

1st Tranche Update April 13, 2022





# Agenda

- 1. Strategy, Timeline, and Process
- 2. Racial Equity and Inclusion/Community Engagement
- 3. Federal Procurement, Management, Compliance, and Reporting
- 4. Dashboard
- 5. Project Status: Lead, Housing, Early Childhood, Street Lights, Reckless Driving
- 6. Communication Plan with Council
- 7. 2nd Tranche Discussion

# 1st Tranche Strategy

### Expend ARPA funds in a way that:

- Builds upon racial and economic equity
- Preserves financial sustainability and maintains essential services
- Employs residents and grows city businesses
- Follows a clear and collaborative process
- Adheres to federal guidelines

# ARPATIMELINE 2022

**PHASES APRIL - JUNE** OCT - DEC JULY - SEPT JAN - MARCH **Compliance Research Project Planning Administrative Capacity Implementation Data and Evaluation** Reporting **2nd Tranche Allocation** 2nd Tranche Project Planning



Housing Trust Fund

\$10 M

## Early Childhood

Stipends \$5.1 M Dual Enrollment \$309 K MKE Rising \$529 K Leading Men Fellowship \$1 M ECE Capacity \$315 K

# Racial Equity and Inclusion

Community Engagement Sharon Robinson & Nikki Purvis



# Racial Equity and Inclusion

# MWSBE/LSA Participation Goals Nikki Purvis



# Federal Procurement Rhonda Kelsey



# APRA Management Eric Pearson



# Subrecipient Relationships Eric Pearson



# ARPA Dashboard Update

Allocation \$197 million Expenditure \$ 11 million

# Of the 47 First Tranche Projects:

- 90% have accepted budgets and are now able to expend funds
- All service delivery projects have been analyzed through a racial equity lens
- All have an assigned Compliance Manager to ensure monitoring and compliance
- All have been updated on the ARPA dashboard
- All have participated in procurement update calls



In - Rem Housing Rehab

\$15 M

Westlawn Gardens

\$9 M



5

Lead Abatement

\$26 M

6

Lead Abatement Workforce

\$3 M

#### WHERE ARE WE <u>NOW</u> WITH ARPA

- Budget Approval (Complete)
- Drafting Subaward agreements with the following:
  - Social Development Commission
  - Revitalize Milwaukee
  - Habitat for Humanity
- MHD as an ARPA Manager starting May 5th
- Equipment Upgrades
- Enhancing our database for community partners



## WHAT'S NEXT (Now through June)

- Continue with MHD hiring
  - ARPA Project Manager
  - Public Health Strategist
  - Social workers
  - Enforcement Manager
  - Community Outreach/Education Coordinator
  - Public Health Nurse Coordinator
- Finalize Subawards (April/May)
  - This triggers community partners to begin hiring and invoicing



## WHAT'S NEXT (JULY THROUGH DECEMBER)

- Lead Paint Hazard Reduction begins
  - This will essentially be a pilot phase to get all of our crossorganizational processes and workflows going.
- Transparent Reporting and Co-learning Process
  - Shared data
- Significant hiring and contractor development
- Improved Enforcement
- Integrate Energy Efficiency RFP under review



### 2023

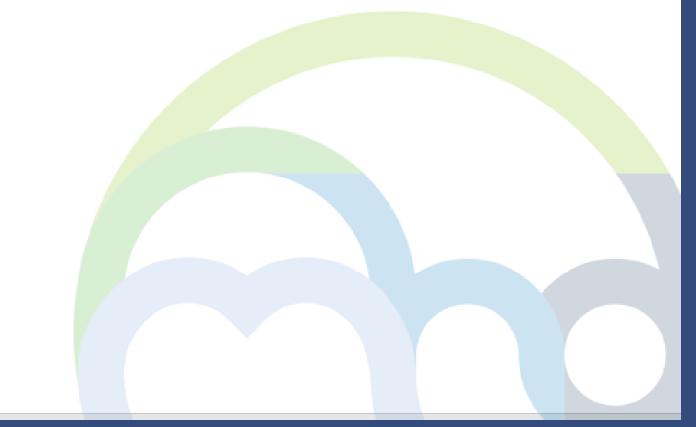
Significant implementation





## QUESTIONS



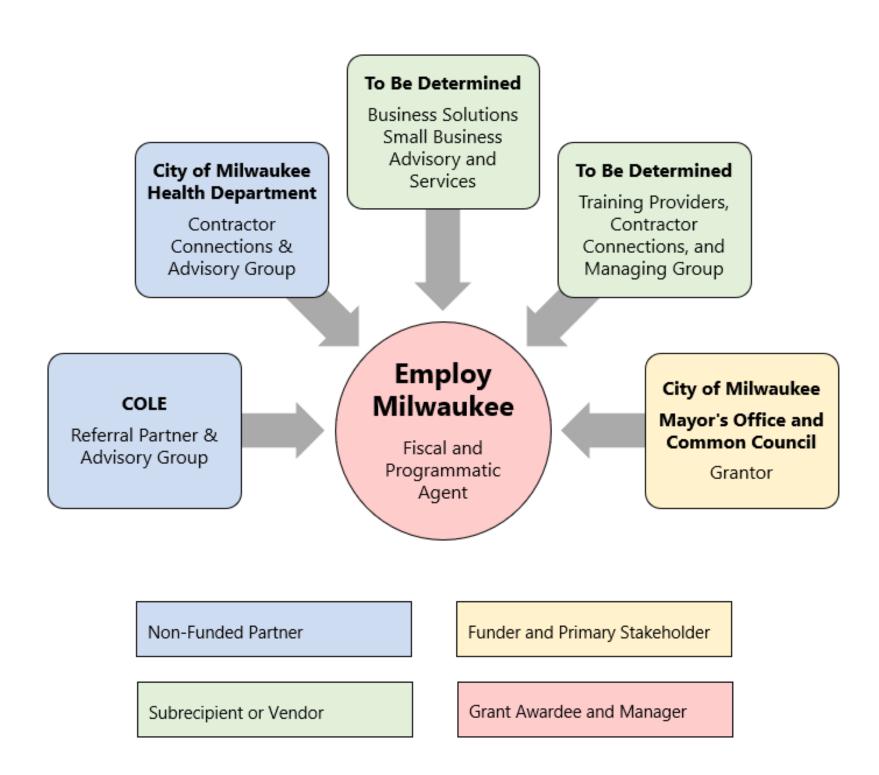


## Lead Abatement Workforce Training Program



Provided by Employ Milwaukee, Inc.

In partnership with the Coalition on Lead Emergency (COLE) and the Milwaukee Health Department



- Funding: \$3M allocated to EMI for a workforce development program to complement MHD's lead remediation project allocation
   Goals: Train city residents to enter jobs remediating lead paint hazards in homes targeted by MHD/DHS and assist city contractors in obtaining contracts to do the remediation work.
  - Procurement: Per ARPA requirements (federal Uniform Guidance) procurement requires a Sole Source justification; therefore, EMI sub awardees must have both a lead abatement training program and be a recipient of MHD/State funds to do remediation work.
  - Providers: Current qualifying training providers Social Development Commission
    Revitalize MKE

    - Other providers can be added later through formal RFP process, as demand and need is reflected through the project period.

### Lead Abatement Workforce Training Program



#### **Performance Outcome Goals**

#### 1. Outreach and Recruitment

(450)

2. Assessment and Job Readiness
Training

(350)

3. Skills Training (300)

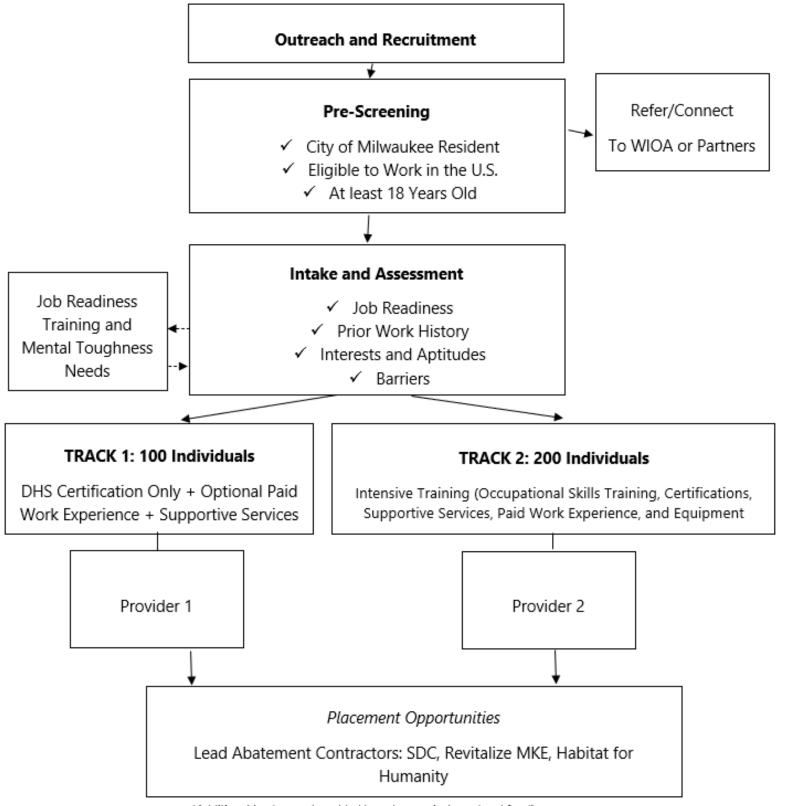
-100 Immediate DHS Certifications-200 Short-Term Training + Cert.

4. Paid Work Experience

(200)

5. Placement (230)

#### **Service Delivery Model**



\*Additional tracks may be added based on project need and funding.

#### Lead Abatement Workforce Training Program



#### **2021 Activities**

- Council approves \$3M ARPA allocation in October
- Hired Project Manager and Workforce Specialist
- **Developed Implementation Plan**
- Scheduled weekly/monthly partner meetings with COLE, training providers and MHD
- Developed ARPA Policy Memo and participant intake/application materials
- Built participant tracking database (Efforts to Outcomes)
- Scheduled and conducted routine site visits to current training providers (SDC/Revitalize MKE)
- Hired bilingual (Spanish) Workforce Specialist

#### **2022 Quarter 1 Activities**

- Finalized Scope of Work with training provider (SDC)
  Trained providers on data entry and reporting requirements
  Posted Request for Information (RFI) for business service consultants to assist contractors (3/25/22)
- Developed and added Health Homes Construction Careers to EMI's website
- Developing recruitment communications in English, Spanish and **Hmong**
- Graduated first SDC Absolute Advantage Plus graduation on April 7,



#### Adult and Youth Programs Adult and Dislocated Worker America's Promise BankWork\$ Compete Milwaukee Fresh Coast Tech Up **Healthy Homes Construction** Careers Reentry Skillful Transitions Summer Jobs and Beyond / Career Plus Veterans WIOA Out-of-School Youth Workforce Innovation and Opportunity Act (WIOA) YouthBuild

#### Healthy Homes Construction Careers

The Healthy Homes Construction Careers (HHCC) program was developed by Employ Milwaukee in partnership with the Coalition on Lead Emergency (COLE), Social Development Commission (SDC), and Revitalize MKE to provide a supply of trained and certified workers to take jobs remediating lead paint hazards in Milwaukee homes.

HHCC is generously funded through the City of Milwaukee via the American Rescue Plan Act (ARPA). The program aims to connect trained workers with Lead Abatement certifications to contractors who are paid by the City of Milwaukee Health Department (MHD) to remediate high lead risk homes. MHD's efforts have been boosted by a \$26M City of Milwaukee ARPA investment that will remediate over 800 homes in the next two years, creating a strong demand for qualified construction workers

HHCC provides multiple tracks for job seekers based on interest, aptitudes, and past work experience.

Track 1: Individuals with construction training and experience can become Lead Abatement and/or Lead Abatement Supervisor certified in less than two weeks. Successful completers will be connected to local contractors for paid work experience and/or immediate employment.

Track 2: Individuals with no formal construction training can complete the SDC Absolute Advantage pre-apprenticeship course. The course is twelve (12) weeks in length and uses the "Core Curriculum: Introductory Craft Skills" from the National Center for Construction Education and Research (NCCER) which covers math, safety, hand and power tool use blueprints, and rigging. In addition to contributing to the rehabilitation of homes in the City of Milwaukee, participants gain the following certifications:

- OSHA 30
- Asbestos Abatement Worker
- Lead Abatement Worker
- Construction Safety



#### **Job Seeker Services: Health Homes Construction Careers**

 Branded the training program to simplify messaging to job seekers, align provider programming, and expand placement opportunities to weatherization and other healthy homes construction improvement projects.
 One cohort graduated from SDC on

4/7/22:

 20 individuals received lead abatement worker and lead safe renovator State certifications

Asbestos Abatement Worker, First Aid/ AED-13, OSHA 30-13, NCCER-13, and certified pre-apprenticeship in construction







#### **Lead Abatement Contractor Services**



Development Workshops
 SDC hosted one contractor meeting in March with 11 businesses represented
 Contractors received information on how to reply to an RFP for contracting work
 Employ Milwaukee presented on On-the-Job and Paid Work Experience training resources
 COLE, SDC, and Revitalize MKE are collaborating on the creation of a City Lead Abatement Contractors Network to distribute and receive information, share best practices and technical assistance, and coordinate hiring needs and events.
 RFI for Business Services: <a href="https://www.employmilwaukee.org/Employ-Milwaukee/Partners/RFPs.htm">https://www.employmilwaukee.org/Employ-Milwaukee/Partners/RFPs.htm</a>

EMI is seeking business services consultants to assist with connecting trained graduates with city contractors for employment, while also providing access to business development resources, whether the consultant provides them directly or refers them to other partners/resources already available.
By aligning these services, city contractors can grow their workforce as well as receive additional business development support to also grow their businesses.
Proposals will be accepted through April 15, 2022.

## Lead Abatement Workforce Development Program



#### **Next Steps and Milestones**

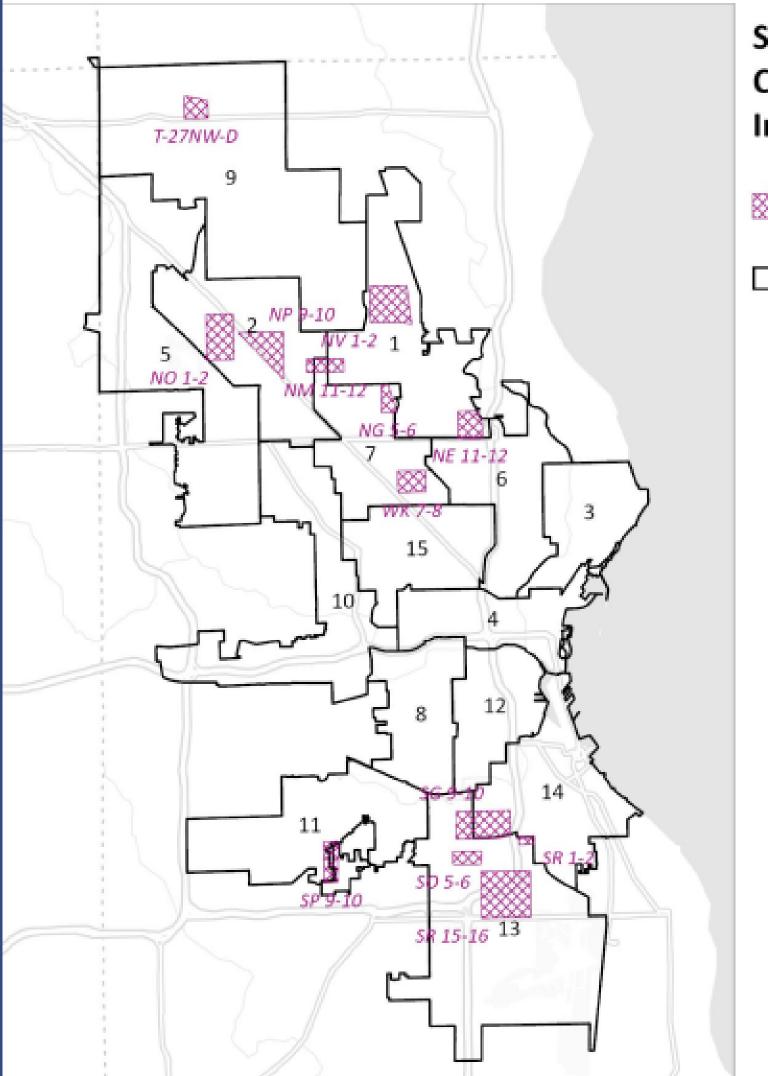
- Obtain final City contract
- Finalize SDC contract and begin Revitalize MKE scope of work
- Hire business services consultant/s
- Create City Lead Abatement Contractors Network
- Continue to fund cohorts of training while tracking and reporting participant data including demographics, place of residence, credentials earned, placement, employer, and wage rates
- Continue to meet weekly/monthly with COLE and partners
   \*City trainee placements with city contractors are contingent upon the Milwaukee
   Health Department obtaining authorization and funding to proceed with the lead paint
   remediation work in homes. More work = more jobs to fill!



Street Lighting \$10 M

Reckless Driving Infrastructure

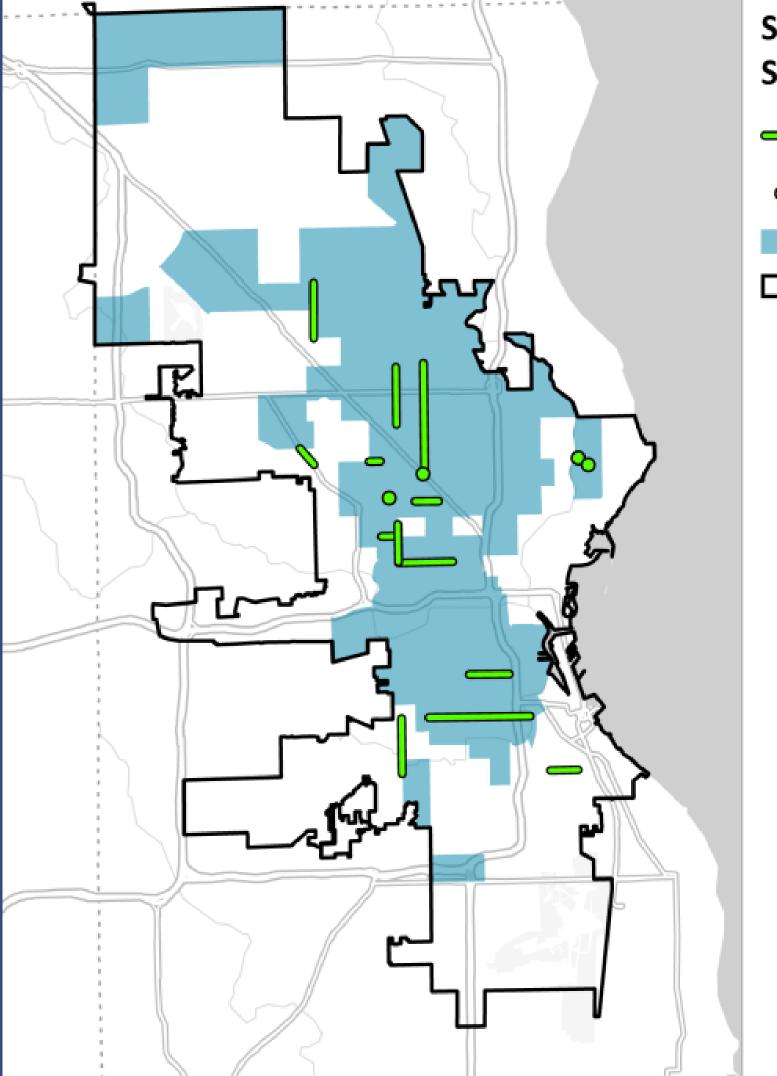
\$6 M



#### Street Lighting Circuit Reliability Improvement

Street Lighting Circuits
Proposed for
Replacement

Aldermanic District



# Supported Traffic Safety Improvements

- Traffic Safety
  Improvement Projects
- Access Improvements
- Qualified Census Tracts
- City Limit



2nd Tranche update April 13, 2022





# Agenda

- 1. Vision
- 2. Timeline and Process
  a. Financial Sustainability
  i. 2023-2024 Budget
  ii. ARPA Team
  b. ARPA Task Force

## Vision

#### Allocate ARPA funds in a way that:

- Builds upon racial and economic equity
- Preserves financial sustainability and maintains essential services
- Supports ongoing engagement of the community
- Supports Milwaukee's recovery from the COVID-19 pandemic and long-term resiliency
- Follows a clear and collaborative process

# Financial Sustainability and Essential Services

- 2023-2024 Budget
- ARPA Team



#### 2023-2024 Budget Forecast

- Key Assumptions for 2023 & 2024
  - Expenditures
    - Cost to continue budgets
    - Increase to Employer Pension Contribution
    - Regular growth in Salaries & Wages, Operating accounts, Equipment
    - Increase to Employee Health Care account
  - Revenues
    - No use of ARPA Revenue Loss or Pension Reserve Fund
    - 2% increase to Property Tax Levy
    - 2.25% increase to Charges for Services
    - No increase to Intergovernmental Revenues
    - Reduced use of reserves

# 2023-2024 Budget Forecast: No ARPA Revenue Loss

| Year | Expenditures  | Revenues      | Structural Deficit | Annual Deficit  |
|------|---------------|---------------|--------------------|-----------------|
| 2023 | \$925,819,476 | \$831,072,213 | (\$94,747,263)     | (\$94,747,263)  |
| 2024 | \$951,039,994 | \$841,708,056 | (\$109,331,938)    | *(\$14,584,676) |

<sup>\*</sup>Annual Deficit in 2024 assumes deficit from 2023 was addressed in 2023 Budget

 No use of ARPA Revenue Loss funding or Pension Reserve Fund assumed in this forecast

## ARPA Revenue Loss

- Most flexible category
  - Any government service can be funded from the Revenue Loss category
- 2022 Budget- \$30.4 million of Revenue Loss used for government services in 2022
- Guidelines for calculating Revenue Loss amount determined by Treasury
- Revenue Loss estimates for 2023 & 2024
  - 2023: \$80,000,000
  - 0 2024: \$80,000,000

## 2023-2024 Budget Forecast: Including Use of Revenue Loss

| Year | Expenditures Revenues |               | ARPA Revenue<br>Loss | Structural<br>Deficit | Annual Deficit  |  |
|------|-----------------------|---------------|----------------------|-----------------------|-----------------|--|
| 2023 | \$925,819,476         | \$831,072,213 | \$80,000,000         | (\$14,747,263)        | (\$14,747,263)  |  |
| 2024 | \$951,039,994         | \$841,708,056 | \$80,000,000         | (\$29,331,938)        | (\$14,584,676)* |  |

<sup>\*</sup>Annual Deficit in 2024 assumes deficit from 2023 was addressed in 2023 Budget

• Estimated average annual deficit of \$14.7 million remains in 2023 & 2024, even with use of entire \$80 million per year of ARPA Revenue Loss

#### Summary

- Using one-time revenues for ongoing operations is not best practice
- However, the administration believes that the highest and best use of ARPA Revenue Loss funding is to prevent reductions of core services for residents
- The administration will request a file next cycle to asking the Council set aside \$160 million from the second tranche of ARPA funds for fiscal sustainability

| Proposed 2nd Tranche Allocations |               |              |     |
|----------------------------------|---------------|--------------|-----|
| Tranche 2 Allocation             | \$197,100,000 |              |     |
| Tranche 1 Reprogramming          | TBD           |              |     |
|                                  |               |              |     |
| Estimated Set Asides             | 2022-2023     | 2024         |     |
| Revenue Loss                     | \$80,000,000  | \$80,000,000 | 81% |
| Capital Budget - Housing         | \$4,700,000   | \$4,700,000  | 5%  |
| Admin/Compliance staff           | \$1,250,000   | \$1,250,000  | 1%  |
|                                  |               |              |     |
|                                  | \$85,950,000  | \$85,950,000 | 87% |
|                                  |               |              |     |
| Propsed ARPA Taskforce           |               | \$25,200,000 | 13% |

| Proposed ARPA Ad | ministration Budget              |                  |                 |        |              |              |              |
|------------------|----------------------------------|------------------|-----------------|--------|--------------|--------------|--------------|
|                  |                                  |                  |                 |        |              | Annual       | 3 Year Total |
|                  |                                  |                  |                 |        |              |              |              |
|                  | Position Title                   | Type of Position | <u>Salaries</u> | Fringe | <u>Other</u> | <u>Total</u> | 2022-2024    |
| DOA              | ARPA Director                    | New              | 100,000         | 46,000 |              | 146,000      |              |
| DOA-CDGA         |                                  |                  |                 |        |              |              |              |
| DON CDON         | Grant Compliance Manager         | Existing         | 80,000          | 36,800 |              | 116,800      |              |
|                  | Grant Monitor                    | Existing         | 64,891          | 29,850 |              | 94,741       |              |
|                  | Grant Monitor                    | Existing         | 64,891          | 29,850 |              | 94,741       |              |
| DOA-Purchasing   |                                  |                  |                 |        |              |              |              |
|                  | Purchasing Agent                 | New              | 53,580          | 24,647 |              | 78,227       |              |
|                  | Office Assistant                 | New              | 33,677          | 15,491 |              | 49,168       |              |
| Comptroller      |                                  |                  |                 |        |              |              |              |
|                  | Lead Accountant                  | Existing         | 34,634          | 15,932 |              | 50,566       |              |
|                  | Accounting Specialist            | Existing         | 54,603          | 25,117 |              | 79,720       |              |
|                  | Accounting Program Assistant III | Existing         | 21,901          | 10,074 |              | 31,975       |              |
|                  | Subtotal                         |                  |                 |        |              | 741,938      | 2,225,814    |
|                  | Percentage of total ARPA award   |                  |                 |        |              |              | 1%           |

# Proposed ARPA Task Force

## Sharon Robinson



# Proposed ARPA Taskforce

#### Co-Chairs:

- Mayor or designee
- Common Council President or designee

#### Members:

- Chair of Finance or a designee
- 2 Alders who represent Qualified Census Tracts
- Comptroller
- Budget Director
- Chief Equity Officer
- CDGA Director

# Proposed ARPA Taskforce

## Roles and Responsibilities:

- Create a process to engage residents to ensure diverse input and ideas
- Determine the evaluation criteria for proposed projects in accordance with Treasury guidance
- Recommend projects for approval to the Finance and Personnel committee

# 2nd Tranche Next Steps

#### Legislation Pending Action:

- Motion relating to the procedure for the allocation of the second tranche of American Rescue Plan Act funds
- Resolution relating to the use of the second tranche of American Rescue Plan Act funding for financial sustainability
- Resolution relating to the creation of the American Rescue Plan Act Funding Allocation Task Force

## ARPA Next Steps

#### 1st Tranche:

 Quarterly updates to Finance in tandem with Treasury quarterly reports

#### 2nd Tranche:

 Allocations finalized prior to the August recess to incorporate into the 2023 budget

# AMERICANI RESCUE PLAN

