



**JOSEPH A. RICE**  
MILWAUKEE COUNTY SUPERVISOR

November 10, 2010

Ms. Ann Pieper-Eisenbrown  
Milwaukee Historic Preservation Commission  
City Hall, Room B-4  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Ms. Pieper-Eisenbrown:

As a Milwaukee County Supervisor and as a member of the VISIT Milwaukee Board of Directors, I am vitally interested in steps that can be taken to foster the long-term health and economic development of our community. One important component of that development is the availability of quality hotel space that can make Milwaukee a premier destination for conventions, trade shows and leisure travel.

In furtherance of helping Milwaukee develop the capacity it needs, I wish to respectfully offer my support for the proposed Marriott hotel on East Wisconsin Avenue and North Milwaukee Street. Ultimately, I recognize and respect the fact that this is a City decision; however, I would like to register my support for this project because it would have significant benefits not only for the City, but also for the entire County. I encourage you to give it serious and appropriate consideration.

Perhaps the most important aspect of this project would be the fact that it would add \$2.26 million to the annual tax rolls with no government funding required. It also would create more than 200 permanent jobs for the community and employ nearly 450 workers during construction.

It is exciting that this project brings a hotel with an exceptional reputation for quality and service to an area that is sorely in need of redevelopment. I believe that the new Marriott would help revitalize Downtown Milwaukee, strengthen local businesses and become a beautiful addition to our entire area.

I hope that you will give the idea of approving this important project positive consideration.

Sincerely,

  
JOSEPH A. RICE

Supervisor, 6th District

JAR: sd

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