

..Number
220568
..Version
SUBSTITUTE 1
..Reference

..Sponsor
ALD. ZAMARRIPA, PEREZ AND DIMITRIJEVIC

..Title
Substitute resolution designating National Hispanic Heritage Month as an annual official City event, authorizing the acceptance and expenditure of contributions and adding the event to the Give MKE platform.

..Analysis
This resolution designates National Hispanic Heritage Month, which takes place from September 15 and October 15, as an annual official City event in the city of Milwaukee. The resolution also authorizes the City Clerk's Office to accept and expend donations to support National Hispanic Heritage Month up to \$100,000 and to establish accounts for that purpose. Finally, the resolution adds Hispanic Heritage Month to the Give MKE online donation platform.

..Body
Whereas, National Hispanic Heritage Month began in 1968 under President Lyndon Johnson as Hispanic Heritage Week and was later expanded by President Ronald Reagan in 1988 to cover a 30-day period from September 15 to October 15; and

Whereas, National Hispanic Heritage Month is a time to recognize and celebrate the many contributions, diverse cultures, and extensive histories of the American Latino community; and

Whereas, Spanish explorers were the first Europeans to land in parts of what is now the United States, and were the first Europeans to reach the Appalachian Mountains, the Mississippi River, the Grand Canyon and the Great Plains.; and

Whereas, The history of Hispanics in Milwaukee began in 1920s with the "Colonia Mexicana", a community of Mexican workers located on Milwaukee's South Side recruited to work in the city's tanneries; and

Whereas, From these modest origins, Milwaukee's Hispanic population grew into an indispensable part of Milwaukee's cultural identity that encompasses peoples whose origins span the width and breath of the Hispanic world; and

Whereas, According to the 2020 Census, Hispanics are now the largest minority group in Wisconsin; and

Whereas, It would be fitting to establish the month celebrating the contributions of the United States' Hispanic community as an annual official City event; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that National Hispanic Heritage Month shall be recognized and designated as an official City event held annually; and, be it

Further Resolved, That the City Clerk's Office is authorized to accept and expend up to \$100,000 annually in contributions to support National Hispanic Heritage Month; and, be it

Further Resolved, That National Hispanic Heritage Month shall be added to the Give MKE crowdfunding platform as an official City event; and, be it

Further Resolved, That the City Comptroller is directed to transfer appropriations and estimated revenues from the Special Purpose Account-Contributions, Account Number 0001-2110-0001-D001-006300, and the Estimated Revenue Account for Contributions, Account Number 0001-2110-0001-009850 to the City Clerk's Special Account 0001-1310-0001-DXXX-006300 and the Office of the City Clerk's Estimated Revenue Account, Account Number 0001-1310-0001-009850 up to the amount of \$100,000.

..Requestor

..Drafter
LRB 177561-2
Christopher Hillard
8/12/2022