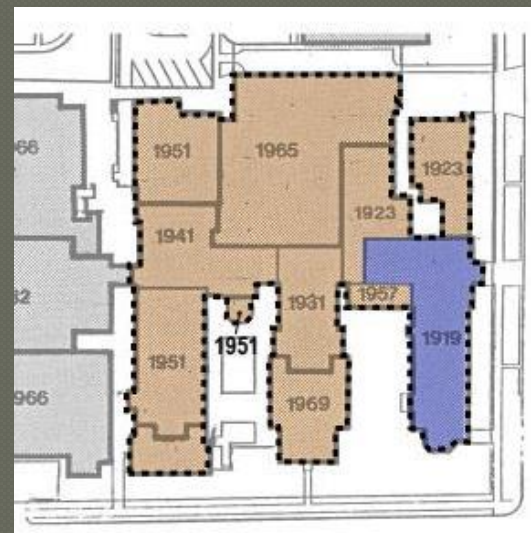

211686

Resolution relating to the Permanent Historic Designation of Columbia Hospital (Northwest Quadrant Building A) at 2015-2025 E. Newport Ave. in the 3rd Aldermanic District.



Everything within the dotted line is Northwest Quadrant Building A



The application for Permanent Historic Designation encompasses what is now the Northwest Quadrant Building A



Rear of complex.
Arrow indicates cutoff
between Northwest
Quadrant Building A
and Northwest
Quadrant Building B

Columbia was built over time in a series of
additions that were planned from the beginning



4/12/2022

Columbia Hospital Meets Three Criteria of the Historic Preservation Ordinance

E-1—Its exemplification of the cultural, economic, social or historic heritage of the City of Milwaukee, State of Wisconsin or of the United States

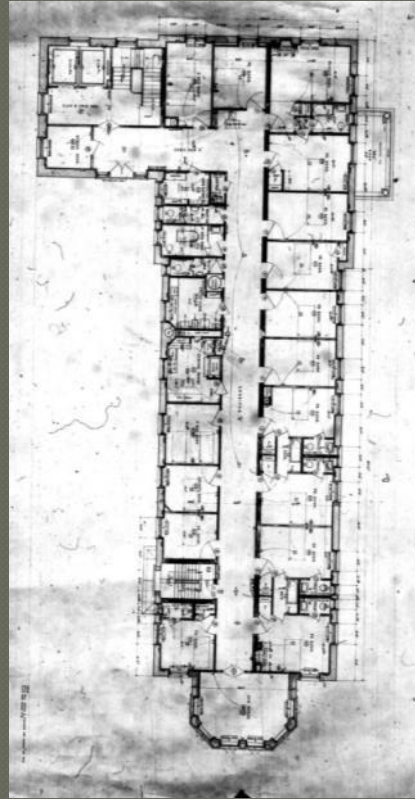
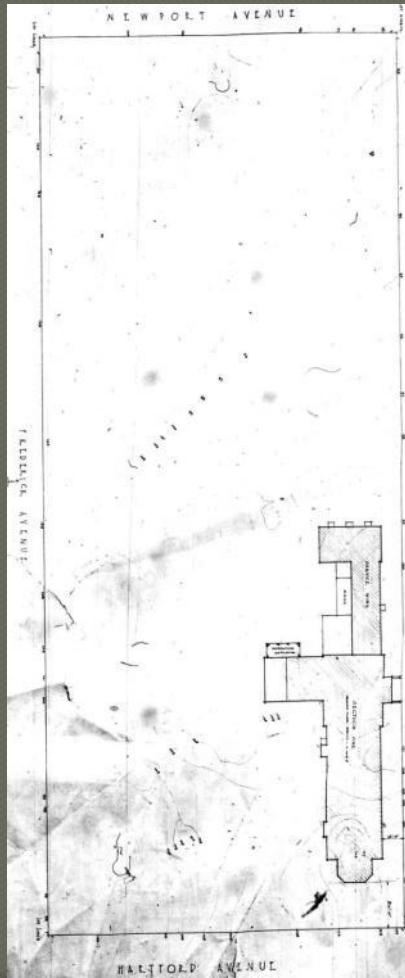
E-5—Its embodiment of distinguishing characteristics of an architectural type or specimen

E-6—Its identification as the work of an artist, architect, craftsperson or master builder whose individual works have influenced the development of the city.

Criteria e-1

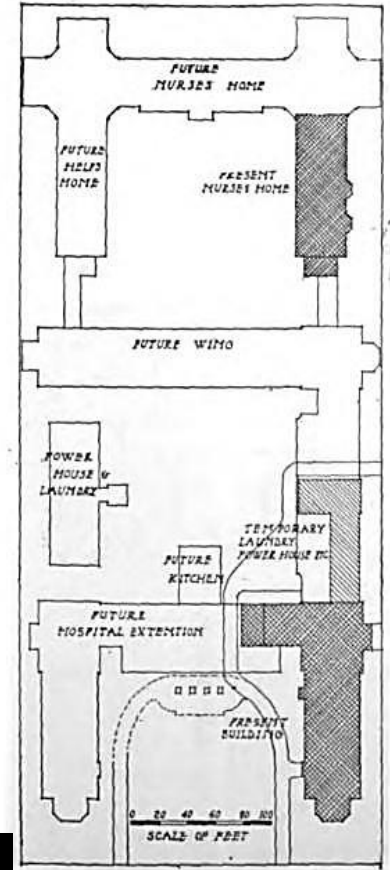
The exemplification of the development of the cultural, social, or historic heritage of the City of Milwaukee, State of Wisconsin or of the United States.

What was different? It was non-sectarian, non-profit, and centered around laboratory and research to help patients. It was modern by design as well as delivery of health care



Incorporated all modern features of its day: double loaded corridors, specialized rooms for nurses, infants, surgery. It was designed to be added on to as shown on the right.

Published in Architectural Forum June 1919 in article "Principles of Hospital Planning in View of Future Expansion" written by architect Richard Schmidt



Plot Plan, Columbia Hospital, Showing Future Growth

Grew from original form in 1919 to an E-shaped facility



1919



1931

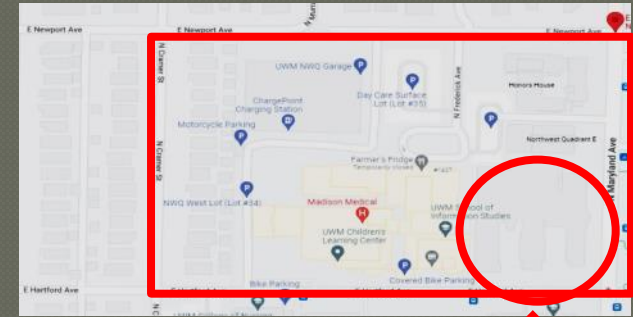
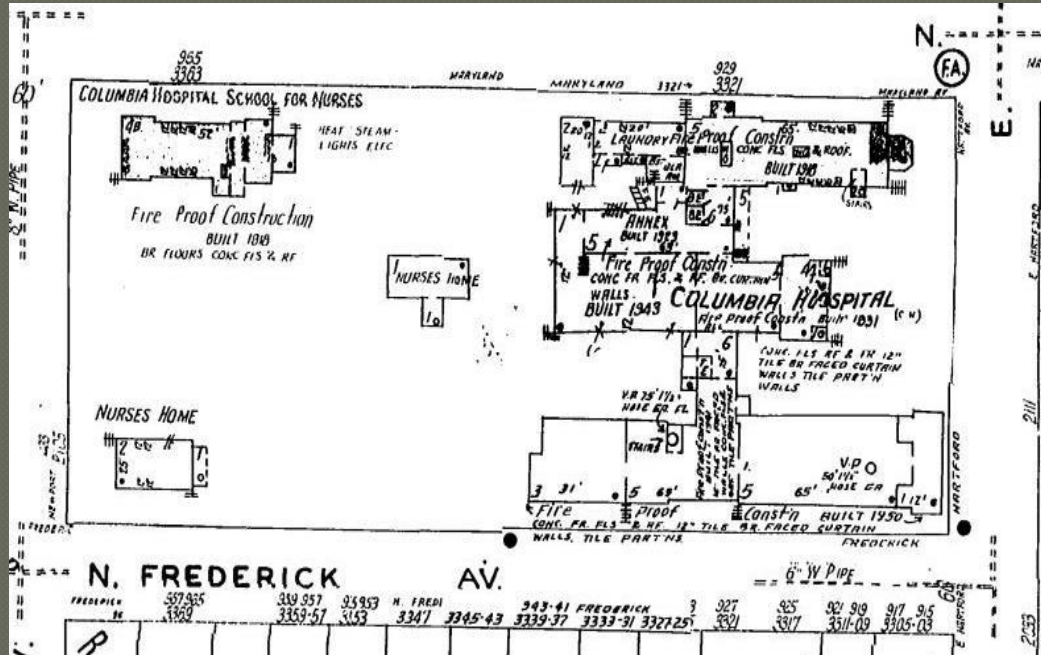


1953



1941

Expansion to west originally stopped at N. Frederick Avenue. After much consultation with the city and residents, the houses along the 3300 block of Frederick Avenue were removed. Today the hospital complex extends almost to Cramer Street.



Northwest Quadrant Building A

Criteria e-1 also includes medical research and medical progress that influenced the state as well as country through top notch physicians

Dr. William Thalhimer:

- Experimented with oxygen rooms before invention of antibiotics
- First hospital to make diphtheria vaccine available
- First to provide intravenous glucose setups for doctors to use within the hospital as well as in their private practices
- Work on blood serum led to later creation of Versiti Blood Center of Wisconsin now downtown on West Wisconsin Avenue

Dr. Frederick J. Gaenslen

- Made Columbia a center for orthopedic surgery, particularly hand and spine
- Taught Marquette University and University of Wisconsin
- Served as president of Clinical Orthopedic Association and American Orthopedic Association among other professional organizations
- MPS School named after him

Dr. Walter Blount

- Specialized in children's orthopedics
- Developed Milwaukee Brace for those with curvature of spine
- Book on childhood fractures became standard in medical education
- Worked on joint replacement which many benefit from today

Dr. Francis Rosenbaum

- Pioneered us of electrocardiology, in 1951 Time Magazine

Other Columbia accomplishments

- Occupational therapy department grew into separate entity Curative Workshop now Curative Care
- First Neuropsychiatric ward
- Industrial Chemistry Laboratory
- Columbia with Allis Chalmers develop first artificial kidney
- Opened the Arthritis Treatment Center, the first in Wisconsin

Criteria e-5

Its embodiment of the distinguishing characteristics of an architectural type or specimen.

Columbia is an excellent example of institutional Georgian Revival that retains almost all of its architectural integrity.

According to local architect William Schuchardt who was overseeing the design process, the building did not have a lot of exterior embellishments so as to better afford laboratories and operating and research facilities on the interior. But it was designed handsomely to fit in with neighboring buildings.



COLUMBIA HOSPITAL, MILWAUKEE, WIS.

101471

Georgian Revival Institutional Buildings

Features include:

- Brick exterior, often red brick
- Corner quoins
- Multi-paned, rectangular, double hung wood windows
- Regular, symmetrical arrangement of windows across façade
- Overall rectangular form,



Entrance then and now.
Integrity well preserved.



Columbia remains important part of streetscape of Maryland Avenue



Emergency Hospital 1927

Examples of **other former Milwaukee hospitals** designed in the Georgian Revival Style. All have been adaptively reused



Milwaukee Hospital 1931



Children's Hospital 1923



St. Anthony Hospital 1931

Criteria e-6

Identification of an artist, architect, craftsperson or master builder whose individual works have influenced the development of the city.

The Chicago firm of Schmidt Garden and Martin (1906-1960s) were one of the powerhouses of Chicago and the Midwest whose body of work included more than 300 hospitals including additions to St. Luke's and unbuilt plans for St. Mary's and Deaconess.

Most of their hospitals have been demolished or altered, leaving Columbia one of its most intact.

Some of the firm's body of work is shown below



Montefiore Hospital Pittsburgh



Michael Reese Hospital



- Milwaukee's own **Alexander C. Schweiler and his firm Schweiler and Eschweiler** designed the later additions to Columbia Hospital.
- Houses in the Watertower
- Wisconsin Telephone
- Milwaukee Gas Light Company
- WTMJ's Radio City
- Milwaukee Arena
- Milwaukee Public Museum. The firm continued until 1975.

Eschweiler's additions to Columbia Hospital were designed with respect and sensitivity to the original wing and did not diminish the original building.



WHY WE ARE HERE TODAY

1995-Columbia Hospital eventually merged with St. Mary's Hospital.

1999-became part of Ascension health care.
Once the new St. Mary's complex was built the old Columbia was vacated



2010- UW-Milwaukee purchased the old Columbia Hospital for \$20.2 million.

Subsequently the university has relocated various departments into the existing buildings in Northwest Quadrant Building B. They are re-cladding one structure that had a faulty exterior.

Northwest Quadrant Building A, the subject of this nomination, was originally slated for re-use.



Original Columbia complex was found to be suitable for reuse with some strategic demolition of later additions in the study from Quorum Architects in 2014.

Figure 8.1.2 indicates major areas within the NWQ proposed for selective demolition/rebuilding. Minor site improvements for the entire site (exterior lighting, etc.) are not indicated.

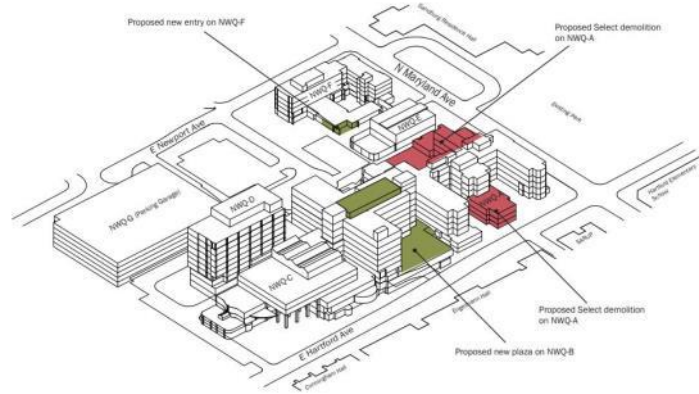
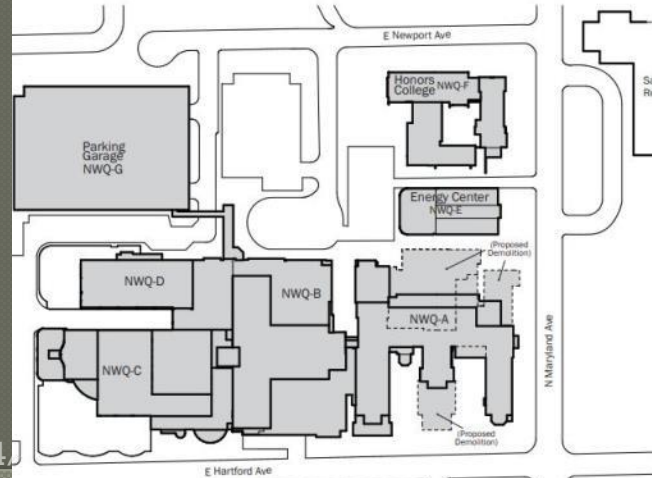


Figure 8.1.2. Proposed Demolition/Rebuilding in the NWQ

108 UWM Northwest Quadrant Redevelopment Plan





Final Environmental Impact Assessment

Northwest Quadrant
Building A Demolition

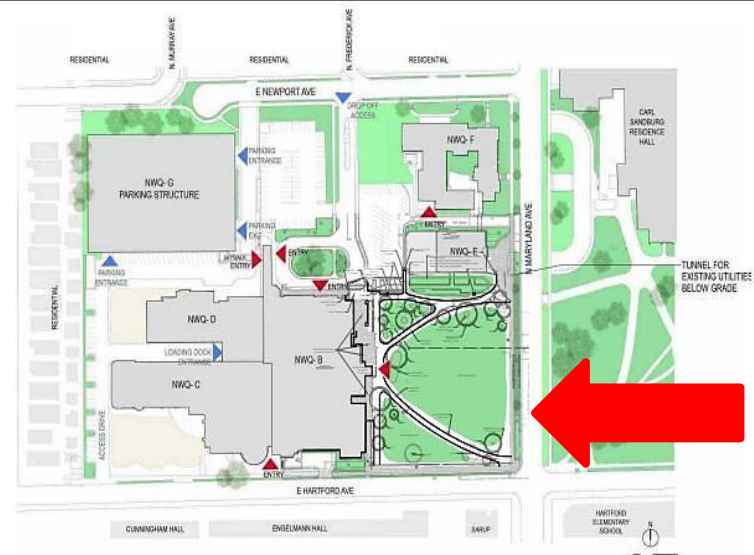
Prepared for:
State of Wisconsin
Department of
Administration Division
of Facilities
Development, and
University of Wisconsin
Milwaukee
Project Number: 17B10-02

February 2020

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PROPOSED GREENSPACE



Ayres EIA dated February 2020 indicated the only future for Columbia / Northwest Quadrant Building A was demolition and the creation of green space

4/12/2022

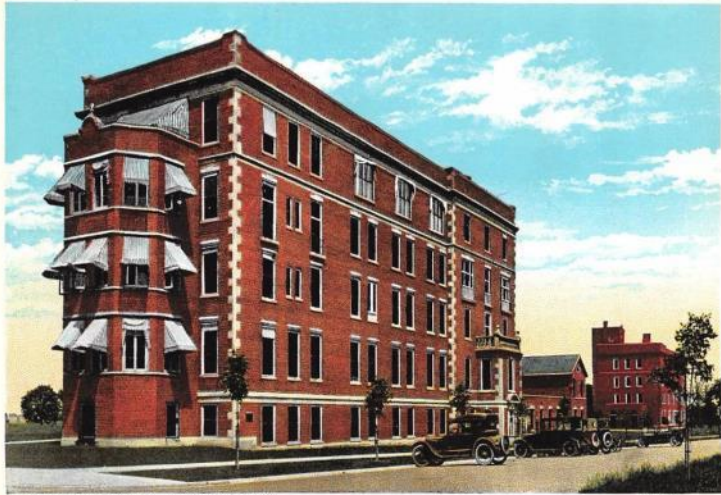
Is adaptive use of Columbia Hospital possible?



Soldiers Home was in poor shape and vacant for decades but has been rehabilitated for veteran housing and services. **Royal Victoria Hospital** (Montreal) began in 1893 with donations from two Scots. Its exterior was reminiscent of Scottish Baronial castles. It has relocated and McGill University has purchased the site for university use.



The **Georgian Apartments** created out of the former City Hospital in St. Louis. One difficult building in the complex with a dense column grid was successfully reused.



COLUMBIA HOSPITAL, MILWAUKEE, WIS.

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Columbia remains important part of streetscape of Maryland Avenue.



Campus Greenspace across Maryland