



City of Milwaukee

City Hall
200 East Wells Street
Milwaukee, WI 53202

Meeting Agenda COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

ALD. JOE DAVIS, SR., CHAIR

Ald. T. Anthony Zielinski, Vice-Chair

Ald. James Witkowiak, Ald. Willie Wade, Ald. Terry Witkowski

Staff Assistant, Tobie Black, 286-2231

Fax: (414) 286-3456, E-mail: tblack@milwaukee.gov

Monday, April 26, 2010

9:00 AM

Room 301-B, City Hall

1. [091676](#) Appointment of J. Alejandro Fuentes to the Business Improvement District Board #4 (Historic Mitchell Street) by the Mayor. (12th Aldermanic District)

 Sponsors: THE CHAIR

 Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

2. [091591](#) Appointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor. (13th Aldermanic District)

 Sponsors: THE CHAIR

 Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

3. [091507](#) Appointment of Greg Mertens to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (8th Aldermanic District)

 Sponsors: THE CHAIR

 Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

4. [091505](#) Appointment of William Doyle to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

 Sponsors: THE CHAIR

 Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

5. [091512](#) Appointment of Jason Wedesky to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Sponsors: THE CHAIR

Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

6. [091508](#) Appointment of Ronald Romero to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Sponsors: THE CHAIR

Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

7. [091513](#) Appointment of Michael Krolick to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Sponsors: THE CHAIR

Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

8. [091506](#) Appointment of Jake Provan to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Sponsors: THE CHAIR

Attachments: [Appointment Letter](#)
 [Resume](#)
 [Hearing Notice List](#)

9:15 A.M.

9. [091639](#) Resolution extending a contract between the Department of City Development and the Milwaukee County Cooperative Extension for the Housing and Economic Recovery Act of 2008-Neighborhood Stabilization Program funded through the Community Development Block Grant Program from the U.S. Department of Housing and Urban Development through the Community Development Grants Administration.

Sponsors: THE CHAIR

Attachments: [Fiscal Note.doc](#)
 [Amendment No. 1 to Contract](#)
 [Intergovernmental Cooperation Agreement.doc](#)
 [Hearing Notice List](#)

10. [091627](#) Substitute resolution relating to the transfer of the Neighborhood Stabilization Program 2 administration funding to other City Departments.
- Sponsors: THE CHAIR
- Attachments: [Cover Letter](#)
 [Fiscal Note](#)
 [Hearing Notice List](#)
-
11. [091215](#) Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.
- Sponsors: THE CHAIR
- Attachments: [Neighborhood Strategic Planning Coordinating Agencies](#)
 [Homebuyer Counseling & Other Homebuyer Assistance Activities](#)
 [Home Purchases from 2004 to 2008 Assisted by the United Community Center](#)
 [Report from Housing Resources, Inc](#)
 [Report from Select Milwaukee, Inc](#)
 [Special Economic Development-Business Assistance](#)
 [Report from Career Youth Development, Inc](#)
 [Report from Wisconsin Women's Business Initiative](#)
 [Report from Avenues West Association](#)
 [Report from the SOHI District](#)
 [Report from Lincoln Neighborhood Redevelopment Corporation](#)
 [Hearing Notice List](#)

This meeting will be webcast live at www.milwaukee.gov/channel25.

Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.



Legislation Details (With Text)

File #: 091676 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 4/13/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of J. Alejandro Fuentes to the Business Improvement District Board #4 (Historic Mitchell Street) by the Mayor. (12th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 04

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
4/13/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091676

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of J. Alejandro Fuentes to the Business Improvement District Board #4 (Historic Mitchell Street) by the Mayor. (12th Aldermanic District)

Drafter

CC-CC

dkf

4/14/10

April 13, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint J. Alejandro Fuentes, U.S. Bank, 939 West Historic Mitchell Street, Milwaukee, Wisconsin 53204, to fill a vacant position on the Business Improvement District Board #4 (Mitchell Street). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council Files 890176 and 960578. Mr. Fuentes' term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned above the printed name and title.

Tom Barrett
Mayor

J. ALEJANDRO FUENTES

1053 S Main St. Saukville, WI, 53080. (Mobile) 262-353-0665 jose.fuentes1@usbank.com

PROFESSIONAL SUMMARY

Over 14 years of successful experience in management, sales and marketing positions. Living in Venezuela and Europe provided the opportunity to be exposed to different cultural environments. This afforded me the sensibility and aptitude of working with a wide variety of customers.

PROFESSIONAL EXPERIENCE

US BANK

Branch Manager

09-07/Present

- ☐ Got quickly promoted from Personal Banker to a Branch Manager position due to integrity and goals achievement and management experience.
- ☐ Successfully leading a top-of-the-line sales team through coaching and sales training, affording us to achieve sales goals and expectations.
- ☐ Developed detailed tracking system of structuring and restructuring sales and marketing strategies.
- ☐ Hire, train and motivate employees with emphasis in sales, customer services and operations.
- ☐ Maintain a great deal of detail in the day-to-day operation of the branch.

FARMERS INSURANCE COMPANY

THE FUENTES AGENCY

Insurance Agent. Saukville, WI.

09-05/06-07

- ☐ Successfully achieved all goals and expectations by managing the day-to-day operation of the agency
- ☐ Create and maintain an effective marketing system.
- ☐ Hire, train and motivate an outstanding sales and office team.
- ☐ Determine customer's needs for better service.
- ☐ Involved in different community events and networking groups to promote Farmers brand and the agency in the area.
- ☐ Apply high levels of negotiation educating the customer with the different coverage and products.
- ☐ Explain and support the customers through the closing process in a professional manner.
- ☐ Won "THE MOST VALUABLE PLAYER" award in the training program among 30 other agents

ASHLEY FURNITURE

Assistant Manager. Milwaukee, WI.

03-04/09-05

- ☐ Handle managerial responsibilities in the operation of the store.
- ☐ Sales presentations to customers, negotiation of prices, and terms and conditions leading to successful bookings.
- ☐ Order entry in the computer system and print sales reports tracking statistics for desirable fields.
- ☐ Follow-up on sales orders, making sure the entire process is complete – from the manufacturing of the product, to the scheduling of the delivery and final shipping to the customer.
- ☐ Pay close attention to details of processing orders and in fulfilling customers needs.
- ☐ Develop the ability to prioritize every situations and problem presented for every customer.
- ☐ Bring the customer excellent service, helping them fulfill their needs.
- ☐ Constantly achieved company sales goals with superb customer satisfaction.

OFICINA DE SEGUROS FUENTES

President, Margarita Island, Venezuela.

Commercial Insurance office.

04-92/02-04

- ☐ Achieved high levels of negotiation with a wide variety of businesses customers from corporate accounts such as banks and chain stores to small business.
- ☐ Successfully owned and managed the largest commercial insurance agency in the state.
- ☐ Hired, supervised and motivated a team of 7 staff and 4 agents.
- ☐ Commission control for every agent.
- ☐ Statistics of commission, claims, profit sales and goals for every agent.
- ☐ Awarded several travels and insurance conventions to Europe, South and North America.
- ☐ Create a highly efficient and professional database for customer, including customer payments and claims history, different companies for different customers and agents.
- ☐ Integrated marketing strategies for goals achievement in the company including proper advertising, networking plan and referral programs.
- ☐ Developed the ability of determine the right coverage for medium to large business with risk analysis.

EDUCATION AND TRAINING

INSURANCE & SECURITY LICENSES

2005

Property and casualty, health, life, 6 and 63.

ISTITUZIONE DI ASSICURAZIONE

1993

Training in international insurance, based in international shipping insurance. Pescara, Italy.

UNIVERSIDAD JOSE MARIA VARGAS (JMV University)

1992/1993

2 years / Business Administration. Margarita Island, Venezuela.

I.N.C.E.

1991/1992

Training in different insurance fields.

INSTITUTO EDUCACIONAL NUEVA ESPARTA

High School Degree.

1985/1990

COMPUTER KNOWLEDGE

Microsoft Office: Word, Excel, Outlook, Power Point, and Access

LANGUAGES

Fluently: Spanish, English and Italian.

INTERESTS

Family, Travel, Computers, Meeting new cultures and people, World history and Sports.

AFFILIATIONS

Mason Lodge Port Washington. Saukville Chamber of Commerce.

Hispanic Professionals of Greater Milwaukee. Co-founder and former president of B.N.I. (Business Network International) in Saukville chapter.

Member and co-founder of Milwaukee Networking Group.

Member of the 501 networking group in Port Washington.

Vice President of Latino Entrepreneurial Network.

Secretary of Hispanic Entrepreneur of Wisconsin

NOTICES SENT TO FOR FILE: 091676

[illegible]



Legislation Details (With Text)

File #: 091591 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/24/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor. (13th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 43

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/24/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091591

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor. (13th Aldermanic District)

Drafter

Mayor

dkf

3/24/10

March 24, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint the following persons to the Business Improvement District Board No. 43 (South 27th Street Business District Association):

Jeffrey Steren (1-year term)
5354 South 27th Street
Milwaukee, Wisconsin 53221

David Bardon (1-year term)
4040 South 27th Street
Milwaukee, Wisconsin 53221

Frank Giuffre (2-year term)
3804 South 27th Street
Milwaukee, Wisconsin 53221

Milan Kresovic (2-year term)
5790 South 27th Street
Milwaukee, Wisconsin 53221

Rodney Reider (3-year term)
2900 West Oklahoma Avenue
Milwaukee, Wisconsin 53215

Thomas Bernacchi (3-year term)
3700-3750 South 27th Street
Milwaukee, Wisconsin 53221

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 090560. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett".

Tom Barrett
Mayor

JEFFREY M. STEREN

VITA

CAREER HISTORY

- { McDonald's Restaurants, Owner/Operator 11 Restaurant Locations
Steren Management Company, Inc., President
3451 East Ramsey Avenue, Cudahy, WI 53110
Ownership dates to August 1980, part time work in family business dates to 1965 as restaurant employee; full time involvement as manager, supervisor, administrator, and accountant started in September, 1978.
- { Certified Public Accountant
Laventhol and Horwath, Chicago, IL 1973 - 1976, Milwaukee, WI 1976 - 1977
J.P. Friberg and Company, Milwaukee, WI 1977 - 1978
Accounting and tax practice with some audit work. Full client responsibilities including billing and collection. Very involved in practice development. Tax work consisted of individual and business tax planning, return preparation, and tax research. Passed CPA exam in 1973 on first try. Past member of American Institute of CPA's and Illinois Society of CPA's. Member of Wisconsin Institute of CPA's.

EDUCATION

- { Wharton School of Finance, University of Pennsylvania, Philadelphia, PA 1969 - 1973
B.S. Economics with major concentrations in Accounting and Insurance, minor concentration in Urban Studies.
- { McDonald's Hamburger University, Oak Brook, IL 1975, 1987
- { Washington High School, Milwaukee, WI 1966 - 1969

PERSONAL

- { Married 1979 to Jody Sussman, one child, Martin (1990)
- { Residence: 4976 North Ardmore Avenue, Whitefish Bay, WI 53217 (414) 962-9615
- { Interests: travel, reading, volunteering, genealogy, politics, Masada Stock Club 1992-2009

ACTIVITIES & POSITIONS HELD

- { Ronald McDonald House Charities, Milwaukee, WI
Board of Directors 1997 - 2009 P numerous committees 1989 - 2009 P Vice President 2007, Treasurer 2008 & 2009
- { South Shore YMCA, Cudahy, WI
Board of Managers, 1982 - 2009 P Various committees, 1982 - 2008 P Capital Campaign chair 1996 - 1998
- { National Multiple Sclerosis Society, Wisconsin Chapter
Board of Trustees 1995 - 2009, Co-Chair Government Relations Committee 2000 - 2009
Community Campaign Committee 1995 - 2001, Co-Chair 1997 - 1999 P Major Gifts Committee 1997 - 1998
- ◆ Wisconsin Council of Workforce Investment advisory subcommittee on Medicaid Grant
Madison, WI 2007-2008
- ◆ Wisconsin Bnai Brith Youth Organization Adult Commission 2007-2009
- ◆ Zoological Society of Milwaukee County Associate Board, 1989-2004
Corporate/Development Committee, 1989 - 1991 P First Vice President and Executive Committee, 1991 - 1992
Treasurer, Finance Committee, and Executive Committee, 1992 - 1994 P Zoo Ball/Committee Chairman, 1991-1993 P Snooze at the Zoo Chairman, 1993 - 1998 P public school liaison 1995-2004
- { Boy Scouts, Milwaukee County Council
Friends of Scouting campaign worker 1994, 1998 - 2009 P Den Leader 1997 - 2001
Troop Committee 2002 - 2009 P Merit Badge Counselor 2003 - 2009 P Troop Committee Chairman 2003 - 2008

ACTIVITIES AND POSITIONS HELD, CONTINUED

- { Trinity Memorial Hospital Foundation, Cudahy, WI
Board of Directors, 1982 - 1994 P Board Chairman, 1985 - 1988, 1992 - 1993 P Executive Committee, 1985 - 1995
Capital Campaign Co-Chairman, 1989 - 1990
- { St. Luke's South Shore Hospital, Cudahy, WI Philanthropy Advisory Board 1996 - 2000
- { Wisconsin Restaurant Association, Madison, WI
Board of Directors, 1979 - 1992 P Political Action Committee Trustee, 1982 - 2009, Chairman, 1986 - 1992, 1993 - 1994 P Finance Committee 1985 - 1989 P Legislative Education Committee 1988 - 1998
Convention Committee, 1978 - 1980, 1986 P Convention Programming Chairman 1978, 1979 P Gen. Show Chairman 1980
- { Wisconsin Restaurant Association, Milwaukee Chapter
Board of Directors, 1978 - 1987 P Treasurer, 1979, 1980 P Vice President, 1981 P President, 1982, 1983 P Political Action Committee Chairman, 1982 - 1993
- { United Way of Greater Milwaukee, Inc.
Planning, Allocation, and Monitoring Committee, Budget Panel, 1987 - 1991 P Campaign Cabinet, 1985, 1986, 1989, 1991 P Unit Chairman, Multi-location Retail Business Division, 1985, 1986 P Group Chairman, General Business Division, 1989, 1991 P Corporate Member 1996 - 1998
- { Pandl's in Bayside, Inc. (restaurant), Milwaukee, WI Advisory Board of Directors, 1987 - 1999
- { Jewish Vocational Service (Milwaukee Center for Independence), Milwaukee, WI
Board of Directors, 1987 - 1990 P Finance Committee, 1989 - 1990 P Rehabilitation Committee, 1986 - 1987
Nominating Committee, 1990 P Food Service and Nutrition Committee, 1987 - 1989
- { Jewish Family Services, Milwaukee, WI
Board of Directors, 1991 - 1997 P Personnel, Budget, & ad hoc committees, 1991 - 1997
- { Jewish Community Center, Whitefish Bay, WI Facilities Committee, 1994 - 1996
- { Congregation Shalom, Fox Point, WI
Board of Trustees, 1984 - 1986 P Social Action Chairman, 1985 - 1986 P Bingo Committee, 1982 - 1987 Chairman, 1984 - 1985 P Meal site volunteer, 1986 - 2000 P Mitzvah Day site captain, 1995 - 1996, 1998
- { Milwaukee Jewish Federation Exceptional Needs Comm., 1987 - 1989 P Campaign, 1987, 1988, 1997 P WI Jewish
Chronicle, Business Ops. Comm., 1986 - 1987 P Leadership Training Groups, Steering Comm., 1985, 1986
- { Milwaukee Hunger Task Force Foodshare Day Chairman, 1988 - 1990 P Executives Council, 1989 - 1998
- { Second Harvesters of Wisconsin, Inc., Milwaukee, WI Second Helpings Food Committee, 1991 - 1994
- { United Performing Arts Fund, Milwaukee, WI
Troupes (volunteer coordinator), 1987 - 1989 P Campaign worker, Golden Circle Division, 1989, 1990
- { United Community Center, Milwaukee, WI Finance Committee, 1993 - 1996, 2003 - 2009
- { Department of Public Instruction, Madison, WI Task Force on Youth Employment, 1990
- { Milwaukee Area Technical College, Milwaukee, WI Bus. & Ind. School to Work Comm., 1995 - 1996
- { Washington High School Class of June, 1969 Co-chair 25 year reunion, 1994
- { Congressman Kleczka Health Care Reform Advisory Committee, 1993 - 1994
- { Barrett for Congress campaign Steering Committee, 1992 P worker 1994, 1996, 1998, 2000
- { Cudahy Chamber of Commerce Board of Directors, 1995 - 1997
- { Cudahy Public Library Building Advisory Committee, 1997 - 1998
- { McDonald's Corporation and Owner/Operator Activities
McDonald's of Southeastern Wisconsin Advertising Association, Inc.
Board of Directors, 1991 - 2009 P Treasurer, 1983 - 2009 P Secretary, 1985 - 1987, 1996 - 1997
First Vice President, 1988 - 1991 P Advertising Advisory Committee, 1984 - 1991
Representative to Midwest Purchase Committee, 1981 - 1987, to Whitewater Purchase Committee, 1986 - 2009
Midwest Purchase Committee, Chicago, IL, 1981 - 1987
Subcommittee Chairman, Distributor Review, 1983 - 1985 in charge of pricing and service negotiations with distributor (500 restaurant buying cooperative)
Whitewater Purchase Committee, Whitewater, WI, 1986 - 2009 General Chairman, 1987 - 2009
Subcommittee Chairman, Distributor Pricing, 1987 - 2009 (buying cooperative of 300+ restaurants)
Division Purchasing Leadership Committee, member, 1998 - 2009 Logistics Committee 2007-2009
Milwaukee Region Operators Advisory Board National Steering Committee, 1992 - 2001 P Treasurer 1997 - 2001 P
Political Affairs Coordinator, 1988 - 2001

McDonald's Corporation Political Action Committee National Steering Committee Trustee, 1993 - 2003
 Milwaukee Region Market Share Impact Panel, 1994 - 1998
 Chicago Region Leadership Committee (RLC) member, 2002 - 2004,
 McDonald's All American Basketball Game 2008, Treasurer
 Central City Network Treasurer 2005-2008

INDIVIDUAL AWARDS

- { Wisconsin Restaurant Association
 - Outstanding Restaurateur of the Year Award, Milwaukee Chapter, 1985
 - Meritorious Service Award, 1994 P Wisconsin Restaurateur of the Year, 1998
- { McDonald's Corporation
 - Dean's List, Hamburger University, 1987 P Regional Manager's Award (special service award), 1988
 - Ronald McDonald Award (Outstanding Regional Service Award), 1998
- { Milwaukee County Executive Office for Persons with Disabilities
 - John Van Dyke Memorial Award, 1999
- { Cudahy / St. Francis Little Baseball Association (Little League)
 - Grand Slam Youth Partnership Honoree, 1999
- { South Milwaukee Little League
 - Parade Grand Marshall and Recognition, 2005, 2008
- { YMCA of Metropolitan Milwaukee
 - South Shore Branch Distinguished Leader of the Year, 1998
- { United Community Center
 - Friends of the Hispanic Community Award, 1991
- { Optimist Club of Milwaukee
 - Henry Scarborough Friend of Youth Award, 1990
- { Second Harvesters of Wisconsin, Milwaukee, Wisconsin
 - Service Award, 1990
- { Veteran's of Foreign Wars, South Milwaukee Post
 - Community Service Award, 1989
- { National Restaurant Association
 - Cornerstone Humanitarian Award, National Finalist and State Winner, 2000
- { District Council 10, (2,300 member teachers' union)
 - Community Action for Excellence in Education, 2002
- { Rotary Club of General Mitchell Field
 - Community Support Recognition, 2005
- { The Gathering (large metro meal provider)
 - Friend Award, 2006, 2007

MCDONALD'S RESTAURANTS OWNED

- { Cudahy 6163 South Packard Avenue
- { South Milwaukee 2715 South Chicago Avenue
- { Port Washington 1700 North Wisconsin Street (until May, 1996)
- { Greenfield 4275 South 27th Street (purchased December, 1990)
- { Milwaukee 5354 or 5890 South 27th Street (purchased March, 1991)
- { Milwaukee 191 West Layton Avenue (purchased May, 1996)
- { Milwaukee 6262 South 13th Street (opened November, 1985)
- { Milwaukee 707 South 1st Street (purchased August, 2002)
- { Milwaukee 830 East Potter (purchased August, 2002)
- { Oak Creek 9471 South 13th Street (opened August, 1980)
- { Oak Creek 8800 South Howell Avenue (opened December, 1996)
- { Mount Pleasant 6630 Washington Avenue (purchased December, 1998)

NOTICES SENT TO FOR FILE: 091591

[illegible]



Legislation Details (With Text)

File #: 091507 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Greg Mertens to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (8th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091507

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Greg Mertens to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (8th Aldermanic District)

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
Milwaukee, Wisconsin 53207
(1-Year Term)

Michael B. Krolick
16325 West Marietta Drive
New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

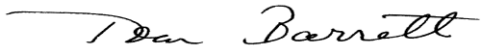
Page 2

March 2, 2010

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 090559. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name.

Tom Barrett

Mayor

Name: Gregory J. Mertens
2800 W. Lincoln Ave.
Milwaukee, WI. 53215
Tele# 414-831-1692 (Bus.)

Experience:

1972-1974 Management Trainee and then Branch Manger
ITT Thorp Financial Services- Wis. and Upper Michigan

1975-1977 Dept. of Financial Institutions- State of Wis.
* State of Wis. Bank Examiner- S.E. Wis. Dist.

1978-1989 U.S. Dept. of Housing & Urban Development- Milwaukee
* Single Family Housing Division Manager
* Community Planning and Develop. Dept.- Fin. Analyst and
CPD Representative for Northwest Wis. Area

1990-2001 U.S. Small Business Administration- Milwaukee
* Loan Specialist and Economic Development Specialist
* Took an early retirement to join Wild Flour Bakery
(Family Business).

Additional Experience in Small Business Enterprises with my Wife
while also employed with above positions.

1986-1990 Dolly's Frozen Custard- Eau Claire, WI.
* Owner Operators of Restaurant

1990-1995 Maid In Milwaukee, Inc.
* Owner Operators of Residential & Commercial Cleaning Bus.

1996-Present-Made In Milwaukee, Inc.
DBA- Wild Flour Bakery & Cafe'
* Owner Operators of 4 locations in Milwaukee

Education: 1966-1971 University of Wisconsin- Eau Claire
* BBA- Business Administration

Interests: Wife (38 years) and two sons, and grandchildren.
Small Business Enterprises; and Travel.

Community Involvement:

- *Worked with Communities in Economic Development- HUD.
- *Worked with Small Businesses and Banks with SBA
- *SBA liaison with the Hispanic Chamber- Milw.

NOTICES SENT TO FOR FILE: 091507

[illegible]



Legislation Details (With Text)

File #: 091505 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of William Doyle to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091505

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of William Doyle to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
Milwaukee, Wisconsin 53207
(1-Year Term)

Michael B. Krolick
16325 West Marietta Drive
New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

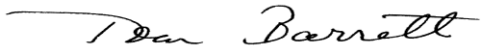
Page 2

March 2, 2010

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 090559. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name and title.

Tom Barrett

Mayor

William F. Doyle
3042 s. Wentworth Avenue
Milwaukee, WI 53207
414-481-2455

EXPERIENCE

Real Estate

Owner, William F. Doyle Real Estate Milwaukee, WI
As a real estate investor and renovator in Milwaukee, William Doyle has over 25 years of experience in the construction industry. Considering the fact that he is a developer of both residential and commercial properties the presence of lead-based paint and asbestos in buildings has become a primary concern of his.

Training

Owner, Milwaukee Lead Information Center, Inc. 1993- 1998 Milwaukee, WI
President, of the first State of Wisconsin approved training facility.

Owner, Milwaukee Asbestos Information Center, Inc. 1988- 1996
Milwaukee, WI
Partner and instructor of an E.P.A. approved certifying facility for all disciplines in asbestos. Training facility specialized in hands-on training. Students learn first-hand how to do techniques such as glove bagging, setting up decontamination units and respirator fit testing.

Seminars

William Doyle has given Lead Hazard Reduction Awareness Seminars to Real Estate Appraisers, Apartment Association, Builders Associations, Painting and Decorating Contractors Associations.

Construction

Owner, W.D. Construction
W.D.Construction – Rehabilitation of homes since 1970. Technical experiences includes gutting/demolition, window replacement, interior/exterior (painting, siding, and general maintenance), installing insulation, repairing or replacing porches, interior and exterior rough carpentry and framing, sanding floors, and laying carpet.

Consulting

William Doyle has acted as a coordinator of abatement projects for lenders, contractors and building owner in the Milwaukee area.

EDUCATION

Lead (Pb) Education

City of Milwaukee, Childhood Lead Poisoning: "A Problem of the 1990's," Milwaukee, WI

City of Milwaukee, Lead Abatement Certificate of Training, Milwaukee, WI

Lead-Based Paint Abatement Contractor Training, Tufts University, Boston, MA

Asbestos Education

Certification of Inspection, University of Illinois- Chicago, Midwest Asbestos Information Center E.P.A. Certification of Management Planner

University of Illinois- Chicago, Midwest Asbestos Information Center E.P.A. Certification of Supervisor/Contractor

University of Wisconsin-Madison, Extension E.P.A. Certification of Project Designer

University of Wisconsin-Madison, College of Engineering E.P.A. Certification Designated Person, Hazardous Materials Institute

General Education

Laurel and Associates, Ltd., "Increasing Training Effectiveness," March 1993

MEMBERSHIPS

National Lead Abatement Council
National Association of the Remodelers Industry
Independent Business Association
Environmental Information Association

NOTICES SENT TO FOR FILE: 091505

[illegible]



Legislation Details (With Text)

File #: 091512 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Jason Wedesky to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091512

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Jason Wedesky to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
Milwaukee, Wisconsin 53207
(1-Year Term)

Michael B. Krolick
16325 West Marietta Drive
New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

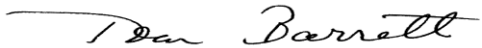
Page 2

March 2, 2010

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 090559. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name.

Tom Barrett

Mayor

JASON C. WEDESKY

2983 S. Superior St. • Milwaukee, WI, 53207 • 414-747-4833

EXPERIENCE

OWNER/ SOLE PROPRIETOR

Actaea Salon and Gallery

1993 - 98

Shorewood, WI

- Developed initial business plan and attaining financing
- Directed all advertising and marketing
- Responsible for P&L and payroll
- Hired, trained and managed staff
- Responsible for all aspects of operation

PRESIDENT

Actaea Works, Ltd. Shorewood

Actaea Works, Ltd. Bay View

1998 - PRESENT

Shorewood, WI

2007- PRESENT

Milwaukee, WI

- Direct all personnel
- Facilitate customer relations
- Accountable for revenues
- Implement continual in-house customer service training programs
- Responsible for all aspects of operation

EDUCATION

COSMETOLOGY PRACTITIONER

Eric of Norway

1990-1991

Milwaukee, WI

COSMETOLOGY MANAGER

State of Wisconsin Examination

1993

Milwaukee, WI

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION

Cardinal Stritch University

2004-2008

Milwaukee, WI

INTERESTS

Working with Bay View Business Owners, The Scooter Foundation, Rustebakke Arabian Horses.

COMMUNITY INVOLVEMENT

- President of Bay View Business Association
- Volunteer with Scooter Foundation of Milwaukee
- Foster Parent/ Children Service Society of Wisconsin

NOTICES SENT TO FOR FILE: 091512

[illegible]



Legislation Details (With Text)

File #: 091508 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Ronald Romero to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091508

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Ronald Romero to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor. (14th Aldermanic District)

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
Milwaukee, Wisconsin 53207
(1-Year Term)

Michael B. Krolick
16325 West Marietta Drive
New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

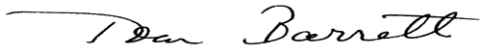
Page 2

March 2, 2010

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I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name and title.

Tom Barrett

Mayor

2768 S Lenox Street
Milwaukee WI 53207

Phone 414 744 9885
Fax 414 744 9865
E-mail
ronromero123@gmail.com

Ronald Romero

Objective To help interject unique, money-saving ideas based on years of being an entrepreneur in the historical downtown Bay View area

Experience 1971-1975 Milwaukee Journal Milwaukee WI

Station Captain

- Acquired a street business as an independent courier.

1985-1989 Compusion Recording Recording Studio
Milwaukee WI

Recording Engineer/Musician

- Play, record and edit all recordings.

1992-Present Ron & Russ' Flooring and Design
2648 S KK Avenue Milwaukee WI 53207

Entrepreneur/Partner

- Opened the store at 2644 S KK with a starting capital of \$800.00. We operate a full service flooring store with large commercial jobs, employee crews and sub-contractors. We are now a debt-free minority certified contractor.
- Annual gross between \$900,000-\$1.2 million

Education 1973-1977 Bay View High School Milwaukee WI

Diploma

- Graduated with a 3.2 GPA

1977-1978 Milwaukee Area Technical College Milwaukee WI

Course Credit

- Electronics, Jazz ensemble and physics

1978 Conservatory of Music Milwaukee WI

Course Credit

- Concepts of Jazz Theory

**Interests and
activities**

Milwaukee Iron Wheelchair Rugby Team, Wisconsin Renegades Wheelchair Rugby Team (USQRA), Travel, Reading Self Improvement books, economics and investment allocation.

NOTICES SENT TO FOR FILE: 091508

[illegible]



Legislation Details (With Text)

File #: 091513 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Michael Krolick to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091513

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Michael Krolick to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
Milwaukee, Wisconsin 53207
(1-Year Term)

Michael B. Krolick
16325 West Marietta Drive
New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

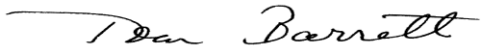
Page 2

March 2, 2010

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 090559. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name.

Tom Barrett

Mayor

Resume

Michael B. Krolick
16325 W. Marietta Dr
New Berlin, WI 53151
[REDACTED]
[REDACTED]

Experience:

M&I Marshall & Ilsley Bank -1971 to present

Positions Held:

Management Training Program, Telephone Customer Service, Teller, Vault Teller, New Account Banker, Full Service Banker, Supervisor Consumer Lending Department, Assistant Manager, Manager I, and Manager II.

Other Job Functions:

Security Officer, Credit Card Manager, Operations Manager, ATM Manager, Purchasing Manager, Mortgage Lender, and Small Business Lender.

Education:

High School – Catholic Memorial High School – Graduated 1966
College – University of Wisconsin Madison – Graduated 1971
Bachelor of Business Administration – Major in Finance
Post Graduate – Graduate School of Banking Madison, WI 1978-1980
WBA Commercial Lending School 1996

Interests:

Golf, computers, gardening, travel

Community Organizations:

New Berlin Jaycees – 1971-77 – Secretary & Treasurer
Downtown West Allis Merchant Association – 1971-91 – Treasurer
Downtown West Allis Business Improvement District 1991-95 – Treasurer
Villa Clement Inc. Nursing Home – 1978-87 – Treasurer & Board Chair
West Allis Rotary – 1991-1995 – Board Member
West Allis Incubator Project – 1988-91 – Treasurer
Bay View Business Association – 1996 – present – Secretary, President & Treasurer
Redcat Academy Foundation (Bay View High School) – 1996 – present – Treasurer
Bay View Community Center – 2002- 2009 – Treasurer
M&I Products and Services Group – 2002-2004, Chairperson
Bay View Historical Society – 2009- present - Treasurer

NOTICES SENT TO FOR FILE: 091513

[illegible]



Legislation Details (With Text)

File #: 091506 **Version:** 0

Type: Appointment **Status:** In Committee

File created: 3/2/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Appointment of Jake Provan to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Sponsors: THE CHAIR

Indexes: APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 44

Attachments: Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/2/2010	0	COMMON COUNCIL	ASSIGNED TO		
3/31/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/31/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
4/6/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4:0
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091506

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Appointment of Jake Provan to the Business Improvement District Board #44 (Kinnickinnic Avenue) by the Mayor.

Drafter

Mayor

TB

3/2/10

March 2, 2010

To the Honorable, the Common Council
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #44
(Kinnickinnic Avenue):

William F. Doyle
3042 South Wentworth Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

Steven M. Ste. Marie
6155 North Shoreland Avenue
Whitefish Bay, Wisconsin 53217
(2-Year Term)

Jake M. Provan
1410 Gabriel Drive - #5
Waukesha, Wisconsin 53188
(1-Year Term)

Michael M. Marx
1630 East Decorah Road
West Bend, Wisconsin 53095
(2-Year Term)

Greg Mertens
2800 West Lincoln Avenue
Milwaukee, Wisconsin 53215
(1-Year Term)

Jason C. Wedesky
2983 South Superior Street
Milwaukee, Wisconsin 53207
(3-Year Term)

Ron Romero
2768 South Lenox Street
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(1-Year Term)

Michael B. Krolick
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New Berlin, Wisconsin 53151
(3-Year Term)

Joyce Parker
2685 South Kinnickinnic Avenue
Milwaukee, Wisconsin 53207
(1-Year Term)

To the Honorable, the Common Council

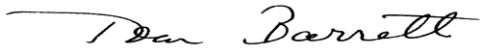
Page 2

March 2, 2010

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File 090559. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in dark ink and is positioned to the left of the printed name.

Tom Barrett

Mayor

Jake M. Provan

Sales & Management Experience

Van Buren Management, Inc **May 2005-Present**
Project Manager /Leasing Specialist & Downer BID Executive Director
Responsible for obtaining and negotiating new leases, maintaining current leases, and providing property management solutions for company owned properties in Downtown Milwaukee and surrounding areas.
Created and presently manage the daily operations of the Historical Downer Avenue Business Improvement District.
Raised \$300,000 in grant dollars and saved an additional \$93,000 for the 2009 Downer Avenue streetscape renovation project.

Franklynn Development, Inc.-Brookfield, WI **October 2001-May 2005**
Sports & Marketing Sales/Manager
Assisted in the development and management of a 5.5 million dollar soccer/multi-sport facility since the company's inception in 2001
Responsibilities:

- Developed and executed marketing and sales proposals to large and small corporations such as Wyndham Hotels, Kohl's, Fed-Ex, and local companies.
- Face to Face sales presentations to potential clients.
- Created and built sport leagues and programs to attract sponsors and successful sales relationships emphasizing customers' needs.
- Recruited and Hired Staff based upon facility needs.
- Responsible for day to day operations.

Viropharma, Inc./Aventis, Inc.-Naperville, IL **March 2002-September 2002**
Pharmaceuticals Sales Representative/Co-Director Business Advisory Committee
Sold three different products to practicing physicians, hospitals, and pharmacy personnel within one of company's largest territories.
Responsibilities:

- Head of Business Advisory Committee for Viropharma which included developing strategic business applications for associates throughout the Midwest to ensure successful sales and business practices while addressing accountability and professional discipline/focus.

Education

UW-Whitewater **2002-2005**
Masters of Science Business Education / MBA Marketing (12 Credits)
GPA 3.6
UW-Milwaukee **1992-1996**
BBA

Professional Soccer/Coaching Experience

Milwaukee Bavarian NPSL Head Coach **Present**

- Highest level of Soccer in the state of Wisconsin
- Recruited players from Division I colleges throughout the country

Waukesha West Varsity Soccer Head Coach **Present**

- Led team to 5th in State ranking in first season as coach.

Milwaukee Wave- Milwaukee, WI **1999-2001**
Professional Soccer Player

- Won World Indoor Soccer Championship in 2000

Milwaukee Rampage- Milwaukee, WI **1996-1999**
Professional Soccer Player

- Won A-league National Champion ship in 1997.

Achievements

- | | |
|--|------------------|
| Waukesha West Varsity Soccer Head Coach | Present |
| ▪ Led team to 5 th in State ranking in first season as coach. | |
| Franklynn Development | 2002 |
| ▪ Created and implemented youth and adult football league that grew from eight teams to 42 within the first year generating additional revenue of 42K. | |
| Milwaukee Wave- Milwaukee, WI | 1999-2001 |
| <u>Professional Soccer Player</u> | |
| ▪ Won World Indoor Soccer Championship in 2000 | |
| Milwaukee Rampage- Milwaukee, WI | 1996-1999 |
| <u>Professional Soccer Player</u> | |
| ▪ Won A-league National Champion ship in 1997. | |
| UW-Milwaukee Men's Soccer team | 1992-1996 |
| <u>Soccer Player</u> | |
| ▪ Team Captain 1995-1996 | |
| ▪ 4 Time All-Tournament selection | |
| ▪ All-Midwest Team Selection | |
| ▪ Awarded Coaches Award for Leadership | |
| ▪ Leading Goal Scorer 1996 | |
| ▪ 3-time Student-Athlete Award for Academics and Athletic Performance | |
| ▪ Drafted to Detroit Rockers of NPSL | |

NOTICES SENT TO FOR FILE: 091506

[illegible]



Legislation Details (With Text)

File #: 091639 **Version:** 0

Type: Resolution **Status:** In Committee

File created: 4/13/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Resolution extending a contract between the Department of City Development and the Milwaukee County Cooperative Extension for the Housing and Economic Recovery Act of 2008-Neighborhood Stabilization Program funded through the Community Development Block Grant Program from the U.S. Department of Housing and Urban Development through the Community Development Grants Administration.

Sponsors: THE CHAIR

Indexes: AGREEMENTS, COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, FORECLOSURES, HOUSING, MILWAUKEE COUNTY

Attachments: Fiscal Note.pdf, Amendment No. 1 to Contract, Intergovernmental Cooperation Agreement.pdf, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
4/13/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
4/20/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091639

Version

ORIGINAL

Reference

080885

Sponsor

THE CHAIR

Title

Resolution extending a contract between the Department of City Development and the Milwaukee County Cooperative Extension for the Housing and Economic Recovery Act of 2008-Neighborhood Stabilization Program funded through the Community Development Block Grant Program from the U.S. Department of Housing and Urban Development through the Community Development Grants Administration.

Analysis

This resolution provides for a three-month extension to a contract between the City of Milwaukee and the Milwaukee County Cooperative Extension for the services of a Foreclosure Partnership Manager and increases the contract amount by \$15,000.

Body

Whereas, File No. 080885, adopted by the Common Council of the City of Milwaukee on October 29, 2008, authorized the City of Milwaukee ("City") to enter into a contract with the Milwaukee County Cooperative Extension ("MCCE") to provide the services of a Foreclosure Partnership Manager to assist the City in carrying out initiatives under the federally-funded Neighborhood Stabilization Program ("NSP"); and

Whereas, Under the terms of the contract, MCCE's services include staffing, planning, data collection, legal expertise and community education and outreach services to support grant activities; and

Whereas, File No. 080885 authorized an 18-month contract, providing payment of \$5,000 per month, for a total of \$90,000; and

Whereas, The contract provided for a three-month extension by mutual consent of the City and MCCE; and

Whereas, The services provided to the City have been satisfactory; and

Whereas, The City and MCCE are desirous of entering into a three-month extension at the current rate of \$5,000 per month; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Department of City Development is authorized to enter into a three-month extension of its contract with MCCE for the purpose of providing foreclosure partnership management services; and, be it

Further Resolved, That authorized funding for the contract is increased to \$105,000; and, be it

Further Resolved, That funding for the contract will be reimbursed by NSP funds received by the City.

Drafter

DCD:MLB:mlb

04/13/10/A

CITY OF MILWAUKEE FISCAL NOTE

A) DATE 04/13/10

FILE NUMBER:

Original Fiscal Note ☒ Substitute ☐

SUBJECT: Resolution extending a contract between the Department of City Development and the Milwaukee County Cooperative Extension for the Housing and Economic Recovery Act of 2008-Neighborhood Stabilization Program funded through the Community Development Block Grant Program from the U.S. Department of Housing and Urban Development through the Community Development Grants Administration.

B) SUBMITTED BY (Name/title/dept./ext.): Rocky Marcoux, Commissioner, DCD

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Contractual	Neighborhood Stabilization Program	\$15,000		
TOTALS			\$15,000		

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐

Contract No. 08-025 (CM)
Amendment No. 1

AMENDMENT NO. 1 to Contract No. 08-025 (CM), between the City of Milwaukee (CITY) through the Department of City Development (DCD) and Board of Regents of the University of Wisconsin System (the UNIVERSITY), doing business as the Division of Cooperative Extension of the University of Wisconsin-Extension, on behalf of the Milwaukee County Cooperative Extension (MCCE), is hereby amended, modified, altered and changed in the following respects only.

WHEREAS, pursuant to the terms of the original Agreement, the parties hereto desire to exercise the option to extend the Time of Performance of said Agreement for an additional 90 days through June 30, 2010; and

WHEREAS, the parties hereto agree, that compensation to the UNIVERSITY for said extension will be made pursuant to Section IV of the Agreement, in monthly installments of \$5,000; and

WHEREAS, in consideration of the said extension to the Agreement, the parties hereto agree, to increase the not to exceed amount of Section IV (5) of the Agreement from \$90,000.00 to \$105,000.00; and

WHEREAS, this Amendment is made in consideration of the payments, performances, promises, and covenants and obligations, which are set forth in the original Agreement and as, set forth herein; and

WHEREAS, this Amendment shall in no way act as a waiver of the price, terms, conditions and obligations, not herein amended, imposed on the parties by the original Agreement heretofore executed by them and identified in the above caption. Any rights or obligations, which either of the parties have by virtue of the original Agreement, shall remain in

full force and effect, except as is expressly and specifically amended, modified, altered or changed herein.

IN WITNESS WHEREOF, this Amendment was executed by the undersigned officers, this ____ day of _____, 2010, for and on behalf of the Parties hereto.

CITY OF MILWAUKEE,
a municipal corporation

BY: _____
COMMISSIONER OF THE DEPARTMENT
OF CITY DEVELOPMENT

DATE

BOARD OF REGENTS OF THE
UNIVERSITY OF WISCONSIN SYSTEM, on
behalf of the University of Wisconsin-Extension

BY: _____
SUE SCHYMANSKI
Associate Vice Chancellor, UW-Extension

DATE

COUNTERSIGNED:

BY: _____
CITY COMPTROLLER

DATE

Office of the City Attorney
Approved as to Form and Execution

Dated _____

By _____
Assistant City Attorney

CITY OF MILWAUKEE

By _____
Tom Barrett, Mayor

DATE

By _____
Ronald D. Leonhardt, City Clerk

DATE

INTERGOVERNMENTAL COOPERATION AGREEMENT

BETWEEN

CITY OF MILWAUKEE

AND

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

THIS AGREEMENT is entered into between the City of Milwaukee (CITY), through the Department of City Development (DCD), and Board of Regents of the University of Wisconsin System (the UNIVERSITY), doing business as the Division of Cooperative Extension of the University of Wisconsin-Extension, on behalf of the Milwaukee County Cooperative Extension (MCCE).

GENERAL SERVICE DESCRIPTION – The UNIVERSITY hereby agrees to provide services to the CITY for the purpose of supporting the City’s efforts to address the impacts of mortgage foreclosures and subprime lending in Milwaukee, as described in Section III of this Agreement.

TIME OF PERFORMANCE - To retroactively commence on October 1, 2008 and be completed March 31, 2010, with an option to extend for an additional 90 days through June 30, 2010, upon mutual agreement of the parties. If either party is unable to continue its role, a 60 day notice will be given to the other party.

PAYMENT - The services shall be provided in accordance with the terms and conditions stated in Section IV of this Agreement, unless different terms and conditions are agreed upon by the parties in writing.

WHEREAS, the UNIVERSITY is desirous of providing the CITY with the services described in Section III of this Agreement, to be provided by its employee, Suzanne Dennik (DENNIK); and

WHEREAS, the UNIVERSITY is desirous of providing the CITY with clerical support for the services described in Section III of this Agreement, as necessary, through June of 2009; and

WHEREAS, DENNIK will be provided office space within DCD, 809 N. Broadway, Milwaukee, and report to Commissioner of DCD's designee, Maria Prioletta (PRIOLETTA), Redevelopment and Special Projects Manager; and

WHEREAS, the CITY and the UNIVERSITY are desirous of entering into this Intergovernmental Cooperation Agreement as authorized by § 66.0301, Wis. Stats.; and

WHEREAS, the UNIVERSITY represents itself as being capable, experienced, and qualified to undertake and perform the services described under the terms and conditions of this Agreement, through the use of its employee, DENNIK, as an independent contractor of the CITY; and

WHEREAS, the Common Council of the City of Milwaukee, through Resolution File No. 080885, adopted on October 29, 2008, authorized the Commissioner of DCD to enter into this Agreement;

NOW, THEREFORE, the parties hereto do mutually agree as follows:

I. RETENTION OF SERVICES. The CITY hereby agrees to engage the UNIVERSITY and the UNIVERSITY hereby agrees to perform through the use of its employee, DENNIK, as an independent contractor and not as an employee of the CITY, the services hereinafter set forth, all in accordance with the terms and conditions of this Agreement.

II. REQUIREMENTS. The UNIVERSITY through DENNIK, is required to:

A. Do, perform, and carry out in a satisfactory, timely and proper manner, the services delineated in this Agreement.

B. Comply with requirements listed with respect to billing, avoiding conflicts of interest, and other matters relating to the performance of the services.

III. SCOPE OF SERVICES.

The UNIVERSITY, through DENNIK, shall provide services, at the direction and with the approval of PRIOLETTA, to coordinate, review, and implement the work of DCD's Milwaukee Foreclosure Partnership Initiative (MFPI) in the following areas:

1. With direction from PRIOLETTA and the Mayor's office, facilitate the process of strategy development and implementation planning in the CITY's MFPI to prevent foreclosure, intervene in foreclosure and stabilize neighborhoods affected by foreclosure, including assisting in the implementation of programs and strategies to achieve the CITY's goals.

2. Support the MFPI task force chairs and the Common Council Foreclosure committee by providing oversight that includes analytical, educational and technical support to their members.

3. Work with the task force, its subcommittees, CITY departments and policymakers to assist in creating and implementing an education and outreach strategy that will communicate the work of MFPI and foreclosure programs and resources to the community.

4. Maintain effective working relationships with and among partners and stakeholders.

5. Facilitate communication among service providers, community educational institutions, financial institutions, government, consumers, and other partners and initiatives.

6. Facilitate the process of strategy development in the MFPI workgroups to best utilize federal neighborhood stabilization funds.

7. Assist CITY to identify additional resources to implement MFPI programs and initiatives.

8. Assist in identifying and educating MFPI partners, policymakers and the community about the most effective “best practices” for preventing and intervening in foreclosures based on local and national research.

IV. SPECIFIC CONDITIONS OF PAYMENT. Payment will be made to UNIVERSITY according to the following schedules upon satisfactory performance:

1. The UNIVERSITY shall submit an itemized bill for DENNIK’s services. CITY agrees to pay the bill upon review and approval by PRIOLETTA on the basis that the charges are reasonable and that the work was necessary to perform.

2. The UNIVERSITY shall be paid \$5000.00 per month, following submission of itemized invoices showing work hours expended by DENNIK. Invoices shall be submitted quarterly. The CITY's payment will be distributed by the UNIVERSITY such that DENNIK is compensated for work performed pursuant to this contract at an annualized FTE rate of \$60,000. It is understood and agreed that DENNIK must devote sufficient hours to perform all the duties described in Section III of this Agreement. It is understood that DENNIK is an employee of the UNIVERSITY, and may provide consulting services to others.

3. The CITY will pay DENNIK’s out-of-pocket expenses for long-distance telephone charges, photocopying charges, document filing fees, mileage, transcript fees, facsimile transmission charges, parking, and other legitimate expenses, to the extent that they are not compensated by the UNIVERSITY. The CITY will not be responsible for costs associated with maintaining DENNIK’s licenses or memberships in organizations. The CITY will provide

DENNIK with adequate work space, computer and telecommunications equipment, and support staff in the DCD offices.

4. Payments due the UNIVERSITY for work completed shall be made promptly pursuant to the CITY's prompt-payment policy.

5. The CITY shall pay under this Agreement an amount not to exceed \$90,000.00 for the entire eighteen-month term of this Agreement.

V. NOTICES. Any and all notices shall be in writing and deemed served upon depositing same with the United States Postal Services as "Certified Mail, Return Receipt Requested," addressed to the UNIVERSITY at:

Eloisa Gomez, Director
Milwaukee County Cooperative Extension Office
9501 W. Watertown Plank Rd.
Wauwatosa, WI 53226-3552

and to the CITY at:

Department of City Development, Attn: Commissioner
809 North Broadway, 2ND Floor
Milwaukee, WI 53202

All other correspondence shall be addressed as above, but may be sent "Regular Mail" and deemed delivered upon receipt by the addressee.

VI. DOCUMENTS and MEETINGS.

A. The UNIVERSITY agrees to submit reports, through DENNIK, as may be required by the CITY at such times as may be scheduled for submittal. DENNIK shall be made available to meet with CITY representatives, and to attend meetings or hearings, as requested by the PRIOLETTA.

B. All outreach materials, presentations and reports produced by DENNIK will be the property of the CITY, which shall have the right to use same for any purpose without any further

compensation to the UNIVERSITY or DENNIK. Such materials will be made available to the UNIVERSITY for non-commercial use in connection with UNIVERSITY-sponsored activities consistent with the goal of addressing the impacts of mortgage foreclosures and subprime lending. The UNIVERSITY shall assist the CITY in meeting its obligations under the Wisconsin Public Records Law.

C. If this Agreement is terminated for cause or for any other reason, all finished or unfinished documents or materials prepared under this Agreement shall be immediately transmitted to the CITY at the effective date of such termination.

VII. CONDITIONS OF PERFORMANCE AND COMPENSATION.

A. Performance. The UNIVERSITY agrees that the performance of the work, services and the results therefrom, pursuant to the terms, conditions and agreements of this Agreement, shall conform to such recognized high professional standards as are prevalent in this field of endeavor and like services.

B. Additional Fringe or Employee Benefits. DENNIK shall not receive nor be eligible for any fringe benefits or any other benefits to which CITY salaried employees are entitled to or are receiving.

C. Taxes, Social Security, and Government Reporting. Personal income tax payments, social security contributions, and all other governmental reporting and contributions required as a consequence of the UNIVERSITY receiving payment under this Agreement shall be the sole responsibility of the UNIVERSITY.

D. The CITY shall indemnify and hold harmless DENNIK and the UNIVERSITY for any claims or liability that may arise as the result of DENNIK'S actual performance of professional services under this Agreement.

The UNIVERSITY, as a unit of the State of Wisconsin, is protected by § 895.46(1), Wis. Stats. This coverage protects the UNIVERSITY, its officers and staff, from and against any and all claims, damages, liabilities, costs and expenses (including legal fees) arising out of any acts or omissions considered within the scope of its employment and operations. The UNIVERSITY and the CITY will notify each other promptly of any legal claim or action arising in connections with performance under this Agreement.

E. Subcontracting. The UNIVERSITY shall not subcontract for the performance of any of the services herein set forth without prior written approval obtained from the Commissioner of DCD, nor shall it utilize the services of anyone other than DENNIK (except clerical support as necessary through June 2009) for the performance of the work described in this Agreement, without the written consent of the Commissioner of DCD.

VIII. TERMINATION OF CONTRACT. The CITY, acting by the Commissioner of DCD, may terminate this Agreement at any time for no reason by giving five days' notice in writing.

If the Agreement is terminated by the CITY as provided herein, the UNIVERSITY will be paid for services actually performed.

IX. CHANGES. The CITY may from time to time request changes in the scope of services to be performed hereunder. Such changes, including any increase or decrease in the amount of UNIVERSITY's compensation that are mutually agreed upon by and between the CITY and the UNIVERSITY, shall be incorporated in written amendments to the Agreement.

X. ASSIGNABILITY. The UNIVERSITY shall not assign any interest in this Agreement and shall not transfer any interest in same (whether by assignment, novation, or any other manner), without the prior written consent of the Commissioner of DCD; provided, however, that claims for

money due or to become due the UNIVERSITY from the CITY under this Agreement may be assigned to a bank, trust company, or other financial institution without such approval. Notices of any such assignment or transfer shall be furnished promptly to the Commissioner of DCD.

XI. RECORDS.

A. Establishment and Maintenance of Records. Records shall be maintained in accordance with requirements prescribed by the CITY with respect to all matters covered by this Agreement. Except as otherwise authorized, such records shall be maintained for a period of seven years after receipt of the final payment under this Agreement.

B. Documentation of Costs. All costs shall be supported by properly executed payrolls, time records, invoices, contracts or vouchers, or other official documentation evidencing in proper detail the nature and propriety of other accounting documents pertaining in whole or in part to this Agreement and shall be clearly identified and readily accessible.

XII. REPORTS AND INFORMATION. At such times and in such forms as the CITY may require, there shall be furnished the CITY such statements, records, reports, data and information as the CITY may request pertaining to matters covered by this Agreement.

XIII. AUDITS AND INSPECTIONS. At a mutually agreed upon time during normal business hours and as often as the CITY, or if federal or state grants or aids are involved, as the appropriate federal or state agency may deem necessary, there shall be made available to the CITY or such agency for examination all of its records with respect to all matters covered by this Agreement and will permit the CITY or such agency and/or representatives of the Comptroller General to audit, examine and make excerpts or transcripts from such records, and to make audits of all contracts, invoices, materials, payrolls, records of personnel, conditions or employment and other data relating to all matters covered by this Agreement.

XIV. FINDINGS. All reports prepared or assembled by the UNIVERSITY or DENNIK under this Agreement, and any confidential information of the CITY incorporated into such reports, shall not be disclosed by the UNIVERSITY to any other party without the prior written approval of the CITY, subject to the provisions of the Wisconsin Public Records Law and as allowed under Article VI.B. of this Agreement

XV. CONFLICT OF INTEREST.

A. Interest in Contract. No officer, employee or agent of the CITY who exercises any functions or responsibilities in connection with the carrying out of any services or requirements to which this Agreement pertains, shall have any personal interest, direct or indirect, in this Agreement.

B. Interest of Other Local Public Officials. No member of the governing body of the locality and no other public official of such locality who exercises any functions or responsibilities in the review or approval of the carrying out of this Agreement, shall have any personal interest, direct or indirect, in this Agreement.

C. Interest of UNIVERSITY and Employees. The UNIVERSITY covenants that no person who exercises any functions or responsibilities in connection with the Agreement other than DENNIK has any personal financial interest, direct or indirect, in this Agreement. The UNIVERSITY further covenants that it presently has no interest and shall not acquire any interest, direct or indirect, that would conflict in any manner or degree with the performance of its services hereunder. It is understood and agreed by the UNIVERSITY that DENNIK shall not perform any services under this Agreement that may directly affect the interests of the UNIVERSITY without first making full disclosure to the Commissioner of DCD in writing, and obtaining the Commissioner's approval in writing. The UNIVERSITY further covenants that in the

performance of this Agreement no person having any conflicting interest shall be employed. An interest on the part of the UNIVERSITY or its employees must be disclosed to the CITY; provided, however, that this paragraph shall be interpreted in such a manner so as not to unreasonably impede the statutory requirement that maximum opportunity be provided for employment of and participation by residents of the area.

XVI. DISCRIMINATION PROHIBITED.

A. In all hiring or employment made possible by or resulting from this Agreement there (1) will not be any discrimination against any employee or applicant for employment because of race, color, sex orientation, religion, sex or national origin, and (2) affirmative action will be taken to ensure that applicants are employed and that employees are treated during employment without regard to their race, color, religion, sex or national origin.

This requirement shall apply to but not be limited to the following: employment, upgrading, demotion or transfer, recruitment or recruitment advertising, lay-off or termination, rates of pay or other forms of compensation, and selection for training, including apprenticeship. There shall be posted in conspicuous places available to employees and applicants for employment, notices required or to be provided by federal or state agencies involved setting forth the provisions of the clause. All solicitations or advertisements for employees shall state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex orientation, sex or national origin.

B. No person in the United States shall, on the ground of race, color, sex orientation, religion, sex or national origin, be excluded from participation in, be denied the benefits of, or be subject to discrimination under any program or activity made possible by or resulting from this Agreement. The CITY and each employer will comply with all requirements imposed by or

pursuant to the regulations of the appropriate federal agency effectuating Title VI of the Civil Rights Act of 1964.

C. The UNIVERSITY will cause the foregoing provisions to be inserted in all subcontracts, if any, for any work covered by this Agreement so that such provisions will be binding upon each subcontractor, provided that the foregoing provisions shall not apply to contracts or subcontracts for standard commercial supplies or raw materials.

IN WITNESS WHEREOF, the UNIVERSITY and the CITY have caused this Agreement to be executed for and on their respective behalves as of the dates hereinafter set forth.

Dated and signed this _____ day of _____, 200____.

**CITY OF MILWAUKEE,
a municipal corporation**

BY: _____
COMMISSIONER OF THE DEPARTMENT
OF CITY DEVELOPMENT

DATE

**BOARD OF REGENTS OF THE
UNIVERSITY OF WISCONSIN SYSTEM, on
behalf of the University of Wisconsin-Extension**

BY: _____
SUE SCHYMANSKI
Associate Vice Chancellor, UW-Extension

DATE

COUNTERSIGNED:

BY: _____
CITY COMPTROLLER

DATE

Approved as to Form and Execution

Assistant City Attorney

CITY OF MILWAUKEE

By _____
Tom Barrett, Mayor

DATE

By _____
Ronald D. Leonhardt, City Clerk

DATE

NOTICES SENT TO FOR FILE: 091639

[illegible]



Legislation Details (With Text)

File #: 091627 **Version:** 1

Type: Resolution **Status:** In Committee

File created: 4/13/2010 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Substitute resolution relating to the transfer of the Neighborhood Stabilization Program 2 administration funding to other City Departments.

Sponsors: THE CHAIR

Indexes: COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, DEPARTMENT OF CITY DEVELOPMENT, DEPARTMENT OF NEIGHBORHOOD SERVICES, HEALTH DEPARTMENT

Attachments: Cover Letter, Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
4/13/2010	0	COMMON COUNCIL	ASSIGNED TO		
4/16/2010	1	CITY CLERK	DRAFT SUBMITTED		
4/19/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091627

Version

SUBSTITUTE 1

Reference

090272

Sponsor

THE CHAIR

Title

Substitute resolution relating to the transfer of the Neighborhood Stabilization Program 2 administration funding to other City Departments.

Analysis

This resolution would transfer a portion of the administration NSP2 funding from the Department of City Development to the Department of Neighborhood Services, and the Milwaukee Health Department.

Body

Whereas, The Common Council of the City of Milwaukee has previously approved the administration award to the Department of City Development (DCD) for the Neighborhood Stabilization Program 2 (NSP2) in the amount of \$1,980,000; and

Whereas, The DCD has notified the Community Development Grants Administration (CDGA) of their administration needs totaling \$1,600,000; and

Whereas, The Department of Neighborhood Services (DNS) has notified CDGA of their need for administration funding for the NSP2 program in the amount of \$220,000; and

Whereas, The Health Department has also notified CDGA of their need for administration funding for the NSP2 program in the amount of \$160,000; and

Whereas, The Community and Economic Development Committee recommends the transfer of a portion of the administration NSP2 funding from DCD to DNS in the amount of \$220,000, and also a portion of administration NSP2 funding in the amount of \$160,000 to the Health Department; now therefore, be it

Resolved, By the Common Council of the City of Milwaukee that the Community Developments Grants Administration is authorized to transfer \$220,000 to DNS and \$160,000 to the Health Department for administration funding for the NSP2 award; and, be it

Further Resolved, That DNS and the Health Department shall submit budgets and activity reports in the amounts and according to any conditions approved by the Common Council, to the Community Development Grants Administration and the City Comptroller for review and approval; and, be it

Further Resolved, That payments for NSP2 costs incurred shall be paid in accordance with approved NSP2 reimbursement policy based on the approval by the Community Development Grants Administration and the City Comptroller. Requestor

Drafter

CDGA-NSP2-admin

04/14/10

TO: The Honorable, Common Council
City of Milwaukee

FROM: Steven L. Mahan
Block Grant Director

DATE: April 1, 2010

RE: Title Only Resolution for Introduction

Attached is a Title Only resolution that seeks the approval from the Common Council.

If you have any questions please call Darlene Hayes at extension 3844.

Attachments

CITY OF MILWAUKEE FISCAL NOTE

A) DATE April 14, 2010

FILE NUMBER: 091627

Original Fiscal Note ☐ Substitute ☒

SUBJECT: Substitute resolution relating to the transfer of the Neighborhood Stabilization Program 2 administration funding to other City Departments.

B) SUBMITTED BY (Name/title/dept./ext.): Steve L. Mahan/Director/DOA-CDGA/x3842

C) CHECK ONE: ☒ ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES
☐ ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.
☐ NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO: ☐ DEPARTMENT ACCOUNT(DA) ☐ CONTINGENT FUND (CF)
☐ CAPITAL PROJECTS FUND (CPF) ☐ SPECIAL PURPOSE ACCOUNTS (SPA)
☐ PERM. IMPROVEMENT FUNDS (PIF) ☒ GRANT & AID ACCOUNTS (G & AA)
☐ OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	NSP2 – Dept of City Development - Admin		\$1,600,000		
	NSP2 – Dept of Neigh. Services - Admin		\$ 220,000		
	NSP2 – Health Department - Admin		\$ 160,000		
TOTALS					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS	

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE ☐

NOTICES SENT TO FOR FILE: 091627

[illegible]



Legislation Details (With Text)

File #: 091215 **Version:** 0

Type: Communication-Report **Status:** In Committee

File created: 12/22/2009 **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.

Sponsors: THE CHAIR

Indexes: COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, REPORTS AND STUDIES

Attachments: Neighborhood Strategic Planning Coordinating Agencies, Homebuyer Counseling & Other Homebuyer Assistance Activities, Home Purchases from 2004 to 2008 Assisted by the United Community Center, Report from Housing Resources, Inc, Report from Select Milwaukee, Inc, Special Economic Development-Business Assistance, Report from Career Youth Development, Inc, Report from Wisconsin Women's Business Initiative, Report from Avenues West Association, Report from the SOHI District, Report from Lincoln Neighborhood Redevelopment Corporation, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
12/22/2009	0	COMMON COUNCIL	ASSIGNED TO		
1/5/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/11/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	3:0
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
2/1/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
2/1/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
2/1/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	RECONSIDERED	Pass	5:0
2/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
2/22/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
3/8/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/11/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4:0
3/31/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
4/6/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
4/19/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091215

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.

Requestor

Drafter

CC

TB

1/4/10

2010 Coordinating Agencies

NSP Area	Area Name	Organization	Contact	Address	ZipCode	phone	Fax
1	Parklawn	YMCA-Parklawn	Julie Borum	4340 N. 46 th Street	53216	873-9622	224-0151
2	Northwest Side	Havenwoods ED Corporation	Stephanie Harling	6161 N. 64 th Street	53218	431-2274	463-4858
3	Lincoln Park	Lincoln Park Community Center, Inc.	Ruth Varnado	1301 W. Hampton Ave.	53206	963-6400	963-6407
4	United Community	Northwest Side CDC	Gracelyn Wilson	4265 N. 30 th Street	53216	447-8230	447-8201
5	Sherman Park	Sherman Park Community Association	Fred Curzan	3526 W. Fond Du Lac Ave.	53216	444-9803	444-9813
6	Harambee	Harambee Ombudsman Project, Inc.	Sherman Hill	2772 N. Dr. MLK Drive	53212	264-7822	264-0846
7	Riverwest/Lower East Side	YMCA-CDC	Rafael Garcia	1350 W. North Ave. # 130	53205	374-9441	374-9446
8	Metcalfe Park	North Ave. CDC	Renee Booker	3341 W. North Ave.	53210	871-4569	873-9998
9	Amani	Project Respect	Barbara Moore	2730 N. 27 th Street	53210	444-5040	444-5065
10	WAICO/YMCA	YMCA -CDC	Rafael Garcia	1350 W. North Ave. # 130	53205	374-9441	374-9446
11	Grandview/Walnut Heights	Lisbon Avenue Neighborhood Development	Toni Anderson	3701 W. Lisbon Ave.	53208	934-8540	934-8596
12	Mid-Town	Safe and Sound	Joe Kubisak	801 W. Michigan St.	53233	221-6702	224-7548
13	Hillside/Lapham	Boys & Girls Club of Greater Milwaukee	Duane Wilson	623 W. Cherry St.	53212	291-0347	291-9905
14	West Side	Merrill Park Neighborhood Association	Bob Greene	3326 W Michigan Ave.	53208	933-7577	933-7597
15	Greater Clark Square	South Side Organizing Committee Inc.	Steve Fendt	1300 South Layton Blvd.	53215	672-8090	672-8358
16	Near South Side	Hope House	Ken Schmidt	209 W. Orchard St.	53204	645-2112	645-2249
17	Historic South Side	South Side Organizing Committee Inc	Steve Fendt	1300 South Layton Blvd.	53215	672-8090	672-8358
18	Historic Grandville Station	YMCA -CDC	Rafael Garcia	1350 W. North Ave. # 130	53224	374-9441	374-9446

2010 CDGA Project Activity Report

Organization: _____
 Report #: _____
 Account: _____

Prepared By: _____ Date: _____
 Accepted By: _____ Date: _____

Community Organizing/Crime Awareness Prevention/Neighborhood Strategic Planning - NSP Area: 9

051-Crime Prevention-LMA - HUD Objective: Create suitable living environment; HUD Outcome: Sustainability

Census Tracts - 62,68,89,90,98,99

Principal Project Activity(s)	Measurement		Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Total
Door-to-Door Contacts	# of contacts	Plan													0
		Actual													0
In Coordination with MPD, Establish & Maintain Block Clubs/Neigh. Watches/Land Lord Compacts/Neigh. Stakeholder Groups	# clubs registered w/ MPD	Actual													0
	# of LL compacts	Actual													0
	# of meetings attended	Actual													0
	# of attendees	Actual													0
Organize Residents in Coordinated Neighborhood Clean-ups (as identified & coordinated w/ DNS)	# of clean-ups	Plan													0
		Actual													0
	# of residents	Actual													0
Coordinate Issue Based Community Planning Mtgs. & Community Events (Census ED & Outreach)	# of mtgs	Actual													0
	# of events	Actual													0
	# of residents	Actual													0
Other Initiatives	# of residents	Actual													0
Total Number of Residents Involved	# of residents involved (unduplicated)	Plan													0
		Actual													0

A ROSTER THAT MATCHES THE TOTAL NUMBER OF RESIDENTS INVOLVED (UNDUPLICATED) MUST BE SUBMITTED WITH EVERY ACTIVITY REPORT

YEAR 2010 CDGA ACTIVITY WORKPLAN

Project Name: _____

Prepared By: _____ Date: _____

Project Number: _____

Approved By: _____ Date: _____

NRSA Area: _____

Page 1 of 3

ACTIVITY	TIMETABLE	METHOD	EXPECTED OUTCOMES		OUTCOME MEASUREMENT (may be more than one per activity)	DATA SOURCE
			MID-TERM OUTCOMES	LONG-TERM OUTCOMES (highlight one or more)		
Door-to-Door Contacts				<ol style="list-style-type: none"> 1. Reduce Crime 2. Increase Property Values 3. Increase Economic Vitality 4. Improve Neighborhood Quality of Life 		
In Coordination with MPD – Establish & Maintain Block Clubs				<ol style="list-style-type: none"> 1. Reduce Crime 2. Increase Property Values 3. Increase Economic Vitality 4. Improve Neighborhood Quality of Life 		

YEAR 2010 CDGA ACTIVITY WORKPLAN

Project Name: _____

Prepared By: _____ Date: _____

Project Number: _____

Approved By: _____ Date: _____

NRSA Area: _____

Page 2 of 3

ACTIVITY	TIMETABLE	METHOD	EXPECTED OUTCOMES		OUTCOME MEASUREMENT (may be more than one per activity)	DATA SOURCE
			MID-TERM OUTCOMES	LONG-TERM OUTCOMES (highlight one or more)		
Organize Residents in Coordinated Neighborhood Clean-ups (through DNS)				<ol style="list-style-type: none"> 1. Reduce Crime 2. Increase Property Values 3. Increase Economic Vitality 4. Improve Neighborhood Quality of Life 		
Coordinate Community Planning Mtgs. & Community Events				<ol style="list-style-type: none"> 1. Reduce Crime 2. Increase Property Values 3. Increase Economic Vitality 4. Improve Neighborhood Quality of Life 		

YEAR 2010 CDGA ACTIVITY WORKPLAN

Project Name: _____ Prepared By: _____ Date: _____

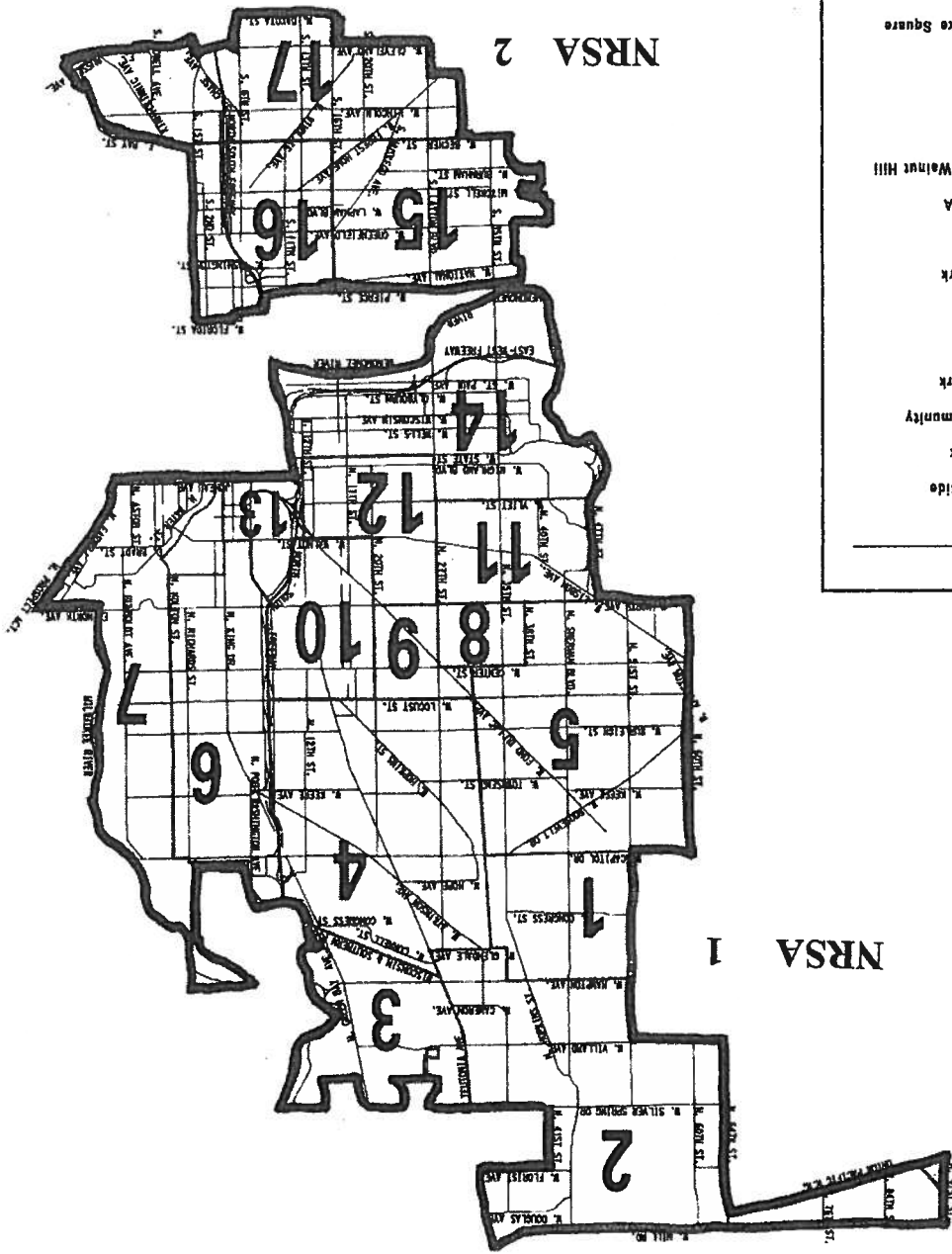
Project Number: _____ Approved By: _____ Date: _____

NRSA Area: _____

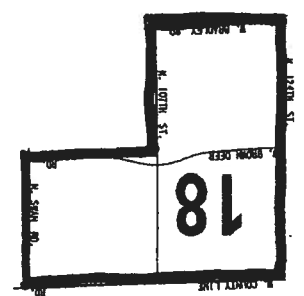
Page 3 of 3

ACTIVITY	TIMETABLE	METHOD	EXPECTED OUTCOMES		OUTCOME MEASUREMENT (may be more than one per activity)	DATA SOURCE
			MID-TERM OUTCOMES	LONG-TERM OUTCOMES (highlight one or more)		
Coordinate Issue Based Community Planning Mtgs. & Community Events (census outreach and education)				<ol style="list-style-type: none"> 1. Reduce Crime 2. Increase Property Values 3. Increase Economic Vitality 4. Improve Neighborhood Quality of Life 		

CITY OF MILWAUKEE NEIGHBORHOOD REVITALIZATION STRATEGY AREAS (NRSA)



AREA	AREA NAME
1	Parktown
2	Northwest Side
3	Lincoln Park
4	United Community
5	Sherman Park
6	Horombee
7	Riverwest
8	Metcalf Park
9	Midtown
10	WAICDI YMCA
11	Grandview / Walnut Hill
12	Mid-Town
13	Hillside
14	Westside
15	Greaser Clarke Square
16	Near South Side
17	Historic South Side
18	Historic Granville Station



Homebuyer Counseling & Other Homebuyer Assistance Activities

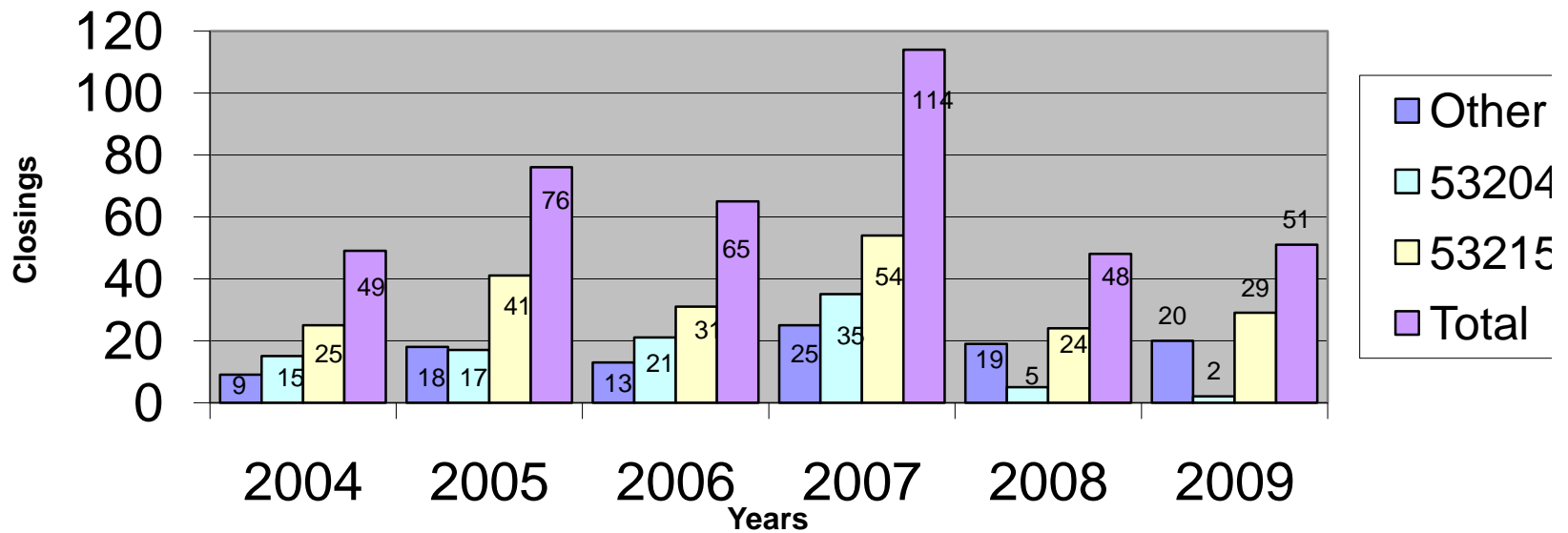
A total of **\$300,000** was allocated for homebuyer counseling and other homebuyer assistance activities which resulted in **211** mortgage loan closings for *first-time* low income homebuyers. Besides pre-purchase counseling and mortgage loan assistance, funded agencies provided budget counseling and assistance with credit repair.

The counseling agencies met regularly to maintain a collaborative working relationship with one another. They addressed issues related to affordable home ownership resulting in the following system improvements to better serve prospective clients: utilization of a standardized data base, standardized employee qualifications and job descriptions, on-going training for home buyer counselors and the establishment of community outstations to improve access to homebuyer assistance services. Homebuyer counseling services have expanded to include assistance to residents in obtaining home improvement/repair loans, refinancing of existing mortgage loans, post purchase, tax default and mortgage default counseling.

These efforts all play a major role in affirmatively furthering fair housing and have helped result in the following accomplishments:

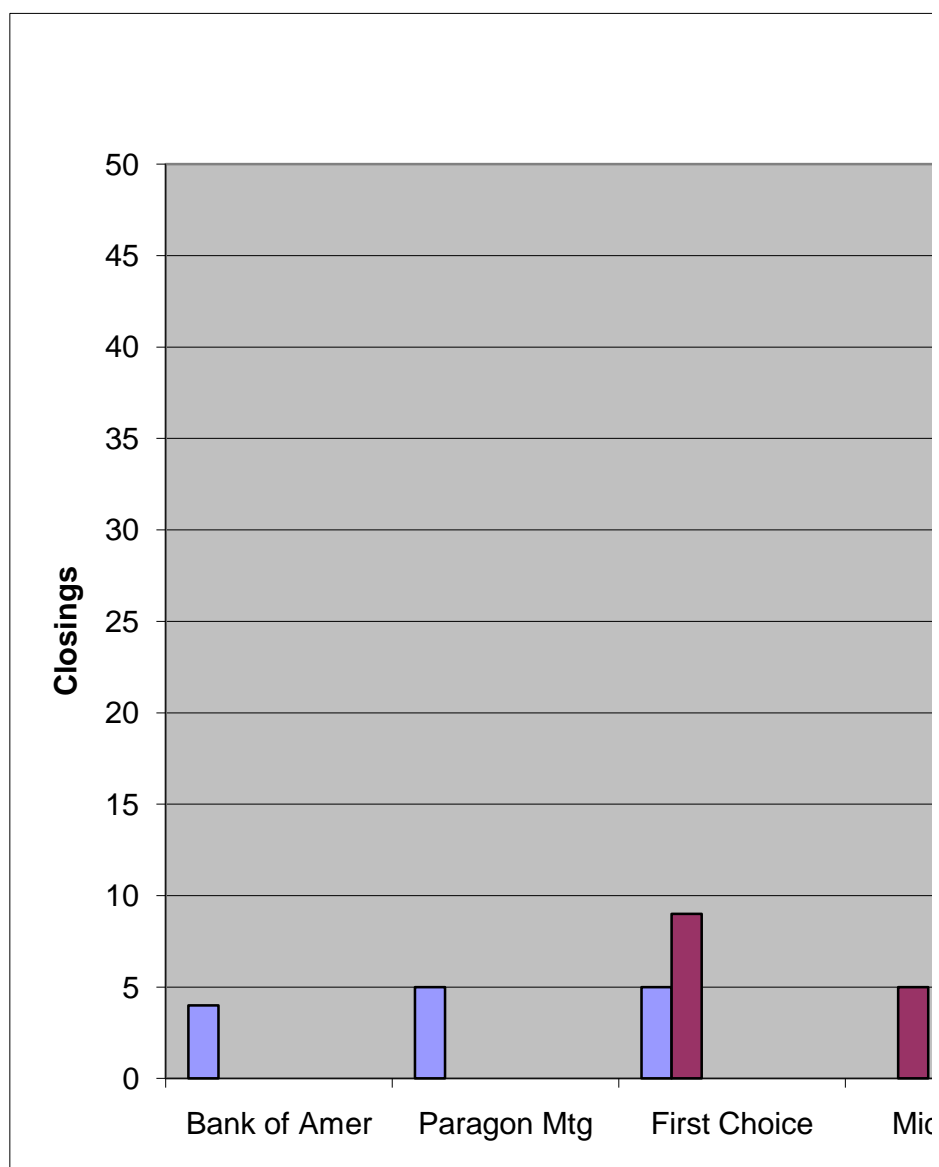
- ❖ Increased owner occupancy in areas previously neglected and ignored by lenders;
- ❖ Promotion of neighborhood stability and pride; increased City tax base;
- ❖ Promotion of the Central City as a desirable place to live and work;
- ❖ Education and training programs for lenders to help eliminate stereotypes that create barriers for prospective homeowners;
- ❖ Improved communication between community agencies and lenders;
- ❖ Increased access to mortgage and other lending by persons previously denied, namely persons of color.

Home Purchases

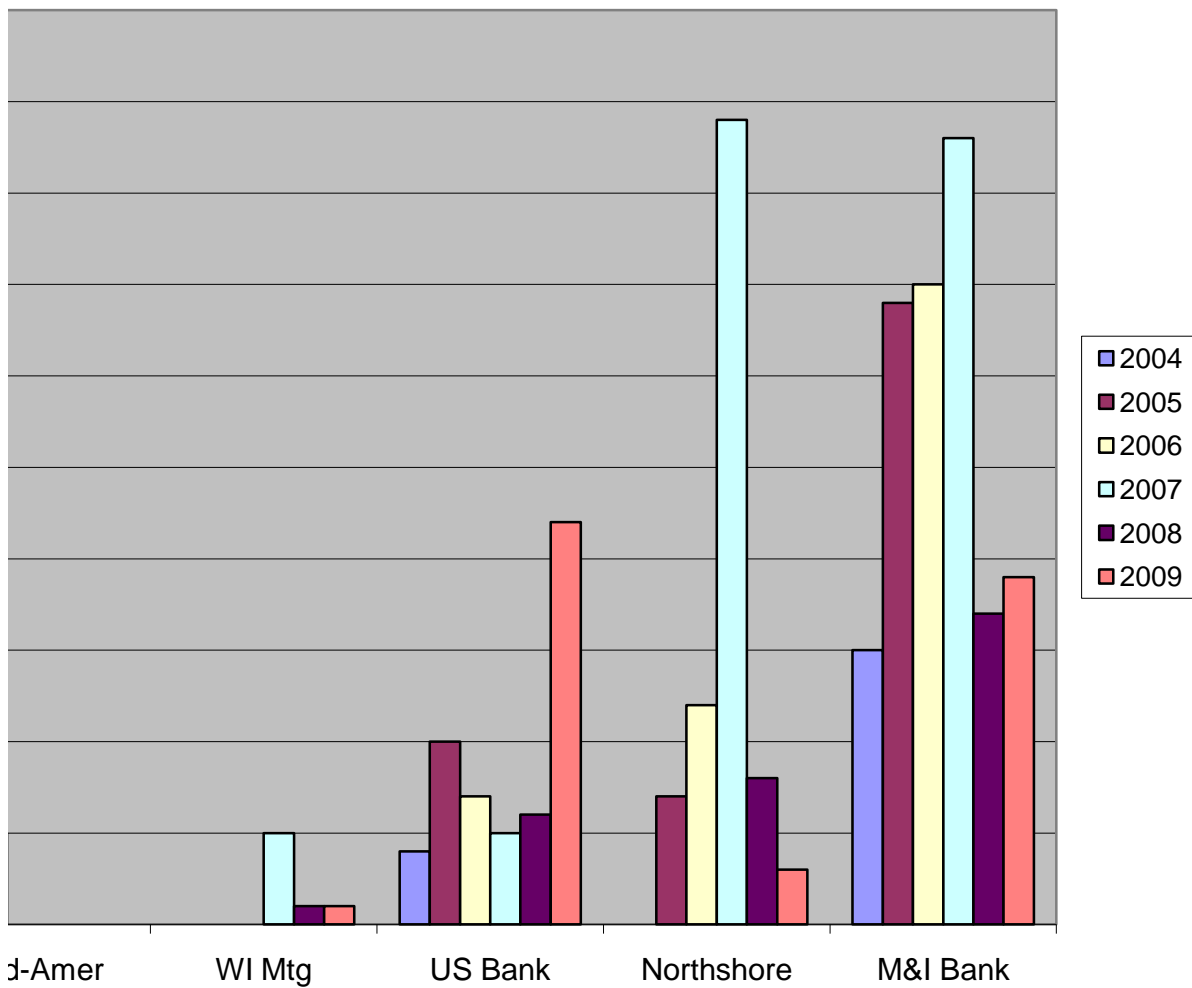


95% of Closings are ITIN's clients (non-documented)
5% of Closings are documented clients

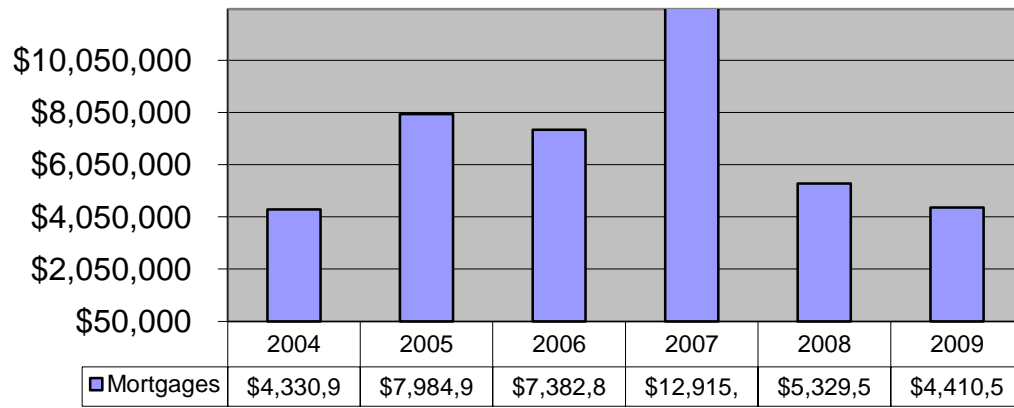
	2004	2005	2006	2007	2008	2009
Bank of Amer	4	0	0	0	0	0
Paragon Mtg	5	0	0	0	0	0
First Choice	5	9	0	0	0	0
Mid-Amer	0	5	0	0	0	0
WI Mtg	0	0	0	5	1	1
US Bank	4	10	7	5	6	22
Northshore	0	7	12	44	8	3
M&I Bank	15	34	35	43	17	19



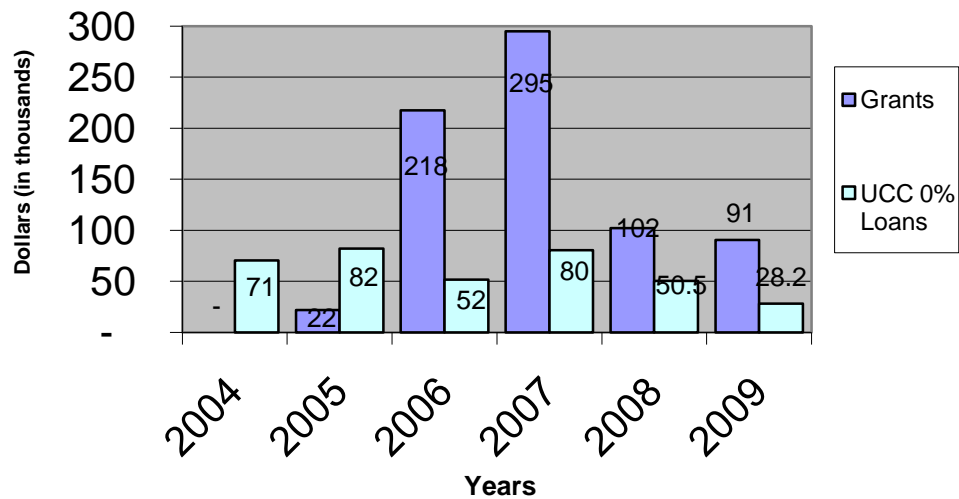
Lenders



Investment Value

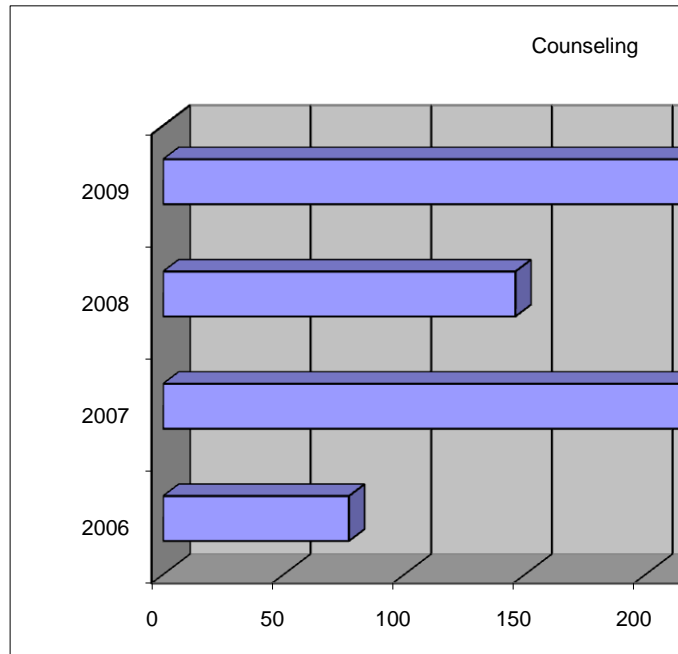


Grants & Loans Awarded



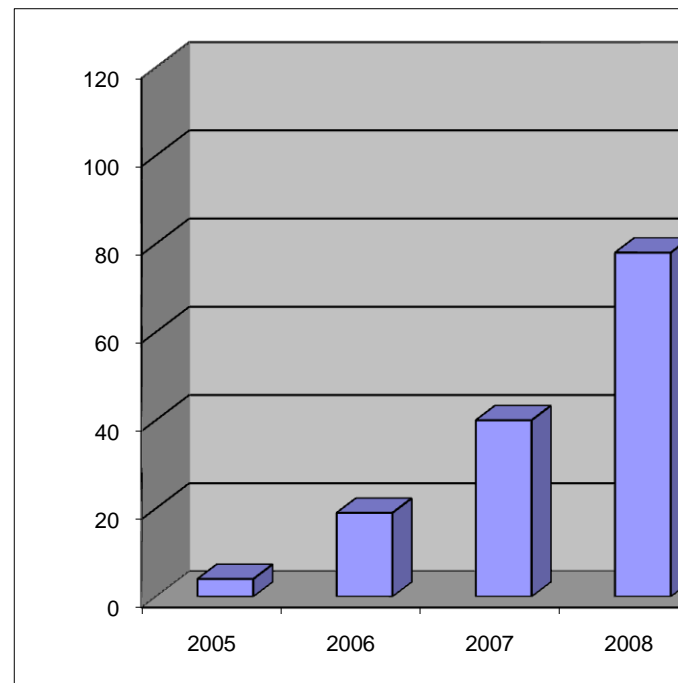
Counseling

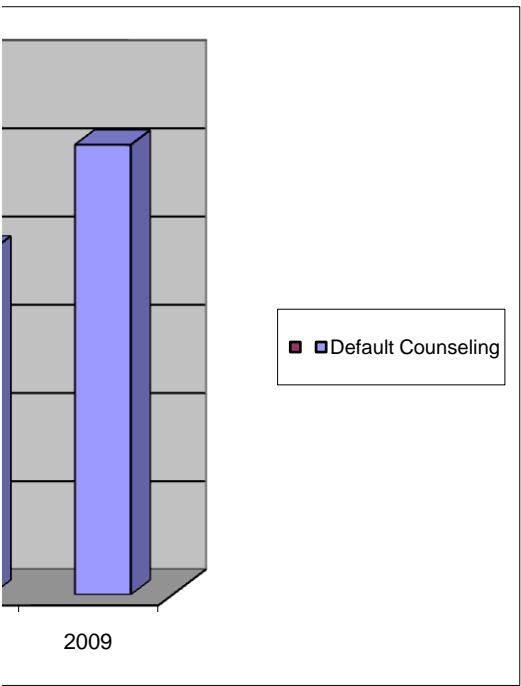
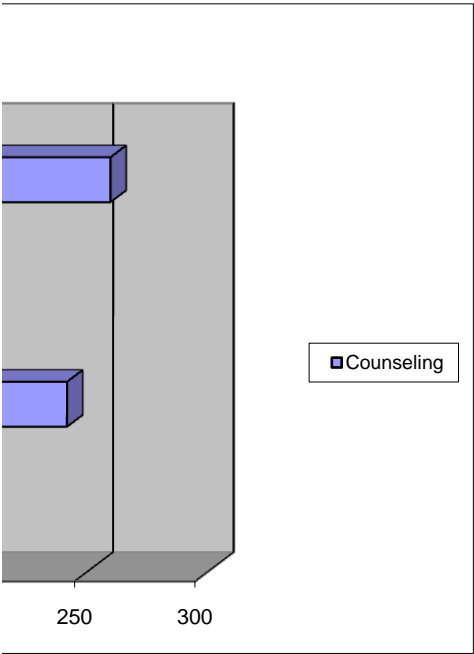
2006	77
2007	242
2008	146
2009	260
Total	725



Default Counseling

2005	4
2006	19
2007	40
2008	78
2009	102
Total	243







Homeownership Center

7830 West Burleigh Street, Milwaukee, WI 53222
(414) 461-6330 Ph (414) 461-6320 Fax

February 22, 2010

Alderman Joe Davis, Sr., Chair
Community and Economic Development Committee
City Hall, Room 205
200 E. Wells Street
Milwaukee, WI 53202

Dear Alderman Davis:

It was a pleasure to address the Community Economic Development Committee at today's meeting. I am appreciative of the time allowed to provide information on Housing Resources, Inc.'s 2009 Homebuyer/Homeownership programming and outcomes. Housing Resources, Inc. was founded in 1991 and has been HUD approved since 1998. HRI is a NeighborWorks® America chartered affiliate member. Our comprehensive services help buyers understand the purchase process, how to use credit responsibly, save and budget for homeownership, and provides them the critical skills they need to manage home equity. As you requested, following are the statistics mentioned in our presentation today:

2009 CDBG	Goals	Actual
Loans Closed	79	86
Education Seminars	24	23
Credit Counseled	156	175
New Clients Counseled	300	313

Total Homebuyer Education Seminar graduates: 652
Clients who received one-on-one counseling: 511

Families who purchased homes in the City of Milwaukee: 141
Total investment into Milwaukee neighborhoods: \$13,372,461
(investment of over \$12 million in loans, over \$732,000 in grant assistance and nearly \$513,000 in homebuyer's investment)

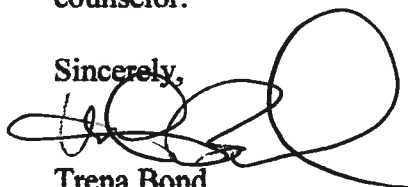
Included in our closed loans were 40 REOs that were purchased for loans totaling over \$2.7 million dollars, homebuyers' investment of over \$121,000 and grant assistance provided to these buyers in the amount of nearly \$307,000 (including NSP funds). This brought \$3,173,994 investment back into the neighborhoods by these REOs (purchased by owner-occupants) being put back into the tax base.

Other efforts leveraged from the CDBG homebuyer education allocation to HRI include the Healthy Neighborhood Tour of Homes (now an annual event). Partners in this collaborative effort include the Greater Milwaukee Foundation and lead agency/community based organizations for each of Milwaukee's 9 Healthy Neighborhoods. In 2009, 425 buyers participated in the Tour of Homes that occurred in Milwaukee's designated Healthy Neighborhoods. Of the 53 homes toured, 13 were sold to owner-occupants; 17 REOs were purchased by owner-occupants; and 18 on-the-market homes were sold to owner-occupants. Eight-eight percent of Tour of Homes participants felt that the Healthy Neighborhoods they toured would be an excellent choice for home buyers and that the neighborhood was "nicer" than they thought it would be compared to pre-tour perception ratings of only 36% thinking the neighborhood would be an excellent choice for homebuyers.

HRI also worked one-on-one with 370 homeowners who needed assistance to avoid foreclosure. Ninety-nine percent of families that HRI assisted had not received homebuyer education prior to purchasing their home. Others facing foreclosure who did receive homebuyer education prior to the purchase of their homes were in foreclosure due to loss of a job or other income.

HRI's client base is: 88% LMI; 63% African-American; 23% Hispanic; 1% Asian; and 1% Native American. We continue to expand our market by conducting community outreach. This year we have expanded our reach to include the Asian home purchase market by hiring a counselor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Trena Bond', with a large, stylized loop at the end.

Trena Bond
Executive Director

c: Alderman Willie Wade



March 8, 2010

To: Alderman Joe Davis, Sr., Chairperson, & Members of the Community and Economic Development Committee

From: Ray Schmidt, Executive Director

Re: Follow-up to February 22, 2010 Community and Economic Development Committee Meeting

Thank you for the recent opportunity to appear before the Committee to update members on the homeownership counseling work of Select Milwaukee. I am pleased to follow-up with the services results presented at the meeting to supplement the information we provide monthly to the Community Development Grants Administration.

Permit me to reiterate some of the points made by the housing counseling groups at the February 22nd meeting:

- It's a buyer's market – it is an excellent time to pursue homeownership – interest rates are reasonable, many affordable homes on the market and a variety of financial assistance, including Neighborhood Stabilization Program resources, is available
- All buyers are strongly advised to secure the services of a CDBG-funded home buyer counseling organizations; in fact, much of the subsidy, including NSP, requires that home buyers secure 8 hours of home buyer counseling services
- Quality mortgage financing is available, just a little more complicated to access – contrary to public perception; helping first-time buyers secure this financing is an invaluable service of the counseling organizations
- Counseling groups collectively are at maximum capacity with the tax credit, NSP and the season boosting traffic and foreclosure counseling efforts – additional support for our work would be a sound investment

Sales, mortgage investment and customer profile information for 2008 and 2009:

	Select Milwaukee 2009	Select Milwaukee 2008
Loan closings (#)	167	136
Sales volume (\$)	19.3 million	16.9 million
Mortgage origination (\$)	17.8 million	15.7 million
Median sale price (\$)	\$110,000	\$112,000
Median mortgage amount (\$)	\$104,000	\$101,421
Customer subsidy (\$)	867,304	682,686
Pre-approvals carried over #)	39	31
Pre-approvals (\$)	3,7305,087	3,181,143
Customer Profile		
Median household income	\$40,621	\$40,700
% Milwaukee Median Income	73%	70%
% Households headed by woman	25%	39%
% customers African-American	42%	49%
% customers Latino, other	11%	11%

Customer subsidy noted above includes:

- \$95,000 City ADDI/HAP
- \$186,000 City NSP
- \$88,000 Wisconsin Housing Cost Reduction Initiative (HCRI)
- \$186,000 Federal Home Loan Bank of Chicago Affordable Housing Program (AHP)
- \$158,000 Employer-provided EAH benefits
- \$40,000 Individual Development Accounts (IDA)
- \$66,000 Select Milwaukee Purchase Assistance Loan (PAL)
- \$49,000 others

Additional homebuyer services in 2009 included:

- Homebuyer counseling and information provided 893 households
- 324 individuals attended 18 homebuying workshops
- 396 individuals attended 22 Select Milwaukee program orientations

Select Milwaukee's Employer Assisted Homeownership Program initiative with 10 employers including Aurora Health Care, Northwestern Mutual, Harley-Davidson, United Way, Visa Lighting, UWM, Milwaukee Center for Independence and Boys & Girls Clubs, in 2009:

- Created 86 new homeowners
- Generated \$158,000 employer-provided downpayment & closing cost assistance
- Secured \$10.2 million total mortgage investment

The value-added by home buyer counseling supported by the City is reflected in the significantly higher success rates of Select Milwaukee's counseled homebuyers. According to NeighborWorks® America, the 2.4% foreclosure rate of 529 Select Milwaukee purchasers 2005 – 2007 is significantly lower than Milwaukee County purchasers for the same period:

- 19% foreclosure rate for subprime borrowers
- 5% for all Milwaukee County borrowers
- 3% for prime-priced conventional borrowers

Each dollar of Select Milwaukee programs expenditure creates \$24 investment. The City's CDGA \$60,000 annual investment in Select Milwaukee's home buyer counseling program is an important resource – consistently demonstrating impressive leverage of private investment in owner-occupied homeownership. In 2009:

- \$21.3 Million in private investment – that's \$365 for each CDBG dollar
- \$867 Thousand in purchase & rehab subsidy – \$14 for each CDBG dollar

Select Milwaukee launched homeownership preservation counseling services in 2009 with the support of the National Foreclosure Mitigation Counseling program, administered NeighborWorks® America. We've had the opportunity to work closely with the Milwaukee Foreclosure Mediation Program and have helped the program achieve impressive results. We were able to assist twenty-one of 30 homeowners referred to us by the Program secure loan modifications. An additional 379 homeowners have received counseling and advice regarding the preservation of their status as homeowner.

As a chartered member of NeighborWorks® America, Select Milwaukee has enjoyed a wide-range of support that has translated into expanded capacity and expertise to serve Milwaukee families and help strengthen Milwaukee neighborhoods. NeighborWorks® has provided Select Milwaukee significant unrestricted operating and capital lending resources, extensive staff and board training opportunities in Wisconsin and at National NeighborWorks® Training institutes and technical assistance on a variety of topics to strengthen our capacity and performance.

Attached is information about our weekly Orientation Programs and Foreclosure Workshops – this is valuable information for your constituents. Please feel free to distribute.

Thank you again for your support and for your interest in our work. Please do not hesitate to contact me at rschmidt@selectmilwaukee.org or 414-299-3608 if you have any questions or need additional information.



WELCOME TO SELECT MILWAUKEE!

If you are thinking about purchasing a home in Milwaukee, join us to learn about the many ways Select Milwaukee can help you navigate your home purchase, including:

- Our comprehensive homeownership services
- Downpayment & closing costs incentives
- What documentation you'll need
- How to get started towards your purchase

FREE Monthly Orientation Schedule

1st and 3rd TUESDAY – NOON

2nd and 4th TUESDAY – 5:30pm
(no Orientation on 5th Tuesday)

Location

SELECT MILWAUKEE

2209 N. DR. MARTIN LUTHER KING, JR. DRIVE

(On the corner of King and Garfield, front entrance with a buzzer in upper left corner)

SEATING IS LIMITED - ORIENTATIONS START PROMPTLY

PLEASE ARRIVE EARLY OR ON TIME!!!

FOR MORE INFORMATION, PLEASE VISIT US @ WWW.SELECTMILWAUKEE.ORG OR CALL (414) 562-5070

Select Milwaukee, Inc. is a HUD-certified counseling agency. For over 15 years, Select Milwaukee has been a trusted nonprofit homeownership advocacy organization dedicated to assisting individuals and families purchase homes they can afford to stay in.

ARE YOU AFRAID OF LOSING YOUR HOME?



WHEN:

1st & 3rd
Tuesday of
each month

TIME:

6:00pm – 8:00pm
Sign in at 5:45pm

Workshop starts
promptly at 6:00pm

LOCATION:

SELECT
MILWAUKEE

2209 N. Dr. MLK, Jr. Dr.
2nd Floor

PRE-REGISTRATION IS
REQUIRED



HAVING TROUBLE PAYING YOUR MORTGAGE?

YOU ARE NOT ALONE. GET THE HELP YOU NEED!

ATTEND ONE OF OUR *FREE* WORKSHOPS TO LEARN HOW
OUR HOMEOWNERSHIP PRESERVATION SPECIALISTS,
IRIS GONZALEZ & BRENDA BROWN CAN HELP YOU!

SEATING IS LIMITED!!

CALL US AT (414) 562-5070 TO PRE-REGISTER

****OFFERED IN ENGLISH & SPANISH***

****NO CHILD CARE AVAILABLE***

Select Milwaukee, Inc. is a HUD-certified counseling agency.
For over 15 years, Select Milwaukee has been a trusted nonprofit housing counseling agency
dedicated to assisting homeowners.

COMMUNITY DEVELOPMENT GRANTS ADMINISTRATION

CATEGORY: SPECIAL ECONOMIC DEVELOPMENT/BUSINESS ASSISTANCE

Special Economic Development/Business Assistance – Community-based agencies provide technical assistance to businesses to help spur new job creation and job retention. Assistance includes: business plan development, financial accounting, loan underwriting, legal and tax consulting and contract procurement.

2009 TOTAL ALLOCATION: \$650,000; (\$50,000 Reprogramming)

2009 Outcomes: Total number of jobs created: 63 full-time; 28 part-time

2009 FUNDED GROUPS:

African American Chamber of Commerce	Lincoln Village Business Association
Avenues West Association	Martin Luther King Economic Development Corp.
Burleigh Street CDC	Milwaukee Urban Entrepreneur Partnership
Hispanic Chamber of Commerce	North Avenue Community Development Corp.
Hmong Wisconsin Chamber of Commerce	Northwest Side Community Development Corp.
Layton Boulevard West Neighbors	Riverworks Development Corp.
Lincoln Neighborhood Redevelopment Corp.	Wisconsin Women's Business Initiative Corp.

Sample Listing of Employers Hiring Area Residents in 2009

Gud Fud, Inc.	National Auto Tech
Transfer Pizzeria & Café	Sheer Magic Care, LLC
Scott's Construction & Building Supply	Guarding Your Angels. Inc.
Jewell Management, LLC	El Tonero Peruvian Restaurant
Scented Garden, LLC	Gluten Free Trading Company
Comcentia, LLC	Clinica Latina, SC, Inc.
Tala Furniture	Sanchez Painting & Decorating
Mimmie's Café, Inc.	Lopez Bakery Corporation
Blue Moon Child Care Service	GH Contractors, LLC
Safeway Abatement Company, LLC	Power Builder's, LLC
Let's Party, LLC	Bustamante Media, LLC
First National Tire Recycler	AEA Company, LLC
Best Choice Mechanical	Lucky & Son, LLC
Star One Limousine Service, LLC	Aquino Taylor Designs
White Glove Environmental	Cream City Studios, LLC
Custom Woodworking, LLC	Ray's Mobile Services

Sample Listing of Job Titles of Jobs created in 2009

Lead Abatement Supervisor	Teacher/Supervisor
Manager	Barber
Clerk Designer	Nail Technician
Owner/Acupuncturist	Mechanic's Helper
General Construction Manager	Head Cook
General Laborer	Office Manager
Lead Teacher	Technical Assistant



Career Youth Development, Inc.

2601 N. Dr. Martin Luther King, Jr. Drive - Milwaukee, Wisconsin 53212 - Phone: 414-264-6888 – Fax: 414-264-5622

Email: LoweryShirley@yahoo.com– Web Address: YourCYD.com

First-Time Home Buyer Program

March 2, 2010

CYD Founders

Mr. Charles L. Walton
Chief Executive Officer

Claretta “Mother Freedom” Simpson
Founder

Ms. Jeannetta Simpson-Robinson
Founder

CYD Policy Board Members

Mr. Earl Hill, Sr.
Chairman

Mr. Robert Spindell, Jr.
Vice Chairman

Mr. Cy White
Business Committee

Mrs. Margaret A. Gutter
Public Relations Committee

Mr. Jerry Smith
Chairman
Public Relations Committee

Mr. Morris Brazil
Chairman
Personnel Committee

Attorney Barbara Franks
Personnel Committee

The Honorable Leon Young
Public Relations Committee

Chairman Joe Davis
Community & Economic Development Committee
200 E. Wells Street
Milwaukee, WI. 53202

Re: 2009 First Time Homebuyer Statistics & Data

Dear Chairman Davis & Members of the CEDC for Milwaukee:

I begin by thanking you for taking the time to meet with me and others of my colleagues in our consortium of First Time Homebuyer Programs in the City of Milwaukee.

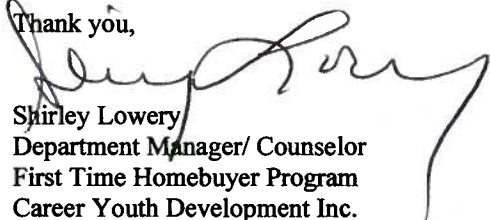
Career Youth Development's (CYD) First Time Home Buyer Program had a successful year in 2009. Of course, as you know, our goal continues to be to get low-to moderate income clients into good loans and homes. We're happy to announce that we surpassed our city projected goal of 26 home closings and actually closed on 48 homes! The homes purchased in 2009, through our program, ranged from \$40,000 to \$133,000 totaling \$3,411,000 in real estate transactions.

You also know that we hold home buyer workshops every month free of charge to clients. In 2009 we held 28 first time home buyer seminars and served over 200 people within the year with home buying education and counseling.

CYD has been doing homebuyer Education and Counseling for over 18 years. We work to ease the discomfort of buying a home for the first time through our education & counseling.

Again I thank you for the opportunity to meet and address you as well as your fellow colleagues on the Committee. And we humbly look forward to continuing the work of helping those least likely among us to achieve the American dream of becoming a homeowner!

Thank you,


Shirley Lowery
Department Manager/ Counselor
First Time Homebuyer Program
Career Youth Development Inc.

CC: Full Community & Economic Development Committee for the City of Milwaukee
Charles L. Walton, CEO Career Youth Development Inc.
File Copy



Photo taken by Jim Bovin

True Story of SUCCESS



"You have an interesting combination of people with all the skills that you don't have as a single owner. It's a promising strategy."

**– Wendy Baumann
WWBIC President / CVO**

Two couples. A brother. And a local celebrity chef. This multi-talented combination has launched Milwaukee's hottest new pizzeria café, uniquely housed in a former Walker's Point pharmacy, with handmade wood tables and original, stained-glass windows. A \$57,000 WWBIC loan and business assistance fired up the oven. Chef Vasyi Lembersky crafts more than 40 critically-acclaimed signature pizzas, from garlic-based to traditional, seafood to specialty; using fresh, local, organic ingredients. The café opens at 11 a.m. with "the best lunch deal in town." In a tough economy, the partners believe their concept of good food at bargain prices will have staying power.

Transfer Pizzeria Café
101 W. Mitchell Street
Milwaukee, WI 53204
414-763-0438
www.transfermke.com

Linking Service to SUCCESS

Our Mission

The Wisconsin Women's Business Initiative Corporation (WWBIC) celebrates more than 20 years of entrepreneurship, opportunity, and success! Our services include direct loans and access to other capital, quality business education, business assistance, financial awareness and asset-building programming. WWBIC is a nonprofit, statewide economic development corporation with an emphasis on low-wealth individuals, women, and people of color.

It's all about our clients...

Each WWBIC loan client creates an average of 2.7 jobs by starting or expanding a business. Clients realize economic self-sufficiency through creating employment for themselves and others in their communities.

Achievements over the past 20 years

- We have directly financed more than 820 businesses
- Assisted in the creation of 2,700 jobs statewide
- Lent more than \$13.6 million to small business owners
- Served more than 29,000 individuals

Economic Development Achievements in 2007 alone

- Assisted in the startup, expansion and sustainability of more than 200 businesses
- Boosted the economy through the creation and retention of 500 jobs
- Approved \$2.6 million in direct loans to 80 business clients
- Leveraged an additional \$4.5 million in loans from other financial sources for our business clients
- Provided classroom or individualized education to 2,600 people

Achievements through Financial Awareness / Asset-Building Programming

- 72 low-wealth individuals have become first-time home owners, leveraging more than **\$7 million in Milwaukee area housing sales**
- 45 people have started or expanded their businesses
- 42 people have returned to school for post-secondary education

Wisconsin Saves...

www.americasaves.org

Coffee With A Conscience

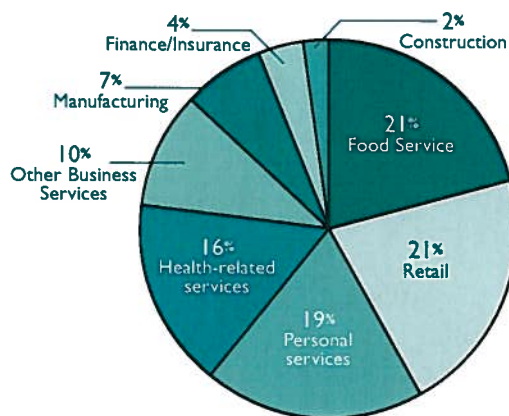
WWBIC's social business venture, Coffee With A Conscience, provides a hands-on learning lab for our clients while contributing to earned income.



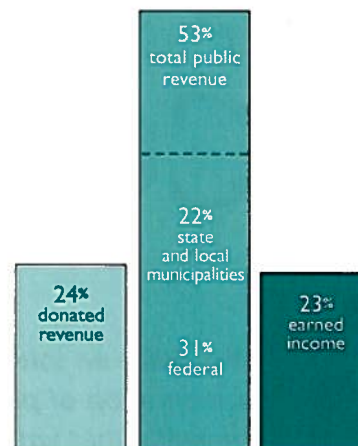
A SNAPSHOT OF OUR CLIENTS



BUSINESSES IN OUR LOAN PORTFOLIO



HOW WE ARE FUNDED



WWBIC's financial statements have been audited by Virchow Krause for nearly twenty years.

10/08

Coffee With A Conscience
Milwaukee Art Museum
700 N. Art Museum Drive

Coffee With A Conscience
Schlitz Park Business Center
1555 River Center Drive

WWBIC MILWAUKEE

2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212
Phone: 414-263-5450
Fax: 414-263-5456
www.wwbic.com

WWBIC SOUTH CENTRAL

2300 S. Park Street, Suite 21
Madison, WI 53713
Phone: 608-257-5450
Fax: 608-257-5454
www.wwbic.com

WWBIC SOUTHEAST

600 52nd Street, Suite 130
Kenosha, WI 53140
Phone: 262-654-1234 ext. 114
Fax: 262-654-4655
www.wwbic.com

City of Milwaukee
Community and Economic Development Meeting
Thursday, March 11th City Hall Room 3rd Floor, Room 301B

*Summary of The Wisconsin Women's Business Initiative Corporation's
Community and Economic Development Impact of 2008 and 2009*

Organization Overview

The Wisconsin Women's Business Initiative Corporation is a national leader in job creation and retention through enterprise development, business creation, expansion, and sustainability. We provide access to capital including direct lending with access to other capital, one-on-one business assistance, business education, and financial awareness education programming.

Despite the economic distress which is affecting communities across Wisconsin, WWBIC continues to take great economic development strides in the City of Milwaukee, truly helping our clients increase their incomes and attain economic self-sufficiency for themselves and their families.

Population Served

While our services are available to everyone, our mission emphasis is on low-wealth individuals, women, and people of color.

WWBIC's 2009 Client Profile:

- 75% people of color
- 71% female
- 72% low-to-moderate income

Technical Assistance Summary, 2008 and 2009

(a) Full and Part Time Jobs Created and Retained in the City of Milwaukee

In a time where the unemployment rate is at record highs in the United States, WWBIC is helping to retain jobs that already exist, and also create new employment right here in Milwaukee!!

In 2008 and 2009 WWBIC created or retained 119 jobs:

- Created 70 full and part time jobs, 81% of which are held by LMI individuals
- Retained 49 full and part time jobs, 85% of which are held by LMI individuals

In 2009 alone WWBIC created or retained 33 jobs:

- Created 24 full and part time jobs, 91% of which are held by LMI individuals
- Retained 9 full and part time jobs, 88% of which are held by LMI individuals

Job titles include:

-Business Owner	-Carpenter	-Program Director	-Cook	-Acupuncturist
-Manager	-Crew Member	-Stylist	-Teacher	-Consultant

Wage range:

WWBIC's clients create and retain a wide variety of jobs. Specifically in 2009, the jobs created and retained ranged from part time jobs which pay Wisconsin's minimum wage of \$7.25 an hour to salaried managerial positions which pay over \$45,000 per year.

Wisconsin Women's Business Initiative Corporation
2010 Community and Economic Development Presentation

Please consider a visual summary of WWBIC's annual projections as compared to our actual impact:

2008-2009 Cumulative Annual Projections	Actuals	
	Total	LMI
33 Full Time Job Creations	40	33
21 Part Time Job Creations	30	24
21 Full Time Job Retentions	30	27
11 Part Time Job Retentions	19	15
Total Job Creation and Retention	119	99

2009 Annual Projections	2009 Actual		2008 Annual Projections	2008 Actual	
	Total	LMI		Total	LMI
8 Full Time Job Creations	13	11	25 Full Time Job Creations	27	22
6 Part Time Job Creations	11	11	15 Part Time Job Creations	19	13
6 Full Time Job Retentions	7	6	15 Full Time Job Retentions	23	21
6 Part Time Job Retentions	2	2	5 Part Time Job Retentions	17	13
Total Job Creation and Retention	33	30	Total Job Creation and Retention	86	69

(b) New Business Creations

In 2009 alone, WWBIC aided in the creation of 8 City of Milwaukee businesses:

Enigma Calming Style Boutique
3475 N. Oakland Ave.
Type: Salon

Erberts and Gerberts
2338 N. Farwell Ave.
Type: Restaurant

Handsome Barber Shop
2701 N. Teutonia Ave.
Type: Barber Shop

Victory 44 Construction
4429 N. 36th Street
Type: Construction

Extended Minds, LLC.
1546 N. 8th Street
Type: Business Consulting

Southern Gentlemen
7313 N. Teutonia Ave.
Type: Pest Control

Milwaukee Community Acupuncture Clinic
2915 S. Kinnickinnic Ave.
Type: Acupuncture Clinic

Mama's Finest Cleaning Inside & Out
1915 N. Dr. Martin Luther King Jr. Dr.
Type: Cleaning

In 2008, WWBIC aided in the creation of 3 City of Milwaukee businesses:

Hoops Carryout
3070 N. Dr. Martin Luther King Jr. Dr.
Type: Restaurant

Scented Garden
275 W. Wisconsin Ave.
Type: Bath and Body Shop

Cold Spoons Gelato
5924 W. Vilet Street
Type: Gelato Shop

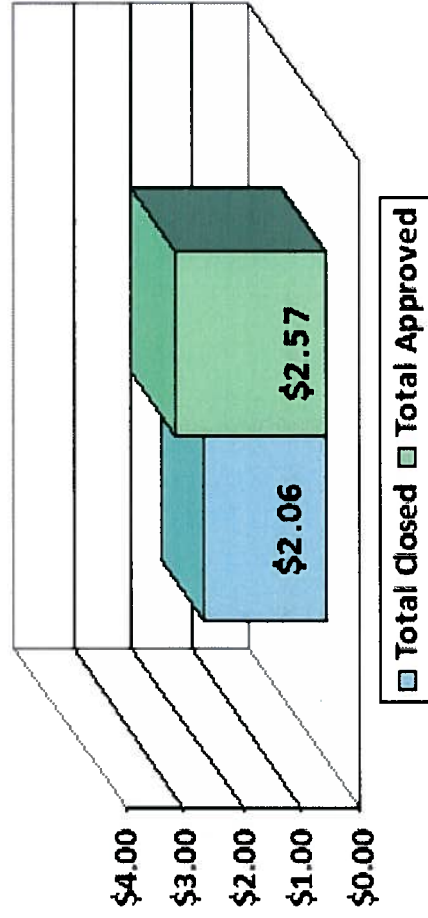
"People at WWBIC have a great understanding of small business. WWBIC's been awesome for us."

Michael Schmidt, owner of Bella's Fat Cat, Milwaukee
WWBIC Loan Client, 2-18-2010

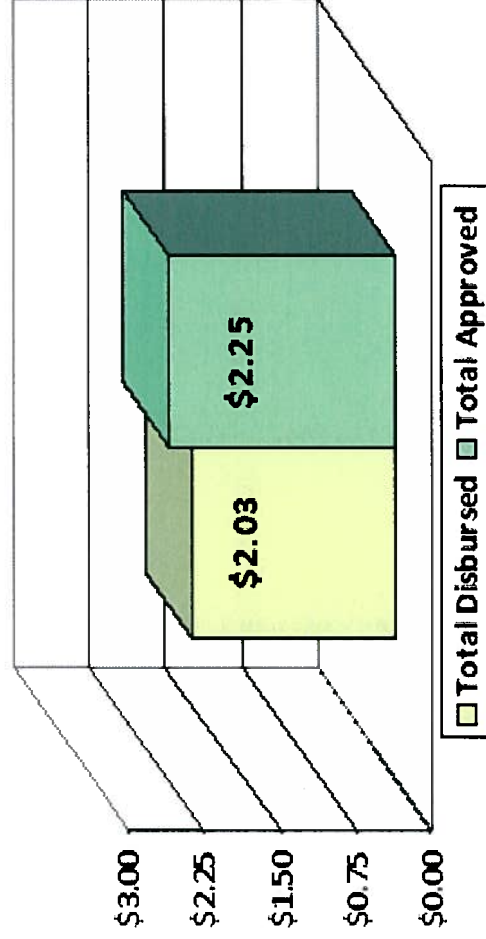
The Wisconsin Women's Business Initiative Corporation

A Visual Summary of Lending Progress

2009 Lending Activity in Millions



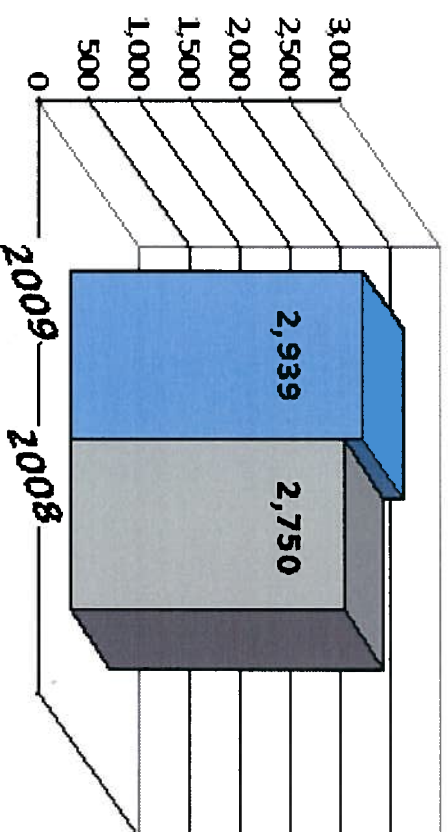
2008 Lending Activity in Millions



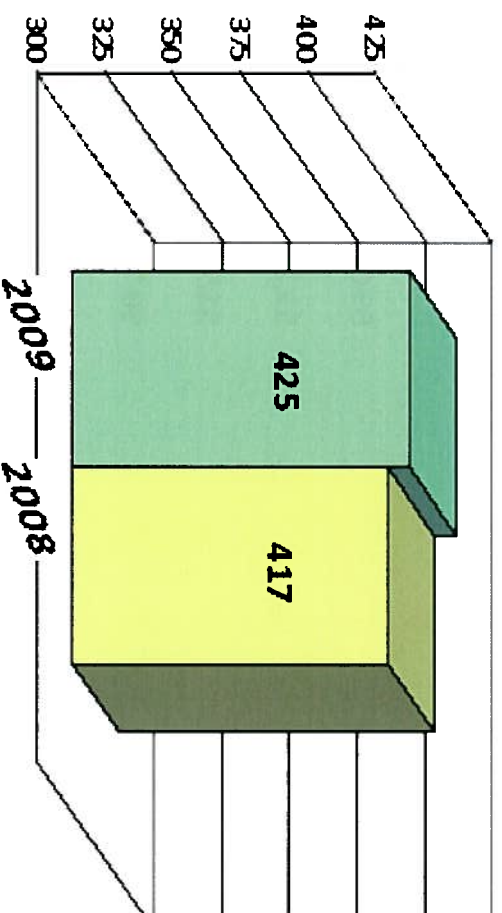
The Wisconsin Women's Business Initiative Corporation

A Visual Summary of Business Education Progress

**Individuals Receiving Training &
Business Assistance**

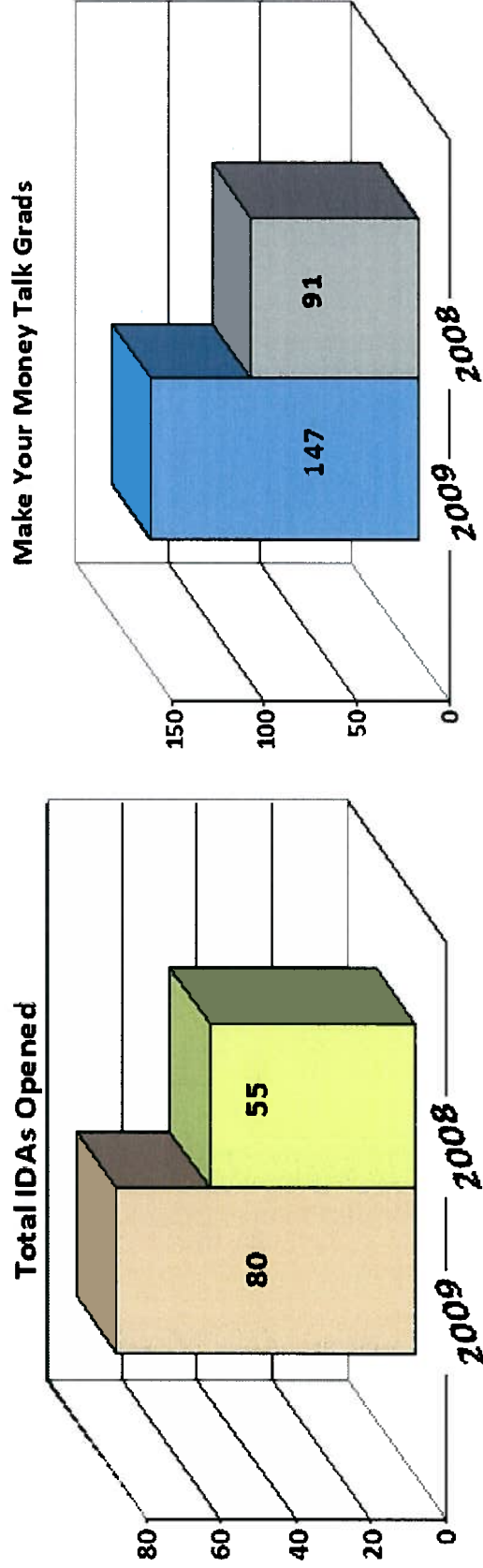


Total Number of Workshops

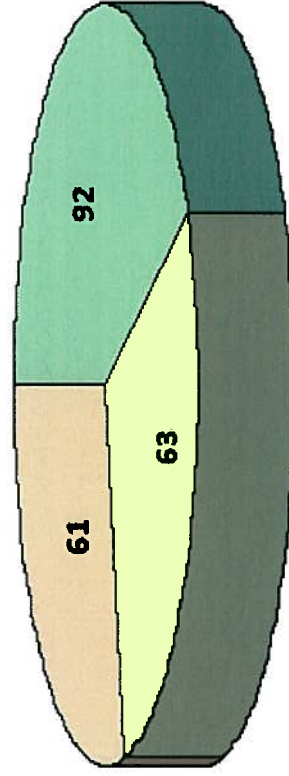


The Wisconsin Women's Business Initiative Corporation

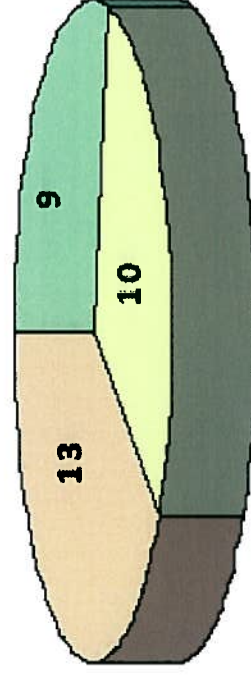
A Visual Summary of Financial Awareness Progress



Cumulative IDA Outcomes



2009 IDA Outcomes



- # Homes purchased
- # Businesses opened/expanded
- # Individuals returning to school

Avenues West Overview

Located just west of downtown, Avenues West serves a densely populated urban neighborhood. The 90 square blocks of the Avenues West neighborhood offer recreation, business, education and varied living opportunities to almost 30,000 people on a daily basis. Avenues West is bounded by I-43 on the east, 27th Street on the west, I-94 on the south and Highland Avenue on the north.

Prior to its incorporation, the Association was known as the Avenues West Neighborhood Association and was dedicated to the revitalization and development of the historic "Grand Avenue" district.

On June 25, 1987, the Avenues West Association, a not-for-profit membership association, was incorporated. It serves as an advocate for development and revitalization, aesthetic enhancements, cooperative marketing and planning, networking, and the promotion of safety throughout the neighborhood. The association and its partner the Avenues West Business Improvement District (BID No.10) provide leadership in promoting community stability, balance of land uses and economic development. The BID, with a separate seven member board of directors, was formed in late 1992 as authorized under Wisconsin Statutes and continues to contract with the Association for staffing and goal implementation. During the past 22 years, Avenues West staff size has fluctuated from one part time person to two and one half full time employees.

In addition to coordinating the neighborhood's Landlord Compact over the past sixteen years, the Avenues West Association currently coordinates meetings for business operators and property owners on 27th Street. It has two Task Force groups, Safety and Security, and Economic Development, which include experts in the specified fields who collaborate to achieve improved conditions for the neighborhood. In 2008 Avenues West became the sponsoring organization for the SOHI Main Street program on 27th Street.

The Association also holds five general meetings each year featuring informational speakers. One of those meetings is the Association's only fund raising event - the annual "Together We Can" Awards Luncheon and Silent Auction. This is when the Community Investment and Impact Awards are presented.

The Avenues West Association's eleven member board of directors represents a broad range of neighborhood stake holders. The staff can be reached at: 624 North 24th Street, Milwaukee, 53233. Telephone 414-933-0640; fax 414-933-0641; or, by e-mail at avenueswest@sbcglobal.net. The SOHI manager can be reached directly at 414-933-9007 or by e-mail at manager@sohidistrict.org

SOHI District – Main Street

Working with volunteers, supporters and funders, the SOHI District made major strides in 2009. From committee planning to community clean-ups, the district worked to garner support among local businesses, residents and the City of Milwaukee to make change. Crime and safety issues were at the forefront of many SOHI District work plans and activities. The SOHI District online presence has risen to new heights using technology to connect supporters and funders across the country. The SOHI District has been able to increase efforts in reporting property violations in addition to working with the Milwaukee Department of City Development (DCD) on a comprehensive Master Plan to address traffic congestion and the physical condition of the street. Other major highlights for the year include the grand opening of Izzy's on State (a local restaurant) and the continuation of the SOHI Saturday and Taste of SOHI events.

Goals: Following work plans from 2008, the SOHI District was able to reach the established 2009 goals. Both Taste of SOHI and SOHI Saturday were held this year with a combined attendance of 300. The district held several clean-ups, business security trainings and was involved with three security surveys. The district opened a new business, creating 7 full time equivalent (FTE) jobs. Using art by local students, seven vacant storefronts received an artistic make-over. SOHI held its first Arts and Antique Seminar in the spring.

▪ **Promotion Committee (PC)**

Increasing SOHI's online presence, while promoting local news and business, was a daily activity for the Main Street manager. The district produced and uploaded 36 videos representing over 150 hours of video edit time on SOHI's YouTube Channel. Constant Contact was the new email format for 2009, adding an additional 140 email addresses for a total of 688 active emails on SOHI's email list. Despite the economic climate, the district was able to fundraise for both annual events, Taste of SOHI and SOHI Saturday, while partnering with local churches St. Paul Lutheran Church and Greater Utopian Pentecostal Church. The district also played as a backdrop to an independent Hollywood film entitled "No God, No Master." MATC Professor Steve Burleson's E-Commerce class provided pro bono services to the district resulting in a savings of \$10,000.00 in website design cost. The new website will be running in 2010 providing information access to SOHI, Avenues West Association (AWA), and Business Improvement District (BID) #10.

▪ **Economic Restructuring Committee (ERC)**

The ERC held an Arts and Antique Seminar with the support of the Small Business Administration, County of Milwaukee and DCD. 200 hours of time were spent with local businesses providing support and direction ranging from sales and promotion to development and façade improvements, throughout the year. A total of 70 district letters for business and real estate development were sent to various parties.

- **Design Committee (DC)**

The Design Committee worked this year with DCD and the Wisconsin Department of Transportation on the SOHI District's streetscape plan and timeline. The committee also developed cost estimates and guidelines for the streetscape plan, plus guidelines for SOHI funding of façade projects. Main Street manager Keith Stanley reported close to 300 property violations to the Milwaukee Department of Neighborhood Services (DNS). Over 80% of the reported violations were verified. Led by Quorum Architects, the SOHI District addressed two vacant properties with artwork by local Milwaukee Public School students. The former West Pointe Condominium project received an artistic window treatment with the assistance of local artist Tia Richardson and Neighborhood House youth.

- **Job Creation**

Izzy's restaurant opened in July to much fanfare with both local articles and television spots. The restaurant created seven FTE jobs and has energized the State Street business community.

- **Safety**

There were three security surveys completed by the Milwaukee Police Department with the assistance of the SOHI District manager. Overall crime for the Avenues West and Historic Concordia areas was down from the past few years, however, the SOHI District did see a small increase in criminal damages and robbery. The surveillance program on North 27th Street has been successful in assisting police and resulting in several arrests and the issuing of tickets to violators. Operation Red Light was also a Milwaukee Police Department initiative that worked to successfully decrease prostitution in the area.

SOHI volunteers participated in a community clean-up with the Milwaukee Police Department and Neighborhood House and plan more for 2010. Working with the Avenues West Association, SOHI assisted in graffiti removal by providing regular documentation for relay to the Milwaukee Police Department and DNS.

SOHI District Manager and Committee Chairs:

District Manager – Keith Stanley

Design Committee Chairman – Brian Scotty

Economic Restructuring Committee Chairman – John Hennessy

Promotion Committee Chairman - Open

Organization Committee Chairman – June Moberly



March 11, 2010

Milwaukee Common Council
Community & Economic Development Committee (CED)
Room 301B, City Hall
200 East Wells Street
Milwaukee, WI 53202

RE: Special Economic Development Accomplishments for 2009

Community & Economic Development Committee:

The SOHI District enjoyed its fifth birthday on February 2010. This milestone is an opportunity to review the many successes and challenges of 2009. Again, the district focused on 1) crime reduction, 2) increasing property value, 3) increasing economic vitality and improving the neighborhood quality of life. These goals worked in conjunction with the Main Street Milwaukee principles of 1) design, 2) promotion, 3) organization and 4) economic restructuring.

Items which are in **bold print** will be associated with 1) An overview of the organization; 2) Population served; 3) Technical assistance provided to for-profit businesses (# of Full & Part Time jobs created, # of Full & Part Time jobs retained for 45 days), and the # of new business start up/expansions; 4) Special Projects

Overview

2009 was the fourth year for the SOHI District, a Main Street Milwaukee program funded by the City of Milwaukee's Community Development Grants Administration (CDGA) and Local Initiatives Support Corporation. SOHI is centered along 27th Street from St. Paul Avenue to Highland Boulevard. This year the SOHI District strengthened relationships with the Avenues West BID, local businesses and property owners and many City of Milwaukee departments. There are 32 businesses in the district and approximately 50 property owners.

Improvement Neighborhood Quality of Life (Design)

The SOHI Design Committee led by Brian Scotty of Quorum Architects worked tirelessly to provide support to local businesses, developers and the Department of City Development.

1. Meet with and provided assistance to local developers.
2. Meet with local sign companies and local businesses to improve signage in the district on a small scale.
3. Worked with and provided support to DCD on the PDI/Graef Corridor Analysis Study.
4. The district was successful in securing the SOHI District Masterplan as part of Avenues West Redevelopment Plan however this plan has yet to be adopted by the Common Council.
5. Assisted local artist in reviewing possibly district art work.
6. The district was unable to get the necessary funding to make serious change to our 3 targeted facades in 2009.

7. The district was unable to work successfully to make major improvements in signage.
8. Partnered with local artist Tia Richard and Neighborhood House youth on West Pointe window art work.
9. Partnered with Quorum Architects and MPS on two "art walls" on State Street.

Improvement Neighborhood Quality of Life (Organization)

The SOHI Organization Committee made gains in 2009 reaching out to local communities and partnering with organizations.

1. Added an additional member, Bob Greene, Executive Director of Merrill Park Neighborhood Association.
2. Held the SOHI District Spring Update.
3. Met with DCD Commissioner, Rocky Morcoux on the district development.
4. Developed and approved work plans of each committee
5. Engaged developers on projects in the district.
6. Deterred negative, low quality businesses and projects in the district
7. Applied for several grants including the MetLife Applied Technology Grant.
8. **Raised close to \$30,000** in funding or in-kind donations for Taste of SOHI, SOHI Saturday and district funding.
9. Accounted for 400 hours of volunteer hours on behalf of the district.
10. Attended the National Main Street and Reclaiming Vacant Properties Conference.

Increase Economic Vitality (Promotions)

The SOHI Promotions Committee became the guarding of the SOHI District brand working fervently to showcase the district in the most positive light.

1. Partnered with Greater Utopian Church and St. Paul's Lutheran Church on the 5th Taste of SOHI and SOHI Saturday with over 300 in attendance.
2. **Produced and uploaded 36 YouTube videos.**
3. Worked with MATC to design and develop district website.
4. Added an additional 140 emails to Constant Contact for a total of 700.
5. District played backdrop to Hollywood film entitled, "No God, No Master".
6. Gave tours of the district.

Increase Economic Vitality (Economic Restructuring)

The Economic Restructuring Committee worked to secure development and business opportunities in the district.

1. Developed and hosted the Arts and Antiques Symposium with the County and SBA.
2. Promoted the sale of City of Milwaukee-owned property within the district.
3. Started work and discussion on a SOHI District Fresh/Flea market.
4. Engaged SHARE Milwaukee on ideas regarding fresh food for the district.
5. **Provided over 200 hours technical assistance support to local businesses.**
6. Sent over 70 letters to targeted businesses and developers.
7. **Assisted Izzy's restaurant in the district representing 9 new jobs.**
 - a. The district was able to use 5 of the 9 to secure pay-for-performance funding.
 - b. Hourly salary ranged from \$9.00/hour, \$7.25/hour and \$2.33/hour plus tips for wait staff.
 - c. All jobs counted for pay-for-performance extended beyond the 45 day retention.

Improvement Neighborhood Quality of Life (Safety and Security)

In terms of Safety and Security the district continued to make the necessary improvements that is leading to dramatic decreases in crime.

1. **Maintained the use and support of the surveillance program.**
2. Held a community clean-up with the assistance of MPD, Neighborhood House and WISN.
3. **Held two business trainings with the support of MPD and Marquette University.**
4. Coordinated 3 security surveys with the assistance of MPD.
5. Coordinated efforts with MPD on Operation Red Light.
6. Coordinated with the community liaison officer, Hue Kong, Derrick Lemmie and Charlotte Brown on problematic businesses and areas in the district
7. Coordinated community efforts with the AWSSTF, AWLLC, AWA, DPW and DNS.
8. **The district reported 300 property code violations.**
9. Assisted with National Night Out.
10. Assisted Avenues West Association with graffiti removal.

The SOHI District is looking toward to a bright future. With support from the City of Milwaukee and other stakeholders, rather it be the business or property owner in the district or the larger employers of the area we will continue to see our community, neighborhood change for the better.

Regards,

Keith Stanley
SOHI District Manager

Lincoln Neighborhood Redevelopment Corporation

Special ED accomplishments 2009

Organization Overview

LNRC was created in 1988 as a Community Development Corporation affiliated with Lincoln State Bank, with the initial mission to redevelop a relatively small area around the Bank's main and original office at 13th/Lincoln. In 1991 the organization started the Lincoln Fund with \$450,000 in private loan funds earmarked for small businesses in the Bank's surrounding area. The Lincoln Fund has increased exponentially since then and currently contains over \$2,842,626 between loans and cash. In 2008 Lincoln State Bank and its affiliates were purchased by Harris Bank, which continues to support the organization.

In 1999 CDBG granted LNRC an original \$125,000 for a Revolving Loan Fund that would be used in secondary position to the Bank dollars in the Lincoln Fund. Several additional grants were made by CDBG, for a total of \$412,415. (\$125M, \$135M, \$127M). LNRC serves a mostly Hispanic population and has specialized in providing loans and Technical Assistance to start-up businesses. Most of these businesses are retail. Some statistics:

CDBG Revolving Loan Fund

25 loans made since beginning of the Fund (1999)

\$512,415 Grant Funding from 1999 – 2009

\$355,000 of the funds were used at end of 2009

\$646,642 total original balance of loans made CDBG portion

Generated over \$355,000 in Program Income, \$69,066 in 2009 alone

\$2,890,200 total original balance of loan packages

\$280,163 loans receivable CDBG portion on 12/31/2009

\$313,030 funds available to be lent out on 12/31/2009

CDBG Revolving Loan Fund now consists of \$593,193 (cash + loans), after an initial investment by the City of \$355,000

No funds were ever lost

Technical Assistance

- Primarily one-on-one assistance; type of assistance provided: see table (not exhaustive)

Business Place	Financial Aspect	Loan Aspect	General Business Aspect	Other Resources
Visit and assess	Understanding statements	Help with credit issues	Employee issues	Grants
Scope of work	Help with projections	Understanding banking terms	Marketing	Certifications
Purchase real estate / process	Accounting program	Understanding commercial loan process	Link to business resources	Guarantees
Help with permits and coordination with city services	Understanding basic accounting concepts	Help with filling out forms and collecting loan documentation	Legal status	Help organize events such as grand openings
trades referrals	Set business up for success	Pre and Post closing assistance		Spanish translation

Job Creation

- Number of jobs created (FTE): 6
- Number of jobs retained: (FTE): 4.5
- New or expanded businesses: 4 (Frank's Foods, Gluten Free Trading Co, Wildflour Bakery, Sheer Magic Care Day Care)
- Job titles and average pay:
 - 3 store clerks
 - 2 day- care teachers
 - 1 day-care lead teacher
 - 1 day-care lead teacher/supervisor

NOTICES SENT TO FOR FILE: 091215

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