



City of Milwaukee

City Hall
200 East Wells Street
Milwaukee, WI 53202

Meeting Agenda LICENSES COMMITTEE

ALD. JAMES A. BOHL, JR., CHAIR
Ald. Milele A. Coggs, Vice-Chair
Ald. Ashanti Hamilton, Ald. T. Anthony Zielinski, and Ald. Nik Kovac

Staff Assistant, Tobie Black (414) 286-2231
Fax: (414) 286-3456, E-mail: tblack@milwaukee.gov

Monday, February 15, 2010

10:00 AM

Room 301-B, City Hall

Special

1. [091218](#) Motion relating to the new application for a food dealer license of Falls Eatery, LLC for the premises at 6222 W. Fond du Lac Avenue doing business as "Falls Eatery, LLC" in the 2nd Aldermanic District.

Sponsors: THE CHAIR

10:15 A.M.

2. [091259](#) Motion relating to the recommendations of the Licenses Committee relative to licenses.

Sponsors: THE CHAIR

Detailed information relating to the contents of this file may be found by searching under this number at <http://milwaukee.legistar.com/legislation>.

Alternatively, the complete file including detailed information identifying the specific subject matters to be discussed at the meeting may be inspected at the office of the License Division, Room 105, City Hall, 200 E. Wells St., Milwaukee, 53202, Monday through Friday, between the hours of 8:15 a.m. and 4:30 p.m.

This meeting will be webcast live at www.milwaukee.gov/channel25.

Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.



Legislation Details (With Text)

File #: 091218 **Version:** 0

Type: Motion **Status:** In Committee

File created: 1/20/2010 **In control:** LICENSES COMMITTEE

On agenda: **Final action:**

Effective date:

Title: Motion relating to the new application for a food dealer license of Falls Eatery, LLC for the premises at 6222 W. Fond du Lac Avenue doing business as "Falls Eatery, LLC" in the 2nd Aldermanic District.

Sponsors: THE CHAIR

Indexes: FOOD DEALERS, LICENSES

Attachments: Aldermanic Objection, Hearing Notice List, License Application, Notice to Applicant

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
2/5/2010	0	LICENSES COMMITTEE	HEARING NOTICES SENT		

Number

091218

Version

Original

Reference

Sponsor

The Chair

Title

Motion relating to the new application for a food dealer license of Falls Eatery, LLC for the premises at 6222 W. Fond du Lac Avenue doing business as "Falls Eatery, LLC" in the 2nd Aldermanic District.

Drafter

CC

dkf

1/6/09



Tom Barrett
Mayor

Bevan K. Baker, FACHE
Commissioner of Health

Administration

CITY OF MILWAUKEE

2009 DEC 28 AM 10:04

RONALD D. LEONHARDT
CITY CLERK

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990
web site: www.milwaukee.gov/health

December 17, 2009

Ronald D. Leonhardt
City Clerk/License Committee
City Hall
200 E. Wells Street, Room 105
Milwaukee, WI 53202

Dear Mr. Leonhardt:

Based on criteria listed in the Milwaukee Code of Ordinances Chapter 68-4.11, the City of Milwaukee Health Department formally submits the attached objection to the release of the Food Dealer's License for Falls Eatery, LLC located at 6222 W. Fond du Lac Avenue doing business as Falls Eatery, LLC by Alderman Joe Davis, Sr. The mailing address for the applicant is James A. Heyden, PO Box 327, Richfield, WI 53076.

Should you have any questions, please feel free to contact my office at 414-286-3521.

Sincerely,

A handwritten signature in black ink that reads "Bevan K. Baker". The signature is written in a cursive, flowing style.

Bevan K. Baker, FACHE
Commissioner of Health

Think Health. Act Now!

Hulbert, Kevin

From: Morton, Sherman
Sent: Tuesday, December 15, 2009 4:39 PM
To: Hulbert, Kevin
Cc: Davis Sr., Joe
Subject: Food Dealer License

Dear Kevin Hulbert,

Ald. Davis is in opposition to grant the Food Dealer License for Falls Eatery, LLC located at 6222 West Fond du Lac Avenue. If you have any further questions or concerns, please feel free to contact our office at 414.286.3787.

Thank You for your assistance.....

Yvonne R. Lasley
Aux. Legislative Assistant

Sherman T. Morton, Legislative Aide
To Alderman Joe Davis, Sr.
2nd Aldermanic District
City Hall, Room 205
200 E. Wells Street
Milwaukee, WI. 53202
414-286-3787 Office
414-286-0916 Fax
sherman.morton@milwaukee.gov

CITY OF MILWAUKEE HEALTH DEPARTMENT- Consumer Environmental Health
 841 N Broadway Room 304 Milwaukee WI 53202 (Telephone 414.286.3674 Fax 414.286.5164)
FOOD DEALER LICENSE APPLICATION (License year is July 1-June 30)

PLEASE PRINT CLEARLY

TARGET OPENING DATE 2-1-10 DATE OF APPLICATION 12-11-09

ADDRESS OF BUSINESS 6222 W. Fond Du Lac CITY Milwaukee STATE WI ZIP 53218

APPLICANT Falls Eatery LLC
 (Must be a legal entity as in a sole proprietor(s) or a Corporation, Ltd Partnership, or LLC registered with the Dept of Financial Institutions)

If applying in your own personal name(s) as opposed to a Corporation or LLC, also complete the following two lines:

DATE OF BIRTH(S) _____ HOME TELEPHONE NUMBER(S) _____

HOME ADDRESS(S) Falls Eatery LLC CITY _____ STATE _____ ZIP _____

BUSINESS NAME Falls Eatery LLC E-MAIL ADDRESS _____

BUSINESS TELEPHONE NUMBER _____ CELL PHONE NUMBER 414-305-0100 FAX NUMBER _____

MAILING ADDRESS P.O. Box 327 CITY Wauwatosa STATE WI ZIP 53076

For Billing? For Licenses?

ANSWER YES (Y) TO THE FOLLOWING ITEMS THAT APPLY TO YOUR BUSINESS

- | | |
|--|---|
| <input type="checkbox"/> Do you sell, cater or give away restaurant food (meals, appetizers, soup, sandwiches, pizza, hot dogs, etc.) that is:
<input type="checkbox"/> Limited to individually wrapped/sealed single food servings supplied by a licensed processor?
<input checked="" type="checkbox"/> Prepared by you from raw, canned, dried, packaged or frozen foods?
<input type="checkbox"/> Only given away or sold to the needy? | <input type="checkbox"/> Do you sell frozen or refrigerated prepackaged foods, such as meat, milk, eggs, ice cream, etc.?
<input type="checkbox"/> Do you sell fresh fruits and/or vegetables?
<input type="checkbox"/> Do you sell prepackaged foods such as canned/boxed goods, candy, chips, cereal, etc?
<input type="checkbox"/> Circle which of the following items you prepare in your store:
coffee, espresso, cappuccino, latte, deli salads, fruit cups, ice, soft-serve ice cream, yogurt, slushies, candy, popcorn, cotton candy, snow cones, shaved ice, cakes, pastries, cookies,
<input type="checkbox"/> Do you use a grinder, slicer, band saw, and/or knives?
(Circle those you use)
<input type="checkbox"/> Are you a wholesale distributor of prepackaged foods?
<input type="checkbox"/> Are you a wholesale food manufacturer?
<input type="checkbox"/> If yes, do you have a retail shop at the same location? |
| <input type="checkbox"/> Are you selling beer or liquor?
<input type="checkbox"/> Is this a Mobile Service Base for a pushcart or truck selling meals?
<input type="checkbox"/> Is this a Bed and Breakfast?
<input type="checkbox"/> Is your building newly constructed?
<input type="checkbox"/> Are you doing any remodeling? If yes, what are your plans? | |

ESTIMATED MONTHLY GROSS FOOD (not alcohol) SALES \$ 6,000.00 SIGNATURE OF APPLICANT James A. Heyden

THIS BOX FOR HEALTH DEPARTMENT USE ONLY

Corporate ID # 1039038 Reg Agt/Other JAMES A. HEYDEN Date of Birth 11-27-1944

New Operator Upgrade Food Service Other _____

Food Establishment

- No Processing Fee\$ _____
 Processing Fee\$ _____
 AG Admin Fee\$ _____

Date Paid 12-7-09
 Payment Type CH Rec'd By zoh
 Food Dist# 2 W&M Dist# _____
 Estab Number 22802
 Aldermanic District # 2

Inv No _____
 Lic No _____
 Date Lic Printed _____
 HS ID No _____ EXP _____
 AG ID No _____

Restaurant

- Prepackaged Fee\$ _____
 Food Preparation Fee\$ 593.00
 Additional Site Fee\$ _____
 Meal Service\$ _____
 Bed and Breakfast\$ _____
 DOH Admin Fee\$ 45.00

Weighing/Measuring Devices? Y/N _____
 Previous Operator If Mall: _____
 Date Old Oper OB _____
 Type Of Estab _____
 Convenience Store Y/N _____
 Fire Type: FULL VENT NA MALL (Circle)
 Risk: 1 2 3 (Circle)
 Certificate Of Food Protection Practices
 Required? Y/N _____

Refund _____
 Addl Fees Due _____

Preinspection\$ 50.00
 Site Evaluation\$ _____
 Plan Exam Fee\$ _____

Date Paid _____ Inv No _____
 Payment Type _____ Rec'd By _____

TOTAL\$ 686.00 **IF PROCESSING, COMPLETE BACK OF FORM.**

Restrictions And/Or Grandfathered Equipment _____

SIGNATURE OF OPERATOR OR REGISTERED AGENT _____ RELEASE DATE _____ SIGNATURE OF SANITARIAN _____

CITY OF MILWAUKEE HEALTH DEPARTMENT
Consumer Environmental Health Division
841 N Broadway, Room 304, Milwaukee WI 53202
Telephone: 414.286.3674 Fax: 414.286.5164

Date: 12-8-09

A Food Dealer License or Tattoo/Body Piercing Application has been submitted for the following address:

10222 W FOND DU LAC AVE

Please run a background check on the following individual(s) associated with this application and return your results to the above fax number as soon as possible:

JAMES A. HEYDEN DOB: 11-27-1944
18350-4414-4427-08
1895 HIGHWAY 175
RICHFIELD, WI 53076 DOB: _____

NO POLICE ATTACHMENT WITH INFORMATION PROVIDED PO GILBERT GWINN

_____ DOB: _____

DEC 08 2009

_____ DOB: _____

CITY OF MILWAUKEE HEALTH DEPARTMENT

Disease Control and Environmental Health

841 North Broadway, Room 304

Milwaukee, WI 53202

414-286-3674

ADDRESS OF BUSINESS: 6222 W. FORD DO LAC. AVE. M. W.
APPLICANT: FALLS ENTERTAINMENT LLC SJZM

IMPORTANT NOTICE: The Milwaukee Health Department's acceptance of your application and payment does not give you permission to operate. It is illegal to operate without a license. You may only operate upon receiving written approval from the Milwaukee Health Department.

All Food Dealer and Tattoo/Body Piercing applicants are subject to a police background check. If certain criminal activity is identified through the police background check, the Common Council is advised and may decide to hold a hearing as to whether the license should be granted. Anyone can file an objection showing reasons why the license should not be issued, which may result in a Common Council hearing. If there is no objection and the establishment is in compliance with health requirements, the license can usually be approved and issued in about a month. In the case of an objection resulting in a Common Council hearing, the process of deciding whether a license will be issued may take several months.

Signature of Applicant: [Handwritten Signature] Date: 1/4/19

12-22-09

CITY OF MILWAUKEE HEALTH DEPARTMENT
Disease Control and Environmental Health
841 North Broadway, Room 304
Milwaukee, WI 53202

December 8, 2009

TO: Alderperson Joe Davis, Sr.
FROM: Kevin Hulbert
Environmental Health Program Supervisor
RE: 6222 W. Fond du Lac Avenue

The attached letter from the Milwaukee Police Department relates to an applicant for a new food license in your district.

City ordinance 68-4-3 states licenses must be issued to those who meet requirements unless there is an objection by the health commissioner, the department of neighborhood services, the common council member in whose district the food establishment is located, or any neighbor or other interested person. Such objections must be heard before the Utilities and Licenses Committee. Only causes listed in 68-4-11 (reproduced at the end of this letter) serve as cause for license denial by the Committee.

Neither the Health Department nor, to our knowledge, the Police Department, are making a request to deny the license application for this individual. We are forwarding this information to you for your information.

Unless we hear from you in ten (10) business days, we will continue processing the license application under the food code. *If you wish to expedite the release of this license prior to the ten days OR file an objection related to the stipulations cited at the end of this letter, please contact me at 286-5747 or khulbe@milwaukee.gov.*

Thank you for your help in keeping Milwaukee healthy.

Chapter 68-4(11)

11. CAUSES FOR COUNCIL DENIAL, REVOCATION OR SUSPENSION OF LICENSE. An application for a new or renewal food dealer's license may be denied, or any license issued under this section may be suspended or revoked, by the common council for any of the following causes:

- a Failure of the applicant or licensee to meet the statutory and municipal license qualifications, except for failure to meet sanitary or other health-related qualifications or other circumstances described in s. 68-6 as grounds for license revocation or suspension by the commissioner of health.
- b A false or materially incorrect statement made by the applicant in his or her application.
- c Violation of any provision of this section by the applicant, licensee or any employee of the food establishment.
- d The conviction of the applicant or licensee, his or her agent, manager, operator or any other employee for sale or possession with intent to sell any controlled substance or for any felony related to the licensed operation which, in the judgment of the common council, is pertinent to the license being applied for or renewed.
- e A showing that the applicant or licensee has violated any state law or city ordinance prohibiting the sale of tobacco products to underage persons.
- f The violation of any of the excise laws of the state.
- g A showing that the licensed premises has been the source of congregations of persons which have resulted in one or more of the following:
 - g-1. Disturbance of the peace.
 - g-2. Illegal drug activity.
 - g-3. Public drunkenness.
 - g-4. Drinking in public.
 - g-5. Harassment of passers-by.
 - g-6. Gambling.
 - g-7. Prostitution.
 - g-8. Sale of stolen goods.
 - g-9. Public urination.
 - g-10. Theft.
 - g-11. Assaults.
 - g-12. Battery.
 - g-13. Acts of vandalism, including graffiti.
 - g-14. Excessive littering.
 - g-15. Loitering.
 - g-16. Illegal parking.
 - g-17. Loud noise at times when the licensed operation is open for business.
 - g-18. Traffic violations.
 - g-19. Curfew violations.
 - g-20. Lewd conduct.
 - g-21. Display of materials harmful to minors, pursuant to s. 106-9.6.



www.milwaukee.gov

James A. Heyden
P.O. Box 327
Richfield, WI 53076

Office of the City Clerk

February 9, 2010

Ronald D. Leonhardt
City Clerk

Jim Owczarski
Deputy City Clerk

Dear Mr. Heyden:

This is to notify you that your application for a food dealer license for the premises at 6222 W. Fond du Lac Ave. ("Falls Eatery, LLC") has been objected to by the local alderman. I have enclosed a copy of that objection as well as a copy of the contents of the file, including your application.

The hearing before the Licenses Committee related to your application has been scheduled for 10:00 a.m. on Monday, February 15, 2010 in Room 301-B of Milwaukee City Hall. Milwaukee City Hall is located at 200 E. Wells St. At this date and time, you will be given an opportunity to respond to and challenge the reasons for objection and to present witnesses under oath and to confront and cross-examine witnesses under oath. You may also be represented by an attorney of your choice, at your expense. Besides the objection filed by the local alderman, neighbors may also appear personally to testify.

If you are on probation or parole, a letter from your probation/parole officer indicating his/her support or opposition to your receiving your license must be presented at the hearing on the above date and time. (The letter must indicate the type of license for which you are applying.) Failure to comply with this requirement may result in a delay of the granting/denial of your application.

If you have any questions related to this process, please feel free to contact Tobie Black, Staff Assistant for the Committee, at 286-2231.

Sincerely,

Ronald D. Leonhardt
City Clerk

Cc: CCF 091218; Kevin Hulbert



Legislation Details (With Text)

File #: 091259 **Version:** 0
Type: Motion **Status:** In Committee
File created: 1/20/2010 **In control:** LICENSES COMMITTEE
On agenda: **Final action:**
Effective date:
Title: Motion relating to the recommendations of the Licenses Committee relative to licenses.
Sponsors: THE CHAIR
Indexes: LICENSE REVOCATION, LICENSES, LIQUOR LICENSES
Attachments: License Applications

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		

Number

091259

Version

Original

Reference

Sponsor

The Chair

Title

Motion relating to the recommendations of the Licenses Committee relative to licenses.

Body:

The Common Council of the City of Milwaukee hereby accepts the recommendations of the Licenses Committee as contained in the listings attached to this file.

Drafter

CC-CC

tb:dkf

1/14/10



LICENSES COMMITTEE

ALD. JAMES BOHL, JR., Chair
Ald. Milele A. Coggs, Vice Chair
Ald. Ashanti Hamilton, Ald. T. Anthony Zielinski,
Ald. Nik Kovac

February 15, 2010

City Hall, 3rd Floor, Room 301-B

LICENSE APPLICATIONS TO BE CONSIDERED BY THE COMMITTEE:

10:15 A.M.

- 03 LISON, William A., Agent for "Commingled, LLC", Class "B" Tavern and Tavern Amusement (Cabaret/Nite Club) applications for "Hybrid Lounge" at 707 E. Brady Street.
Special Letter

10:45 A.M.

- 03 BROWN, Marc A., Agent for "Silverstien Group, LLC", Class "B" Tavern and Tavern Dance applications with an age distinction of 30 years of age and older Thursday-Saturday for "A-List Supper Club & Lounge" at 2116 N. Farwell Avenue.
New Location
Special Letter

11:15 A.M.

- 08 ARIAS GARCIA, Oliva A. and DE LA CRUZ, Pablo, Class "B" Tavern and Record Spin partnership renewal applications for "La Espanola" at 2237 W. Forest Home Avenue. (Expires 3-2-10)
Special Letter



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, February 04, 2010

COMMITTEE MEETING NOTICE

AD 03

William A. Lison, Agt.
Commingled, LLC
707 E Brady St
Milwaukee, WI 53202



You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, February 15, 2010 at 10:15 AM

Regarding: Your Class 'B' Tavern and Tavern Amusement (Cabaret/Nite Club) applications as agent for "Commingled, LLC" for "Hybrid Lounge" at 707 E Brady St.

There is a possibility that your application may be denied for the following reasons:

See attached police report. Neighborhood Objections to loitering, littering, loud music and noise, parking and traffic problems, drug and criminal activity, prostitution, trespassing, public urination, fights, shootings, vandalism, thefts, fitness of location based on the concentration of alcohol beverage outlets in the neighborhood, and conduct which is detrimental to the health, safety and welfare of the neighborhood.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your application. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your own expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

RONALD D. LEONHARDT, CITY CLERK

By Rebecca N. Grill
Rebecca N. Grill
License Division Manager

If you have questions regarding this notice please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 12/04/2009

LICENSE TYPE BTAVN LICENSE NUMBER 16333 NEW X RENEWAL OTHER WARD 03

ADD'L INFO:

CBRT AMUSE

APPLICANT LISON, WILLIAM A

PARTNER:

ADDRESS: 5510 W WISCONSIN AV

ADDRESS:

CITY: MILWAUKEE

CITY:

STATE: WI ZIP: 53208

STATE:

ZIP:

PHONE: (414) 732-0799 DOB: 01/04/1971

PHONE:

DOB:

MAIDEN/OTHER:

BUSINESS: HYBRID LOUNGE

PARTNER2

ADDRESS: 707 E BRADY ST

ADDRESS:

CITY: MILWAUKEE

CITY:

STATE: WI ZIP: 53202

STATE:

ZIP:

PHONE: (414) 737-2525

PHONE:

DOB:

SPOUSE:

DOB:

BUILDING OWNER:

DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)

LENGTH OF RESIDENCE AT ABOVE: 2 YRS IN STATE: PREVIOUS ADDRESS:

CORPORATION NAME: COMMINGLED, LLC LIFELONG

STATE OF INCORPORATION: DATE OF INCORPORATION:

CORPORATE OFFICERS:

NAME: FRIED, NATHAN W

NAME:

ADDRESS: 2251 N SUMMIT AV

ADDRESS:

CITY: MILWAUKEE

CITY:

STATE: WI ZIP: 53202

STATE:

ZIP:

PHONE: (414) 737-2525 DOB: 06/22/1977

PHONE:

DOB:

OFFICE: MEMB SH50

OFFICE:

NAME:

NAME:

ADDRESS:

ADDRESS:

CITY:

CITY:

STATE: ZIP:

STATE:

ZIP:

PHONE: DOB:

PHONE:

DOB:

OFFICE:

OFFICE:

***** POLICE USE ONLY *****

HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y


EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: ~~N Y N/A~~

DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y TYPE AND NUMBER:

A-NUMBER: A-243742 CHECKED WITH ID DIVISION: N Y 12-8-09 KR

ADDITIONAL INFORMATION: Fried, Nathan A-268589

INVESTIGATING OFFICER: 

REVIEWED BY:

DATE:

DATE:

DEC 18 2009

DEC 23 2009

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 12/17/09

LICENSE TYPE: BTAVN

NEW: X

RENEWAL:

No. 16333

Application Date: 12/04/09

Expiration Date:

License Location: 707 E Brady Street

Aldermanic District: 03

Business Name: Hybrid Lounge

Licensee/Applicant: Lison, William A

(Last Name, First Name, MI)

Date of Birth: 01/04/71

Male:

Female:

Home Address: 5510 W Wisconsin Avenue

City: Milwaukee

State: Wi

Zip Code: 53208

Home Phone: (414) 732-0799

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following applies to the corporate officer Nathan Fried:

- On 01/27/99, Fried was convicted of OWI in Milwaukee County. His license was suspended for 8 months.



Thursday, February 04, 2010



Notice of Public Hearing

William A. Lison, Agt.
Hybrid Lounge at 707 E Brady St

Class 'B' Tavern and Tavern Amusement (Cabaret/Nite Club) applications

Monday, February 15, 2010 at 10:15 AM

To Whom it may concern:

Class 'B' Tavern and Tavern Amusement (Cabaret/Nite Club) applications for Hybrid Lounge at 707 E Brady St has been made by the above named applicant. This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2010 at 10:15 AM, in Room 301-B, Third Floor, City Hall, 200 East Wells Street. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note:
Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	615 E BRADY ST	MILWAUKEE, WI 53202-1507
CURRENT OCCUPANT	706 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	707A E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	707 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	708A E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	709 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E BRADY ST A	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	714 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	719 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	723 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	728 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	800 E BRADY ST A	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	1647 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1673 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1679A N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1679 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1681A N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1681 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1685 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1689 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1689 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1715 N CASS ST A	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1715 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1723A N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1723 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1668A N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1668 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1672 N JACKSON ST 1	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 2	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 3	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 4	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1676 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1680 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1684A N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1684 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	709 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711A E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST A	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	1658B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1658 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1659 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1661 N VAN BUREN ST A	MILWAUKEE, WI 53202-2017

CURRENT OCCUPANT	1661 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1664 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1665 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1667A N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1667 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1668 N VAN BUREN ST A	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1668 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1671 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1672 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1674 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1675 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1676 N VAN BUREN ST 1	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 2	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 3	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 4	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1682 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1683 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1686A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1688 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1692 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1701 N MARSHALL ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	825 E PEARSON ST	MILWAUKEE, WI 53202
Number of addresses: 78		
Radius: 250.0 feet and Center of Circle: 707 E Brady ST & REQUESTED		



Thursday, February 04, 2010

Licenses Committee Notice of Hearing

Date: 2/15/2010

Time: 10:15 AM

Location: City Hall, 200 E. Wells St., Room 301-B, 3rd Floor

The Licenses Committee will consider the following license application:

Class 'B' Tavern and Tavern Amusement (Cabaret/Nite Club) applications

William A. Lison, Agt.

Hybrid Lounge at 707 E Brady St

Please note this application may be recommended for denial based on fitness of the location, due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL, JR.
CHAIRMAN



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

Aditi, LLC
215 E. Vine Street
Milwaukee, WI 53212



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

Bestland Properties, LLC
3946 S. Howell Avenue
Milwaukee, WI 53207



LICENSE SURVEY INFORMATION

Please select one of the options below:

- All Open Surveys
- All Expired Surveys
- All (open and expired) surveys

License #:

ADDRESS
 DOWNLOADS
 Addresses by
 Range
 Addresses by
 Radius

License Address: 707 E BRADY, ST

Click to Print This Page

Summary:
 License Number: BTAVN0016333

Total Objections
 1

Total No Objections
 5

Total Submissions
 6

OTHER
 TASKS
 Submit
 License
 Survey
 View Surveys

Details:

All

Objections only

No Objections only

License Number BTAVN0016333

Survey #	Objected	Not Objected	Name	Address
9072	-	YES	HENRY LIU	1664 N VAN BUREN ST ✓
64305	-	YES	[REDACTED]	[REDACTED] ✓
34157	-	YES	[REDACTED]	[REDACTED] ✓
15472	-	YES	[REDACTED]	[REDACTED]
85464	-	YES	[REDACTED]	[REDACTED]
76895	YES	-	[REDACTED]	[REDACTED]

*Redacted Record
 BTAVN 16333
 707 E. Brady St.*



SURVEY BTAVN0016333-9072 INFORMATION

Survey #: BTAVN0016333-9072 Submitted on: 12/24/2009 13:59:27

- I do not object to a license being issued.
- I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: HENRY Last Name: LIU
Address: 1664 N VAN BUREN ST Zip Code: 53202
Email: Phone #:



SURVEY BTAVN0016333-64305 INFORMATION

Survey #: BTAVN0016333-64305 Submitted on: 12/16/2009 19:15:27

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [REDACTED]

Last Name: [REDACTED]

Address: [REDACTED]

Zip Code: [REDACTED]

Email:

Phone #:

Redacted Record
BTAVN 16333
707 E. Brady St.



SURVEY BTAVN0016333-34157 INFORMATION

Survey #: BTAVN0016333-34157 Submitted on: 12/23/2009 14:4:34

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [redacted] Last Name: [redacted]

Address: [redacted] Zip Code: [redacted]

Email: [redacted] Phone #: [redacted]

Redacted Record
BTAVN 16333
707 E. Brady St.



SURVEY BTAVN0016333-15472 INFORMATION

Survey #: BTAVN0016333-15472 Submitted on: 12/29/2009 11:44:46

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [redacted] Last Name: [redacted]
Address: [redacted] Zip Code: [redacted]
Email: [redacted] Phone #: [redacted]

Redacted Record
BTAVN 16333
707 E. Brady St.



SURVEY BTAVN0016333-85464 INFORMATION

Survey #: BTAVN0016333-85464 Submitted on: 12/17/2009 10:58:20

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [Redacted]

Last Name: [Redacted]

Address: [Redacted]

Zip Code: [Redacted]

Email:

Phone #:

Redacted Record
BTAVN 16333
707 E. Brady St.



SURVEY BTAVN0016333-76895 INFORMATION

Survey #: BTAVN0016333-76895 Submitted on: 12/18/2009 19:43:45

I do not object to a license being issued.

I object to a license being issued.

Comments:

I do not believe this is an appropriate location for a nightclub. This is a residential area and noise would be an issue. This property does not have a parking lot, so parking for customers would be on street. Perhaps the business will be offering valet service, but this will still create a lot of congestion at this intersection. I would like more information regarding this proposal: who owns it, what type of history and experience the owners have (other/previous clubs?), what type of venue (do not believe the club will be playing "easy listening" music). Please notify me if there will be a public information meeting.

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [REDACTED] Last Name: [REDACTED]
Address: [REDACTED] Zip Code: [REDACTED]
Email: [REDACTED] Phone #: [REDACTED]

Redacted Record
BTAVN 16333
707 E. Brady St.

Grill, Rebecca

From: Kovac, Nik
Sent: Friday, January 29, 2010 12:25 PM
To: 'Farris, S. Todd'; Grill, Rebecca
Cc: Nate Fried; ushabedi@gmail.com; Frey, Sue J.
Subject: RE: Hybrid Lounge in former Dancing Gnisha Space
Todd, it will be on the committee agenda for February 17th. Nik

From: Farris, S. Todd [mailto:STF@ffsj.com]
Sent: Friday, January 29, 2010 11:53 AM
To: Kovac, Nik
Cc: Nate Fried; ushabedi@gmail.com; Frey, Sue J.
Subject: Hybrid Lounge in former Dancing Gnisha Space

Nik, in case you did not receive a copy, attached is a letter from the Brady Street BID supporting the Hybrid Lounge. I am advised that the Association is also supportive. We need to get on an agenda for the Utilities & Licenses Committee as soon as possible. Please call to discuss. Thank you. Todd.

S. Todd Farris (stf@ffsj.com)
Friebert, Finerty & St. John, S.C. (www.ffsj.com)
Two Plaza East - Suite 1250
330 East Kilbourn Avenue
Milwaukee, WI 53202
Tel: (414) 271-0130
Fax: (414) 272-8191

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Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION
 200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Business Address: 707 E. BRADY ST. MILWAUKEE WI 53202	Business Telephone Number: 414 737 2525
Mailing Address: Identify the address where all correspondence from the License Division should be sent. Check (✓) one: <input checked="" type="checkbox"/> Same as Business Address <input type="checkbox"/> Same as Home Address (for Corp/LLC applicants, the Agent's Home Address) <input type="checkbox"/> Other as follows: _____ (include city/state/zip code)	
Business Internet/E-mail Address: HYBRIDLounge@gmail.com	Business Fax Number:
Property Owner's Name: ADITI LLC	Property Owner's Phone Number: 414 264 6446
Property Owner's Address (include City, State, Zip Code): 215 E. VINE MILWAUKEE WI 53212	
Are you filing this application of behalf of any person that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:	
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, list name and address of person who will: _____	
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>	
Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain:	
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:	
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input checked="" type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input checked="" type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)	
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input checked="" type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): CABARET	
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply) <input type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input checked="" type="checkbox"/> Snacks <input checked="" type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input checked="" type="checkbox"/> Full Meals - Hours of Food Service - From: 10 AM To: 9 PM (attach additional sheets as necessary)	
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>"Service Bar Only" means that customers cannot sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>	

What percentage of your total sales will be from the sales of alcohol beverages? 70 %

Is there at least 300 feet between the building and any church, school or hospital? Yes No

Do you have any future plans for other businesses, licenses or permits at this location? Yes No
If yes, explain:

Is this premises under construction? Yes No If yes, list estimated completion date:

Is this a franchise? Yes No

Is this premises currently licensed? Yes No If yes, list type of license:

Is the current licensee operating? Yes No If no, list date closed: 10/09

HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday			10 AM	2 AM	75	NONE
Monday			4 PM	2 AM	50	↓
Tuesday			4 PM	2 AM	50	
Wednesday			4 PM	2 AM	50	
Thursday			4 PM	2 AM	50	
Friday			4 PM	2:30 AM	100	
Saturday			10 AM	2:30 AM	125	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM
Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: (does not include Class A)
Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: (do not include street parking)
(if none, write "0")

LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): Sweep Pressure Wash
 Pick Up Litter Hired Maintenance Building Owner's Responsibility Garbage Cans Outside
 Other: _____

Who is responsible to keep the grounds clean? Licensee Building Owner Employees Hired Maintenance
 Other: _____

How often? Daily Weekly Other: _____

NOISE: How are noise issues addressed (check all that apply): Security Manager approaches customer(s)
 Call police Signs posted Other: _____

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

WE WILL OPERATE AS A GAY BAR/LOUNGE/RESTAURANT. WE WILL BE OPEN AND ACCEPTING TO ALL CLIENTELE.

DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. Dimensions of the Premises and
2. Total Square Feet of the Premises (length x width = square feet)
3. Label all entrances and exits
4. Label all alcohol storage areas (coolers, etc.) and
5. Provide dimensions of all alcohol storage areas (length x width)
6. Label all alcohol display areas (behind the bar, shelves, etc.) and
7. Provide dimensions of all alcohol display areas (length x width)
8. Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. Mark the North point (N ↑) on each page
14. Write the Date on each page
15. Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. Write the Trade (Business) Name on each page
17. Write the Premises address on each page

Change of Agent Applicants Only:

Have there been any changes to the floor plan since the last application was submitted? Yes No

If no, a new floor plan is not required. If yes, explain the change(s) NEW BUSINESS and submit a new floor plan.

ALL NEW & TRANSFER APPLICANTS:

SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

Lease or Offer to Purchase may be contingent upon the license being granted.

Do you own or lease the building? Check one: Own Lease

Who owns the fixtures (ie. Coolers, etc.)? _____

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ N/A

Total Amount Paid for the Business: \$ N/A

Amount Paid for the Goodwill of the Business: \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Have you made arrangements with the seller for payment of the personal property taxes? Yes No

IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:

Date lease begins: 12/02/09 Expires: 12/01/14

Monthly rental: \$ 3,000

Do you have an option to renew the lease? Yes No

Does your lease allow for the assignment to another party without the consent of the owner? Yes No

For what length of time have you been guaranteed occupancy? (number of years) 5 YRS

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? Yes No If yes, explain: TAXES, COMMON MAINTENANCE, COMMON INS. + UTILITIES

Does the present owner or occupant object to the granting of your license? Yes No

If yes, explain: _____

Subscribed and sworn to before me

this 4 day of Dec, 2009

Janice Wagner
Notary Public, State of Wisconsin

My commission expires: 1-1-12

Notary Seal must be affixed

Warning: Penalty provided for submitting false statements and affidavits with this application. (Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.



ALCOHOL BEVERAGE RELATED SUPPLEMENT

TO BE COMPLETED BY AMUSEMENT/CABARET, DANCE,
INSTRUMENTAL MUSIC & RECORD SPIN APPLICANTS ONLY

BUSINESS ADDRESS: 707 E. BRADY ST. MILWAUKEE, WI 53262

NAME OF BUILDING OWNER: ADITI LLC

Have you, within 2 years prior to the date of this application, held a public dance hall or Class "B" or "C" premises license in the city of Milwaukee? Yes No

If yes, list location(s): _____

Chapter 90-35 of the Milwaukee Code of Ordinances requires that you describe the type and general nature of entertainment that you will have under the following licenses:

CHECK THE LICENSE BEING APPLIED FOR:

Amusement/Cabaret – COMPLETE SECTIONS A & B

Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin.

Dance License – COMPLETE SECTION A ONLY

Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

Instrumental Music – COMPLETE SECTION A ONLY

Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed. Does not include Record Spin.

Record Spin – COMPLETE SECTION A ONLY

Permits DJs, karaoke and CD players. No dancing allowed.

SECTION A: CHECK THE TYPE(S) OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.)

- | | | | | |
|---|--|--------------------------------------|--|--------------------------------|
| <input type="checkbox"/> Blues | <input type="checkbox"/> Dance – R&B | <input type="checkbox"/> Jazz | <input type="checkbox"/> Reggae | <input type="checkbox"/> Polka |
| <input type="checkbox"/> Classic R&B | <input checked="" type="checkbox"/> Easy Listening | <input type="checkbox"/> Latin Pop | <input type="checkbox"/> Techno | <input type="checkbox"/> Irish |
| <input type="checkbox"/> Classic Rock | <input type="checkbox"/> Folk | <input type="checkbox"/> Mexican | <input checked="" type="checkbox"/> Top 40 | |
| <input type="checkbox"/> Contemporary R&B | <input type="checkbox"/> Hard Rock | <input type="checkbox"/> Modern Rock | <input type="checkbox"/> Tropical | |
| <input checked="" type="checkbox"/> Country | <input type="checkbox"/> Heavy Metal | <input type="checkbox"/> New Age | <input type="checkbox"/> _____ | |
| <input checked="" type="checkbox"/> Dance – Pop | <input type="checkbox"/> Hip – Hop | <input type="checkbox"/> Rap | <input type="checkbox"/> _____ | |

OVER

SECTION B: AMUSEMENT/CABARET LICENSE APPLICANTS ONLY CHECK ALL THAT APPLY

- Battle of the Bands
 - Comedy Acts
 - Disc Jockey
 - Live Musicians
 - Magic Shows
 - Poetry Readings
 - Rapping/Rap Contests
 - Solo Singers/Groups
 - Dancing by performer(s) → Description required _____
 - Fashion Shows → Description required LOCAL BOUTIQUES
 - Exotic Dancers/Strippers/ Adult Entertainment → Description required _____
 - Wrestling → Description required _____
 - Patron Contests → Description required _____
- Attach additional pages if necessary.

If the type of entertainment is not listed above, please describe the type of entertainment you will have:

IF, AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED ON YOUR CERTIFICATE OF AUTHORIZED ENTERTAINMENT, YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION FOR AN AMUSEMENT LICENSE". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE COMMON COUNCIL AND A NEW CERTIFICATE OF AUTHORIZED ENTERTAINMENT HAS BEEN ISSUED.

I, (we), the undersigned have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

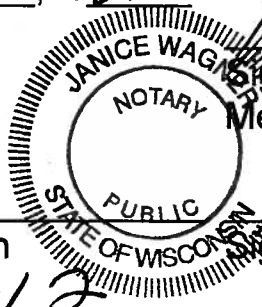
4 day of December, 2009

[Signature]
Signature of Individual/Partner/Officer/Member

[Signature]
Signature of Partner/Officer/Member

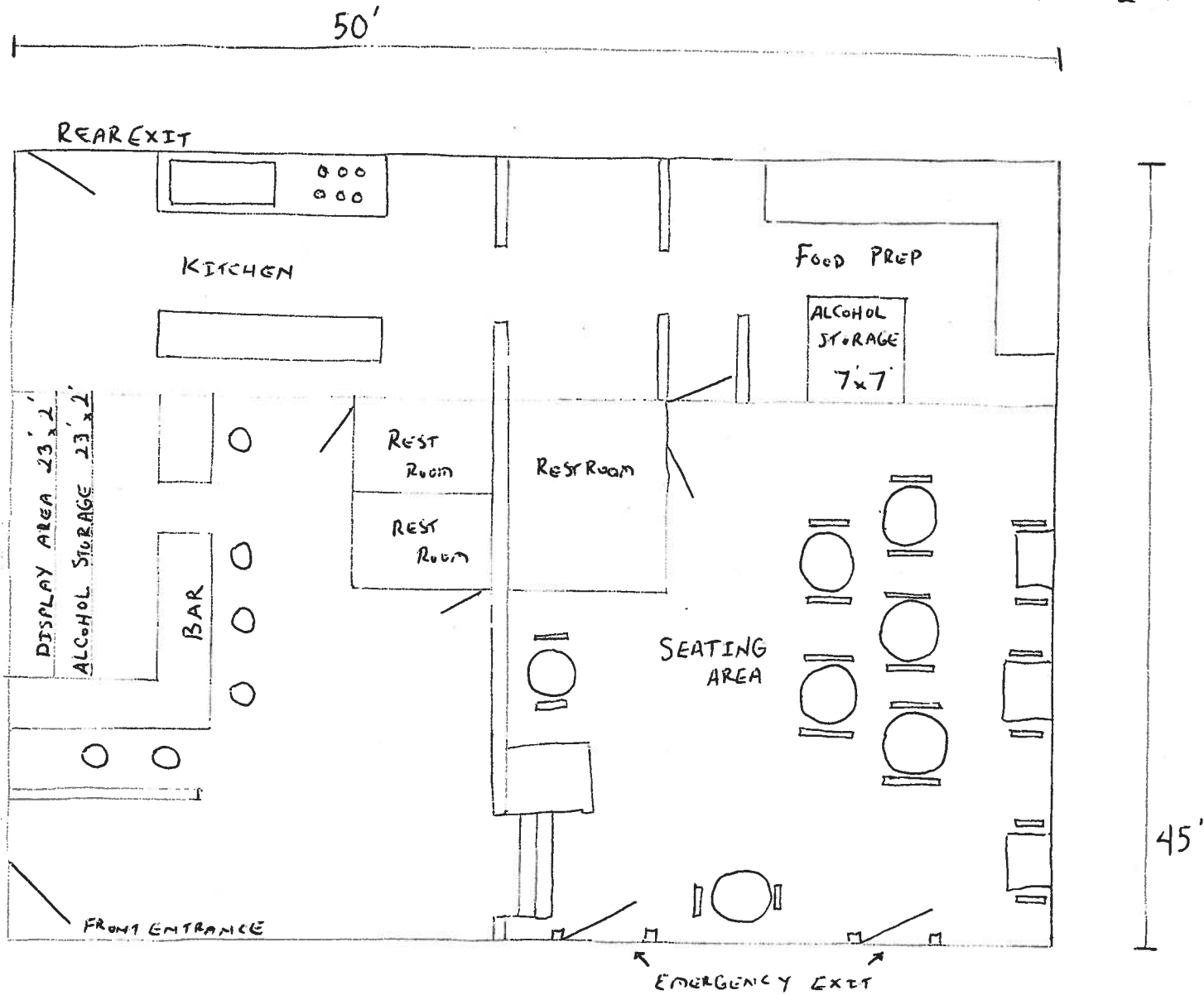
Notary Public, State of Wisconsin

My Commission expires 1-1-12

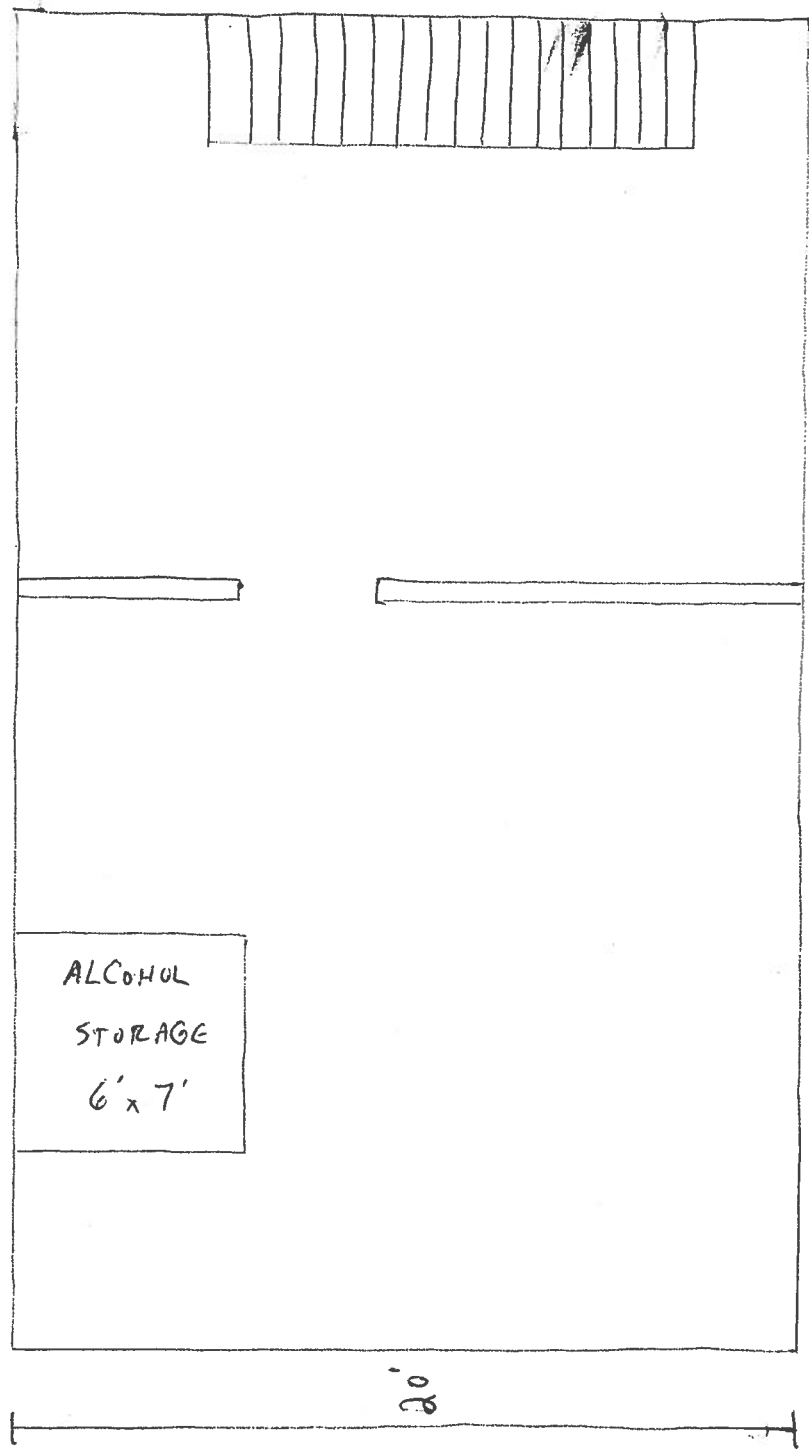


NOTARY SEAL MUST BE AFFIXED

TOTAL
SQUARE
FOOTAGE = 2250'



12/3/09
WILLIAM LISON AGENT
COMMINGLED LLC
HYBRID LOUNGE
707 E. BRADY ST.
53709



BASEMENT LEVEL = 900' SQUARE FEET

45'

20'



12/3/09
WILLIAM LISON
AGENT FOR COMMINGLED LLC
HYBRID LOUNGE
707 E. BRADY ST
MILWAUKEE, WI 53202



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, February 04, 2010

COMMITTEE MEETING NOTICE

AD 03

Marc A. Brown, Agt.
Silverstien Group, LLC
3206 N 11th St
Milwaukee, WI 53206



You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, February 15, 2010 at 10:45 AM

Regarding: Your Class 'B' Tavern and Tavern Dance applications with an age restriction of 30+ Thursday - Saturday as agent for "Silverstien Group, LLC" for "A-List Supper Club & Lounge" at 2116 N Farwell Av.

There is a possibility that your application may be denied for the following reasons:

See attached police report. Neighborhood Objections to loitering, littering, loud music and noise, parking and traffic problems, drug and criminal activity, prostitution, trespassing, public urination, fights, shootings, vandalism, thefts, past history of application in managing a alcohol beverage premises, fitness of location based on the concentration of alcohol beverage outlets in the neighborhood, and conduct which is detrimental to the health, safety, and welfare of the neighborhood.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your application. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your own expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

RONALD D. LEONHARDT, CITY CLERK

By Rebecca N. Grill

Rebecca N. Grill
License Division Manager

MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 10/29/2009

LICENSE TYPE BTAVN LICENSE NUMBER 16261 NEW X RENEWAL OTHER WARD 03

ADD'L INFO: REQ AGE 30+ TH-SA/AGT PREV BARTN 32561

DANCE

APPLICANT BROWN, MARC A

PARTNER:

ADDRESS: 3206 N 11TH

ST

ADDRESS:

CITY: MILWAUKEE

CITY:

STATE: WI

ZIP: 53206

STATE:

ZIP:

PHONE: (262)295-5211

DOB: 04/05/1970

PHONE:

DOB:

MAIDEN/OTHER:

BUSINESS: A-LIST SUPPER CLUB & LOUNGE

PARTNER2

ADDRESS: 2116

N FARWELL

AV

ADDRESS:

CITY: MILWAUKEE

CITY:

STATE: WI

ZIP: 53202

STATE:

ZIP:

PHONE: (262)295-5211

PHONE:

DOB:

SPOUSE:

DOB:

BUILDING OWNER:

DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)

LENGTH OF RESIDENCE AT ABOVE:

IN STATE:

PREVIOUS ADDRESS:

CORPORATION NAME: SILVERSTIEN GROUP, LLC

STATE OF INCORPORATION:

DATE OF INCORPORATION:

CORPORATE OFFICERS:

NAME: BACON, MARCIA

NAME:

ADDRESS: 4519 PENNINGTON

LA

ADDRESS:

CITY: RACINE

CITY:

STATE: WI

ZIP: 53403

STATE:

ZIP:

PHONE: (262)598-9850

DOB: 05/27/1949

PHONE:

DOB:

OFFICE: MEMB SH50

OFFICE:

NAME:

NAME:

ADDRESS:

ADDRESS:

CITY:

CITY:

STATE:

ZIP:

STATE:

ZIP:

PHONE:

DOB:

PHONE:

DOB:

OFFICE:

OFFICE:

***** POLICE USE ONLY *****

HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y

EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: N Y N/A

DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y

TYPE AND NUMBER:

A-NUMBER: CHECKED WITH ID DIVISION: N Y

ADDITIONAL INFORMATION:

INVESTIGATING OFFICER: *llh*

REVIEWED BY: *[Signature]*

DATE:

DATE:

OCT 30 2009

NOV 02 2009

NOV 04 2009

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 11/02/2009
LICENSE TYPE: BTAVN
NEW: X
RENEWAL:

No. 16261
Application Date: 10/29/09
Expiration Date:

License Location: 2116 N Farwell Avenue
Business Name: A-List Supper Club

Aldermanic District: 03

Licensee/Applicant: Brown, Marc A
(Last Name, First Name, MI)
Date of Birth: 04/05/70

Male: **Female:**

Home Address: 3206 N 11th Street
City: Milwaukee
Home Phone: (262) 295-5211

State: Wi **Zip Code: 53206**

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/14/2009 the applicant was charged in Milwaukee County with Refuse to Take Test for Intoxication §343.305.

Charge: Refuse to Take Test for Intoxication
Finding: Set for pre-trial conference 12/04/2009 8:30am room 623 Courthouse
Sentence:
Date:
Case: 2009TR022139

2. On 09/24/2009 the applicant was charged in Milwaukee County with Operating While Under Influence (1st).

Charge: Operating While Under Influence (1st)
Finding: Set for pre-trial conference 12/04/2009 8:30am room 623 Courthouse
Sentence:
Date:
Case: 2009TR022263

It should be noted that the applicants name is listed as an alias with our department. Our department lists his name as David Ronald Marie.

MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 02/01/2008

LICENSE TYPE BTAVN LICENSE NUMBER 14301 NEW RENEWAL X OTHER WARD 01
ADD'L INFO:

CBRT
APPLICANT OBI,OBIORA C PARTNER:
ADDRESS: 4830 N 47TH ST ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53218 STATE: ZIP:
PHONE: (414)788-7705 DOB: 08/18/1976 PHONE: DOB:
MAIDEN/OTHER:
BUSINESS: ONYX PARTNER2
ADDRESS: 3120 W VILLARD AV ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53209 STATE: ZIP:
PHONE: (414)464-6699 PHONE: DOB:
SPOUSE: DOB: BUILDING OWNER:
DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)
LENGTH OF RESIDENCE AT ABOVE: IN STATE: PREVIOUS ADDRESS:

CORPORATION NAME: JOME ENTERPRISES, LLC

STATE OF INCORPORATION: DATE OF INCORPORATION:

CORPORATE OFFICERS:

NAME: BROWN, MARC A NAME:
ADDRESS: 3206 N 11TH ST ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53206 STATE: ZIP:
PHONE: DOB: 04/05/1970 PHONE: DOB:
OFFICE: MEMB OFFICE:

NAME: NAME:
ADDRESS: ADDRESS:
CITY: CITY:
STATE: ZIP: STATE: ZIP:
PHONE: DOB: PHONE: DOB:
OFFICE: OFFICE:

***** POLICE USE ONLY *****

HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y
EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: N Y N/A

DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y TYPE AND NUMBER:

A-NUMBER: CHECKED WITH ID DIVISION: N Y

ADDITIONAL INFORMATION:

INVESTIGATING OFFICER:
DATE:

llh

REVIEWED BY: *CU*
DATE:

FEB 04 2008

MILWAUKEE POLICE DEPARTMENT

LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/14/08

LICENSE TYPE BTAVN

NEW : X

RENEWAL:

No. 14301

Application Date: 02/01/08

Expiration Date:

License Location: 3120 W. Villard Ave.

Aldermanic District:

Business Name: Onyx

Licensee/Applicant: OBI, Obiora C.

(Last Name, First Name, MI)

Date of Birth: 08/18/76

Male: X

Female:

Home Address: 4830 N. 47th St.

City: Milwaukee

State: WI

Zip Code: 53218

Home Phone: (414) 788-7705

This report is written by Police Officer Mary SIKORA, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/23/02 the applicant was cited by the Milwaukee Police Department for Resisting/Obstructing an Officer.

Charge : Resisting/Obstructing an Officer
Finding : Guilty, Municipal Court
Sentence : \$100.00 fine
Date : 09/11/02
Case : 02091647

2. On 03/05/06 at 2:40am, officers observed numerous vehicles and people outside the Onyx at 3120 W. Villard. Officers entered and found 20-25 persons still inside. Head of security George M. Willis was advised all patrons must be out by 2:30am and the patrons left quickly. A verbal warning was issued.
3. On 10/07/06, officers conducted a licensed premise check at Onyx, 3120 W. Villard Ave. A count of persons inside revealed the premise was over the posted capacity of 300 by 134 persons.

Page 2

Re: OBI, Obiora C.

Charge : Posting of Occupancy Capacity
 Finding : Guilty
 Sentence : Fined \$1,000
 Date : 05/16/07
 Case : 06113650

Item #3 pertains to Marc A. Brown, 04/05/70, corporate officer.

- Marc A. Brown has a paternity warrant #05PA003163 with the Milwaukee County Sheriff. Warrant notification letter sent to his last known address on 01/31/07.

=====
 Incident # 3 previously reported, disposition now added on 02/04/08.

4. On 03/31/07 at 12:33 am, Milwaukee police were dispatched to the Onyx for a Battery complaint. Investigation revealed a fight took place inside the tavern between two patrons who were ex boyfriend/ ex girlfriend. Security broke up the fight with the female leaving the tavern. Officers spoke to the licensee, Obiora Obi, who stated he did observe the fight and had security remove both parties from the club. A report was filed.

5. On 07/15/07 at 2:45 am, Milwaukee police conducted a tavern check at 3120 W Villard Avenue after seeing patrons leaving the tavern after hours. Officers found there was no liquor license displayed. The licensee, Obiora Obi, was issued a citation for Display of Liquor license.

Charge: Display of Liquor License
 Finding: Guilty, Municipal Court
 Sentence: \$125.00 fine
 Date: 03/07/08
 Case: 07113147

6. On 08/11/07, Milwaukee police were dispatched to 3120 W Villard Avenue for a Fight complaint. Investigation revealed that a fight broke out between two patrons with security escorting all parties out of the tavern. No further information was provided.

7. On 03/09/08 officers investigated a Recklessly Endangering Safety complaint that occurred in the 3100 block of W. Villard Ave. Investigation revealed that an 18 year old and 20 year old female were inside Onyx at 3120 W. Villard Ave. where they were consuming alcoholic beverages. The two females were involved in a physical fight with other female patrons while on the dance floor inside Onyx. The females were removed by employees, but the fight escalated outside culminating with the 18 year old striking two of the other women involved in the fight, with a vehicle. The driver of the vehicle was arrested.

Page 3

Re: Obi, Obiora C.

Charge : Sale of Alcohol Beverages to Underage Person-2counts
Finding : Arraignment 04/30/08
Sentence :
Date :
Citations : 60106163, 60103816
Case :

Thursday, February 04, 2010



Notice of Public Hearing



Marc A. Brown, Agt.

A-List Supper Club & Lounge at 2116 N Farwell Av

Class 'B' Tavern and Tavern Dance applications with an age restriction of 30+ Thursday - Saturday

Monday, February 15, 2010 at 10:45 AM

To Whom it may concern:

Class 'B' Tavern and Tavern Dance applications with an age restriction of 30+ Thursday - Saturday for A-List Supper Club & Lounge at 2116 N Farwell Av has been made by the above named applicant. This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2010 at 10:45 AM, in Room 301-B, Third Floor, City Hall, 200 East Wells Street. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business competition is not a valid basis for denial or non-renewal of a license.

Please Note:

Attendance is not required.

CURRENT OCCUPANT	2036 N PROSPECT AVE 803	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 804	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 805	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 806	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 807	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 808	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 901	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 902	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 903	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 904	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 905	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 906	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 907	MILWAUKEE, WI 53202-1262
CURRENT OCCUPANT	2036 N PROSPECT AVE 908	MILWAUKEE, WI 53202-1263
CURRENT OCCUPANT	2039 N PROSPECT AVE A	MILWAUKEE, WI 53202-1108
CURRENT OCCUPANT	2039 N PROSPECT AVE	MILWAUKEE, WI 53202-1108
CURRENT OCCUPANT	2101 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2105 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2107 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2109 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2111 N PROSPECT AVE	MILWAUKEE, WI 53202-1110
CURRENT OCCUPANT	2122 N PROSPECT AVE	MILWAUKEE, WI 53202-1111
CURRENT OCCUPANT	2025 N SUMMIT AVE 100	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2025 N SUMMIT AVE 101	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2025 N SUMMIT AVE 103	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2025 N SUMMIT AVE 107	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2025 N SUMMIT AVE 109	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	2071 N SUMMIT AVE	MILWAUKEE, WI 53202-1319
CURRENT OCCUPANT	1813 E WINDSOR PL	MILWAUKEE, WI 53202-1112
CURRENT OCCUPANT	1817 E WINDSOR PL	MILWAUKEE, WI 53202-1112
CURRENT OCCUPANT	1823 E WINDSOR PL	MILWAUKEE, WI 53202-1112
CURRENT OCCUPANT	1825 E WINDSOR PL	MILWAUKEE, WI 53202-1112
CURRENT OCCUPANT	1832 E WINDSOR PL	MILWAUKEE, WI 53202-1113
CURRENT OCCUPANT	1834 E WINDSOR PL	MILWAUKEE, WI 53202-1113
Jill Doss	1721 E Kane Pl	Milwaukee, WI 53202
Nick Wolf	1981 N PROSPECT AV #1	Milwaukee, WI 53202 ✓
Number of addresses: 503		

Radius: 250.0 feet and Center of Circle: 2116 N Farwell AV & requested



Thursday, February 04, 2010

Licenses Committee Notice of Hearing

Date: 2/15/2010

Time: 10:45 AM

Location: City Hall, 200 E. Wells St., Room 301-B, 3rd Floor

The Licenses Committee will consider the following license application:

Class 'B' Tavern and Tavern Dance applications with an age restriction of 30+ Thursday - Saturday

Marc A. Brown, Agt.

A-List Supper Club & Lounge at 2116 N Farwell Av

Please note this application may be recommended for denial based on fitness of the location, due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL, JR.
CHAIRMAN



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

2100 North Farwell Avenue, LLC
2617 Arboretum Drive
Madison, WI 53713



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

FORM CCL-156

2100 North Farwell Avenue, LLC
219 N. Milwaukee Street
Milwaukee, WI 53202



LICENSE SURVEY INFORMATION

Please select one of the options below:

- All Open Surveys
- All Expired Surveys
- All (open and expired) surveys

License #:

License Address: 2116 N FARWELL, AV

Summary:
License Number: BTAVN0016261

Total Objections
4

Click to Print This Page
Total No Objections
1

Total Submissions
5

ADDRESS
DOWNLOADS
Addresses by
Range
Addresses by
Radius

OTHER
TASKS
Submit
License
Survey
View Surveys

Details:

All

Objections only

No Objections only

License Number BTAVN0016261

Survey #	Objected	Not Objected	Name	Address
1780	YES	-	[REDACTED]	[REDACTED]
39006	-	YES	Lisa and Ben Stoller	1812 E. Lafayette Place #203 ✓
57969	YES	-	[REDACTED]	[REDACTED] ✓
92125	YES	-	Jerry Patzwald	2101 N Prospect Ave. ✓
32354	YES	-	[REDACTED]	[REDACTED] ✓

*Redacted record
BTAVN 16261
2116 N. Farwell Ave*



SURVEY BTAVN0016261-1780 INFORMATION

Survey #: BTAVN0016261-1780 Submitted on: 11/16/2009 8:35:8

- I do not object to a license being issued.
- I object to a license being issued.

Comments:

I have concerns and strong reservations about the issuing of a tavern B and tavern Dance license at this location. The prior tenants at this location were not good neighbors and made promises that they did not keep - if any licenses are issued to this location, the owners in 1812 need an individual meeting with the club owners to get assurances that they will strive to be good neighbors and follow agreed-upon restrictions about noise control - particularly on Thursday and Friday nights. This is primarily a residential neighborhood and is some distance from the "bar" strips on Brady and North Avenue. The bedrooms in my unit are located immediately behind the kitchen and patio of this structure. When the Rockin' Taco shack was opened, they promised to clear the patio at 9:00 p.m. - unless a similar restriction is placed on this license, I am concerned that my family will never again have a good nights' sleep. I am more concerned about the live music and dance club portion of this application than the liquor license. Noise control will be a major concern and will adversely affect the sale-ability of my units.

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [REDACTED] Last Name: [REDACTED]
 Address: [REDACTED] Zip Code: [REDACTED] ✓
 Email: [REDACTED] Phone #: [REDACTED]

*Redacted Record
 BTAVN 16261
 2116 N. Farwell Ave.*



SURVEY BTAVN0016261-39006 INFORMATION

Survey #: BTAVN0016261-39006 Submitted on: 11/16/2009 19:37:27

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: Lisa and Ben Last Name: Stoller
Address: 1812 E. Lafayette Place #203 Zip Code: 53202
Email: lms0119@execpc.com Phone #: 



SURVEY BTAVN0016261-57969 INFORMATION

Survey #: BTAVN0016261-57969 Submitted on: 11/23/2009 21:40:59

I do not object to a license being issued.

I object to a license being issued.

Comments:

Please advise as I feel this business would not be good for the community. A tavern with dancing (a dance club) has been a problem on North Ave with the two that are already operating there. Allowing this dance club would only bring more problems. The East Side in the last couple of years has slowing started to deteriorate.

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [Redacted]

Last Name: [Redacted] ✓

Address: [Redacted]

Zip Code: [Redacted]

Email:

Phone #:

Redacted Record
BTAVN 16261
2116 N. Farwell Ave.

[Home](#) | [Calendar](#) | [Do Business](#) | [Live & Work](#) | [Play](#) | [Departments](#) | [Services](#) | [Payments](#) | [Translate](#)

Milwaukee.gov

SURVEY BTAVN0016261-92125 INFORMATION

Survey #: BTAVN0016261-92125

Submitted 11/17/2009
on: 16:11:42 I do not object to a license being issued. I object to a license being issued.

Comments:

I cannot support the license application of A-List Supper Club without being provided information on the the type of restaurant, business hours, experience of the operators, etc... When will Mr. Brown make a presentation before the East Side Assoc?

 Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential. Please notify me of the license application hearing.

First Name: Jerry

Last Name: Patzwald

Address: 2101 N Prospect Ave.

Zip Code: 53202

Email: jpatzwald@spatennorthamerica.com

Phone #: 414-731-0065





SURVEY BTAVN0016261-32354 INFORMATION

Survey #: BTAVN0016261-32354 Submitted on: 11/18/2009 13:18:51

- I do not object to a license being issued.
- I object to a license being issued.

Comments:

Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential.

Please notify me of the license application hearing.

First Name: [REDACTED] Last Name: [REDACTED] ✓
 Address: [REDACTED] Zip Code: [REDACTED]
 Email: [REDACTED] Phone #: [REDACTED]

Redacted Record
 BTAVN 16261
 2116 N. Farwell Ave

Grill, Rebecca

From: Grill, Rebecca
Sent: Tuesday, December 29, 2009 7:41 AM
To: Kovac, Nik
Subject: RE: Request for fill out survey

Will do. I'm not sure why she was having the problems 16 others have responded.

Rebecca Grill
 License Division Manager
 200 E. Wells Street, Room 105
 Milwaukee, WI 53202
 Phone 414-286-2238
 Fax 414-286-3057
 E-Mail rgrill@milwaukee.gov
 License Division Webpage www.milwaukee.gov/license

From: Kovac, Nik
Sent: Monday, December 28, 2009 3:53 PM
To: Grill, Rebecca
Cc: Horn, Sarah
Subject: FW: Request for fill out survey

Becky, I spoke with Jill, and she is OK with the piano bar concept for the Savoy. However, she has concerns about the supper club/lounge proposal on Farwell. She is outside the postcard notice there. Please put her on an notify list for any hearing relating to the old WOW location. Thanks, Nik

PS: also thought you would want to know about her difficulties with the web survey.

From: Horn, Sarah **On Behalf Of** dist03aide
Sent: Monday, December 28, 2009 3:12 PM
To: Kovac, Nik
Subject: FW: Request for fill out survey

From: Jill Doss [<mailto:jilld1721@sbcglobal.net>]
Sent: Wednesday, December 23, 2009 11:13 AM
To: dist03aide
Subject: Request for fill out survey

Dear Nik Kovac:

I have received your recent letter concerning the request made by John Balistreri to obtain a tavern license for the facility on Prospect Avenue (I believe there was a mistake made in the name of the premises, the letter mentioned the "Savory" Room--I am assuming you meant the "Savoy" Room?).

I would like to complete the survey you mentioned in your notice. However; when I attempted

12/29/2009

to use the link listed, it did not work. I then attempted in use the address, www.milwaukee.gove/license and www.milwaukee.gov but neither provided a link to an on-line survey location. When I attempted to use the link as listed in your letter, the first listing that came up was a link to the Wisconsin DMV. Perhaps you could either provide the correct website information, attach a copy of the survey to this e-mail which I can then complete and return, have a survey mailed to me to complete, or have someone call me.

Your prompt response is appreciated

Jill Doss

1721 E Kane Place

Milwaukee, WI 53202

1-414-840-0161

Jilld1721@sbcglobal.net



Grill, Rebecca

Subject: RE: License Survey - 2116 N Farwell Av Print out this email
Status: Not Started
Percent Complete: 0%
Total Work: 0 hours
Actual Work: 0 hours
Owner: Grill, Rebecca

From: Grill, Rebecca
Sent: Monday, November 16, 2009 1:33 PM
To: dist03aide
Subject: RE: License Survey - 2116 N Farwell Av

It seems to be working now and for others attempting to register their opinion.

Thanks for the information.

Rebecca Grill
License Division Manager
200 E. Wells Street, Room 105
Milwaukee, WI 53202
Phone 414-286-2238
Fax 414-286-3057
E-Mail rgrill@milwaukee.gov
License Division Webpage www.milwaukee.gov/license

From: dist03aide
Sent: Monday, November 16, 2009 9:12 AM
To: Grill, Rebecca
Subject: FW: License Survey - 2116 N Farwell Av

From: Nicholas Wolf [mailto:nicholasjwolf@gmail.com]
Sent: Sunday, November 15, 2009 10:20 PM
To: dist03aide
Subject: License Survey - 2116 N Farwell Av

Hello,

I am responding to the letter re: a Class 'B' Tavern and Tavern Dance application for A-List

Supper Club & Lounge at 2116 N. Farwell Av. I was unable to load the page described in the letter (<http://www.milwaukee.gov/LicenseSurvey>).

I would just like to say that I SUPPORT the applicant filing a new Class B Tavern and Tavern Dance application. I am OK will the applicant receiving this license and operating the business with said license. My name is Nicholas Wolf and I live at 1981 N. Prospect Ave, Apt 1, Milwaukee, WI 53202. Thank you.

--
~Nick Wolf

I provide remote PC help.
Visit <http://crossloop.com/nickwolf>

NOTICE: This message may contain information that is privileged, confidential and exempt from disclosure under applicable law. If you are not the intended recipient (or authorized to act on behalf of the intended recipient) of this message, you may not disclose, forward, distribute, copy, or use this message or its contents. If you have received this communication in error, please notify me immediately by return e-mail and delete the original message (and any copies) from your e-mail, storage, & computer system(s). Thank you.

Lee, Chris

From: Grill, Rebecca
Sent: Wednesday, December 16, 2009 12:33 PM
To: Lee, Chris
Subject: FW: Supper Club and Lounge

Please add to file.

Rebecca Grill
License Division Manager
200 E. Wells Street, Room 105
Milwaukee, WI 53202
Phone 414-286-2238
Fax 414-286-3057
E-Mail rgrill@milwaukee.gov
License Division Webpage www.milwaukee.gov/license

From: Kovac, Nik
Sent: Wednesday, December 16, 2009 12:31 PM
To: Grill, Rebecca
Cc: Horn, Sarah
Subject: FW: Supper Club and Lounge

From: jim.plaisted@gmail.com [mailto:jim.plaisted@gmail.com] **On Behalf Of** Jim Plaisted
Sent: Wednesday, December 16, 2009 12:16 PM
To: silverstiengroup@yahoo.com; mitzlaw@sbcglobal.net
Cc: Kovac, Nik; Horn, Sarah
Subject: Supper Club and Lounge

Howard and Marc,

Thanks for your patience in my getting back to you. As expected, folks have been busy with their holiday plans and are less focused on neighborhood issues right now.

I'm tentatively planning a East Side Association (membership organization, not BID) general membership meeting for the afternoon of January 7th at the East Library. We will have other matters on the association agenda but will invite you to briefly describe your plans for the space and introduce yourselves.

I've circulated your plan of operation and menu with the businesses and property owners most immediate to the building. Most of the concern for your application is the nightclub/lounge part of the plan. Most who have discussed the matter with me are skeptical that a restaurant as presented will ever actually happen or will quickly fall by the wayside (especially given the economy).

12/16/2009

As I expected, business owners and property owners are reacting that we are "overserved" in the area of nightlife and adding another 5,000 feet of nightclub activity does not meet our goals for expanding business offerings, will compound parking problems and/or noise/litter issues with our residential neighbors.

Again, a pleasure meeting you and I will keep you posted on our meeting in early January.

Peace,

Jim Plaisted, Executive Director
2122 N. Prospect Ave.
Milwaukee, WI 53202
(414) 272-5823
(414) 272-5824 FAX

16261 AD 3

2116 N. Farwell Ave

Lee, Chris

From: Grill, Rebecca
Sent: Wednesday, December 16, 2009 9:39 AM
To: Lee, Chris
Subject: FW: Silverstien Group LLC updated business outline
Attachments: A-List Outline info 2.rtf; A-List Menu Revised.rtf

Please add to file.

From: Bohl, James
Sent: Wednesday, December 16, 2009 9:06 AM
To: Black, Tobie; Grill, Rebecca
Subject: FW: Silverstien Group LLC updated business outline

From: Silverstiengroup Silverstiengroup [mailto:silverstiengroup@yahoo.com]
Sent: Tuesday, December 15, 2009 9:14 PM
To: Hines Jr., Willie; Coggs, Milele; Wade, Willie
Cc: Hamilton, Ashanti; Kovac, Nik; Davis, Jill
Subject: Silverstien Group LLC updated business outline

Good day Alderman/woman. I want to thank you on behalf of my family and I for taking the time from your schedules to peruse this information.. I've included an updated outline of sorts for our business, along with a mini menu for your consideration. Our business plan details the scope of operations we're proposing for the Farwell Avenue site. The business model being described herein is the one we have in mind for our restaurant brand and our new venture going forward.

After meeting with neighbors face to face last weekend, we are confident this restaurant can and will flourish successfully in the area for years to come.

Thank again in advance for your time.

Marc A. Brown
The Silverstien Group LLC
silverstiengroup@yahoo.com
262-295-5211

**Business Outline for
area neighbors and businesses.
detailing the plan of operations for the
*A-List Supper Club & Ultra Lounge***

**FARWELL AVENUE PROPERTY
KESSELMAN PROPERTIES
2116 N. FARWELL AVENUE**

LOCATION: The former World Of Wings (Kesselman Properties)
2116 N. Farwell Avenue
Milwaukee, WI 53210

OWNER/DEVELOPER: The property is managed by Kesselman Properties, C/O John Stern.

PAST LEASOR: The property was last leased by a business called, "World Of Wings" in 2007.

BUILDING/PROPERTY: A 6,400 sq. ft single use commercial/retail/restaurant property located on Farwell Avenue and situated directly across from a vacant parking lot.

TENANT: Property has been vacant since April 2007..

PERMITTED USE: Full Service Restaurant/Ultra-Lounge, typical of other restaurants serving American cuisine with an emphasis on being an upscale, trendy venue.

PREMISES: 6,400 rentable square feet consisting of the existing "World Of Wings" site.

**INITIAL
SUBLEASE TERM:** The initial sublease term shall be for a period of (3) years time with options for renewal of said lease agreement at the end the initial lease terms. Lessor has executed a working lease with property owner. Lessor will make complete improvements and upgrades to the property.

LEASOR
DELIVERY:

Lessor has delivered the space in an as-is condition no later than 15 days after both parties entered into mutual execution of a sub lease. (Terms mentioned above)

SUBLEASE
COMMENCEMENT:

Sublease Commencement begins upon Lessor Delivery. (Lease agreement contingent upon Lessor's receipt of City issued liquor license-mentioned in detail below)

RENT
COMMENCEMENT:

Rent Commencement shall begin upon one hundred eighty (180) days from permit approvals or upon Tenant opening for business, the sooner; Lease agreement must also be subject to approval of applicable licenses being granted for the operation of the lessees' new business operations-going forward at 2116 N. Farwell Avenue.

LANDLORD'S WORK: None.

TENANT IMPROVEMENT
ALLOWANCE: None.

TENANT'S WORK: Anything not identified as Landlord's work preceding. All improvements to the existing restaurant/lounge (Which will be minimal) shall be done so in accordance with the Landlord's prior approval.

REAL ESTATE TAXES,
BUILDING INSURANCE
& OPERATING EXPENSES: Added as a part of Triple Net Fees.

UTILITIES: All utilities, including water and sewer, will be separately metered and payable by Tenant.

LEASE OFFER
FROM NEW TENANT: Assuming Tenant is not in default as to any terms and conditions of the lease, Tenant shall have one, five (3) year lease with an option to renew its lease upon no less than one hundred eighty days (180) written notice to Landlord.

HOURS OF OPERATION: Tenant's hours of operations shall be as usual and customary in the Milwaukee area for full service restaurants/lounges and in accordance with municipal codes governing said establishments whereby the venue will be closed by 10:30pm on weeknights

Monday through Friday and 1:30am on two selective nights per month on Friday and Saturdays-commensurate with lounge hours.

PARKING:

Tenant shall expect to have the usage of all on-site parking controlled by Landlord, and tenant will sublease a lot across the street from the venue currently used during daylight hours by Fisher Scientific.

TRASH REMOVAL:

All trash removal and common area maintenance will become the responsibility of tenant. Waste Management sanitation services per private contract with said tenant will remove any and all business related trash unless Landlord has a pre-existing agreement to do the same going forward.

**AMERICAN WITH
DISABILITIES ACT:**

The building premises must/will be in compliance with all applicable codes and standards for Title III of the Americans With Disabilities Act. Landlord shall be responsible for all ADA requirements pertaining to delivery of Landlord's leased premises. Tenant agrees that any interior/exterior work initiated on his behalf, completed at his own expense, shall be in compliance with all ADA standards.

SIGNAGE – EXTERIOR:

Exterior building identification will be available at no charge, but subject to review and approval by Landlord and Municipality. Landlord approval will not be unreasonably withheld, conditioned or delayed for signage. All costs associated with Tenant's signage shall be the responsibility of Tenant. Tenant affirms that signage will be in accordance with the dimensions and scope of previous signage posted by former tenant. Tenant will also add an awning to the front of the venue.

**BUILDING
MANAGEMENT:**

The property will be professionally managed by Tenant in strict accordance with and above the standards of the finest restaurants and lounges.

**Information Sheet
on the Silverstien Group LLC.**

The Silverstien Group LLC., is a family owned and operated business, headed by (Agent) Marc A. Brown and his mother, Marcia Bacon, respectively. Marc Brown co-owned and operated a 13,000 sq. foot restaurant and social club called the "Onyx" located on 3120 W. Villard Avenue and a smaller restaurant called the "Onyx 2" located at 3500 N. Teutonia from Dec., 2005-January 2008. That business is still operating under new management. Mr. Brown's experience and saavy for operating clean, safe, upscale venues is well documented. His venues have been featured in local publications such as the **Milwaukee Journal Sentinel**, **The Shepard Express**, **The Milwaukee Courier** and more. "Onyx" was also featured in a segment touting "**Milwaukee's Top nightspots**" on FOX 6 News in July of 2006 and 2007 with reporter Katrina Cravy, respectively.

In 2008, Mr. Brown divested himself of all holdings in both of the aforementioned venues in favor of starting an over the road trucking company called "Steady Freight Transportation LLC", based in Racine, Wisconsin. Mr Brown lives in Milwaukee, Wisconsin and has been a city resident since his birth in 1970.

Plan of Operations for the vacant Farwell Property

The proposed name for the Farwell Avenue property is the "A-List Supper Club & Ultra Lounge". The veune will be Milwaukee's preiminent, upscale, opulant restaurant and social club! The overall look of the venue will resemble a posh and intimate setting. It will be decked out in mocha, cherry & cream sheer curtains and paint schemes with faux pas technique accents on the trim of the building. The outside front of the venue will be adorned with an awning to the street curb that will feature velvet ropes and a plush red carpet for all patrons. At the "A-List", all patrons will be feel like VIP's. The venue will look and feel like the kind of venue you'd see in New York, Vegas or Monaco-but, it will feature prices for the main entree meal platter, our most expensive, which won't exceed \$24.99! We will look the part of a swank environment, but will feature items on our daily menu at Denny's prices. This will be the place to go for dinner on nights when you and the family just want to go out and be treated likie royalty. Neighborhood residents with I.D. to prove their residency will receive 30% off of all meals!

On two weekend nights monthly,(the first Friday and second Saturday of the month), the venue will host special events where celebrities, athletes, and other luminaries will be featured guests for walk throughs and free autograph signings. These events will commence after 9:00pm and last until 2:00am on the aforementioned weekend nights. These nights constitute what we call our Ultra-Lounge portion of activities for the venue. Once more, this will be featured only two nights out of a calendar month. The venue will also feature limousine service for VIP patrons as well. All are invited to attend our proposed slate of events at the "A-List Supper Club &Ultra Lounge". We hope to see you all there! Please feel free to contact me at anytime. I am always available to answer any all questions and comments.

Marc A. Brown
The Silverstien Group LLC
262-295-5211
silverstiengroup@yahoo.com

The A-List Supper Club & Ultra-Lounge

Main Menu

Braised and Slow-Roasted Pot Roast

Tender chunks of chuck roast slow-simmered for full flavor and tenderness. Topped with a cabernet-beef reduction and served with caramelized vegetables and mashed potatoes.



Only \$15.99 *plus tax*

Roasted Turkey Dinner

Hand-carved, served over our apple-sage stuffing, and topped with homemade giblet gravy. Served with fresh mashed potatoes, tangy cranberry sauce and fresh seasonal vegetables.



Only \$15.99 *plus tax*

Country Fried Steak

Tender beef-steak dipped in seasoned batter, topped with a

creamy country-sausage gravy and served with fresh mashed potatoes and fresh seasonal vegetables.



Only \$7.99 plus

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Prime Cut Steak & Buttered Lobster tail

Try our succulent New York strip with your choice of sautéed Onions, Green Peppers, or Mushrooms. Your choice of sides includes, Carrots, Broccoli, Mushrooms or Corn.



Only \$19.99 plus tax

Catfish/Tilapia Fish & Fries

Hand-breaded, fresh-tender Catfish/Tilapia fish fillets fried to a crispy golden brown and served hot. (Also served blackened) Meal is served with fries and freshly made coleslaw.



Only \$9.99 plus tax

Grilled Lemon & Herb Chicken Breast

Two grilled, boneless lemon & herb chicken breasts topped with a savory combination of fresh seasonings. Served with rice pilaf and fresh seasonal vegetables.



Only \$10.99 plus tax

All-American Grilled Steak Burger & Fries

Try our hand-made, freshly grilled Steak Burger and seasoned steak fried potato wedges. You have never experienced a sandwich such as this. Our burgers are not your typical run-of-the-mill burgers. One bite is all it'll take to make you a believer!



Only \$5.99 plus tax

Corned Beef Dinner or Sandwich Platter

Try our juicy, City famous Corned beef sandwiches. Our

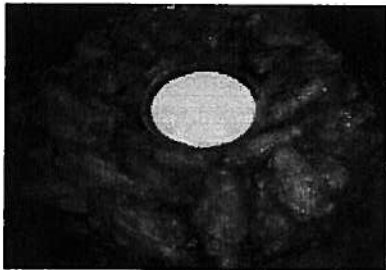
Corned Beef sandwiches are always the feature items on our menu of foods. You may order a sandwich and kosher dill pickle, or you may order the meal, which includes Cabbage, Corn and a house salad.



Only \$6.99 plus tax

(8) Piece Buffalo-Wings Chicken Platter

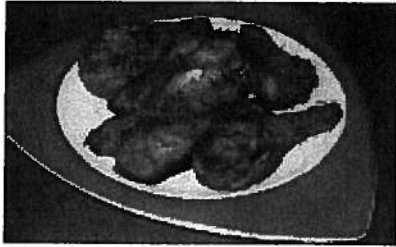
Enjoy our Buffalo wings chicken platter served barbecued, mild, hot & unconsciously hot!!! Each platter comes with your choice of dipping sauce, 2 Celery sticks and an order of seasoned Steak fries.



Only \$5.99 plus tax

Southern Styled fried chicken Platter

Hands down our most popular dish is the Southern styled fried chicken! Mom gave us permission to use the family recipe-handed from generation to generation. Meal comes with your choice of three sides, Broccoli, Corn & Macaroni and Cheese.



Only \$9.99 plus tax

ENTRÉE ITEMS (Appetizers & More)

Potato Skins with bacon bits, chives & cheese

Try our famous Idaho Russet Baked potato skins with melted American or Jack Cheese served fresh cloves and sour cream. Bacon bits or seasoned ground beef are optional



Only \$4.99 plus tax

Chilled or Fried Jumbo Shrimp tails and fries

Our shrimp platter is our most renowned platter. Served either chilled or fried with a plate of seasoned fries or potato wedges. This platter serves (2) people.



Only \$7.99 plus tax

Swedish Meatballs and gravy platter

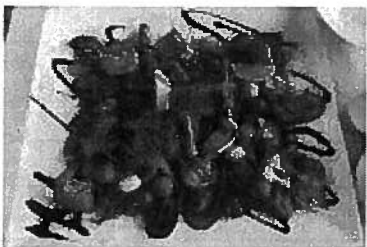
Our Swedish meatball appetizer will literally melt in your mouth! Order a platter today! This platter is served with noodles, rice or just enjoy them by themselves.



Only \$5.99 plus tax

Seafood Surprise Platter

Try our platter of seasoned Hush puppies, real Alaskan Crab meat, Lobster tail and your choice of melted butter, cocktail sauce or tartar sauce. Order comes with an order of seasoned fries



Only \$8.99 plus tax

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Grill, Rebecca

From: Bohl, James
Sent: Monday, November 16, 2009 2:26 PM
To: Grill, Rebecca
Subject: FW: Updated Plan of Ops-Silverstien Group LLC.
Fyi Becky. jb

From: Amari [mailto:mpmissyou@yahoo.com]
Sent: Monday, November 16, 2009 2:00 PM
To: Kovac, Nik; Hamilton, Ashanti; Zielinski, Tony
Cc: Bohl, James
Subject: Updated Plan of Ops-Silverstien Group LLC.

Dear Alderman/woman

Good day. We hope this message finds each of you doing well. I am sending you the updated information relative to the venue we've selected for our new business venture. You may recall, that at the time we met with each of you during the summer months, we were considering two vacant commercial properties in which to establish our new Restaurant /Lounge. They were properties at 2116 N. Farwell Ave., & 733 N. Van Buren St., respectively.

We have recently settled on and signed a (3) year lease for the former-2116 N. Farwell Avenue. We look forward to meeting with you all soon regarding our license application in the weeks to come. Former Mayor, Marvin Pratt, is our families consultant for the venture as well as State Rep., Jason Fields. We have included our business plan in this email for each of you to peruse.

We look forward to meeting with the committee soon. See you all then. Updated business plan of operations is below

Sincerely,

Marc Brown, Amari Brown, Marcia Bacon
& Raymon Bacon
The Silverstien Group LLC
262 295 5211
Silverstiengroup@yahoo.com

BUSINESS PLAN
OF
OPERATIONS FOR PROPOSED SITE

11/16/2009

2116 N. FARWELL AVENUE

Location: 2116 N. Farwel Avenue (Former "World of Wings" restaurant and bar)

Last license period: Venue held a food and liquor license in the summer of 2007 and Winter/Spring of 2008. (*Building is NOT situated within current area*

BID Group's boundaries)

Property Broker: John S. Kesselman, Building Manager, John Stern.

Leasing Period: Recently negotiated and signed (3) year lease the Silverstien Group LLC, of Milwaukee & Kesselman Properties.

License required to operate venue: Class B Tavern dance and Food Manangement Licenses, respectively.

Business Plan/Group Information: This venue will be operated as a high-end, upscale looking eatery and weekend ultra-lounge for finely attired Men and Women, ages 30-35 and up. Venue will offer limousine transportation to and from the venue for dignitaries, celebrities & VIP patrons. Food menu will consist of affordable (Most expensive meal platter only \$14.99) American cuisine and desserts. \$4.99 lunch platters will be served daily! Venue will be open daily as a restaurant and it will operate as a mature, sexy and classy New York City styled lounge on two nights weekly-Friday and Saturdays after 9:00pm until 1:30am. Food will be served throughout the evening on weekends until midnight. The venue will be closed on Sundays.

Operators have secured an agreement in principle, pending approval of applicable venue licenses, for parking of up to 120 additional cars across the street from the venue from a private parking lot owner. (*Building does currently have parking to accomodate up to (80) vehicles on its own premises.*)

Expenditures: Owners will spend up to \$60k-\$75k on property renovations including but not limited to outside awnings with red carpet to the street curb, new kitchen appliances,

(10) plasma televisions, Greco-Roman styled hand-made sofas, Sheer curtains throughout the venue, updated and enlarged bathrooms, LED lighting, illuminated bar tops and clear glass coolers for the bars.

Our Experience: Two members of the contingent, Marc Brown and his brother Amari, owned and operated Milwaukee's largest African American nightclub from Dec. 16th, 2005 until January 2008. The venue was and still is called the "Onyx" at 3120 W. Villard Avenue. Their record there was impeccable. Under their stewardship the venue grew to become Milwaukee's preminent, upscale nightclub and restaurant, hosting major entertainment events, while fostering solid relationships with the 4th district police department (Capt. Moore), alderman's office and the Villard Ave., BID group and Block watch association, respectively.

Simultaneously, they operated a small restaurant named the "Onyx II", located at 3500 N. Teutonia Avenue. The brothers divested themselves of both venues in January 2008, and parlayed their earnings into an over the road trucking company in February of the same year. Marcia and Raymond Bacon are the parents of the two brothers & serve as the only other members of the Silverstien Group LLC., the group applying for the license. Marc Brown will seve as the venue's licensee.

The Silverstien Group LLC

4509 Pennington Lane

Racine, WI 53403

262-295-5211



Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

53202

Business Address: <u>2116 N Farwell Ave. Milw, WI</u>		Business Telephone Number: <u>262-295-5211</u>
Mailing Address: Identify the address where all correspondence from the License Division should be sent. Check (v) one: <input type="checkbox"/> Same as Business Address <input type="checkbox"/> Same as Home Address (for Corp/LLC applicants, the Agent's Home Address) <input checked="" type="checkbox"/> Other as follows: <u>3206 N 11th Milw, WI 53206</u> (include city/state/zip code)		
Business Internet/E-mail Address:		Business Fax Number:
Property Owner's Name: <u>2100 NORTH FARWELL AVE LLC</u>		Property Owner's Phone Number: <u>414-305-0210 AGENT (JOHN)</u>
Property Owner's Address (include City, State, Zip Code): <u>219 N. Milwaukee Street Milwaukee, WI 53202</u>		
Are you filing this application of behalf of any person that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, list name and address:		
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If no, list name and address of person who will: _____		
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>		
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, explain:		
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:		
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input checked="" type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input checked="" type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input checked="" type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)		
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input checked="" type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____		
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply) <input type="checkbox"/> None <input checked="" type="checkbox"/> Prepackaged Foods <input checked="" type="checkbox"/> Snacks <input checked="" type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input checked="" type="checkbox"/> Full Meals - Hours of Food Service - From: <u>6:00AM</u> To: <u>2:00AM</u> (attach additional sheets as necessary)		
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>"Service Bar Only" means that customers cannot sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>		

What percentage of your total sales will be from the sales of alcohol beverages? 40 %

Is there at least 300 feet between the building and any church, school or hospital? Yes No

Do you have any future plans for other businesses, licenses or permits at this location? Yes No
 If yes, explain: MAYBE PATIO PERMIT FOR SUMMER MONTHS

Is this premises under construction? Yes No If yes, list estimated completion date:

Is this a franchise? Yes No

Is this premises currently licensed? Yes No If yes, list type of license:

Is the current licensee operating? Yes No If no, list date closed: APPROX: 2007

HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday			3pm	1am	50+	NONE
Monday			10:30AM	1am	50+	NONE
Tuesday			10:30AM	1am	50+	NONE
Wednesday			10:30AM	1am	50+	NONE
Thursday			10:30AM	2am	150+	30yrs +
Friday			10:30AM	2:30AM	150+	30yrs +
Saturday			12:00pm	2:30AM	150+	30yrs +

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM
 Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: N/A Number of Parking Spaces on the Premises: APPROX 200
 (does not include Class A) (do not include street parking)
 Call (414) 286-8211 if you have questions. (if none, write "0")

LITTER/GARBAGE:
 What are your plans to keep the grounds clean (check all that apply): Sweep Pressure Wash
 Pick Up Litter Hired Maintenance Building Owner's Responsibility Garbage Cans Outside
 Other: WHAT EVER IS NEEDED TO MAINTAIN OUR OWN CLEANINGS
 Who is responsible to keep the grounds clean? Licensee Building Owner Employees Hired Maintenance
 Other: WE ACCEPT THAT RESPONSIBILITY
 How often? Daily Weekly Other: _____

NOISE: How are noise issues addressed (check all that apply): Security Manager approaches customer(s)
 Call police Signs posted Other: WE WILL MAINTAIN & MANAGE IT CONSTANTLY.

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

UPSCALE / CHIC RESTAURANT - SUPPER CLUB & LOUNGE
ALSO SEE ATTACHED →

DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. Dimensions of the Premises and
2. Total Square Feet of the Premises (length x width = square feet)
3. Label all entrances and exits
4. Label all alcohol storage areas (coolers, etc.) and
5. Provide dimensions of all alcohol storage areas (length x width)
6. Label all alcohol display areas (behind the bar, shelves, etc.) and
7. Provide dimensions of all alcohol display areas (length x width)
8. Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. Mark the North point (N ↑) on each page
14. Write the Date on each page
15. Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. Write the Trade (Business) Name on each page
17. Write the Premises address on each page

Change of Agent Applicants Only:

Have there been any changes to the floor plan since the last application was submitted? Yes No
If no, a new floor plan is not required. If yes, explain the change(s) _____
_____ and submit a new floor plan.

ALL NEW & TRANSFER APPLICANTS:

SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

Lease or Offer to Purchase may be contingent upon the license being granted.

Do you own or lease the building? Check one: Own Lease

Who owns the fixtures (ie. Coolers, etc.)? 2100 Fairwell Avenue LLC

If you are purchasing the stock and/or fixtures, what did you pay for them? N/A

Total Amount Paid for the Business: \$ N/A

Amount Paid for the Goodwill of the Business: \$ \$50,000 est

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Have you made arrangements with the seller for payment of the personal property taxes? Yes No

IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:

Date lease begins: 12/2009 Expires: 01/2013

Monthly rental: \$ Approx 7500⁰⁰

Do you have an option to renew the lease? Yes No

Does your lease allow for the assignment to another party without the consent of the owner? Yes No

For what length of time have you been guaranteed occupancy? (number of years) 3yrs /w optional 5yrs

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? Yes No If yes, explain: Utilities, TRASH Removal, Triple Net Fee

Does the present owner or occupant object to the granting of your license? Yes No

If yes, explain: _____

Subscribed and sworn to before me
this 29th day of October, 2009

[Signature]
Notary Public, State of Wisconsin
My commission expires: 2-5-12
Notary Seal must be affixed

[Signature]
Signature of Individual/Partner/Officer/Member
Marcia Bacon
Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.
(Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.



ALCOHOL BEVERAGE RELATED SUPPLEMENT

TO BE COMPLETED BY AMUSEMENT/CABARET, DANCE,
INSTRUMENTAL MUSIC & RECORD SPIN APPLICANTS ONLY

BUSINESS ADDRESS: 2116 N. Farwell Avenue

NAME OF BUILDING OWNER: 2100 Farwell Avenue LLC

Have you, within 2 years prior to the date of this application, held a public dance hall or Class "B" or "C" premises license in the city of Milwaukee? Yes No

If yes, list location(s): 3100 W Villard Ave. M. Brown Agent For Jomeo

Chapter 90-35 of the Milwaukee Code of Ordinances requires that you describe the type and general nature of entertainment that you will have under the following licenses:

CHECK THE LICENSE BEING APPLIED FOR:

Amusement/Cabaret – COMPLETE SECTIONS A & B

Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin.

Dance License – COMPLETE SECTION A ONLY

Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

Instrumental Music – COMPLETE SECTION A ONLY

Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed. Does not include Record Spin.

Record Spin – COMPLETE SECTION A ONLY

Permits DJs, karaoke and CD players. No dancing allowed.

SECTION A: CHECK THE TYPE(S) OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.)

- | | | | | |
|--|--|--|--|---|
| <input checked="" type="checkbox"/> Blues | <input checked="" type="checkbox"/> Dance – R&B | <input checked="" type="checkbox"/> Jazz | <input checked="" type="checkbox"/> Reggae | <input checked="" type="checkbox"/> Polka |
| <input checked="" type="checkbox"/> Classic R&B | <input checked="" type="checkbox"/> Easy Listening | <input type="checkbox"/> Latin Pop | <input type="checkbox"/> Techno | <input checked="" type="checkbox"/> Irish |
| <input checked="" type="checkbox"/> Classic Rock | <input type="checkbox"/> Folk | <input type="checkbox"/> Mexican | <input checked="" type="checkbox"/> Top 40 | |
| <input checked="" type="checkbox"/> Contemporary R&B | <input type="checkbox"/> Hard Rock | <input type="checkbox"/> Modern Rock | <input checked="" type="checkbox"/> Tropical | |
| <input checked="" type="checkbox"/> Country | <input type="checkbox"/> Heavy Metal | <input type="checkbox"/> New Age | <input type="checkbox"/> _____ | |
| <input type="checkbox"/> Dance – Pop | <input type="checkbox"/> Hip – Hop | <input type="checkbox"/> Rap | <input type="checkbox"/> _____ | |

OVER

SECTION B: AMUSEMENT/CABARET LICENSE APPLICANTS ONLY CHECK ALL THAT APPLY

- | | |
|---|---|
| <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by performer(s) → Description required _____ |
| <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Fashion Shows → Description required _____ |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Exotic Dancers/Strippers/ Adult Entertainment → Description required _____ |
| <input type="checkbox"/> Live Musicians | _____ |
| <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Wrestling → Description required _____ |
| <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patron Contests → Description required _____ |
| <input type="checkbox"/> Rapping/Rap Contests | _____ |
| <input type="checkbox"/> Solo Singers/Groups | _____ |

Attach additional pages if necessary.

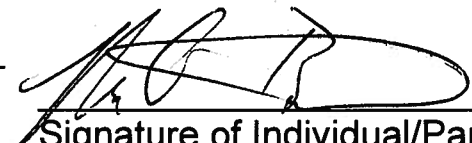
If the type of entertainment is not listed above, please describe the type of entertainment you will have:

IF, AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED ON YOUR CERTIFICATE OF AUTHORIZED ENTERTAINMENT, YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION FOR AN AMUSEMENT LICENSE". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE COMMON COUNCIL AND A NEW CERTIFICATE OF AUTHORIZED ENTERTAINMENT HAS BEEN ISSUED.

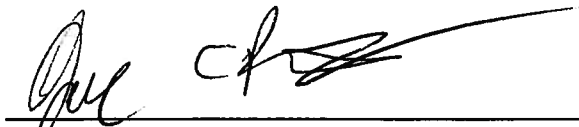
I, (we), the undersigned have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

26th day of October, 2009



Signature of Individual/Partner/Officer/Member

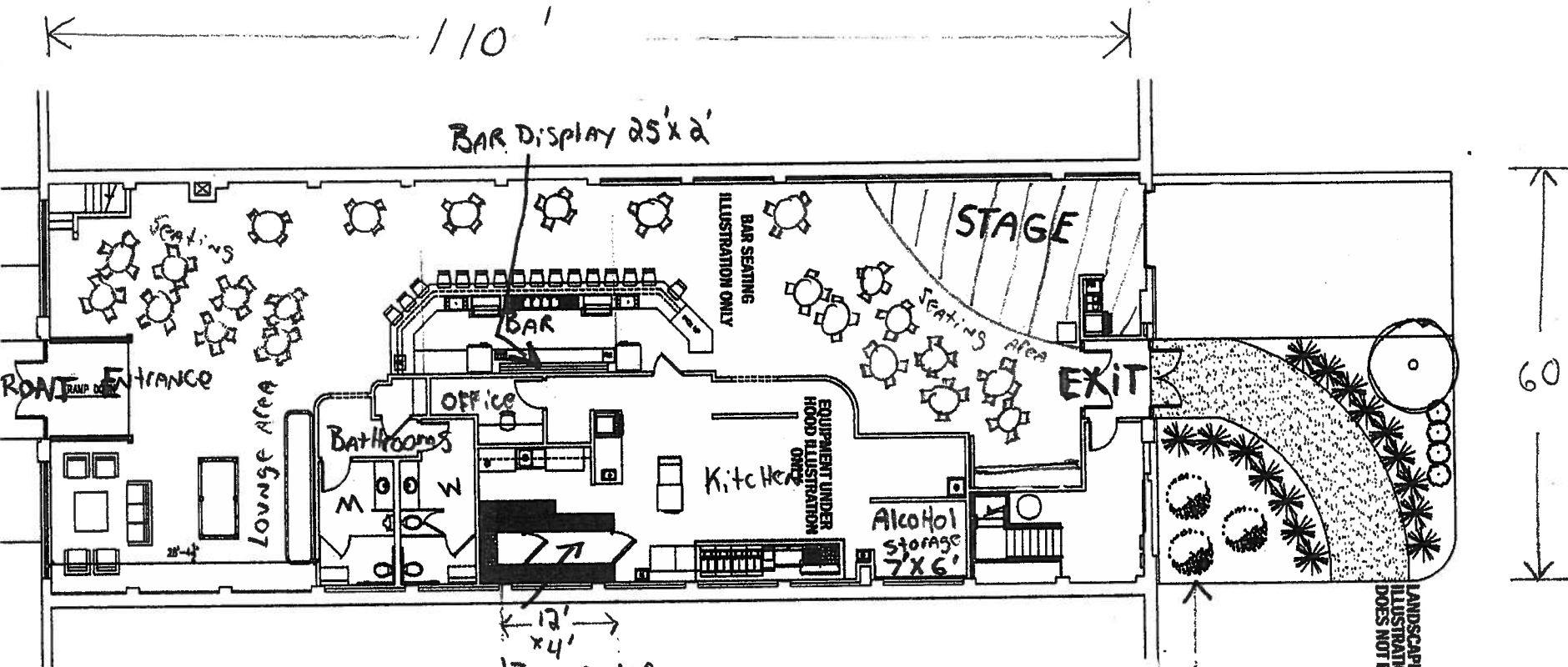


Notary Public, State of Wisconsin
My Commission expires 2-5-12



Signature of Partner/Officer/Member

NOTARY SEAL MUST BE AFFIXED



Total Sq Ft.
APPROX-6600

Parking Area

ARC A. BROWN Agent for Silverstien Group LLC

1st Supper Club & Lounge
 6 N Farwell AVE
 10/27/09



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, February 04, 2010

COMMITTEE MEETING NOTICE

AD 08

Pablo De La Cruz
2237 W Forest Home Ave
Milwaukee, WI 53215



You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, February 15, 2010 at 11:15 AM

Regarding: Your Class 'B' Tavern and Record Spin partnership renewal applications for "La Espanola" at 2237 W. Forest Home Av.

There is a possibility that your application may be denied for the following reasons:

See attached police report. Neighborhood Objections to loitering, littering, loud music and noise, parking and traffic problems, operation of the premises in such a manner that it creates a public nuisance, drug and criminal activity, prostitution, trespassing, public urination, sales of drugs in the premises, fights, shootings, vandalism, thefts, and conduct which is detrimental to the health, safety and welfare of the neighborhood.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your application. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your own expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

RONALD D. LEONHARDT, CITY CLERK

By Rebecca N. Grill
Rebecca N. Grill
License Division Manager

If you have questions regarding this notice please contact the
License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 12/09/2009

LICENSE TYPE BTAVN LICENSE NUMBER 16340 NEW RENEWAL X OTHER WARD 08

ADD'L INFO: "GARCIA" ADDED TO LAST NAME/PREV-"ARIAS"

TAGA TAGA TAGA TAGA AMUSE POOL
APPLICANT DE LA CRUZ, PABLO PARTNER: ARIAS GARCIA, OLIVA A
ADDRESS: 2347 S 9TH ST ADDRESS: 2347 S 9TH ST
CITY: MILWAUKEE CITY: MILWAUKEE
STATE: WI ZIP: 53215 STATE: WI ZIP: 53215
PHONE: (414)897-7271 DOB: 06/07/1954 PHONE: (414)897-7271 DOB: 06/03/1959

MAIDEN/OTHER:
BUSINESS: LA ESPANOLA PARTNER2
ADDRESS: 2237 W FOREST HOME AV ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53215 STATE: ZIP:
PHONE: (414)383-3374 PHONE: DOB:

SPOUSE: DOB: BUILDING OWNER:
DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)
LENGTH OF RESIDENCE AT ABOVE: IN STATE: PREVIOUS ADDRESS:

CORPORATION NAME:
STATE OF INCORPORATION: DATE OF INCORPORATION:

CORPORATE OFFICERS:
NAME: ARIAS GARCIA, OLIVA A NAME:
ADDRESS: 2347 S 9TH ST ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53215 STATE: ZIP:
PHONE: DOB: 06/03/1959 PHONE: DOB:
OFFICE: PART OFFICE:

NAME:
ADDRESS:
CITY:
STATE: ZIP:
PHONE: DOB:
OFFICE:

***** POLICE USE ONLY *****
HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y
EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: N Y N/A
DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y TYPE AND NUMBER:
A-NUMBER: CHECKED WITH ID DIVISION: N Y
ADDITIONAL INFORMATION:

INVESTIGATING OFFICER:
DATE:

REVIEWED BY:
DATE:

DEC 1 2009

DEC 15 2009

DEC 17 2009

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 12/10/09
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 16340
Application Date: 12/09/09
Expiration Date:

License Location: 2237 W Forest Home Avenue
Business Name: La Espanola

Aldermanic District: 08

Licensee/Applicant: De La Cruz, Pablo
(Last Name, First Name, MI)
Date of Birth: 06/07/54

Male: **Female:**

Home Address: 2237 W Forest Home Avenue
City: Milwaukee **State: Wi** **Zip Code: 53215**
Home Phone: (414) 897-7271

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/01/08 at 1:13 am, Milwaukee police were dispatched to 23rd and Forest Home for a Shooting complaint. As police arrived, they observed the victim sitting up against the La Espanola building and found he had two gunshot wounds to the upper abdomen. Investigation revealed a fight took place inside the tavern with the bouncers escorting the victim and his nephew out of the club. Words were exchanged between the victim and a bouncer when the bouncer stated he had a gun, pulled out his weapon and fired several shots at the victim striking him twice. Police spoke to a dozen witnesses regarding what occurred as well as the licensee, Pablo De La Cruz, who stated he did not see or hear any fight taking place in his tavern. Arrests were made but no charges were found to be issued in CCAP.

02-12-09 Below is the amended summary of the shooting incident that occurred on 06-01-08.

On 06-01-08 at approximately 1:13am, Milwaukee Police were dispatched to 23rd and Forest Home Av. for a shooting complaint. On arrival Officers observed the victim, who was later found to have sustained 2 gunshot wounds, sitting against the outside wall of the La Espanola tavern. Investigation revealed an argument and fight to have taken place inside the tavern. Security escorted the parties outside at which time shots were fired, 2 of which struck the victim as he stood in the doorway. Initial statements by the victim and his relative identified a security guard, later found to be a Reinaldo Melendez, aka Vladimir Coimbre, as the suspect who fired the shots. Subsequent investigation however, identified a different suspect, Alexis Sanchez –Luando, who was later arrested and charged with the shooting.

Interviews of several witnesses were conducted. One witness stated that following the shooting, he observed the security guard, Melendez, state to the suspect, Sanchez, "Come on-we gotta go". They then entered the security guard's vehicle and left the scene. An additional witness stated he observed the security guard state to the suspect, "Lets get out of here". They then entered the security guards vehicle and left the scene. The owners of the tavern, Pablo DeLaCruz and Oliva Arias were interviewed and stated they were behind the bar and did not see a fight or hear shots. Ms. Arias stated she saw people running, got nervous and called the Police.

Based on the description of his auto the security guard (Melendez) was located and interviewed. He stated he was employed by the owner of the tavern, Mr. De La Cruz, as a security guard on the night of the shooting. He states he is paid \$100.00 cash for checking Ids and patting people down for weapons on the weekend.. An argument and fight broke out inside and he and the owner began to push people out of the bar. He stated he heard shots and went to his vehicle to leave the scene. He entered his vehicle at which time a person, later found to be the suspect whom he stated he did not know, entered and told him to drive him from the scene or he would harm him. Mr. Melendez later recanted his story and identified the shooter as Sanchez-Luando, the person he drove from the scene. Mr. Melendez was arrested for Aiding or Harboring a Felon however the DA did not charge him.

The suspect in this case, Sanchez-Luando was arrested on November 19, 2008 in Connecticut. He admitted being a patron at the tavern the evening of the shooting. He further stated he has frequented the tavern and knew the security guard, Melendez, as he has repaired his auto. He stated he left just prior to the shooting, went to his auto and left. He does admit to "seeing" an argument as he was leaving the tavern and hearing gunshots when he was walking away from the tavern and towards his car. He further stated that his move to Connecticut following the shooting was a planned move and in no way was connected to the incident. Mr. Sanchez-Luando was charged with 1st Degree Reckless Injury however the case was dismissed in court when the State's witness failed to appear.

=====

2. On 10/09, an officer who is assigned to the Milwaukee Drug Enforcement Group (MMDEG) notified PO Evelyn Lazo of the 2nd District that members from the MMDEG and Milwaukee HIDTA conducted a drug investigation that occurred inside of La Espanola Bar located at 2237 W Forest Home Avenue.

The UC officer stated on 08/2008 at 10:50 am, law enforcement officers established position of surveillance near La Espanola. The UC officer stated that he met with a CI (confidential informant) at a pre-arranged location and that the CI was to purchase a half-ounce of powder cocaine from the target. The target informed the CI to meet him at La Espanola bar in 15 minutes and that it would cost \$250.00 for an ounce.

At 11:15 am, another officer from Milwaukee HIDTA, observed a white mini van park in front of the tavern. An older Hispanic male, with a bad style haircut and dark skin, exits the vehicle and opens the front door of the tavern with keys. A check with DOT revealed the auto was a 1999 Toyota Sienna listing to Pablo De La Cruz of 2347 S 9th Street. The officer stated through his prior drug investigations he knew this person as "Fello" the owner of the tavern.

At 11:40 am, an investigator of MMDEG, observed the target park his auto near the tavern. As the target exited his auto, the CI arrived. They both walked up to the tavern and knocked on the front door of the bar and were let in at 11:43 am.

At 11:58 am, the CI exits the tavern and meets with an UC officer. The UC officer states that during the debrief, the CI told him that the CI and target were let in the by the owner. The owner went behind the bar and got two beers. The CI and the target sat at the bar directly across from the owner. The target then handed the CI an open pack of cigarettes and asked the CI if he wanted them. The CI looked in the cigarette pack and observed a clear plastic baggy that contained a white powdery substance (suspected cocaine). The CI then handed \$250.00 of "buy" money to the target. This was all done directly in front of De La Cruz, who was standing behind the bar across from them.

At 12:10 pm, the target calls the CI and states that "his guy" is on his way to the bar with a ¼ ounce of cocaine and asked if he wanted to purchase it. At the direction of the UC officer, the CI told the target some other time.

The UC officer conveyed the suspected cocaine to the MPD-OCD to have the suspected cocaine tested. The suspected cocaine tested positive.

3. On 10/11/09 at 2:34 am, Milwaukee police responded to 2237 W Forest Home for a Shooting complaint. Upon arrival, officers were flagged down by a La Espanola security guard, identified as Robert J Leyer, who stated that a male had just been shot. Officers observed a male laying face down on the sidewalk and found that he was not breathing and had no pulse. Officers turned the victim over and observed a black handgun lying underneath the victim. Officers also observed the victim with a gunshot wound to his chest. Officers then began CPR until medical personnel arrived. Investigation revealed the homicide occurred after several patrons from the bar had an altercation at bar closing time.
4. On 11/16/09 at 4:00 pm, officers from the Organized Crime Division informed PO Lazo from District Two regarding a drug dealer who sold cocaine base on the south side.

On 11/20/09 at 4:20 pm, an undercover officer called the target asking him to meet him at the bar on 23rd and Forest Home regarding a buy. At approximately 4:39 pm, the UC officer called the subject and the subject advised him to come into the bar. The UC officer advised the subject he was in a rush and the subject then walked out of the bar got into his auto and advised the UC officer to follow him to a location near the bar. The subject then exited his auto and walked up to the UC officer who was in his auto and asked him how many he wanted. The UC officer advised him six and handed him five pre-recorded twenty-dollar bills. The subject then handed him six clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 4:42 pm. The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base. It was then placed on inventory.

On 11/25/09 at 4:00 pm, an UC officer conducted follow up on a narcotic investigation. At approximately 5:00 pm, the UC officer called the target and stated to the male subject who answered the phone, "Where you at?" The subject stated, "Who this? Mexico?" The UC officer replied, "Yeah, where you at?" The subject on the phone stated, "Meet me at the bar on 23rd and Forest Home. Call me when you're outside."

At approximately 5:22 pm, the UC officer parked his auto at S 23rd and W Forest Home when he observed the target approach an auto, the subject waved for him to follow and entered the auto. The UC officer followed the auto and stopped somewhere near the tavern where the subject exited his

auto and approached the driver side of the UC officers car. The subject then asked how much the UC officer wanted. The UC officer stated three and handed him three pre-recorded twenty-dollar bills. The subject then handed the UC officer three clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 5:25 pm. All conversations were conducted in Spanish.

The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base.

On 12/16/09 at 6:00 pm, the UC officer conducted follow up on a narcotic investigation and at approximately 6:20 pm, the UC officer entered La Espanola Bar located at 2237 W Forest Home Avenue. The UC officer observed the subject from previous narcotic transactions in the bar. The subject approached him and they began to talk. The subject asked the UC officer how much he needed and the UC officer advised him that he had \$100 and handed him five pre-recorded twenty dollar bills. The subject handed him six clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 6:25 pm.

The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base.

On 01/06/10, the suspect was arrested for POCS with Intent To Deliver-Cocaine. On 01/07/10 at 12:45 pm, an UC officer advised the suspect of his Miranda Warnings in Spanish, which he stated he understood and waived.

Regarding his involvement in this offense, the suspect admitted selling rocks of crack Cocaine to the UC officer on numerous occasions. The suspect admitted selling rocks of crack cocaine to the UC officer at S 14th and Washington and also at the La Espanola bar.



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, February 04, 2010

COMMITTEE MEETING NOTICE

AD 08

Oliva A Arias Garcia
2237 W Forest Home Ave
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Monday, February 15, 2010 at 11:15 AM

Regarding: Your Class 'B' Tavern and Record Spin partnership renewal applications for "La Espanola" at 2237 W. Forest Home Av.

There is a possibility that your application may be denied for the following reasons:

See attached police report. Neighborhood Objections to loitering, littering, loud music and noise, parking and traffic problems, operation of the premises in such a manner that it creates a public nuisance, drug and criminal activity, prostitution, trespassing, public urination, sales of drugs in the premises, fights, shootings, vandalism, thefts, and conduct which is detrimental to the health, safety and welfare of the neighborhood.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your application. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your own expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

RONALD D. LEONHARDT, CITY CLERK

By Rebecca N. Grill
Rebecca N. Grill
License Division Manager

If you have questions regarding this notice please contact the
License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 12/09/2009

LICENSE TYPE BTAVN LICENSE NUMBER 16340 NEW RENEWAL X OTHER WARD 08

ADD'L INFO: "GARCIA" ADDED TO LAST NAME/PREV-"ARIAS"

TAGA TAGA TAGA TAGA AMUSE POOL
APPLICANT DE LA CRUZ, PABLO PARTNER: ARIAS GARCIA, OLIVA A
ADDRESS: 2347 S 9TH ST ADDRESS: 2347 S 9TH ST
CITY: MILWAUKEE CITY: MILWAUKEE
STATE: WI ZIP: 53215 STATE: WI ZIP: 53215
PHONE: (414)897-7271 DOB: 06/07/1954 PHONE: (414)897-7271 DOB: 06/03/1959
MAIDEN/OTHER:

BUSINESS: LA ESPANOLA PARTNER2
ADDRESS: 2237 W FOREST HOME AV ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53215 STATE: ZIP:
PHONE: (414)383-3374 PHONE: DOB:
SPOUSE: DOB: BUILDING OWNER:

DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)
LENGTH OF RESIDENCE AT ABOVE: IN STATE: PREVIOUS ADDRESS:

CORPORATION NAME:
STATE OF INCORPORATION: DATE OF INCORPORATION:

CORPORATE OFFICERS:
NAME: ARIAS GARCIA, OLIVA A NAME:
ADDRESS: 2347 S 9TH ST ADDRESS:
CITY: MILWAUKEE CITY:
STATE: WI ZIP: 53215 STATE: ZIP:
PHONE: DOB: 06/03/1959 PHONE: DOB:
OFFICE: PART OFFICE:
NAME: NAME:
ADDRESS: ADDRESS:
CITY: CITY:
STATE: ZIP: STATE: ZIP:
PHONE: DOB: PHONE: DOB:
OFFICE: OFFICE:

***** POLICE USE ONLY *****

HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y
EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: N Y N/A
DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y TYPE AND NUMBER:
A-NUMBER: CHECKED WITH ID DIVISION: N Y
ADDITIONAL INFORMATION:

INVESTIGATING OFFICER:
DATE:

[Handwritten signature]

REVIEWED BY:
DATE:

[Handwritten signature]

DEC 10 2009

DEC 15 2009

DEC 17 2009

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 12/10/09

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 16340

Application Date: 12/09/09

Expiration Date:

License Location: 2237 W Forest Home Avenue

Aldermanic District: 08

Business Name: La Espanola

Licensee/Applicant: De La Cruz, Pablo

(Last Name, First Name, MI)

Date of Birth: 06/07/54

Male:

Female:

Home Address: 2237 W Forest Home Avenue

City: Milwaukee

State: Wi

Zip Code: 53215

Home Phone: (414) 897-7271

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/01/08 at 1:13 am, Milwaukee police were dispatched to 23rd and Forest Home for a Shooting complaint. As police arrived, they observed the victim sitting up against the La Espanola building and found he had two gunshot wounds to the upper abdomen. Investigation revealed a fight took place inside the tavern with the bouncers escorting the victim and his nephew out of the club. Words were exchanged between the victim and a bouncer when the bouncer stated he had a gun, pulled out his weapon and fired several shots at the victim striking him twice. Police spoke to a dozen witnesses regarding what occurred as well as the licensee, Pablo De La Cruz, who stated he did not see or hear any fight taking place in his tavern. Arrests were made but no charges were found to be issued in CCAP.

02-12-09 Below is the amended summary of the shooting incident that occurred on 06-01-08.

On 06-01-08 at approximately 1:13am, Milwaukee Police were dispatched to 23rd and Forest Home Av. for a shooting complaint. On arrival Officers observed the victim, who was later found to have sustained 2 gunshot wounds, sitting against the outside wall of the La Espanola tavern. Investigation revealed an argument and fight to have taken place inside the tavern. Security escorted the parties outside at which time shots were fired, 2 of which struck the victim as he stood in the doorway. Initial statements by the victim and his relative identified a security guard, later found to be a Reinaldo Melendez, aka Vladimir Coimbre, as the suspect who fired the shots. Subsequent investigation however, identified a different suspect, Alexis Sanchez -Luando, who was later arrested and charged with the shooting.

Interviews of several witnesses were conducted. One witness stated that following the shooting, he observed the security guard, Melendez, state to the suspect, Sanchez, "Come on-we gotta go". They then entered the security guard's vehicle and left the scene. An additional witness stated he observed the security guard state to the suspect, "Lets get out of here". They then entered the security guards vehicle and left the scene. The owners of the tavern, Pablo DeLaCruz and Oliva Arias were interviewed and stated they were behind the bar and did not see a fight or hear shots. Ms. Arias stated she saw people running, got nervous and called the Police.

Based on the description of his auto the security guard (Melendez) was located and interviewed. He stated he was employed by the owner of the tavern, Mr. De La Cruz, as a security guard on the night of the shooting. He states he is paid \$100.00 cash for checking Ids and patting people down for weapons on the weekend.. An argument and fight broke out inside and he and the owner began to push people out of the bar. He stated he heard shots and went to his vehicle to leave the scene. He entered his vehicle at which time a person, later found to be the suspect whom he stated he did not know, entered and told him to drive him from the scene or he would harm him. Mr. Melendez later recanted his story and identified the shooter as Sanchez-Luando, the person he drove from the scene. Mr. Melendez was arrested for Aiding or Harboring a Felon however the DA did not charge him.

The suspect in this case, Sanchez-Luando was arrested on November 19, 2008 in Connecticut. He admitted being a patron at the tavern the evening of the shooting. He further stated he has frequented the tavern and knew the security guard, Melendez, as he has repaired his auto. He stated he left just prior to the shooting, went to his auto and left. He does admit to "seeing" an argument as he was leaving the tavern and hearing gunshots when he was walking away from the tavern and towards his car. He further stated that his move to Connecticut following the shooting was a planned move and in no way was connected to the incident. Mr. Sanchez-Luando was charged with 1st Degree Reckless Injury however the case was dismissed in court when the State's witness failed to appear.

=====

2. On 10/09, an officer who is assigned to the Milwaukee Drug Enforcement Group (MMDEG) notified PO Evelyn Lazo of the 2nd District that members from the MMDEG and Milwaukee HIDTA conducted a drug investigation that occurred inside of La Espanola Bar located at 2237 W Forest Home Avenue.

The UC officer stated on 08/2008 at 10:50 am, law enforcement officers established position of surveillance near La Espanola. The UC officer stated that he met with a CI (confidential informant) at a pre-arranged location and that the CI was to purchase a half-ounce of powder cocaine from the target. The target informed the CI to meet him at La Espanola bar in 15 minutes and that it would cost \$250.00 for an ounce.

At 11:15 am, another officer from Milwaukee HIDTA, observed a white mini van park in front of the tavern. An older Hispanic male, with a bad style haircut and dark skin, exits the vehicle and opens the front door of the tavern with keys. A check with DOT revealed the auto was a 1999 Toyota Sienna listing to Pablo De La Cruz of 2347 S 9th Street. The officer stated through his prior drug investigations he knew this person as "Fello" the owner of the tavern.

At 11:40 am, an investigator of MMDEG, observed the target park his auto near the tavern. As the target exited his auto, the CI arrived. They both walked up to the tavern and knocked on the front door of the bar and were let in at 11:43 am.

At 11:58 am, the CI exits the tavern and meets with an UC officer. The UC officer states that during the debrief, the CI told him that the CI and target were let in the by the owner. The owner went behind the bar and got two beers. The CI and the target sat at the bar directly across from the owner. The target then handed the CI an open pack of cigarettes and asked the CI if he wanted them. The CI looked in the cigarette pack and observed a clear plastic baggy that contained a white powdery substance (suspected cocaine). The CI then handed \$250.00 of "buy" money to the target. This was all done directly in front of De La Cruz, who was standing behind the bar across from them.

At 12:10 pm, the target calls the CI and states that "his guy" is on his way to the bar with a ¼ ounce of cocaine and asked if he wanted to purchase it. At the direction of the UC officer, the CI told the target some other time.

The UC officer conveyed the suspected cocaine to the MPD-OCD to have the suspected cocaine tested. The suspected cocaine tested positive.

3. On 10/11/09 at 2:34 am, Milwaukee police responded to 2237 W Forest Home for a Shooting complaint. Upon arrival, officers were flagged down by a La Espanola security guard, identified as Robert J Leyer, who stated that a male had just been shot. Officers observed a male laying face down on the sidewalk and found that he was not breathing and had no pulse. Officers turned the victim over and observed a black handgun lying underneath the victim. Officers also observed the victim with a gunshot wound to his chest. Officers then began CPR until medical personnel arrived. Investigation revealed the homicide occurred after several patrons from the bar had an altercation at bar closing time.
4. On 11/16/09 at 4:00 pm, officers from the Organized Crime Division informed PO Lazo from District Two regarding a drug dealer who sold cocaine base on the south side.

On 11/20/09 at 4:20 pm, an undercover officer called the target asking him to meet him at the bar on 23rd and Forest Home regarding a buy. At approximately 4:39 pm, the UC officer called the subject and the subject advised him to come into the bar. The UC officer advised the subject he was in a rush and the subject then walked out of the bar got into his auto and advised the UC officer to follow him to a location near the bar. The subject then exited his auto and walked up to the UC officer who was in his auto and asked him how many he wanted. The UC officer advised him six and handed him five pre-recorded twenty-dollar bills. The subject then handed him six clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 4:42 pm. The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base. It was then placed on inventory.

On 11/25/09 at 4:00 pm, an UC officer conducted follow up on a narcotic investigation. At approximately 5:00 pm, the UC officer called the target and stated to the male subject who answered the phone, "Where you at?" The subject stated, "Who this? Mexico?" The UC officer replied, "Yeah, where you at?" The subject on the phone stated, "Meet me at the bar on 23rd and Forest Home. Call me when you're outside."

At approximately 5:22 pm, the UC officer parked his auto at S 23rd and W Forest Home when he observed the target approach an auto, the subject waved for him to follow and entered the auto. The UC officer followed the auto and stopped somewhere near the tavern where the subject exited his

auto and approached the driver side of the UC officers car. The subject then asked how much the UC officer wanted. The UC officer stated three and handed him three pre-recorded twenty-dollar bills. The subject then handed the UC officer three clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 5:25 pm. All conversations were conducted in Spanish.

The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base.

On 12/16/09 at 6:00 pm, the UC officer conducted follow up on a narcotic investigation and at approximately 6:20 pm, the UC officer entered La Espanola Bar located at 2237 W Forest Home Avenue. The UC officer observed the subject from previous narcotic transactions in the bar. The subject approached him and they began to talk. The subject asked the UC officer how much he needed and the UC officer advised him that he had \$100 and handed him five pre-recorded twenty dollar bills. The subject handed him six clear plastic, corner cut baggies with suspected cocaine base. The narcotic transaction occurred at 6:25 pm.

The UC officer hand carried the suspected cocaine base to the Organized Crime Division and subjected a sample to a field test. The substance tested positive for the presence of cocaine base.

On 01/06/10, the suspect was arrested for POCS with Intent To Deliver-Cocaine. On 01/07/10 at 12:45 pm, an UC officer advised the suspect of his Miranda Warnings in Spanish, which he stated he understood and waived.

Regarding his involvement in this offense, the suspect admitted selling rocks of crack Cocaine to the UC officer on numerous occasions. The suspect admitted selling rocks of crack cocaine to the UC officer at S 14th and Washington and also at the La Espanola bar.



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

FORM CCL-156

Pablo De LA Cruz
2347 S. 9th Street
Milwaukee, WI 53215



Office of the City Clerk
License Division
Room 105, City Hall
200 E. Wells Street
Milwaukee, Wisconsin 53202

Oliva A. Arias Garcia
2347 S. 9th Street
Milwaukee, WI 53215

Thursday, February 04, 2010



Notice of Public Hearing



Class "B" Tavern and Record Spin renewal applications

Pablo De La Cruz Oliva Arias Garcia
La Espanola at 2237 W Forest Home Av

Monday, February 15, 2010 at 11:15 AM

To Whom it may concern:

The above applications have been made by the above named applicants. These require approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2010 at 11:15 AM, in Room 301-B, Third Floor, City Hall, 200 East Wells Street. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note:
Attendance is not required.**

Grill, Rebecca

From: Grill, Rebecca
Sent: Thursday, February 04, 2010 7:29 AM
To: Gaglione, Donald; Donovan, Robert
Subject: La Espanola
Attachments: 2237 W Forest Home.pdf

Rebecca Grill
License Division Manager
200 E. Wells Street, Room 105
Milwaukee, WI 53202
Phone 414-286-2238
Fax 414-286-3057
E-Mail rgrill@milwaukee.gov
License Division Webpage www.milwaukee.gov/license

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2225 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2231 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2241 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2243 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2253 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2255 S 22ND ST	MILWAUKEE, WI 53215-2501
CURRENT RESIDENT	2226 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2228A S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2228 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2240 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2244 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2248 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2250 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2252 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2253 S 23RD ST A	MILWAUKEE, WI 53215-2504
CURRENT RESIDENT	2253 S 23RD ST	MILWAUKEE, WI 53215-2504
CURRENT RESIDENT	2256 S 23RD ST	MILWAUKEE, WI 53215-2505
CURRENT RESIDENT	2259 S 23RD ST	MILWAUKEE, WI 53215-2504
CURRENT RESIDENT	2263 S 23RD ST	MILWAUKEE, WI 53215-2504
CURRENT RESIDENT	2174A W FOREST HOME AVE	MILWAUKEE, WI 53215-2565
CURRENT RESIDENT	2174 W FOREST HOME AVE	MILWAUKEE, WI 53215-2565
CURRENT RESIDENT	2202 W FOREST HOME AVE	MILWAUKEE, WI 53215-2523
CURRENT RESIDENT	2203A W FOREST HOME AVE	MILWAUKEE, WI 53215-2522
CURRENT RESIDENT	2203 W FOREST HOME AVE	MILWAUKEE, WI 53215-2522
CURRENT RESIDENT	2207 W FOREST HOME AVE	MILWAUKEE, WI 53215-2522
CURRENT RESIDENT	2216A W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2216B W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2216 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2226 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2228 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2240A W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2240 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2242 W FOREST HOME AVE	MILWAUKEE, WI 53215-2580
CURRENT RESIDENT	2300 W FOREST HOME AVE	MILWAUKEE, WI 53215-2525
CURRENT RESIDENT	2209 W GRANT ST	MILWAUKEE, WI 53215-2528
CURRENT RESIDENT	2219 W GRANT ST	MILWAUKEE, WI 53215-2581
CURRENT RESIDENT	2228 W GRANT ST	MILWAUKEE, WI 53215-2529
CURRENT RESIDENT	2230A W GRANT ST	MILWAUKEE, WI 53215-2529
CURRENT RESIDENT	2230 W GRANT ST	MILWAUKEE, WI 53215-2529
CURRENT RESIDENT	2305 W GRANT ST	MILWAUKEE, WI 53215-2530
CURRENT RESIDENT	2214 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2218 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2226A W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2226 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2230 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2234 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2236 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2238 W LINCOLN AVE	MILWAUKEE, WI 53215-2573
CURRENT RESIDENT	2178 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT RESIDENT	2180 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585
CURRENT RESIDENT	2182 S MUSKEGO AVE	MILWAUKEE, WI 53215-2585

CURRENT RESIDENT	2188 S MUSKEGO AVE A	MILWAUKEE, WI 53215-2585
CURRENT RESIDENT	2200 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2204 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2206A S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2214 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2216 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2218 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2222 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
CURRENT RESIDENT	2234 S MUSKEGO AVE	MILWAUKEE, WI 53215-2546
Number of addresses: 60		
Radius: 250.0 feet and Center of Circle: 2237 W Forest Home AV		





PLAN OF OPERATION RENEWAL CERTIFICATION

OFFICE OF THE CITY CLERK-LICENSE DIVISION
200 E WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV
WWW.MILWAUKEE.GOV/LICENSE

RE: Class B Tavern located at 2237 W FOREST HOME AV

► HOW TO CERTIFY PLAN OF OPERATION

Step 1. Review the attached plan of operation.

Attached for your review is a copy of the **Plan of Operation Supplement** (ccl-124d) that was submitted with the original or previous renewal license application.

Step 2. Identify any changes to plan of operation.

Indicate by checking the appropriate box in Question 1 in the column to the right whether there are any changes to the attached Plan of Operation.

If there are changes to the Plan of Operation, then you must also describe in the space provided on the back of this form the changes that will occur.

Step 3. Identify any changes to floor plan.

Indicate by checking the appropriate box in Question 2 whether there are any changes to the floor plan that was filed with the original or previous renewal license application. No copy of the floor plan is attached.

If there are changes to the floor plan, then file a new floor plan. Instructions related to filing floor plans are provided on the attached Plan of Operation.

Step 4. Identify any changes to age restriction.

Indicate by checking the appropriate box in Question 3 whether any age restriction is being established or amended.

If an age restriction is being established, or an existing age restriction is being amended, then describe in the space provided on the back of this form the age restriction or the changes thereto.

Step 5. Provide required notarized signature(s).

See Steps 8 and 9 of the **Alcohol Beverage License Renewal Information** sheet (ccl-119a) for information related to required signatures and notarizations.

Step 6. File certification with application.

Submit as part of the renewal application the Plan of Operation Renewal Certification and the attached copy of the Plan of Operation.

CERTIFICATION OF PLAN OF OPERATION

(1) ► ANY CHANGES TO PLAN OF OPERATION?

Check (√) one: No Yes

If Yes, then describe changes in the space provided on the back of this form.

(2) ► ANY CHANGES TO FLOOR PLAN?

Check (√) one: No Yes

If Yes, then describe the changes in the space provided on the back of this form, and file with the application a new floor plan highlighting all changes and providing the dimensions of any added spaces.

(3) ► ESTABLISHING OR CHANGING ANY AGE RESTRICTIONS?

Check (√) one: No Yes

If Yes, then describe age restriction, or changes thereto, in the space provided on the back of this form.

(4) ► PROVIDE NOTARIZED SIGNATURES

The undersigned, being duly sworn under oath, states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

► Pablo de la Cruz
Signature of Individual/1st Partner/Officer/Member

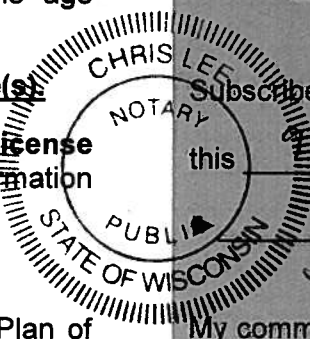
► Olivia
Signature of 2nd Partner/Officer/Member

Subscribed and sworn before me

this _____ day of December, 2009

(Notary Public, State of Wisconsin)

My commission expires 8/5/2012



[!] Notary Seal must be affixed.

15186



Plan of Operation Supplement for Retail Alcohol Beverage License Renewal Application

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV

Your application will be returned for failure to fill out this form completely and correctly, and submit the required documents. This may result in a late fee and a lapse in your license.

Address of Premises: 2237 W FOREST HOME AV		Business Telephone Number: (414) 383-3374
Business Mailing Address - ONLY if different from address of premises (include City, State, Zip Code):		
Business Internet/E-mail Address:		Business Fax Number:
Property Owner's Name: Frank Sadowski <i>Camel Properties LLC</i>		Property Owner's Phone Number: 414-617-7423
Property Owner's Address (include City, State, Zip Code): 5191 S. SUNNYSLOPE RD, New Berlin, WI 53151		
Are you taking out this application for anyone that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:		
Will you be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, list name and address of person who will: _____ Class B Applicants: If you will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.		
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____		
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____		
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)		
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input type="checkbox"/> Cigarette(apply at the License Division) <input type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Other(s): _____		
If applying for a Class B or C license, what type of food service do you have at this location? <input checked="" type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Appetizers <input type="checkbox"/> Snacks <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service - From: _____ To: _____ (attach additional sheets as necessary)		
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.		
What percentage of your total sales is from sales of alcohol beverages? <u>100</u> %		
Do you have any future plans for other businesses, licenses or permits at this location? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____		
LITTER/GARBAGE: What are your plans to keep the grounds clean (check all that apply): <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Building Owner's Responsibility <input type="checkbox"/> Garbage Cans Outside Who is responsible to keep the grounds clean? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other: _____ How often? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other: _____ NOISE: How are noise issues addressed (check all that apply): <input checked="" type="checkbox"/> Security <input type="checkbox"/> Call police <input type="checkbox"/> Signs posted <input type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Other: _____ Please Note: It is not acceptable to write "same" or "same as last year" or "not a problem" or leave blank.		
Number of Parking Spaces on the Premises: (do not include street parking; if none, write "0") <u>0</u>		

HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

*** IMPORTANT: If the PROPOSED HOURS OF OPERATION will remain the same as the CURRENT HOURS OF OPERATION, you must write "SAME" in the PROPOSED HOURS OF OPERATION OPEN and CLOSE columns for each DAY OF THE WEEK. All boxes must be filled in. Failure to do so will result in your application being returned to you.

Day of the Week	Current Hours of Operation: ("same" is not acceptable) Include a.m. or p.m.		Proposed Hours of Operation: (If same as current hours, write "same" in each column and row) Include a.m. or p.m.		Number of Customers expected each day	Class B Taverns: Age Distinction for each day (if no age distinction, write "none")
	Open	Close	Open	Close		
Sunday	11 am	2 am	same	same	12	NONE
Monday	11	2 am	↓	↓	7	↓
Tuesday	11	2 am			8	
Wednesday	11	2 am			10	
Thursday	11	2 am			12	
Friday	11	2:30 am			22	
Saturday	11	2:30 am			24	
Examples:	10:00 a.m.	1:00 a.m.	Same	2:00 a.m.	100	None
	CLOSED	CLOSED	Same	Same	0	25+

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM
Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

DETAILED FLOOR PLAN Is there any change in any information reported in the floor plan submitted with the original or previous renewal application?

No, a new floor plan is not required. Yes - Describe the change _____ and submit a new floor plan. Instructions regarding the detailed floor plan are located at the bottom of this page.

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, family status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not, and not seek such information as a condition of employment to analyze any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

Subscribed and sworn to before me

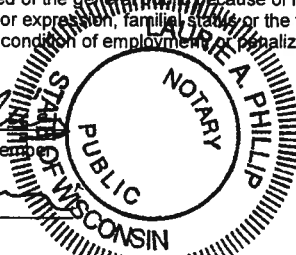
this 29 day of Oct, 2008

Laurie A Phillip
Notary Public, State of Wisconsin

My commission expires: 7-3-11

Pablo de la Cruz
Signature of Individual/Partner/Officer/Member

Olivera
Signature of Partner/Officer/Member



Warning: Penalty provided for submitting false statements and affidavits with this application. (Section 90-5(2),

Please read all instructions before preparing the floor plan.

- The floor plan must be filed on 8 1/2 x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.
- A sample floor plan is available online at www.milwaukee.gov/license.

THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

- Dimensions of the Premises and
- Total Square Feet of the Premises (length x width = square feet)
- Label all entrances and exits
- Label all alcohol storage areas (coolers, etc.) and
- Provide dimensions of all alcohol storage areas (length x width)
- Label all alcohol display areas (behind the bar, shelves, etc.) and
- Provide dimensions of all alcohol display areas (length x width)
- Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
- Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
- Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
- Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
- Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
- Mark the North point (N ↑) on each page
- Write the Date on each page
- Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
- Write the Trade (Business) Name on each page
- Write the Premises address on each page



RENEWAL TAVERN ENTERTAINMENT LICENSE SUPPLEMENT FOR CABARET/DANCE/INSTRUMENTAL MUSIC/ RECORD SPIN APPLICANTS ONLY

BUSINESS ADDRESS: 2237 W FOREST HOME AV

Chapter 90-35, Milwaukee Code of Ordinances, requires that you describe the type and general nature of entertainment that you will have under the following licenses:

CHECK THE LICENSE BEING APPLIED FOR: (CHECK ONLY ONE)

Amusement/Cabaret – COMPLETE SECTIONS A & B

Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances.

Dance – COMPLETE SECTION A ONLY

Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines and instrumental music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

Instrumental Music – COMPLETE SECTION A ONLY

Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed.

Record Spin- COMPLETE SECTION A ONLY

Permits DJ's, karaoke and CD players. No dancing allowed.

SECTION A: CHECK THE TYPE(S) OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.)

- | | | | | |
|---|---|---|--|--------------------------------|
| <input type="checkbox"/> Blues | <input type="checkbox"/> Dance – R&B | <input type="checkbox"/> Jazz | <input checked="" type="checkbox"/> Reggae | <input type="checkbox"/> Polka |
| <input type="checkbox"/> Classic R&B | <input type="checkbox"/> Easy Listening | <input checked="" type="checkbox"/> Latin Pop | <input type="checkbox"/> Techno | <input type="checkbox"/> Irish |
| <input type="checkbox"/> Classic Rock | <input type="checkbox"/> Folk | <input checked="" type="checkbox"/> Mexican | <input type="checkbox"/> Top 40 | |
| <input type="checkbox"/> Contemporary R&B | <input type="checkbox"/> Hard Rock | <input type="checkbox"/> Modern Rock | <input checked="" type="checkbox"/> Tropical | |
| <input type="checkbox"/> Country | <input type="checkbox"/> Heavy Metal | <input type="checkbox"/> New Age | <input type="checkbox"/> _____ | |
| <input type="checkbox"/> Dance – Pop | <input type="checkbox"/> Hip – Hop | <input type="checkbox"/> Rap | <input type="checkbox"/> _____ | |

SECTION B: AMUSEMENT/CABARET LICENSE APPLICANTS ONLY - CHECK ALL THAT APPLY:

- | | |
|---|--|
| <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by performer(s) → Description required _____ |
| <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Fashion Shows → Description required _____ |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Exotic Dancers/Strippers/
Adult Entertainment → Description required _____ |
| <input type="checkbox"/> Live Musicians | _____ |
| <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Wrestling → Description required _____ |
| <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patron Contests → Description required _____ |
| <input type="checkbox"/> Rapping/Rap Contests | _____ |
| <input type="checkbox"/> Solo Singers/Groups | _____ |

Attach additional pages if necessary.

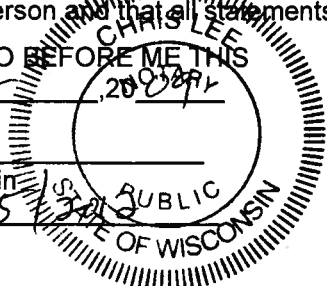
If the type of entertainment is not listed above, please describe the type of entertainment you will have:

IF, AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED ON YOUR CERTIFICATE OF AUTHORIZED ENTERTAINMENT, YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION FOR AN AMUSEMENT LICENSE". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE COMMON COUNCIL AND A NEW CERTIFICATE OF AUTHORIZED ENTERTAINMENT HAS BEEN ISSUED.

I, the undersigned have knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am the person and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS
9 day of December, 2009

Notary Public, State of Wisconsin
My Commission expires 8/5/2012
Notary Seal must be affixed



Print Name of Individual, Partner, or Officer/Member

Pablo de la Cruz
Signature of Individual, Partner, or Officer/Member