From: Sachin Chheda <sachinkchheda@gmail.com>

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To: cityplancommission < cityplancommission@milwaukee.gov>

Subject: Fwd: Support

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Plan Commission:

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I would like to add my personal voice as a supporter of the proposed apartment building on the St Mark's property. I don't have a client or interest in the project. I'm simply a homeowner and resident in the neighborhood, and a frequent patron of Downer Ave businesses.

I find the arguments against the development spurious and characteristic of classic NIMBY positions. NIMBYs argue that ideas are good unless there might be the slightest hint of change from the status quo, and then they should be opposed full force.

In this case, I'd point to two things that are clear. First of all, the development is clearly in scale with the surrounding with the neighborhood. This isn't a tower. It's a modest building in a neighborhood with lots of similar buildings.

The second argument is about access to goods and services on Downer. I use those stores, restaurants, and services multiple times weekly. I'm not worried about crowds. What I'm worried about is those brick and mortar businesses having enough customers to survive and stay open so I can use them. More customers is good, full stop.

Please support this project. Thanks.

Sachin Chheda 2903 N Stowell Ave. Milwaukee, WI