## Sherman Park Reckless Driving Committee Suggestions to be considered when discussing the Proposed Towing SOP 1/27/2022

We agree that the suggestion of 25+ is way too fast, especially on neighborhood streets. We looked at the data from the tickets being issued as documented in the Seventh District TSU end-of-the-year report; the highest number of tickets was in the 15-24 MPH brackets. There is a building consensus in the Committee that illegally tinted windows be added to the SOP. We would ask that MPD study other comparable cities to see what their threshold is for *egregious reckless driving*.

We are asking that the Commission consider supporting what we are calling a Compliance Campaign--a campaign that touches all media and reinforces the message that everyone who chooses to drive in Milwaukee is on the same page--keeping all the laws while driving in a safe manner and respectful of all their fellow drivers, bike riders, walkers and all who use streets to get around the City. It's all about accountability for the behavior that everyone exhibits. We wish to see drivers who understand what it means to drive safely in Milwaukee. As a Committee we are suggesting at the minimum there be a three-month campaign and at a maximum a year-long campaign to reinforce this concept.

We are suggesting that any SOP that stresses enforcement has to follow what we are talking about above. We cannot take punitive action without everyone knowing what is coming. Yes, we all agree that folks are stressed out when traveling in Milwaukee--there is a need for enforcement, but there has to be a "postdate" built into any proposed SOP(s) to address what has gone on for too many years.

Finally, we are asking that there be a discussion about earmarking ARPA funds for the community-wide Compliance Campaign to start to bring about a change in behaviors that have been out-of-control for too long.

An overall consensus within the committee is that the FPC should support Acting Mayor Johnson's effort to select and appoint a Reckless Driving Coordinator whom he discussed with us and announced at the press conference. We are under the impression that he was going full out to implement Vision Zero--we need a point person who is taking the lead on implementing this comprehensive program.