

OFFICE OF VIOLENCE PREVENTION

EVALUATION METRICS & EVALUATION PLANS

APRIL 2022



PRESENTATION OUTLINE

1. OVP mission & purpose
2. Public health approach
3. OVP program evaluation/metrics, other than 414LIFE
4. Evaluation context
5. 414LIFE & MCW presentation on 414LIFE evaluation
6. Q&A



OVP MISSION & PURPOSE

- OVP facilitates multidisciplinary approaches to influence the social, behavioral, and environmental factors that contribute to violence.
- OVP ensures Milwaukee has the ability to respond to violence prevention needs in a coordinated, informed, and multi-sector manner.
- ***OVP acts as a convener, a funder of direct service programs, a collaborator, and a hub for best practices and strategies.***
- OVP and each sub-program are guided by unique Logic Models.



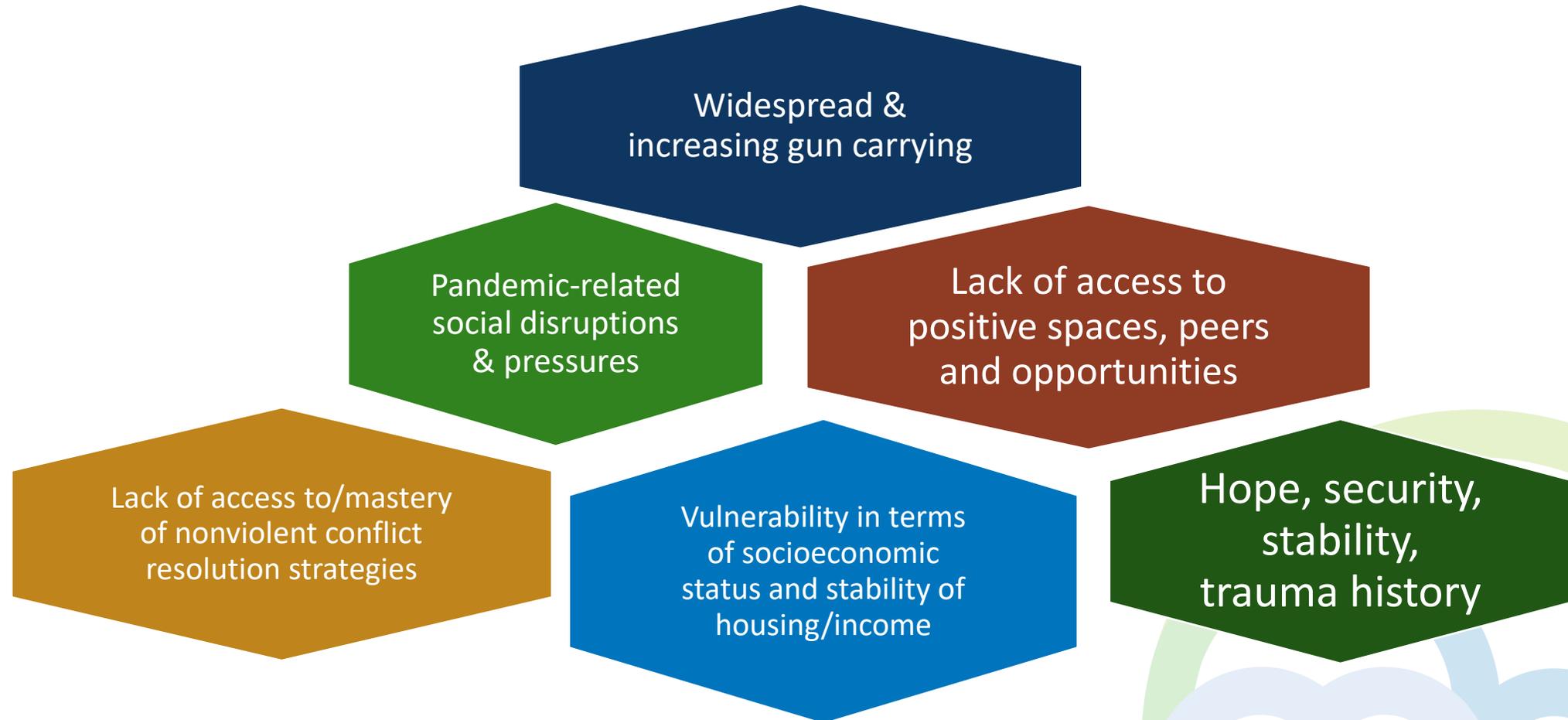
CURRENT CONTEXT

- Milwaukee is unfortunately not immune from the recent and ongoing national crisis in increases in violent crime.
- From 2019 to 2020, the U.S. saw a 29% rise in homicides, the largest jump from one year to the next in a half century.
- There are many theories, some conflicting, on why the increase is occurring.



VARIABLES IMPACTING VIOLENCE

THERE ARE MANY MORE VARIABLES – THIS IS A SELECTION



TAKING A PUBLIC HEALTH APPROACH

- Reducing risk factors & increasing protective factors.
- The socio-ecological model recommended by the CDC illustrates the complex interplay between individual, relationship, community and societal factors.
- Socio-ecological Model: In order to prevent violence, it is necessary to act across multiple levels at once.



UNDERSTANDING PREVENTION



Universal Strategies/ Environmental Strategies

- *Impacts everyone regardless of risk factors
- *Ex., billboard campaign promoting peace



Primary Prevention

- *Aims to prevent violence before it occurs
- *Ex., youth engagement programming with non-justice-involved youth



Secondary Prevention

- *Aims to prevent reoccurrence of violence
- *Ex., 414LIFE interruptions and hospital response



Tertiary Prevention

- *Aims to reduce the impact of violence
- *Ex., Trauma Response Initiative counsels children who witnessed violence



ELEMENTS OF A COORDINATED SYSTEM OF PREVENTION

- The system enables collective impacts by agencies and residents across the community who act on the Blueprint For Peace.
- Supporting a system of prevention requires having multiple types of response at one time.



OVP INITIATIVES

DV-Focused

Commission on Domestic Violence & Sexual Assault

Safe Exchange & Visitation Center

Safer Communities for Youth

Youth-Focused

Coaching Boys Into Men

Beyond the Bell

Trauma Response Initiative

Community

ReCAST

414LIFE

Blueprint for Peace

Task Forces & Coalitions

REPORTING TO FUNDERS

OVP MEETS ALL REQUIREMENTS FOR TRACKING & REPORTING

- OVP reports to the following funders using the funder's required templates and tracking required measures:
 - U.S. Substance Abuse & Mental Health Services Administration
 - U.S. Dept. of Justice – Office of Violence Against Women
 - State of Wisconsin – Dept. of Administration
- OVP has a track record of receiving repeat funding, indicating the funders are satisfied with the results being tracked and reported.



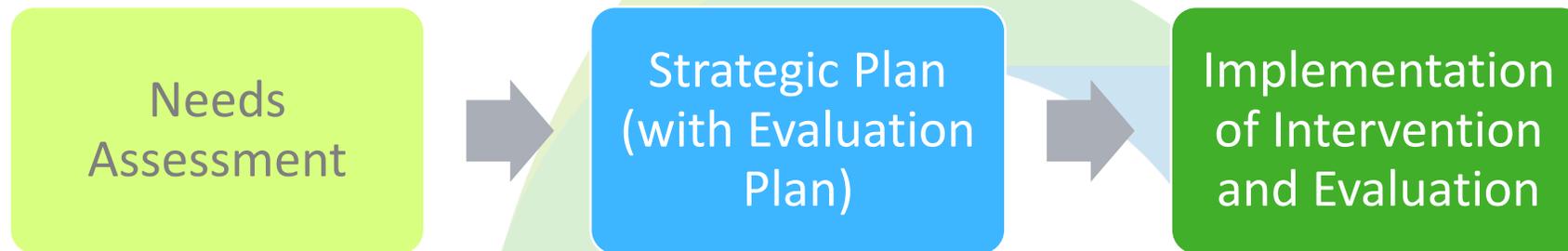
RECAST PAST RESULTS

FIRST 5-YR GRANT RAN FROM 2016 -2021 – MET ALL FUNDER OBJECTIVES

Outcome 1 - GPRA	Over 500 adults trained in trauma-informed care-related topics over more than 5 types of trainings.
Outcome 2 - GPRA	More than 5000 youth received programming related to SEL or TIC (building protective factors).
Outcome 3 - GPRA	Collaborated with more than 50 organizations.
Outcome 4	More than 20 local CBOs received funding through re-granting.
Outcome 5	Approximately \$2.6mil passed through to CBOs to further their work.
Outcome 6	90%+ of training participants expressed a large/moderate increase in knowledge or skills as a result of the training.

STRATEGIC PREVENTION FRAMEWORK

- ReCAST's funder, SAMHSA, adopts the SPF prevention approach and requires a half-year planning period in year 1.
- The evaluation plan for the current grant will be finalized with the Strategic Plan.



RECAST FUTURE PLANS

SECOND 5-YR SAMSHSA GRANT 2021 - 2026

	TASK CATEGORY	EVALUATION APPROACH
Obj. 1	Regranting to SEL and Healing Network Hubs	Evaluation consultants will integrate evaluation measures into the regranting and grantee monitoring process. Approach will match each program.
Obj. 2	Deploy clinicians to areas of need (crisis response, youth/families in need).	<ul style="list-style-type: none">• Post-intervention follow-up: At least 85% of those completing assessments will report feeling supported in time of crisis w/ basic needs met.• Crisis Response Network increases coordination (GPRA).
Obj. 3	Adults are trained to raise the community's capacity to respond.	<ul style="list-style-type: none">• 200 adults trained per full program year (GPRA).• At least 80% will report large/moderate increase in knowledge or skills as a result of the training.
Obj. 4	Link youth with TIC/SEL	1,000 youth served by subgranted programs per full program year (GPRA)
Obj. 5	Universal strategy is used to promote peace & resilience	Public health campaign uses a least 3 types of communication

SUB-GRANT MONITORING

AS A FUNDER, OVP MONITORS ITS SUBGRANTEES

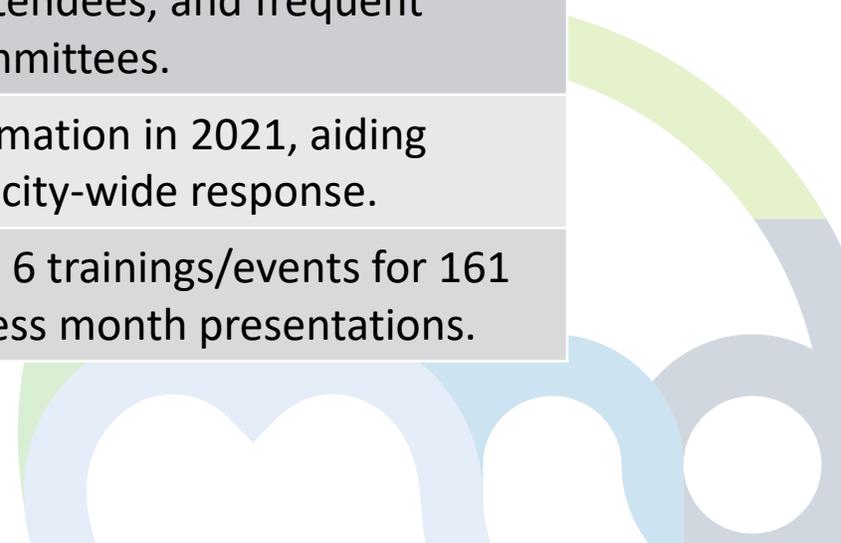
- While OVP funds or contracts with direct service programs, OVP does not have its own lists of clients it has done intake on, for example. OVP is not itself a direct service provider.
 - 414 LIFE works directly with high risk participants and the evaluation plan will be shared later in this presentation.
- When OVP contracts with or sub-grants to a direct service provider, it requires the program to collect and report on evaluation data, sending the information back to OVP.



COMMISSION ON DOMESTIC VIOLENCE & SEXUAL ASSAULT

	2017	2018	2019	2020	2021
# of organizations engaged	58	72	85	87	92
Average mtg attendance	Not tracked	25	36	37	49
# meetings per year	10	11	11	10	10

EVALUATION QUESTIONS	EVALUATION INDICATORS
Is the Commission active and engaged?	Yes, shown by <u>high</u> # of orgs and attendees, and frequent meetings of full body plus 2 subcommittees.
Are stakeholders receiving relevant information related to DV/SA?	Yes, 92 organizations received information in 2021, aiding Milwaukee in having a coordinated city-wide response.
To what extent did the Commission spread awareness through trainings and events?	In 2021, the Commission presented 6 trainings/events for 161 participants, with 4 special awareness month presentations.



TRAUMA RESPONSE INITIATIVE

LINKING YOUTH EXPOSED TO VIOLENCE WITH HELP

	2016	2017	2018	2019	2020	2021
# of referrals received	223	236	327	466	217	270
# of families engaged	179	212	182	272	89	194

- Future evaluation plans may include follow-up surveys or focus groups. Target outcomes may assess perception of effectiveness and the extent to which clients/families were linked to needed resources.

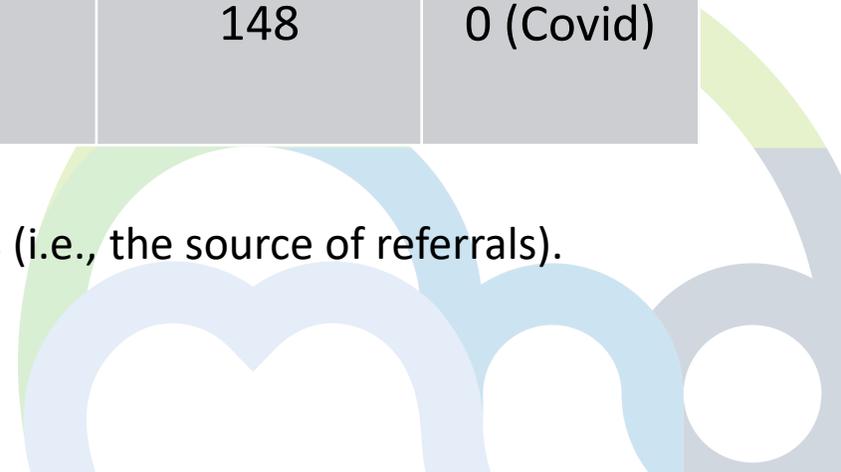


SAFE EXCHANGE & VISITATION CENTER

FUNDED BY U.S. DOJ-OFC. FOR VIOLENCE AGAINST WOMEN GRANT

	2016	2017	2018	2019	2020	2021
# of families served	53	74	60	70	23	22
# of supervised exchange services provided	713	404	386	637	100	90
# of one-to-one supervision services provided	524	352	348	762	148	0 (Covid)

2020 and 2021 numbers were impacted by COVID and slowdowns in the courts (i.e., the source of referrals).



COACHING BOYS INTO MEN

PROGRAM WILL RE-START IN 2022

- Pilot results (2019 analysis of 2018 programming):

EVALUATION QUESTION	RESULT	# PILOT PARTICIPANTS EVALUATED
Did the intervention increase student athletes' understanding of what constitutes abuse?	36% increase in participants showing a high "recognition of abuse."	57
Did the intervention increase student athletes' bystander intervention?	80% increase in participants expressing an intent to intervene if they witness abuse.	57

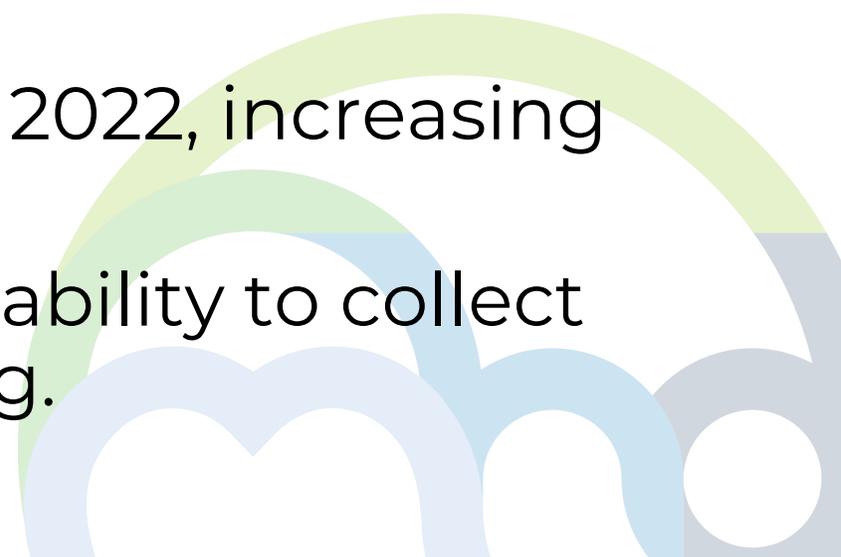
- Student athletics were disrupted by Covid but Coaching Boys Into Men will re-start in 2022.

EVALUATION TYPES

- Different types of evaluation are appropriate or not appropriate depending on traits of the intervention.
- Evaluating how a program impacts its participants is different than population-level outcomes.
- Impacting population-level outcomes requires saturation of services across geography.
- Research is different from program evaluation.



FUTURE EVAL. CAPACITY & PLANS

- New OVP Research & Evaluation Coordinator will start spring/summer 2022.
 - Will create and implement evaluation plan for state ARPA dollars.
 - Will help all OVP programs evaluate their work; will run data.
 - Will collect and analyze violence data by priority neighborhood.
 - New 414LIFE Evaluation is starting now.
 - New Grant Coordinator role will start late 2022, increasing monitoring of sub-grantees.
 - Overall, OVP evaluation capacity and the ability to collect data on outcome measures are increasing.
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GEOGRAPHIC CONSIDERATIONS

- Cure Violence implementations with the strongest evaluation metrics often have teams covering the smallest geographic areas, at times fewer than 15 blocks.
- If you're going to compare an intervention area to a "control" area, 1) You must be able to saturate the intervention area with enough services to make a noticeable difference; and 2) You can't fully do city-wide response or you risk losing service saturation in your target area.
- This has implications for 414LIFE.



414LIFE EVALUATION

- We are no longer in the early phase of demonstrating the feasibility of the model or piloting.
- We are moving into a phase with more program structure, more resources, and more capacity for evaluation.
- To accompany this, MCW DDSI has developed a plan for the evaluation work in the upcoming years.
- The 414 LIFE Evaluation is being led by Dr. Connie Kostelac and the Data and Informatics Team at the Medical College of Wisconsin