which has a state of the art surveillance system with dozens of cameras surrounding the facility. The applicant also operates numerous other restaurants within Milwaukee. The premise is still under construction with cameras to be placed inside the facility.

City Concentration Map - 2011 S 1st ST #Unit 4

Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

Aug 1 2022 11:32:33 Central Daylight Time



8/1/2022

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	29		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
ſ	Taqueria El Toro LLC	Taqueria El Toro LLC	Toribio Perez Martinez, Agt	551 W Historic Mitchell ST	Class B Tavern License	94	12/3/2021, 6:00 PM	1
2	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		12/6/2021, 6:00 PM	1
3	TRANSFER, INC	TRANSFER PIZZERIA CAFE	JOHN M ROSSETTO, Agt	101 W MITCHELL ST	Class B Tavern License	99	1/13/2022, 6:00 PM	1
ł	WHEEL & SPROCKET, INC	Wheel & Sprocket	Noel C Kegel, Agt	187 E BECHER ST	Class B Tavern License	1	12/20/2021, 6:00 PM	1
5	Love's	Love's	ELIZABETH L TORRES, SP	201 W MITCHELL ST	Class B Tavern License	80	12/25/2021, 6:00 PM	1
6	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License	ŝ	3/2/2022, 6:00 PM	1
7	ZAD'S, INC	ZAD'S	TERRY M ZADRA, Agt	436-38 S 2ND ST	Class B Tavern License	160	2/12/2022, 6:00 PM	1
8	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM , Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/19/2022, 7:00 PM	1
9	Caviche, Inc.	C-Viche	KARLOS J SORIANO, Agt	2165 S Kinnickinnic AV	Class B Tavern License	98.)	3/21/2022, 7:00 PM	1
10	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS; Agt	2261-65 S Howell AV	Class B Tavern License	189	4/8/2022, 7:00 PM	1
11	BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	338 E BAY ST	Class B Tavern License	70	4/13/2022, 7:00 PM	1
12	LANDLUBBER S, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50	3/14/2022, 7:00 PM	1
13	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2022, 7:00 PM	1
14	Club 6 LLC	Club 6	BLAS CERDA, Agt	2101 S 6th ST	Class B Tavern License		6/30/2022, 7:00 PM	1
15	CEDAR INN	CEDAR INN	JOANNE M HUMSIK, SP	2178 S 6TH ST	Class B Tavern License	25	6/29/2022, 7:00 PM	1
16	BOTTLE MILWAUKEE, LLC	THE BOTTLE MILWAUKEE	TONY D WOJTECKI, Agt	1753 S KINNICKINNI C AV	Class B Tavern License	99	7/25/2022, 7:00 PM	1
17	La Mexicana	La Mexicana	Arturo Cuevas- Silvestre, SP	101 E MITCHELL ST	Class B Tavern License	82	7/14/2022, 7:00 PM	1
18	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License	8	7/29/2022, 7:00 PM	1
19	KOZ'S MINI BOWL, INC	KOZ'S MINI BOWL	JUSTIN J KOSAKOSKI, Agt	2078 S 7TH ST	Class B Tavern License	80	8/30/2022, 7:00 PM	1

8/1/2022

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20	GUANAJUAT O'S BAR	GUANAJUAT O'S BAR	FRANCISCO GONZALEZ, SR, SP	1979 S 5TH ST	Class B Tavern License	110	8/30/2022, 7:00 PM	1
21	KRS Hospitality Group LLC	Makk N Cheese	Marcos A Ramos- Garcia, Agt	2242 S Kinnickinnic AV	Class B Tavern License	60	8/9/2022, 7:00 PM	1
-22	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2022, 7:00 PM	1
23	MULTIVERSE, INC	WOODY'S	Alan F Kettering, Agt	1579 S 2ND ST	Class B Tavern License	99	10/12/2022, 7:00 PM	1
24	RSVR LLC	RSVR	Reid C Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		10/10/2022, 7:00 PM	1
25	MPR CORPORATIO N	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2022, 7:00 PM	1
26	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	10/17/2022, 7:00 PM	1
27	BABY BOOMERS	BABY BOOMERS	WENDELL' E BENNETT, SP	182 E LINCOLN AV	Class B Tavern License	80	11/4/2022, 7:00 PM	1
28	Americas Bar and Beer Garden LLC	Americas Bar and Beer Garden	PEDRO L DALECCIO, Agt	2078 S 8th ST	Class B Tavern License		10/27/2022, 7:00 PM	1
29	Revel Group Inc	Revel	Haley I Pollard, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest,



Friday, September 16, 2022



Notice of Public Hearing

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MARCUS, David J Bridgewater Modern Grill at 2011 S 1st St #Unit 4 Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians

Tuesday, September 27, 2022 at 02:55 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/27/2022 AT 02:55 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.

2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)

3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).

4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.

5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

6. You may then provide testimony.

a. Include only information relating to the above license application.

b. Include only information you have personally witnessed or seen.

c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.

d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.

7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.

8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2172 S 4TH ST	MILWAUKEE, WI 53207-1107
CURRENT OCCUPANT	2176 S 4TH ST	MILWAUKEE, WI 53207-1107
CURRENT OCCUPANT	2176A S 4TH ST	MILWAUKEE, WI 53207-1107
CURRENT OCCUPANT	311 W BURNHAM ST	MILWAUKEE, WI 53204-4024
CURRENT OCCUPANT	311A W BURNHAM ST	MILWAUKEE, WI 53204-4024
CURRENT OCCUPANT	315 W BURNHAM ST	MILWAUKEE, WI 53204-4024
CURRENT OCCUPANT	319 W BURNHAM ST	MILWAUKEE, WI 53204-4024

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Total Records: 7

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Radius 750.0 feet and Center of Circle: 2011 S 1st St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414)286-2238 www.milwaukee.gov/license e-mailaddress: <u>license@milwaukee.gov</u>

1. Type of Business
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Oelivery Orive Thru Dining Room
Self Service Laundry Massage Establishment Filling Station
Other (supplemental application for specific license also required)
Provide a detailed description of the type of business you plan on operating: Full Service Restaurant
Do you have any experience operating this type of business? 🔲 No 📕 Yes 🛛 If yes, explain: Own/manage four other restaurants in MKE
2. Business Operations
a. Proposed Opening Date: 10/18/2022
b. Is this premise under construction? No 🔳 Yes If yes, list estimated completion date: 10/01/2022
c. 🛛 is this a franchise? 🛄 No 🔳 Yes
d. Is this premises currently licensed? 🔳 No 🔲 Yes If yes, list type of license: Applying for Food, Class B & Entertain.
e. Is the current licensee operating? 🗌 No 🛄 Yes If no, list date closed:
f. Do you have future plans for other businesses, licenses or permits at this location? 🔳 No 🔲 Yes
If yes, explain:
g. 🛛 Have you previously held an Extended Hours License in Milwaukee? 🔳 No 🔲 Yes
If yes, list address(es):
h. Are other businesses operating in the same building? 🔳 No 🛄 Yes If yes, describe:
3. Litter & Noise
a. How are grounds kept clean? 🔳 Sweep 🛄 Pressure Wash 🔳 Pick Up Litter 🔤 Other:
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other:
c. Grounds cleaned by: Licensee Building Owner EEmployees EHired Maintenance Other:
d. How are noise issues prevented and/or addressed? 🔲 Security 🔳 Manager approaches customer(s) 🔳 Call Police
Signs Posted Other:
e. Will a sound amplification system be used? I No I Yes If yes, describe: Single amp for inst. musician
4. Smoking & Sanitation
a. Are there designated outdoor smoking areas? 🔳 No 🗌 Yes If yes, describe:
b. Number of Garbage Cans: Inside: 5 Locations: BackBar, Seating, Kitchen
Outside: 1 Locations: Dumpster
c. Is a crowd control barrier used? 🔳 No 🗔 Yes 🛛 If yes, describe:
d. How many restrooms are on the premises? 3
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Green for Life

			· · · · · · · · · · · · · · · · · · ·			
5. Security		· .				
•			many? <u>219</u> and d lems, will address with cu			
•			bading area security plan:			
•			If yes, how many?			
			scribe			
-						
d. Will there be security can	heras? 📕 No 📘 Yes	If yes, how i	nany? and list loca	ations: _		
			io 🗌 Yes If yes, describe_			
6. Percentage of Sales	T	6)	· · · · · · · · · · · · · · · · · · ·	······		
Alcohol <u>30</u> %	Food <u>70</u>	%	Secondhand Merchandise %		Precious Metals & Gems	
Entertainment%	Cigarettes	%				
Pawnbroker Activity%	Pawnbroker Activity% Salvaged Materials% Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.)% Other%					
7. Businesses/Licenses	s on the Premises	s (check :	all that apply):	in Min Jacobia		
Type 1 Full Service Restaurant	Cafe/Coffee Shop	🗖 Deli or F	ast Food Restaurant] Private	/Fraternal/Veterans Club	
Night Club	Tavern	Cocktail] Teen Cl		
Banquet Hall	Sports Facility	Bowling	-			
Hotel/Motel : Number of Flo	<u> </u>		g House: Number of Floors:			
	poms:		Number of Rooms			
Туре 2						
Liquor Store	Corner Store	Superm		_	ience Store	
Gas Station	Amusement/Phonog	raph Distribu	tor 🗌] Recyclir	ng, Salvage or Towing	
Used Car Dealer	Personal Service Est (such as tattoo busin] Recordi	ng Studio	
What other licenses/permits will	you hold at this location?	(check all that	t apply)			
Occupancy Permit	Cigarette & Tobacco 🔲 Ga	as Station 🔲	Extended Hours 🔳 Class "B"	Tavern [Weights & Measures	
Secondhand Dealer]Precious Metal & Gem	Other:				
8. Legal Capacity (on	y if a Type 1 prei	nises in	#7 above)			
Capacity 435 (Call th	e Milwaukee Develonmen	t Center at 41	.4-286-8211 If you have questi	ons.)		
				·····	<u>,</u>	

	escription				
a. Identify all area	(s) of the premises that will b 2 nd Floor Basement Stora				:
🖾 Other: Descr	lbe:	<u>.</u>			
b. Describe Locati	on: 📕 Major Thoroughfare	🗌 Secondary Street 🔲 Ot	her:		
c. Nearest Major	Cross Street: Becher Stre	et and 1st Street			
	ng: 🔳 Free Standing Buildin				·
e. Describe Premi	ses Structure: 🔳 Single Stor	y 🔲 Multi-Story - # of Sto	ries 🗋 Other:		
f. Describe Surro	unding Area: 🔳 Commercia	I 🔲 Residential 🔲 Industr	ial 🔲 Other:		
g. Building Owner	r Name: Becher 1st Stree	t LLC	Phone Number: 920-9	24-8732	
Building Owner	r Address: PO Box 128, 8	17 W Main Street, Brow	vnsville, WI 53006	······································	
10. Hours of C	peration & Custor	mers			
	ering the premises? 🔲 No		·····	········	
*1		s of Operation:	Estimated Number of Customers	Potential Age Range	Class B Tavern Applicant Only:
Day of the Week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	expected each day	of Customers	Age Restriction (If none, write 'None')
Sunday	11:00 am	9:00 pm	360	25 - 55	21 years or older
Monday	11:00 am	9:00 pm	310	25 - 55	21 years or older
Tuesday	11:00 am	9:00 pm	310	25 - 55	21 years or older
Wednesday	11:00 am	9:00 pm	310	25 - 55	21 years or older
Thursday	11:00 am	9:00 pm	360	25 - 55	21 years or older
Friday	11:00 am	9:00 pm	420	25 - 55	21 years or older
Saturday	11:00 am	10:00 pm	420	25 - 55	21 years or older
An Extended Hours E plercing, salon, tailor	stablishment License is requi , tanning, etc.}, recording stu	red for any convenience sto dio or restaurant which is op	re, filling station, personation between the hours of	il service establis f 12:00 a.m. and !	hment (such as tattoo, body 5:00 a.m.
Alcohol Establishmen Permitted Hours of O	its Class A: 8:00 Operation: Class B: 6:00	am to 9:00 pm Sunday thru am to 2:00 am Sunday thru	Saturday Thursday, 6:00 am to 2::	30 am Friday & Sa	iturdəy
Entertainment Outdo		Opm Sunday-Thursday; 12:0 Itablished by the Common C			time, either earlier or later, of operation.
11. Signature	(=)		· · ·		
\leftarrow	· ·)	<u> </u>			
1 - 1		•			•
	prietor, Partner, or 20% or m 20% or more shareholders,	ore Shareholder	Signature of additional	partner or 20% o	r more shareholder
Corporate Office	er-print name/title and sign)				-

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See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (114) 285 - 2238 a mail address license @milwauk

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal	Entity Name: Bridgewater MKE LLC	}		
Prem	ise Address: 2011 1st Street, Unit 4,	Milwaukee, WI	53207	
Prox	imity of Premises to Church, Schoo	ol, Daycare Cent	er or H	lospital
Is the	e bullding within 300 feet of any church, school, dayca	re center or hospital?	✓ No	Yes
"Ser	vice Bar Only" Designation			
Serv	pplying for Class B or C license, are you applying for "Se vice Bar Only means customers cannot sit at the bar. A stools, chairs or other articles of furniture shall be place	Icohol is served to emplo		
Busi	iness Information			
a)	Are you taking out this application for anyone that many one takes the second states and the second states	ay not be eligible for a lic		Vo Yes
b)	Will the agent, a partner or the Individual licensee be if no, list the name and address of the person(s) who			
c) d)	Class B Applicants: If the agent, a partner or the ind the person(s) listed above must obtain a Class B Man Does anyone else have money invested or any other If yes, explain:	agers license. interest in this business? any loan or any other pay	Vments bas	Yes ed upon income from the business?
Pro	perty Information (New & Transfe	r Applicants Onl	y)	
a)	Do you own or lease the building?	Own 🗹 Lease		
b)	Who owns the fixtures (for example, coolers, etc.)?	Becher 1st Street LLC		
c}	Are you purchasing the stock and/or fixtures?	☑No □Yes If yes, a	imount pai	d\$
d)	Total amount paid for business	\$ \$		
e)	Total amount paid for goodwill of the business	s_ q		
	Goodwill comprises the reputation and customer re fair market value of all of the rest of the assets of the	lationships of an existing business, the excess ma	business. ay be consi	If the price you pay for the business exceeds the dered goodwill.
f)	Have you made arrangements with the seller for pay	ment of personal proper	ty taxes?	🗹 No 🔲 Yes
Lea	se Information (New & Transfer A	pplicants who a	re leas	ing the premises only)
a) b) c) d) e)		extends to) 04/37 또 Yes rty without the consent o	of the owne	er? 🗹 No 🗋 Yes

Lea	se Information (Continued)
f) g)	In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No 🗹 Yes If yes, explain Rent can increase based on sales Does the present owner or occupancy object to the granting of your license? 🗹 No 🗋 Yes If yes, explain
Cha	ange of Agent Applicants Only
1	we there been any changes to the floor plan since the last application was submitted? I No Yes no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):
Sig	nature
	aure of Sole Proprietor, Partner or 20% or More Shareholder o 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

Detailed floor plan

If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2011 S 1s	t Street, Unit 4, Milwaukee	, WI 53207	
TYPES OF ENTERTAINMENT (CH	ECK ALL THAT APPLY)		
Instrumental Musicians	Battle of the Bands	Dancing by Performers	Amusement Machines How many?
Bands	Comedy Acts	Adult Entertainment/ Strippers/Erotic Dance	Concerts Approx. # per year?
Bowling Alley How many?	Disc Jockey	Wresting	Theatrical Performances Approx. # per year?
Pool Tables How many?	Magic Shows	Patron Contests	🔲 Jukebox
Motion Pictures (movies by admission) - How many?	Poetry Readings	Patrons Dancing	🔲 Karaoke
Other:			······································
Entertainment Outdoor Closing Hours:	10:00pm Sunday-Thursday; 12:00am Is established by the Common Council	Friday & Saturday; unless a different tim In its approval of the licensee's plan of c	e, either earlier or later, operation.
PROMOTERS/SOUND AMPLIFIC	CATION		
Will promoters ever be used for any of	the entertainment? 🗹 No 🗌 Ye	es If Yes, Describe:	
At any time will sound amplification be	used? 🛄 No 🗹 Yes 🛛 If Yes, Desc	^{cribe:} Single amp	
LEGAL CAPACITY OF PREMISES			
435 (Call the Development Premises License. If you would like to here: If approved, t	request the license be approved wi	th a lower capacity than that listed a	ne fee for your Public Entertainment above, indicate the lower capacity sted on your Occupancy Permit.
ACKNOWLEDGEMENT/SIGNAT			
I understand that after the license has the Common Council. I agree to inform I understand that I shall not willfully re the general public because of race, col orientation, gender identity or express dressed in uniform or not; and shall no selection of personnel for training or p	n the City Clerk within 10 days of a efuse to provide the services offere lor, sex, religion, national origin or a sion, familial status or the fact that ot seek such information as a condi promotion on the basis of such info	ny substantial changes in the inform d under this license, or add charges ancestry, age, handicap, lawful sourn a person is now or has been a mem tion of employment, or penalize any rmation.	nation supplied in this application. or require deposits not required of ce of income, marital status, sexual ber of the military service, whether y employee or discriminate in the
I have knowledge of the City Ordinand sospension, non-renewal or revocatio	n, if I violate any rule, law or regula	tainment, and understand that the tion of the city of Milwaukee and St	license may be subject to ate of Wisconsin.
Signature of Sole Prophetor, Partner of (If no 20% or more Shareholder, Corp	or 20% or More Shareholder orate Officer - print name/title and	șign)	
Office Use Only: Initials:Filed:	App :		

App :_

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name	: Bridgewater MKE LLC
Premises Address	: 2011 S 1st Street, Unit 4, Mllwaukee, WI 53207
SECTION 1	TYPE OF BUSINESS
What will be the	majority of your food sales? (check one)
	de, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, heese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs,
RETAIL item tea, fruit jui	(snacks and beverages): s include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, ce, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, illa chips w/ cheese.
A conve of basic	e a convenience store? I Yes I No mience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale food items and in addition, sells household products or is a filling station that sells basic food items and old products.
Bed & Break	
Will any wholes	ale business be done? 🔳 No 🔲 Yes 🛛 If yes, what percentage of food sales will be wholesale?
Less tha	in 25%
25% or	More AND: Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
	NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.
SECTION 2	FOOD PROCESSING
Will any food pr	ocessing be done? 🔲 No 🔳 Yes
	fined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, ienting, distilling, pickling, freezing, drying, smoking, or packaging.
SECTION 3	FOOD REQUIRING TEMPERATURE CONTROL
(includes dairy)	nat requires temperature control be sold? No IN Yes products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry) upes of food items: DAIRY, MEAT, Produce, Fish, Beverages

ccl-foodplan 2/28/19
ECTION 4 DETAILS OF OPERATION
/ill you have seating on site for dining? 🔲 No 🔳 Yes
/ill you be doing any catering? 🛛 🔲 No 🔳 Yes
Vill you be doing any delivery? 🔲 No 🔳 Yes
Vill you have outdoor activities? 🛛 🔲 No 🔳 Yes - Check all that apply: 🔤 Bar 🔂 Cooking/Grilling 🗐 Dining
Vill you have a drive thru window? 👘 No 🔲 Yes - Are hours different from inside? 🛄 No 🔲 Yes
If Yes, provide drive thru hours:
VIII scales or barcode scanners be used? 🔳 No 🗌 Yes - You must also apply for a Weights & Measures License.
ECTION 5 ADDITIONAL SITES
Where will food be prepared and/or sold?
At a single site At multiple sites: How many?(for example, a hotel with several dining rooms or bars)
f multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.
SECTION 6 CONSTRUCTION OR CHANGES
Are you planning any construction, remodeling or equipment changes?
No If No, SKIP to Section 8
Yes If Yes, check all that apply: 🔳 New construction of a building 🛛 🗌 Renovation or remodeling
Construction changes to existing building
Provide a brief description of the changes: New building for retail restaurant
Start date: 04/25/22
Dinka 414 421 9101
Name, Address & Phone Number of Architect: 756 N Milwaukee Street, Suite 250, Milwaukee, WI 53202
ADK
Name, Address & Phone Number of Contractor: ADX - 414-915-0010 2738 South 13th Street, Milwaukee, WI 53215
SECTION 7 ALCOHOL BEVERAGES
Are you applying for an alcohol beverage license?
No If No, SKIP to Section 8
Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
Immediately At the same time as the alcohol license
SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE
You must initial each item confirming your understanding:
understand the Health Department must conduct an inspection and advise the License Division of their approval
before the license may be issued.
I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may
be issued.
I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a
recommendation to the Common Council. The Common Council must grant the license before it may be issued.
I understand proof of payment for all license fees must be on file in the License Division before the license may be
issued and the license must be issued and posted in my establishment prior to opening for business. I will not operate my food business until the icense has been issued and posted in the establishment.
Signature of Sole Proprietor, Partner, or 20% Shareholder:
Signature of Additional Partner:

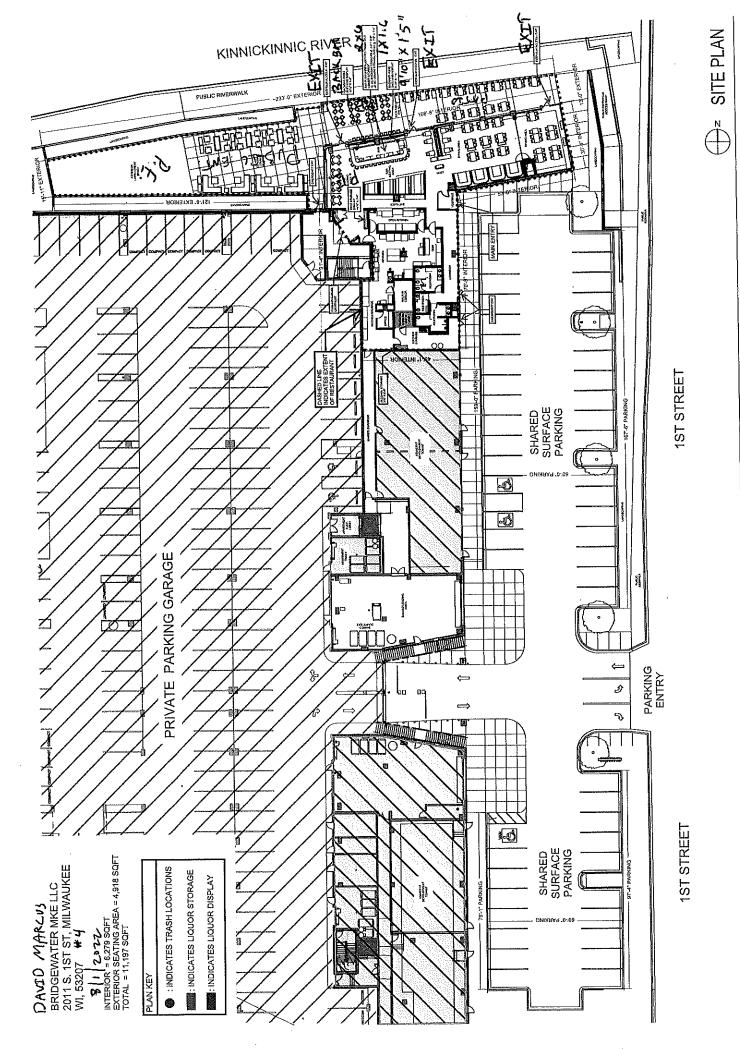
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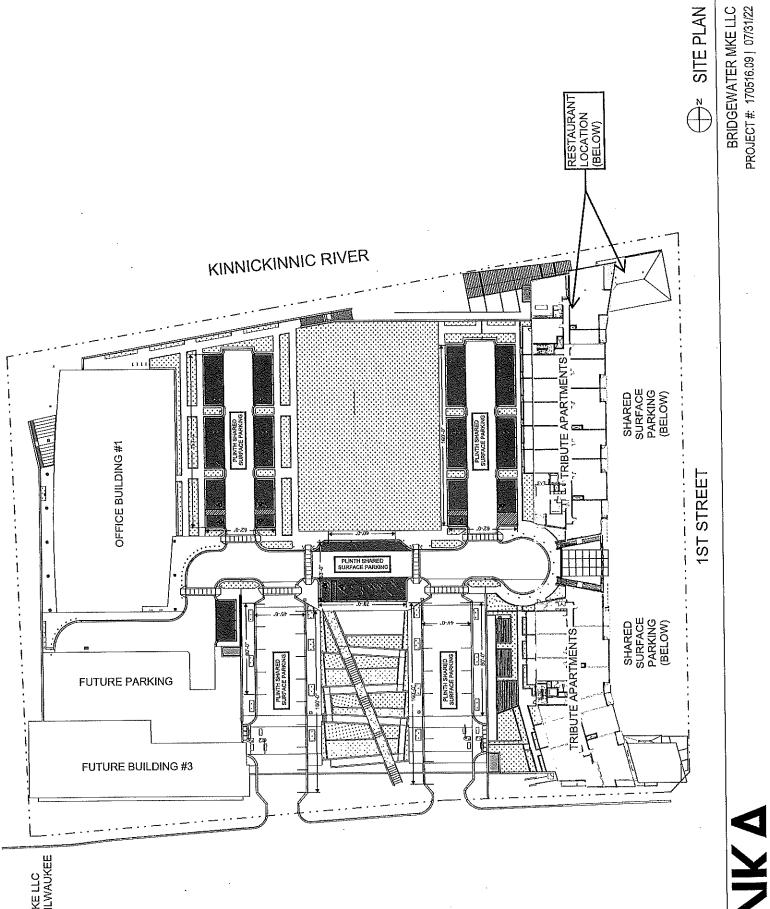
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BRIDGEWATER MKE LLC 2011 S: 1ST ST, MILWAUKEE WI, 53207 **© RINK A**

BRIDGEWATER

MODERN GRILL HOUSE

BREAD SERVICE | local sourdough, ash butter, habanada honey

SMALL PLATES:

TUNA TARTARE |blood orange, pickled veg, chilis, aioli, sesames, rice paper

GOAT BRIE | hot honey brulee, arugula, crostini

KING CRAB | chilled or grilled, aioli, micro greens, radish, fresno pepper

PORK BELLY | mirin glaze, fermented pepper, scallion, mint, chili crunch

AGUACHILI | cucumber, carrot, fermented chili, tomatillos, coriander

WOOD – FIRED OYSTERS | brown butter crunch, aged or stinky cheese

TEMPORA – Chef's choice vegetables, aioli, stuff

SALADS:

WOOD-FIRED BEETS | chive, arugula, herbed yogurt, dried apricot, dukkah cracker

TUNA SASHIMI | radish, sesame, avocado, petite greens, snap peas, togarashi aioli

ANCHIENT GRAIN | miso sweet potato, charred onion, snap peas, mushroom tbd, avocado, cilantro pumpkin pest, grains tbd

CAESAR | croutons, aged cheese, white anchovy

MAINS:

ST LOUIS RIBS | hickory smoked, mop sauce, orange, candy coriander

CHICKEN ROTISSERIE | Miso jus, sun choke, beet greens

U-10 SCALLOPS | corn grits, rapini, charred corn broth, bacon marmalade

GRASS-FED RIBEYE | charred carrot, veal demi-glace

TROUT | brown butter crumble, succotash of squash, local greens

LOCAL PARTNERSHIPS: Strauss | BelGioioso | Clock Shadow Creamery Mushroom Mike LLC | Vírtuvian Farms | Rocket Baby Bakery | OUR TEAM: Corporate Executive Chef: Alex Sazama Regional Executive Chef: Steve Gustafson Executive Sous Chef: Stephen Kozak | Corinne Kaeler

BRIDGEWATER

MODERN GRILL HOUSE

GNOCCHI |truffle, chive, ash?

KING TRUMPET | tamarind, sun choke vichyssoise, carrot greens

BOCATINI | pine nut mousse, brown butter crumble, aged cheese, fine herbs

LAMB | beech mushroom, sherry reduction, coal roasted shallot

CHOPPED BEEF| Waygu, coal roasted shallot, sherry reduction, alpine cheese, brioche

SIDES:

MAC & CHIVE | house made pasta, fontina, charred chive

WOOD-FIRED CARROTS | herb yogurt, hazelnut crunch, dill

MUSHROOM | chimi rojo, chive, ash salt

SUN CHOKE FRITES | malt vinegar powder, fine herbs

SQUASH | pork belly agrodulce

DESSERTS:

CHOCOLATE POT DE CRÈME | coconut ash, hazelnut crunch

CHEESECAKE | brown butter crust, seasonal accoutrements

STICKY TOFFEE PUDDING | bay leaf sorghum, vanilla gelato, orange

TART | crème anglaise, pear, star anise port reduction

LOCAL PARTNERSHIPS: Strauss | BelGioioso | Clock Shadow Creamery Mushroom Mike LLC | Virtuvian Farms | Rocket Baby Bakery | OUR TEAM: Corporate Executive Chef: Alex Sazama Regional Executive Chef: Steve Gustafson Executive Sous Chef: Stephen Kozak | Corinne Kaeler BREAD SERVICE | local sourdough, ash butter, habanada honey

SMALL PLATES:

TUNA TARTARE |blood orange, pickled veg, chilis, aioli, sesames, rice paper

GOAT BRIE | hot honey brulee, arugula, crostini

KING CRAB | chilled or grilled, aioli, micro greens, radish, fresno pepper

PORK BELLY | mirin glaze, fermented pepper, scallion, mint, chili crunch

AGUACHILI | cucumber, carrot, fermented chili, tomatillos, coriander

WOOD - FIRED OYSTERS | brown butter crunch, aged or stinky cheese

TEMPORA | Chef's choice vegetables, aioli, stuff

SALADS:

WOOD-FIRED BEETS | chive, arugula, herbed yogurt, dried apricot, dukkah cracker

TUNA SASHIMI | radish, sesame, avocado, petite greens, snap peas, togarashi aioli

ANCHIENT GRAIN | miso sweet potato, charred onion, snap peas, mushroom tbd, avocado, cilantro pumpkin pest, grains tbd

CAESAR | croutons, aged cheese, white anchovy

MAINS:

ST LOUIS RIBS | hickory smoked, mop sauce, orange, candy coriander (1/2 rack)

GRASS-FED RIBEYE | Frites, aioli

BOCATINI | pine nut mousse, brown butter crumble, aged cheese, fine herbs

BRIDGEWATER MODERN GRILL HOUSE

SANDWICHES:

CHICKEN ROTISSERIE | green goddess, cashew, tomato, arugula, focaccia

PORK BELLY BLT | fried green tomato, arugula, guajillo aioli, torta roll

CUBANO | pork belly, ham, alpine cheese, fig mustard

KING TRUMPET | pickled veggies, French loaf, mayo (pulled mushroom)

LOBSTER ROLL SLIDERS | Kewpie mayo, petite greens

GRILLED CHEESE | brie, fontina, port wine shallots, thyme, carraway rye

BRIDGEWATER BURGER| Waygu, coal roasted shallot, sherry reduction, alpine cheese, brioche

SIDES:

MAC & CHIVE | house made pasta, fontina, charred chive

WOOD-FIRED CARROTS | herb yogurt, hazelnut crunch, dill

MUSHROOM | chimi rojo, chive, ash salt

SUN CHOKE FRITES | malt vinegar powder, fine herbs

SQUASH | pork belly agrodulce

DESSERTS:

CHOCOLATE POT DE CRÈME | coconut ash, hazelnut crunch

CHEESECAKE | brown butter crust, seasonal accoutrements

STICKY TOFFEE PUDDING | bay leaf sorghum, vanilla gelato, orange

OUR TEAM: Corporate Executive Chef: Alex Sazama Regional Executive Chef: Steve Gustafson Executive Sous Chef: Stephen Kozak | Corinne Kaeler

BRIDGEWATER

MODERN GRILL HOUSE TART | crème anglaise, pear, star anise port reduction

COCKTAIL MENU

OLD FASHIONED | Elijah Craig small batch, demerara syrup, angostura bitters, #2 bitters, lemon & orange peel

SPRITZ | Wheatley Vodka, Ramazotti Roscato, ginger, club soda

GIN PUNCH | Ford's gin, lemon juice, simple syrup, orange blossom water, sparkling water

MOJITO | Bacardi Superior rum, Bacardi Anejo rum, lime, mint, green cardamom

SIDE CAR | Delord 10 year Armagnac, lemon, Good Land orange liqueur, Bitter Truth orange butters, orange essence

MARGARITA | Cazadores Reposado Tequila, raspberry, lime, Good Land orange liqueur, cherry bark vanilla bitters, mint

ESPRESSO MARTINI | Wheatley Vodka, Good Land coffee liqueur, demerara, Jet Black cold brew

MANHATTAN | Old Forester Rye, dry vermouth, bitters, walnut liqueur rinse

NON ALCOHOLIC

"GIN" PUNCH | Sans Junipre Non-Alcoholic gin, lemon juice, orange blossom water, sparkling water

SMASH | raspberry, lime, cherry bark vanilla bitters, mint, sparkling water

FRENCH 75 | Sans Junipre non-alcoholic gin, lemon, Freizenet alcohol removed sparkling rose, bitter truth chocolate bitters

LOCAL PARTNERSHIPS:

LOCAL PARTNERSHIPS: Strauss | BelGioioso | Clock Shadow Creamery Mushroom Mike LLC | Virtuvian Farms | Rocket Baby Bakery | OUR TEAM: Corporate Executive Chef: Alex Sazama Regional Executive Chef: Steve Gustafson Executive Sous Chef: Stephen Kozak | Corinne Kaeler

BRIDGEWATER MODERN GRILL HOUSE

Breadsmith Mushroom Mike LLC BelGioioso Vituvian Farms Clock Shadow Creamery Greige Bakery Alto Shaam Valentine coffee Best Burn Firewood

Strauss Great Lakes Distillery Eagle Park Brewing Central Waters Third Space Brewing Good City Brewing

Pasta produced in house

LOCAL PARTNERSHIPS: Strauss | BelGioioso | Clock Shadow Creamery Mushroom Mike LLC | Virtuvian Farms | Rocket Baby Bakery | OUR TEAM: Corporate Executive Chef: Alex Sazama Regional Executive Chef: Steve Gustafson Executive Sous Chef: Stephen Kozak | Corinne Kaeler

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