

September 21, 2010

To the Honorable Members of the  
Community Economic Development Committee  
City of Milwaukee

Dear Committee Members:

On September 20, 2010, the City Plan Commission held a public hearing regarding the file creating Business Improvement District No. 46 (Basilica Square), and approving its first year Operating Plan, for the properties in the Basilica Square area along West Lincoln Avenue between 5th and 7th Street and properties at the intersection of West Hayes Avenue and South 6th Street, in the 12th and 14th Aldermanic Districts.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 46 will be used to develop the vitality of the business district adjacent to the Basilica of St. Josaphat in the Lincoln Village neighborhood, increase the number and variety of businesses within the Basilica BID, enhance the community image through safety and beautification initiatives, market the BID area as a premier cultural and architectural asset of Milwaukee, and grow the commercial businesses in the BID area while protecting the historical structures.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore approved the establishment of BID No. 46.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: R. Manuel

File: