



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Agenda

### CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and  
Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kerksick, Ted Kraig, Janet  
Meissner Pritchard, Supreme Moore Omokunde, Pamela Ritger,  
Erick Shambarger, and Rafael Smith*

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*Google documents for this body can be found at :  
<http://bit.ly/CCTFCEE>*

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Monday, April 5, 2021

11:00 AM

Virtual

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#### Education and Outreach Work Group

#### Zoom link: Join Zoom Meeting

<https://us02web.zoom.us/j/7807475204?pwd=bHo3d2ROdDJRT2VrRUNaS2xsdDhyUT09>

1. **Call to Order (5 minutes)**
  - Roll Call: Names will be taken from the Participant list
  - Approval of Minutes from March 24, 2021
2. **Information (15 minutes)**
  - Information from the Yale program on Climate Change Communication: attitudes in Milwaukee County
  - Sticky Messages (time permitting)
3. **Team Meetings (45 minutes)**
  - Instructions on how to use the Workplan
  - Teams: Branding/Media Communications, Events, Outreach
4. **Teams Report back: (15 minutes)**
5. **Action Items and Next Steps**
  - Homework:
  - Next regular meeting 11:00AM April 19, 2021

In the event that Common Council members who are not members of this committee attend this meeting, this meeting may also simultaneously constitute a meeting of the Common Council or any of the following committees: Community and Economic Development, Finance and Personnel, Judiciary and Legislation, Licenses, Public Safety and Health, Public Works, Zoning, Neighborhoods & Development, and/or Steering and Rules. Whether a simultaneous meeting is occurring depends on whether the presence of one or more of the Common Council member results in a quorum of the Common Council or any of the above committees, and, if there is a quorum of another committee, whether any agenda items listed above involve matters within that committee's realm of authority. In the event that a simultaneous meeting is occurring, no action other than information gathering will be taken at the simultaneous meeting.

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