



# Small Business Enterprise & Resident Preference Program

Presented by  
The Office of Small Business Development  
Bronzeville Advisory Committee | Monday, November 16, 2020

# OVERVIEW

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- **Introductions**
  - Nikki Purvis – Director, OSBD
  - Angelique Pettigrew – Contract Compliance Officer, OSBD
- **Policy**
- **Monitoring & Compliance**
- **Active Projects**
- **On the Horizon**

# POLICY

## Chapter 355 of the Milwaukee Code of Ordinances:

- Requires private developers who receive \$1M or more in city financial assistance to award the following percentages to contracts to Small Business Enterprises (SBE)
  - Construction: 25%
  - The purchase of Professional Services: 18%
  
- Requires private developers who receive \$1M or more in city financial assistance to comply with the Resident Preference Program (RPP)
  - utilize unemployed or underemployed city residents for at least 40% of the total worker hours for construction of the project.

# MONITORING & COMPLIANCE

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## ➤ Essential Functions

- ❖ **Administration:** Monitor contract compliance for city-funded development projects to ensure requirements are met for Small Business Enterprise (SBE) Program, Residence Preference Program (RPP), First-Source Employment Program and Apprentices.
- ❖ **Technical Assistance:** Respond to inquiries or complaints from external and internal stakeholders pertaining to participation utilization, compliance matters, certified payroll systems, and RPP worker verification.
- ❖ **Compliance Auditing:** Verify quarterly/final project reports to ensure data is in alignment with certified payroll system and payment certification for amount subject to inclusion.

# ACTIVE PROJECTS

Project	Developer / General Contractor	Projected Costs	Current%		
			SBE Construction 25%	SBE Prof. Svcs. 18%	RPP 40%
37 <sup>th</sup> Street School	Heartland Alliance/ Greenfire	\$9,382,470	0	0	0
The Avenue	Hempel and Interstate Development Partners/ JP Cullen	\$14,096,743	29	12	33
Grand Theater (MSO) – Public Infrastructure	TNSH Landlord, LLC/CD Smith	\$1,994,024	28	16	41
Ikon	Haywood/JCP Construction	\$4,015,000	0	0	0
Komatsu	Komatsu Mining Corp / Hunzinger	\$250,000,000	0	0	54
Phillis Wheatley	Royal Capitol Group/Greenfire	\$3,862,787	0	0	0
Reed Street Yards – RACM (BE)	General Capital Group & Peter Moede/ Terra Engineering & Construction Corporation/Northtrack Construction	\$2,820,700	14	n/a	48
R1VER (BE) – RACM (BE)	Michels Corp / Gilbane	\$3,280,000	21	18	16
Villard Commons @3600	Brinshore Development/BCM	\$7,317,200	34	14	16

# ON THE HORIZON

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Transitional and reorganizational changes are underway within the Office of Small Business Development:

- The Office of Equity and Inclusion (effective January 1, 2021)
- Maintain current administrative functions related to the SBE and RPP Programs
- Advance racial equity and inclusion within city government
- Inherit accessibility and community analytics, and support of equal rights