



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 24, 2022


COMMITTEE MEETING NOTICE

AD 08

SHELLEH, Salim I, Agent
REO MOTORS, INC
2777 S 27TH St
MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, April 06, 2022 at 09:35 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Renewal Application as agent for "REO MOTORS, INC" for "REO MOTORS" at 2777 S 27TH St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code <https://meet.goto.com/376935573>. If you wish to call in, please call [+1 \(669\) 224-3412](tel:+16692243412) and use Access Code: 376-935-573

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which has an adverse impact on the public health, safety and welfare of the community. Failure of the applicant to meet the statutory and municipal license qualifications. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons, other than those specified in s. 218.0116, Wis. Stats., as amended. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that the conduct on the licensed premises has had an adverse effect on the neighborhood, including but not limited to failure to maintain property in accordance with the board of zoning appeals and department of neighborhood services guidelines. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

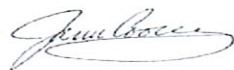
Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____



Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license

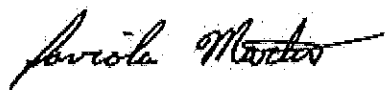
Phone: (414) 286-2238 Email Address: License@milwaukee.gov

Melendez-Hagedorn, Yadira

From: Martin, Faviola
Sent: Wednesday, March 30, 2022 3:08 PM
To: Melendez-Hagedorn, Yadira
Cc: Byrd, Yashica
Subject: FW: Reo motors inc 2777.s .27 st
Attachments: 211320154.pdf

Sorry for not sending this earlier! Yashica said to forward it to you to add to the E-Book

Have a good day,



Faviola Martin
License Division Coordinator
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: Steve Shelleh <reomotorsinc1@gmail.com>
Sent: Tuesday, March 29, 2022 4:21 PM
To: License <LICENSE@milwaukee.gov>
Subject: Fwd: Reo motors inc 2777.s .27 st

You don't often get email from reomotorsinc1@gmail.com. [Learn why this is important](#)

The report shows the case was closed by the district attorney's office back in 07/07/2021

Sent from my iPhone

Begin forwarded message:

From: Steve Shelleh <reomotorsinc1@gmail.com>
Date: March 29, 2022 at 4:08:31 PM CDT
To: "Records, Open" <mpdopenrecords@milwaukee.gov>
Subject: Re: Reo motors inc 2777.s .27 st

Thank you very much

Sent from my iPhone

On Mar 29, 2022, at 4:07 PM, Records, Open
<mpdopenrecords@milwaukee.gov> wrote:

Please see attached PDF file of the report you have requested (ORS ref# 2208322). If there are any questions regarding your report, please contact the investigating officer that filed the report.

The records that the Milwaukee Police Department (MPD) Open Record Section (ORS) believes to be responsive records to your request are attached. With the transmission of these records to you, the records custodian will consider your request closed. Since this is an email fulfillment, there is no fee.

Sergeant Jason Kotarak
Open Records Section

From: Steve Shelleh <reomotorsinc1@gmail.com>
Sent: Tuesday, March 29, 2022 3:27 PM
To: Records, Open <mpdopenrecords@milwaukee.gov>
Subject: Re: Reo motors inc 2777.s .27 st

You don't often get email from reomotorsinc1@gmail.com. [Learn why this is important](#)

I'm looking for any records for the report that was made by Milwaukee police department on 05/13/2021
05/27/2021
Case#211320154
Thank you

On Tue, Mar 29, 2022 at 3:20 PM Records, Open
<mpdopenrecords@milwaukee.gov> wrote:

What information are you looking for. We provide reports.

Sgt. Jason Kotarak
Open Records Section

From: Steve Shelleh <reomotorsinc1@gmail.com>
Sent: Tuesday, March 29, 2022 1:26 PM
To: Records, Open <mpdopenrecords@milwaukee.gov>
Subject: Reo motors inc [2777.s .27 st](#)

[You don't often get email from reomotorsinc1@gmail.com. [Learn why this is important](#) at <http://aka.ms/LearnAboutSenderIdentification>.]

Hi

I have an open case number with Milwaukee police department case #211320154

Im trying to renew the dealerships license REO MOTORS INC

Can you please provide me with more information , the city of Milwaukee is holding the renewal

Of my license ,414 -852-2110

Thank you

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

Event

2777 N 27TH ST Milwaukee, WISCONSIN 53210

Nature of Incident: THEFT

Elements of the Crime: Known actors, intentionally and without consent did use victim vehicle as trade-in value, in exchange to purchase another vehicle.

Reported Date: 05/07/2021 19:00:00

Incident Start Date: 05/03/2021 08:00:00

Exceptional Clearance: NOT APPLICABLE (NOT CLEARED EXCEPTIONALLY)

Case Status: PENDING

Date Indicator:

Altitude: 0

Beat: 520

Longitude: -87.94744575221938

District: 5

Latitude: 43.0692886309929

Reporting Area: 3076

Case Status Date: 07/07/2021

Domestic Violence: No

Processed Date/Time::

CAD Number:: 211321796

PV-17 Issued:: No

PDMP Form Completed: (If Applicable): No

This Incident is a Non-Fatal Shooting:: No

This Incident is a Robbery with a vehicle taken: (Car Jacking): No

This is a Home Invasion type of Incident:: No

Victim Ordered In:: No

Investigating Division:: CIB

PV-17 Issued:: No

PDMP Form Completed:: No

This Incident is a Non-Fatal Shooting:: No

This Incident is a Robbery with a vehicle taken: (Car Jacking): No

This is a Home Invasion type of Incident:: No

Photos Taken::

Description of Photos Taken::

Processed For Prints::

Processing Used For No Lifts::

Processing Used For No Lifts::

Number of DNA samples::

Tow Lot Processing:

Other Processing::

Suspects (2)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

HARRIS, JIMMY LEE (HARRIS,JIMMY U)

Related Offenses: 943.39(2) Fraudulent Writings/By Forgery
Suspect Arrested:: NO
DOB: [REDACTED]
Age: 47
Race: BLACK/AFRICAN AMERICAN
Sex: MALE
Ethnicity: NOT HISPANIC/LATINO
Resident Status: NON-RESIDENT
Person Number: 1
Address: 9419 N PEARLETTE LA
City: BROWN DEER
State: WISCONSIN
Zip Code: 53223
Phone 1 Type: Cell
Phone 1 Number: (414)-998-7883
Phone 2 Type: Phone
Phone 2 Number: (414)-374-5720
License Number: [REDACTED]
License State: WISCONSIN
SSN: [REDACTED]
Place Of Birth: CHICAGO, IL
Height: 505
Weight: 156
Eye Color: Brown
Hair Color: Black
Scars Marks Tattoos: ---- L ARM
DOB::

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

SHELLEH, SALIM I (SHELLEH,SALIM)

Related Offenses: 943.39(2) Fraudulent Writings/By Forgery
Suspect Arrested:: NO
DOB: [REDACTED]
Age: 58
Race: WHITE
Sex: MALE
Ethnicity: UNKNOWN
Person Number: 2
Address: 7170 W AVIAN CT
City: FRANKLIN
State: WISCONSIN
Zip Code: 53132
Phone 1 Type: Cell
Phone 1 Number: (414)-852-2110
Phone 2 Type: Phone
Phone 2 Number: (414)-383-8788
License Number: [REDACTED]
License State: WISCONSIN
SSN: [REDACTED]
Height: 600
Weight: 195
Eye Color: Brown
Hair Color: Brown
DOB::
Employer Name: REO MOTORS
Employer Phone Type: Phone
Employer Phone Number: (414)-383-8788
Address: 2777 S 27TH ST
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53215
Beat: 226
District: 2
Latitude: 42.994193086972444
Longitude: -87.94858236733333
Altitude: 0

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

Victim (1)

HARRIS, RITA C

Person Number: 1
Related Offenses: 943.39(2) Fraudulent Writings/By Forgery
Victim Type: PERSON / INDIVIDUAL (NOT A LAW ENFORCEMENT OFFICER)
DOB: [REDACTED]
Age: 21
Sex: FEMALE
Race: BLACK/AFRICAN AMERICAN
Ethnicity: NOT HISPANIC/LATINO
Resident Status: RESIDENT
Agg Assault Circumstances:
Address: 3054 N 54TH ST
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53210
Beat: 750
District: 7
Latitude: 43.0747193251475
Longitude: -87.98053861365081
Altitude: 0
Phone 1 Type: Phone
Phone 1 Number: (414)-397-9188
License Number: [REDACTED]
License State: WISCONSIN
Height: 506
Weight: 125
Eye Color: Brown
Hair Color: Brown
Employer Name: HOME DEPOT

Witness Of Incident Data (3)

MUHCEN, SAIF

DOB: [REDACTED]
Age: 45
Sex: MALE
Race: WHITE
Address: 2648 S GREELEY ST
Floor:
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53207
Beat: 640
District: 6
Latitude: 42.99577700600989

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

Longitude: -87.90871595634816
Altitude: 0
Person Number: 1
SSN: 404-63-8531
Height: 600
Weight: 190
Eye Color: Brown
Hair Color: Black
Related Offenses: 943.20(1)(a) Theft-Movable Property >\$5000-\$10,000
Employer Name: REO MOTORS
Address: 2777 S 27TH ST
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53215
Beat: 226
District: 2
Latitude: 42.994193086972444
Longitude: -87.94858236733333
Altitude: 0

FONSECA, DANIEL J

DOB: [REDACTED]
Age: 19
Sex: MALE
Race: WHITE
Ethnicity: HISPANIC/LATINO
Address: 2457 N 1ST ST
Floor:
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53212
Beat: 540
District: 5
Latitude: 43.06334316937181
Longitude: -87.91154917712271
Altitude: 0
Resident Status: RESIDENT
Person Number: 2
Height: 510
Weight: 160
Eye Color: Brown
Hair Color: Brown
Related Offenses: 943.20(1)(a) Theft-Movable Property >\$5000-\$10,000
Employer Name: REO MOTORS
Address: 2777 S 27TH ST
City: Milwaukee
State: WISCONSIN
Zip Code: 53215

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

SIMMS, TOMMIE EDWARD

DOB: [REDACTED]
Age: 70
Sex: MALE
Race: BLACK/AFRICAN AMERICAN
Ethnicity: NOT HISPANIC/LATINO
Address: 3054 N 54TH ST
Floor:
City: MILWAUKEE
State: WISCONSIN
Zip Code: 53210
Beat: 750
District: 7
Latitude: 43.0747193251475
Longitude: -87.98053861365081
Altitude: 0
Person Number: 3
Phone 1 Type: Phone
Phone 1 Number: (414)-514-3084
License Number: [REDACTED]
SSN: [REDACTED]
Height: 601
Weight: 175
Eye Color: Brown
Hair Color: Black
Scars Marks Tattoos: Scars - - - Scar, Neck
Related Offenses: 943.20(1)(a) Theft-Movable Property >\$5000-\$10,000

Offenses (1)

943.39(2) Fraudulent Writings/By Forgery

NIBRS Code:: 26A FALSE PRETENSE/SWINDLE/CONFIDENCE GAME
Modifiers/Enhancers:
Attempted/Completed: COMPLETED
Bias Motivation: NONE
Offender Suspected of Using: Not Applicable
Cargo Theft: NO
Location Type: AUTO DEALERSHIP NEW/USED
Weapon Types:
Completed: No
Forced Entry: No
Offense Location:
Victim Consented to Offense:: No

Milwaukee Police Department

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Case #:211320154

Incident #: 211320154

Vehicle (0)

Related Offense:

VIN:

Recovered Date:

Number of Plates on Vehicle::

Recovered Vehicle (0)

Address::

Tow Number::

Was Victim Notified of Recovery? (If
No, Explain):

Who made or attempted to make
Notification? (Name & Peoplesoft):
Vehicle Cleared out of the NCIC/CIB

Files By::

Plate Status::

Vehicle Recovery Info (0)

Tow Number::

Vehicle Cleared out of the NCIC/CIB
Files By::

Stolen Vehicle (0)

Vehicle Value::

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

Property (2)

VEHICLE

Related Offense: 943.39(2) Fraudulent Writings/By Forgery
Property Involvement:: Stolen/Etc.
Property Class: OTHER
Property Value: 7000.00
Relationship to Property:: HARRIS RITA C, Owner
Make: KIA
Model: RIO
Serial: KNADM4A31G6670232
Quantity: 1.0000
Color: Blue
Account Name::

PAPERWORK

Related Offense:
Property Involvement:: Counterfeited/Forged
Relationship to Property:: HARRIS RITA C, Owner
Account Name::

Drug (0)

Related Offense:
Drug Involvement::

Gun (0)

Related Offense:
Gun Involvement::

Narrative (2)

INITIAL INVESTIGATION

See, Jeanine 012877

05/13/2021

This report is typed by P.O. Jeanine See, assigned to CIB-Stolen Vehicle Unit.

On 05/07/2021, I received a call from Rita Harris. Rita told me her dad, Jimmy Harris bought her a vehicle, as a gift, because she recently had a baby, was in school and worked. The vehicle is a 2016 Kia Rio (Vin #KNADM4A31G6670232). Jimmy has been telling Rita, for months, he was going to buy her a vehicle. On 04/24/21, Jimmy called Rita and told her he was buying her a vehicle on 04/26/21. Jimmy was going to drop off the vehicle. Jimmy got a copy of Rita's drivers license, so he could register and title the vehicle in Rita's name. The vehicle was bought at Reo Motors, which is located in the City and County of Milwaukee, WI, at 2777 S 27th St.

On 04/24/21, Rita's grandfather drove the Kia to Rita's house. Jimmy followed the grandpa, to give him a

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ride home. Grandpa gave Rita the paperwork and keys to the car. Rita did not go outside because her baby was awake and it was cold out. Paperwork included "Wisconsin Title & License Plate Application" (MV-1), which is the official Wisconsin Department of Transportation form for applying for registration and title for the vehicle and the "Motor Vehicle Purchase Contract" (MVPC). All the information on the MVPC and MV-1 was in Rita's name. Rita emailed me a copy of these documents.

Rita said that as she walked into her home, after receiving the vehicle, and Jimmy started calling and texting her. Jimmy first told Rita he did not want her driving the car, until he was with her, to make sure she knew how to drive. This caused an argument between Rita and Jimmy. Jimmy then told Rita she was ungrateful (because she did not come outside to personally thank him) and he would never buy her anything again and he was angry.

Rita said after a few text and calls, she no longer responded to avoid further conflict.

Rita said the car started for two days. By 04/29/21, the vehicle would start, but shut off right away. Rita told her grandfather, who told Jimmy. On 05/01/21, Jimmy told Rita he would get a tow truck to pick up the vehicle and take the vehicle back to Reo to get fixed. On 05/03/21, the vehicle was towed, with Rita's permission.

On 05/04/21, Rita received the original title and registration in the mail from DOT.

On 05/04/21, Rita called Reo Motors. Reo told Rita they were fixing the vehicle. On 05/05/21, Rita called Reo. The owner of Reo, Salim Shelleh, told Rita that Jimmy "traded in" the vehicle as money toward the purchase of another vehicle. The other vehicle was a 2015 Dodge Challenger, VIN #2C3CDZBG6FH789392. Rita told Shelleh she had the title to the vehicle and she did not give Jimmy permission to trade-in her vehicle. Shelleh said she could have the Kia back for \$8,000.

It should be noted, Shelleh is the registered owner with WDFI.ORG and Bizpedia, and the registered agent with the City of Milwaukee License Division and Wisconsin Department of Transportation (who regulates the vehicles sales in the state of Wisconsin). Shelleh is responsible for all transactions, regarding all vehicles at his business.

Rita went to a Milwaukee Police Department and was told this was civil matter. Rita heard I dealt with some stolen vehicle investigations, so she called me.

On 05/07/21, I went to Reo. The Sales Manager, Saif Muhsen, was available. Muhsen put me on speaker phone with Shelleh. Muhsen was in the same room with me at Reo and heard the conversations between Shelleh and I. Shelleh told me Rita could buy the Kia for \$8,000. Shelleh told me Jimmy bought the vehicle for \$7,000. Shelleh because of the new mechanical damage (inferred that Rita caused), Rita would have to pay \$8,000. Muhsen gave me a copy of the paperwork regarding Jimmy trading in the Kia, in exchange for the Dodge. Paperwork included Motor Vehicle Purchase Contract, between Reo and Jimmy and a Reo Motor letterhead "Bill of Sale" of the Kia, for trade in for the Dodge, with Jimmy Harris as the listed Purchaser. These documents are dated for 05/04/21. Muhsen told me there was no other paperwork. Muhsen did not give me a copy of a the MV-1 because there this document was not on files, again evidence that Shelleh would not apply for title for Jimmy for the Dodge. The contract and business of the trade in for the Kia, in exchange and money towards the Dodge was conducted on 05/04/21.

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Shelleh also told me he "never met Rita" and "I heard Rita give Jimmy permission to sign her name over speaker phone".

Shelleh also told me he would not title Jimmy's Dodge because (I knew there would be a civil lawsuit and I am not releasing any vehicle without more money").

I contacted Wisconsin Department of Transportation Nicholas Denk to ask what violations Shelleh may have committed. Denk told me Jimmy committed a Theft by Fraud.

I called Jimmy. Jimmy told me to fuck off and he was contacting his attorney.

On 05/04/21, Jimmy L Harris [REDACTED], intentionally and without consent, defrauded the victim, Rita C Harris [REDACTED], at 2777 S 27th St (Reo Motors), which is located in the City and County of Milwaukee, WI, when he used the value of property, a vehicle (Kia), in a transaction to obtain another vehicle, without the victim's consent, with the intent to permanently deprive the victim of her property. In the same transaction, the transaction, the owner and agent, who is the person solely responsible for Reo Motors, allowed the illegal transaction.

There is no denial that Rita wanted and requested Jimmy sign her name on the MV-1 and MVPC, however there is question as to whether or not Jimmy could legally sign Rita's name.

I checked Department of Transportation records. As of 05/13/21, the Kia is still registered to Rita. The Dodge is registered to Jimmy, but not titled, with a hold by Reo for "Full Payment Due".

I tried calling Simms. Rita told me she did not want Simms involved because Rita did not want Simms mad at her. I told Rita I was adding Simms to this report because he did drop off/give the vehicle and paperwork to her.

I attached a copy of all related paperwork to the upper left corner of this report under "Attach".

I entered a Suspect Alert for Jimmy.

I forwarded a copy of the reports to the District Attorneys office to review for charging.

Milwaukee Police Department

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Case #:211320154

Incident #: 211320154

DV Hotline Called At::

Existing Case On File::

Abused or Neglected Animals in the home:: No

Has Victim or Witness Observed No

Abuse to Pets::

Previous Violence History::

Abused or Neglected Animals in the home::

Victim Demeanor::

Victim was Intoxicated or Influenced by Drugs:: No

Victim was Intoxicated or Influenced by Drugs::

Suspect Demeanor::

Suspect was Intoxicated or Influenced by Drugs:: No

Suspect Arrested:: No

Suspect was Intoxicated or Influenced by Drugs::

Do Victim/Suspect have children in common?::

Wisconsin Department of Children and Families Notified (220-7233):: No

Evidence Collected::

Location Where Photos Were Taken::

1) Has he/she ever used a weapon against you or threatened you with a weapon?:

DA APPEARANCE

07/07/2021

This report is typed by P.O. Jeanine See, assigned to CIB-Stolen Vehicle Unit.

On 07/07/21, ADA Alyssa Brown emailed me that she would no process this case and felt it was a civil matter.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154

DV Hotline Called At::

Existing Case On File::

Abused or Neglected Animals in the home:: No

Has Victim or Witness Observed No

Abuse to Pets::

Previous Violence History::

Abused or Neglected Animals in the home::

Victim Demeanor::

Victim was Intoxicated or Influenced by Drugs:: No

Victim was Intoxicated or Influenced by Drugs::

Suspect Demeanor::

Suspect was Intoxicated or Influenced by Drugs:: No

Suspect Arrested:: No

Suspect was Intoxicated or Influenced by Drugs::

Do Victim/Suspect have children in common?::

Wisconsin Department of Children and Families Notified (220-7233):: No

Evidence Collected::

Location Where Photos Were Taken::

1) Has he/she ever used a weapon against you or threatened you with a weapon?:

Officer (4)

Approving Officer:	Hinkley, Paul K (017094)	05/31/2021 17:13:32
Section: (Work Location):	91	
Reporting Officer:	See, Jeanine (012877)	05/13/2021 09:14:00
Section: (Work Location):	91	
Reporting Officer:	See, Jeanine (012877)	07/07/2021 09:47:00
Section: (Work Location):	91	
Approving Officer:	Crawley, Robert J (011592)	07/07/2021 10:13:47
Section: (Work Location):	91	

PO/Detective Requesting Comparison (0)

Officer:

Attachment Data (1)

Description:

File Name: HB1012_See_Jeanine_20210526-160811_2486_001.pdf

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

Incident #: 211320154



MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/23/2022

LICENSE TYPE: USED CAR

NEW: ☐

RENEWAL: ☒

No. 334446

Application Date: 02/23/2022

License Location: 2777 S 27th St

Business Name: REO Motors

Licensee/Applicant: SHELLEH, Salim I
(Last Name, First Name, MI)

Date of Birth: 11/25/1962

Home Address: 7170 W Avian Ct

City: Franklin

State: WI **Zip Code:** 53132

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/07/2021 an officer received a complaint regarding Reo Motors, 2777 S 27th St. The caller stated her father bought her a car from Reo Motors on 04/26/2021 but the auto would not start, so they took it back to be repaired. On 05/05/2021 she called to check on her car and was advised her father traded in the car for a different car. The caller stated she has the title in her name and her father did not have her consent to sell the car. The officer went to the location and spoke with the manager. The manager called the applicant by phone and he offered to sell the car back to the caller. The manager provided paperwork regarding the trade-in but did not have the form applying for a title for the new purchase. The officer contacted the WI DOT, who advised it is a violation for the applicant to not apply for a Title and for accepting a trade-in vehicle from a person who does not own it.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

OtherEvent #: 21-LP-1247

Incident

2777 S 27TH ST MILWAUKEE, WISCONSIN 53215

Incident Date/Time:: 05/05/2021 12:00:00
CAD Number:: 211120792
District:: 2
Beat:: 226
Reporting Area:: 6183

Business Agent (1)

SHELLEH, SALIM I

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/25/1962
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-383-8788
Phone 1 Type:: Phone
Address:: 7170 W AVIAN CT
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Persons Involved (2)

MUHCEN, SAIF

DOB:: 03/31/1976
Sex:: MALE
Race:: WHITE
Address:: 2648 S GREELEY ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53207

FONSECA, DANIEL J

DOB:: 01/09/2002
Sex:: MALE
Race:: WHITE
Address:: 2457 N 1ST ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

REO MOTORS

Address:: 2777 S 27TH ST
City:: Milwaukee
State:: WISCONSIN

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

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Zip Code:: 53215
License Type:: Second Hand Dealer
Licensee Notification Was Made:: Yes
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSE PREMISE INCIDENT

See, Jeanine 012877

05/26/2021

This report is typed by P.O. Jeanine See, assigned to CIB-Stolen Vehicle Unit.

On 05/07/2021, I received a call from Rita Harris. Rita told me her dad, Jimmy Harris bought her a vehicle, as a gift, because she recently had a baby, was in school and worked. The vehicle is a 2016 Kia Rio (Vin #KNADM4A31G6670232). Jimmy has been telling Rita, for months, he was going to buy her a vehicle. On 04/24/21, Jimmy called Rita and told her he was buying her a vehicle on 04/26/21. Jimmy was going to drop off the vehicle. Jimmy got a copy of Rita's drivers license, so he could register and title the vehicle in Rita's name. The vehicle was bought at Reo Motors, which is located in the City and County of Milwaukee, WI, at 2777 S 27th St.

Rita said the car started for two days. By 04/29/21, the vehicle would start, but shut off right away. Rita told her grandfather, who told Jimmy. On 05/01/21, Jimmy told Rita he would get a tow truck to pick up the vehicle and take the vehicle back to Reo to get fixed. On 05/03/21, the vehicle was towed, with Rita's permission.

On 05/04/21, Rita received the original title and registration in the mail from DOT.

On 05/04/21, Rita called Reo Motors. Reo told Rita they were fixing the vehicle. On 05/05/21, Rita called Reo. The owner of Reo, Salim Shelleh, told Rita that Jimmy "traded in" the vehicle as money toward the purchase of another vehicle. The other vehicle was a 2015 Dodge Challenger, VIN #2C3CDZBG6FH789392. Rita told Shelleh she had the title to the vehicle and she did not give Jimmy permission to trade-in her vehicle. Shelleh said she could have the Kia back for \$8,000.

It should be noted, Shelleh is the registered owner with WDFI.ORG and Bizpedia, and the registered agent with the City of Milwaukee License Division and Wisconsin Department of Transportation (who regulates the vehicles sales in the state of Wisconsin). Shelleh is responsible for all transactions, regarding all vehicles at his business.

On 05/07/21, I went to Reo. The Sales Manager, Saif Muhsen, was available. Muhsen put me on speaker phone with Shelleh. Muhsen was in the same room with me at Reo and heard the conversations

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

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between Shelleh and I. Shelleh told me Rita could buy the Kia for \$8,000. Shelleh told me Jimmy bought the vehicle for \$7,000. Shelleh because of the new mechanical damage (inferred that Rita caused), Rita would have to pay \$8,000. Muhsen gave me a copy of the paperwork regarding Jimmy trading in the Kia, in exchange for the Dodge. Paperwork included Motor Vehicle Purchase Contract, between Reo and Jimmy and a Reo Motor letterhead "Bill of Sale" of the Kia, for trade in for the Dodge, with Jimmy Harris as the listed Purchaser. These documents are dated for 05/04/21. Muhsen told me there was no other paperwork. Muhsen did not give me a copy of a the MV-1 because there this document was not on files, again evidence that Shelleh would not apply for title for Jimmy for the Dodge. The contract and business of the trade in for the Kia, in exchange and money towards the Dodge was conducted on 05/04/21.

Daniel Fonseca is Reo's sales employee who sold the Kia to Jimmy.

Shelleh also told me he would not title Jimmy's Dodge because (I knew there would be a civil lawsuit and I am not releasing any vehicle without more money".

I contacted Wisconsin Department of Transportation Nicholas Denk to ask what violations Shelleh may have committed, which included the non registration of a vehicle for title and accepting the Kia from a person who did not own the vehicle.

I will be contacting the District Attorneys office to ask if they will issue charges for Shelleh. If not, I am considering issuing Shelleh a citation.

Officer (2)

Reporting Officer:	See, Jeanine (012877)	05/13/2021 09:14:00
Section: (Work Location):	91	
Approving Officer:	Hinkley, Paul K (017094)	05/27/2021 14:01:34
Section: (Work Location):	91	

Attachment Data (1)

Description:

File Name: HB1012_See_Jeanine_20210526-160811_2486_001.pdf

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211320154

OtherEvent #: 21-LP-1247



Thursday, March 24, 2022



Notice of Public Hearing

CURRENT OCCUPANT
2712 S 29TH ST
MILWAUKEE, WI 53215-3610

Shelleh, Salim I
Reo Motors at 2777 S 27th St
Secondhand Motor Vehicle Dealer's License Renewal Application

Wednesday, April 6, 2022 at 9:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 4/06/2022 at 9:35 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2712 S 29TH ST	MILWAUKEE, WI 53215-3610
CURRENT OCCUPANT	2722 S 29TH ST	MILWAUKEE, WI 53215-3610
CURRENT OCCUPANT	2722A S 29TH ST	MILWAUKEE, WI 53215-3610
CURRENT OCCUPANT	2724 S 29TH ST	MILWAUKEE, WI 53215-3610
CURRENT OCCUPANT	2728 S 29TH ST	MILWAUKEE, WI 53215-3610

Blank Notice

Total Records: 5

Radius: 550 feet and Center of Circle: 2777 S 27th St



**SECONDHAND MOTOR VEHICLE DEALER LICENSE
RENEWAL APPLICATION**
Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202

Legal Entity Name: **REO MOTORS, INC**
Premises Address: **2777 S 27TH ST**
Type of License: **Secondhand Motor Vehicle Dealer's License**

HOURS OF OPERATION

Are there any changes to the current hours of operation?

☒ No ☐ Yes If Yes, describe: _____

STORAGE, MAINTENANCE & REPAIR

1. Do you understand that all vehicles associated with the business must be stored on the licensed premise? ☒ Yes ☐ No
2. What are your plans to ensure this requirement is met (check all that apply)?
☒ Employee Training ☒ Supervisor Monitoring ☐ Fenced Lot ☒ Keys Kept in Locked Box
☒ Other: Security
3. Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? ☒ Yes ☐ No
4. What are your plans to ensure this requirement is met (check all that apply)?
☒ Employee Training ☒ Supervisor Monitoring ☒ Designated Repair Area
☐ Other: owner own service Dept.

LITTER & NOISE

Are there any changes to your litter and noise plans since your last application?

☒ No ☐ Yes If yes, describe: _____

DISCLOSURE

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? ☒ No ☐ Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:

RETAIL DEALERS ONLY

Total Number of Parking Spaces (including customer/employee parking) 28

Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 24

SIGNATURE

Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign