



# City of Milwaukee

City Hall  
200 East Wells Street  
Milwaukee, WI 53202

## Meeting Agenda COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

*ALD. JOE DAVIS, SR., CHAIR*

*Ald. T. Anthony Zielinski, Vice-Chair*

*Ald. James Witkowiak, Ald. Willie Wade, Ald. Terry Witkowski*

*Staff Assistant, Joanna Polanco, 286-2366*

*Fax: 286-3456, [jpolan@milwaukee.gov](mailto:jpolan@milwaukee.gov)*

*Legislative Liaison, Amy Hefter, 286-2290,  
[ahefte@milwaukee.gov](mailto:ahefte@milwaukee.gov)*

---

Monday, July 19, 2010

9:00 AM

Room 301-B, City Hall

---

**Amended 7/16/10 - Item numbered #3 (File Number 100371) has been added.**

1.     [100084](#)     Reappointment of Michael Lee to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)  
**Sponsors:**     THE CHAIR
  
2.     [100085](#)     Reappointment of Bryce Clark to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)  
**Sponsors:**     THE CHAIR
  
3.     [100371](#)     Appointment of Leroy Buth, Jr., to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)  
**Sponsors:**     THE CHAIR
  
4.     [100091](#)     Reappointment of Joan Bartels Farrell to the Business Improvement District Board No. 5 (Westown) by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
5.     [100093](#)     Reappointment of John Hennessy to the Business Improvement District Board No. 5 (Westown) by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
6.     [100096](#)     Reappointment of Todd Rizzo to the Business Improvement District Board No. 5 (Westown) by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
7.     [100193](#)     An ordinance relating to the Energy Efficiency Improvement Loan Program.  
**Sponsors:**     Ald. Kovac
  
8.     [100364](#)     Communication from the Public Policy Forum relating to the Forum's study, "Main

Street Milwaukee: Program at a Crossroads".

**Sponsors:** Ald. Davis

9. [100376](#) Communication from the Emerging Business Enterprise Program relating to the City of Milwaukee Disparity Study Phase 1 Report.

**Sponsors:** THE CHAIR

10. [100317](#) Resolution relative to the establishment of the Year 2011 Funding Allocation Plan.

**Sponsors:** THE CHAIR

11. [100333](#) Substitute resolution relating to the reallocation of administration funding for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 to various City departments.

**Sponsors:** Ald. Hines Jr.

*This item will include discussion of measures that will be taken to ensure transparency and accountability relating to the expenditure of American Recovery and Reinvestment Act funds received as a result of adoption of this file.*

12. [100366](#) Substitute resolution appropriating \$100,000 from the Milwaukee Police Department's Operation Safe Neighborhoods fund account to the 2010 Community Development Block Grant contingent fund.

13. [100113](#) Substitute resolution relative to acceptance and funding of a United States Department of Labor Pathways Out of Poverty Grant.

**Sponsors:** Ald. Zielinski

14. [100273](#) Resolution authorizing adjustments of the Neighborhood Stabilization Program 1 funding allocations within the Department of City Development to allow for funding of Habitat for Humanity.

**Sponsors:** Ald. Davis

*---May be placed on file as no longer needed.*

15. [091476](#) Resolution authorizing an expenditure of \$180,000 from the Development Fund for improvements to South Second Street to address "quiet zone" improvements to the Canadian Pacific Railroad crossing located north of the Milwaukee River, in the 4th Aldermanic District.

**Sponsors:** Ald. Bauman

*---May be placed on file as no longer needed.*

**This meeting will be webcast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).**

**Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.**

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).



## Legislation Details (With Text)

**File #:** 100084      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 5/4/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Michael Lee to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 11

**Attachments:** Reappointment Letter, Biography Page, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100084

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Michael Lee to the Business Improvement District Board #11 (Brady Street) by the Mayor.  
(3rd Aldermanic District)

**Drafter**

Mayor

TB

5/4/10



**Tom Barrett**  
Mayor, City of Milwaukee

---

May 4, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am please to reappoint the following to the Business Improvement District Board # 11 (Brady Street):

Michael D. Lee  
929 N. Astor Street  
Milwaukee, WI 53202

Patricia Suminski  
1218 A East Brady Street  
Milwaukee, WI 53202

Bryce Clark  
1679 N. Franklin Place  
Milwaukee, WI 53202

Salvatore Glorioso  
1018 E. Brady Street  
Milwaukee, WI 53202

Laura Cole  
4808 W. Woodlawn Court  
Milwaukee, WI 53208

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes, and the Common Council File 060754 with operating plan attached. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor

---

**MICHAEL D. LEE**

**929 N. Astor Street #1402 ✓  
Milwaukee, WI 53202  
(414)-520-9195**

**Objective:** Appointment as Director of BID #11

<b>Work History</b>	<b>Owner/Operator</b>	<b>Club Brady 1339 East Brady Street Milwaukee, WI 53202</b>	<b>1984 - present</b>
---------------------	-----------------------	--	-----------------------

<b>Education</b>	<b>Graduate of</b>	<b>Appleton West High School Appleton, Wisconsin</b>	<b>1976</b>
------------------	--------------------	--	-------------

	<b>Graduate of</b>	<b>UW Eau Claire Eau Claire, WI Degree in Business Admin- istration &amp; Economics</b>	<b>1976-1980</b>
--	--------------------	---	------------------

**References** References are available upon request



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: Common Council File Number 100084

Reappointment of Michael Lee to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on May 25, 2010.

- Number of meetings held: 10
- 
- Number of meetings attended: 4
- 
- Number of excused absences: 1
- Number of unexcused absences:

Please return this information to Charlotte Rodriguez, [croдри@milwaukee.gov](mailto:croдри@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

\*\* Mike Lee was appointed to the BID #11 Board on June 16, 2009.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

---



**NOTICES SENT TO FOR FILE: 100084**

[illegible]



## Legislation Details (With Text)

**File #:** 100085      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 5/4/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Bryce Clark to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 11

**Attachments:** Reappointment Letter, Biography Page, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100085

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Bryce Clark to the Business Improvement District Board #11 (Brady Street) by the Mayor.  
(3rd Aldermanic District)

**Drafter**

Mayor

TB

5/4/10

BRYCE CLARK

~~1633 N Franklin Place~~

Milwaukee WI 53202

1079 N. FRANKLIN  
PLACE

414-271-7812

Work # 414-291-5233

cempazuchi@sbcglobal.net

Own and operate Cempazuchi restaurant at 1205 E Brady street. Cempazuchi is a Mexican restaurant featuring the cuisine of Oaxaca and other regional areas of southern Mexico. We are a full service restaurant with a full bar and outdoor patio seating in season.

Have been in business since April of 1999.

Live at 1633 N Franklin Place which is a 1/2 block off Brady street.

Have lived at this address for 11 years and previously lived on Jackson Street in the 1500 block for 10 years.

I am currently on the board of directors of the Brady Street Association, and have been active in the merchants group on the street.



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: Common Council File Number 100085

Reappointment of Bryce Clark to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on May 25, 2010.

- Number of meetings held: 10
- Number of meetings attended: 9
- Number of excused absences: 1
- Number of unexcused absences:

Please return this information to Charlotte Rodriguez, [crodri@milwaukee.gov](mailto:crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

**NOTICES SENT TO FOR FILE: 100085**

[illegible]



**City of Milwaukee**  
**Text File**  
**Appointment**

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

---

**Introduced:** 7/7/2010

**File Number:** 100371

**Status:** In Committee

**Version:** 0

**Sponsors:** THE CHAIR

..Number

100371

..Version

ORIGINAL

..Reference

..Sponsor

THE CHAIR

..Title

Appointment of Leroy Buth, Jr., to the Business Improvement District Board #11 (Brady Street) by the Mayor. (3rd Aldermanic District)

..Drafter

Mayor

TB

7/7/10

July 7, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Mr. Leroy Buth, Jr., 1221 East Brady Street, Milwaukee, Wisconsin 53202, to the Business Improvement District Board #11 (Brady Street). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 060754 with operating plan attached. Mr. Buth's term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

  
Tom Barrett  
Mayor



06/263

December 6, 2006

Leroy H Buth Jr  
1223 E Brady St.  
Milwaukee WI 53202  
414-272-4247

Property ,business owner, and resident of Brady Street with partner Diane Lukich.

Resident and Business operator @ 1221-1223 E Brady St. Since 1994. Own and manage property @ 1225-1227 E. Brady St. Since 1999.

Member of the BID #11 for over five years, currently chairman.

Leroy Buth

**NOTICES SENT TO FOR FILE: 100371**

[illegible]



## Legislation Details (With Text)

---

**File #:** 100091      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 5/4/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Joan Bartels Farrell to the Business Improvement District Board No. 5 (Westtown) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 05

**Attachments:** Reappointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100091

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

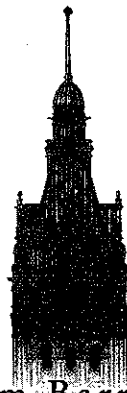
Reappointment of Joan Bartels Farrell to the Business Improvement District Board No. 5 (Westown) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

5/4/10



**Tom Barrett**  
Mayor, City of Milwaukee

---

May 4, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following to the Business Improvement District Board #5  
(Westown):

Joan Bartels Farrell  
Goodwill Industries of Southeastern Wisconsin  
826 N. Plankinton, Ste. 600  
Milwaukee, WI 53203

Mike Kenny  
CPS Parking  
100 East Wisconsin Avenue, #230  
Milwaukee, WI 53202

Debra Usinger  
Usinger's Famous Sausage  
1030 N. Old World Third Street  
Milwaukee, WI 53203

Denise Garczynski  
Assurant Health  
501 W. Michigan Street  
Milwaukee, WI 53203

John Hennessy  
St. James Court Historic Apartments  
831 West Wisconsin Avenue  
Milwaukee, WI 53233

Todd Rizzo  
Wispark, LLC  
301 W. Wisconsin Ave.  
Milwaukee, WI 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes, and  
Common Council File 890817 as amended by 080620. The terms will commence upon taking of  
the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor

**JOAN B. FARRELL, JD**  
11927 N. Bridgewater Drive  
Mequon, WI 53092  
(414)573-5626  
jfarrell@goodwillsew.com

**GOODWILL INDUSTRIES OF SOUTHEASTERN WISCONSIN, INC.** 2009 - Present  
The largest of 168 Goodwill affiliates in the US and Canada with revenues exceeding \$200 million.  
Goodwill is a non-profit corporation with the mission of providing training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

**Vice President and Corporate Counsel**

Manages the legal and compliance activities for the corporation and its various subsidiaries. Advises executive management on the legality of contemplated actions.

**CONTRACT COUNSEL SOLUTIONS, INC., Milwaukee, WI** 2008 – 2009  
Legal placement firm specializing in part-time or project based general counsel positions for experienced corporate attorneys.

**General Counsel – Independent Contractor**

Currently engaged as part-time general counsel for \$150M industrial manufacturer and small manufacturer of environmentally preferred consumer products.

**AURORA HEALTH CARE, Milwaukee, WI** 2007 – 2008  
Wisconsin's largest fully integrated health care system with \$3.2B annual revenue.

**Director of Philanthropy Operations**

Recruited to lead operations of \$18M department. Supervised financial performance, budget analysis and cost containment measures. Analyzed performance data for discussion with senior management. Reviewed, negotiated and managed service contracts.

**BARTELS FARRELL LAW OFFICES, Milwaukee, WI** 1997 – 2007  
General practice law firm specializing in real estate, business transactions, contracts, employment law and succession planning.

**Corporate Attorney**

Served as general counsel to business owners and executives spanning the retail, real estate, business/financial services, and temporary employment industries.

**MAIER & MCILNAY, S.C., Milwaukee, WI** 1996 – 1997  
Boutique law firm specializing in business law, real estate and estate planning.

**Corporate Attorney**

**HINSHAW & CULBERTSON, Milwaukee, WI** 1987 – 1996  
250 person regional law firm specializing in insurance litigation and general practice law.

**Associate Attorney**

**PROFESSIONAL ASSOCIATIONS**

**WESTOWN ASSOCIATION OF MILWAUKEE, INC.**, Milwaukee, WI  
President (2000 -2010); Director (2001- Present)

**BUSINESS IMPROVEMENT DISTRICT (BID #5)**, Milwaukee, WI  
Director (2000 – Present)

**AIDS RESOURCE CENTER OF WISCONSIN**, Milwaukee, WI  
Development Committee (2009 – Present)

**ASSOCIATION FOR WOMEN LAWYERS**, Milwaukee, WI  
Past President (2000); Member (since 1988)

**KIWANIS CLUB OF MILWAUKEE**, Milwaukee, WI  
Director (2007 – Present); Member (since 2005)

**PROFESSIONAL DIMENSIONS**, Milwaukee, WI  
Member (since 2009)

**EDUCATION**

Juris Doctorate, University of Wisconsin, Madison, Wisconsin, 1987  
BBA, Marketing, University of Wisconsin, Madison, Wisconsin, 1984

**BAR ADMISSIONS**

U.S. District Court for the Eastern District of Wisconsin  
U.S. District Court for the Western District of Wisconsin  
State of Wisconsin



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

Re: Common Council File Number 100091

Reappointment of Joan Bartels Farrell to the Business Improvement District Board No. 5 (Westtown) by the Mayor. (4th Aldermanic District)

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on May 25, 2010.

- Number of meetings held: 12
- Number of meetings attended: 11
- Number of excused absences: 1
- Number of unexcused absences: 0

Please return this information to Charlotte Rodriguez, [crodriguez@milwaukee.gov](mailto:crodriguez@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk



**NOTICES SENT TO FOR FILE: 100091**

[illegible]



## Legislation Details (With Text)

**File #:** 100093 **Version:** 0

**Type:** Appointment **Status:** In Committee

**File created:** 5/4/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:** **Final action:**

**Effective date:**

**Title:** Reappointment of John Hennessy to the Business Improvement District Board No. 5 (Westtown) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 05

**Attachments:** Reappointment Letter, Attendance Record, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100093

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

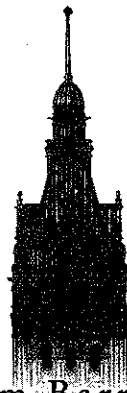
Reappointment of John Hennessy to the Business Improvement District Board No. 5 (Westtown) by the Mayor.  
(4th Aldermanic District)

**Drafter**

Mayor

TB

5/4/10



**Tom Barrett**  
Mayor, City of Milwaukee

---

May 4, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following to the Business Improvement District Board #5  
(Westtown):

Joan Bartels Farrell  
Goodwill Industries of Southeastern Wisconsin  
826 N. Plankinton, Ste. 600  
Milwaukee, WI 53203

Mike Kenny  
CPS Parking  
100 East Wisconsin Avenue, #230  
Milwaukee, WI 53202

Debra Usinger  
Usinger's Famous Sausage  
1030 N. Old World Third Street  
Milwaukee, WI 53203

Denise Garczynski  
Assurant Health  
501 W. Michigan Street  
Milwaukee, WI 53203

John Hennessy  
St. James Court Historic Apartments  
831 West Wisconsin Avenue  
Milwaukee, WI 53233

Todd Rizzo  
Wispark, LLC  
301 W. Wisconsin Ave.  
Milwaukee, WI 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes, and  
Common Council File 890817 as amended by 080620. The terms will commence upon taking of  
the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

Re: Common Council File Number 100093

Reappointment of John Hennessy to the Business Improvement District Board No. 5 (Westown) by the Mayor. (4th Aldermanic District)

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on May 25, 2010.

- Number of meetings held: 12
- Number of meetings attended: 12
- Number of excused absences: 0
- Number of unexcused absences: 0

Please return this information to Charlotte Rodriguez, [crodri@milwaukee.gov](mailto:crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

## JOHN HENNESSY

### EXPERIENCE

- Spearheaded start-up of urban real estate development firm.
- Assembled multi-functional and culturally diverse development teams to participate in public-private partnerships.
- Obtained layered financing from various sources to develop urban neighborhood projects.
- Negotiated acquisition and development agreements.
- Managed construction of rehab and new construction developments/projects.
- Managed properties with special populations and difficult neighborhood environments.
- Managed partnerships of corporations, non-profits, government, private investors, etc.
- Created neighborhood development consulting business and assembled associated consulting team.
- Taught continuing education classes in neighborhood development.
- Sold global network solutions and medical electronic equipment.
- Developed marketing strategies for neighborhood developments, network solutions, and medical electronic equipment.
- Coordinated engineering, manufacturing, and sales efforts in product development/introduction for manufacturing organization.
- Designed software and hardware for medical electronics and automated electronic test equipment.

### ACHIEVEMENTS

- *The Nicole and Tim's Place, Milwaukee, WI*  
Twin 5 story, newly constructed, 7500 square foot newly condo buildings each containing four 1,750 2-story units and 4 two car tandem parking garages. Developed and placed into service in Marquette University neighborhood.
- *Kilbourn Knoll Historic Apartments, Milwaukee, WI*  
\$650,000 historic renovation of a boarded-up building using historic and affordable housing tax credits; first affordable housing tax credit project in State to use a corporate investor.
- *Lincoln School Historic Apartments, Racine, WI*  
\$3,800,000 historic renovation of a 100 year old abandoned school into 64 unique and affordable apartments for senior citizens.
- *Harambee Brewers Hill Redevelopment, Milwaukee, WI*  
\$4,000,000 joint venture with a neighborhood non profit corporation included the rehab of Victorian era duplexes (23 units) and the new construction of architecturally compatible, townhouse style duplexes (26 units) on adjacent vacant lots. A multi-member "development coalition" was used to address various community needs related to this development. This development was the first new construction in Milwaukee's central city to be financed through affordable housing tax credits.
- *Saint James Court Historic Apartments, Milwaukee, WI*  
\$1,500,000 renovation (30 apartments plus commercial space) of a significant historic building on the west side of downtown Milwaukee.

- *Development Consulting* integral in over \$60,000,000 in housing/ commercial development in Milwaukee and Racine neighborhoods.
- *Creation of Strategies for Redevelopment of Blighted Urban Areas*  
These strategies are compatible with the objectives of multiple parties including neighborhood groups, historic preservationists, neighbors, municipalities, and the developers.
- *Developed Management Plan With Unique Intensive Screening Process*  
This plan was modeled by other neighborhood landlords and developers.
- *Implemented Global Network Solutions for Johnson Controls and Kohler.*
- *Provided Troubleshooting and Key Accounts Support Nationwide*  
to GE's Patient Monitoring Sales Organization.
- *Turned Around Ailing Wisconsin Territory in Less than One Year*  
as Patient Monitoring Equipment Sales Representative.
- *Developed GE's First Two Automated Arrhythmia Monitoring Systems.*

## HONORS

- Honor Award from Wisconsin Society of Architects for design of Kilbourn Knoll and Harambee Brewers Hill developments.
- Gerald Cone Award from Milwaukee's West End Community Assoc. for neighborhood improvement related to Kilbourn Knoll development.
- Welcome Home Wisconsin Award from Wisconsin Housing and Economic Development Authority related to Lincoln School development.
- Belle Award for Civic Improvement from Racine Urban Aesthetics, Inc. related to Lincoln School development.
- Neighborhood improvement award from ESHAC (a Milwaukee neighborhood association) for work related to the Harambee Brewers Hill development.
- Board Member of WE Development, Inc., a neighborhood economic development corporation and Westtown Association, a downtown Milwaukee neighborhood association
- Various awards for sales performance while at GE.
- NIH Fellowship at Northwestern University.

## WORK RECORD

1993 to Present	<b>Hennessy Group, President</b>
1988 to 1993	Toldt Hennessy Group, Vice President
1972 to 1987	GE Medical Systems, Engineering, Marketing, and Sales Positions
1970 to 1971	NCR, Test Equipment Engineer

## EDUCATION

1970	BS, Electrical Engineering University of Dayton, Dayton, Ohio
1972	MS Biomedical Engineering Northwestern University, Evanston, Illinois
1972 to 1987	Various GE Product, Human Relations, Marketing, Sales, and Management Courses
1988 to 2008	Development and Affordable Housing Seminars

**NOTICES SENT TO FOR FILE: 100093**

[illegible]





## Legislation Details (With Text)

**File #:** 100096 **Version:** 0

**Type:** Appointment **Status:** In Committee

**File created:** 5/4/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:** **Final action:**

**Effective date:**

**Title:** Reappointment of Todd Rizzo to the Business Improvement District Board No. 5 (Westtown) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 05

**Attachments:** Reappointment Letter, Biography Page, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100096

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Todd Rizzo to the Business Improvement District Board No. 5 (Westtown) by the Mayor.  
(4th Aldermanic District)

**Drafter**

Mayor

TB

5/4/10

**TODD J. RIZZO**  
**Regional Director, WISPARK LLC**

Todd Rizzo is currently the Regional Director for WISPARK LLC, the real estate development subsidiary of Wisconsin Energy Corporation. WISPARK provides development and redevelopment services to create Class-A, master-planned business parks, modern office and industrial buildings, and other mixed-use real estate ventures. WISPARK is headquartered in Milwaukee, Wisconsin and has a second office in Pleasant Prairie, Wisconsin.

Todd joined WISPARK in 1994 as a Marketing & Development Associate to provide marketing and development services to the Kenosha and Racine County business parks under development including the 2,500-acre LakeView Corporate Park in Pleasant Prairie, 350-acre Business Park of Kenosha in Kenosha, and the 180-acre GrandView Business Park in the Town of Yorkville. Over the past 13 years, Todd has grown into Development Manager, Senior Developer and most recently a Regional Director position at WISPARK. Todd has been instrumental in selling and developing some of WISPARK's largest and most complicated projects. Todd directs a multi-disciplinary group of professionals such as architects, contractors, engineers, brokers, lenders, and attorneys in order to accomplish the many types of real estate projects in which WISPARK participates.

A recent project of significance that Todd handled in its entirety was the complete exterior and interior renovation of the 211 W. Wisconsin Avenue Building (old US Bank Building) which was completed in the spring 2006. The major tenant of the building is the Internal Revenue Service. The Project has been honored with the prestigious CPR Award from The Milwaukee Downtown Business Improvement District # 21 as well as the Best Renovation/Office from the Business Journal Real Estate Awards program.

Todd has sold over 300 acres of land, developed over 5,000,000 square feet of industrial and office properties and sold many investment properties which collectively represent over \$350 million in transactional value.

Todd is a graduate of the University of Wisconsin - Madison with a degree in Real Estate and Urban Land Economics. Todd is currently pursuing the Certified Commercial Investment Manager (CCIM) designation. He is a member of the National Association of Industrial and Office Properties (NAIOP), Commercial Association of Realtors Wisconsin (CARW), Association of Industrial Real Estate (AIRE), and the Wisconsin Real Estate Alumni Association (WREAA).

Todd has been involved in many non-profit committees and organizations throughout southeast Wisconsin and currently holds a board position on the Real Estate Alliance for Charity (REACH).

Married, Todd and his wife Kristi have a nine-month old daughter, Isabella. Kristi works at Bon-Ton in the corporate offices located at the Boston Store building in the Westtown District.



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

Re: Common Council File Number 100096

Reappointment of Todd Rizzo to the Business Improvement District Board No. 5 (Westtown) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on May 25, 2010.

- Number of meetings held: 12
- Number of meetings attended: 9
- Number of excused absences: 3
- Number of unexcused absences: 0

Please return this information to Charlotte Rodriguez, [crodriguez@milwaukee.gov](mailto:crodriguez@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

**NOTICES SENT TO FOR FILE: 100096**

[illegible]



## Legislation Details (With Text)

---

**File #:** 100193      **Version:** 0

**Type:** Ordinance      **Status:** In Committee

**File created:** 5/25/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** An ordinance relating to the Energy Efficiency Improvement Loan Program.

**Sponsors:** ALD. KOVAC

**Indexes:** ENERGY CONSERVATION, GRANTS

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/25/2010	0	COMMON COUNCIL	ASSIGNED TO		
6/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

100193

Version

ORIGINAL

Reference

090376

Sponsor

ALD. KOVAC

Title

An ordinance relating to the Energy Efficiency Improvement Loan Program.

Drafter

LRB10227-1

RTW

05/25/10

**NOTICES SENT TO FOR FILE : 100193**

[illegible]







## Legislation Details (With Text)

**File #:** 100364 **Version:** 0

**Type:** Communication-Report **Status:** In Committee

**File created:** 7/7/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:** **Final action:**

**Effective date:**

**Title:** Communication from the Public Policy Forum relating to the Forum's study, "Main Street Milwaukee: Program at a Crossroads".

**Sponsors:** ALD. DAVIS

**Indexes:** MAIN STREET PARTNERS BOARD, REPORTS AND STUDIES, SOCIAL CONCERNS

**Attachments:** Cover Letter from Ald Davis to Mr. Henken - Public Policy Forum, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
7/7/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100364

**Version**

ORIGINAL

**Reference**

**Sponsor**

ALD. DAVIS

**Title**

Communication from the Public Policy Forum relating to the Forum's study, "Main Street Milwaukee: Program at a Crossroads".

**Requestor**

**Drafter**

LRB10330-1

JDO

07/07/2010

July 7, 2010

Rob Henken, President  
Public Policy Forum  
633 W. Wisconsin Ave., Suite #406  
Milwaukee, WI 53203

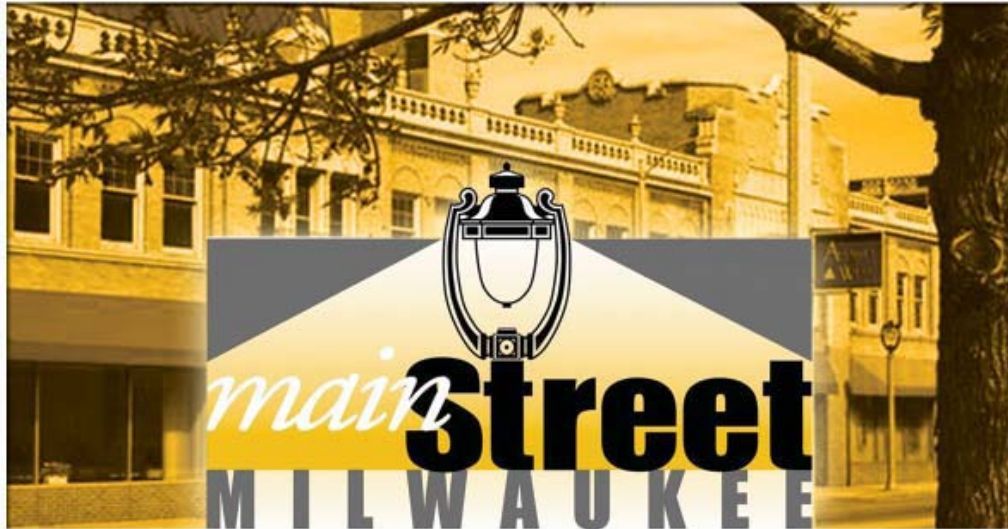
Dear Mr. Henken:

Today I am introducing a Common Council communication file relating to the Public Policy Forum's recently released study, "Main Street Milwaukee: Program at a Crossroads." I believe the Main Street program has great potential for stimulating economic development in Milwaukee. However, as your study reveals, this program currently suffers from a number of shortcomings that limit its overall effectiveness. Therefore, it is critical that the City of Milwaukee's elected officials receive a report from your organization summarizing the findings and recommendations of the Main Street study. This will lead to valuable discussion of ways to improve and restructure the Main Street program and the City's economic development efforts in general.

It is likely that this communication file will be referred to the Common Council's Community and Economic Development Committee. The next regularly-scheduled meeting of this committee is Monday, July 19, at 9 a.m. I invite you, Sandra Zupan and Anneliese Dickman to attend this meeting and present the Main Street report. I look forward to seeing you then.

Sincerely,

Joe Davis, Sr.  
Alderman, 2<sup>nd</sup> District  
Chair, Community & Economic Development Committee



# Milwaukee:

## *Program at a crossroads*



# What is Main Street?

- Comprehensive public-private model for commercial district revitalization
- The Four-Points approach:
  - Organization, Economic Restructuring, Promotion and Design
- Competitive and selective designation
- Financial self-sufficiency



# The MSM Program

- Expected benefits:
  - productive economic activity in commercial districts
  - increased citizen engagement, cooperation and visibility
  - streamlined gathering and monitoring of economic data
- Stakeholders:
  - MSM Partners Board
  - DCD and LISC
  - District managers, volunteers
- Funding:
  - public (CDBG) and LISC/private
  - Business Improvement District (BID)

# Milwaukee Main Street Districts

- 2005:
  - *The Mosaic on Burleigh* - Burleigh Street
  - *SOHI* - N 27th Street
  - *Silver City* - National Avenue
  - *Lincoln Village* - Lincoln Avenue
- 2008:
  - *Historic King Drive* - MLK Dr
  - *North Avenue Gateway* - North Avenue/27th St

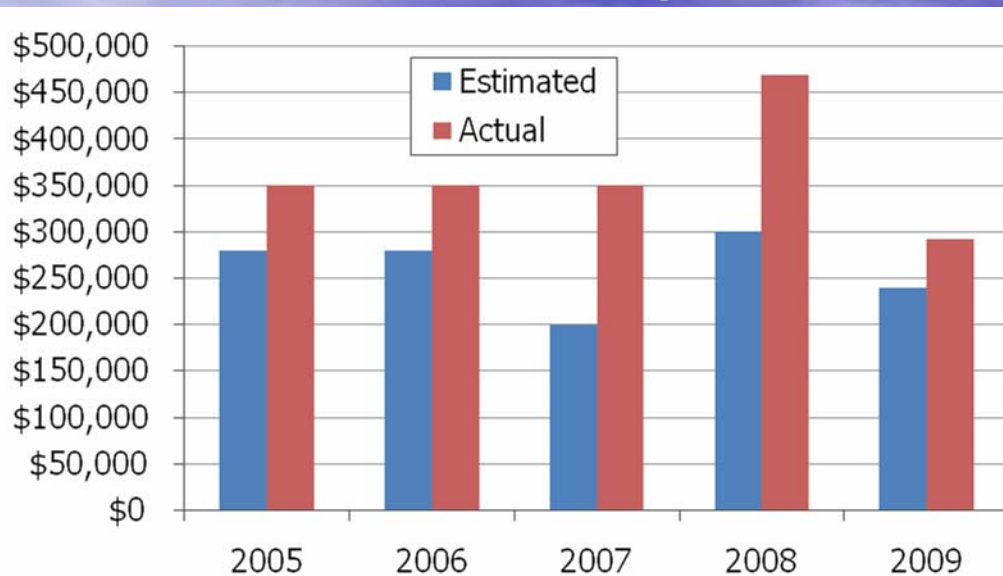


# Overview of the MSM Program to Date

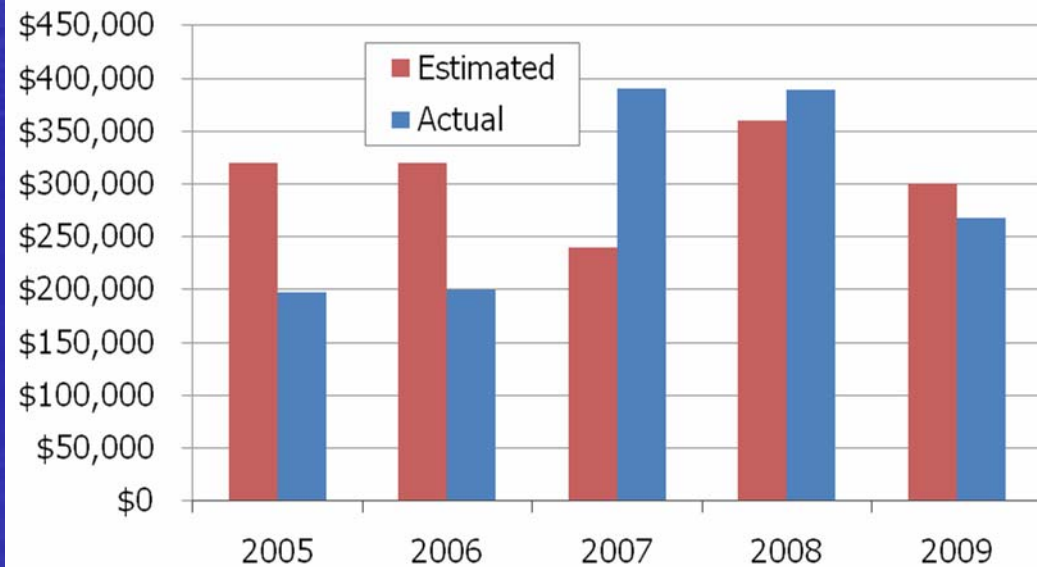
- Investment
- Financial sustainability
- Expenditures
- Outcomes

# Investment

## CDGB Funding



## LISC Funding

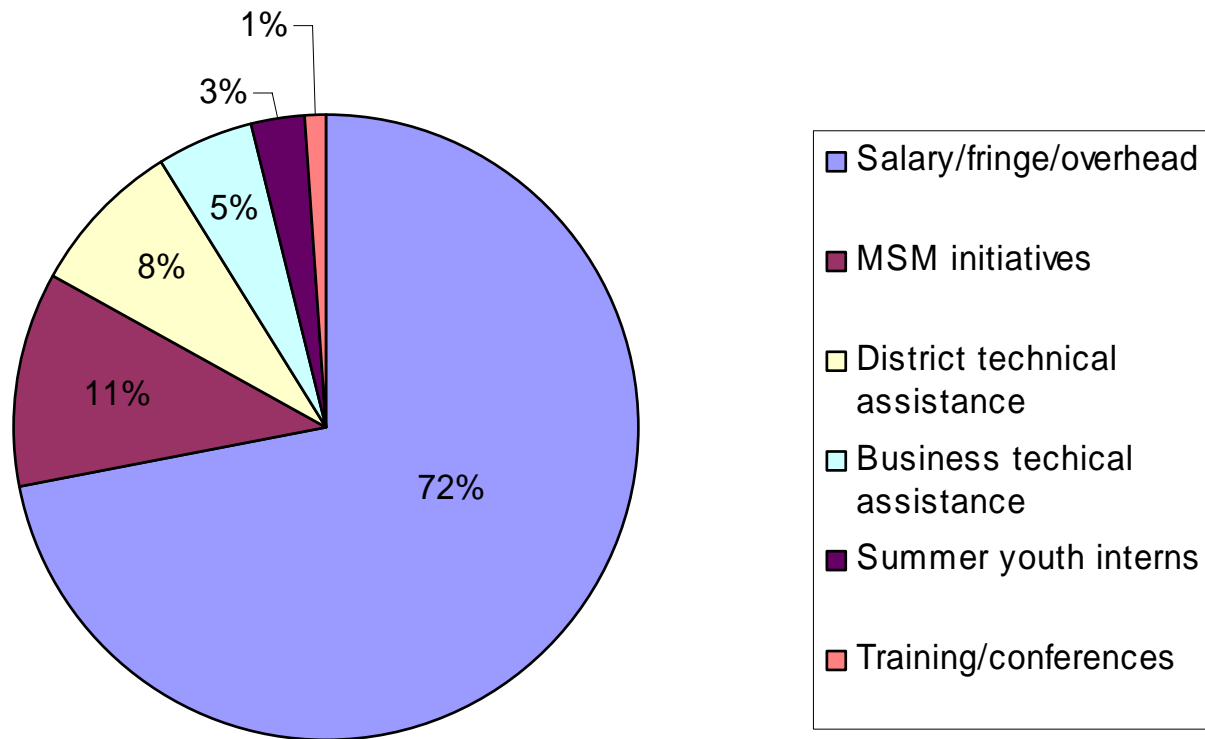


# Financial sustainability

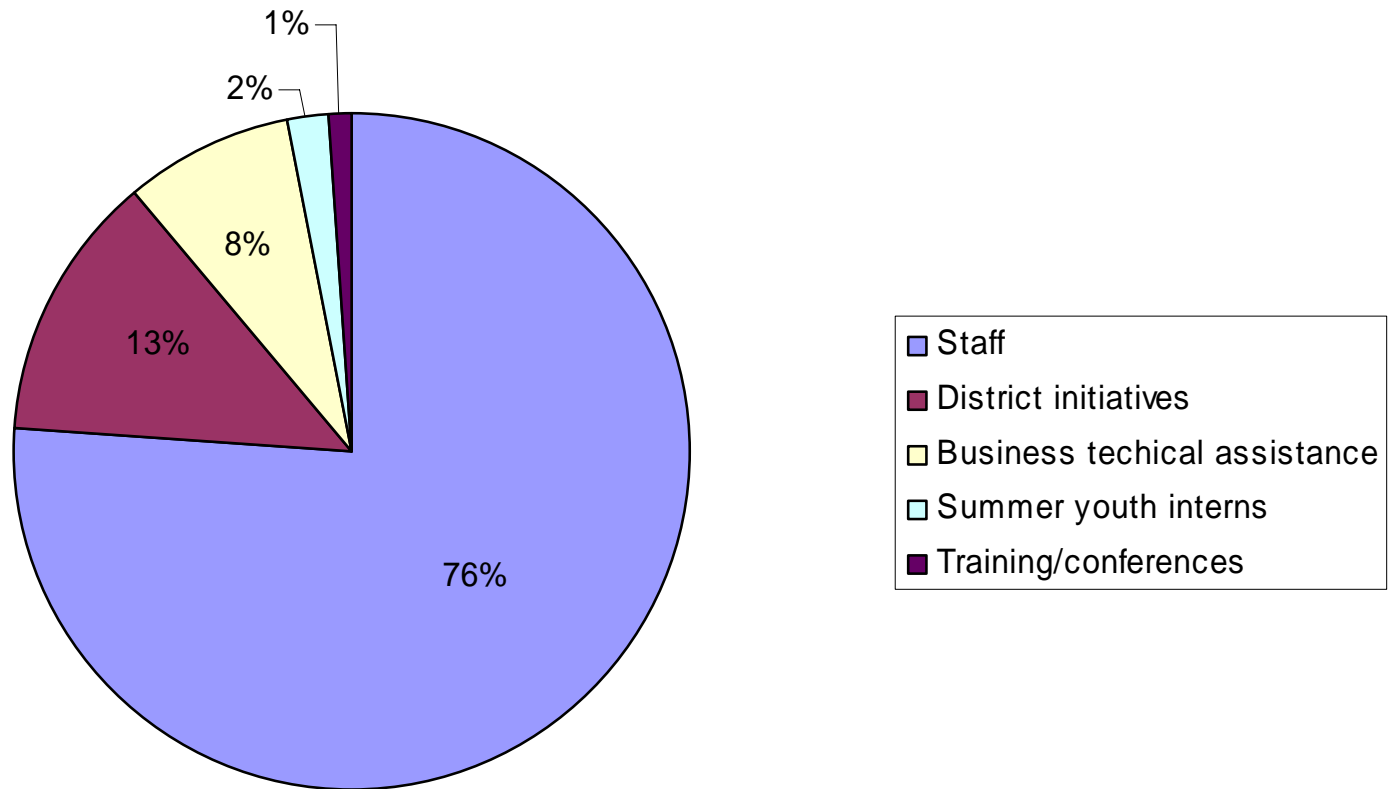
- Financial self-sufficiency not achieved
- Public funds crucial for sustaining the program
- Significant carryovers of allocated funds
- BID creation has not materialized
- “Corporate buddy system” lagging



# MSM Program Expenditures



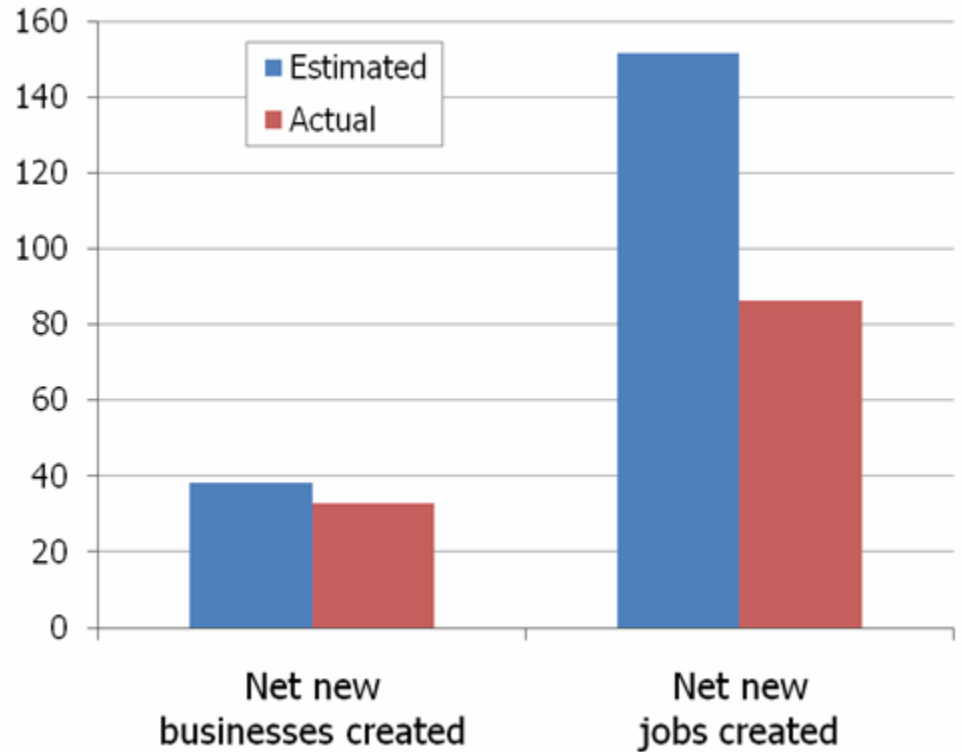
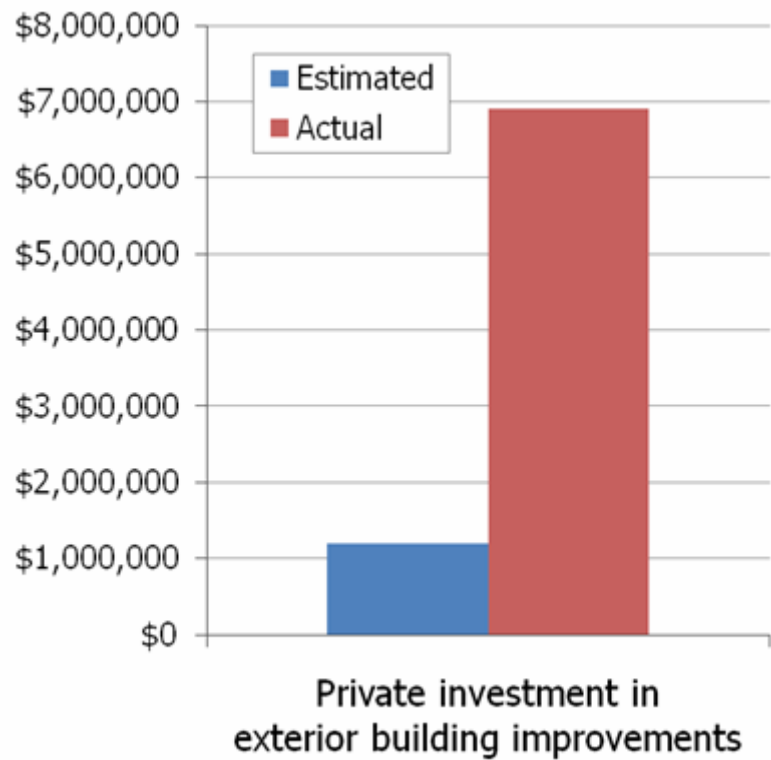
# MSM District Expenditures



# Outcomes

- Belief, passion and commitment
- More cohesiveness and stronger working relationships
- Increased attention to the neighborhood

# Outcomes



# Outcomes

<b>Activity</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008*</b>	<b>2009</b>	<b><i>Total</i> 2005-2009</b>
Private investment in exterior building improvements	\$799,100	\$551,080	\$134,682	\$5,398,308	\$26,405	<b>\$6,909,575</b>
New/expanded business	0	12	2	11	8	<b>33</b>
New jobs	8	34	22	7.5	15	<b>86.5</b>



# Summary of Findings

- Finding # 1 – Goals are unclear and may not be suitable for Milwaukee's low-income neighborhoods
- Finding # 2 – Administrative structure is complex and coordination among the districts and stakeholders is poor
- Finding # 3 – Transparency and accountability for achievement of outcomes is lacking

# Improving of the MSM Program to Date

- Finding # 4 – Resources are not optimally leveraged and program visibility is low
- Finding # 5 – The program lacks sufficient volunteers

# Summary

- An opportunity to:
  - re-evaluate and define program goals
  - align program with other economic development and poverty alleviation efforts
  - restructure and streamline the program
  - ensure outcome measurement and evaluation
  - implement a coordinated branding and marketing agenda
  - revisit appropriate role and level of CDBG \$



**NOTICES SENT TO FOR FILE : 100364**

[illegible]

--	--	--	--	--



## Legislation Details (With Text)

---

**File #:** 100376      **Version:** 0

**Type:** Communication-Report      **Status:** In Committee

**File created:** 7/7/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Communication from the Emerging Business Enterprise Program relating to the City of Milwaukee Disparity Study Phase 1 Report.

**Sponsors:** THE CHAIR

**Indexes:** EMERGING BUSINESS ENTERPRISES, REPORTS AND STUDIES, SOCIAL CONCERNS

**Attachments:** Cover Letter, Hearing Notice Llist

Date	Ver.	Action By	Action	Result	Tally
7/7/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100376

**Version**

ORIGINAL

**Reference**

THE CHAIR

**Sponsor**

**Title**

Communication from the Emerging Business Enterprise Program relating to the City of Milwaukee Disparity Study Phase 1 Report.

**Requestor**

**Drafter**

CC-CC

jp

7/9/10



Business Operations Division  
Emerging Business Enterprise Program

Tom Barrett  
*Mayor*

Rhonda U. Kelsey  
*City Purchasing Director*

Ossie C. Kendrix, Jr.  
*Manager*

July 8, 2010

Alderman Joe Davis, Sr.  
Chair  
Community & Economic  
Development Committee  
200 East Wells Street  
Milwaukee, WI 53202

Re: Communication File Introduction – CED Committee

Dear Ald. Davis:

DOA-BOD-EBEP would like to introduce a "Title Only" communication file for the CED Committee meeting that is scheduled to occur on Monday, July 19, 2010. The title for the communication file is, "Disparity Study Phase 1 Report Presentation."

The first draft of the report is scheduled to be delivered to this office on Monday, July 12<sup>th</sup> and I should be able to deliver a copy of the Phase 1 Report to each of the CED Committee Members on or before July 15, 2010.

In addition, on the day of the CED Committee Meeting, representatives from D. Wilson Consulting, LLC, the consultant that is conducting the study will be in attendance to present the reporting findings.

If you should have any questions, please feel free to contact me directly at (414) 286-5552.

Thanks for your time and consideration.

Sincerely,

Ossie C. Kendrix, Jr.  
*Manager*



# City of Milwaukee Disparity Study Phase I Preliminary Findings Presentation

---

July 19, 2010

# Consultant Qualifications

- Management Consulting Firm specializing in MBE/DBE Programs and Disparity Studies
- 20 Years of Disparity Study experience
- Over 60 Disparity Studies
- State Agencies
- Local Governments
- State Universities and Community Colleges
- Multi-Agency Consortia

# Objectives

- The three (3) primary objectives of the study were to determine:
  1. If a statistically significant disparity exists between the number of minority-owned and women-owned business enterprises that are ready, willing, and able to provide goods and services to the City and the number of minority-owned and women-owned businesses that were actually providing goods and services to the City during calendar years 2005, 2006, 2007 and 2008.

# Objectives

2. The extent to which minority and women-owned business participate in the procurement of contracts with the City of Milwaukee in construction services, professional services and goods and services.
3. Whether minority and women-owned business participation is representative of the availability of minority and women owned businesses ready, willing and able to participate in contracts within the City of Milwaukee.

# Background

## Phase 1 Tasks - Completed

- Task # 1 - Legal Analysis
- Task # 2 - Contract Category and Data Collection
- Task # 3 - Relevant Market Area Analysis
- Task # 4 - Utilization Analysis
- Task # 5 - Availability of Qualified Firms
- Task # 6 - Disparity Analysis
- Task # 7 - Business Demographic Analysis
- Task # 8 - Phase I Preliminary Findings and Presentation

# Legal Analysis

Reviewed the impact of relevant court decisions on Minority and Woman Owned Business programs to determine the current judicial requirements. The court cases included:

- *City of Richmond v. J.A. Croson Company*;
- *Adarand Constructor v. Peña*;
- *Western States Paving Co. v. Washington Department of Transportation*;
- *Contractors Ass'n. of Eastern Pennsylvania v. City of Philadelphia*;
- *Engineering Contractors of South Florida v. Metropolitan Dade County*;
- *Concrete Works of Colorado v. City and County of Denver*;
- *Northern Contracting, Inc. v. State of Illinois, et al.*; and,
- *Rothe Development Corp. v. US Department of Defense*.

# Relevant Market Area Analysis

- To determine the relevant market area, we analyzed the contracts that were awarded to prime contractors to determine their geographic location by business category and county.
  - Construction - Milwaukee County, Waukesha County and Washington County, WI
  - Professional Services - Milwaukee County, Waukesha County, Washington County and Dane County, WI; Cook County, DuPage County and Kane County, Illinois; San Diego County and Los Angeles County, California; Dallas County, Texas; Pima County, Arizona and Spokane County, Washington
  - Goods & Services - Milwaukee County, Waukesha County and Ozaukee County, Wisconsin; and Cook County, Illinois



# Utilization Analyses

- Construction

- Prime Contractor EBE Utilization - \$12,110,849 or 14.78 percent of total construction contract dollars
- Subcontractor EBE Utilization - \$13,781,332 or 16.82 percent of total construction contract dollars

- Professional Services

- Prime Contractor EBE Utilization - \$392,498 or 4.08 percent of total professional services contract dollars
- Subcontractor EBE Utilization - \$31,226 or 0.32 percent of total professional services contract dollars

- Goods & Services

- Prime Contractor EBE Utilization - \$1,552,095 or 7.55 percent of the total goods & services contract dollars
- Subcontractor EBE Utilization - \$1,743,228 or 8.48 percent of the total goods & services contract dollars



# Availability Analyses

- Construction

- 4.64 percent of the prime contractors available to work on City contracts
- 16.46 percent of the subcontractors available to work on City contracts

- Professional Services

- 17.09 percent of the prime contractors available to work on City contracts
- 39.42 percent of the subcontractors available to work on City contracts

- Goods & Services

- 10.42 percent of the prime contractors available to work on City contracts
- 28.48 percent of the subcontractors available to work on City contracts

# Disparity Analyses

- The following is the methodology utilized to determine if EBEs received a fair and equitable share of the subcontracting dollars:
  - Availability and Utilization data were analyzed
  - Disparity Index = Percent of Utilization divided by the Percent of Availability and multiplying the result by 100
  - A Disparity Index of 100 indicates parity, a balance between utilization and availability
  - A Disparity Index of less than 80 indicates significant underutilization

# Preliminary Findings

## FINDING 1:

The Relevant Market Areas for the City are:  
Construction

County, State	# of Contracts	% of Contracts	# of Firms	% of Firms	Dollars	% of Dollars	Cum%
MILWAUKEE, WI	119	45.95%	36	52.17%	\$37,731,556.40	40.12%	40.12%
WAUKESHA, WI	90	34.75%	19	27.54%	\$31,974,730.55	34.00%	74.12%
WASHINGTON, WI	34	13.13%	2	2.90%	\$12,241,457.05	13.02%	87.14%

# Preliminary Findings

## FINDING 1: (continued)

### Professional Services

County, State	# of Contracts	% of Contracts	# of Firms	% of Firms	Dollars	% of Dollars	Cum%
MILWAUKEE, WI	65	52.85%	46	48.42%	\$3,705,760.25	32.99%	32.99%
WAUKESHA, WI	10	8.13%	8	8.42%	\$2,188,211.30	19.48%	52.47%
WASHINGTON, WI	1	0.81%	1	1.05%	\$365,000.00	3.25%	55.72%
COOK, IL	7	5.69%	5	5.26%	\$169,040.20	1.50%	57.22%
DANE, WI	4	3.25%	4	4.21%	\$196,399.10	1.75%	58.97%
DU PAGE, IL	2	1.63%	2	2.11%	\$387,118.30	3.45%	62.41%
KANE, IL	3	2.44%	2	2.11%	\$262,300.00	2.33%	64.75%
SAN DIEGO, CA	2	1.63%	2	2.11%	\$212,503.40	1.89%	66.64%
LOS ANGELES, CA	2	1.63%	2	2.11%	\$68,009.00	0.61%	67.25%
DALLAS, TX	2	1.63%	2	2.11%	\$35,724.24	0.32%	67.56%
PIMA, AZ	2	1.63%	2	2.11%	\$32,955.00	0.29%	67.86%
SPOKANE, WA	1	0.81%	1	1.05%	\$2,000,000.00	17.80%	85.66%

# Preliminary Findings

## FINDING 1 (continued):

### Goods & Services

County, State	# of Contracts	% of Contracts	# of Firms	% of Firms	Dollars	% of Dollars	Cum%
MILWAUKEE, WI	78	53.79%	59	50.86%	\$14,645,545.50	55.88%	55.88%
WAUKESHA, WI	28	19.31%	24	20.69%	\$3,937,131.85	15.02%	70.90%
OZAUKEE, WI	1	0.69%	1	0.86%	\$139,085.00	0.53%	71.43%
COOK, IL	9	6.21%	7	6.03%	\$1,837,823.47	7.01%	78.44%

# Preliminary Findings

## FINDING 2:

The statistical analysis identified disparity for several EBE groups as follows:

- Construction

African Americans, Asian Americans and nonminority Women were significantly underutilized with disparity indices of 52.86, 0.00. and 30.95 respectively

All other EBE groups were overutilized

- Goods & Services

Native Americans, Hispanic Americans and nonminority Women were significantly underutilized with disparity indices of 0.00, 17.18, 0.72 respectively

African Americans were underutilized with a disparity index of 86.97

All other EBE groups were overutilized

# Findings & Recommendations

## FINDING 3:

- Professional Services

101 Professional Services contracts were included in the sample analyzed

Prime Contractor EBE participation included African American, Asian American and nonminority Women owned firms

Subcontractor EBE participation included an African American owned firm

# Summary

The results of the analyses conducted in Phase I of the Study shows that there is significant underutilization of minority-owned firms in construction, professional services and goods & services. It is important to identify the reasons and/or causes for the underutilization. This will be accomplished in Phase II of the Study.



# Next Steps

## Phase II Tasks

- Task # 9 - Regression Analysis
- Task #10 - Private Sector Analysis
- Task #11 - Anecdotal Data Collection and Analysis
- Task #12 - Recommendations for Program Revisions or Development
- Task #13 - Public Hearings
- Task #14 - Phase II Final Report Presentation

# Questions and Answers

**NOTICES SENT TO FOR FILE : 100376**

[illegible]



## Legislation Details (With Text)

---

**File #:** 100317      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 7/7/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution relative to the establishment of the Year 2011 Funding Allocation Plan.

**Sponsors:** THE CHAIR

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT

**Attachments:** Fiscal Note, 2011 Proposed Funding Allocation (FAP), Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
7/7/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/14/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE			
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

100317

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Resolution relative to the establishment of the Year 2011 Funding Allocation Plan.

**Analysis**

**Body**

Whereas, The Community and Economic Development Committee recommends approval of the Funding Allocation Plan of activities and funding recommendation for funding year 2011 as attached; and

Whereas, The City of Milwaukee appears to be eligible for community development entitlement funding for year 2011 estimated at \$26,315,122 (CDBG funds \$18,200,000; HOME funds, \$6,800,000; ESG funds, \$740,186; and HOPWA funds \$574,936); now therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the 2011 Funding Allocation Plan is approved as attached; and, be it

Further Resolved, That the authorization for the funding listed in the resolution is subject to the availability of the Year 2011 community development funding and the release of funds for this purpose by HUD; and, be it

Further Resolved, That the Community Development Grants Administration is authorized to prepare and submit the Annual Action Plan for community development funding to the United States Department of Housing and Urban Development (HUD) in accordance with the City's Strategic Plan.

**Requestor**

**Drafter**

2011Funding Plan

06/23/10

## CITY OF MILWAUKEE FISCAL NOTE

A) DATE June 23, 2010

FILE NUMBER: \_\_\_\_\_

Original Fiscal Note ☒ Substitute ☐

SUBJECT: Resolution relative to the establishment of the Year 2011 Funding Allocation Plan.

B) SUBMITTED BY (Name/title/dept./ext.): Steve Mahan/Director/DOA-CBGA/X3842

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)  
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)  
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)  
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
	CDBG – 2011		18,200,000	18,200,000	
OTHER:	HOME – 2011		6,800,000	6,800,000	
	ESG – 2011		740,186	740,186	
	HOPWA – 2011		574,936	574,936	
TOTALS			26,315,122	26,315,122	

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:


H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:


PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐



# **City of Milwaukee- Community Development Grants Administration**

2011 Proposed  
Funding Allocation Plan (FAP)

**CDBG**  
*Milwaukee*

Date of Release: June 25<sup>th</sup>, 2010

# NOTICE OF POSSIBLE FUNDING REDUCTION

---

- This disclaimer serves as notice to all recipients of funding awarded under the City of Milwaukee- Community Development Grants Administration (CDGA).

Should availability of federal funds:

Community Development Block Grant (CDBG),

HOME Investment Partnerships,

Stewart E. McKinney Emergency Shelter Grants (ESG),

Housing Opportunities for Persons with AIDS (HOPWA)

be reduced, the City of Milwaukee's Community and Economic Development Committee can modify and reduce either the Grantee's and/or Sub-grantee's award compensation or the Grantee's and/or Sub-grantee's program year or both. In the event of such a modification or reduction the Grantee and/or Sub-grantee shall be notified in advance of the pending Community and Economic Development Committee meeting where such action shall take place.



# **COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM**

The Community Development Block Grant program was established by Congress in 1974 with the passage of the Housing and Community Development Act. This program provides funds to municipalities and other units of government around the country to develop viable urban communities. This is accomplished by providing affordable, decent housing, a suitable living environment and by expanding economic opportunities principally for low and moderate income persons. Local units of government develop their own programs and funding priorities, however all activities must be consistent with one or more of the following HUD national objectives:

- Principally benefits low/moderate income persons
- Prevents or eliminates slum or blight
- Addresses an urgent need or problem in the community (e.g., natural disaster)

As a Participating Jurisdiction (PJ) and entitlement community, the City of Milwaukee-Community Development Grants Administration (CDGA), receives annual funding allocations from the Federal government to fund activities to address these National Objectives.

As a recipient of these funds, the City of Milwaukee is required to submit to HUD an annual Funding Allocation Plan that describes how the City will utilize Federal funds to address the national objectives in a manner that will produce the greatest measurable impact on our community.

The statutes for the Federal formula grant programs set forth three basic goals against which the plan and the City's performance under the plan will be evaluated by HUD. The City must state how it will pursue these goals for all community development programs.

HUD statutory program goals are:

## **DECENT HOUSING - which includes:**

- Assisting homeless persons obtain affordable housing;
- Assisting persons at risk of becoming homeless;
- Retaining the affordable housing stock;
- Increasing the availability of affordable permanent housing in standard condition to low-income and moderate-income families, particularly to members of disadvantaged minorities without discrimination on the basis of race, color, religion, sex, national origin, familial status, or disability;
- Increasing the supply of supportive housing which includes structural features and services to enable persons with special needs (including persons with HIV/AIDS) to live in dignity and independence; and
- Providing affordable housing that is accessible to job opportunities.

# **COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM**

## **A SUITABLE LIVING ENVIRONMENT - which includes:**

- Improving the safety and livability of neighborhoods;
- Eliminating blighting influences and the deterioration of property and facilities;
- Increasing access to quality public and private facilities and services;
- Reducing the isolation of income groups within areas through spatial deconcentration of housing opportunities for lower income persons and the revitalization of deteriorating neighborhoods;
- Restoring and preserving properties of special historic, architectural, or aesthetic value; and
- Conserving energy resources and use of renewable energy sources.

## **EXPANDED ECONOMIC OPPORTUNITIES- which includes:**

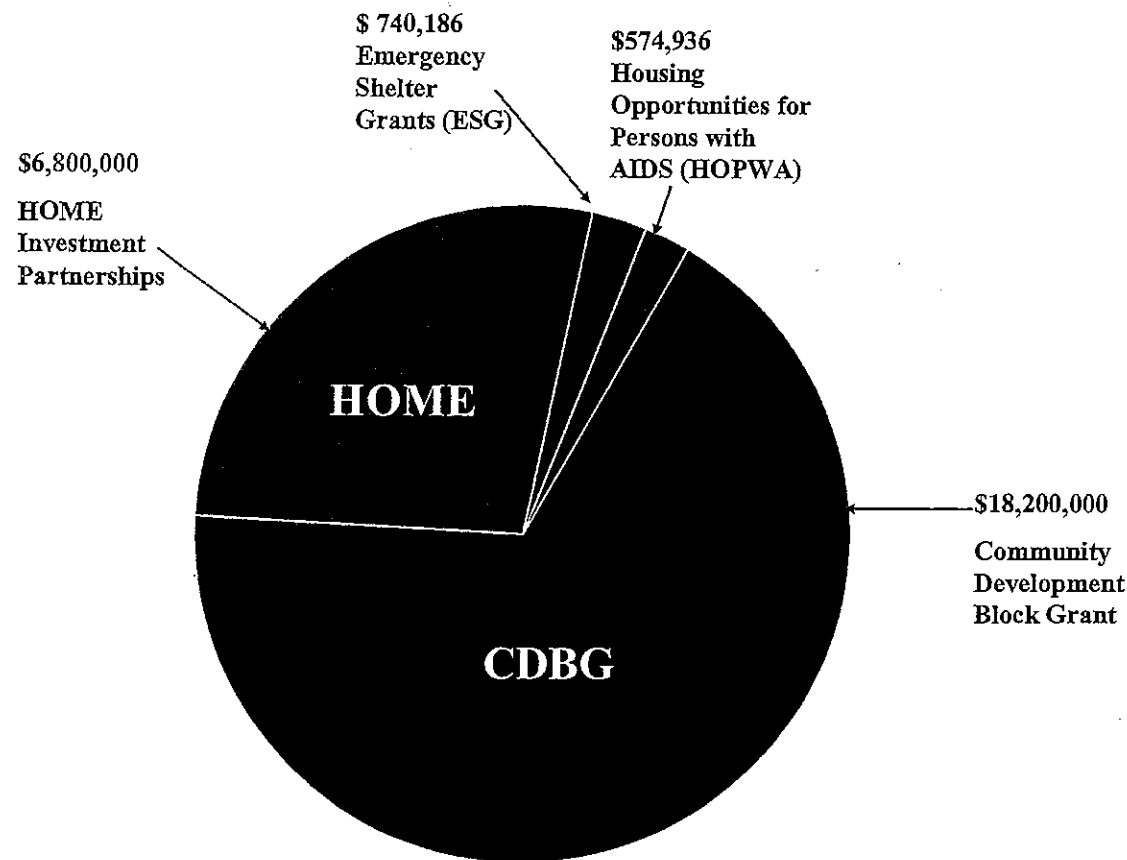
- Job creation and retention;
- Establishment, stabilization and expansion of small businesses (including micro-businesses);
- The provision of public services concerned with employment;
- The provision of jobs to low-income persons living in areas affected by those programs and activities, or jobs resulting from carrying out activities under programs covered by the plan;
- Availability of mortgage financing for low-income persons at reasonable rates using non-discriminatory lending practices;
- Access to capital and credit for development activities that promote the long-term economic and social viability of the community; and
- Empowerment and self-sufficiency for low-income persons to reduce generational poverty in federally assisted housing and public housing.

## **Long-term outcomes linked to these goals are:**

- **Availability/Accessibility** – This outcome relates to programs that make services, housing, infrastructure, public services, or shelter accessible or available to low or moderate income persons, include those with special needs and/or disabilities.
- **Affordability** – This outcome relates to programs that provide affordability to low or moderate income persons and can include affordable housing.
- **Sustainability** – This outcome relates to programs that improve communities and promote viability such as removing slum and blight or other services that sustain communities.

# 2011 Proposed City of Milwaukee Block Grant Entitlement Allocation

---



# 2011 Proposed Federal Entitlement Allocation

---

Community Development Block Grant (CDBG)	\$ 18,200,000
HOME Investment Partnership (HOME)	\$ 6,800,000
Emergency Shelter Grants Program (ESG)	\$ 740,186
Housing Opportunities for People with AIDS (HOPWA)	<u>\$ 574,936</u>
Total	\$ 26,315,122

# HUD OBJECTIVES & OUTCOMES FOR

## 2011 Proposed Neighborhood Initiatives

HUD Objective: Create Suitable Living Environment HUD Outcome: Sustainability	HUD Objective: Provide Decent Affordable Housing HUD Outcome: Affordability	HUD Objective: Create Economic Opportunities HUD Outcome: Sustainability
Community Organizing/Crime Prevention/NSP	Housing Production	Employment Services
Community Prosecution Unit	Neighborhood Improvement Program (NIP)	(Job Training & Placement/Job Placement)
Community Partners	Rental Rehabilitation	Special Economic Development – Assistance for Businesses
Homeless Shelters	Owner-Occupied Home Rehab Loan Program	Large Impact Developments (LIDs)
FOCUS Fire Prevention & Education	Homebuyer Counseling	Milwaukee Mainstreet Program
Graffiti Abatement	Code Enforcement Program	Emerging Business Enterprise Program
Receivership of Nuisance properties	Housing Accessibility Program	Retail Investment Fund (RIF)
Tenant Assistance Program	Fresh Start Youth Apprenticeship Program	Summer Youth Internship Program
Landlord/Tenant Compliance Program	Lead Paint Abatement	Land Management/Spot Acquisition
Youth Services	Fair Housing Enforcement	Vacant Lot Redevelopment
Neighborhood Cleanups	Environmental Planning & Review	Brownfields Redevelopment
Nuisance Building Demolition		
Housing and Services for Persons with AIDS		
Community Outreach & Technology Center		
Driver's License Recovery and Employment Project		

# 2011 Proposed Community Based Organizations' Initiatives

---

- Community Organizing
- Community Prosecution Unit
- Community Partners
- Tenant Assistance Program
- Employment Services \*
- Economic Development \*
- Fair Housing Enforcement
- Youth Services: General \*
- Youth Services: Safe Places
- Homebuyer Counseling
- Technical Assistance for CBOs
- Homeless Shelters
- Graffiti Abatement
- Driver's License Recovery & Employment Project

- Housing Accessibility Program
- Mainstreets Program (Refer to Mainstreets Board)
- Neighborhood Improvement Program\*
- Housing Production
- Fresh Start Program
- Housing Opportunities for Persons with AIDS \*
- Housing Production- New Community Housing Development Organization (CHDO)\*

*\* Request for Proposal (RFP) required*

# 2011 Proposed CDBG Entitlement Allocation

(By Category)

---

## I. Public Service

### Community Organizing

➤	Neighborhood Strategic Planning	\$ 900,000
➤	Community Partners Initiative	\$ 250,000
➤	Community Prosecution Unit	\$ 275,000

### Public Service- General

➤	Youth Services: General	\$ 800,000
➤	Youth Services: Mandated Safe Places	\$ 200,000
➤	Drivers License Recovery/Employment Project	\$ 150,000
➤	Employment Services	\$ 525,000

Homebuyer Counseling	\$ 400,000
----------------------	------------

Homeless Shelters	<u>\$1,000,000</u>
-------------------	--------------------

Public Service Total	\$4,500,000
----------------------	-------------

# 2011 Proposed CDBG Entitlement Allocation

(By Category)

---

## II. Planning

- Fair Housing Enforcement/Education/ Predatory Lending \$ 174,000
- Continuum of Care Planning \$ 10,000

Planning Total \$ 184,000

## III. Economic Development (ED)

- Special Economic Development \$ 750,000
- Mainstreet- Economic Development \$ 100,000
- Large Impact Developments \$ 425,000

ED Total \$ 1,275,000

## IV. Capacity Building

- Technical Assistance to CBO's \$ 100,000

Capacity Total \$ 100,000



# 2011 Proposed CDBG Entitlement Allocation

(By Category)

---

## V. Housing

➤ Housing Accessibility Program	\$ 160,000
➤ Neighborhood Improvement Program	\$ 1,147,200
➤ Fresh Start Program	\$ 300,000
➤ Graffiti Abatement	\$ 90,000
➤ Tenant Assistance Program	<u>\$ 93,400</u>

Housing Total    \$ 1,790,600

# 2011 Proposed CDBG Entitlement Allocation

(By Category Summary)

---

➤ Public Service	\$ 4,500,000
➤ Planning	\$ 184,000
➤ Economic Development	\$ 1,275,000
➤ Capacity Building	\$ 100,000
➤ Housing	<u>\$ 1,790,600</u>
	\$ 7,849,600
 CITY CDBG Allocation	 <u>\$ 10,350,400</u>
 2011 Proposed CDBG Entitlement Allocation	 \$ 18,200,000

# 2011 Proposed HOME Entitlement Allocation

(By Category)

---

## I. Housing

➤	Neighborhood Improvement Program	\$ 2,842,000
➤	Housing Production	\$ 1,200,000
➤	CHDO Operating Cost	\$ 300,000
➤	Fresh Start Program	<u>\$ 400,000</u>
		\$ 4,742,000

CITY HOME Allocation	<u>\$ 2,058,000</u>
----------------------	---------------------

2011 Proposed HOME Entitlement Allocation	\$ 6,800,000
---	--------------

**NOTICES SENT TO FOR FILE : 100317**

[illegible]



## Legislation Details (With Text)

---

**File #:** 100333      **Version:** 1

**Type:** Resolution      **Status:** In Committee

**File created:** 6/28/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Substitute resolution relating to the reallocation of administration funding for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 to various City departments.

**Sponsors:** ALD. HINES JR.

**Indexes:** AMERICAN RECOVERY AND REINVESTMENT ACT, COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT

**Attachments:** Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
6/28/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/14/2010	1	CITY CLERK	DRAFT SUBMITTED		
7/15/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

100333

Version

SUBSTITUTE 1

Reference

090272

Sponsor

ALD. HINES

Title

Substitute resolution relating to the reallocation of administration funding for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 to various City departments.

Analysis

This resolution provides that the Community Development Grants Administration (CDGA) is directed to amend the administration allocation for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 (NSP2) as follows:

The allocation for the Community Development Grants Administration is decreased by \$28,000.

The allocation for the Office of the Comptroller is decreased by \$13,600.

The allocation for the Department of City Development is decreased by \$128,000.

The allocation for the Department of Neighborhood Services is decreased by \$17,600.

The allocation for the Health department is decreased by \$12,800.

The allocation for the Police Department is increased by \$200,000.

Those agencies that have their NSP2 administration funding decreased by this action shall be made whole in an aggregate amount up to \$200,000 from the first dollar available to the 2011 Community Development Block Grant contingency account.

Body

Whereas, Neighborhood Stabilization Program 2 (NSP2) is a component of the Community Development Block Grant (CDBG) program; and

Whereas CDBG's primary objective is developing viable urban communities through decent housing, a suitable living environment and economic opportunity; and

Whereas, Quality of life issues which have an adverse impact on neighborhoods will be aggressively enforced; and

Whereas, Abandoned and foreclosed properties become havens for vandalism, arson and drug crimes; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Community Development Grants Administration is directed to amend the administration allocation for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 as follows:

The allocation for the Community Development Grants Administration is decreased by \$28,000.

The allocation for the office of the Comptroller is decreased by \$13,600.

The allocation for the Department of City Development is decreased by \$128,000.

The allocation for the Department of Neighborhood Services is decreased by \$17,600.

The allocation for the Milwaukee Health department is decreased by \$12,800.

The allocation for the Milwaukee Police Department is increased by \$200,000.

; and, be it

Further Resolved, That those agencies that have their NSP2 administration funding decreased by this action shall be made whole in an aggregate amount up to \$200,000 from the first dollar available to the 2011 Community Development Block Grant contingency account; and, be it

Further Resolved, That the Police Department shall submit budgets and activity reports in the amounts and according to any conditions approved by the Common Council, the Community Development Grants Administration and the City Comptroller for review and approval; and, be it

Further Resolved, That the payments for NSP2 costs incurred shall be paid in accordance with approved NSP2 reimbursement policy based on the approval by the Community Development Grants Administration and the City Comptroller.

Requestor

Drafter  
LRB10324-2  
AEH  
7/7/2010

## CITY OF MILWAUKEE FISCAL NOTE

A) DATE July 14, 2010

FILE NUMBER: 100333

Original Fiscal Note ☐ Substitute ☒

SUBJECT: Substitute resolution relating to the reallocation of administration funding for American Recovery and Reinvestment Act Neighborhood Stabilization Program 2 to various City departments

B) SUBMITTED BY (Name/title/dept./ext.): Steven Mahan/Director/DOA-CDGA/x3844

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)  
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)  
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)  
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	NSP2-Admin Milwaukee Police Dept		\$200,000		
TOTALS					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐



**NOTICES SENT TO FOR FILE : 100333**

[illegible]



## Legislation Details (With Text)

---

**File #:** 100366      **Version:** 1

**Type:** Resolution      **Status:** In Committee

**File created:** 7/7/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Substitute resolution appropriating \$100,000 from the Milwaukee Police Department's Operation Safe Neighborhoods fund account to the 2010 Community Development Block Grant contingent fund.

**Sponsors:**

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, CRIME PREVENTION, POLICE DEPARTMENT

**Attachments:** Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
7/7/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/14/2010	1	CITY CLERK	DRAFT SUBMITTED		
7/15/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

100366

Version

SUBSTITUTE 1

Reference

100333, 100277

Sponsor

ALD. DAVIS

Title

Substitute resolution appropriating \$100,000 from the Milwaukee Police Department's Operation Safe Neighborhoods fund account to the 2010 Community Development Block Grant contingent fund.

Analysis

This resolution provides that the amount of \$100,000 be appropriated from the Milwaukee Police Department's Operation Safe Neighborhoods project to the 2010 Community Development Block Grant contingent fund to replenish the fund.

Body

Whereas, Community Development Block Grants' primary goal is developing viable urban communities through decent housing, a suitable living environment and economic opportunity; and

Whereas, The Community Development Block Grant contingent fund provides funding for emergency situations; and

Whereas, The Community Development Block Grant contingent fund has become depleted; and

Whereas, Common Council Resolution Number 100277 allocates \$200,000 to the Milwaukee Police Department permitting funds for the Operation Safe Neighborhoods project to be transferred from the Community Development Block Grant contingent fund; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the amount of \$100,000 shall be appropriated to the 2010 Community Development Block Grant contingent fund from the Milwaukee Police Department's Operation Safe Neighborhoods project; and, be it

Further Resolved, That the City Comptroller is directed to appropriate \$100,000 from the Milwaukee Police Department's Operation Safe Neighborhoods project to the 2010 Community Development Block Grant contingent fund.

Drafter

LRB10334-2

AEH

7/12/2010

## CITY OF MILWAUKEE FISCAL NOTE

A) DATE July 14, 2010

FILE NUMBER: 100366

Original Fiscal Note ☐ Substitute ☒ 1

SUBJECT: Substitute resolution appropriating \$100,000 from the Milwaukee Police Department's Operation Safe Neighborhoods fund account to the 2010 Community Development Block Grant contingent fund.

B) SUBMITTED BY (Name/title/dept./ext.): Steven Mahan/Director/DOA-CDGA/x3844

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)  
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)  
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)  
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Community Development Block Grant		\$100,000		
	Contingent Fund				
TOTALS					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:


H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:


PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐

**NOTICES SENT TO FOR FILE : 100366**

[illegible]



## Legislation Details (With Text)

**File #:** 100113 **Version:** 1

**Type:** Resolution **Status:** In Committee

**File created:** 5/4/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:** **Final action:**

**Effective date:**

**Title:** Substitute resolution relative to acceptance and funding of a United States Department of Labor Pathways Out of Poverty Grant.

**Sponsors:** ALD. ZIELINSKI

**Indexes:** ECONOMIC DEVELOPMENT, FEDERAL GRANTS, JOBS, SOCIAL CONCERNS

**Attachments:** Fiscal Note - substitute, Concept of Grant, Operating Grant Budget, Pathways-out-of-Poverty.pdf, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/4/2010	0	COMMON COUNCIL	ASSIGNED TO		
7/15/2010	1	CITY CLERK	DRAFT SUBMITTED		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
7/15/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

100113

Version

SUBSTITUTE 1

Reference

Sponsor

THE CHAIR

Title

Substitute resolution relative to acceptance and funding of a United States Department of Labor Pathways Out of Poverty Grant.

Analysis

This resolution allows the City of Milwaukee to accept the subaward from the Jobs for the Future Inc. in the amount of \$1,075,000.

Body

Whereas, The City of Milwaukee received notification as a subrecipient of a subaward from the Jobs for the Future Inc. in the amount of \$1,075,000. The grant is from the U. S. Department of Labor, Employment and Training Administration - for a project titled "Recovery Act - Pathways Out of Poverty" in connection with the Workforce Investment Act and the American Recovery and Reinvestment Act of 2009; and

Whereas, The operation of this grant from 02/01/2010 through 01/28/2012 would cost \$1,075,000 which would be provided by the Jobs for the Future Inc.; now therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Community Development Grants Administration shall accept this grant without further approval unless the terms of the grant change as indicated in Section 304-81, Milwaukee Code of Ordinances; and, be it

Further Resolved, That the City Comptroller is authorized to:

1. Commit funds within the Project/Grant Parent of the 2010 Special Revenue - Grant and Aid Projects, the following amounts for the project titled: Jobs for the Future; Recovery Act-Pathways Out of Poverty:

<u>Project/Grant</u>	<u>Fund</u>	<u>Org</u>	<u>Program</u>	<u>BY</u>	<u>Subclass</u>	<u>Account</u>
GR0001000000	0150	9990	0001	0000	R999	000600

<u>Project</u>	<u>Amount</u>
Grantor Share	\$1,075,000

2. Create the necessary Grant and Aid Project/Grant and Project/Grant levels; budget against these Project/Grant values the amount required under the grant agreement; and

3. Establish the necessary City Share Project Values; and, be it

Further Resolved, That these funds are budgeted through the Community Development Grants Administration which is authorized to:

1. Expend from the amount budgeted for specified purposes as indicated in the grant budget and incur costs consistent with the award date;

2. Expend from the 2010 grant budget funds for specific items of equipment;

3. Enter into subcontracts and leases as detailed in the grant budget.

Requestor

Drafter

CDGA-Jobs for Future

06/23/10



## CITY OF MILWAUKEE FISCAL NOTE

A) DATE June 23, 2010

FILE NUMBER: 100113

Original Fiscal Note ☐ Substitute ☒ 1

SUBJECT: Substitute resolution relative to acceptance and funding of a United States Department of Labor Pathways Out of Poverty Grant.

B) SUBMITTED BY (Name/title/dept./ext.): Steven L. Mahan/Director/DOA-CDGA/x3844

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)  
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)  
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)  
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Jobs for the Future-Pathway Out of Poverty		1,075,000	1,075,000	
TOTALS					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐

# Concept for US Dept of Labor Pathways Out of Poverty Grant Application September 2009

## JFF/AFL-CIO Institute NFWS Green Pathway Initiative Milwaukee

**Jobs for the Future**, in partnership with the **AFL-CIO Working for America Institute**, will ramp up pathways into green industries for unemployed and disadvantaged individuals in neighborhoods of five cities seriously impacted by the economic downturn – **Chicago, Detroit, Los Angeles, Milwaukee, and Philadelphia**. As the National Entity under this SGA, JFF will deliver expanded education, training, job placement, and retention services in these communities **through five local affiliates of the National Fund for Workforce Solutions**, a 22-site, \$30 million workforce development project implemented by JFF. These local affiliates are leading-edge implementers of the NFWS model, which aligns local workforce training resources behind sectoral partnerships that provide career advancement opportunities for lower-skilled workers while meeting employer needs. In addition to leveraging existing partnerships, this initiative also leverages the NFWS/JFF national project platform of strategic, technical, and financial support to local affiliates; enlists the AFL-CIO Institute's unique expertise and relationships with labor to strengthen local implementation; and includes Wider Opportunities for Women and its expertise helping women and minorities access non-traditional occupations, including green jobs.

### Statement of Need

#### Demonstration of Poverty Rate

Affiliate	Community	PUMA/Rate
Milwaukee	Center City	02003 - 43%

**Overview of Current Economy and Workforce.** All five local affiliates serve high-poverty communities and will target unemployed individuals, high school dropouts, disadvantaged individuals, and individuals with criminal records. Many residents in these communities need to increase their basic, job-readiness, and occupational skills and have uneven employment histories. They share major barriers to employment: lack of child care, transportation (including revoked driver's licenses), and education; substance abuse; and criminal histories.

#### Overview of Local Affiliates' Economies and Workforces

**Milwaukee – Center City:** 12.2% unemployment (PUMA); 50,400 lost jobs in Milwaukee since Aug. 2008 (city); 73,800 unemployed; 18% (105,941) high school drop outs (city); 31,152 with criminal records (city); 123,664 live below the poverty line (PUMA)

### Project Management and Organizational Capacity

JFF is an eligible national entity applicant: it is a private nonprofit 501(c)(3) that works in the fields of workforce development and education and delivers services through networks of local affiliates (22 NFWS sites in 16 states). The local affiliates targeted in this proposal are in five states. JFF has existing grant relationships with these local affiliates.

**i. Staff Capacity.** Initiative partners, nationally and locally, have made staffing commitments that assure high levels of expertise and capacity and proper direction, management, implementation, and timely completion of each local affiliate's project. The national project manager will be JFF senior staff member Geri Scott. Ms. Scott has 25+ years of experience in workforce development, has managed several JFF workforce projects, and served as Director of the MA Association of Regional Employment Boards, New England Director for the National Alliance of Business, Director of Employment and Training for the MA Office for Refugees and Immigrants, and Director of Vocational Education Programs for the MA Department of Manpower Development. JFF is partnering with the *AFL-CIO Working for America Institute*, a union-sponsored, nonprofit that helps workers and employers succeed by creating sector-based, high-road partnerships among employers, unions, government agencies, and community organizations.

National Staffing Pattern	
Positions/Time Commitment	Role
<b>JFF/NFWS</b>	
Project manager (1 FTE)	Oversees the coordination of sites and nationally provided services, contracts with and monitors local affiliates and contractors, manages fiscal tracking and reporting, manages data collection/reporting, manages reporting to DOL.
Project Coordntr (.5 FTE)	Assists Project Manager with tasks associated with contract, data collection, reporting, and meeting coordination.
Program staff (.8 FTE)	Coach local affiliates on implementing approaches to career advancement, employer engagement, organized labor connections, pre-apprentice and apprenticeship development available through AFL-CIO and WOW.
<b>AFL-CIO Working for America Institute</b>	
Program manager (.1 FTE)	Coordinate with national partners on project design and implementation, manage liaison with union locals, oversee development of curriculum products and apprenticeships.
Program staff (2.6 FTE)	Outreach to union locals in each local affiliate, coordinate liaison between unions and workforce partnerships, assist with recruitment and links to union jobs, education regarding union job creation and retention, assist in development of pre-apprenticeship programs and new apprenticeship readiness programs. Green Jobs Economic Analysis of curriculum, assisting with interface for academic credentialing, where appropriate. Support program manager and program staff with materials development, travel and meeting coordination.

**NFWS Local Affiliates.** Each affiliate is a public/private collaboration among local funders and stakeholders that aligns and directs public and private workforce development resources for the

career advancement of low-income workers. Each will leverage its NFWS project management capacity. For this initiative, additional staffing levels will vary based on number, size, and complexity of projects. Each affiliate commits to additional staffing for this project: project manager (20-30% FTE), administrative staff (10% FTE), program staff (2-4 FTE's).

Local Staffing Pattern	
Positions	Role
Project Manager (see table below)	Grant administration and reporting, financial and data reporting, contract development and oversight, oversee and manage partner involvement.
Admin. Staff	Data tracking and administration.
Program Staff	Program implementation, including managing and implementing recruitment and outreach, basic skills education, training, support service delivery, career coaching, employer outreach, job placement, job retention and post-placement support strategies. Collect, track, manage, and report individual participant data.

Local Project Managers		
Local Affiliate	Project Manager	Qualifications & Experience
Milwaukee	Karen Gotzler, Urban Strategies, Inc.	20 years managing workforce development programs and contracts, including a construction outcome-based program, HUD technical assistance grants, and Milwaukee contracts.

## Strategy and Project Work Plan

### Addressing Conditions Described in Need Statement; Targeted Industries/Occupations

**Strategy Summary; Addressing Needs of Targeted Populations.** Following the NFWS model, each local affiliate organizes, invests in, and implements workforce partnerships in key sectors, using a “dual customer” approach to build career advancement pathways for low-skilled workers and meet employer workforce needs. Workforce partnerships develop deep, long-lasting relationships among employers, the public workforce system, and education, training, and support service providers, organizing them to provide a continuum of education, training, career coaching, asset development, job placement, and support services. Workforce partnerships design strategies tailored to the hiring, retention, and advancement challenges of low-skilled individuals in specific industries. All five local affiliates are deeply familiar with their targeted populations and have implemented workforce partnerships that address their needs and challenges. This initiative expands their efforts specifically in green industries.

**Targeted Industries and Occupations.** Local affiliates are responding to local labor markets and targeting in-demand industries and occupations. All five are targeting the Energy Efficiency Building, Construction, and Retrofit industry sector, where labor demand is increasing. They are also targeting growing industries specific to its community.

**Industry: Energy Efficient Building, Construction, and Retrofit**

<b>Local Affiliates Targeting this Industry:</b> Chicago, Detroit, LA, Milwaukee, Philadelphia
<b>Targeted Occupations - Work, Tasks, Knowledge, Skills, and Abilities</b>
<b>Carpenter Helper.</b> Assist carpenters to measure, mark, and arrange materials, cut and shape wood or other materials, and join materials together. HS diploma and OJT required.
<b>Construction Laborer.</b> Clean and prepare construction sites, remove debris, erect and disassemble temporary structures, load, unload, identify, and distribute building materials. High school diploma or equivalent required to enter apprenticeship.
<b>Weatherization Tech/Worker and Energy Conservation Pre-Apprentice.</b> Make minor home repairs improving energy efficiency, work with insulation, repair/replace windows and doors, install weather stripping and solar film, air seal leaks, caulk install energy efficiency light bulbs, etc. High school diploma and OJT required. Training in federal Weatherization Assistance Program is helpful. The union version in Detroit is the Energy Conservation Pre-Apprenticeship program.
<b>Residential Energy Auditor.</b> Conduct energy audits, compute energy use analysis, and record results. Test heating, ventilation, air conditioning, water heating systems and assess doors, windows, lighting and levels of insulation. Proficient in current technology. Some installation. Strong understanding of “whole house” building science. May require State certification in federal Weatherization Assistance Program and/or Building Performance Institute (BPI) certification.

All communities expect increased demand in this industry due to federal ARRA investments in weatherization, retrofit, and green construction and deconstruction. *Milwaukee* green retrofit construction jobs will grow 10% or more, including Carpenter Helpers (1,220 now + 40 new jobs/year) and Construction Laborers (13,790 now + 250 new jobs/year).

<b>Industry: Forestry/Electric Power</b>
<b>Local Affiliates Targeting this Industry:</b> Milwaukee
<b>Targeted Occupations - Work, Tasks, Knowledge, Skills, and Abilities</b>
<b>Tree Trimmer.</b> Remove ill trees, remove trees/materials after a storm, trim and prune trees. Use variety of tools, ability to work machinery, lift heavy loads, and comfort with heights. Training prepares individual Urban Arborist career path or an Electric Line Worker career path.

In *Milwaukee*, the city and county need several dozen additional Tree Trimmer crews to deal with an Ash Borer infestation crisis. Trained Tree Trimmers learn the same “rope and saddle” climbing skills as those required for electric line workers. The local IBEW anticipates hundreds of open positions for linemen, subworkers, and outdoor electricians in the next couple of years. WeEnergies anticipates hiring Tree Trimmer graduates for utility line jobs.

**Partners/Roles – Local Affiliates:** *Milwaukee* will support workforce partnership training programs in the Energy Efficient Building, Construction, and Retrofit industry (called “Milwaukee Builds” – lead partners are Northcott Neighborhood House, Milw. Community Service Corps, Milwaukee Christian Center, and WRTP) and the Forestry/Electric Power industry (Lead partners are the City of Milwaukee Dept. of Public Works and WRTP).

<b>Partners and Roles – Milwaukee</b>
<b>Nonprofit Organizations:</b> Northcott Neighborhood House, Milw. Community Service Corps,

Milwaukee Christian Center (recruitment, assessment, training, OJT in residential rehab, case management services), Justice 2000 (support services)
<b>Public Workforce Investment System:</b> Milwaukee Area WIB, City of Milwaukee Community Development Grants Admin. (Training funds and wage replacement, supportive services, participant recruitment, training stipends and subsidized wages, transitional jobs support)
<b>Other Government:</b> City of Milwaukee Dept. of Public Works (OJT)
<b>Education and Training Community:</b> WRTP (Customized training, pre-apprenticeship program)
<b>Public and Private Employers/Organizations:</b> Assoc General Contractors (placement with member contractors), Milw Dept of Public Works (training curriculum, mentoring, OJT, provide site/materials for OJT program), WeEnergies (site/materials for OJT program, placement)
<b>Labor:</b> AFL-CIO, AFSCME, IBEW (training and placement of apprentices)

**Milwaukee. Recruitment** will include advertising by the WIB in One-Stop Career Centers, Dept of Corrections recruitment of ex-offenders, Housing Authority recruitment of public housing residents, and neighborhood recruitment by nonprofits and training sub-contractors, working with WOW, the YWCA, and the Community Service Corporation.

**Training:** Classroom and on-the-job training in the Milwaukee Builds program trains low-income unemployed adults in basic education and foundational construction skills, including foundation/masonry, framing, HVAC, electrical, plumbing, cabinetry, drywall, and flooring. Training prepares students to enter labor-approved pre-apprenticeship training offered by WRTP. Credentials include the GED and apprentice certifications in the building trades. The Forestry/Electric Power program is a six-month, on-the-job, entry-level training program in Tree Trimming. WRTP's staffing company, Triada, will employ participants during training, which will prepare them to enter an Urban Forestry track, leading to a four-year degree, or an Electric Power track, offered by WRTP and union and employer partners.

**Placement:** Both programs will work with WRTP, which has deep connections with Associated General Contractors and construction unions (for Milwaukee Builds graduates) and with AFSCME and IBEW (for the Forestry and Electronic Power industries). Anticipated placements in the Forestry/Electric Power Track will be with the Department of Public Works, Triada, and WeEnergies.

**Retention:** This project will leverage supportive and retention services provided by training providers and other agencies, CDBG funds for transitional jobs wages and stipends, and WRTP's deep relationships with unions and employers. The AFL-CIO Institute will assist with connections to unions, pre-apprenticeships, and apprenticeships.

**Leveraged Resources.** This initiative leverages extensive resources to augment grant activities. *NFWS/JFF* will leverage deep knowledge of career advancement models and sector strategies and bring a full array of NFWS national activities. JFF provides multilayered services that strengthen

local affiliates' expertise on workforce partnership implementation: coaching and technical assistance on strategy, design, and implementation; a national learning community that includes green sector, manufacturing, and construction "affinity" groups; documentation of best practices; and implementation tools. NFWS invests in a third-party evaluation, as well as a national communications strategy to engage employers and funders and raise the visibility of successful workforce development approaches. This initiative will leverage over \$2 million/year of NFWS learning community, research, documentation, and communications activity.

Local Affiliate and Source	Amount
<b>Milwaukee Area Workforce Funding Alliance</b>	
Milwaukee CDBG – transitional job support & stipends for 90 participants	\$ 1,000,000
Milwaukee Area WIB (MAWIB) – training funds	\$ 1,400,000
Justice 2000 – supportive services for driver's license recovery	\$ 30,000
MAWFA – Investments in workforce partnerships	\$ 800,000
HUD – City of Milwaukee HOME – acquisition of homes for rehabilitation	\$ 525,000
HUD – Milw Neighborhood Stabilization Fund – acquisition of homes for rehab	\$ 500,000
City of Milwaukee Public of Public Work – in-kind training	\$ 200,000
Private Foundations – investments in W RTP	\$ 400,000

## Outcomes and Deliverables

### Milwaukee Projected Performance Outcomes

Projected Outcomes	
1. # participants served	300
2. # participants beginning ed/trning	300
3. # participants receive basic ed services	200
4. # participants receiving supportive svcs funded by grant	205
5. # participants completing ed/trning	270
6. # completers of ed/trng that receive degree/cert.	190
7. # completers of ed/trng placed in unsubsidized emplmt	246
8. # completers of ed/trng placed into training-related unsubsidized employment	225
9. # completers of ed/trng who are still employed in 1 <sup>st</sup> and 2 <sup>nd</sup> quarters after placement	197

### Data Collection Capacity.

JFF is prepared to collect required participant-level data/outcomes from local affiliates and will ensure Social Security Numbers are maintained in a secure, confidential manner. Each affiliate's providers now collect this data and report it in aggregate for the NFWS evaluation. JFF, national partners, and contractors will assist affiliates and training providers with data reporting for ETA's participant tracking system.

**ii. Appropriateness/Feasibility, Degrees/Certificates Resulting from Training, Deliverables**  
***Appropriateness/Feasibility.***

The outcomes projected are appropriate and feasible, given the community needs and project objectives. In each community, demand in green industries is growing, with 1,000+ new jobs projected in each targeted industry area and sometimes much more. On average, local affiliates anticipate serving 200-300 participants, which is conservative given projected demand. Meanwhile, the number of unemployed and disadvantaged job seekers is high. Unemployment rates range from 10% (Chicago) to 18% (Detroit), and unemployment numbers range from 70,000-80,000 in Philadelphia and Milwaukee to 600,000+ in LA.

This initiative will build new sustainable partnerships in green jobs and connect very hard-to-serve targeted populations to career advancement pathways. Few such pathways exist; therefore, this work will be groundbreaking and valuable. Additionally, JFF and partners will share curricula and other products developed in this initiative with all 22 NFWS sites and other partners, which will result in increased numbers trained in green jobs. Another unique aspect of this initiative is the inclusion of the AFL-CIO Institute, which will assist communities with building pre-apprenticeship pipelines. Through its close connection to the AFL-CIO, the Institute has unparalleled access to the 57 unions of the AFL-CIO as well as to the comprehensive network of state and local geographically based federations of labor. The Institute also trains and supports labor representatives on WIBs nationally, and as such, it is uniquely poised to strengthen partnerships among union-sponsored training programs, unionized employers, and the nation's workforce system.

Compared to industry standards for the target population, projected rates for common measures of success are high: 91% completion rate, 77% credential rate, 91% placement rate, and 80% 6-month retention rate. Each project can achieve these outcomes because each is grounded in the successful workforce partnership model and supported by a regional funding collaborative, the NFWS platform, and the expertise of national program partners. Each uses "best in field" practices, intensive supports, and strong links to employers and organized labor.

**Industry-Recognized Degrees and Certificates.**

The AFL-CIO Institute will assist local affiliates in connecting participants to pre-apprenticeship and apprenticeship programs as appropriate. Also, many local affiliates are working with community colleges that will grant industry-recognized and academic credentials. The Chicago, Detroit, LA, and Philadelphia affiliates are targeting the weatherization and deconstruction industries, which lack universally recognized credentials. However, JFF and national partners will help affiliates review



curricula and integrate, as appropriate, standards from the Department of Energy's Weatherization Assistance Program, as well as standards associated with weatherization-related certifications offered by the Building Performance Institute.

JFF and partners also will work with affiliates to review deconstruction curricula against the Green Demolition Certification standards issued by the University of Florida Powell Center for Construction and Environment and the Building Materials Reuse Association demolition certification. In Detroit, the Henry Ford Community College programs will result in state-issued certificates. Los Angeles and Milwaukee are targeting the Energy Efficient Building industry, which includes an industry-recognized credential for Energy Auditors (see chart in Section 3.i). Los Angeles will review its Energy Auditor curriculum against the Building Analyst Professional Certificate to assess the appropriateness of this credential for local employer partners. The LA Renewable Electric Power training programs will result in certifications for Smart Grid Technicians, Solar PV Installer (from the North American Board of Certified Energy Practitioners), and Wind Turbine Technicians. The LA Transportation and Logistics training will result in certifications for Auto Service Technicians and Diesel Engine/Alternative Fuels Technician. The Waste Water training will result in Water Quality Technician certificates.

#### **Expected Deliverables from JFF to DOLETA**

<b>Deliverable</b>	<b>Completion date</b>
Outreach materials for women in non-traditional occupations	April 2010
Financial literacy curriculum	June 2010
Career coaching curriculum	July 2010
Pre-apprenticeship model development by the AFL-CIO Institute	February 2011
Family economic success benchmarks	April 2011

**iii. Suitability for Evaluation.** JFF and its national and local partners are ready to participate in a rigorous national evaluation of this project. The *recruitment plans* of local affiliates are robust (see Section 3.iii), and there are enough individuals from the targeted populations in each community to populate both a treatment and a control group. As noted earlier, JFF and each local affiliate are prepared to collect *participant-level information* and have systems and staff in place through the NFWS infrastructure. *Retention strategies and post-program tracking* are incorporated into each project design, as is required staff capacity. Further, each affiliate has a local evaluator who can assist researchers in tracking non-completers. JFF is committed to assessing projects objectively, and most include a robust evaluation. JFF has a long history of *collaborating with outside evaluators and independent researchers* on many projects, including academic researchers using rigorous research methodologies. This project not only leverages the NFWS infrastructure but also the five-year, robust, national NFWS evaluation, which will incorporate the green training programs of the local affiliates. This would complement any evaluation commissioned by the Department and certainly *enhance knowledge in the field about effective programs* – green and otherwise.

## **Budget Narrative**

### **Milwaukee Local Affiliate**

Project Manager	\$ 30,000
Other Direct	\$ 45,000
Travel/Convenings/Meetings	\$ 40,000
Milwaukee Builds Weatherization Partnerships	\$360,000
WRTP Weatherization Pre-apprenticeship	\$250,000
Urban Forestry Workforce Partnership	<u>\$350,000</u>
Total	\$1,075,000

## CITY OF MILWAUKEE OPERATING GRANT BUDGET

PROJECT/PROGRAM TITLE: Jobs for the Future, Inc – U. S. Dept of Labor, Workforce Inv Act; Recovery Act-Pathways Out of Poverty; Community Development Grants Administration PROJECT/PROGRAM YEAR: 2010

CONTACT PERSON: Steven L. Mahan

NUMBER OF POSITIONS		LINE DESCRIPTION	PAY RANGE NO.	GRANTOR SHARE	IN-KIND SHARE	CASH MATCH A/C #	TOTAL
NEW	EXIST						
		PERSONNEL COSTS					
		TOTAL PERSONNEL COSTS					
		FRINGE BENEFITS					
		TOTAL FRINGE BENEFITS					
		SUPPLIES AND MATERIALS					
		TOTAL SUPPLIES AND MATERIALS					
		EQUIPMENT AND FACILITY RENT					
		TOTAL EQUIPMENT AND FACILITY RENT					
		SERVICES (sub-contacts) (See Attached Page)		\$1,065,000			\$1,065,000
		TOTAL SERVICES		\$1,065,000			\$1,065,000
		EQUIPMENT					
		TOTAL EQUIPMENT					
		INDIRECT COSTS		\$10,000			\$10,000
		TOTAL INDIRECT COSTS		\$10,000			\$10,000
		TOTAL COSTS		\$1,075,000			\$1,075,000

# Milwaukee Area Workforce Funding Alliance

## Pathways Out of Poverty Budget

June 29, 2010

	Year One	Year Two	Total Budget
Jobs For the Future /DOL Pathways Out of Poverty	\$ 537,500	\$ 537,500	
<b>TOTAL</b>	<b>\$ 537,500</b>	<b>\$ 537,500</b>	\$ 1,075,000
<b>Contract #1: Urban Strategies A</b>			
Pathways Program Manager	\$ 15,000	\$ 15,000	\$ 30,000
Pathways Program & Data Coordination	\$ 22,500	\$ 22,500	\$ 45,000
Program Travel and Meetings	\$ 20,000	\$ 20,000	\$ 40,000
			\$ -
#2 Milwaukee Christian Center (MB)	\$ 60,000	\$ 60,000	\$ 120,000
#3 Northcott Neighborhood House (MB)	\$ 60,000	\$ 60,000	\$ 120,000
#4 Milwaukee Community Service Corps	\$ 60,000	\$ 60,000	\$ 120,000
#5 Wisconsin Community Services	\$ 60,000	\$ 60,000	\$ 120,000
#6 Milw DPW (Urban Forestry)	\$ 60,000	\$ 60,000	\$ 120,000
#7 MMSD	\$ 60,000	\$ 60,000	\$ 120,000
#8 WRTP/ Big Step	\$ 60,000	\$ 60,000	\$ 120,000
			\$ -
<b>#9 Pathways TA, Pipeline Coordination, Placement Support (Urban Strategies I</b>	\$ 55,000	\$ 55,000	\$ 110,000
<b>(contractual program work through Urban Strategies)</b>			\$ -
			\$ -
City administration	\$ 5,000	\$ 5,000	\$ 10,000
			\$ -
<b>TOTAL</b>	<b>\$ 537,500</b>	<b>\$ 537,500</b>	\$ 1,075,000

**NOTICES SENT TO FOR FILE: 100113**

[illegible]



## Legislation Details (With Text)

<b>File #:</b>	100273	<b>Version:</b>	0
<b>Type:</b>	Resolution	<b>Status:</b>	In Committee
<b>File created:</b>	6/15/2010	<b>In control:</b>	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
<b>On agenda:</b>		<b>Final action:</b>	
<b>Effective date:</b>			
<b>Title:</b>	Resolution authorizing adjustments of the Neighborhood Stabilization Program 1 funding allocations within the Department of City Development to allow for funding of Habitat for Humanity.		
<b>Sponsors:</b>	ALD. DAVIS		
<b>Indexes:</b>	COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, DEPARTMENT OF CITY DEVELOPMENT		
<b>Attachments:</b>	Cover Letter		

Date	Ver.	Action By	Action	Result	Tally
6/15/2010	0	COMMON COUNCIL	ASSIGNED TO		

Number

100273

Version

ORIGINAL

Reference

Sponsor

ALD. DAVIS

Title

Resolution authorizing adjustments of the Neighborhood Stabilization Program 1 funding allocations within the Department of City Development to allow for funding of Habitat for Humanity.

Drafter

CDGA-Foreclosure-Adj-06-10

06/15/10

TO: The Honorable, Common Council  
City of Milwaukee

FROM: Steven L. Mahan  
Block Grant Director

DATE: June 15, 2010

RE: Title Only Resolution for Introduction

---

Attached is a Title Only resolution that seeks the approval from the Common Council.

If you have any questions please call Darlene Hayes at extension 3844.

Attachment





## Legislation Details (With Text)

**File #:** 091476 **Version:** 0

**Type:** Resolution **Status:** In Committee

**File created:** 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:** **Final action:**

**Effective date:**

**Title:** Resolution authorizing an expenditure of \$180,000 from the Development Fund for improvements to South Second Street to address "quiet zone" improvements to the Canadian Pacific Railroad crossing located north of the Milwaukee River, in the 4th Aldermanic District.

**Sponsors:** ALD. BAUMAN

**Indexes:** DEVELOPMENT FUND, NOISE CONTROL, RAILROADS

**Attachments:** Fiscal Note.pdf, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
3/8/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/8/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091476

**Version**

ORIGINAL

**Reference**

**Sponsor**

ALD. BAUMAN

**Title**

Resolution authorizing an expenditure of \$180,000 from the Development Fund for improvements to South Second Street to address "quiet zone" improvements to the Canadian Pacific Railroad crossing located north of the Milwaukee River, in the 4th Aldermanic District.

**Analysis**

This resolution authorizes an expenditure of \$180,000 from the Development Fund for upgrades to the Canadian Pacific Railroad crossing on South Second Street, north of the Milwaukee River, to create a "quiet zone."

**Body**

Whereas, The 2009 Capital Budget for the City of Milwaukee ("City") earmarked funds for the Development Fund; and

Whereas, The Development Fund is used for infrastructure and public improvements that promote private investment and development that enhance the quality of life in the City; and

Whereas, A project has been proposed to upgrade the Canadian Pacific Railroad crossing on South Second Street, north of the Milwaukee River, to create a "quiet zone;" and

Whereas, The total project cost is \$360,000, and a \$180,000 investment from the Development Fund is necessary to complete the funding for the project; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the City Comptroller is directed to transfer \$180,000 from the Development Fund Project Account No. 9990-UR03309000A to Account No. 1910-UR03398700; and, be it

Further Resolved, That said funds are designated for public improvements that are necessary to create a "quiet zone" at the Canadian Pacific Railroad crossing on South Second Street, north of the Milwaukee River; and, be it

Further Resolved, That the Commissioner of the Department of City Development is directed to enter into any contracts, agreements and instruments necessary to carryout said public improvements.

**Drafter**

DCD:DAC:dac

03/02/10/A

## CITY OF MILWAUKEE FISCAL NOTE

A) DATE March 2, 2010

FILE NUMBER: \_\_\_\_\_

Original Fiscal Note ☒ Substitute ☐

SUBJECT: Resolution authorizing an expenditure of \$180,000 from the Development Fund for improvements to South Second Street to address "quiet zone" improvements to the Canadian Pacific Railroad crossing located north of the Milwaukee River, in the 4th Aldermanic District.

B) SUBMITTED BY (Name/title/dept./ext.): Rocky Marcoux, Commissioner, Department of City Development

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)  
☒ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)  
☐ PERM. IMPROVEMENT FUNDS (PIF) ☐ GRANT & AID ACCOUNTS (G & AA)  
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Public Improvements/Infrastructure	1910-UR03398700	\$180,000		
TOTALS			\$180,000		

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:


H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:


PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐

**NOTICES SENT TO FOR FILE: 091476**

[illegible]