

A real estate company with a social mission.



BUSINESS PLAN & OPERATING BUDGET 2022



LIST OF ATTACHMENTS

Overview of Travaux
Organizational Chart
2022 Operating Budget Assumption
2022 Operating Budget
2022 Budgeted Revenue
Project Pipeline

Overview of Travaux, Inc.

A Real Estate Provider with a Social Mission

Founded by the Housing Authority of the City of Milwaukee (HACM) in 2015, *Travaux's* mission is to "serve as its real estate development arm for the purpose of developing, constructing, and managing a continuum of housing and mixed-used development options for the affordable and market rate real estate market."

Travaux's social mission will be fulfilled in the following ways:

- Earning revenue that can be used to support HACM's resident programs.
- Developing and supporting real estate projects that provide social and environmental benefits.

Four Key Lines of Business (LOB):

Real Estate Development, Real Estate Construction, Real Estate Finance Consulting, and Asset Management

Real Estate Development

Travaux will provide holistic real estate development services which provide clients with an experienced and knowledgeable guide through the real estate development process, from site selection, to securing mixed-financing, and creating a potential exit strategy at the completion of the con-

Market Rate Housing Mixed Income Housing Transit Oriented Development Mixed Income Housing Community Facilities

Potential Products

Real Estate Construction

Both independently, and through strategic partnerships, *Travaux* will construct traditional, market rate, residential and mixed-use products, leveraging its expertise in developing affordable, senior, and supportive housing products to meet the growing needs of a diverse community.

Real Estate Finance Consulting

Travaux's third LOB will serve to evaluate the financial feasibility of complex value added real estate investments. This includes speculative land, land development, and commercial and residential rehabilitation/development for all property types: offices, retail, multi-family and mixed-use.



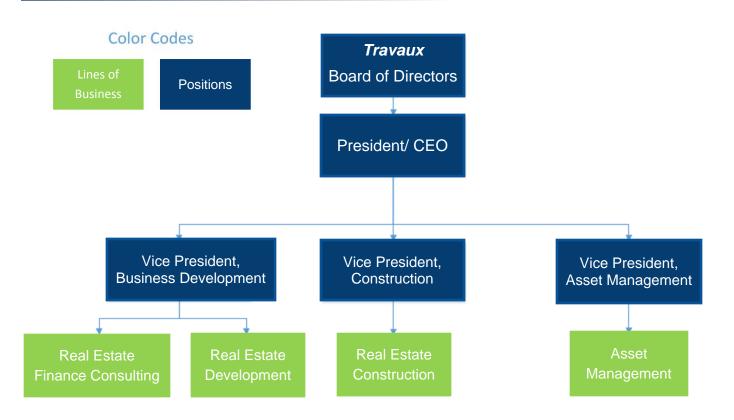
Asset Management

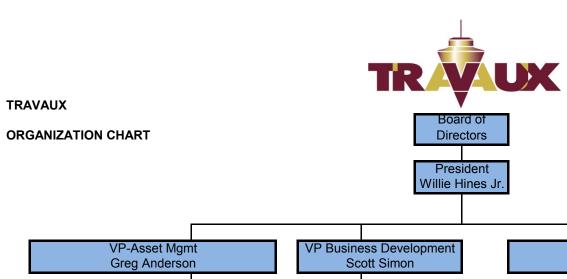
Travaux will leverage HACM's experience in managing large numbers of units, scattered sites, and diverse funding streams to effectively manage strategic needs for established portfolios. **Travaux's** Asset Management will extend quality services to all real estate owners in and around the City of Milwaukee and can augment HACM's property management services.

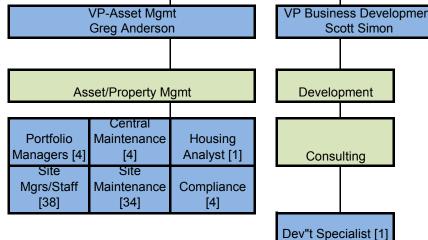
Travaux's Two-Year Plan

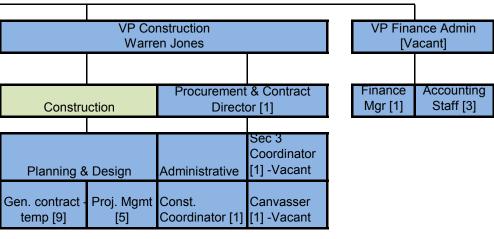
Six Months Year Two Year One Develop marketing and Attend Wisconsin housing Develop in-house capacity for communication plans to raise authority and professional construction management services awareness. housing association conferences to support Real Estate to market lines of business. Construction and Asset Create a traditional and social Management lines of business. media interest about launching of Start developing HACM properties under the Rental Assistance Assist at least 2 non-PHAs in Demonstration Program. Wisconsin in developing their • Install governance structure and mixed finance project. hire executive management team Asset Management Line of Business Goal: Develop a portfolio of properties owned by Travaux. · Develop models of proposed real estate developments as marketing and showcase demos for potential residents, partners, buyers, and State Housing Authorities.

Proposed Organizational Chart and Lines of Business









Color Codes:

[#] = No. of Employees

Summary: Regular Employees only

Eine of
Business
Position or
Function

Fin/admin/Procurement

8

Propery Management

86 [83 Employees are directly charged to the Projects]

Construction Development

2

Total

104



Operating Budget Assumptions CY 2022

- 1. Under the existing Cooperation Agreement between Travaux and HACM, Travaux is providing employees to HACM to manage some of its Public Housing developments, all of its Market Rate developments and Low Income Housing Tax Credit (LIHTC) developments. Employees cost assigned to these developments are directly charged to the project and is not presented as part of Travaux Operating Budget. Travaux earns fee in managing the LIHTC developments.
- Salary increase budgeted at 3% of total salaries. Individual increase are based on performance
 per Performance Management & Appraisal System; bonus and incentives are not included in
 budget.
- 3. Benefits calculated at 40% of salaries
- 4. Development fees earned on HACM projects are split 30:70 [30% Travaux]
- 5. Three [2] direct HACM employees are currently supervise and assigned under Travaux. Their costs are carried under HACM budget, not Travaux.
- 6. Construction Fees assumed at 12% of Construction cost before GP,OH, GR [5%; 2%; 5%]



OPERATING BUDGET

2022	Tatal Camardidated	0	D	0	D M
REVENUES	Total Consolidated	Corporate	Development	Construction	Prop. Mgmt
Operating Revenue-Profit	24,159,773		302,573	23,857,200	
Project Management fee	976,704		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	196,750	779,954
Other Income-Accounting Fees	163,000	163,000			·
Total Revenue	25,299,477	163,000	302,573	24,053,950	779,954
DIRECT COST					
Salaries & Benefits	1,065,054		0	1,065,054	
Material	639,032		· ·	639,032	
Subcontracts	19,596,986			19,596,986	
Fees	0			, ,	
Total Direct Cost	21,301,071	0	0	21,301,071	0
OPERATING GROSS PROFIT	3,998,405	163,000	302,573	2,752,879	779,954
INDIRECT EXPENSES					
Site Management Salaries	389,703			389,703	
Site Management Benefits	155,881			155,881	
Small Tools & Suplies	10,000			10,000	
Shop Labor	0				
Shop Labor - Employee Benefits	0				
Outside Repairs	0				
Depreciation Expense Insurance, Taxes, Licenses	120.270			120,270	
Miscellaneous	5,000			5,000	
Total Indirect Expenses	680,855	0	0	680,855	0
·	,			•	
ADMINISTRATIVE					
Administrative salaries	1,508,967	490,693	203,779	518,023	296,473
Employee Bens Admin.	603,587	196,277	81,512	207,209	118,589
Training & Conferences Travel - convention	5,000	1,000		4,000	
Communications	4,500 40,000	1,500 15,750	3,500	3,000 15,750	5,000
Legal Fees	31,000	1,000	3,300	30,000	3,000
Accounting Fees	5,000	5,000		00,000	
Insurance	22,635	22,635			
Janitorial	25,000	25,000			
Development Consulting	144,000		144,000		
Computer Supplies and Service	5,000	5,000			
Office supplies	7,000	7,000			
Sundry	106,500	55,000	4,000	47,500	0
Total ADMINISTRATIVE	2,508,189	825,854	436,790	825,483	420,062
MAINTENANCE					
Automotive Parts & Fuel	16,000			15,000	1,000
Hardware supplies	1,000			1,000	0.000
Vehicle repairs contractor TOTAL MAINTENANCE SUPPLIES	9,000 26,000	0	0	7,000 23,000	2,000 3,000
	20,000	0	0	23,000	·
TOTAL OPERATING EXPENSES	3,215,044	825,854	436,790	1,529,337	423,062
NET INCOME	783,362	-662,854	-134,218	1,223,541	356,892
SUNDRY					
Miscellaneous	10,000	10,000			
Equipment repair	5,000	5,000	0.000	10.000	
Advertising	16,000	3,000	3,000	10,000	
Membership dues	2,000	2,000			
Bank charges/trustee fees Postage	4,000 500	4,000 500			
Dues & Subscriptions	5,000	5,000			
Printing	4,000	500	1,000	2,500	
Uniforms	15,000		,	15,000	
Software	45,000	25,000		20,000	
TOTAL SUNDRY	106,500	55,000	4,000	47,500	0

Construction Contracts	Contract Amount	% Completion for 2020 coverage	Estd Amount	% Comletion 2021	Estd Amount	% Completion 2022	Progress Billings	Estd. GR.OH.GP	Total Direct Cost
Westlawn Renaissance VI	\$35,197,000	30%	\$10,559,100	60%	\$21,118,200	10%	\$3,519,700	\$377,111	\$3,142,589
Holton Terrace	\$4,740,793	70%	\$3,318,555	30%	\$1,422,238				
Merrill Park	\$8,664,085	50%	\$4,332,043	50%	\$4,332,043				
Becher Court	\$6,223,326	30%	\$1,866,998	70%	\$4,356,328				
Westlawn Renaissance V	\$10,870,000					50%	\$5,435,000	\$582,321	\$4,852,679
Westlawn Renaissance VII	\$29,900,000					40%	\$11,960,000	\$1,281,429	\$10,678,571
Carver Park	\$5,350,000					55%	\$2,942,500	\$315,268	\$2,627,232
Total			\$23,621,723	·	\$31,228,809		\$23,857,200	\$2,556,129	\$21,301,071
Travaux Projects as Owners Rep									
HACM HAPA WR IV - Construction Management Fee Westlawn Infrastructure	400,000 200,000 467,000 80,000				\$400,000 \$200,000				
Total	1,147,000				\$600,000		\$196,750	\$196,750	<u> </u>
Share in Development Fee WR V WR VII Carver Park	Earned 843,306.00 3,820,685.00 1,461,534.00	Paid 843,306.00 2,000,000.00 1,461,534.00	Paid in 2022 \$208,576 \$500,000 \$300,000			Travaux Share % 30% 30% 30%		Amount \$62,573 \$150,000 \$90,000	
Total								\$302,573	

TRAVAUX, INC. PROJECT PIPELINE 1/1/2022



HACM -WESTLAWN - CNI

Phase 4A [WR V]

Total Development Cost Construction Cost Projected Construction Fees Phase 4C [WR VII]

Total Development Cost Construction Cost

Projected Construction Fees

Phase 5 - Market Rate Rental

Total Development Cost Construction Cost

Projected Construction Fees

Phase 6 - Market Rate Home Ownership

Total Development Cost Construction Cost

Projected Construction Fees

HACM -RAD CONVERSION

Carver Park

Total Development Cost Rehab Cost Projected Construction Fees

Highland Gardens

Total Development Cost

Rehab Cost

Projected Construction Fees

Cherry Court

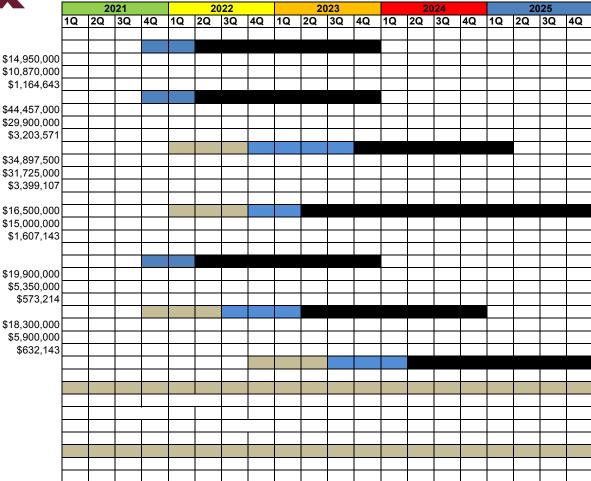
Hillside Terrace - on Hold River View **Arlington Court** Locust Court

HACM- OTHER PROJECTS

Convent Hill Lot - on Hold Cyber School-YMCA @ Parklawn Highland Homes - Home Ownership Proj

PROJECT STAGE/STATUS

PRE-DEVELOPMENT PRE-CONSTRUCTION CONSTRUCTION



Estd. Total Construction Contract Estd. Construction Fees

\$98,745,000 \$10,579,821