



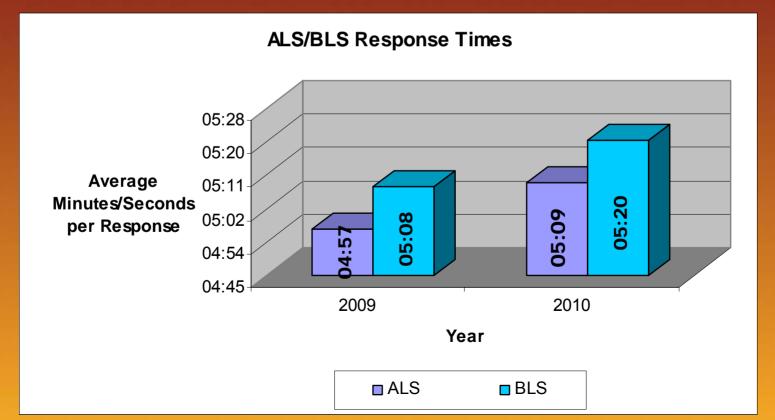
Successes EMS

- ■MFD "Save" (Cardiac Arrest Patients who leave the hospital alive) Rates this year are between 8.5% and 13.7% (with 15 cases pending) The national average is 5%
- ■36.7% of Cardiac Arrest Patients have return of pulses and breathing with our field interventions
- ■MFD Training Center for Emergency Medical Technician Instruction
 - Only non-college-affiliated training center in the state
 - Trains and refreshes all MFD sworn staff as EMTs
 - Partnered with Wisconsin Emergency Medical Services Association at the largest EMS Conference in Wisconsin to refresh 56 EMTs
 - ■EMT Basic Training for people on the Firefighter Eligibility List performed prior to firefighting class start date; getting class members out to the field faster
 - ■63 trained in 2009
 - ■45 of the 63 have completed or are in process of Fire Academy Training at the BIT
 - ■10 trained in 2010

The MFD's EMS Training Program Continues to Evolve...

2011 MFD BUDGET PRESENTATION CHINACE INTEGRITY - NOME.

Successes EMS





Successes Community Service

EDUCATION

- Survive Alive House
 - ■12,500 participants in 2009
 - 8,500 participants year-to-date 2010
- ■Project Staying Alive
 - 2,680 participants for 2008-2009 School Year
 - 4,308 participants for 2009-2010 School Year
 - 5,000 participants is the GOAL for 2010-2011 School Year
- ■Project F.O.C.U.S.
 - 2,000+ free smoke detectors installed (as of August 2010)

VOLUNTEERISM

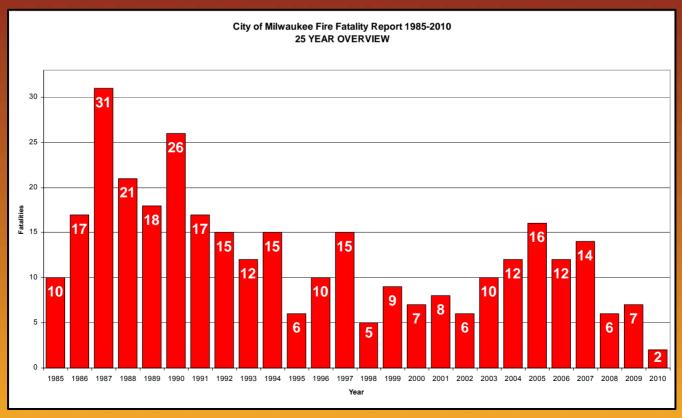
- ■MDA Raised \$124,049 in the 2010 Campaign
- Susan G. Komen Race for the Cure for Cancer
- ■Pink Shirts supporting Breast Cancer Awareness
- Red Shirt Fridays supporting U.S. Military Personnel



2011 MFD BUDGET PRESENTATION



Successes LOW FIRE FATALITIES

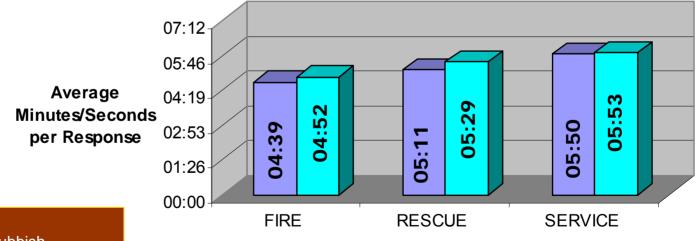






Successes RESPONSE TIMES other than ALS/BLS





FIRE=

Structure / Auto / Grass / Rubbish RESCUE=

Auto Accident / Carbon Monoxide / Special Team Response

SERVICE =

Water Leak / Pre-Fire Plan / Special Event

Category of Response

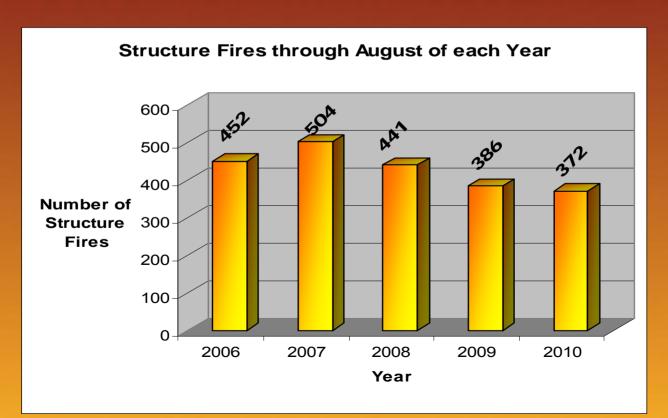
2009

2010

2011 MFD BUDGET PRESENTATION

COURAGE ! INTEGRITY - HUNON

Successes REDUCED STRUCTURE FIRES





2011 Budget Proposal Continuation Budget

Provide Daily Staffing For:

- ▶ 34 Engine Companies
- ▶ 15 Truck Companies
- ▶ 12 ALS MED Units
- ▶ 5 Battalion Chiefs
- ▶ 1 Incident Safety Officer
- ▶ 1 Deputy Chief

= 231 total daily staffing of field personnel



2011 Budget Proposal

Continuation Budget

- ► Four (4) Furlough Days for Civilians and Chief Officers
- ► Reducing the two (2) Brown-Out Companies by using management efficiencies to reduce Special Duty cost



2011 Budget Proposal

Capital Expenditures

- Continuation of Apparatus Replacement
- Apparatus Floor Study and Repair
- Maintenance and Repair of 36 Stations
- Maintenance and Repair of the Shop



2011 Budget Efficiencies

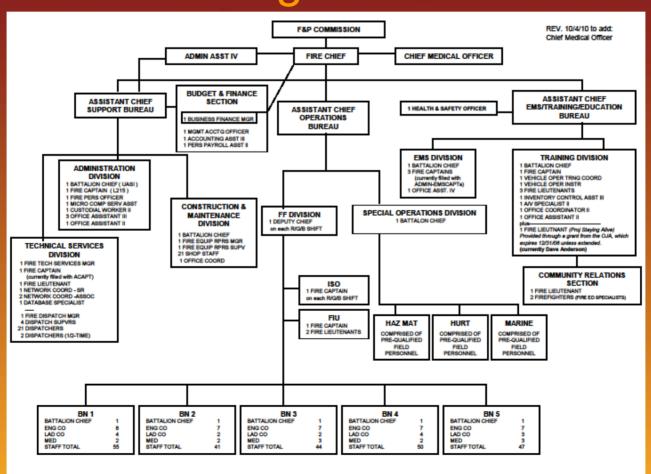
STAFFING

- •Equalize Vacation and Paid-Off days throughout the Calendar Year
- Increase "Acting Out of Rank"
- •Fire Department Reorganization
- •Reduce On-Duty Injuries/Injury Leaves
- •Refine RTW Program/Work Schedule
- Review/Revamp Special Duty Hiring Processes
- Continue to Reduce Sick Leave Usage with Emergency City Trade
 Program and Sick Leave Tracking





2011 Budget Efficiencies



2011 MFD BUDGET PRESENTATION CHINAGE ** INTERRITY ** HUNDER

2011 Budget Efficiencies DEPARTMENT REORGANIZATION

- Equalize Management Workloads:
 - ▶ 3 Assistant Chiefs with comparable workloads
 - ▶ 3 Separate Functionally-Related Bureaus
- •Mirror other organizations our size:
 - ► Improving our Operational Control
 - ► Increasing Emphasis on Proactive Activities and Services focusing on the MFD's mission, values, and customer service
- Clarify Chain of Command
 - ► Increasing Communication Efficiency
 - ► Enhancing Budget Accountability



2011 Challenges

- □Reduce Injury Leave
- ☐Strengthen Safety Program for Firefighters
- ☐ Shift Organizational Culture to Focus on Personal Health & Safety
- □Increase Proactive Services and Education
- □ Complete and Timely Documentation

2011 MFD BUDGET PRESENTATION STREET BYTEARTY - INCHES

2011 Goals

- ■New Focus on Training
 - □ Daily Company Training
 - □ Battalion Training
 - □ In-Service Training
- □Revamp Officer Development Program
- □New Emphasis on Building Familiarization and Pre-Plan Inspections
- □Community Relations Programs
- □Strategic Planning



2011 Commitment BALANCE THE MFD TRIPOD

Protect

Prepare

Prevent

Emergency Response

Training & Preparation

Proactive Fire Prevention/Education



