



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, February 01, 2022

COMMITTEE MEETING NOTICE

AD 12

MARTINEZ VILLEGAS, Francisco, Agent
La Sirenita Bar, LLC
1500 W MITCHELL St
Milwaukee, WI 53204

You are requested to attend a virtual hearing to be held on:

Wednesday, February 16, 2022 at 10:35 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "La Sirenita Bar, LLC" for "La Sirenita Bar" at 1500 W MITCHELL St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/541053989>. If you wish to call in, please call [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: [541-053-989](tel:+1541053989)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

Cooney, Jim

From: License
Sent: Tuesday, February 1, 2022 9:28 AM
To: Melendez-Hagedorn, Yadira; R B
Cc: Cooney, Jim; Martin, Faviola
Subject: RE: License Committee Meeting on 1-25-2022

Categories: Red category

Good Morning,

Your objection has been added to the application.

Thank you,

Carmen Roman

License Specialist II
City of Milwaukee
License Division
(414) 286-2238



REDACTED RECORD

From: Melendez-Hagedorn, Yadira
Sent: Thursday, January 27, 2022 2:00 PM
To: R B
Cc: License
Subject: RE: License Committee Meeting on 1-25-2022

Please email your concerns and complains to the License Division at license@milwaukee.gov

Yadira Melendez-H

Staff Assistant
City Clerk's Office

From: " " "
Sent: Thursday, January 27, 2022 6:52 AM
To: Melendez-Hagedorn, Yadira
Subject: Re: License Committee Meeting on 1-25-2022

Good morning. This morning, January 27, 2022, this establishment did not close until between 6 am and 6:30am. If the cameras on the daycare are reviewed, you will see the patrons leaving there. Thank you.

On Wed, Jan 26, 2022, 8:29 AM Melendez-Hagedorn, Yadira <Y.Melendez-Hagedorn@milwaukee.gov> wrote:

Good Morning,

The applicant request to hold the application so it will be scheduled for a future date.

Please direct your concerns to the License Division.

Regards,

Yadira Melendez-H

Staff Assistant

City Clerk's Office

City of Milwaukee

414-286-2775

REDACTED RECORD

From: _____

Sent: Tuesday, January 25, 2022 9:30 PM

To: Melendez-Hagedorn, Yadira <Y.Melendez-Hagedorn@milwaukee.gov>

Subject: Re: License Committee Meeting on 1-25-2022

Sorry I could not make it due to health reasons. I really don't understand why people can not send in their complaints. This bar needs to be investigated and closed down. They allow people in there way after hours. There are cameras on the daycare across the street as well as in the bar itself. So why can't they check that out. The people throw bottles and cans and trash in the yards/ driveways. They are loud outside their vehicles, as well as blowing horns squeeling tires, yelling, speeding away. Some can't even walk straight and get in their cars and drive. Have seen people knock down signs,twice now people have smashed into martins auto across the street. I could go on and on. Please someone investigate this bar. Thank you.

On Fri, Jan 21, 2022, 12:37 PM Melendez-Hagedorn, Yadira <Y.Melendez-Hagedorn@milwaukee.gov> wrote:

Good Morning,

You are being contacted because you filed a complaint against a business that will have a license renewal hearing:

09:10 AM

12 MARTINEZ VILLEGAS, Francisco, Agent for "La Sirenita Bar, LLC", Class B Tavern and Public Entertainment Premises License Renewal Applications for "La Sirenita Bar" at 1500 W MITCHELL St. (Expires 2/28/2022)

Please read the attached document and follow the link to participate in the meeting:

LICENSES COMMITTEE - 1.25.22
Tue, Jan 25, 2022 9:00 AM - 5:00 PM (CST)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/522275661>

You can also dial in using your phone.

United States: +1 (872) 240-3311

Access Code: 522-275-661

Regards,

Yadira Melendez-H

Staff Assistant

City Clerk's Office

City of Milwaukee

414-286-2775

REDACTED RECORD

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Leon-Van Meter, Daniela

From: Cooney, Jim
Sent: Thursday, December 9, 2021 8:14 AM
To: Leon-Van Meter, Daniela
Cc: Byrd, Yashica; Martin, Faviola
Subject: FW: Bar on 1500 West Mitchell St.

REDACTED RECORD

Please add.

From: Perez, Jose <JoseG.Perez@milwaukee.gov>
Sent: Thursday, December 9, 2021 7:23 AM
To: district, two <mpd2@milwaukee.gov>; Klein, Roberta <rklein@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Subject: Fwd: Bar on 1500 West Mitchell St.

Good morning all.

Acting Captain Klein,

Please assist with the following complaint that alleges after hour activities at La Sirenita Bar at 1500 W. Mitchell.

Thank you,
Alderman Perez
Sent from my iPad

Begin forwarded message:

From: [REDACTED]
Date: December 8, 2021 at 10:48:18 PM CST
To: "Perez, Jose" <JoseG.Perez@milwaukee.gov>
Subject: Bar on 1500 West Mitchell St.

The patrons urinate in my driveway as well as neighbors. They also are loud outside when leaving the bar. They brake bottles. They block driveways. We have had to call the parking enforcement very many times. This bar does not close until the wee hours of the morning as the music seems to travel through the ground or somewhere and we can all still hear it. 4 am 5 am. If u walk up to it at these times u can also hear the music. Also u can see the patrons squeezing away from the bar at all hours of the early morning. This bar is a problem in our neighborhood. The car shop across the street has had it crashed into twice by drunks. The bus stop just was hit and knocked down. The stop sign on 15 the st was hit and knocked down. There are alot of accidents all around this area. It is believed that alit of them came from the bar since they allow people to be in there after hours. Please check into this. Thank you

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/15/21
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 332006
Application Date: 12/15/21

License Location: 1500 W Mitchell Street
Business Name: La Sirenita Bar

Licensee/Applicant: Martinez-Villegas, Francisco
(Last Name, First Name, MI)

Date of Birth: 04/02/77

Home Address: 1500 W Mitchell Street # upper
City: Milwaukee State: WI Zip Code: 53204
Home Phone: 414-324-4711

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/01/13, Milwaukee police went to 1500 W Mitchell Street and spoke with Francisco Martinez-Villegas regarding a complaint of loud music received from the Alderman's office. Martinez-Villegas was surprised because no one had approached him regarding loud music. Martinez-Villegas was advised to monitor noise levels coming from the bar more closely and to make sure doors were closed.

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2. On 01/30/2014 at 3:23am Milwaukee police investigated a tavern violation complaint at 1500 West Mitchell Street (La Sirenita Bar). The applicant, who was uncooperative with police, was cited for Class B Premises-Open Door After Hours and Class B Premises-Allow Patron After Hours.

Charge	1:	Class B Premises Allow Patron After Hours
	2:	Class B Premises Open Door After Hours
Finding	1:	Dismissed without prejudice
	2:	Dismissed without prejudice
Date	:	04/01/2014
Case	1:	14013277
	2:	14013278

3. On 02/07/2014 at 6:29pm Milwaukee police conducted a Licensed Premise check at 1500 West Mitchell Street (La Sirenita Bar). The applicant was cooperative with police and no violations were observed.

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4. On 12/13/2014 at 11:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a loud music complaint. When they arrived the officers could hear music from inside but it was not excessively loud. The applicant was on scene and advised to turn it down slightly due to a complaint. No violations were observed.

5. On 12/20/2014 at 11:32pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a drug dealing complaint. The caller advised the police there was a subject inside the bar with cocaine. The caller pointed out the suspect. The police asked the suspect, who was identified as Elroy SANCHEZ-SANCHEZ, to step outside. When the officer conducted a pat down for weapons he felt an item in the pocket of SANCHEZ-SANCHEZ. When asked SANCHEZ-SANCHEZ stated it was cocaine. He was arrested and taken to District Two. While on the bench SANCHEZ-SANCHEZ was observed on camera hiding more cocaine he took from his sock. SANCHEZ-SANCHEZ was charged with POCS Cocaine w/ Intent to Deliver. He was convicted of the charge 04/22/2015.

6. On 02/02/2015 at 12:11am officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Subject with Gun complaint. Upon arrival the officers were flagged down by a security guard who stated there had been a fight in the bar and the subjects were kicked out. One of the subjects was observed with a possible firearm. The guard stated he did not see the subject point it at anyone and all the subjects got into a red car, with unknown plates, which fled in an unknown direction. The officers conducted a tavern check and observed no violations. The applicant was on scene but had not called for police regarding a fight in the business.

7. On 02/03/2015 at 1:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Battery complaint. The victim stated he was hit in the head with a beer bottle by an unknown subject. He refused medical attention and he refused to prosecute the suspect. The applicant was on scene but stated he did not witness the incident. The bartender, Silveria CRUZ-VERGARA, stated that the victim got into a short verbal altercation with the suspect at about 1:00am. At about 1:30am the suspect hit the victim to the head with a beer bottle. The suspect was escorted out by security. The applicant was issued a citation for Disorderly Premises.

Charge: Disorderly Premises Prohibited
Finding: Prosecution Refused
Sentence:
Date: 03/11/2015
Case: Cit#49887211172

8. On 03/29/2015 at 12:45am responded to La Sirenta Bar at 1500 W. Mitchell St for a Loud Music complaint. When officers arrived they could hear/feel the music from across the street. They contacted the caller who just wanted it turned down. The officers spoke with the applicant who was on scene. He had the DJ turn down the music and the bass. The applicant was not issued a citation.

9. On 06/19/15, Milwaukee Police were dispatched to 1500 W Mitchell (La Sirenita) to investigate a Battery D.V. complaint. Upon arrival officers observed a female with blood running down her neck from her ear, where they observed a large portion of her ear missing. The victim stated the incident occurred inside the bar. She stated her husband became upset with her and had bitten her ear. The suspect was not on scene. The portion of the victims ear was located in the bar on the floor near a stool. The establishment was cooperative and a police report was filed.

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10. On 05/25/2018 officers were dispatched to a shooting at La Sirenita Bar, 1500 W. National St. The victim was in the tavern with friends. He went outside and an unknown male approached him with a firearm. The victim was shot to the shoulder and back. Another victim was shot in the chest. Both victims were transported to the hospital. The applicant was on scene and stated he heard the shots and opened the front door and allowed one of the victims inside. He stated that he has security on the weekends but not during the week. He provided video surveillance of the incident to the officers. No violations were observed.

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11. On 01/27/2020 at 12:25am officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St, for a Battery complaint. The victim stated the owner hit him. The owner identified himself as Juan MARTINEZ-VILLEGAS, hit him. MARTINEZ-VILLEGAS denied hitting him, stating he escorted him out because he was arguing with another patron. The officers attempted to view the video but the interior cameras were not working. The victim stated he wanted to prosecute and the officer issued a citation. No record of the citation could be found in the Milwaukee Municipal Court database.

12. On 10/30/2020 at 11:52pm officers were dispatched to La Sirenita Bar, 1500 W. Mitchell St for a Battery complaint. The applicant was the caller and stated a patron requested to use the dance floor. The applicant advised him he could not dance and had to wear a mask. The patron threw a bottle at the applicant, causing minor cuts to his face. The applicant was not able to locate video of the incident.

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13. On 06/13/21, Milwaukee Police were dispatched to St. Luke's Hospital for a battery/cutting complaint. Officers were told by the victim that he was stabbed inside the bathroom at 1500 W. Mitchell Street. Officers went to the tavern to investigate and found no blood inside the bathroom and the owner of the establishment stated he was not aware of any fights or altercations that occurred on the night in question.

14. On 12/11/21 at 2:34am, Milwaukee Police conducted a license premise check at 1500 W. Mitchell Street. The reason for the check was because there was an aldermanic complaint stating that the establishment was operating after tavern close. Officers entered the tavern and counted 28 patrons inside, consuming open intoxicates, and the employees were not telling them to leave until the police started to walk through the bar. The owner was on scene and was upset with the police presence and stated he would be speaking to the alderman about the tavern check. He was cooperative with the investigation and no other violations were observed.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211640053

OtherEvent #: 21-LP-1321

Incident

1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 06/13/2021 00:30:00
CAD Number:: 211640053
District:: 2
Beat:: 225
Reporting Area:: 5532

Business Agent (1)

MARTINEZ-VILLEGAS, FRANCISCO

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/02/1977
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

LA SIRENITA

Phone 1 Number:: (414)-202-9374
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 06/13/2021 04:30:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Sanchez, Roberto 030921

06/13/2021

This report is typed by PO Roberto SANCHEZ, assigned to District Two, Late Shift, as Squad 2325, along with my Squad Partner PO Jordan YOUNG. We were in full duty uniform with our badges affixed to the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211640053

OtherEvent #: 21-LP-1321

outer most layer of clothing. We had our Body Worn Cameras on and activated at the time of this investigation.

On June 13th ,2021, Squad 2325 PO Jordan YOUNG and I, responded to St. Luke's hospital for report of a battery cutting.

Upon arrival we were met with our victim who identified himself RODRIGUEZ, Rodrigo A. (H/M DOB 01/07/1989), who stated while he was at LA Sirenta Bar located at 1500 W. Mitchell St., he was on the dance floor dancing when he was approached by (2) unknown Hispanic males, Suspect #1 grabbed him by his neck and forced him into the bathroom, while in the bathroom Suspect # 2 produced a folding knife stabbing RODRIGUEZ one time to his right ear. Suspect #2 stated "Next time its gonna be worse".

Both suspects fled the scene in a unknown direction. RODRIGUEZ then left the bar and went home. RODRIGUEZ was conveyed to the hospital around 3:00 am by his cousin. A canvass was done at LA Sirenta Bar and no blood was located in the bathroom, the owner of the bar stated he was not aware of any fights or any other problems at the bar last night. RODRIGUEZ stated he would not be able to identify the suspects of this incident if he saw them again.

The owner of the bar identified as MARTINEZ-VILLEJAS, Juan (W/M DOB 04/02/1977), stated he was not aware of any altercation or fights that occurred last night inside the bar. Surveillance cameras were reviewed but due to the dark lighting inside the bar no surveillance footage of any evidentiary value was recovered.

Officer (2)

Reporting Officer:	Sanchez, Roberto (030921)	06/13/2021 04:35:00
Section: (Work Location):	23	
Approving Officer:	Raden, Chad M (010032)	06/14/2021 12:01:16
Section: (Work Location):	27	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:213450027

OtherEvent #: 21-LP-2081

Incident

1500 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/11/2021 02:34:00
CAD Number:: 213450180
District:: 2
Beat:: 225
Reporting Area:: 5532

Business Agent (1)

MARTINEZ-VILLEGAS, JUAN F

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/02/1977
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

LA SIRENITA BAR

Phone 1 Number:: (414)-324-4711
Phone 1 Type:: Phone
Address:: 1500 W MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/11/2021 02:35:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Spitzer, Benjamin S 022574

12/11/2021

This report is written by PO Benjamin SPITZER, Assigned to District Two, Late Power, Squad 2484, with

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:213450027

OtherEvent #: 21-LP-2081

PO Oscar ESPITIA. Both Officers were equipped with Axon Flex body worn cameras.

On Saturday, December 11th, 2021 at approximately 2:34 AM we conducted a tavern check at La Sirenita Bar, 1500 W. Mitchell St, regarding an Aldermanic complaint of the business being open after bar close on several occasions.

PO Carissa SANCHEZ assigned to squad 2482 along with PO Quentin ARNOLD and PO Antwan POWELL assigned to squad 2488 assisted with the investigation. Both assisting squads were also equipped with Axon flex body worn cameras.

Prior to entering the tavern I observed an "Open" sign illuminated in a south facing window of the establishment, and heard several people talking within the establishment. While making entry into the tavern there was a group of patrons adjacent to the front entrance consuming open intoxicants. PO ESPITIA and I conducted a walk through of the establishment and counted 28 patrons throughout the entire establishment still conversing, and consuming open intoxicants. I did not hear the employees tell patrons it was time to go until we started the walk through. The employees did seem to be in the process of cleaning, and potentially shutting down the establishment, just not prior to the 2:30 AM bar close.

We made contact with the licensee whom was on scene, identified as Juan F. MARTINEZ-VILLEGAS (W/M, 04-02-1977). MARTINEZ-VILLEGAS was upset with the Police presence, and amount of tavern checks conducted in days prior. We advised MARTINEZ-VILLEGAS of the complaint against the establishment, and that all patrons must be out of the establishment prior to bar close. MARTINEZ-VILLEGAS stated she would be speaking to Alderman PEREZ regarding the tavern check. MARTINEZ-VILLEGAS was cooperative with our investigation, and no other violations were observed.

MARTINEZ-VILLEGAS was advised that a citation could be issued regarding 28 patrons being inside of the establishment after bar close.

End of report.

Officer (3)

Reporting Officer:	Spitzer, Benjamin S (022574)	12/11/2021 03:18:00
Section: (Work Location):	24	
Approving Officer:	Velasquez, Guadalupe (018673)	12/13/2021 13:19:57
Section: (Work Location):	04	
Approving Officer:	Velasquez, Guadalupe (018673)	12/13/2021 13:20:11
Section: (Work Location):	04	



Tuesday, February 01, 2022



Notice of Public Hearing

Blank Notice

MARTINEZ VILLEGAS, Francisco
La Sirenita Bar at 1500 W MITCHELL St.
Class B Tavern and Public Entertainment Premises License Renewal Applications

Wednesday, February 16, 2022 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 2/16/2022 at 10:35 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1423 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1424 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1426 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT OCCUPANT	1427 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1429 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT OCCUPANT	1500 W MITCHELL ST, A	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1502 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1504B W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1512A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1522B W MITCHELL ST, 1	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST, 2	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST, 3	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST, 4	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1522B W MITCHELL ST, 5	MILWAUKEE, WI 53204-3200
CURRENT OCCUPANT	1523 W MITCHELL ST	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1524 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1525 W MITCHELL ST, A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1526 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1527 W MITCHELL ST, A	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1532A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT OCCUPANT	1533 W MITCHELL ST, 1	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1533 W MITCHELL ST, 2	MILWAUKEE, WI 53204-3243
CURRENT OCCUPANT	1666 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1670 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT OCCUPANT	1708 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1708A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1714 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1718A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT OCCUPANT	1722 S 15TH ST	MILWAUKEE, WI 53204-3221

Blank Notice

Total Records: 34

Radius: 250.0 feet and Center of Circle: 1500 W Mitchell St

2021-2022 Plan of Operation for 1500 W MITCHELL ST

1. Litter & Security Plans			
How are the grounds kept clean?		<input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:	
How often will grounds be cleaned?		<input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:	
Who cleans the grounds?		<input checked="" type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:	
How are noise issues prevented and/or addressed?		<input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:	
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans:		Inside <u>4</u> Locations: <u>Restrooms and Behind BAR</u> Outside <u>1</u> Locations: <u>Rear Bldg</u>	
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Eagle Disposals</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>2</u> AND What are their responsibilities? <u>Enforce Age requirements and check for weapons</u> What security equipment do they use? <u>Wand</u> List their licensing, certification or training credentials: <u>Armed Security State Licensed</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>4 Inside 2 Outside</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>Check ID's For age requirements and Pat down Weapons.</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: Fee:		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for La Sirenita Bar 1500 W MITCHELL ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, Patrons Dancing, 5 Amusement Machines, 1 Pool Tables, Small Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Flora FRANCISCO MARTINEZ V.
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign