



August 22, 2022

To the honorable chair and commissioners:

1100 S. 5th Street, Ste. 319
Milwaukee, WI 53204
P: 414.220.0530

Milwaukee Preservation Alliance supports the requested zoning change. As indicated by the Historic Preservation Commission and staff in their 5-0 decision granting the requested Certificate of Appropriateness for the construction of the proposed apartment building, the proposal meets the guidelines for new construction and is respectful of the character of the surrounding historic district.

Historic preservation as a practice seeks not just to honor our collective stories and history through the preservation of the existing built environment but also to ensure that new construction in areas identified as having historic significance does not detract from the ability of the surrounding district to tell its unique story. In this case, we believe the proposed project represents a well thought out, sensitive example of compatible infill that will not detract from the character of the surrounding historic district. The proposed building successfully balances materials, massing, and style in such a way as to reference the historic character of the district while clearly presenting as a newer building in accordance with preservation best practice. Such compatible infill can be difficult to achieve and is a welcome example of infill in a historic district done appropriately in a way that allows the historic district's character to continue to speak and enhances the long term sustainability of the nearby historic commercial buildings by sensitively activating a vacant lot.

Thank you for your hard work on behalf of the people and places of Milwaukee.

Respectfully,

Jeremy Ebersole
Executive Director
Milwaukee Preservation Alliance