

Sister City Relationship Annual Report*

City Clerk's Office
City Hall, Room 205
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Milwaukee, WI 53202 PH: (414) 286-2221 WEB: www.milwaukee.gov/sistercities



APPLICATION ORGANIZATION

Name: The Water Council

Mailing Address: 247 W. Freshwater Way, Suite 500, Milwaukee, WI 53204 USA

Website: thewatercouncil.com

PERSON IN CHARGE OF ORGANIZATION FOR MILWAUKEE

Name Elizabeth Hittman

Phone: 414-286-5593

Mailing Address: 200 E. Wells St. Room 603, Milwaukee, WI

Email: ehittm@milwaukee.gov

SISTER CITY

Name Daegu Metropolitan City

Country: South Korea

Population: 2.5 million

PERSON IN CHARGE OF ORGANIZATION FOR SISTER CITY

Name: Hoeran Kim
Senior International Relations Officer

Phone: Tel. 82 53 803 3265

Mailing Address: 130 Gongpyeongro, Jung-gu, Daegu 700-714, Korea

Email: ralran@korea.kr

Please attach the following information

Updated information about the sister city:

- Areas of mutual interest and involvement between Milwaukee and the sister city in the areas of culture and business
- Details of communication and consultation with the sister city regarding the existing relationship
- Updated information regarding the local organizational structure in the sister city that supports the relationship including number of members, their professional and business background, names and contact information

Updated information about the applicant organization:

- Organizational status (e.g. 501c-3). List Board of Directors and attach bylaws
- Number of members, their professional and business background, names and contact information
- Progress of the goals of the organization regarding the sister city relationship
- Progress of activities of the organization in relation to the sister city
- Progress of the methods the organization uses to meet the goals of the sister city relationship
- Financial base of the organization and funds available to support the sister city relationship
- Evidence of local community support for the sister city relationship, including additional financial support and interest in exchange program

****Note: An annual report must be submitted to the Sister Cities Committee within 30 days following the anniversary of the date on which the mayor signed the resolution establishing the relationship.***

Sister City Relationship Annual Report

Updated information about the sister city:

- Areas of mutual interest and involvement between Milwaukee and the sister city in the areas of culture and business

Milwaukee is home to The Water Council, a 501(c)(3) organization with a mission of aligning the regional freshwater research community with water-related industries. With a mission of aligning the regional freshwater research community with water-related industries, The Water Council takes great pride in having coalesced the leading water technology cluster in the United States and one of the most powerful in the world.

Milwaukee is also home to the largest academic research institution for the Great Lakes – the UW-Milwaukee School of Freshwater Sciences as well as the North American headquarters of the Alliance for Water Stewardship. Milwaukee is also a member of the United Nations Global Compact Cities Programme as a world water hub.

Daegu hosts Korea's Water Expo – the largest water-related forum and professional conference. Hosted by the research center for water industry convergence at Kyungpook National University and EXCO, the International Water Nexus Conference takes place in order to exchange the latest information about water industry technologies, markets, companies, policies, trends and environmental changes. At the conference, great scholars in the water industry have lectures and discussions.

Daegu is working to establish itself as a 'Water City' and establish global networks among water industry experts.

- Details of communication and consultation with the sister city regarding the existing relationship

Representatives from Daegu reached out and are featuring their sister cities on their City's website each month. Milwaukee will be featured in July of 2021 and we are working with Visit Milwaukee to select photos that highlight Milwaukee as a Water City and will include a statement from the Mayor.

- Updated information regarding the local organizational structure in the sister city that supports the relationship including number of members, their professional and business background, names and contact information

Daegu Metropolitan Government/International Affairs & Trade Division will continue to support the Sister City relationship along with their NGO partner the Daegu-Gyeongbuk International Exchanges Association. The Daegu Metropolitan Government values the Sister City relationship

with the City of Milwaukee and The Water Council and did invite a Water Council representative to attend their 2020 event pending any COVID-19 changes.

Our primary contact in Daegu is:

Hoeran Kim

Senior International Relations Officer

International Affairs Office

Daegu Metropolitan Government

Tel. 82 53 803 3265

Fax. 82 53 803 3259

ralran@korea.kr

Updated information about the applicant organization:

- Organizational status (e.g. 501c-3). List Board of Directors and attach bylaws

Founded on a century of discovering inventive solutions for water issues, The Water Council was established as a 501(c)(3) organization in 2009 by Milwaukee-area businesses, education and government leaders. Headquartered in the Global Water Center in Milwaukee, The Water Council links together global water technology companies, innovative water entrepreneurs, government agencies, non-governmental organizations (NGO), acclaimed academic research programs and some of the nation's brightest and most energetic water professionals.

See attached list of Board of Directors and Bylaws.

- Number of members, their professional and business background, names and contact information

The Water Council has approximately 180 members that span 15 states and nine countries. Members represent Industry, Academia, Nonprofits & Associations, Municipal Utilities, Public Sector and Water Tech Startups.

- Progress of the goals of the organization regarding the sister city relationship

The Water Council continues to collaborate with global organizations that support their goals for freshwater research, innovation, education, and business development.

The Water Council has been involved with Daegu in the Global Water Tech Hub Alliance (Daegu, Netherlands, Israel, Singapore and China) that was formed in September 2018. The Water Council used their Tech Challenge platform to enable the entities in the other countries to solicit technologies they were interested in.

Through the Sister City relationship, The Water Council and the City of Milwaukee have exchanged ideas in the past with Daegu on water education, water technology and business as

well as best practices related to municipal water treatment and supply.

- Progress of activities of the organization in relation to the sister city

See above activities.

- Progress of the methods the organization uses to meet the goals of the sister city relationship

Collaboration through various water related conferences, Daegu's membership in The Water Council and promotion of each city's water related activities through the Sister City relationship and each City's website including highlights from Milwaukee on the Daegu website in July of 2021.

- Financial base of the organization and funds available to support the sister city relationship

The City of Milwaukee's Environmental Collaboration Office has funding through a Fund for Lake Michigan grant to assist Milwaukee in becoming a water centric city which includes promoting this Sister City relationship.

The Water Council also attends many of the same conferences as representatives from Daegu (including in the past WEFTEC and the Water Leaders Summit) which offers opportunities for collaboration.

- Evidence of local community support for the sister city relationship, including additional financial support and interest in exchange program

The sister city relationship with Daegu will benefit from the strong partnership between The Water Council and WEDC as the organizations collaborate on building closer ties across the world.



The Water Council | Board of Directors

CHAIR

Jim Stern

Executive Vice President, A.O. Smith Corporation

Jim Stern joined A.O. Smith Corporation as executive vice president, general counsel, and secretary on June 1, 2007. He is responsible for overseeing the corporation's legal, governance, compliance, securities law, and government relations functions. Jim currently serves on the Board of Directors of Jason Industries, Inc. and currently services on a number of charitable boards, including the Archdiocese of Milwaukee and Fleck Foundation. He also served as a Board Member of Polar Ware Company, a privately-held manufacturer of restaurant wares and beverage dispensing machines from 2007 until its sale in 2012.

VICE CHAIR

Ken Bockhorst

Chairman, President & Chief Executive Officer, Badger Meter

Ken Bockhorst joined Badger Meter in October 2017 as chief operating officer and was promoted to president and chief executive officer January 1, 2019 and chairman of the board January 1, 2020. He has more than 20 years of experience in global operations management. Prior to joining Badger Meter, he served at Actuant Corporation for six years, most recently as executive vice president of the energy segment. His career also includes product management and operational leadership roles at IDEX Corporation and Eaton Corporation.

TREASURER

Scott C. Beightol

Partner, Michael Best & Friedrich LLP

Scott Beightol serves as outside general counsel to businesses, owners, and boards of directors to ensure legal compliance of their operations and initiatives. Scott also represents businesses before federal and state courts and administrative agencies throughout the country in all areas of employment law and commercial law.

Scott's abilities and professionalism have been observed and recognized by clients, peers, and judges alike. He has been listed in *The Best Lawyers in America* for more than 10 years. *Chambers USA* has recognized Scott as a leading labor & employment lawyer since 2008, and he has been named one of the 100 Most Powerful Employment Lawyers by *Human Resources Executive* since 2011.

Kirk Allen

President & CEO, Sloan Valve Company

Kirk Allen is the president and chief executive officer of Sloan Valve Company, a 105-year-old family-owned commercial plumbing products manufacturer in Franklin Park, Illinois. In 1992 Kirk established the joint venture office between Sloan Valve Company and Moen Faucet in Mexico, which has provided one of Sloan's largest export markets.

Tom Barrett

Mayor, City of Milwaukee

Tom Barrett was elected Milwaukee's 40th Mayor in 2004, and won reelection with more than 70% of the vote in both 2008 and 2012. Mayor Barrett continues to boost the City's economy by working with businesses to create family-supporting jobs, help spur local development and provide assistance to Milwaukee's entrepreneurs. He creates hope in the lives of young people with workforce initiatives such as his Earn & Learn program which, to date, has placed more than 22,000 students in summer jobs.

Steve Booth

President & CEO, Robert W. Baird & Company, Inc.

Steve Booth is president and chief executive officer and a member of the board of directors of Baird Financial Group and affiliated entities including Robert W. Baird & Co. Incorporated. Steve joined Baird's Investment Banking group in 1994, went on to lead its Industrial and Global M&A teams and, in 2004, became head of Investment Banking, a position he held until January 2014. Over his investment banking career at Baird, Steve helped shape and implement strategies enabling Baird to become a leader in middle-market M&A and equity financing that now leverages more than 250 bankers across its global platform. Steve was named Chief Operating Officer of Baird in early 2013, became President & COO in 2014 and President & CEO in 2016.

Karen Dettmer

Superintendent, Milwaukee Water Works

Karen Dettmer is superintendent of the Milwaukee Water Works. She oversees all operations of the utility and over 350 professionals in the plants, distribution, business, engineering and water quality sections. Milwaukee Water Works provides drinking water from Lake Michigan to over 860,000 people in 16 communities in Milwaukee, Ozaukee, and Waukesha Counties. Karen is a licensed Professional Engineer in the State of Wisconsin and also serves on the American Water Works Association's Water Utility Council, the Menomonee Valley Partners Board of Directors and as a member of the Wisconsin Brownfields Study Group.

Missy Hughes

Secretary and CEO, Wisconsin Economic Development Corporation

Melissa "Missy" Hughes is secretary and CEO of WEDC, Wisconsin's lead economic development organization. Before joining WEDC in October 2019, she was general counsel and chief mission officer at Organic Valley. Her previous positions include associate attorney at the firm of Holland & Hart, where she practiced in the areas of natural resources, construction litigation and corporate business transactions. Missy served on the boards of the Environmental Working Group and the Organic Trade Association, where she was a three-term board president. The U.S. Secretary of Agriculture appointed her to the USDA Advisory Committee on Agriculture and Biotechnology in the 21st Century.

Paul Jones

Retired Executive Chairman, A.O. Smith Corporation

Paul Jones is the retired chairman, chief executive officer and president of A.O. Smith Corporation, (AOS-NYSE), a leading global supplier of water heaters and water treatment products for residential, commercial, and industrial applications with headquarters in Milwaukee, Wisconsin. The company, with annual revenues of \$2.0 billion, employs approximately 11,400 people and has operations in the United States, Canada, Mexico,

England, The Netherlands, China and India. Paul co-founded The Water Council and currently holds a seat on the board of Rexnord Corporation.

Elizabeth Koehler

Wisconsin State Director, The Nature Conservancy

Elizabeth Koehler leads a team of professional and volunteer conservation scientists, practitioners, fundraisers, policy experts and advocates working to protect land and water through targeted action and productive partnerships. A lifelong lover of Wisconsin, Elizabeth joined The Nature Conservancy in 2000 as a member of the philanthropy team and served most recently as deputy state director. She also co-led the effort to create a new 3-year strategic plan (2020-2023) for The Nature Conservancy in Wisconsin that will guide the chapter's efforts to partner with others in tackling the most urgent conservation challenges facing people and nature.

Michael Lovell

President, Marquette University

Dr. Michael Lovell is the 24th president of Marquette University and the first lay president in the university's 134-year history. Prior to joining Marquette in July 2014, he was the chancellor of the University of Wisconsin-Milwaukee and earlier was the dean of its College of Engineering and Applied Science. Prior to coming to Milwaukee in 2008, Michael held leadership and faculty positions at the University of Pittsburgh and the University of Kentucky. He earned three degrees, all in mechanical engineering and including his PhD, from the University of Pittsburgh.

John Matthews

Principal, Matthews Strategic Services, LLC

John Matthews operates Matthews Strategic Services and is chief strategy officer for American Gene Technologies in Rockville, Maryland. John was global senior executive at Diversey Inc. from 2002 until late 2011. At Diversey, now a part of Sealed Air, he was chief of staff to the president and CEO and senior vice

president for strategy, corporate affairs and sustainability. Prior to joining Diversey, John led the national Public Affairs Practice Group for the Foley & Lardner law firm, serving a diverse set of clients.

Rich Meeusen

Retired Badger Meter CEO

Rich Meeusen is chairman of Badger Meter, Inc, a Milwaukee-based company that is a leading manufacturer and marketer of flow measurement solutions, with a primary focus on the water industry. Rich co-founded The Water Council in 2007 (formally incorporated in 2009) and is a pioneer of the water industry and has received many awards, most notably, the 2010 Business Leader of the Year award from the Harvard Business School Club of Wisconsin.

Mark Mone

Chancellor, University of Wisconsin-Milwaukee

Dr. Mark Mone was named the University of Wisconsin-Milwaukee's ninth Chancellor on December 15, 2014. A Professor of Management in the University of Wisconsin-Milwaukee Lubar School of Business, Mark also served UWM as the Chancellor's Designee for Strategic Planning and Campus Climate from 2011-2014. In that role he worked with campus senior leadership, governance groups, and all stakeholders to develop the University's 2020 strategic plan, and campus-level programs to improve the organizational climate.

Marc Roehl

Vice President & General Manager for the Municipal Wastewater Technologies Segment, Evoqua Water Technologies

Marc Roehl has 25 years of water industry experience in developing wastewater treatment solutions for both municipal and industrial customers. Marc leads the Wastewater Technologies Division for Evoqua Water Technologies, which supports customers across North America and around the globe with process equipment solutions built around biological treatment, clarification, filtration, odor control, sludge treatment and installation services.

Kevin Shafer

Executive Director, Milwaukee Metropolitan Sewerage District

Kevin Shafer is the executive director of the Milwaukee Metropolitan Sewerage District, a regional government agency that provides water reclamation and flood management services for about 1.1 million people in 28 communities in the Greater Milwaukee Area, and is responsible for its overall administration, leadership, and direction. Kevin previously worked in private industry and for the U.S. Army Corps of Engineers. He holds degrees in civil engineering and is a past president of the National Association of Clean Water Agencies.

Julia Taylor

President, Greater Milwaukee Committee

Julia Taylor was appointed as the first woman president of the Greater Milwaukee Committee in December 2002. The GMC fosters public-private partnerships and is a catalyst for economic revitalization, education and quality of life. Of particular interest to the GMC is promoting collaboration on regional issues and opportunities.