

Sam Denny

General Manager

Sam Denny joined Lincoln Property Company in 2019 as General Manager of Schlitz Park, a 32-acre 800,000 SF office development which was the former home of the Joseph Schlitz Brewing Company. Prior to joining Lincoln, he was the EVP and GM for the Brewery Works, the former owners of Schlitz Park. His duties at that time included property management, financing, developing and leasing. Sam was an integral part of the development team that transformed a 2 million SF plant into an 800,000 SF office campus. Sam has been involved with some of the most intricate financing of real estate including but not limited to Historic Tax Credits, New Market Tax Credits, Municipal Loans, and Municipal Grants, TIF loans, TIF Grants, State Loans, State Grants and bonds. Sam also served as the Owner's Representative in the construction of the Manpower World Headquarters as well as what is now known as the Spectrum Building, home to Charter Communications in Milwaukee.

His property management skill has given Schlitz Park one of the most enviable records in tenant retention. His broad experience in the urban development environment has allowed the award winning Schlitz Park to become one of the most successful rehabilitation projects in the country.

Sam was awarded the Gertie award in the Summer of 2023 for his ongoing involvement in maintaining and promoting the Milwaukee Riverwalk.

Sam is also a partner in Beerline Crossing, an 83,000 SF development in Glendale, WI.

Education

BS – Accounting – University of Georgia

Organizational Involvement

- Historic King Drive BID #8, Board Member, Past Chairman
- Milwaukee Riverwalk District BID #15 Board Member
- Former Board Member of BID #42
- Commercial Association of Realtors, Member
- BOMA, Member
- Served 18 years on the Board of the Milwaukee Jewish Day School
- Served 10 years on the board of Congregation Beth El Ner Tamid

Years of Experience – **38**

Years with Lincoln Property Company - **4**