



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Agenda

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kerksick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela Ritger,
Erick Shambarger, and Rafael Smith*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, May 3, 2021

11:00 AM

Virtual

Education and Outreach Work Group

<https://us02web.zoom.us/j/7807475204?pwd=bHo3d2ROdDJRT2VrRUNaS2xsdDhyUT09>

1. **Call to Order (5 minutes)**
 - Roll Call: Names will be taken from the Participant list
 - Approval of Minutes from April 19, 2021

2. **Information (30 minutes)**
 - Presentation: Engagement
 - Video Survey – next steps
 - Events team update
 - Soft Launch Event
 - Kick-off event: proposed June 24 at 6PM

3. **Teams (40 minutes)**
 - Branding/Communications: Ads, budget priorities
 - Events: Kick-off event
 - Outreach: Soft Launch

4. **Teams Report back: (10 minutes)**
 - Key decisions, next steps

5. Action Items

- Homework:**
- Next regular meeting 11:00AM May 17, 2021**

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